

JOURNAL

LDA

JOURNAL OF THE LOUISIANA DENTAL ASSOCIATION

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See page 31 for
important LDA
health insurance
coverage update.



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JOURNAL

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Established in 1878, the Louisiana Dental Association (LDA) is the largest professional health organization for dentists in Louisiana. It is a statewide grassroots organization whose purpose is to promote, advocate, and protect the dental professional. The LDA has over 1,900 members.

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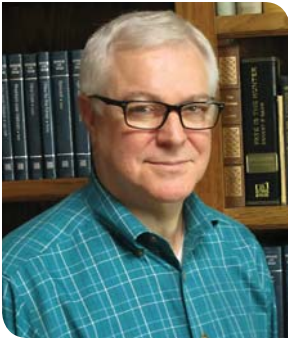
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On the cover: Join the LDA at Hilton Pensacola Beach Gulf Front June 20-23, 2018. This is your Florida beach vacation destination! There is so much to do, no matter what you like to do, relax, dine, swim, shop, or explore. Plus, being the LDA's Summer Education Conference, C.E. is offered each day from 8 a.m. to noon. Speakers include Dr. Daniel Pompa, Dr. Henry Gremillion, and Dr. Liz Kidder. For more info or to register, visit www.ladental.org/summerconference.

LDA members can view the *Journal*
online at www.ladental.org.



LDA editor

Dr. David N. Austin
Editor, LDA Journal

And Where Do These People Come From?

So there's this dentist, Dr Anthony Miranda, who is really known as "Tony," from Mandeville. Dr. Miranda has been a member of the LDA, the ADA and the New Orleans Dental Association (NODA) for 50 years!

He has been extremely active with NODA, serving on the Board of Governors and as president, vice president, and secretary. He was the 1984 New Orleans Dental Conference chair, and is STILL a member of the Conference Advisory Committee. I mean, how cool is that?

Dr. Miranda was also a member of the LDA's Board of Directors from 1977-1978. In 1988, he received an ADA award for meritorious service for dental surgical services in Ecuador and Mexico. He was a leader in working with the New Orleans World's Fair in 1984, and is active in his local Catholic church, St. Edward the Confessor.

And yet there is another dentist, Dr. Kristopher Rappold, of New Orleans, who has exemplified himself as a leader in his association. He is an eight-year member of the ADA, LDA, and NODA.

Even though he only graduated from the LSUSD in 2010, he is currently the president of NODA, serving on the NODA Board of Governors since 2013. He has also served on the New Orleans Dental Enterprises board since 2012. Want to know something even cooler about Dr. Rappold – he promotes association membership to the LSUSD students. And, just a few weeks ago, he was recognized by the ADA as a 10 Under 10 national award recipient, which recognizes 10 dentists who have practiced less than 10 years and demonstrate excellence in their work, community and in inspiring others.

Dr. Rappold was the 2016-2017 Louisiana president of the Academy of General Dentistry (AGD), where he has also served as a delegate. He also has a leadership role in the Academy for Sports Dentistry and the Pankey Institute. Additionally, he volunteers with the Donated Dental Services program through Dental Lifeline Network and TeamSmile Dental Outreach, attended three mission trips to Santo Domingo Dominican Republic and Montego Bay, Jamaica, provided custom fabricated sports mouth guards to several high schools at no charge, and is level 2 volunteer dentist with



The DSA is the highest honor given out by the LDA and was presented this year to Drs. Tony Miranda and Marty Garrett. Pictured with them are (from left) Drs. Mark Chaney, C.J. Richard, Garrett, Miranda, and Glenn Dubroc.



Dr. Tom Giacona presented the New Dentist Award to Dr. Kris Rappold.

the U.S. Olympic Committee. And he belongs to all the appropriate professional dental groups!

As I catch my breath for a moment thinking about how busy these fellow dentists are, I'd like to mention another outstanding LDA member.

Dr. Marty Garrett of Baton Rouge, has been a member of the LDA, ADA, and the Greater Baton Rouge Dental Association (GBR) for 35 years.

He has served as both the GBR president and their Ethics Committee chair. Statewide, he was the 2008-2009 LDA president, serving on the LDA Board of Directors, as well as chairman of various committees, including the Council on Government Affairs, Peer Review, LDA-LSBD Task Force, and Access to Care Task Force. He is also a board member for the LA Dental Political Action Committee and an LDA Foundation/LA Mission of Mercy planning committee member and volunteer.

