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LDA

SUMMER 2009

Journal

Journal of the Louisiana Dental Association



New Orleans Dental Conference and LDA Annual Session





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LDA Journal

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EDITOR

David N. Austin, D.D.S.
230 Carroll Street, Suite 2
Shreveport, LA 71105
(318) 861-4549
E-mail: daustin@centurytel.net

Dr. Edward J. Hebert
President-Elect
1540 Country Club Road
Lake Charles, LA 70605
(337) 474-4892

MANAGING EDITOR

Annette B. Droddy
LDA Headquarters
7833 Office Park Blvd.
Baton Rouge, LA 70809
(800) 388-6642 Toll-free
(225) 926-1986 Local Line
(225) 926-1886 Fax
E-mail: annette@ladental.org
Web site: <http://www.ladental.org>

Dr. Robert E. Barsley
Secretary/Treasurer
345 S. 4th St.
Ponchatoula, LA 70454
(504) 619-8693

Dr. Thomas H. Price
Speaker of the House
3602 Kirkman Street
Lake Charles, LA 70607
(337) 477-9303

BUSINESS MANAGER

William M. Hall, Jr., D.D.S.
3100 Woodlawn Avenue
Shreveport, LA 71104
(318) 865-1469
E-mail: dr802@bellsouth.net

LDA STAFF

Ward Blackwell
Executive Director

Frances Cagle
Administrative Assistant

EDITORIAL BOARD

Gary Caskey, D.D.S.
Gary L. Roberts, D.D.S.
Brian D. Basinger, D.D.S.

Annette B. Droddy
Director of Communications
and Public Affairs

Sharon Elliott
Director of Membership
Development

LDA OFFICERS

Dr. Charles "Charlie" B. Foy, Jr.
President
P. O. Box 10
Madisonville, LA 70447
(985) 845-8042

Dr. Marty B. Garrett
Past President
12071 Bricksome Avenue
Baton Rouge, LA 70816
(225) 292-8101

Tiffany Waddell
Director of Accounting

Meghan Speakes
Intern

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OF DENTAL EDITORS

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Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the cover: (From left): (Front row, from left) Drs. Scott Kogler and Natalie Jackson participate in a workshop during the New Orleans Dental Conference and LDA Annual Session. The continuing education courses and the LDA House of Delegates were both held in the heart of New Orleans' Business District at the New Orleans Morial Convention Center. Dr. Marty Garrett (center) poses with his family and office staff at the 2009 President's Party, which was held in his honor. This year's President's Party was held at Blaine Kern's Mardi Gras World in Historic Algiers, where guests were treated to an array of New Orleans music and cuisine, and exclusive float tours. (Right) Dr. Gene Janus and Dr. Hank Roberts enjoy the conference's social aspects as they catch up in the Convention Center's lobby.

LDA members can view the *Journal* online
at www.ladental.org.



LDA

from the editor

Dr. David N. Austin
Editor, LDA Journal

We Meant Well, Didn't We?

I am about to make some statements that may surprise you. I believe that a mobile dental clinic complete with fully equipped operatories and under direct supervision of a licensed dentist and certified by the State Board of Dentistry can be a viable weapon in the ongoing access-to-care issue. On the other hand, I also believe that gyms and libraries in our public schools are not the location to perform dentistry. Schools are places for our children to learn.

After going to severely underserved areas in Mexico and performing rudimentary dental services using portable dental equipment, I can honestly say it was not the best and safest venue, and I was constantly concerned about sterility issues. Portable is indeed not as good as an operatory, no argument there.

I am saddened by good people on both sides of this issue that I believe truly care about the welfare of our kids, and who could not come together and support a compromise in order to serve our children.

My personal work with the ADA's Council on Dental Practice has underscored the need to take access-to-care issues seriously. I will tell you that the insurance and political arenas sure do. Access-to-care issues concerning medical care was one of the big issues in the last United States presidential election and remains on the forefront of policy today. (LDA President Dr. Charlie Foy's column in this *Journal* underscores the end results some states have had to contend with recently due to this issue.)

But does Louisiana have a dental access-to-care problem? Well, yes we do. The LDA has worked closely with the Department of Health and Hospitals to find out exactly how many Medicaid-eligible school children age 4-18 did not see a dentist in state fiscal year 2007-2008. We found out that roughly 241,000 did not see a dentist. No matter what the number, it is still too many.

Who is at fault for these masses of children not being seen by dentists? Many of our dentists do not see these kids because it is still not cost effective for them due to low reimbursement rates (although they have greatly improved through LDA efforts). Dentistry unfortunately has a high overhead of supplies, equipment, personnel, etc., that makes our job have many costs associated with good dental care. (And, hello, a mid-level provider will have these same

costs!) One can only socialize dentistry so long, before you run out of personal funds.

Another fault for children not being seen is the uninformed or unconcerned parents or guardians who do not take their children's dental needs seriously. How many times have you had a 'no-show' in your office who is also a Medicaid patient? It is higher than regular fee-for-service patients. We are constantly trying to get the word out of the importance of dental care, such as Give Kids A Smile Day and speaking in schools during dental health month. The plan being discussed by our Access-to-Care Task Force is clearly designed to educate and encourage the involvement of parents. Perhaps we need to target the parent/guardians, period.

Yes, we do need more dentists that accept these patients, and the LDA can look to alternative ways for safe accessibility and continue to support legislative agendas that will make this happen. For instance, before children can go to public school, they must have proof of immunization of several deadly childhood diseases. Why can't there also be a law stating that children must have a dental exam and proof that no severe dental issues could preclude this child from learning? I would think that a child that is having dental pain is a child that is not the best student he/she could be.

The LDA has been a good friend to many in our state's legislature as these legislators know that we are foremost for the dental well-being of our state's citizens and I believe that will continue. It has been unfortunate that the media had initially come out against us because of our support of HB 687. (Ouch!) Although the LDA was later instrumental in amending the bill, the initial damage was done. **Bad publicity against organized dentistry is never good. The Louisiana Dental Association is a strong force and we need to protect its reputation.**

It is up to us to direct our association, which is the premise behind our House of Delegates. If we serve as delegates, **we must voice our opinions and be ready to vote on the issues.** And I am including myself as well.

Perhaps we should have sat this one out and let our State Board make the decision on this issue. I believe they would have done the right thing, don't you?

Dr. Gwen Corbett, a Fortress Dentist.

I live in Baton Rouge, Louisiana. It is a great city full of cajun culture and a love of LSU.

I grew up in the local dental community. My father was a general dentist here for 35 years and my mother ran the office. After dental school, I joined the practice for 4 years before specializing. My father was a very empathetic dentist and an excellent mentor.

I practice endodontics with Drs. Simon and Bond at Root Canal Specialists of Baton Rouge. It's a top notch practice. Our patients are our priority.

I specialized in endodontics because I really liked the focus. Our patients are often in pain and afraid. It is very rewarding to relieve them of both.

I earned my pilot's license in 2006, and am now working on getting my instrument license. It is so exciting to just get in a plane and go flying, such a feeling of freedom.

I enjoy triathlons and racing. Balancing it all with a baby is a challenge. I really appreciate that dentistry gives me flexibility.

I love my family and friends. I have a tremendous friend network. They make my world go 'round.

I admire my mother so much. She's a cancer survivor with a lot of energy and fortitude.

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LDA from the president

*Dr. Charles B. "Charlie" Foy, Jr.
President, Louisiana Dental Association*

LDA Hopes to Find Dental Homes for ALL Louisiana Children

I think that David Austin once wrote "It was the best of times, it was the worst of times." Well, maybe it was Charles Dickens. It certainly sounds like something Dr. Austin would write. Anyway it seems to apply to this legislative season. I feel that the purpose of the LDA is to allow our members to practice their profession with as little interference from the government possible. It seems like an oxymoron, but to do this we have to be very involved with the legislative process. We are all aware of the debacle in Alaska with the DHAT issue.

Unfortunately, the trend of using minimally trained auxiliaries to perform invasive services on the unsuspecting public seems to be spreading. The Minnesota legislature has now passed a law that will allow this type of dentistry. Other states seem to be going down the same path. The reason these concepts are spreading is because of the perceived access-to-care issue. Like I stated in my speech before the House of Delegates in April, in Louisiana we believe that the best person to practice dentistry is the dentist. The LDA has worked closely with the legislature in the past to raise Medicaid/EPSTD reimbursement rates.

Again this year, we will be asking the legislature to raise the fees to the 70th percentile of the NDAS. By increasing the fees, we are encouraging more members to treat Medicaid children in their offices. Through our legislative efforts we are also looking to increase the Medicaid reimbursement rates for adult dentures AND to pay for the extraction of the non-restorable teeth. This has long been a short-coming of the adult denture program. You could almost provide a free denture to the patient IF Medicaid would pay a reasonable amount for the extraction. This has always been a big road block for many of our indigent population.

In addition to these legislative requests, the LDA has also been working with legislators and the Department of Health and Hospitals to restore funding for the Donated Dental Services (DDS) Program. For the state's past \$50,000 per year investment in DDS, it is amazing

the return for those Louisiana citizens who are elderly and handicapped and would otherwise not be able to afford regular dental visits. The administration has put in an amendment for DDS to receive \$75,000 in funding for the next fiscal year. We also hope to receive funding for the water fluoridation project which the LDA initiated last year.

This brings us to HB 687 which is legislation that seeks to control the performance of invasive dental procedures on school grounds. On the surface, this bill may seem to be against everything that the LDA stands for including better care for all of Louisiana's children no matter what their socio-economic level. However, nothing could be further from the truth. Even though you may have seen media reports reporting negatively on this bill, what the LDA is striving to do with direction from the House of Delegates is to provide the same level of care to all of our children. The bill has been amended to allow existing preventive-oriented programs as well as most federal and state subsidized programs to continue. There is also a provision that allows school-based treatment in underserved areas where there are not enough dentists to take care of the population.

Along with the LDA, the American Academy of Pediatric Dentistry and the American Dental Association support and advocate the dental home concept. This is what we are hoping to establish for ALL Louisiana's children. As I mentioned previously, the LDA, with the help of Medicaid Task Force Chair Dr. Don Donaldson, has worked for many years to increase the Medicaid fees to get more Medicaid providers. This is just the initial phase of our plan to increase access to care. The second phase includes distributing the contact information for these Medicaid providers to the schools and parents so that they can find a dental home where their child can receive treatment under optimal conditions. The state already has provisions in place for getting these children to and from dental appointments.

