

VOL. 67, NO. 2

SUMMER 2008

# LDA Journal

Journal of the Louisiana Dental Association



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# LDA Journal

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JOURNAL of the Louisiana Dental Association (USPS284620) is published quarterly at 230 Carroll St., Suite 2, Shreveport, LA 71105, in March, June, September and December, and is the official publication of the Louisiana Dental Association. Opinions and statements expressed, however, are those of the writer and not necessarily those of the Association. Original articles published herein become the property of this publication. Subscription price is \$15 per year for members, \$30 per year for non-members and \$65 per year for foreign subscribers. Periodicals postage paid at Baton Rouge, Louisiana, and additional mailing offices.

The publication of an advertisement in the LDA Journal is not to be construed as an endorsement or approval by the Louisiana Dental Association or any of its component associations of the product or service being offered.

Postmaster: Send address changes to Louisiana Dental Association, 7833 Office Park Blvd., Baton Rouge, LA 70809.

### Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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**On the Cover:** Louisiana Dental Political Action Committee, better known as LADPAC, is a voluntary, non-profit, unincorporated Committee of individual dentists and others that strives for the improvement of government by encouraging and stimulating dentists and others to take a more active and effective part in governmental affairs. Two LADPAC sponsored events are Dentists' Day at the legislature (top photo) and the

Washington Leadership Conference (bottom photo) where dentists are given the opportunity to meet with their lawmakers and make a positive impact on legislation important to dentistry.

**LDA members can view the *Journal* online  
at [www.ladental.org](http://www.ladental.org).**



## guest editorial

David Kestel, D.M.D.  
Chair, Louisiana Dental Political Action Committee (LADPAC)

### Your Support of LADPAC Is Invaluable to LDA's Legislative Efforts

**W**OW, did we ever dodge a bullet in the political arena this past legislative session! A bill was proposed that as originally written would have in effect not allowed you to bill your patients for the portion of their dental bill that the insurance company did not pay. As actually introduced in the legislature these onerous provisions would only have effected "facility based providers," but even that would set a horrible precedent. Believe it or not, that bill was written by none other than our elected Louisiana Commissioner of Insurance Jim Donelon. Isn't that frightening?

Donelon, at a meeting we had during Dentists' Day at the Legislature, actually told the dental audience this information. He also had the audacity to tell everyone that he didn't know anything about dental insurance! I would think as Insurance Commissioner, he would be aware of all aspects of insurance, including dental.

SB464 was introduced by Senator Edwin Murray, but, the sad fact of the matter is that it was written by Donelon, and as written, was an unconstitutional bill. Go figure. This is why it is so important that you as LDA members also become LADPAC members. LADPAC helps to give us a voice in the Legislature to derail legislation such as SB464. You can become a LADPAC member by simply paying the \$100 LADPAC membership dues when you get your annual LDA dues statements. If you did not join LADPAC with your membership dues, you can call the LDA any day and make your contribution.

I especially want to thank each and everyone who is already a LADPAC member and encourage those of you who are not, to join. It costs only about two tanks of gas for a whole year of LADPAC membership and provides invaluable resources to help us get our voices heard. I also want to thank everyone who participated in Dentists' Day at the Legislature and encourage everyone to attend this important meeting when it is scheduled again.

## LADPAC

And, you can also support LADPAC by participating in our largest fundraiser, the LADPAC Chipping In For Dentistry Golf Tournament. It is scheduled for Friday, September 26, at Pelican Point Golf Club in Gonzales, LA. We will be asking each component to put a few teams together and make this a success once again. Your help is greatly appreciated.

As always, we will monitor the legislative activities and act accordingly about any legislation that affects our practice of dentistry. Please join and support LADPAC, your voice in the Louisiana Legislature.

### Last Chance/ Game Day Seminar

Friday, November 21, 2008.

**Speaker:** Dr. Edmund Suh,  
Clinical Director of the Nash  
Institute of Dental Learning.

*Great Course...*

*Great Speaker...*

*Great Time!*



# *Dr. Frank Boyar, a Fortress Dentist.*

## **I live**

in Delray Beach, Florida. I like the laid-back style. I've been here for 30 years, bought my practice from my mother's dentist in 1975.

## **I practice**

general and geriatric dentistry. Many patients, I've seen three generations in the family. I've always volunteered in the community. I'm a past president of Project Dentist Care, and helped expand it.

## **I recharge**

by fly fishing, especially in salt water flats. It's the most technically demanding type of fishing, a lot like hunting. It's all catch and release, and generally we target bonefish, permit, or tarpon.

## **I love**

my wife, my family, and peace of mind.

## **I plan**

to find a dentist interested in taking over my practice. I'd like a smooth, long transition.

## **I hope**

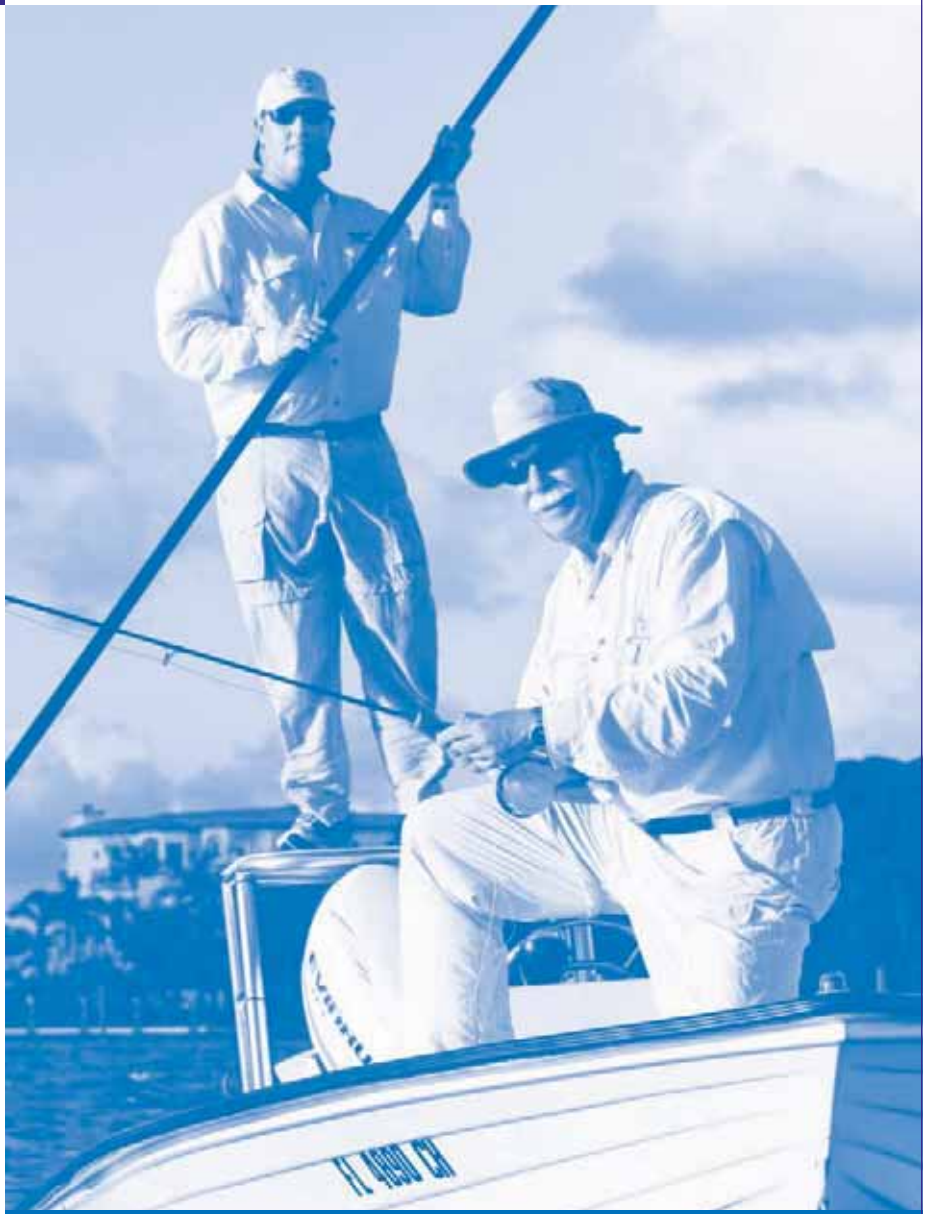
to enjoy my family for years to come. I'm trying to balance things now, spend more time with my grandchildren, fish more ...

## **I admire**

Monroe Farber, the "Dean of Dentistry" in Palm Beach County. He was a founder of the Pankey Institute, a model citizen and mentor.

## **I recommend**

Fortress for professional liability coverage. They specialize in dentistry, so they understand our language. In fishing, bring foul weather gear and it won't rain. In dentistry, you need to get the right protection for peace of mind.



Fortress Insurance Company is owned and operated by dentists, and only insures dentists. Professional liability coverage from Fortress provides aggressive claims defense, valuable risk management, and outstanding customer service. To get Fortress protection, call one of our agents at Robert Ellis & Associates: Stormy Blair, Matt Hightower, or Chris Richert, 888-503-5547. Tell them Dr. Boyar sent you.