Dr. Garrett is currently a member of the ADA House of Delegates representing Louisiana and a board member for the ADA Council on Government Affairs. He is also a fellow in the American College of Dentists and a fellow in the Pierre Fauchard Dental Society.

And as no surprise, Dr. Garrett is a past Eagle Scout and will volunteer any time including being a "room dad", a "stage dad", and a baseball and softball coach for over 20 years.

Dr. Miranda and Dr. Garrett were both named this year's recipients of the Distinguished Service Award. Dr. Rappold was named this year's recipient of the New Dentist Award. All three of these worthy members were given these honors during the 138th House of Delegates of the LDA on March 24, 2018, at the Baton Rouge Marriott.

I am writing this editorial at 34,000 feet over Oklahoma en route to my daughter's home for the Easter holiday weekend, but I could never fly as high for organized dentistry as what these three have or will do for our profession. Thank you for your service!



LDA feature

Robert McDermott
President & CEO, iCoreConnect (an LDA/LDS endorsed company)

Hackers See Your Practice as Easy Money

There are reports from around the country of dentists being hacked. One dentist reported that her patients received “aggressive” emails telling them they owed money for services they never received. Those patients were told to send money immediately. The practice had been hacked.

Hackers know they can go after Gmail, Outlook, Yahoo! etc. because those communications exist on a public domain. That makes the message and Protected Health Information (PHI) accessible by hackers.

So what do you do, knowing just how quickly “business as usual” can become detrimental to you, your patients and your practice? How do you protect yourself?

Take appropriate technical compliance steps:

1. Store your data in secure, private data centers, rather than on your practice computer
2. Comply with federal law, including the federal government’s five HIPAA Technical Safeguards:
 - Transmission Security: PHI is encrypted at the highest levels when shared
 - Authentication: Senders and recipients are always verified
 - Access Control: Only authorized persons can view secure data
 - Integrity: PHI is unaltered and protected
 - Audit Control: All user access and activity is tracked in detail

Prevent human error:

1. Educate your staff to immediately stop and assess the situation anytime a suspicious link or information request comes through email
2. If possible, contact email senders outside the email thread to ask about links or attachments in an email that appear unusual in any way (strange subject lines, unusual wording or topics, etc.)
3. Even if the email looks legit, make sure your team raises the question prior to sharing any confidential information, like account details



It’s not just you and your computer affected by hackers. The moment you click on a malware link, you hand a hacker a key to access and take down your entire practice. You may even reveal pathways for them to victimize your colleagues and other contacts. But don’t panic: with the right knowledge and applications, you can keep your practice and your patients’ information safe.

iCoreConnect’s fully HIPAA-compliant email, iCoreExchange, is vetted and endorsed by the Louisiana Dental Association. iCoreExchange not only meets but exceeds all five technical safeguards and all data is protected on its own private domain and server.

C.E. Requirements Change for Dentists

The LA State Board of Dentistry has changed C.E. requirements for dentists as of Jan. 1, 2018. If your license renewed in December 2017, you will only be required to have 30 hours of C.E. every 2 years, however, all 30 hours must be clinical. Further, 20 of the 30 hours must be obtained in person (not online C.E.). If your license renews in December 2018, you can choose whether or not to submit the traditional 40 hours that includes practice management or you can select the newer requirement and log 30 hours of all clinical C.E.



LDA

past president

*Dr. David J. Hildebrandt
Past President, Louisiana Dental Association*

So, what does being a parent and being the LDA president have in common?

So, what does being a parent and being the LDA president have in common? They both seem to fly by in an instant. Our 31-year-old son was just in Kindergarten. It seems like yesterday that I was being installed as your president. And, just a few days ago, at this year's House of Delegates, I turned over the reins to your next president, Dr. Danny Weaver.

I would like to personally thank all of the LDA staff. Our LDA staff is a dedicated and hard-working group. They have helped to make my year go as smoothly as I could have hoped. I have personally observed the maximum effort our executive director, Ward Blackwell, exerts daily. We have had some issues that required our executive director to work long hours for our association. One of those issues is our MEWA (our self-insured health insurance). It seems like every week there has been another hurdle we have had to overcome. Ward has stayed on top of this very important membership benefit, all the while holding down the fort on all the daily and regular activities of the LDA.