This is where the worst of times comes in. Even though the House of Delegates mandated the LDA leadership to pursue this course of action, there has been some dissention among our members. This is unfortunate because we need to stand together. Part of the cause for the dissention is because one of our members heads up the opposition on this issue. Dr. Greg Folse has long been an advocate of caring for the underserved. For many years he travelled the back roads of Louisiana treating elderly patients who could not otherwise receive treatment. He has brought positive media attention to himself and to Louisiana for his selfless pursuit of better treatment for the elderly. More recently, Dr. Folse apparently saw a need to serve the children of Louisiana. The LDA saw the same need and has continued down its own path to ensure care for these children. What we now have is an honest difference of opinion on how to get treatment for these children, and the LDA is taking the course mandated at the House of Delegates.

This year's Legislative Session ends June 25. For the most up-to-date information, visit the LDA Web site at www.ladental.org and click on the "2009 Legislative Update" in the What's New section of the site.

To finish the quote, "It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair,..."¹ Let us join together and be wise; there is never an easy path to anything worth achieving. And, I still think that Dickens copied the quote from Dr. Austin.

¹Charles Dickens. A Tale of Two Cities (1859) 1.

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– Becky Kraft
Appointment Coordinator
Misuraca Orthodontics



LDA

from the executive director

Ward Blackwell, M.J.
LDA Executive Director

Making Passion Productive

I have heard and read an extraordinary number of passionate comments on the school-based dentistry issue the past few weeks. Many of those thoughts had the potential to greatly influence the strategic direction the LDA took on this issue – if they'd been communicated at the proper (usually earlier) time and in the proper venue.

For those who may not be familiar, here's a summary of how the LDA works. The LDA House of Delegates (HOD) is the supreme authoritative body of the LDA. The HOD is an elected, representative body that meets annually to set major policies and guidelines for the LDA. Delegate representation is proportional (about 1 delegate for every 25 LDA members), and all delegates are directly elected by members in their local dental association.

The LDA Board of Directors (BOD) is similar to the board of a corporation in that it is elected by the members (i.e., stockholders) to oversee the business of the Association. The BOD is chaired by a president who is elected by the HOD. The President appoints committees (authorized by the HOD) and task forces that work, with staff support, to implement LDA policies.

The BOD employs an Executive Director (me!) to manage the ongoing affairs of the LDA. The Executive Director in turn hires appropriate staff to do the basic work of the LDA in accordance with policies and directives issued by the HOD, BOD, committees, task forces, etc.

It's important to keep in mind that, while those serving as delegates, directors, committee reps, etc. are the leaders of the Association, they are accountable to you, the members. It should also be noted that election or appointment to a leadership role carries with it an obligation to be informed about both how the Association functions (procedures & policies) and issues vital to the profession.

That being said, Association leaders are only likely to effectively represent the majority of members if they *hear* from a majority of members, and especially if they hear from you prior to being asked to cast a vote on an issue.

So, here's my "Top Ten" list of how to improve the odds the LDA will effectively represent YOUR interests:

1. **Maintain membership.** If you're not a member, you have NO vote and your voice doesn't amount to much.
2. **Attend meetings.** Reports about policies and issues are usually heard at local association meetings. And, the

delegates in every local association in Louisiana will hold a meeting open to all local members a couple of weeks prior to the full HOD meeting. These are great opportunities to learn about the issues and let your voice be heard.

3. **Vote in association elections.** To paraphrase an old saying, if you don't vote, you pretty much deserve the representation you get.
4. **Read LDA publications, e-mails and the Web site.** These media make it easy for you to be aware of important issues, when meetings are held, and how to contact LDA leaders so your voice can be heard.
5. **Don't assume all media reports are accurate.** News media are hardly infallible. When you see news coverage of a dental issue, check with LDA/ADA Web sites, publications, leaders or staff to make sure you're getting the *whole* story.
6. **Communicate with your Association leaders.** When issues arise of interest to you, let your delegates, director, committee reps, etc. hear from you. Contact information is on the LDA Web site.
7. **Communicate with government officials.** The LDA and ADA regularly send e-mail alerts to all members when there is action pending on important issues in the legislature and Congress. And, it only takes a few mouse clicks for you to send a message that WILL impact those key votes.
8. **Serve in a leadership role.** Whether at the local, state or national level, serving on a committee, as a delegate, or on a board is a great way to shape the events affecting your profession.
9. **If you're in a leadership role, participate fully.** Attend and speak up at all forums at which you have that privilege. And, bear in mind that those insightful comments you make to confidants after the meeting might REALLY make a difference if you'd share them during the meeting.
10. **If you're in any leadership role, share information with other members.** Verbal reports are the preferred means of getting information for many members. And, your colleagues will appreciate your unique insights.

Keep in mind the objective of this column is only to be informative and facilitate a strong, vibrant LDA that effectively advocates for its members. I hope that it inspired at least a few of you to become more actively involved. I can assure you that you will get out of your membership everything you put in.

*It's time to start thinking about packing your bags
for fun in the sun at this year's*

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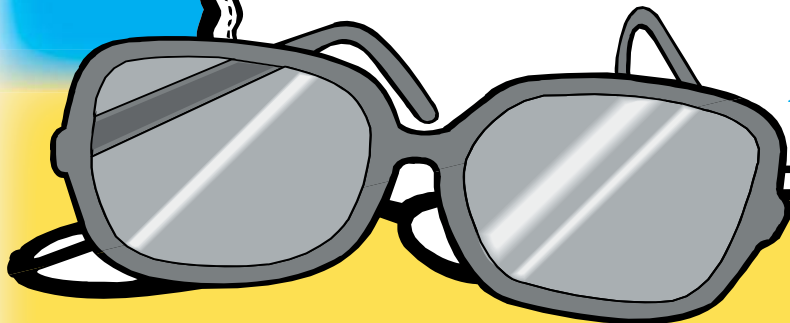
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LDA louisiana dental services, inc.

*Dr. C. Richmond Corley, Jr.
Senior Vice-President/CEO, LDS*

Prepare for Hurricane Season by Calling Oak Tree Storage for Your Records Backup

We are quickly approaching the time of the year when the traditional summer vacation season would normally be occupying many of our minds, but perhaps that isn't as much of a focus as it used to be with all of the unsettled economic times that have beset the business world. In Louisiana, except in some specific and localized areas, we appear to be weathering the economic storm somewhat better than many other areas of the country.

The first quarter business reports of membership purchases from the LDA/LDS Endorsed Products and Services Program does show some decline in activity in CareCredit business, which is financing of patient accounts receivable.

However, the first quarter report received from New Line Medical, Inc. (dental supplies, instruments and barrier technique items) showed a substantial percentage increase in sales over the first quarter of 2008. New Line is also in the business of operating a high quality air turbine handpiece repair facility at their Lafayette location. For more information, call (800) 452-8909.

Another bright spot in 2009 business is the new LDS Glove Program that has gotten off to a really good start with almost 50 LDA members placing orders in this first quarter of business. By using the LDS glove program, you will receive high quality gloves with great pricing exclusively for LDA members. Please contact Dental Association Gloves today at (877) 484-6149 to order gloves, request free samples, or for answers to your questions. You'll be glad you did!

And, with the 2009 hurricane season approaching, it is very timely that you take a close look at your plan for safe practice record storage. If your practice has

in office access to the Internet, then Oak Tree Storage can offer you cost effective access to real time off-site data storage. This forward looking company has just recently added a new Disaster Recovery Program specifically for Dolphin Imaging and Management customers, which will soon be available to other Oak Tree customers. This program will allow a doctor to operate directly with his own database remotely within hours of a phone call. Give Oak Tree a call at (212) 983-5050 and get your records protected.

Thank you again for your support of the Endorsed Products and Services Program. It is important for LDA members to recognize that you essentially hold the key to just how successful LDS can ultimately be simply because you are the total market for sales potential. Each year, the LDA has a record number of members among all the constituent associations in the ADA of annually having the top number dentists enrolled in the Association, percentage wise, when compared to the total number available within the state. LDS would like to say the same thing about the number of LDA members who participate in the LDA/LDS Endorsed Products and Services Program.



To view the entire list of endorsed products and services, visit the LDA Web site at www.ladental.org.



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LDA feature

*Dr. Bill Hadlock
Chair, 2010 New Orleans Dental Conference and LDA Annual Session*

Third Time Still a Charm: The 2009 NODC and LDA Annual Session Goes Off Without a Hitch

For the third consecutive year, the Louisiana Dental Association (LDA) joined its Annual Session with the New Orleans Dental Conference to host a weekend of excellent C.E., food and fun. The C.E. event, which was held in the heart of New Orleans' Central Business District at the New Orleans Morial Convention Center, provided attendees with the opportunity to experience culinary art and entertainment that no other city can offer.

and nutrition, including Drs. Peter Jacobsen, Elizabeth Somer, Pam Smith, Charles Blair, Bruce Small, Greg Psaltis, John West and Stanley Malamed. There were a number of non-clinical topic options, ranging from cooking seminars with legendary chefs, John Besh and Paul Prudhomme, to a motivational meeting course and even a course that analyzed the importance of humor and laughter in everyday life.