**Robert Ellis & Associates is endorsed by the LDA**

[www.dds4dds.com](http://www.dds4dds.com)



# LDA from the president

Marty Garrett, D.D.S.  
President, LDA

I am very pleased with the excellent start our association is having this year. The combined meeting with NODA and the LDA in New Orleans went very well. Many thanks to Dr. Don Toso and all of the conference committee members who worked tirelessly. The cooperative efforts of the NODA and LDA staffs and LDA members made the meeting a success. I look forward to the Conference continuing to grow with the cohesive teamwork involved.

The legislature is in full swing at the time of this writing and your association is pushing forward on legislation to encourage local water companies to obtain optimal fluoride levels for their consumers. This is an excellent example of your LADPAC dollars being used to improve our state's dental health.

On a national level there are several issues concerning the safe delivery of dental care to our citizens. One involves the increased amount of tooth whitening "kiosks" that are opening in malls and other stores. I strongly urge you to inform your patients and neighbors of the importance of having good oral health prior to any "bleaching" procedures. The insurance of

good oral health can only be determined by "licensed" dental professionals!

More access to dental care is a top priority both locally and nationally. The LDA is continuing to work with our legislature to increase Medicaid reimbursement for dental care for children as well as our denture patients. This is another example of the efforts your LADPAC is making to increase the availability of dental care. Also, a few states are looking at using midlevel care providers like dental assistants and hygienists to perform more procedures in underserved areas. The LDA's position remains in support of our current statutes that "licensed dentists" should be the supervising dental professional. We strongly support the team concept of dentist, hygienist and assistant in providing the safest and best quality of care to our patients.

I urge all of you to increase your participation in LDA activities such as the Fishing Rodeo and Summer Education Conference. Also, please welcome any new dentists to your area and encourage their involvement.

It is truly an honor to serve as your president and I look forward to visiting with you soon.

## Don't miss out on the fun!

Sign up for the LDA Alpine  
Lecture Series Mardi Gras  
Extravaganza today...

**Who:** You, your colleagues and your family

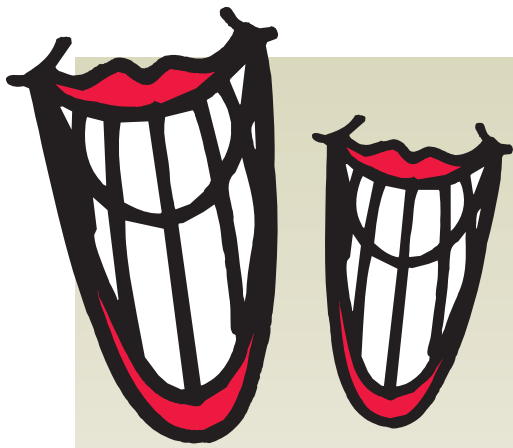
**When:** February 21-24, 2009.

**Where:** The Village at Squaw Valley at Lake Tahoe

**Why:** Education PLUS a great time!

**How:** To get more information on Alpine or other upcoming LDA events, call the LDA at (800) 388-6642 or visit our Web site at **[www.ladental.org](http://www.ladental.org)**.





## Call for Volunteers

The Louisiana Primary Care Association is looking for 10 dentists and 20 hygienists to volunteer at their "Access to Care" Health Fair, Saturday, July 19, 2008 from 8 a.m. – 3 p.m. at the Baton Rouge River Center. LPCA is partnering with Henry Schein and 100 Black Men of Metro Baton Rouge to provide children in elementary through high school with health and dental screenings and sealants. To volunteer, contact Ashley Pugh at 225-927-7662 ext 212 or email [apugh@lpca.net](mailto:apugh@lpca.net).



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# LDA

feature

Meredith Simoneaux  
LDA Intern

## Dentists' Day at the Legislature 2008 *Making Your Voice Heard*

An important function of the LDA is to lobby for legislation that is favorable to the dental profession. On April 23, 2008, members of the LDA were given a chance to do just that at Dentists' Day at the Legislature. Dentists' Day is a grassroots event that celebrates organized dentistry and offers dentists the opportunity to meet their lawmakers, learning more about state government in the process. While at the state capital, attendees and their guests listened to two speakers, Charles Castille, Undersecretary of the Louisiana Department of Health and Hospitals, and Jim Donelon, Commissioner of the Louisiana Department of Insurance. Dentists were then able to visit with their legislators and tour the capital before heading to the Pentagon Barracks for a reception with food, music and fun!

More than 200 people attended the reception including 34 legislators. While outside at the Pentagon Barracks, dentists were able to discuss important issues concerning the dental profession with state lawmakers. Matt Castille provided entertainment and guests enjoyed a tasty buffet from Cajun-a-la-carte Catering.



(From left) Hygienists Lynn Scarengos, Diane O'Connor, and Danell Deeen with LDA President Dr. Marty Garrett.

If you were unable to attend this year's event, please make it a priority next year. Each legislator enjoys meeting their local dentists in person at events like this. Your efforts are key to our ability to protect this profession from hurtful legislation and to succeed in passing bills that improve the environment for practicing dentistry in Louisiana.

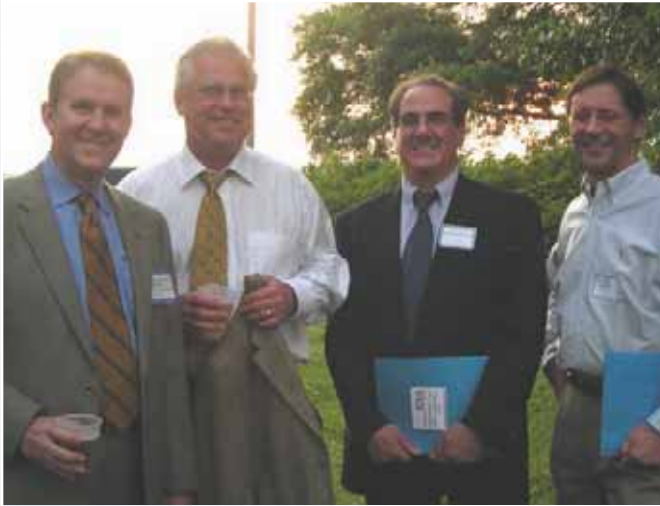
Dentists' Day is sponsored by LADPAC, DAP-PAC, the Alliance, and the LDA.

Although this year's event has passed there is still a number of ways you can lobby for the causes that are important to your profession. Visit [www.ladental.org](http://www.ladental.org), click on Grassroots Action Center and make your voice heard in the Louisiana Legislature!



Dentists' Day attendees listen to a speaker at the capital.





Dr. Bill Hadlock, Dr. Stephen Searcy, Dr. Francis Boustany and Dr. John Legleu enjoy the reception at the Pentagon Barracks.

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# LDA

## louisiana dental services, inc.

*Dr. C. Richmond Corley, Jr., D.D.S.  
Senior Vice President/CEO, LDS*

### An Introduction

For those of you who have just graduated and are beginning your dental practice here in Louisiana and already have or will soon become an active member of the LOUISIANA DENTAL ASSOCIATION (LDA) we at LOUISIANA DENTAL SERVICES, INC. (LDS) say congratulations and welcome aboard!

We would like to take this means to tell who we are, what we at LDS can do for you and what you can do for the LDA by using the LDA / LDS Endorsed Program of Products and Services.

LDS was created by an act of the LDA House Delegates in 1991 as a wholly owned for-profit subsidiary of the LDA. The purpose of LDS is to seek out and contract with certain high quality companies (vendors) that routinely sell and/or provide products and services to the members of the LDA. The contract entered into with a particular vendor is known as an LDA / LDS Endorsement Agreement. This agreement provides an exclusive LDA Endorsement for the vendor, certain discounts or perks for the LDA member that chooses to do business with the LDA Endorsed Vendor, a fee paid to LDS based on the Endorsement Agreement and provides that LDS can act as an advocate for the LDA member in the event that the vendor does not live up to the quality and business standards set out in the Endorsement Agreement. LDS then returns the earned funds through certain business agreements with the LDA for use in support of membership benefit activities and operational expenses.

Looking for a way to save a few bucks on both dental and office supplies for your practice? How about a high limit credit card for your personal or business use to facilitate cash flow? Could you use an accounts receivable management program in your office?

The answer to these and many other questions can be yours along with other solutions for day-to-day

practice needs by consulting the LDA Website – [www.ladental.org](http://www.ladental.org). Just click on: The News and Info for Your Practice Section – LDA/LDS Endorsed Companies. You can help the bottom line of your operation expenses and be a valuable supporter of LDA Membership Benefit programs at the same time. Yes, you can accomplish these two important things at the same time.

We are pleased to say that a good number of LDA members already know how this works but many more either do not know or have just not given the LDA / LDS Endorsed Products and Services Program a chance to work. As outlined

above the process is very simple. You, as an LDA Member, simply purchase Endorsed Products or subscribe to Services from vendors signed on to the Endorsed Program and these Vendors pay a royalty or fee to LDS which in turn moves these funds to the LDA for various membership benefit services and operating expenses.

This process has enabled the LDA to provide an increasing number of high quality membership services at a very reasonable membership fee since 1991 when LDS became operational.

We at LDS, as always, THANK YOU for your continued support of what we do for you to make the LDA / LDS Endorsed Products and Services Program a success.



