



Louisiana Dental Association Journal

Display Advertising Insertion Order

Advertiser Organization: _____
Contact(Billing): _____ **Email:** _____
Contact(Ad Design): _____ **Email:** _____
City, State, Zip: _____
Phone: _____ **Fax:** _____

Ad Information

Circle or check your selections below

Issue:

- Spring, Year: _____
- Summer, Year: _____
- Fall, Year: _____
- Winter, Year: _____

We offer a **10% discount** to advertisers who purchase 4 consecutive ads. If you purchase 4 consecutive ads, payment **MUST** be made upfront, in full.

Ad Size: Full Page 1/2 Page Horizontal 1/4 Page Vertical
Format: 2-Color 4-Color

Add-Ons:

- Two page spread: \$125 extra
- Centerfold position: \$250 extra
- Forward placement: \$40 extra

Email ads to **rebecca@ladental.org** by the issue deadlines listed at **ladental.org/mediakit**

Total Ad Cost: \$ _____

Advertiser's Billing Address (if different from above): _____

Signature: _____ **Date:** _____

Please submit insertion orders by mail, fax, or e-mail to:

Rebecca Bordelon, managing editor, *LDA Journal*, 5637 Bankers Ave., Baton Rouge, LA 70808
E-mail: rebecca@ladental.org Fax: (225) 926-1886 Phone: (225) 926-1986

For ad dimensions, distribution dates, and deadlines, visit ladental.org/mediakit.