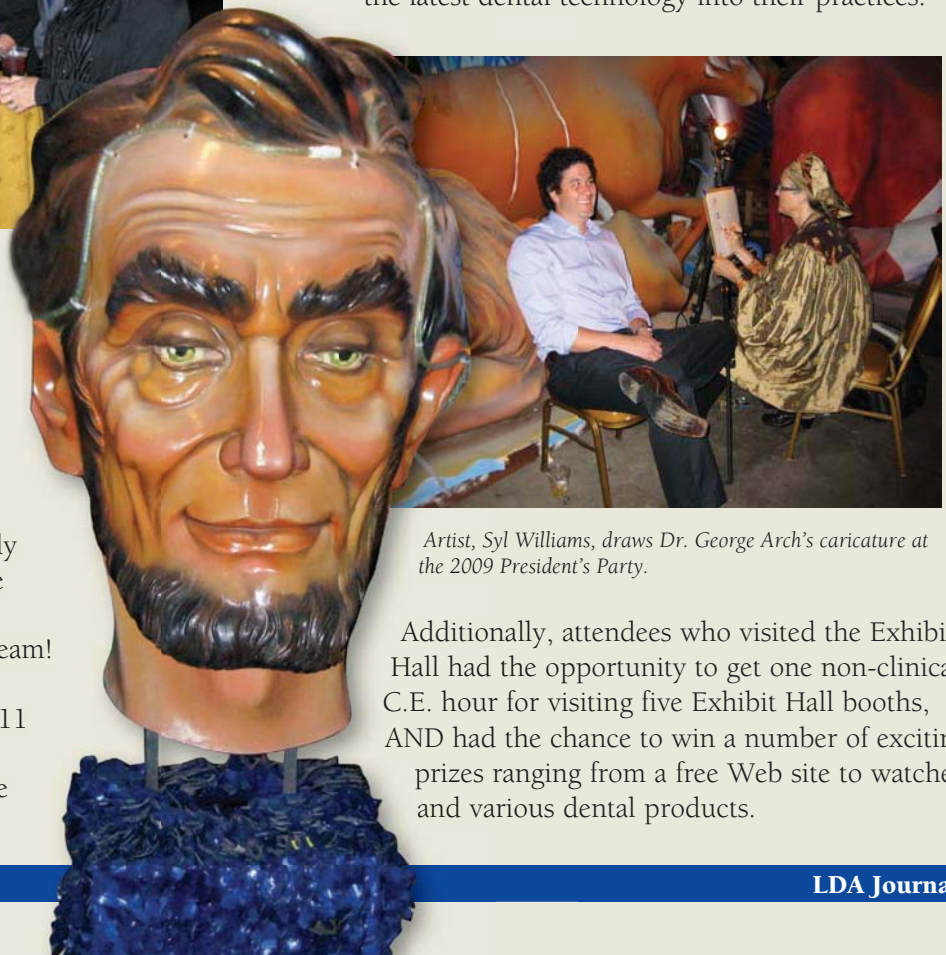
Part of what made the New Orleans Dental Conference and LDA Annual Session such a bargain is the fact that the registration fee gave registrants access to the Exhibit Hall. This year, we had over 100 exhibitors showcasing their products, many of which offer dentists the opportunity to incorporate the latest dental technology into their practices.



Dr. David Baughman, Jo Jo the Magician, Dr. Claudia Cavallino, Blake Bosley and Jonie Baughman at the President's Party.

The conference was held April 2-4, 2009, and proved to be a phenomenal value for all registrants. Pre-registrants who are LDA members had the opportunity to earn up to 18 C.E. credits for only \$300, and staff members' rates were even lower, which gave dentists an incentive to bring along the entire team!

More than 850 dentists attended the conference where they enjoyed 11 workshops and nearly 50 courses. The conference featured some of the biggest names in clinical dentistry



Artist, Syl Williams, draws Dr. George Arch's caricature at the 2009 President's Party.

Additionally, attendees who visited the Exhibit Hall had the opportunity to get one non-clinical C.E. hour for visiting five Exhibit Hall booths, AND had the chance to win a number of exciting prizes ranging from a free Web site to watches and various dental products.



Above: Drs. Ambrose Martin, Mark Chaney, Bill Schmidt, David Hildebrandt and Kevin Collins at the President's Party. Right: Dr. Paul Hargis, Trinh Do, R.D.H., and Dr. Diem Do in the Exhibit Hall.



On Thursday, April 2, the Welcome Reception and President's Party honored the LDA's outgoing president, Dr. Marty Garrett. For the first time ever, the President's Party was held at Blaine Kern's Mardi Gras World, and it was a massive success. Guests enjoyed live music, outstanding food and drinks, and plenty of entertainment, including magicians and caricature artists. Mardi Gras may have already passed, but this year's President's Party attendees relived the celebration as they ate, danced and mingled amongst Mardi Gras floats, figures, costumes and props. "My family and I thoroughly enjoyed the night's festivities. New Orleans is known for its Mardi Gras celebrations, and since the Conference was in New Orleans, I'm glad that we were able to host an event that allowed our members to experience a little bit of what Mardi Gras is all about," Dr. Marty Garrett said of the party.

Amidst all the fun, we were also able to conduct some business. On Saturday, April 4, the LDA House of Delegates assembled in the Convention Center. During the meeting, members voted on a number of important issues, the LDA inducted elected officials

into their new leadership positions and various deserving LDA members were recognized for their time and dedication to our profession.

Dr. Tom Giacona presented the 2009 Distinguished Service Award (DSA) to this year's recipients, Drs. Darlene Bassett (NODA), White Graves (Northeast), David Kestel (Southwest) and Denis "Chip" Simon III (GBR). The DSA is the highest honor bestowed by the LDA and is presented annually to individual members who have exemplified the highest standards of professional conduct in dentistry and have made extraordinary contributions in organized dentistry and their community.

Dr. Courtney Richter, Committee on the New Dentist Chairperson, presented Dr. Daniel Weaver with the New Dentist Award. This award is presented annually to one LDA member who has been in practice for less than 10 years, and who has distinguished himself by giving his time and talents for the betterment of mankind.

The newly installed LDA president, Dr. Charlie Foy, in his address to the delegates, communicated his excitement to serve the LDA as president and his commitment to the association. Dr. Foy then presented Dr. Garrett with the past president's plaque and pin. The ADA also acknowledged Dr. Garrett's service to the LDA with a plaque.

And, to top it all off, LDA member Dr. Andre Bruni won a C300 Mercedes-Benz that Saturday afternoon as the conference ended with the drawing of the car raffle winner. Congratulations to Dr. Bruni and his wife, Dr. Jessica Bruni!

C.E., fun, fellowship, business and music are always on the agenda for the New Orleans Dental Conference and LDA Annual Session, and this year was no exception! Planning is already in the works for next year's event, which will be held April 8-10, 2010. You won't want to miss out on all that it has to offer, so mark your calendars today! For more details, visit the LDA's Web site, www.ladental.org, or the NODC Web site, www.nodc.org.



Left: Dr. John Maddox accepts REA's door prize from Matt Hightower. Middle: Ron Bruner, Bruner and Company, and LDA Director of Accounting Tiffany Waddell at the LDS Endorsed Company booth in the Exhibit Hall. Right: Dr. Nelson Daly and Darren Zwick, LDS Glove Program, in the Exhibit Hall.

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Clockwise from top left: Dr. David Hildebrandt presents prize winner, Dr. Randy Curbo, with his \$500 check; Kim Gilberti and Dr. James Elliott prepare to draw the winning tickets; Drs. Andre and Jessica Bruni stand by their new car with Jack Salvaggio, who pulled the winning ticket in the car raffle.

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Past President's Breakfast: (Bottom row, from left) Drs. Rich Corley, Ross DeNicola, Mark Chaney and Stephen Ortego. (Back row, from left) Drs. Chip Simon, Douglas Kemp, David Kestel, Les Tarver and Gary Roberts.

House of Delegates



Dr. Dov Glazer presents a motion.



Left: Dr. Charlie Foy, the LDA's incoming president, presented the past president's plaque to the LDA's outgoing president, Dr. Marty Garrett. Middle: Dr. Daniel Weaver was awarded the New Dentist Award at the 2009 LDA House of Delegates by Dr. Courtney Richter, the Council on the New Dentist Chairperson. Right: (from left) Dr. Tom Giacona presented the Distinguished Service Award to 2009's recipients, Drs. Chip Simon, Darlene Bassett and David Kestel.



Ninth Annual Membership Fishing Rodeo



**Friday & Saturday
July 17-18, 2009**

**Sand Dollar Marina, Grand Isle, La. - Two Fun-Filled Days of Fishing,
a Friday Night Welcome Reception and a Saturday Night Awards Ceremony and Fish Fry!**

REGISTRATION FEES AND SPONSORS

*There are six categories to enter. Entrants can enter one fish per person per category. (See complete list of rules on the LDA Web site at www.ladental.org or by calling 800-388-6642.)

**All are welcome to attend and participate, but all fishing rodeo entrants must be registered under the name of an LDA member dentist.

Two-Day Fishing Entry Fees:

Includes admission to Friday night reception and Saturday night fish fry.

\$45 - Adults

\$25 - Children 12 & under

\$25 - Dental Students

Saturday Night Fish Fry ONLY: (no fishing)

\$25 - All

Thanks to our sponsors (as of 6/5/09): Robert Ellis and Associates (LDA Events Partner), Louisiana Dental Services, Inc. (LDS), Irwin Dental Lab, Benco Dental, Henry Schein Dental, Patterson Dental, Campus Federal Credit Union, Dentsply Caulk and Sand Dollar Marina.

LDA Member's Name: _____ Component: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Names of ALL Fishing Rodeo Entrants	Fee Category (check only one)			Fee (see above)
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____

Number of tickets for additional guests attending Saturday Night Fish Fry ONLY: _____ @ \$25 each = \$ _____

HATS (\$20) and T-SHIRTS (\$15) must be pre-ordered. I request _____ hats and _____ t-shirts for a total of \$ _____

Orders after July 1, 2009, subject to limited availability. Indicate t-shirt sizes: _____ S _____ M _____ L _____ XL

NO REFUNDS after pre-registration deadline of July 1. Add \$25 per person LATE FEE after July 1. No exceptions. \$ _____

PAYMENT INFORMATION

Check Enclosed Bill my: (circle one) Visa MasterCard

Credit Card No.: _____

Exp. Date: _____

Three digit code: _____

Signature: _____

For lodging information, visit www.grand-isle.com

Total owed to LDA: \$ _____

Louisiana Dental Association

P.O. Box 261173

Baton Rouge, LA 70826

Phone: (800) 388-6642 or (225) 926-1986

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ladpac LDA

*Dr. David Kestel
Chair, Louisiana Dental Political Action Committee (LADPAC)*

LADPAC's Chipping In For Dentistry Scheduled for October 23

Once again we are in a legislative session. And, as always, we are actively engaged in the political arena to monitor any bills affecting dentistry. And, it is your LADPAC dues that enable us to effectively communicate with our legislators.

At this point in time, we have approximately a third of the active LDA members who are LADPAC members. We can and must do better! Every member and non-member of the LDA reaps the benefits of the lobbying efforts we pursue all year long with our elected officials.

If you are not already a LADPAC member, please consider making your donation so that we can effectively continue the excellent work we have done over the years with our legislators. We must keep up the rapor we have already established. To join LADPAC, call the LDA office at (800) 388-6642 and ask for Tiffany Waddell.

If you are a LADPAC member, THANK YOU! Please speak with members of your component and encourage them to participate and become members of LADPAC. And, once again, when you have the opportunity to visit with your legislator, be sure and thank them for supporting the views of the LDA in the legislative arena.