As you many also know, Louisiana's Legislative Session began in March. As I have mentioned in previous articles, we are trying to pass insurance legislation that would help dentists in their relationships with insurance companies. We have also had a great deal of dialogue with the Department of Insurance, making sure they understand the problems that dentists often have with these companies. One bill I feel we have a solid chance to pass is a pre-authorization bill. The "pre-determination" as the insurance companies like to call it, contains the phrase, "this is not a guarantee of payment." I have personally spoken to legislators in both houses, and they see this as a consumer protection bill. The present policy hurts both the patient and the dentist.

Another issue addressed in the bill is eligibility. Over the last few years, we have had numerous instances of receiving a fax, a verbal confirmation, or website confirmation that a patient has active insurance coverage. After completion of treatment, the insurance company admits they made a mistake, the patient did

not have coverage. Now the insurance company removes the paid amount of the claim from a future claim on a different patient. Our bill would say if the insurance company made the mistake, they should be financially liable for their error.

When I discussed these issues with our legislators, again they were very positive about the bill. One has volunteered to author the bill.

Your LDA is working hard to help us with our daily practice issues. I plan to continue this struggle with dental insurance companies beyond my tenure as your president. Please continue to send us your examples of insurance issues.

Some insurance companies do not accept photographs with the claim. Many times, a photograph can prove disease to the insurance company. A photograph of a perio probe in a purulent pocket clearly shows periodontal disease whereas an x-ray often is all an insurance company will review. Fractured teeth can often be diagnosed with a photograph much better than an x-ray. We've asked the Department of Insurance to look into requiring insurance companies to accept photographs with dental claims.

Your LDA is working hard to help us with our daily practice issues. I plan to continue this struggle with dental insurance companies beyond my tenure as your president. Please continue to send us your examples of insurance issues. We will use these with our legislators and the ADA in our efforts to work toward fixing the problems we face daily.



A disability can happen to any one of us.

That's why we've used the strength of your LDA membership to bring you disability income coverage.

Now the Louisiana Dental Association members can apply for competitive group rates on Disability Income Insurance.

A disability can happen to anyone – but only 22% of Americans say they have enough savings to pay for six months of expenses.¹ That's why it's so important to help protect your paycheck with Disability Income Insurance – especially since we have competitive group rates.

Apply for coverage for up to \$12,000 a month.

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Own a business?

Ask about Business Overhead Expense Insurance.

Find out how to apply for up to \$20,000 a month to help pay rent, salaries and other business expenses when you can't work due to a covered disability.

Don't miss out on competitive group rates. Log on to

https://startprotectingyourfuture.com/ML_61365-site/dis_standard.aspx?logo=lda or call 1-888-474-1959.



¹<http://www.bankrate.com/finance/consumer-index/americans-still-lack-savings-despite-wage-growth>

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LDA

executive director

Ward Blackwell, M.J.
Executive Director, LDA

New Health Insurance Exclusively for LDA Members and Their Employees

The long-awaited debut of health insurance coverage for LDA members is imminent. On April 3, 2018, the new LDA Health Plan Trust (LDAHPT) received a certificate of authority from the Louisiana Department of Insurance (LDI) authorizing LDAHPT to write insurance policies in this state.

LDAHPT is an association-sponsored healthcare plan that will offer LDA members access to the same cost efficiencies larger organizations use to control their healthcare costs.

By the time you are reading this, LDA members should be able to apply for coverage under the new plan and, barring some unforeseen complications or insufficient participation, that coverage will be effective as early as June 1, 2018.

Oh, what a long and winding road it took to get to this point!

Think back to four years ago. Changes to the health insurance market due to the Affordable Care Act (a.k.a. Obamacare) were rapidly reducing choice, as insurance carriers who weren't focused on health insurance found it financially untenable to remain in the ACA-regulated market. Companion Life, the carrier that underwrote the old LDA-sponsored health insurance plan for members, announced it would be one of those carriers pulling out of health care by the end of 2014.

Offering health insurance to its members had been a vital LDA member benefit for decades. The LDA staff and Council on Insurance (COI) recognized this and immediately began strategizing with our vendor partners to find another option. But as the months passed and every option pursued turned out to be inviable, the COI



finally decided the LDA would actually need to create something that had never before existed in Louisiana.

Months of work led to the passage of legislation allowing for the creation of a unique type of self-insured, association-sponsored health insurance plan. Consider what then followed: an association that had never run an insurance company before had to build a type of insurance company that had never existed before. The number of times LDAHPT went three steps forward and two steps back can't be overstated.