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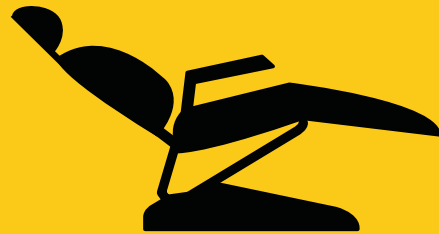
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*Gordon Christensen*

Gordon Christensen, DDS, MS, PhD, NFDH Board Member, DDS Volunteer

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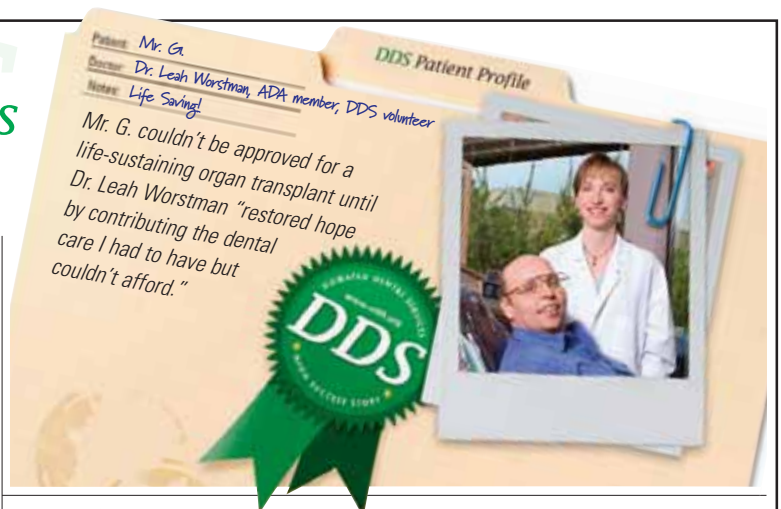
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# LDA feature

Bill Hadlock, D.D.S.

## Mixing Business with Education and Fun: The LDA Annual Session and New Orleans Dental Conference

This past April, the Louisiana Dental Association's Annual Session teamed up with the New Orleans Dental Conference for the second year in a row for a weekend of education and fun! The Big Easy was the perfect backdrop for the conference that provided dentists with C.E., information, music, social activities, fellowship and networking with other professionals.



Dr. Curtis Zeringue, Dr. C. Richmond Corley, Jr., Dr. Gary Roberts, Dr. R. Wayne Thompson (12th Dist. Trustee), Dr. Mark Chaney, Robert Ellis and Dr. C.J. Richard.

The conference was held on April 10-12, 2008, at the Ernest N. Morial Convention Center in New Orleans. More than 2,800 attendees, including 60 from other states, enjoyed 50 available courses and 7 workshops. Attendees could earn up to 15 hours of C.E. by attending the opening sessions, three days of courses and visiting the Exhibit Hall. Participants were able to listen to a stellar line up of speakers that included: Drs. Thomas Abrahamsen, Glenn Appleton, Marvin Berman, Bill Blatchford, Jeff Brucia, T. Colin Campbell, Gerry Chiche, Trey Combs, William Danko, Earl Douglas, Bradley Dystra, Howard Farran, Gregory Folse, Lou Graham, Charles Goodis,



Above: LDA Staffers Jeffrei Clifton and Sharon Elliott enjoy the President's Party with Dr. Rich Corley, Liz Daughenbaugh and Stormy Blair (REA).



Left: Dr. Vance Wascom, the winner of the \$500 cash and Dr. Bill Hadlock, Exhibit Hall Chairman.

Jim Jackson, Sargon Lazarof, Roger Levin, G. Kent Mangelson, Jeff Morley, Tom Nabors, Patrice Pellerin, Thomas Salinas, John Svirsky, Sherri Worth and Raymond Yukna. Special cooking workshops from world-renowned New Orleans chefs Marcelle Bienvenu, Leah Chase, Beverly Church and Susan Spicer were a huge hit with attendees. There were also 125 exhibitors showcasing the latest products and services. LDA members paid only \$300 to register for 15 hours of C.E. What a deal!

On Thursday, April 10, the welcome reception and President's Party honored Dr. Thomas H. Price, the outgoing LDA president. Attendees were entertained by the nine-piece rhythm and blues band based in Metairie, La., The Bucktown All-Stars. The All-Stars



LSUSD and Dr. Donald Toso, chairman of the 56<sup>th</sup> New Orleans Dental Conference/Louisiana Dental Association Annual Session.

The House of Delegates then honored three deserving dentists with the LDA Distinguished Service Award for their outstanding service to the dental community. These three dentists are Drs. Mel DeSoto (Northwest), Guy Ribando (NODA) and Robert Westerman (GBR). Dr. Gregg May presented the New Dentist Award to Dr. Jason Parker (NODA).

Keynote speaker Dr. R. Wayne Thompson, ADA 12<sup>th</sup> District Trustee, informed the delegates on the objectives of the ADA including water fluoridation, national amalgam issues and improving access to care to millions of Americans. Dr. Thompson also acknowledged Dr. Ross DeNicola for his volunteerism and inspirational work with the ADA.

In his closing address, outgoing LDA president Dr. Thomas H. Price asked all new and young delegates in the House to rise to the challenge and accept any opportunity to advance in leadership roles in the LDA and in their local components and thanked everyone for their support over the last 11 years.

Newly installed president, Dr. Marty B. Garrett, expressed that one of his primary goals is to strengthen the unified force among dentists through LADPAC. Dr. Garrett then highlighted several key legislative issues that organized dentistry will have to face this session including community water fluoridation and issues over balanced billing. He then presented the LDA past president's plaque and pin to Dr. Price.

The LDA Annual Session and NODC will be held together again in New Orleans on April 2-4, 2009! Speakers who have already been booked include Drs. John Kanca, Peter Jacobsen, Sam Low, Greg Psaltis, Michael Schuster, as well as Elizabeth Somer and Rebecca Wilder. Be on the look out for more information and don't miss another opportunity to mix business, education and pleasure in the Big Easy.



**Top left:** Dr. Bill Hadlock and Dr. Courtney Richter announce the winners of the passport prize drawings. **Above (left to right):** Shannon Shaffer, Alexis Nacchio, Brook Zuccarello, Bob Ellis, Dr. Keith Kyler, Karen Kyler, Emily Romano and Annette Bratcher enjoy the Exhibit Hall. **Circle:** Passport Prize winner Dr. Martin M. Morris with Dr. Bill Hadlock. **Bottom photos:** Passport Prize winners celebrate their big win!

mixed 1960's soul, 1970's grooves, and hometown New Orleans soul music to create a sound all their own.

Music enthusiasts in attendance were also fortunate because the conference coincided with the French Quarter Festival. This three-day festival was free and featured 150 musical performances representing every genre from gospel to jazz, from Latin to classical, from Cajun and zydeco to brass band.

The LDA House of Delegates convened on Saturday with special guests Dr. Eric Hovland, dean of the







*Top left:* Dr. Mike Maginnis, Dr. Rich Corley, Dr. Thomas Price and Robert Ellis at the Exhibit Hall.

*Top right:* Past LDA presidents pose for a group shot after the Past President's Breakfast.

*Left:* Dr. C.J. Richard, winner of Friday's drawing with Dr. Bill Hadlock.

*Circle:* Passport Prize winner Dr. Martin M. Morris with Sandy Pardue of Classic Practice Resources.

**The LDA Annual Session and New Orleans Dental Conference continued...**

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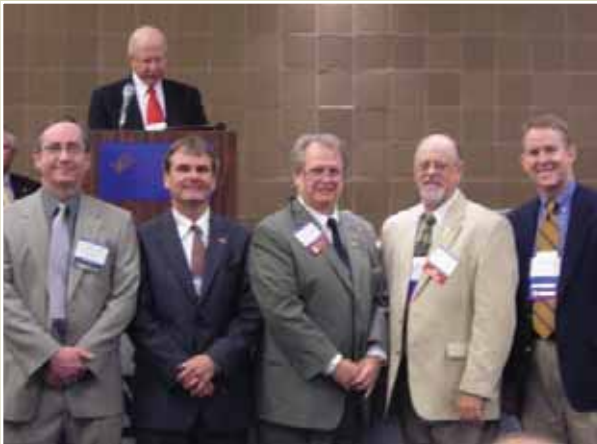
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# LDA House of Delegates



*Above left:* Dr. Marty Garrett, LDA President with Dr. Thomas Price, LDA Past-President. *Above right:* Dr. R. Wayne Thompson awarding Dr. Thomas Price with a plaque for his service to the LDA.



*Above left:* Delegates vote on a resolution at the LDA House of Delegates.

*Above circle:* Dr. Jason Parker accepting the New Dentist Award.

*Left:* LDA President, Dr. Marty Garrett, speaking to the LDA House of Delegates.

*Top left:* New LDA President, Dr. Marty Garrett, addressing the LDA House of Delegates.

*Above middle (from left):* Dr. Thomas Price, Dr. Marty Garrett, Dr. Robert Barsley, Dr. F. Thomas Giacona and Dr. Bill Hadlock.

*Above:* Distinguished Service Award winners (from left) Dr. Mel DeSoto, Dr. Robert Westerman and Dr. Guy Ribando III, accepting on his father's behalf.

# LADPAC CHIPPING IN FOR DENTISTRY

## 6th Annual Golf Tournament

Friday, September 26, 2008

Pelican Point Golf Club, Gonzales, La.