And, finally, don't forget about the LADPAC Chipping In For Dentistry Golf Tournament scheduled for Friday, October 23, 2009, at Pelican Point Golf Club in Gonzales, La. This is one of our largest LADPAC fundraisers. So get your teams together and let's "CHIP IN FOR LADPAC."

The LDA would like to recognize the following dentists whose names were inadvertently omitted from LADPAC's 2008 contributors' list. Thank you for your continued support.

- Dr. Carl Churchman, Jr. – Southwest
- Dr. Mary S. Churchman – Southwest
- Dr. J. Roy Chustz, Jr. – Greater Baton Rouge
- Dr. E. Suzanne McCrory – Southwest
- Dr. Lance Savoie – Acadiana
- Dr. Daniel Weaver – Southwest
- Dr. Stephanie Weaver – Southwest



LDA Annual Session and New Orleans Dental Conference

April 8 - 10, 2010

Mark your calendars now!

LADPAC CHIPPING IN FOR DENTISTRY

7th Annual Golf Tournament

Registration Form

Friday, October 23, 2009
 Pelican Point Golf Club, Gonzales, La.

ENTRY FEE: \$150 (includes lunch & reception)

AGENDA

10:30 a.m. Registration & Lunch Begins (Mulligans Available for Purchase)

11:30 a.m. Shotgun Start*

Tournament ends 19th Hole Reception and Tournament Awards and Prizes

* Full details will be mailed to all registered golfers.

Thanks to our sponsors: Robert Ellis & Associates, EM ESPE and Roedel Parsons (6/10/2009).

Registration : Sign up individually or as a team. Individuals will be put together to form teams.

Name _____ Telephone Number _____

Address _____

E-mail _____ Fax _____

Golf handicap _____

If you have already arranged to play with another player or players, please provide their names (and golf handicaps). Also include any of the other players on your team or any other players you would like in your foursome:

Number of players (\$150 each) _____ = \$ _____

Pre-pay for mulligans (limit 2 = \$10) _____ = \$ _____

*Add late fee of \$20 per person after Oct. 19: \$ _____

Total amount of fees due to the LDA = \$ _____

Payment Information

Check enclosed (check box) Payable to LADPAC

Visa/MasterCard Expiration Date _____

Card Number _____

Three-Digit Code, Back of Card _____

Signature _____

Register online at www.ladental.org or send completed form to:

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Baton Rouge, LA 70826-1173

Phone: (225) 926-1986 or 800-388-6642

Fax: (225) 926-1886 or 800-343-3842

info@ladental.org or www.ladental.org

Beginning August 1, 2009, there will be a \$15 convenience fee for each credit card transaction.



LDA Louisiana state board of dentistry

Dr. Lynn Philippe
President, Louisiana State Board of Dentistry

“Change...” not always acceptable!

In my previous article, I wrote about “change” and the necessity to institute it into the way we disseminate important information. After all, in today’s fast paced society, this rapid exchange of information carries with it greater efficiency and response, particularly in times of crisis. But is “change” always beneficial?

Ron J. Seely, D.D.S., chair of the Joint Commission on National Dental Examination (JCNDE), reports that at its 2009 meeting, the JCNDE revisited its 2008 decision to move all National Board Dental and Dental Hygiene Examinations to a pass/fail system, which was set to take effect January 2010. However, due to concerns regarding the decision and the timing of implementation, the JCNDE, at the 2009 meeting, extended the implementation date to January 2012. Dr. Seely provided two reasons for the extension.

1. Some state licensing boards may require more time to open practice acts and make rule changes to remain aligned with the JCNDE decision.
2. The second reason addressed the American Dental Examiners Association’s (ADEA) development of an alternative instrument for the evaluation and ranking of students from such things as graduate education program admission purposes.

It was decided that these reasons warranted additional lead time to complete necessary field tests and validation studies before full-scale implementation of an alternative instrument. Dr. Seely further stated that the decision to extend the date of implementation should not be interpreted as reflecting any change in intention or construed as opening the way for future reconsideration. The JCNDE’s decision to proceed with the change to pass/fail reporting was unanimously reaffirmed.

It is the fundamental change to the pass/fail evaluation and reporting that I find less than beneficial.

Granted not all tests or evaluations need to be assigned a numerical/alphabetical grade, as long as the threshold is high enough to assure significant knowledge of the material being tested (i.e. minimal passing score of 80 percent). As students, we have received numerical/alphabetical for everything from standard coursework to ACT/SAT, which allowed us to gain admission to various colleges/universities to our undergraduate work and DAT scores, for which we were admitted to dental school. Unfortunate as it may be, because of one or more indicators/predictors, not all applicants gain admission. There has to be a process for comparison and elimination, and many post-doctorate and residency programs utilize the National Board Dental Examinations scores as one of the comparative evaluators for consideration of admission to their programs.

In my opinion, the pass/fail grading system that the JCNDE has adopted is another example of the feel-good attitude in present day academia, one more “dumbing down” nail in the coffin of America’s educational evaluation system. With this mindset, I am not surprised that our country’s rankings have fallen in many of the subject evaluations among the civilized nations. Instead of encouraging competition and excellence, Americans are enforcing political correctness and social promotion, which breeds complacency, mediocre results and eventual failure. Let’s maintain the highest standards of our profession, which we have worked so diligently to achieve.



www.ladental.org

Maintaining Your Patients' Medical Records

Louisiana Revised Statute 40:1299.96 requires health care providers to furnish to a patient or his legal representative, upon request, copies of any information related to the patient, which the health care provider has transmitted to any company, agency or person.

The law states that the patient's medical records are the property and business records of the health care provider.

The law authorizes the following schedule of charges for copies requested:

- 1 - 25 pages: not to exceed \$1 per page
- 26 - 500 pages: not to exceed \$.50 per page
- over 500 pages: not to exceed \$.25 per page

Handling charge not to exceed \$15 for hospitals, nursing homes and other health care providers and actual costs incurred for postage. Those requesting x-rays, microfilm and electronic and imaging media, upon payment of reasonable reproduction costs may be charged a handling fee of \$20 if a hospital, or \$10 if any other health care provider.

The health care provider must comply with requests in at least 15 days. Any court-ordered records will require the health care provider to pay reasonable expenses and attorney fees. Access to records may be denied only if the knowledge of the information would be harmful to the health or welfare of the patient or any other person.

Medical records should be retained for a minimum of six years from the date of last treatment. Graphic matter, images, x-ray films, and such data should be retained for three years, unless the patient requests a longer period in writing.

For information on other laws, guidelines and regulations, visit the LDA Web site at www.ladental.org.



lsu school of dentistry

*Dr. Henry Gremillion
Dean, LSU School of Dentistry*

“We Must Be Certain”

In times of economic uncertainty, we in the dental profession have to be certain about where we are headed. The purpose and future of dentistry are too important to be defined by the ebb and flow of economic cycles. When I think about all the changes in dentistry that I've seen in my 32-year career, I recognize that we are always surrounded by opportunities and that we live in a time of great possibilities.

I experienced this in a personal way on May 16 as I presided at my first graduation as dean of the LSU School of Dentistry. What an honor it was to shake hands with each of our new 59 dentists, 41 dental hygienists and 10 laboratory technicians.

The concept of “continuum of care” might sometimes seem like an abstract idea but not when I looked into the eyes of our graduates and saw how excited they were about the future.

For the rest of us, graduation is a good time to remember our own personal story of how we became dentists. It's also the perfect moment to think about what makes dental education possible. More than anything, it is our teachers. No matter what other resources we have, without teachers there is no teaching.

During my tenure as dean, I've come to appreciate the outstanding qualities of the teachers of the LSU School of Dentistry. I feel inspired every time our teachers are honored. The 2009 Golden Apples for Excellence in Teaching, which are chosen by our students, have been awarded to Drs. Toby Cheramie, T.G. Sarphie, Philip Carruth, Mrs. Danna Necaise and Mr. Lawrence Frye.

Dr. John Dagate received the Alan Copping Award, the most coveted award for teaching given by the LSU system. Just the other day, I was notified that Dr. Billie Jeansonne will be presented with a lifetime achievement award for teaching by the American Association of Endodontics. In the fall, Dr. Michael

O'Brien will be honored for outstanding teaching by the American Association of Oral & Maxillofacial Surgery.

I want everyone to know that LSUSD has extraordinary teachers. Our philosophy is “Education First,” meaning that everything we do is devoted to educating the highest quality dental care provider.

We also have a problem with the recruiting and retention of quality faculty, which is part of a nationwide pattern. At any given moment, there are more than 300 vacant faculty positions at the 58 dental schools across the United States. One of the reasons for this is income discrepancy. Clinicians often earn two to three times more than academicians. At LSUSD, the problem of teacher shortages has been exacerbated by the number of faculty members who left after Hurricane Katrina.

The issue before all of us is how to go forward. Since coming to LSUSD last October, I've made offers to five outstanding educators who have a keen interest in joining us. In the midst of budget cutbacks, we are looking for innovative ways to develop funding to nurture our faculty. This includes money for travel to national meetings for continuing education.

We are in the early stages of major renovations to our wet labs, simulations labs, pre-clinical labs, classrooms, all the auditoriums and even the parking lot and perimeter fences!

In August, I will have the honor of meeting our incoming freshman class of 65 dental students with an average GPA of 3.6 and DAT scores in the 85th percentile. I will be reminded that each new generation of dentists assures the long-term viability of private practice as well as the dental health of the people of Louisiana.

I will be reminded of why, even in uncertain times, we must be certain about where we are headed.



LSUSD Class of 2009: The Doctorate of Dental Surgery Class of 2009 poses proudly after their graduation ceremony.



The LDA Foundation, the LDA's charitable arm, is comprised of the former LDA charities known as the Relief Fund, the C.E. Hebert Continuing Education Trust and the Assistance Fund. Its goal is to enhance Louisiana's oral health by funding clinical research, education, scholarships and access-to-care programs. Because the LDA Foundation is a 501(c)(3) tax-exempt corporation registered in the State of Louisiana, all contributions are tax deductible to the extent permitted by law. All Louisiana dentists are encouraged to take advantage of this opportunity to give back to your profession. To contribute, fill out this form and mail it to the LDA office or visit the LDA's Web site, www.ladental.org.

Yes, I want to support the LDA Foundation!