But we are now on the brink of offering members health insurance from LDAHPT that features:

- 6 plan offerings to meet your budget: low & high deductibles + qualified HSA plans.
- Local & national PPO network via Verity HealthNet and PHCS/Multiplan network.
- National pharmacy access.
- Potential for lower healthcare cost for members and their employees.
- Available to groups of all sizes, including groups of one.
- Flexible group participation levels allowed.
- Run by your peers/colleagues.

To receive a quote, please contact Brown & Brown Association Services Professionals at (888) 503-5547 and/or email for additional information at sblair@bb-asp.com. Once contacted, you will be able to fill out an application and a Brown & Brown representative will provide sample rates and discuss benefit options for you and your company.

Save the Date

Book your room NOW!

Fun, Sun, and C.É.

Wednesday- Saturday, June 20-23, 2018

LDA Summer Education Conference

Pensacola, FL

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www.ladental.org/summerconference, 225-926-1986

Speakers: **Dr. Henry Gremillion, Dr. Dan Pompa, & Dr. Liz Kidder**



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Dr. Walker McVea (Clinton), volunteer since 1987, with his DDS patient.

In 1987, the Louisiana Dental Association partnered with Dental Lifeline Network • Louisiana in developing a Donated Dental Services (DDS) program to help people with disabilities or who are elderly or medically fragile and had no other access to dental care. The Louisiana DDS program is similar to programs developed by Dental Lifeline Network in 43 other states. DLN volunteers provided almost \$25 million in donated treatment in fiscal year 2016-2017.

Since inception, Louisiana dentists and labs have donated over \$10.5 million worth of comprehensive treatment for 5,206 vulnerable people. Thank you LDA and LDA members for your long-time support!

Donated Dental Services (DDS) Program Totals		
Below is a snapshot of the first seven months of this fiscal year and last year's final statistics.		
	7/1/17-1/30/18 ²	7/1/16-6/30/17
Donated Treatment Value	\$172,434	\$471,194
Donated Lab Value	\$11,266	\$24,259
Average Value of Treatment ¹	\$3,919	\$4,313
Patients Served	44	129
Active Patients	83	88
Patients on Wait-list	178	198
Participating Dentists	351	345
Participating Labs in LA	73	73
Participating Labs outside LA	5	14

¹Average value is based on patients receiving comprehensive treatment; does not include patients who continue to receive ongoing care from their DDS volunteer.

²Note: DDS Coordinator hours were reduced the first half of fiscal year 2017-18, because of insufficient funding.

The DDS program restores the oral health and often transforms the lives of the patients we serve, like 64-year-old James who lives with his wife in southern Louisiana. James suffers from severe spinal stenosis and arthritis that impacts his neck, back, hands and knees, and he has had three knee replacement surgeries. In addition, his oral health was in poor condition. He was missing several teeth and those that remained were fractured and infected, and he struggled to chew many foods. James was a hard worker and held a variety of jobs when he was able to work. Now, he and his wife depend on Social Security Disability benefits to cover their monthly bills and they receive food stamps. Extra expenses such as dental care were simply out of the question. Fortunately, James was referred to the DDS program, and he was linked with a team of generous DDS volunteers who agreed to help. **Thanks to this kind team, James received \$4,585 in donated care that restored his oral health and his smile!** James wrote to express his true appreciation for this generous gift.

"My health has dramatically improved, as well as having some very nice looking teeth. Thanks again for everything."

For more information about Dental Lifeline Network and the Donated Dental Services (DDS) Program go to: DentalLifeline.org. To contribute go to the website and click on "Donate" and don't forget DLN on your LDA dues statement.



Dr. Kristopher Rappold Named in ADA's 10 Under 10 Awards

The ADA's 10 Under 10 award honors dentistry's rising stars: dentists who are making an impact on the profession less than 10 years after graduating from dental school.

These winners are making a difference and inspiring their

colleagues through their work in science, research & education, practice excellence, philanthropy, leadership and advocacy.

LDA's own Dr. Kristopher P. Rappold of New Orleans was selected as a 10 Under 10. Dr. Rappold is extremely active in his state and local dental associations and was one of the youngest presidents of the New Orleans Dental Association. He founded RappGuard, a company that makes custom athletic mouthguards, which he has provided for free to high school sports teams, and has served as team dentist for high school and college teams, as well as in the U.S. Olympic Committee Volunteer Dentist Program.