Join your colleagues in a four-man scramble tournament. Sign up individually or as a team. Individuals will be put together to form teams. There are great prizes at stake, including a \$10,000 hole and one lucky player will have the opportunity to win \$1 million! So, sign up now and don't miss the 19th Hole Reception! Space is limited, so reserve your spot today!

LDA goals are accomplished through active participation in governmental affairs, primarily through the Louisiana Dental Political Action Committee (LADPAC). The LADPAC golf tournament allows you an exciting opportunity to support the efforts of LADPAC and enjoy a fun-filled day with your friends and colleagues.

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**ENTRY FEE:** \$150  
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**AGENDA:**  
10:30 a.m. Registration & Lunch Begins  
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(Mulligans Available for Purchase)*

11:30 a.m. Shotgun Start\*

Tournament ends 19th Hole Reception and  
Tournament Awards & Prizes

\* Full details will be mailed to all registered golfers.

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# LDA

## executive director

Ward Blackwell, M.J., Executive Director, LDA

### Not Quite Final Legislative Update

As I write this, there are less than two weeks left in the 2008 regular session of the Louisiana Legislature. This is a time of furious activity, as bills are rushed through and legislators work late and on weekends to finish their work.

At this point, it's not easy to predict what will end up passing and what won't. But here's what I can report.

One of the most significant developments during the session was an advisory opinion issued by the Louisiana Board of Ethics on May 12. This opinion took a very broad view of the definition of lobbyist. Basically, the board now says that anyone who tries to influence legislation on behalf of their employer must register as a lobbyist. A dentist could be considered to be lobbying on behalf of his/her practice, especially if the practice would benefit directly from the action the dentist encourages a legislator to take.

This opinion forced the LDA to be extremely cautious about urging grassroots lobbying on many issues. Thus, the burden of making the LDA's case fell a little more heavily on our paid lobbyists using the access sometimes afforded due to LADPAC campaign contributions.

The LDA's fluoridation bill, SB312, was one issue on which grassroots played a vital role. SB312 was strongly opposed by the Fluoride Action Network (FAN) when it came up for a vote on the House floor June 12. FAN adherents bombarded the House of Representatives with hundreds of anti-fluoridation e-mails in days prior to the vote.

The entire LDA team working on this issue – lobbyists, coalition partners, our PR firm and the ADA – pulled out all the stops to counter the prolific and misleading FAN messages. Our numerous e-mail alerts calling for urgent action on this issue cumulatively resulted in a fair number of positive messages sent to the House, but still far fewer than FAN generated. Thankfully, the credibility the LDA has with lawmakers, thanks in part to LADPAC's consistent support of our friends in the legislature, ensured every contact from an LDA member was heeded.

Few representatives actually opposed the bill. Quite a few wanted to make it easier for local governments to opt

out of its requirements, though. SB312 was significantly weakened with amendments to do just that, but will almost surely go to conference committee. There we hope to revise the language to be closer to the LDA's original intent.

#### A few other bills of interest:

**HB1** – Appropriations – The House added \$15 million to fund dental EPSDT (Medicaid) reimbursement rate increases. We anticipate a bit more will be added in the Senate. So far, no new funds have been added for the adult denture program or to restore funding for Donated Dental Services. Drs. Greg Folse and Ray Unland testified on those issues before the Senate Finance Committee June 6.

**HB533** – Requires distribution of free medication samples to patient prior to prescribing – Died quickly.

**HB887** – Lowers the cap on medical malpractice damages from \$500K to \$250K if patient (or insurer) has not paid for medical services rendered – Rather surprisingly, this bill passed the House mostly intact, but died in the Senate.

**HB1372** – Abolishes certain boards and commissions – LDA got the bill amended to preserve the Fluoridation Advisory Board. It's pending final passage in the Senate.

**SB96** – LSB bill – Provides for a few fees, including a fee for the expungement of a first-time advertising violation. Sailed through the Senate and a House committee, but has been held up in the House. It will probably pass, but fee provisions may be removed first.

**SB464** – Prohibits balance billing by "facility-based" health care providers (i.e., providers in hospitals, surgical centers, etc.) even if they are not contracted with a patient's insurer – This bill was pushed strongly by the Insurance Commissioner as a consumer protection measure. However, strong opposition by virtually the entire health care provider community convinced the Senate Insurance Committee otherwise, and it died there. LDA members were able to question the commissioner on this issue and convey their objections to legislators personally during Dentists Day at the Legislature thanks to LADPAC and DAPPAC sponsorship of the event.

If you sent a grassroots message to your legislator this session, and especially if you're a LADPAC or DAPPAC member, then thank you sincerely for your support.

*It's time to start thinking about packing your bags  
for fun in the sun at this year's*

# **ILDA Summer Education Conference**

*at the*

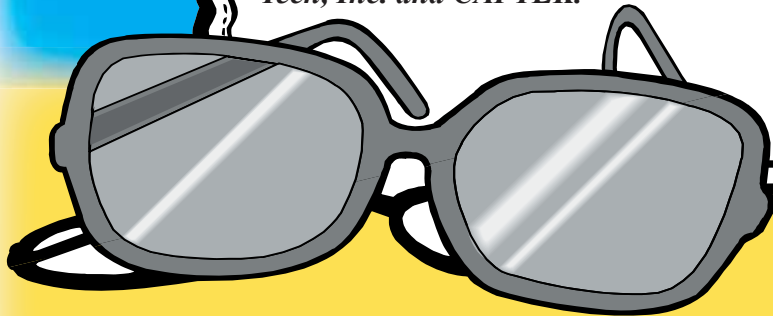
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# LDA Louisiana state board of dentistry

Samuel Trinca, D.D.S.  
President, Louisiana State Board of Dentistry

## Louisiana State Board of Dentistry Update

Although this issue of the *LDA Journal* centers on LADPAC and LDA incentives, I thought I would take a moment to address an issue which I feel is just as important to our profession: communication.

I have found that a significant percentage of our disciplinary actions could be avoided if the dentist and/or staff would communicate with patients in an open and cordial manner. We get a large number of complaints about rude behavior. I know as a practicing dentist for 39 years how difficult and unreasonable some patients can be. Thank God these are few and far between, but it seems that they all come at the same time. These patients require even more time to communicate with. They can try your patience, but you can handle them with kindness. Curt abrupt treatment is demeaning and not amenable to a good doctor/patient relationship.

We also get too many complaints of over diagnosing. These patients have the perception that the dentist is only interested in how much money he can make from them and not what is best for them. Sadly, sometimes they are correct. Don't get your feelings hurt if they seek a second opinion. Treat them as you would want to be treated.

If we all, and I include myself in this, would take more time to explain our treatment and the possibility of any complications to our patients before we start, it will simplify our lives. When it comes to information, more is better.

We must realize that perception is reality with our patients. Even though their perceptions can be totally wrong, it is up to us to maintain the perception that we are doing what's best for them, not us, by always doing the right thing (even when no one is looking).

No one on our board enjoys conducting disciplinary hearings, but they are necessary. I hope to see them



decline in the future, and one of the best ways to do this is to communicate better with our patients, especially those that don't have a perfect outcome. It is much less expensive to satisfy the patient than spend a whole day out of your office and go to New Orleans for a hearing. Again, treat them just as you would want to be treated. We are all a part of a great profession, let's leave it better than we found it.

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# LDA lsu school of dentistry

Eric J. Hovland, D.D.S., M.Ed., M.B.A.  
Dean, LSU School of Dentistry

## A Milestone Graduation

On May 15, the graduates of the history making Class of 2008 accepted their hard-earned diplomas after four years of transition, and sometimes overwhelming circumstances. They began their freshman year in New Orleans, transitioned to Baton Rouge for their sophomore and junior years following Katrina, and last August, returned to New Orleans to complete their senior year. Graduating senior and LSUSD Student Government Association President, Darren Hess, related the four-year experience of his classmates during his presentation at the school's annual recognition ceremony. Peppered with humor and sometimes somber comments, the audience laughed, showed heartfelt emotion, and in the end, gave Hess a standing ovation.

The basis of his speech was to capture the incredible experience he and his class had as a result of devastation caused by Hurricane Katrina. "A week prior to beginning our freshman year in July 2004, our class attended several LSUSD sponsored talks to prepare us for dental school," he said. "One of the speakers wisely stated that dental school was not a sprint, but instead a marathon. While this analogy helped us to see the big picture of what was yet to come, little did we know it would turn out to be an immensely, inaccurate underestimate." Darren clarified that their class experience was more like a triathlon than a marathon. "In our second year, we realized that our dental school experience would be different from any class before. Our marathon turned into a triathlon when we awoke that August morning in 2005 to find our beloved Crescent City covered with water. We knew then that we would have to swim to continue the race." He continued to relate the remainder of the Katrina relocation story: from the New Orleans campus, to the Pennington Biomedical Research Facility and LSU South Campus in Baton Rouge, then back to New Orleans. This part, he said, is what he considered the cycling part of the race. "Students, faculty and staff



SGA President Darren Hess receives the Chancellor's Award from Dr. Joe Moerschbaecher, LSUHSC Vice Chancellor of Academic Affairs.

drove into Baton Rouge from all over south Louisiana," he said. "We were carpooling from Lafayette, New Orleans, and every where in between." And then when the school relocated back to New Orleans, some continued to commute as they had permanently moved to other areas of south Louisiana. "Yes, indeed, we know what it means to miss New Orleans," said Hess.