Accept my gift of: \$50 _____ \$100 _____ \$250 _____ \$500 _____ Other \$ _____

Make checks payable to the LDA Foundation and mail to:

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Address: _____

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LDA access-to-care task force

Dr. Marty Garrett
Chair, LDA Access-to-Care Task Force

Access-to-Care Task Force Works to Promote Dental Home Concept

This April, the LDA House of Delegates overwhelmingly endorsed the dental home concept for the delivery of dental care to our state's children. The chief elements of this concept promotes safe, comprehensive care, while insuring the participation and informed consent of the child's parent or guardian in the treatment the child will receive. The goal is to develop a dentist-parent/guardian-patient relationship to make sure every child receives quality dental care and sustainable oral health.

Your LDA members have assembled an excellent team of Medicaid providers and other interested parties to work with the Louisiana Legislature and Louisiana State Board of Dentistry to ensure we can provide the best dental care to our children. Special thanks needs to go to all your task force members, Drs. Don Donaldson, Claudia Cavillino, Ambrose Martin, Kirt Touchstone for their tireless efforts in promoting our concept. Ward Blackwell, Annette Drodody, and the rest of the LDA staff, in addition to our lobbyists Kevin Hayes and Johnny Koch, and special counsel Cary Des Roches have been invaluable to our efforts. Hundreds more of our members have stepped up to help in promoting our message to the citizens of our state. I sincerely thank each and every one of you!

Our mission is just beginning! We need to continue to encourage new providers to participate, and we will launch an aggressive program to work with parents/guardians to ensure access to quality dental care for our children.

Your LDA will continue to keep you informed of our progress. Please feel free to contact your leadership and the central office with any concerns or thoughts you

may have to help promote and provide quality care to our patients! You can also watch the LDA Web site at www.ladental.org for the most up-to-date information.

Thank you again! It is truly an honor to work with you and serve our profession.

www.ladental.org

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Gordon Christensen Gordon Christensen, DDS, MS, PhD, NFDH Board Member, DDS Volunteer

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Lafayette DDS and 232-HELP / 211 Participating Dentists 2008

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Dr. Neil Bernard	Dr. Michael Puissegur
Dr. Carl J. Breaux	Dr. Thomas Sagrera
Dr. David Chambers	Dr. Bruce Schneider
Dr. Tim Chauvin	Dr. Steven Searcy
Dr. Randy Comeaux	Dr. Jerome J. Smith
Dr. Kirk T. Crane	Dr. Kirk Soileau
Dr. Bradford Davis	Dr. Phillip Stelly
Dr. Christopher E. Doucet	Dr. John Taylor
Dr. L.J. Doucet	Dr. David Trahan
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LDA feature

Dr. Jim Moreau
State Coordinator, Grassroots Action Team Leaders

Grassroots Action Team Leaders Attend ADA's Washington Leadership Conference

The Louisiana Dental Association is committed to conveying its members' opinions to lawmakers and passing favorable legislation for the dental community. Nearly 80 percent of Louisiana dentists are LDA members; by working together, we are able to make a much stronger impact than any one of us could on our own.

One way that your LDA organization does this is through cooperation with the ADA's Grassroots Action Team Concept. Action Team leaders are assigned to each Congressman and Senator and build a relationship that opens the door for exchange of information and ideas.

This May, the LDA's Executive Director, Ward Blackwell, accompanied four Grassroots Action Team Leaders, Drs. David Kestel, Gary Roberts, King Scott and myself to the ADA's Washington Leadership Conference. While in the Capitol city, Mr. Blackwell and the Team Leaders discussed dentistry's key issues with legislators in an effort to bring dentistry and their local contact dentists to their Congressional doorsteps.

Our state and country are suffering from a severe unmet need for oral health care; those most affected live in areas with a high volume of low-income families, who often lack the resources necessary to obtain the treatment they so desperately need. To resolve this problem, the ADA is hoping to pass the "Essential Oral Health Care Act of 2009," which would enhance the minimal Federal match to states that change their programs to ensure that individuals



Top: Drs. Jim Moreau, Gary Roberts, David Kestel and L. King Scott participating in the informational portion of the meeting. **Bottom:** Brooke Bennett (Congressman Joseph Cao's legislative director) met with Ward Blackwell and Dr. L. King Scott.

covered by a state's Dental Medicaid plan have the same access to basic oral health care services as the rest of the state's population. Additionally, the ADA is encouraging legislation that would increase funding for oral health literacy efforts and community-based preventative initiatives, such as community water fluoridation and school-based screening and sealant programs. This is in House Bill 2220.

We also discussed an issue that could have significant financial implications for any dentist who accepts credit cards as a form of payment. In late 2007, the Federal Trade Commission (FTC) issued a notice about the Fair and Accurate Credit Transactions Act of 2003 (FACT Act). The FACT Act mandates that all financial institutions and creditors develop and implement written identity theft programs. The FTC does not specifically mention dentists or other health care professionals as creditors in the Act or implementation; however, it has since determined that dentists and other health care professionals must comply with the FACT Act. The ADA

is urging members of Congress to contact the FTC to seek delay of enforcement of the act for health care professionals until November 1, 2009, and to request the FTC to reissue a revised proposed rule. In fact, no pun intended, your ADA has partnered with Reps. John Adler (D-NJ) and Mike Simpson (R-ID) to author HR 2345. This will assure that medical and dental offices will be excluded from the burden of strict compliance.

Please check www.ada.org/members/prof/redflag_sample_program.doc for one resource to avoid this



Above: Congressman Rodney Alexander (center) met with Ward Blackwell, Dr. L. King Scott, Dr. David Kestel and Dr. Jim Moreau. Right: Dr. L. King Scott, Dr. Jim Moreau and Ward Blackwell met with Congressman Bill Cassidy (second from left).

from happening to one of your patients through your practice. I would also urge you to work with your dental software program and office alarm company to minimize the exposure of your patients' information to eyes that don't need to see it. For example: I do not use any office or institution that requires my social security number – period. We don't ask for it in my practice either.

Lastly, we expressed our desire to pass a bill that would repeal the McCarran-Ferguson Act antitrust exemption for the "business of insurance," which would increase opportunities for challenging collective action by insurance companies. Dentists, their patients, and the public at large are all victims of McCarran-Ferguson's negative impact on competition among entities in the insurance industry and all would benefit from its repeal.

This was a 1944 Act to protect businesses such as the railroads and major league baseball, of all things, toward the end of WWII. Things have changed since then. It protects insurance companies, not their clients. In the opinion of the ADA advisors and Congressional staffers, it would increase competition among the companies, improve benefits and lower premiums. Accordingly, the ADA urges members of Congress to co-sponsor H.R. 1583.

We, your ADA/LDA Action Team Leaders IMPLORE, BEG, no, INSIST that you call your Congressman to support these House Bills. We will let you know their status as we find out new information. For the phone numbers and e-mail addresses of your Congressman, go to <http://capwiz.com/dental/home/>. Feel free to browse around the links. You might find that you, too, are motivated to join the fight for health care reform for our nation and our patients.

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The Stages of Financial Planning Part 3: The Final Stage

As we have been covering in the previous two journals, life can be broken down into four basic stages financially: The Early Starter, The Prime Timer, The Pre-retiree, and The Retiree. In the Spring issue of the LDA Journal, we discussed the Pre-retiree stage. After this stage, you should have figured out how much money you are going to need in retirement, determined your insurance needs, and updated your estate plan. Now it's time to look at the final financial stage: Retirement.

Stage 4: The Retiree

After years of hard work, The Retiree has finally made it to the day where their savings and investments take over where work left off. When it comes to managing their investment accounts, the Retiree must review a few issues so that they have a steady income stream to cover expenses without draining their portfolio.

An important aspect of a portfolio in retirement is to have a true asset allocation. Although this does not ensure a profit or protect against a loss, it will help increase diversification and lower volatility. When you retire, the concentration needs to be more on investments that can provide your family with a steady paycheck, while still maintaining a portion of the portfolio in growth investments. Also include alternative investments, assets that are not traditional stock or bond investments, in your allocation.

A big question in retirement may be what accounts to take from first for monthly income. Keep in mind that this income is for expenses and recreational activities. Distributions should be taken from any non-retirement accounts and Roth IRAs first, as taxes have already been paid on these funds. The distributions should be from a money market or interest bearing account that needs to maintain a balance able to cover 3 to 6 months of expenses. The investments can be geared towards those bearing interest, with a small percentage in growth oriented investments, whose dividends are deposited in the money market.

Keep in mind that interest rates go in cycles, as they are dependent on many factors, particularly monetary policy decisions from the Federal Reserve. For example, when the economy is growing very rapidly, the Fed may try to slow it down to battle inflation by raising the Fed Funds Rate, or discount rate, which causes fixed investment rates to increase in the market. On the other hand, when the economy is stagnant, the Fed will lower rates, trying to give companies incentives to borrow and expand in order to soften the impact of the recession.

Many retirees get in trouble by thinking too short term. Six to nine month Certificates of Deposit are not smart investments in retirement. During an expanding economic phase, The Retiree is happy getting four to five percent. But after the CDs mature and are renewed the 3rd or 4th time, they start to notice an extreme drop in yield. This means less and less money for living expenses. What they should have been doing is laddering the CDs and other fixed investments, so that every year or two CDs come due in different interest rate environments. This avoids shocks to your income. During retirement, as the fixed investments come due, evaluate the portfolio and plug in the gaps of maturities so that the investments come due every two to three years.

Once in retirement, the objective is to keep the money, which you worked so hard to save, working for you and helping achieve your goals. This requires a constant eye on your investment portfolio and periodically reviewing the plan that you set in place.

Chad Olivier is author of "What Medical School Did Not Teach You about Financial Planning" and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Securities and Financial Planning are offered through LPL Financial Member FINRA/SIPC. Please note that the above article is for informational purposes only, nor is The Olivier Group specifically endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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THANK YOU, LOUISIANA DONATED DENTAL SERVICES VOLUNTEERS!

Submitted by the National Foundation of Dentistry for the Handicapped, Donated Dental Services Program

In 2008, 333 dentists participated in the Donated Dental Services Program contributing essential dental care to 297 disabled or aged patients who could not afford care nor get public aid. These dentists donated \$774,774 worth of services to some of the state's most vulnerable people.