Kerst Elected as ASDA Vice President

The American Student Dental Association's House of Delegates elected its 2018-19 national president, vice presidents and speaker of the house during its annual meeting in Anaheim, California. LSU School of Dentistry's Jeffrey Kerst was elected as one of the Vice Presidents.

Kerst previously served as district 5 trustee to the national ASDA Board. While on the board, he represented ASDA as liaison to the ADA's Joint Commission on National Dental Examinations and as a student delegate to the ADA Annual Session. He organized fundraising efforts for dental students in Puerto Rico, after the island was devastated by Hurricane Maria. Kerst is the co-founder of "Natural Teeth," a nonprofit that promotes dental health and proper oral hygiene to elementary-school children. He is an Eagle Scout.

Photo by ASDA/Caught in the Moment Photography.



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LDA

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Jeanne Parr McFall
 Director of Conference Services, LDA

Mickey, and Minnie, and LDA, Oh My!

The Louisiana Dental Association's *Walt Disney World*® Resort C.E. trip is and will most likely always be, one of the most sought after C.E. vacation trips we offer. There is something to be said for attending continuing education at the happiest place on earth!

The 2018 conference brought over 70 dentists and hygienists to *Disney's Boardwalk Inn* over the Mardi Gras holiday. Among Louisiana's own, we also hosted dentists from Massachusetts, Iowa, Michigan, Illinois, and Ohio. More interestingly, our meeting had an international draw with dentists from both Canada and Brazil. What an amazing and diverse group all in one place to learn and have fun!

During the three-day conference we featured two speakers, Dr. John Gammichia of Florida and one of LDA's own, Dr. John Portwood. Both were well received and even had our attendees waiting after class to ask questions instead of running off for theme park fun.

Our dessert and fireworks reception held in *Disney's Epcot*® was not a bad way to end a Monday. Front row seats to the "Reflections of Earth" fireworks presentation and Disney's top-notch dessert selection, made for an incredible evening!

Many continued to enjoy all the wonderful benefits *Disney's Boardwalk Inn* and the Disney parks had to offer after our conference ended. This is what we like to call the perfect life/work balance!



Above: Dr. Bryan Manning and Dr. David Hildebrandt compare notes after their morning of C.E.



Left: Dr. Lori Gober gets some quick advice from one of our Premier Events Partners, Tax Saving Professionals, Dan Romance before Monday's meeting began.



Dr. John Portwood (left), his wife, Sherrie, and son, John Portwood III, all enjoyed an evening of fun with their good friend Dr. Scott Kogler.

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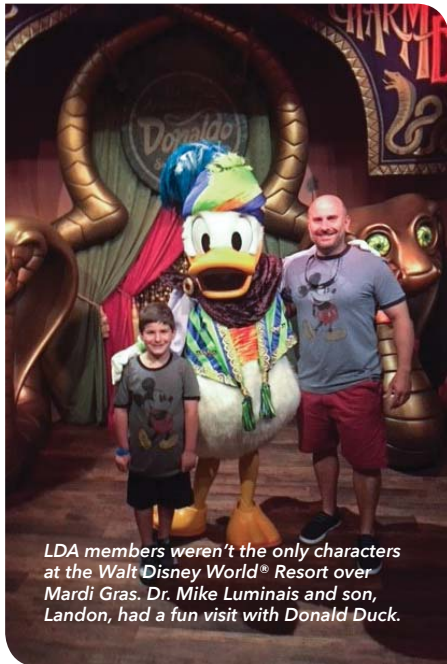
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Dr. Lamar Waguespack and family enjoyed great family time at the fabulous Dessert and Fireworks Reception.



Dr. Mike Luminais had lots of family fun at the Winter C.E. with Character this year and managed to get some C.E. too.



LDA members weren't the only characters at the Walt Disney World® Resort over Mardi Gras. Dr. Mike Luminais and son, Landon, had a fun visit with Donald Duck.



Above left: Dr. Renee Biondo and husband, Drew Biondo, were in the Mardi Gras spirit. Above right: You can take the Louisiana folks out of Louisiana, but you can't take the Louisiana out of them! Sherrie Portwood and Renee Richard gave out moon pies to the attendees on Mardi Gras day. What a fun treat!



Dr. Scott Witte surrounded by happy kiddos. They sure did love Disney!



Our 2017-2018 LDA President, Dr. David Hildebrandt and his wife, Jeanne, were picture perfect at the Dessert and Fireworks Reception.