"The most important part of the experience is the friendships formed that will no doubt last a lifetime,"





*Doctorate of Dental Surgery Graduating Class of 2008*

he said. “No matter where we go or what we do, if someone says something can’t be done, just remember today: the marathon that turned into a triathlon, the people who helped us get through it, and the day we crossed the finish line.”

I am so proud of the dental class of 2008, as well as the school’s dental hygiene and dental laboratory technology graduates—also those who will earn their postgraduate certificates in early summer. We have gone through unusual times. As we close this extraordinary year, I would also like to extend my appreciation to the students, faculty and staff who have worked endless hours to transition our operations back to New Orleans to ensure that our 2008 classes would graduate on time. Their commitment and support has made this all possible.

## Mark Your Calendar!

### *Alumni Day*

Friday, October 3  
*In Honor of Dr. Harold Wirth*  
LSHSC School of Dentistry  
New Orleans  
8:00 a.m. – 5:00 p.m.

For more information or to register,  
call the (504) 941-8193 or visit online at  
[www.lsusdce.org](http://www.lsusdce.org).

Don’t miss the Last Chance/Game Day Seminar,  
November 21, 2008, for your last opportunity  
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# LDA feature

*Meghan Speakes*  
LDA Intern

## Washington Leadership Conference

Four Louisiana Grassroots Action Team Leaders attended the 2008 ADA Washington Leadership Conference May 12–14 to increase Congress’ awareness of three key issues. They were Drs. Jim Moreau (state coordinator), Gary Roberts, David Kestel and King Scott, as well as LDA Executive Director Ward Blackwell.

The issues brought before our congressional delegation included, meth mouth, which is two-fold. The ADA leaders would like to see more schools implement programs that educate students about the risks of drug use so that the condition, which causes teeth and gums to rot beyond repair, can be prevented in the future. They would also like prison inmates to receive better care and education while in the system so they can obtain jobs more easily upon release and thus lead safer, more fulfilling lives. Lastly, the action leaders would like more federal funding for states that increase dental reimbursement levels and address administrative barriers. They also pushed for a bill that would increase funding for volunteer dental projects and allot grants for community dental health coordinator training programs.

While in Washington, the action leaders stayed busy. Even before registration began, some were touring the Museum of Dentistry to learn more about the history of dentistry and the many technological

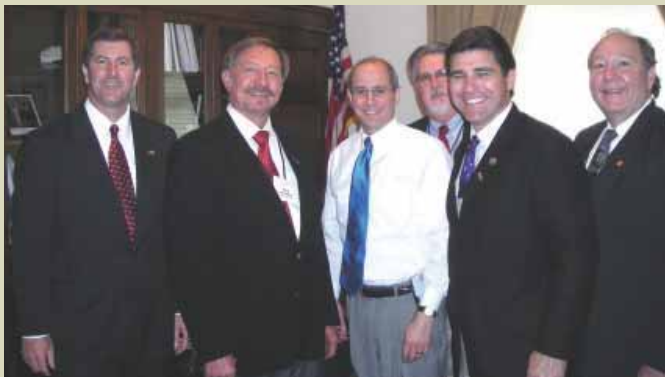


*Ward Blackwell, Dr. King Scott, Kate DeGravelles, legislative assistant for Congressman Charlie Melancon, Dr. David Kestel and Dr. Jim Moreau.*

advancements that have been made throughout the centuries. The current ADA President and President-Elect each gave a brief greeting and then the members listened to a number of speakers. The most notable speakers were George Will and Charlie Cook. George Will, America’s foremost political columnist, provided a number of statistics and lectured on the problems with government entitlement, government spending, and the suggestion of universal health care. Charlie Cook, a respected authority on U.S. elections and political trends, also gave an interesting analysis of the 2008 presidential campaign. On their visits to Capitol Hill, the action leaders personally met Senator David Vitter, Rep. Charles Boustany and Rep. Steve Scalise. They also met with staff members for Rep. Don Cazayoux, Rep. Rodney Alexander and Rep. Charlie Melancon. The legislators were receptive of the ADA’s initiatives.

Our Action Team Leaders were also busy networking during down time. The ADA hosted a reception at the JW Marriott on the first night of the meeting and our Louisiana representatives also attended a dinner with the other 12th District action team leaders.

This event is just one example of LADPAC contributions at work and proves how important it is to contribute to LADPAC to have your voice heard.



*Ward Blackwell, Dr. David Kestel, Congressman Charles Boustany, Dr. Gary Roberts, Dr. Jim Moreau, and Dr. King Scott.*



Dr. David Kestel, Dr. King Scott, Dr. Gary Roberts and Dr. Jim Moreau meet with an aid from Senator Vitter's office.



Meyer Seligman, legislative assistant for Congressman Rodney Alexander, met with Dr. David Kestel, Dr. Jim Moreau, Dr. King Scott, and Dr. Gary Roberts.

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# LDA wealth management

Chad Olivier, CFP®  
Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

## Choosing the Right Plan

A critical decision many dentists face in owning a successful practice is having to choose the right retirement plan. Many questions should be considered when making such a decision. How many employees will participate? What is the goal of the plan? How much are you willing to contribute to the employees? Let's compare and contrast two of the more popular plans: The 401k/Profit Plan vs. The SIMPLE IRA.

### 401k / Profit Plan

The 401k plan is ideal for medium to large practices. 401k plans can be established with a vesting schedule for the employer contributions, which end up being anywhere from 3 to 6% of the employees' salary. With the 401k plan, there are ways to add additional plans such as a profit-sharing plan. Establishing a profit-sharing plan in conjunction with the 401k will enable the dentist to maximize his/her contribution limits for the employee and employer. So for 2008 the dentist could contribute a total of \$46,000 if the business is incorporated (\$38,200 if the business is not incorporated). A \$5,000 catch up for individuals over 50 years of age is possible under both scenarios. Also, the profit-sharing plan is purely discretionary, allowing an employer to cancel contributions for the year if the practice cannot afford to share in profits. Loan provisions along with hardship withdrawals can be established in the 401k/Profit Plan document. Also, a third party administrator is needed to administer such a plan.

One aspect to consider with 401k/Profit Plans is that low participation in the plan can limit the amount the dentist is allowed to put into the plan. You can avoid this by making the plan a Safe Harbor plan that will require the employer to automatically contribute a certain percentage of the employee's salary even if the employee does not contribute to the plan.

### SIMPLE IRA

A more basic plan is the SIMPLE IRA. This plan can be ideal for small employers. It requires employers to

match employee contributions. However, the maximum a dentist will be able to contribute is \$10,500 if the business is (or is not) incorporated plus an additional 3% of the dentist's salary up to \$6,000. A \$2,500 catch up for individuals over the age of 50 is available under both scenarios. With a SIMPLE IRA, the amount the employer matches is immediately invested, meaning that if the employee leaves the company, the employee gets to keep the employer amount that was contributed. This is simple to administer and a third party administrator is not needed. There are no loan provisions or hardship withdrawals allowed with this plan.

Both types of plans can be self directed that can offer a number of investment options such as mutual funds, certificate of deposits, individual bonds, and real estate investment trusts. If the goal of the retirement plan is to maximize the tax benefit and the amount that the dentist can contribute to his retirement then the 401k/Profit Plan would be the way to go. If the goal is to provide a retirement plan at a low cost with easy administration, then the SIMPLE IRA may be the answer.

---

*Chad Olivier is owner of the firm The Olivier Group, L.L.C. in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at [www.oliviergroup.com](http://www.oliviergroup.com). Securities and Financial Planning are offered through Linsco Private Ledger Member NASD/SIPC. Please note that the above article is for informational purposes only. It is not intended to serve as financial advice, nor is the Olivier Group specifically endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.*

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# Eighth Annual Membership Fishing Rodeo



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a Friday Night Welcome Reception and a Saturday Night Awards Ceremony and Fish Fry!**

## REGISTRATION FEES AND SPONSORS

\*There are six categories to enter. Entrants can enter one fish per person per category. (See complete list of rules on the LDA web site at [www.ladental.org](http://www.ladental.org) or by calling 800-388-6642.)

\*\*All are welcome to attend and participate, but all fishing rodeo entrants must be registered under the name of an LDA member dentist.

### Two-Day Fishing Entry Fees:

Includes admission to Friday night reception and Saturday night fish fry.

\$40 - Adults

\$25 - Children 12 & under

\$25 - Dental Students

### Saturday Night Fish Fry ONLY: (no fishing)

\$25 - All

Thanks to our sponsors (as of 6/19/08): Robert Ellis and Associates (LDA Events Partner), Louisiana Dental Services, Inc. (LDS), Louisiana Army National Guard, Henry Schein Dental, Irwin Dental Lab, Campus Federal Credit Union, Benco Dental, Patterson Dental, Dentsply Caulk, KaVo Dental and Sand Dollar Marina.