Kathy M. Abbott	Ronald Carr	Chris B. Gardner	Eric Lavespere	Richard Olinde	Demarcus D. Smith
Thomas O. Adams	Ivonne Castro	Maurice B. Garrett	Richard LeBlanc	L. Stephen Ortego	Brian Smith
Wanda B. Aguillard	Claudia Cavallino	Wayne J. Gary II	Jill LeBlanc	Robert Ory	Kristi Soileau
Randolph H. Alexander	Marvin Cavallino	Jimmie Gaubert	Brian G. LeBon	Robert Ory, Jr.	Michael Stacey
Melvin Allen	George P. Cerniglia	Eric T. Geist	Troy Lefort	Kenny R. Oswald	John E. Stafford
Ben Almerico	Stephen A. Chapman	Lisa Germain	John Legleu	Robert Palmer, Jr.	James Stafford
David Anderson	Clayton J. Charbonnet,	Larry Germany	James A. Leithead, Jr.	Donna Palmisano	Ken Starling
Melanie Andrews	Jr.	Danny J. Gerstner	Edward Levy III	Gary A. Parker	Kent A. Stasney
Michael J. Appleton	Carl Churchman	John Gilmer	Joseph Lloyd Lindsay	Kenneth W. Parks	Raymond J. Steiner
George Arch	Paul Clark	Joe Gilmore	Dean L. Listi	John L. Paul	Carol A. Stuckey
Lance Babin	Randy R. Cole	Dov Glazer	John T. Little	Rodney Pendleton	Kathryn L. Sturm
Victor Babin III	Steven D. Collins	Robert J. Graziano	Ronald J. Liuzza	Kirby A. Perry	T. Kevin Sullivan
Ronald F. Baldo	George T. Comeaux	Richard E. Gruner	Maurice A. Lonergan III	Timothy R. Perry	Patricia G. Summers
Daniel O. Bankhead	Robert Cooper	Eliot D. Guerin	J. Bruce Lowe	Lynn Philippe	Thomas Sutherland
Debra S. Barker	John Cowen	Robert S. Guier	Tom Mabry	Greg S. Phillips	Ron Sylvester
Barton C. Barre	Daniel Crawford	Ronald Gustafson	Jeff Machen	Kerry Plaisance	David J. Toca
Wendy K. Barrios	Tracy M. Crear	William H. Hadlock	Ronald Madere	Dennis R. Preau	Kim Tolar
Brian Basinger	Peyton Cunningham	William M. Hall, Jr.	John T. Mahoney	Thomas H. Price	James P. Tomaszewski
Harry J. Batt	Kevin Curley	Jimmie B. Hammack	Steven Marcello	Rhonda Pruitt	Donald R. Toso
David Baughman	W. Montie Dalton	Larry D. Hand	Joseph B. Marino, Jr.	Philip J. Punecky	Kirt Touchstone
Katie Beach	Nelson Daly	William Tyler Heath	Ronald B. Marks	Allan Querens, Jr.	David G. Trahan
Johnny Bear	W.P. Danos	Edward J. Hebert	Frank Martello	David Raphael	Vernon Traxler
Mary A. Beilman	G. Michael Davis	Catherine A. Hebert	Edward C. Massett	Jack L. Ratley	Elizabeth M. Troendle
Benjamin Ber	William K. deJong	C.E. Hebert	Randy Mayer	Nicholas Rauber	Terry Truxillo
Douglas Ber	Robert L. DeLarosa	Paul Heilman	Russell Mayer	Steven R. Raymond	Gerard R. Tully
Ted Bercier	Donald H. DeLatin	Valerie Ribando	Charles T. McCabe	Rod J. Rentrop, Jr.	Raymond J. Unland, Jr.
Corey Bergeron	Duane P. Delaune	Hemphill	Thomas F. McCoy	Fred G. Rew	Francesca Velasco
Shannon Bergeron	Timothy Delcambre	Donald W. Henagan	Renee McInnis	Gizelle Richard	Paul Vidrine
Terry Billings	Guy M. Delhomme	Craig A. Henry	Thomas G. McKenna	Elizabeth Riggs	Jan Villemarette
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J. David Brannen	Richard W. Eckman	Glenn Hummel	Jr.	Alan Sandifer	R. W. Wilson, Jr.
Ellis D. Braud, Jr.	E.H. Eiland, Jr.	A.A. Indovina	James A. Moreau, Jr.	Charles C. Savoia	Suzanne Windham
Nathan H. Bray, Jr.	Stephen E. Ellender	Natalie Jackson	Bobbie Morris	Edward T. Savoy	Thomas Wingo
Ronald W. Britsch	John Phillip Epling	Kay Jordan	O.J. Morrissey	Glenn Schmidt	C.L. Wise
Robert C. Brooks	Shelly Ereth	Paula Karam	Kay Moser	Charles A. Schof	Thomas F.
Chris Brown	Gerald Evans	David Kestel	Philip D. Moses	Mark Schott	Witherspoon
Hugh Bullard	Susan M. Felder	Glenn Kidder	Chris A. Mott	Jeffrey J. Seiler	Randolph J. Wolfe
Charlie Buller III	Gordon Fletcher	John J. Killeen	Kenneth Mouser	Michael Shannon	Paul L. Wood
Maria Burmaster	Thomas Foster	Edwin L. Kopfler	Andrew G. Murphey	Stephen Shannon	Michael N. Woodruff
Molly Burns	Charles Foy	W.E. Kramer III	Janice Naquien	Pamela Shaw	Michael Woolbert
James E. Burns	George Franco	J. Skelly Kreller	Gregory Nassif	John C. Shepard	W. H. Worley
E.P. Burvant, Jr.	Farrell Fruge, Jr.	Joseph LaCoste	Vinh T. Nguyen	Stephen Sherman	Lisa Wyatt
Richard W. Campbell	C.C. Gaddis	Ronald D. Landry	Michael F. Nolan	C.K. Sherman	Alika Yu
Joseph M. Campo	H.D. Gaddis, Jr.	Dwight Landry	John D. Nolan, Jr.	James F. Sieberth	Curtis Zeringue
Robert J. Carbon	G.E. Gali	Robert E. Lane	Stephen Norris	James Sikes	
David Carlton	Byron Ganucheau	J.O. LaPrairie, Jr.	William D. O'Brien	Denis E. Simon, III	
Martha Carr	Paul Ganucheau	Marija Lasalle	Pope W. Oden	Stanley C. Simons	



LDA senior reception

Meghan Speakes
LDA Intern

LDA Congratulates the LSUSD 2009 Graduating Class

On March 13, 2009, Louisiana State University School of Dentistry (LSUSD) students took a break from their studies to attend the annual LDA Senior Reception, which was held at Bourbon Vieux Restaurant in New Orleans. In addition to the 44 students and their guests, a number of LDA members attended the event. All attendees enjoyed a buffet dinner, open bar and great networking opportunities.

The LDA hosts this annual event to honor the LSUSD graduates and their tremendous accomplishments. The Senior Reception is also a chance for the LDA to educate the graduates on the many membership benefits. Each 2009 graduate received a copy of, "Tiger Tracks," the LDA's informative publication geared to new dentists. Tiger Tracks explains the tripartite organization and offers students a number of tips for getting involved in organized dentistry post-graduation. The graduates were also encouraged to begin the membership process by completing LDA applications. There are no fees for students or first-year graduates, so

joining early is a great opportunity for the students to reap the benefits of and familiarize themselves with the organization at no charge.



Senior student, David Brown, and his guest, Stacie Sabathe, enjoy the French Quarter view from the venue's balcony.

Dentists from the Council on Membership & Dental Practice were also in attendance, and they were able to serve as information banks to the students. With graduation quickly approaching, many of the students had questions about what to expect after graduation and how to approach this new chapter of their lives. Our members were able to answer their questions and offer advice based on their personal experiences in the dental field.

There were two cash drawings and a PowerPoint photo presentation. Veronica Filos and Amber Hoover Foster won the drawings and each left the reception \$50 richer. Thanks to the senior class representative, Cole Younger, the night concluded with a slideshow documenting the students' last four years.

The LDA would like to congratulate the Class of 2009 on their outstanding achievements and wish them all the best of luck in their future endeavors!



Left: Drs. Ben Ber, Sammy Tom and John Levin, of the LDA Council on Membership & Dental Practice, visit at the Senior Reception. **Middle:** Drs. Dean Manning and Johnnie Hunt greet the graduates as they enter the event. Upon entering Bourbon Vieux Restaurant, each student received a welcome packet explaining the benefits of LDA membership. **Right:** Dr. Glenn Dubroc (far left) and LDA Executive Director, Ward Blackwell, with the \$50 prize winners, Veronica Filos and Amber Hoover Foster.

2010 LDA Distinguished Service Award

2010 LDA New Dentist Award

OFFICIAL CALL FOR NOMINATIONS

Please photocopy, legibly complete, and forward this form together with any supporting documents or exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. **All forms must be postmarked by October 15, 2009.** Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. King Scott, Chairman of the DSA Committee, at (318) 325-4600, or Dr. Courtney Richter, Chairman of the Council on the New Dentist, at (318) 481-4247.

NOMINATION FOR: (check one) NEW DENTIST AWARD DISTINGUISHED SERVICE AWARD

Nominee's Name _____ Date of Birth _____

Spouse's Name _____

Address _____

Phone _____ Cell _____ ADA# _____

Nominee has been a member of the ADA/LDA for _____ years. Nominee's local component _____.

Does the nominee prefer communication via email or phone? _____ Phone # _____

General description of nominee's dental practice: _____

Nominee's service to the LDA and ADA (i.e. service projects, committees). Briefly describe the nature of the service, its value to the association and the year, beginning with the most recent.

Nominee's service to the dental profession in general. Describe service to the profession other than ADA/LDA activities and the year(s). Include other dental organizations, projects (chronologically).

Community Service. Describe activities in the community and the year(s) of service such as volunteer work at community dental clinic, school and church activities (chronologically).

Other information you deem significant about the nominee. _____

On a separate page, please compose a two-paragraph statement of why you feel this person deserves this most distinguished award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award. Please see requirements for nominees on page 30.

Requirements for the Distinguished Service Award:

- A minimum of 25 years membership in organized dentistry.
- The recipient must have conducted his or her life in an ethical manner during their entire dental career.
- The recipient must have been active in professional and community service for most of his or her professional life.
- The recipient cannot be a current LDA officer or a current member of the Distinguished Service Award Committee.


Requirements for the New Dentist Award:

- A maximum of 10 consecutive years membership in organized dentistry.
- Recipient must have conducted himself/herself in an ethical manner during his/her dental career.
- The recipient must have been active in professional and community service during this time.