LDA Louisiana state board of dentistry

Dr. Marija LaSalle
President, Louisiana State Board of Dentistry

A New Location with a New View

As you are reading this article, the Louisiana State Board of Dentistry has held its first board meeting in the State's Claiborne Building in Baton Rouge with an aggressive agenda to enhance our service to the people of the state. I must begin with reflection on the incredible job that our 2017 board President Dr. Claudia Cavallino performed. I came to know Claudia when I worked in her dad's dental office, as a dental hygienist, in 1985 as a pre-dent major. I had fast tracked my college education by receiving a B.S. in dental hygiene from Loyola in 3 years where my dad had received his D.D.S. Times have certainly changed since then as evidenced by the pictures on the second floor of LSUSD as there were very few female dentists in my dad's era. Today, we have 2,658 active dental licensees of which 756 (28%) are female. Dr. Cavallino was the LSBD's first female Board president since its inception in 1880. She represented the Board with utmost professionalism and dedication to our wonderful profession.



The monumental task of our physical move occurred on Friday, December 22, just prior to the December 31 deadline per legislation. The Board was extremely

concerned (as this was in the midst of our licensing renewal period), yet it was accomplished by Erin Conner, director of licensing as noted in the table below.

	Dental Licensees	Hygiene Licensees	
Prior to 12/1/17	600	360	
End of 1st wk 12/17	159	154	
End of 2nd wk 12/17	154	166	
End of 3rd wk 12/17	152	155	12/22 move
End of last wk 12/17	307	414	
Electronic	1334	1225	
Paper	37	19	
Total Received	1371	1244	
Total Due	1557	1377	
	186	133	non-renewed

The three year cycle of office inspections is well underway and four months ahead of schedule. Our projected finished date is the end of April with the professionalism of Mr. Brian Samuel and our northern inspector Mr. Rod Hyatt. We are in discussions on making a short education video with Mr. Samuel of a mock inspection to be accessed from our website for all dental offices so that everyone can be adequately prepared and informed prior to office inspections. We believe that this video will inspire better communication between the licensee and Board.

The newly appointed committees have been very active. The newly formed ad hoc committee- Disciplinary Oversight Committee (DOC) is looking into a fair method of screening complaints by office staff to determine if the board has jurisdiction prior to assignment

Offices Eligible for Inspection	1617		
Inactive Offices	-24		
	1593		
Completed Offices	1435		
	193	Need follow up	
	158	Offices need to be inspected	
		65 attempts	
			47 closed

of a DOC number. In this manner, the complainant will not be misguided regarding rude behavior or fee disputes, randomization of DOC assignments to board members, and monitoring of DOC process. During my tenure, I will include monthly statistics regarding complaints. The table below is the complaints received by the Board.

	1/18
District 1	
District 2	
District 3	
District 4	
District 5	1
District 6	2
District 7	
District 8	
District 9	1
Total	4

Note: The complaints above include dentists and hygienists regarding requests of reconsideration, inappropriate touching, habitual indulgence, and substandard care.

The Anesthesia and Rule Making Committees have been extremely active on issues which include the C.E. rules revisions which are really in two parts: overall for both dentists and hygienists, and specific to dentists holding moderate sedation or general anesthesia personal permits. These changes

were made to eliminate confusion—especially for the permit holders.

General C.E. Requirement Changes

The Board has reduced the overall number of required hours to 30 for dentists every renewal cycle. Of those 30 hours, 20 must be personally attended. Hygienists are now required to obtain 20 hours and must personally attend 12 hours. With this reduction in overall hours, however, non-clinical hours will no longer be accepted. All C.E. must be clinical in nature. Clinical generally involves the actual delivery of dental or dental hygiene services directly to the patient. Practice management courses are non-clinical. BLS, ACLS, and PALS are clinical.

Anesthesia

Prior to January 20, we required all dental moderate sedation and general anesthesia permit holders to obtain 6 hours of sedation related C.E. each renewal cycle (every 2 years) as well as an in-person “refresher” course every three license renewals (every 6 years). These requirements were unclear for our licensees and caused quite a bit of confusion. Effective January 20, moderate sedation and general anesthesia personal permit holders must personally attend 12 hours of appropriate level sedation C.E. every other time they renew their license (every 4 years). If a dentist holds both a pediatric and an adult permit, the dentist will be required to personally attend 24 hours (12 for pediatric sedation and 12 for adult sedation). This is in addition to the continued requirement of maintaining current BLS, as well as ACLS and/or PALS certification.