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_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____

Number of tickets for additional guests attending Saturday Night Fish Fry ONLY: \_\_\_\_\_ @ \$25 each = \$ \_\_\_\_\_

HATS (\$20) and T-SHIRTS (\$15) must be pre-ordered. I request \_\_\_\_\_ hats and \_\_\_\_\_ t-shirts for a total of \$ \_\_\_\_\_

Orders after July 1, 2008, subject to limited availability. Indicate t-shirt sizes: \_\_\_\_\_ S \_\_\_\_\_ M \_\_\_\_\_ L \_\_\_\_\_ XL

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## Louisiana Association of Orthodontists Announces New Officers

The Louisiana Association of Orthodontists elected new officers at their annual meeting held in New Orleans. All officers listed below are members of the SAO or SWSO, the American Association of Orthodontists, the ADA and the LDA.

### President, Dr. André Frugé of Baton Rouge (SAO)

Dr. Frugé received his dental degree and orthodontics education from Louisiana State University. He is board certified by the American Board of Orthodontics. He opened his orthodontics practice in Baton Rouge in 1996. He has a satellite office in Denham Springs.



Dr. Bradley Gottsegen of New Orleans was inducted as Vice-President of the LAO.



Dr. Mark Coreil of Houma was inducted as Secretary-Treasurer of the LAO.

### President-Elect, Dr. W. Clay Cook of Shreveport (SWSO)

Dr. Cook received his dental degree and orthodontics education from Louisiana State University. He opened his orthodontics practice in 1994.

### Vice-President, Dr. Bradley Gottsegen of New Orleans (SAO)

Dr. Gottsegen received his dental degree and orthodontics education from Louisiana State University. He joined his father's orthodontics practice in 1997. He has a satellite office in Metairie.

### Secretary-Treasurer, Dr. Mark Coreil of Houma (SAO)

Dr. Coreil received his dental degree and orthodontics education from Louisiana State University. He is board certified by the American Board of Orthodontics. He began the practice of orthodontics in 1986.

### Past President, Dr. Paul Perry of Sulphur (SAO)

Dr. Perry received his dental degree from LSU and his master of science in orthodontics from Northwestern University in Chicago, IL. He opened his orthodontics practice in Sulphur in 1990.

He has a satellite office in DeQuincy.

## Dr. Brooksher Achieves Accreditation Status in AACD



Dr. Steven H. Brooksher of Baton Rouge has been awarded accreditation in the AACD.

Dr. Steven H. Brooksher of Baton Rouge has been awarded accreditation in the American Academy of Cosmetic Dentistry, joining 286 dental professionals in the world who have earned this designation. To achieve this status, a dentist must demonstrate in-depth knowledge of the principles of cosmetic dentistry by completing a three-part process

consisting of a written examination, submission of clinical cases for evaluation, and an oral examination. In addition, attendance at a specified series of workshops is required.

The AACD is a worldwide organization made up of over 8,000 members in 70 countries. Its mission is to advance the art and science of cosmetic dentistry and to encourage the highest standards of ethical conduct and responsible patient care. Dr. Brooksher was recognized for this honor at the AACD's 24th annual scientific session, held in New Orleans this past May.

[www.ladental.org](http://www.ladental.org)



*C. Edmund Kells Honor Society class of 2008 and honorary faculty members (Back row - L to R) Justin Tarver, Joshua Beaver, Michael Marcello, Eryk Hargrove, Brian Duvernay, Darren Hess (Front row - L to R) Christopher Olson, Tara Gilpin, Elizabeth Russell, Julia Trieu, Dr. Ross De Nicola.*

## **School of Dentistry Honor Societies**

On Thursday, April 17, 2008, two LSUHSC School of Dentistry honor societies, Omicron Kappa Upsilon (OKU) and the C. Edmund Kells Honor Society, held a joint annual convocation banquet to induct new members.

OKU is a national dental honor society created in 1914 "...to promote and recognize scholarship and character among students of dentistry..." Every U.S. dental school has a chapter; Theta Kappa, established in 1971, is the LSUHSC component. The 2008 officers are Elizabeth Strother, president; Dr. William Garbee, president-elect; Dr. Tetsuo Nakamoto, vice-president; Dr. Laurie Moeller, secretary-treasurer; and Dr. Chet Smith, past-president.

The new alumni members of OKU are **Tara Gilpin, Eryk Hargrove, Darren Hess, Michael Marcello, Christopher Olson, Elizabeth Russell, and Julia Trieu.** **Drs. Robert Sargent and Toby Chermie,** recognized for their contribution to the art, science, and literature of dentistry, were inducted into OKU as faculty members. **Dr. Edward Ireland** became a life member.

Honor students from other dental classes invited to the OKU banquet were **Lindsey Brown, Jamie Toso, David Guidry, Ben Foster, Son Nguyen, Eric Hebert, Ashley Lestrade, and Erin Maturin.**

OKU Theta Kappa Chapter presented the Dr. William S. Kramer Award of Excellence to **Lindsey Brown.** The purpose of this award is "to recognize a rising junior dental student at each component chapter school who has demonstrated scholarship, character, and the potential promise for advancement of dentistry and service to humanity..."

The **C. Edmund Kells Society**, a local honor society created at LSUHSC, is named for New Orleans' most famous dentist. Dr. Kells is known as the first U.S. dentist to take intraoral radiographs on a living person. He also was a productive inventor credited with over 30 patents and a prolific contributor to the dental literature, having published two textbooks and over 200 journal articles.

The C. Edmund Kells Society is composed of students who excel academically throughout their dental school career. The top 10% of sophomores, 15% of juniors, and 20% of seniors are inducted each year. The current officers are Cecilia Chan, president; Alan Puckett, vice-president; and Jamie Toso, secretary/treasurer. Dr. Paul Armbruster is faculty advisor.

Kells Society members in the Class of 2008 who were honored at the ceremony were **Josh Beaver, Brian Duvernay, Tara Gilpin, Eryk Hargrove, Darren Hess, Michael Marcello, Christopher Olson,**





*New Omicron Kappa Upsilon alumni members (Back row L to R): Christopher Olson, Michael Marcello, Eryk Hargrove, Darren Hess (Front - L to R): Tara Gilpin, Elizabeth Russell, Julia Trieu.*



*Omicron Kappa Upsilon officers and new faculty members (L to R): Dr. Toby Cheramie (new faculty); Elizabeth Strother, president; Dr. Chet Smith, past-president; Dr. Robert Sergent, new faculty; Dr. Laurie Moeller, secretary-treasurer; Dr. Tetsuo Nakamoto, vice-president. Not pictured: Dr. William Garbee, vice-president.*

**Elizabeth Russell, Justin Tarver, Kenneth To, John Trahan, and Julia Trieu.**

New inductees into the Kells Society from the class of 2009 are **Ian Fontenot, Brittany Jones, and Aaron Mangum**. New members from the class of 2010 are **David Barton, Benjamin Foster, David Guidry, Kelly Milstead, Son Nguyen, and Scott Sicard**.

Each year members of the student-led society select a faculty member whom they believe best represents the values and dedication to dentistry embodied by Dr. Kells. The 2008 Kells Society honorary faculty member is **Dr. Ross De Nicola**, clinical assistant professor in Comprehensive Dentistry and Biomaterials

We congratulate the new LSUSD student and faculty members of Omicron Kappa Upsilon and the C. Edmund Kells Society, who exemplify academic and professional excellence in dentistry.

## The LDA Welcomes its New Members for 2008!

Dr. Terrence M. Augillard  
 Dr. Wanda B. Augillard  
 Dr. Lee M. Berthelot  
 Dr. Rebecca L. Blum  
 Dr. Cynthia L. Caldwell  
 Dr. Tracy M. Crear  
 Dr. Jennifer D. Finney  
 Dr. Brian Kelley  
 Dr. William K. Morgan II  
 Dr. Jean G. Nolan-Coleman  
 Dr. Paul H. Ragas  
 Dr. David V. Scaffidi  
 Dr. Michael B. Smith  
 Dr. Michael Turgeau  
 Dr. Ross M. Cascio  
 Dr. Peter J. Dupree  
 Dr. Royce J. Goza  
 Dr. Jyoti L. Thanki  
 Dr. Charlotte Banker  
 Dr. Zachary Goodman  
 Dr. Dana M. Jackson  
 Dr. James R. Farrar  
 Dr. August M. Hochenedel  
 Dr. David Balhoff  
 Dr. Steven H. Brooksher  
 Dr. Melissa L. Dupree  
 Dr. James B. Fruge  
 Dr. Tyler P. Lasseigne  
 Dr. Daniel Jake Paige  
 Dr. Mohammed K. Qaisi  
 Dr. Chad S. Vaughn  
 Dr. Esperanza Prato  
 Dr. Molly D. Burns  
 Dr. Keith J. Luminais Jr.  
 Dr. Laurie L. Miller  
 Dr. Stephanie A. Picou  
 Dr. Hope M. Taylor

# 2009 LDA Distinguished Service Award 2009 LDA New Dentist Award

## OFFICIAL CALL FOR NOMINATIONS

Please photocopy, complete, and/or forward this form together with any supporting exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. **All forms must be postmarked by November 1, 2008.** Use additional pages if necessary.

NOMINATION FOR: (check one)  NEW DENTIST AWARD  DISTINGUISHED SERVICE AWARD

Nominee's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ ADA# \_\_\_\_\_

Nominee has been a member of the ADA/LDA for \_\_\_\_\_ years. Nominee's local component \_\_\_\_\_.