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has acquired the practice of
Terry J. Latiolais, D.D.S.
Lafayette, Louisiana

Gerald A. Baudin II, D.D.S.
has acquired the practice of
Gerald A. Baudin, D.D.S.
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LDHA Louisiana dental hygienists' association

*Diane O'Connor, R.D.H., B.S.D.H.
President, LDHA*

LDHA Elects New Officers

The Louisiana Dental Hygienists' Association (LDHA) held their annual session Saturday, March 28, 2009, in Lafayette, La. Elected as officers for 2009-2010 year are: President Diane O'Connor (Baton Rouge), Past President Danell Deen (Baton Rouge), President Elect Lynn Scarengos (Metairie), Vice President Tricia Barker (Metairie), Secretary Claudia Rivera (Marrero) and Treasurer Tiffany Jones (Baton Rouge).

At the April 4, 2009, meeting of the LDA Board of Directors, the LDHA's president, legislative chair and lobbyist outlined a proposal to allow trained, licensed dental hygienists to administer nitrous oxide under the direct supervision of a dentist. Under direct supervision, the dentist responsible for the procedure must be physically present during patient care. Authorization for hygienists to administer this anesthetic would be contingent upon their receiving

appropriate didactic training while in hygiene school, as well as instruction on basic medical emergency techniques. The LDA Board voted to support the LDHAs proposal under these terms, which should ensure more efficient delivery of care without compromising patient safety. The LDHA is grateful for the LDA Board of Directors support for LDHAs proposed legislation regarding the administration of nitrous oxide.

The LDHA is a constituent of the American Dental Hygienists' Association. Its mission is to advance the art and science of dental hygiene by ensuring access to quality oral health care; increasing awareness of the cost-effective benefits of prevention; promoting the highest standards of dental hygiene education, licensure, practice and research; and representing and promoting the interests of dental hygienists.

Give Kids A Smile Day

February 5, 2010

Start preparing now! The annual **Give Kids A Smile Day** programs, scheduled for February 5, 2010, will provide education, preventative and restorative care to low-income children who lack access to care.

You are welcome to coordinate your own program, but if you prefer to join an existing group, the LDA can connect you with a program in your area. To sign up or receive more information on this program, visit the LDA Web site, www.ladental.org, the ADA Web site, www.ada.org, or call the LDA office at (800) 388-6642.



LDA REWARDS *Outstanding* LSUSD SENIOR



LDA President Dr. Charlie Foy (left) presents Dr. Daniel Raymond with the LDA Award for Outstanding Senior Dental Student at the LSUSD Recognition Ceremony, which was hosted by Dean Henry Gremillion (right). In addition to the plaque, the LDA awarded Raymond a \$1,000 check. Each year, LDA's president, Council on Government Affairs chair and executive director choose one student who exemplified the LDA's values of academic success and commitment to the dental profession during his/her years at the LSUSD. Following the ceremony, attendees enjoyed an LDA-sponsored reception, featuring food and beverages from Cottage Catering. The newly minted D.D.S., Dr. Daniel Raymond, now works one day a week in a health clinic and four days a week in private practice in Monroe, Sterlington and Farmerville.

THE LDA WELCOMES ITS NEW MEMBERS

Dr. Kimberly E. Bodden	Dr. George E. Rogers, Jr.
Dr. Darren Miller	Dr. S. Bret Sanders
Dr. David M. Pousson	Dr. James E. Hargrove
Dr. Beatriz Robles	Dr. Anita Jayagopal
Dr. Ana M. Saenz	Dr. Ashley M. Landry
de Nasr	Dr. Lauren A. Leach
Dr. Amelia J. Slay	Dr. Joseph A. Levatino
Dr. Lloyd G. Van	Dr. Sapna A. Patel
Geffen, Jr.	Dr. Dionne J. Richardson
Dr. Michael Boudreaux	Dr. Seema Varghese
Dr. Susie R. Goolsby	Dr. Paul S. Arnold, Jr.
Dr. Jonathan L. Chapman	Dr. Daniel G. Lester
Dr. James M. Finley	Dr. Ted A. Methvin
Dr. Timothy S. Fontenot	Dr. Bridgette M. Vidrine
Dr. Robin M. Hebert	Dr. Gregory W. Greenwood
Dr. Ryan C. Terry	
Dr. Benjamin A. Beach	Note: These members have
Dr. Katie M. Beach	joined the LDA from January
Dr. India D. Gibson	1, 2009, to May 22, 2009.



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NEW! LDA Credit Card Convenience Fee Policy



In accordance with a resolution of the LDA Board of Directors, beginning August 1, 2009, card users will be assessed a separate, non-refundable convenience fee of \$15 at the time of each credit or debit card payment made to the Louisiana Dental Association (LDA). The non-refundable convenience fee will be included with your total payment amount on your credit card statement.

Automated Clearing House (ACH) payments, better known as automatic withdrawals for dues, from checking and savings accounts will continue to be accepted by the LDA via the ACH Network without a convenience fee. The LDA will also continue to accept check payments via mail without a convenience fee.

HEALTHY CHILDREN, HEALTHY LIFESTYLES 2009: LPCA LOOKING FOR VOLUNTEERS



Since 2007, Louisiana Primary Care Association (LPCA) has served as a host site for Henry Schein, Inc.'s Healthy Children, Healthy Lifestyles Access to Care Screening Program through Henry Schein Cares, the corporation's global responsibility program. Louisiana was one of five host sites for the program which served over 2,000 youth that year. Henry Schein Cares strives to address the disparities in care between the affluent and those with fewer resources, and develop solutions that meet the needs of community-based healthcare professionals. *The Healthy Children, Healthy Lifestyles* Program is one such initiative in that area.

This year LPCA will be partnering with the Children's Coalition for Northeast Louisiana to host the "Healthy Children, Healthy Lifestyles Access to Care Screening Program" during their annual "Start School

Right Children's Resources and Health Fair." Youth participants will have the opportunity to be screened for medical conditions and risk factors such as asthma, diabetes, hypertension, obesity, oral health, and vision. Healthcare volunteers will also educate the children and their parents about ways to prevent and treat these health conditions, and assist them in locating a primary care provider where they can receive consistent care if they do not have a regular "medical home."

Healthy Children, Healthy Lifestyles 2009 is scheduled to take place at the Monroe Civic Center, on Saturday, August 8, 2009. Doors open at 10 a.m.

For more information on how to participate in this event, including assisting as a clinical volunteer, please contact Ashley N. Pugh, Community HealthCorps Program Coordinator via e-mail at apugh@lpcanet or via phone at (225) 927-7662, ext 212.



Photos from the 2008 LPCA event.

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Dr. Kathleen O'Loughlin Named American Dental Association Executive Director



Kathleen T. O'Loughlin, D.M.D., M.P.H., of Medford, Mass., has been selected by the Board of Trustees of the ADA to serve as the next ADA Executive Director/Chief Operating Officer, effective June 1, 2009. Dr. O'Loughlin became the first female executive director in the ADA's 150-year history.

From 2002–2007, Dr. O'Loughlin served as president and chief executive officer of Dental Services of Massachusetts, Inc. She also served as the president of the Oral Health Foundation of Massachusetts and is an assistant clinical professor in the Tufts Department of General Dentistry. For more than 25 years, Dr. O'Loughlin has been an active member in the ADA and the Massachusetts Dental Society (MDS). She is a member of the American College of Dentists and former editor of its New England Section, to name just a few of her memberships.

LSU School of Dentistry Announces Promotions



Robert Barsley, D.D.S., J.D., has been named director of community affairs and oral health resources. His duties include oversight of hospital activities and community service activities.

Arturo J. Mendez, D.D.S., M.Sc., has been promoted to chairman of the Department of Prosthodontics. He is also director of the implant clinic.

Eric J. Hovland, D.D.S., M.Ed., M.B.A., is director of the Office of Advanced Education. His responsibilities include support and coordination of the seven residency programs in dental specialties and advanced education.

Suzanne K. Farrar, R.D.H., M.S.H.C.M., has been named director of clinical staff and patient services. Her new duties also include staff development.

Dental School Professor Elected to National Leadership



Sandra Carlin Andrieu, Ph.D., professor and associate dean of academic affairs of the LSUSD, has been voted president-elect of the American Dental Education Association (ADEA), which boasts 17,000 members from 225 academic dental institutions.

Dr. Andrieu recently led LSUSD through the successful school-wide self-study process required for national accreditation, a process through which the ADA Commission on Dental Accreditation evaluates each of the school's academic programs to ensure quality and continuous improvement.

Dr. Michael O'Brien Receives the Daniel M. Laskin Award

The American Association of Oral and Maxillofacial Surgeons' (AAOMS) Board of Trustees and Awards Nominating Committee, upon the Oral and Maxillofacial Surgeons' (OMS) Faculty Section's recommendation, selected Dr. Michael O'Brien as the



2009 recipient of the Daniel M. Laskin Award for an Outstanding Predoctoral Educator.

According to the OMS's Chairman, Dr. O'Brien received this honor based on his many contributions, high ideal, achievements as well as his ability to build and maintain positive

lasting relationship with both his students and professional peers. Dr. O'Brien will be recognized for this award at the 91st AAOMS Annual Meeting Awards and Opening Ceremonies in Toronto, Canada on Wednesday, October 14, 2009.

Newly Elected Officers for the Louisiana Associations of Orthodontists

Louisiana Association of Orthodontists consists of two associations, the Southern Association of Orthodontists (SAO) and the Southwestern Society of Orthodontists (SWSO), with the Mississippi River being the dividing factor. The SAO is a non-profit organization of 102 orthodontists in Louisiana. The LAO elected new officers at their annual meeting held in New Orleans. All officers listed below are members of the SAO or SWSO, the American Association of Orthodontists, the American Dental Association and the Louisiana Dental Association.

President, Dr. W. Clay Cook of Shreveport (SWSO)

Dr. Cook received his dental degree and orthodontics education from Louisiana State University. He opened his orthodontics practice in 1994.



President-Elect, Dr. G. Bradley Gottsegen of New Orleans (SAO)

Dr. Gottsegen received his dental degree and orthodontics education from Louisiana State University.

He joined his father's orthodontics practice in 1997.

Vice-President, Dr. Ricky Caples of Monroe (SAO)

Dr. Caples received his dental degree and orthodontics education from the Louisiana State University.

He began the practice of orthodontics in 1993. He is board certified by the American Board of Orthodontics. He and his associate, Dr. Chris Robinson, have satellite offices in Bastrop, Winnsboro and West Monroe.

Secretary-Treasurer, Dr. James Sieberth of Baton Rouge

Dr. Sieberth received his dental degree from Louisiana State University and orthodontics education from West Virginia University. He began the practice of orthodontics in 1984 in Baton Rouge. He was board certified by the American Board of Orthodontics in 1990. He is a longtime active member of the Roth Williams International Society of Orthodontists. Dr. Sieberth participated in the 2008 SAO Leadership Development Program. He maintains a satellite office in Plaquemine.