General description of nominee's dental practice \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominee's service to the LDA and ADA (i.e. service projects, committees). Briefly describe the nature of the service, its value to the association and the year, beginning with the most recent.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominee's service to the dental profession in general. Describe service to the profession other than ADA/LDA activities and the year(s). Include other dental organizations, projects.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Community Service. Describe activities in the community and the year(s) of service such as volunteer work at community dental clinic, school and church activities.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Other information you deem significant about the nominee. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*On a separate page, please compose a two-paragraph statement of why you feel this person deserves the award. Attach to this form for submission.*

*Please see requirements on the following page for both awards.*

## Requirements for the Distinguished Service Award:

1. A minimum of twenty-five years membership in organized dentistry.
2. The recipient must have conducted his or her life in an ethical manner during their entire dental career.
3. The recipient must have been active in professional and community service for most of his or her professional life.
4. The recipient cannot be a current LDA officer or a current member of the Distinguished Service Award Committee.

## Requirements for the New Dentist Award

1. A maximum of ten (10) consecutive years membership in organized dentistry.
2. Recipient must have conducted himself/herself in an ethical manner during his/her dental career.
3. The recipient must have been active in professional and community service during this time.

Join LDA For Some Fun in the Sun at These Three Summer Events!

### Fishing Rodeo

July 11th-12th in Grand Isle, LA

### Summer Education Conference

July 30th-August 2nd at Tops'I Beach

### Chipping In For Dentistry Golf Tournament

September 26, 2008 at Pelican Point Golf Club in Gonzales, LA



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**— Dr. Mike Rabel, Cindy Minson,  
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# LDA feature

Meredith Simoneaux  
LDA Intern

## LDA Senior Reception Honors Class of 2008

The LDA hosted its annual Senior Reception for the LSUSD graduating class of 2008 on April 25 at the Bourbon Vieux in New Orleans. Approximately 30 seniors and their guests enjoyed the event, as well as various LDA staff and member dentists.

The purpose of the event is to honor the graduates of 2008 and educate them on the services the LDA provides to its members. Attendants were given "Tiger Tracks," a reference book published by the LDA with material that explained the tripartite membership and the benefits of organized dentistry. Graduates also had the opportunity to fill out an LDA application so they could start the process of becoming a member.

Dentists from the Council on Membership and Dental Practice were on hand to answer questions, and they gave the graduates a plethora of knowledge about the LDA, LDS and tips for opening their first practice. At the end of the night the class of 2008 was treated to a slideshow of pictures from their four years in dental school.

Congratulations to the Class of 2008 and good luck in the future!

*(Circle):* Ward Blackwell hands Darr DeJean a \$50 cash prize from the LDA.



*Dana Dugas, Justin Tarver, Jennifer Vondenstein, Eric Vondenstein, KC Wilkinson and Chad Biggio enjoy the reception.*



*(From left) Matt Hightower from Robert Ellis and Associates, Rachael Trahan, John Trahan and Chris Richert from REA.*



*Dustin Kidder is awarded a \$50 cash prize from LDA Executive Director Ward Blackwell.*



*(From left) Dr. Ross DeNicola, Elizabeth Russell (student), Dr. Marty Garrett and Dr. Nelson Daly.*

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## c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events ([www.ladental.org](http://www.ladental.org)).

### LDA Last Chance/Game Day Seminar

Friday, November 21, 2008. Watch for more information coming soon on the LDA Web site at [www.ladental.org](http://www.ladental.org).

**DATE/TIME:** September 12, 2008, 8 a.m. to 4:30 p.m.  
**COURSE TITLE:** 2008 Southwest District Dental Association Dr. C. Richmond Corley, Jr. Fall Seminar: "Evidence-Based Use of Drugs in Dental Practice"  
**DESIGNED FOR:** all  
**CREDIT HOURS:** 7, clinical  
**LOCATION:** L'Auberge du Lac Casino, Lake Charles, Louisiana  
**SPONSOR:** Southwest District of the LDA, ADA-CERP recognized provider, contact Dr. Roger Grimbail at (337) 625-2212  
**INSTRUCTORS:** Arthur Jeske, D.M.D., Ph.D.  
**FEE:** \$175 for members, \$230 for non-members, \$65 for hygienists, \$65 for staff

**DATE/TIME:** July 30–August 2, 2008  
**COURSE TITLE:** LDA Summer Education Conference  
**LOCATION:** Tops'l Beach & Racquet Resort, Destin, FL  
**SPONSOR:** LDA - For reservations, call (800) 380-4808. For event information or to register, call (800) 388-6642 or go to [www.ladental.org](http://www.ladental.org). Watch your mail for official event brochures coming soon! ADA-CERP recognized provider.  
**INSTRUCTORS:** Dr. David Little, Dr. Alex Fleury, Ray Baas, and Dr. Dean Mersky  
**FEES:** \$295 for LDA members  
 \$335 for ADA members  
 \$365 for non-members  
 \$99 for dental staff  
 \$79 for LDA associate members  
 \$79 for dental school students

**DATE/TIME:** October 17, 2008  
**COURSE TITLE:** "Aesthetic Periodontal Procedures"  
**SPONSOR:** Continuing Dental Education of Baton Rouge (CDEBR), call Dr. Joey Porter at (225) 291-9900 for registration information. AGD-PACE recognized provider.  
**INSTRUCTOR:** Dr. P.D. Miller

**FEE:** Free for CDEBR members, \$200 for non-members

**DATE/TIME:** December 5, 2008  
**COURSE TITLE:** "Anterior Case Planning"  
**DESIGNED FOR:** all  
**CREDIT HOURS:** 7, clinical  
**LOCATION:** New Orleans, Louisiana  
**SPONSOR:** Louisiana AGD, contact Brenda Descant at (800) 277-8356. AGD-PACE recognized provider.  
**INSTRUCTORS:** Drs. Steve Ratcliff, Lee Ann Brady, and Gerard Chiche  
**FEE:** \$245 for AGD members  
 \$325 for AGD non-members  
 \$90 for hygienists, \$50 for staff

**DATE/TIME:** January 22-24, 2009  
**COURSE TITLE:** Southwest Dental Conference  
**SPONSOR:** Dallas County Dental Society. ADA-CERP recognized provider. For more information or to register, go to [www.swdentalconf.org](http://www.swdentalconf.org) or call (866) THE SWDC.

## classifieds

**ASSOCIATE WANTED in Mer Rouge, LA:** 1-3 days per week with option to buy. Practice draws from large area. Associates currently averaging \$1,000 per day. Call Dr. Robinson at (318) 376-7222.

**WILL BUILT TO SUIT IN LAFAYETTE:** Great location for lab or office on Bertrand Drive (Hwy 3025) 1 1/2 miles from I-10, 3 miles from I-49 and 1/2 mile from medical facility (UMC). Two story building being built for lease. Call 337-258-2113.

**ASSOCIATE DENTIST:** Are you looking to work with a great team of professionals in an environment where you can use all of your skills? If you would like to treat patients in a practice that emphasizes high quality dentistry and patient education in an energetic environment, you may be the person we are looking for. Interested? Call Stephanie at (225) 735-5885, e-mail [brdentalcare@bellsouth.net](mailto:brdentalcare@bellsouth.net) or fax your resume to (225) 753-5908.

**LOUISIANA:** Full-time position available for GENERAL DENTIST. Great opportunity to become a part of a growing team of dental professionals. Join our team as an associate with option to become an owner of a thriving business. We offer a wonderful benefit package including: sign on bonus, moving expense allowance paid, insurance paid, license paid, etc. Plus, the security of earning a great salary as an employee (not contract labor). We would love the opportunity to discuss the possibility of joining our team. Please contact Donna or Rhonda at (337) 463-6545 or [rcooleydp@bellsouth.net](mailto:rcooleydp@bellsouth.net).

**PRACTICES FOR SALE/ACQUISITION:** We represent sellers and buyers of dental practices. Financing available. Baas Capital, L.L.C. (504) 834-7640, [www.BaasCapital.com](http://www.BaasCapital.com).

**KOOL SMILE PC IS HIRING!** General dentist opportunities in AR, AZ, GA, SC, MS, KS, IN, MA, VA, MD, TX, NV and more to come. Offering base salary, plus bonus, plus full benefits. Contact: Ryan Murdock, (770) 916-7044 or [rmurdock@ncdrllc.com](mailto:rmurdock@ncdrllc.com).

**HYGIENIST:** Candidate must be available one day a week, Wednesdays or Thursdays. Fax resume to (225) 292-2272. EDDA: Needed one or two days a week. Fax resume to (225) 292-2272.

### Classified Advertising Online

Go to [www.ladental.org](http://www.ladental.org) and click on the **Classified Advertising link.**

For all classified advertising, payment is required in advance and ads will be placed on the LDA Web site on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA Web site for three months and will appear in one issue of the *LDA Journal*.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or [dr802@bellsouth.net](mailto:dr802@bellsouth.net) or *LDA Journal* Managing Editor Annette Drodgy at (225) 926-1986 or [info@ladental.org](mailto:info@ladental.org).



# 2008 Course Schedule

(All courses are held at LSUSD unless stated otherwise.)

COURSE	DATE	DESCRIPTION & SUBJECT CODE		FEES	Cr.HRS NO. C or NC
25-08	July 18 – 20 Friday – Sunday	“Expanded Duty Dental Assistant” (“EDDA”) N/A w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA, and B. J. Triay, EDDA SOLD OUT	Aux.	\$389	24 L/P C
26-08	July 19 Saturday	Digital & Conventional Radiology for Dental Auxiliaries w/Dr. Kavas Thunthy and J. Sean Hubar in New Orleans, LA	Aux.	\$139	07 L/P C
27-08	August 8 & 9 Friday & Saturday	Enteral (Oral ) Sedation #132 w/Drs. Michael O’Brien and Randy Malloy at Diamond Jacks Casino Resort in Bossier City, LA	DDS Staff Mbr.	\$595 \$265	16 L C
34-08	August 15 Friday	Cosmetic Dentistry 101 #780 with Dr. Jimmy Eubank	DDS Aux.	\$195 \$165	07 L C
32-08	September 12-14 Friday – Sunday	“Expanded Duty Dental Assistant” (“EDDA”) N/A w/Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, EDDA - at LSUSD, New Orleans, LA	Aux.	\$389	24 L/P C
33-08	September 13 Saturday	Digital & Conventional Radiology for Dental Auxiliaries w/Dr. Kavas Thunthy and J. Sean Hubar in New Orleans, LA	Aux.	\$139	07 L/P C
18-08	September 19-20 Fri. – Sat.	The 2nd Annual Clifton O. Dummett Jr. Memorial Lecture on Dentistry for the Pediatric Patient w/Drs. William F. Waggoner and David B. Kennedy at the Astor Crowne Plaza Hotel ONE OR TWO DAY OPTION	DDS Aux.	\$295/\$495 \$165/\$245	14 L/P C
21-08	October 3 Friday	ALUMNI DAY – A TRIBUTE TO F. HAROLD WIRTH, w/Dr. Michael Schuster – at LSUSD in New Orleans, LA	DDS RDH Aux.	\$95 \$75 \$75	06 L C
23-08	October 27 – November 2 Mon – Sun.	Oral & Maxillofacial Surgery Review Course, and Advanced Cosmetic Maxillofacial Surgery at the Astor Crowne Plaza Hotel, New Orleans, LA	DDS	Please call C.E. office	
36-08	December 5 Friday	Last Chance XI With Drs. R. Sergent, A. Ripps, T. Spranley, and T. Cheramie at LSUSD in New Orleans, LA	DDS Hygienist Aux.	\$265 \$145 \$95	07 L C

L = Lecture P = Participation C = Clinical NC = Non-Clinical

LSU School of Dentistry/LA Academy of Continuing Dental Education is designated as a recognized provider by the Continuing Education Recognition Program (CERP) conducted under the auspices of the American Dental Association and by the AGD for Fellowship, Mastership, and membership maintenance credit.

For additional information please call Continuing Dental Education at (504) 941-8193 – Elsa, (504) 941-8198 – Kathy, FAX: (504) 941-8403

E-Mail: [ehodge@lsuhsc.edu](mailto:ehodge@lsuhsc.edu) or [kmarte@lsuhsc.edu](mailto:kmarte@lsuhsc.edu) Home Page: [www.lsusdce.org](http://www.lsusdce.org)

Or write to: LSUSD, Continuing Dental Education, 1100 Florida Avenue/Box 142 - New Orleans, LA 70119-2799





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In 2007, **52** dentists participated in the Donated Dental Services Program. These dentists donated a total of **485.55** hours, with an in-kind value of **\$178,079**. Of the **275** patients referred to our program, **240** of these were seen by a dentist.

### Participating Dentists:

Dr. G. Jerome Alesi, Dr. Charles Anzalone, Dr. Mike Barry, Dr. Gerald Baudin, Dr. Charles Bernard, III, Dr. Neil Bernard, Dr. Corey Bergeron, Dr. Carl Breaux, Dr. Brian Brumbaugh, Dr. David Chambers, Dr. Randy Comeaux, Dr. T. Kirk Crane, Dr. Michael D. Daigle, Dr. Bradford Davis, Dr. Chris Doucet, Dr. L.J. Doucet, Dr. Randy Dugas, Dr. Gene Dupree, Dr. Kevin Flash, Dr. Darah Fugetta, Dr. William Granberry, Dr. Kenneth Guilbeau, Dr. Kevin E. Harmon, Dr. John A. Hendry, Dr. William Keaty, Dr. Kenneth LeBlanc, Dr. Lynn LeBlanc, Dr. Scott LeBleu, Dr. Dean L. Listi, Dr. Gina Maestri, Dr. John T. Mahoney, Dr. Charles Manuel, Dr. Thomas McKenna, Dr. J.E. Minvielle, Jr., Dr. Mark Molbert, Dr. Edward Neupert, Dr. Luan Nguyen, Dr. Jim Nichols, Dr. John Oubre, Dr. Bryan Pearson, Dr. Michael Puissegur, Dr. Aldes Rozas, Dr. Thomas Sagrera, Dr. Bruce Schneider, Dr. Stephen Searcy, Dr. Jerome Smith, Dr. Kirk Soileau, Dr. John Taylor, Dr. Timothy Thomas, Dr. David Trahan, Dr. Preston Webre, Dr. Michael N. Woodruff

## LDA Fishing Rodeo – Official Rules

**PLEASE NOTE:** Dates for the Annual LDA Fishing Rodeo are Friday, July 11 and Saturday, July 12, 2008. The Official Weigh Master must check all fish, before 5 p.m. on July 12. Scales are open on Friday and Saturday from 12 p.m. to 5 p.m.

1. All fishing contestants must register before midnight on Thursday, July 10.
2. Registration will be available at the Sand Dollar Marina pavilion Thursday, July 10, 2008, from 5-7 p.m.
3. The Official Weigh Master will have the list of ALL paid registrants allowed to enter fish.
4. Only one fish per person in each category can be entered per day.
5. All competitive fishing shall begin at 12:01 a.m. on July 11, and end on July 12 at 5 p.m.
6. Contestants may fish from any port, pier, or boat.
7. Any fish entered in the Rodeo, under NO circumstances can be frozen or been frozen, gutted or mutilated. Fish may be held over from Friday to Saturday if contestants are running late getting to the Official Weigh Master, but any fish held over, must be kept in good condition and are subject to the Official Weigh Master's inspection.
8. All fish entries must comply with the Louisiana State and Federal Regulations. (Make sure that you have a current Louisiana Fishing License.)
9. In the event of a tie, the first fish in will be declared the winner.
10. Six winning categories are as follows: 1st, 2nd, 3rd place prizes (for each category) - speckled trout, red fish, red snapper, largest offshore, largest in-shore, and for the kids (12 and under), largest overall. We will also have a special prize for the best "Hard Luck Fishing Story."
11. Participants enter at their own risk. Neither the tournament, nor any person connected with the tournament, shall be liable for any loss, damage, negligence, harm, or injury to anyone for any reason.





## Why Did The Chicken Cross The Road?

**George W. Bush:**

We don't care why the chicken crossed the road, we just want to know if the chicken is on our side of the road or not. There is no middle ground here.

**Barack Obama:**

The chicken crossed the road because it was time for a Change! The chicken wanted Change!

**John McCain:**

My friends, that chicken crossed the road because he recognized the need to engage in cooperation and dialogue with all chickens on the other side of the road.

**Hillary Clinton:**

When I was First Lady, I personally helped that little chicken to cross the road while under intense shelling from the insurgents.

**Bill Clinton:**

I did not cross the road with **that** chicken.

**John Kerry:**

Although I voted to let the chicken cross the road, I am now against it! It was the wrong road to cross, and I was misled by the chicken's intentions.

**Al Sharpton:**

Why are all the chickens white? We need some black chickens.

**Al Gore:**

I invented the chicken!

**Pat Buchanan:**

To steal the job of a decent, hardworking American.

**Dr. Seuss:**

Did the chicken cross the road? Did he cross it with a toad? Yes, the chicken crossed the road, but why it crossed I've not been told.

**Aristotle:**

It is the imperative nature of a chicken to cross the road... any road.

**Norman Schwarzkopf:**

If you will now look at these satellite images, you can see that the chicken is now entrenched on the other side of the road. We can move him at will.

**Jerry Falwell:**

Because the chicken was gay! That's why they call it the 'other side'. And if you eat that chicken, you will become gay too.

**John Lennon:**

Imagine all the chickens in the world crossing roads together, in peace.

**Bobby Jindal:**

Because this chicken was not accounted for! We need ethical standards that all chickens must follow. It can no longer be chickens as usual in Louisiana.

**Anderson Cooper – CNN:**

We have reason to believe there is a chicken, but we have not yet been allowed to have access to the other side of the road.

**Dan Rather:**

I have a good source informing me that this chicken crossed the road so that he would not have to serve in the Texas National Guard.

**Bill O'Reilly:**

Because that chicken is a bird-brained pinhead!

**Albert Einstein:**

Did the chicken really cross the road, or did the road move beneath the chicken?

**G.V. Black:**

Obviously to check the integrity of the distal cavosurface bevel.

**Grandpa:**

Who cares? In my day we didn't ask why the chicken crossed the road. Somebody told us the chicken crossed the road, and that was good enough.





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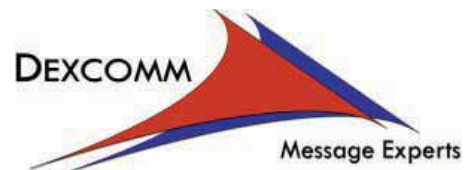
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