Past President, Dr. André Frugé of Baton Rouge (SAO)

Dr. Frugé received his dental degree and orthodontics education from Louisiana State University. He is board certified by the American Board of Orthodontics. He opened his orthodontics practice in Baton Rouge in 1996. He has satellite offices in Denham Springs and Gonzales.

She specializes in emergency medicine and keeping her clinic's finances healthy.
- Marci Fabre, MD
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c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

LDA Membership Fishing Rodeo

July 17-18, 2009, Sand Dollar Marina, Grand Isle, La. Watch for more information as it becomes available!

DATE: July 29-August 1, 2009 (8 a.m. to noon each day)
COURSE TITLE: LDA Summer Education Conference
LOCATION: Tops'l Beach and Racquet Resort
SPONSOR: LDA - For reservations, call (800) 380-4808. For event information or to register, call (800) 388-6642 or go to www.ladental.org. ADA-CERP recognized provider.
CREDIT HOURS: 16, lecture
DESIGNED FOR: All
INSTRUCTORS: Drs. Martin Goldstein, Neal Patel, Michael Ragan and Peter Baragona
FEES: \$295 for LDA members, \$335 for ADA members, \$365 for non-members, \$99 for dental staff, \$79 for LDA associate members, \$79 for dental school students.

DATE/TIME: September 4, 2009
COURSE TITLE: Dental Implants
LOCATION: BREC Little Theater (7800 Independence Blvd., Baton Rouge, LA)
SPONSOR: Continuing Dental Education of Baton Rouge. Visit www.cdeofbr.com/news.html for more information.
CREDIT HOURS: 7, clinical, lecture
DESIGNED FOR: All
INSTRUCTOR: Dr. Carl Misch
FEES: \$0 for CDEBR members; \$200 for non-members; hygienists may accompany a dentist for \$25

DATE/TIME: September 19, 2009 (8 a.m. to noon)
COURSE TITLE: Top-Down Approach to Dental Implant Treatment Planning: Parameters for Success
LOCATION: Sheraton Baton Rouge, block of rooms has been reserved, ask for LSOMS (also, make note there is an LSU home football game that night), (888) 627-8567
SPONSOR: Louisiana Society of Oral and Maxillofacial Surgeons (LSOMS), contact (985) 859-9082 for more information
CREDIT HOURS: 4, clinical, lecture
DESIGNED FOR: General Dentists, Specialists
INSTRUCTOR: Aldo Leopardi, D.D.S., M.S. (prosthodontist)
FEES: \$40

LDA Last Chance Seminar

November 13, 2009, Baton Rouge, La. Watch for more information as it becomes available!

LDA

classifieds

ASSOCIATE NEEDED IMMEDIATELY: with option to buy, in Thibodaux. Current dentist moving this summer. Applicant must be willing to work as solo practitioner. (985) 446-0500 (phone/fax) or e-mail goolsbysusie@bellsouth.net.

Monroe/Shreveport/Tyler: Associated/Ownership positions immediately available in several practices collecting \$520,000-\$1.6 million. New graduates welcome. Income potential \$180,000-\$360,000 for year one. E-mail my staff at jeffersonsmiles@gmail.com.

ASSOCIATE DENTIST wanted for established and busy practice in Lake Charles, La. New state-of-the-art dental office. Fast paced with highly motivated staff. Working interview preferred. Please call (337) 474-3636 or fax (337) 474-0110.

LOUISIANA: Full-time position available for **GENERAL DENTIST**. Great opportunity to become a part of a growing team of dental professionals. Join our team as an associate with option to become an owner of a thriving business. We offer a wonderful benefit package including: sign on bonus, moving expense

allowance paid, insurance paid, license paid, etc. Plus, the security of earning a great salary as an employee (not contract labor). We would love the opportunity to discuss the possibility of joining our team. Please contact Donna or Rhonda at (337) 463-6545 or rcooleydp@bellsouth.net.

Associate Position Available: Great opportunity in busy practice. Some benefits include: 36% collections, \$6,000 per year for retirement, C.E. courses paid, car note and gas for commute paid, house note paid, uniform allowance. Perform all phases of dentistry making \$225K per year. Call (985) 868-5699 for more information. Ask for Dr. Stephen Morgan or Dr. Gregory Zeringue.

Classified Advertising Online

Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA Web site on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA Web site for three months and will appear in one issue of the *LDA Journal*.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or *LDA Journal* Managing Editor Annette Drodzy at (225) 926-1986 or info@ladental.org.

2009 Course Schedule

(All courses are held at LSUSD unless stated otherwise.)

COURSE NO.	DATE	DESCRIPTION & SUBJECT CODE		FEES	Cr.HRS C or NC
18-09	June 12-14 July 17-19 August 21-23	Local Anesthesia for Dental Hygienists w/Drs. Michael O'Brien and Frank Drongowski A Three-Session Course	Hygienist	\$1,265	72 L/P C
19-09	June 26 Friday	Digital Dental Photography 101 #138 w/Dr. Harry Goza and Dr. Michael Robichaux at LSU Main Campus, Baton Rouge, LA Register by 6/12 for these "Early Bird" fees! >>	DDS RDH/Asst. 2 to 4 Asst. 5 or more	\$249* \$189* \$179* \$169*	06 L/P C
30-09	July 10-12 Friday – Sunday	Expanded Duty Dental Assistant (EDDA) w/Eliska Davis, RDH. MRC and Tonya Whitehead, EDDA at LSUSD at LSU South Campus, Baton Rouge, LA	Assistant	\$389	24 L/P C
31-09	July 11 Saturday	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavas Thunthy and J. Sean Hubar at LSUSD at LSU South Campus, Baton Rouge, LA	Assistant	\$159	07 L/P C
26-09	July 31 Friday	Cosmetic Provisionals: from Smile Design to Advanced Fabrication #250 w/Dr. Michael Malone	DDS or 1st Attendee 2nd Attendee	\$349* \$199*	03 L 04 P C
20-09	August 14-16 Friday – Sunday	Expanded Duty Dental Assistant (EDDA) w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA, and B.J. Triay, CDA, EDDA at LSUSD in New Orleans, LA	Assistant	\$389	24 L/P C
24-09	August 15 Saturday	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavas Thunthy and J. Sean Hubar	Assistant	\$139	07 L/P C
28-09	Sept. 11-13 Friday – Sunday	Expanded Duty Dental Assistant (EDDA) w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA, and B.J. Triay, CDA, EDDA at LSUSD, New Orleans, LA	Assistant	\$389	24 L/P C
29-09	Sept. 12	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavas Thunthy and J. Sean Hubar	Assistant	\$139	07 L/P C
21-09	Sep. 20-25 Sunday - Friday	Oral & Maxillofacial Surgery Review #310 w/Drs. Kent, Reddy, Perenack, et al at Marriott Convention Center, New Orleans, LA	DDS	Please call C.E. office	CDE & CME credit
25-09	Sept. 25-27 Friday-Sunday	Advanced Cosmetic Maxillofacial Surgery #310 w/Dr. Perenack, et alia Center for Advanced Practice at LSU Health Sciences Ctr. Downtown, New Orleans, LA	DDS	Please call C.E. office	CDE & CME credit
22-09	Sept. 25-26 Friday-Saturday	The 3rd Annual Clifton O. Dummett Jr. Memorial Lecture on Dentistry for the Pediatric Patient (1 or 2 day option) w/Dr. Jerry Smith and Dr. Dennis Hartlieb	DDS Hygienist Assistant	\$295/\$595 \$165 \$165	07 L 07 P C
27-09	Oct. 9 Friday	ALUMNI DAY #149		TBA	TBA
23-09	Nov. 6 Friday	Local Anesthesia Update #132 w/Drs. Michael O'Brien and Frank Drongowski at LSU Main Campus, Baton Rouge, LA	DDS Hygienist	\$265 \$165	07 L C
– More 2009 courses are being scheduled – call us ! –					

L = Lecture • P = Participation • C = Clinical NC = Non-Clinical • *Call for Early Registration Deadlines



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LSUSD, Continuing Dental Education, 1100 Florida Avenue/Box 142 - New Orleans, LA 70119-2799

David Austin

Computer Fever

Recently, I was having some real problems with my office server, which of course is the brain that runs all of my dental software. Whenever I would push the button to print the day's schedule and production, I would get a simple print out of a statement such as: Doesn't expecting the unexpected make the unexpected become the expected? If you try to fail and succeed, which have you done? I bet you I could stop gambling. And, my favorite was: A conscience is what hurts when all your other parts feel so good.

Fortunately, I was able to contact the LDA computer programming specialist, Dr. Michael Soft, who managed to determine that my computer was indeed infected with the Joker Virus.

Dr. Soft brought with him a specially designed cd-rom that would cure the problem. After running it for nearly 2 hours, he began to look for the final statement that would be printed and provide the positive proof that my computer was cured. So it was indeed a joyful moment when my printer printed: If at first you don't succeed, then skydiving definitely isn't for you.

To say I was very pleased with Dr. Soft and his computer cure was an understatement. He also left me with a special program to run periodically on the computer to detect and eliminate those pesky computer viruses.

So far I have found several and have actually identified them below in case you may be having trouble with your computer system:

Ellen DeGeneres virus.....Your PC suddenly claims it's a MAC.

Mike Tyson virus.....Computer quits after one byte.

Prozac virus.....Screws up your RAM but your processor doesn't care.

Ronald Reagan virus.....Saves your data, but forgets where it's stored.



- Dr. Jack Kevoorkian virus**.....Searches your hard drive for old files and deletes them.
- Martha Stewart virus**.....Takes all your files, sorts them by category and fold them into cute little doilies to be displayed on your desktop.
- Oprah Winfrey virus**.....Your 200MB hard drive suddenly shrinks to 80MB, and then slowly expands to 300MB.
- Adam and Eve virus**.....Takes a couple of bytes out of your Apple.
- Airline virus**.....You're in Dallas, but your data is in Singapore.
- Health Care virus**.....Tests your system for a day, finds nothing wrong, and sends you a bill for \$4,500.
- Tonya Harding virus**.....Turns your .BAT files into lethal weapons.
- Star Trek virus**.....Invades your computer in places where no virus has been before.

I am not totally sure about Dr. Soft after all. Before he left he told me that I could improve my appearance by adjusting the display settings. I did that but when I look in the mirror, I look just the same.

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