The office committee has undertaken the process of updating and enhancing our office policy procedure manual. Unfortunately, the impaired dentist committee has been active as well.

In closing, I want to thank Dr. Dean Manning for his 10 years of service and outstanding contribution to the Licensing and Credentials Committee as chairman. He will continue to be active with the CITA examination process. We are welcoming Dr. Thomas H. Price, a past LDA president and will now represent District 9, who has been appointed by Governor Edwards as Dr. Manning’s replacement.

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President, Louisiana Dental Services, Inc.

Come by the LDS Booth at the NODC/LDAAS May 24-26

The 2018 Bowden Leadership Conference in January, partially sponsored by Louisiana Dental Services, Inc., was well attended.

This free conference has been training Louisiana Dental Association leaders to work effectively within the Association for over 50 years. The conference speaker was Dima Ghawi. She is a motivational speaker with two decades of experience leading cross-cultural teams, managing client relationships and developing talent for companies like IBM, Merrill Lynch and Intuit. Dima combined her corporate expertise with her inspiring personal story to captivate and motivate our association leaders. Her goal was to ignite others to reimagine their potential and take daring actions. Dima delivered a well thought out presentation for the benefit of our Association, and LDS was a proud supporter.

In continuing to support our association, LDS will have a booth May 24-26 at the New Orleans Dental Conference/LDA Annual Session at the New Orleans Hyatt Hotel. Memorial Day weekend and a new venue could be just the thing to boost attendance. The Superdome is next door and Bayou Country Superfest has relocated from Tiger Stadium in Baton Rouge to The Dome and the Big Easy. Not only will the conference provide C.E. and a chance to peruse multiple vendors of dental equipment, supplies and services, but you, your staff and your family can enjoy some great entertainment. Find out more about the conference and register for C.E. courses at www.nodc.org.




Besides the LDS booth, many of our endorsed companies will have booths in the hotel's exhibition area. I invite you and your staff to stop by and sign up for services or have any questions answered by the good folks at ADS South (dental practice transition specialists), Best Card (credit card processing for your practice), Brown & Brown Association Services

Professionals (malpractice, business, health and property insurance specialists), iCore Connect (HIPAA-compliant email), ProSites (website design and internet marketing), and Medical Waste Management (Medical waste disposal services).

And, if you have been following new company announcements, LDS and ADA Member Advantage have jointly endorsed eight companies for our members. Consider trying out a few of these companies knowing that these resources have been thoroughly researched and endorsed for members of the American Dental Association and Louisiana Dental Association. Check out the ad in the inside back cover of this issue or visit www.ladental.org/LDS for the list of jointly endorsed companies.

Louisiana Dental Services ultimate goal is to financially support the LDA and avoid an increase in dues. I encourage you to try any of our endorsed companies, as they all come with discounts for LDA members. *The key here is to identify yourself as a member of the LDA.* The complete list of endorsed products and services and their contact information is available on the LDA website at www.ladental.org.

Find the complete list at www.ladental.org/LDS



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LDA president

Interview with our 2018-2019 President: Dr. Daniel Weaver

Background

I was born in Luling, raised in LaPlace, and graduated from East St. John High School. At 17, I joined the Army (infantry more specifically) serving eight years in the Army and Louisiana National Guard. For the majority of that time, I was a gunner on the M2 Bradley Fighting Vehicle. After leaving the Army (still in the National Guard), I attended LSU and earned a B.S. in Biochemistry, then graduated from LSUSD in 1999.

Stephanie (also a dentist) and I married just after dental school graduation and moved to southwest Louisiana. We practice together in Lake Charles and have two children. Abby is 17 and graduating high school this year. Jake is 14 and starting high school in the fall. We are currently spending as much time with them as possible before they leave us alone, forever. For fun, I play a bit of poker and closely follow the Chicago Cubs. Any other free time is spent looking lovingly at my wife.

What Inspired Me to Get Involved In Organized Dentistry

I believe it was Rich Corley that informed me that I would be serving in my first leadership position. He didn't ask--he kindly told me. I need to remember to thank him again. The Southwest district has a long history of involvement at the state level, and I was blessed with many great examples to follow. It was probably the fear of letting down these leaders, whom I respect, that motivated me to continue taking on greater responsibility. If you don't screw up your current role,



As a young bride and groom just out of dental school, the Weavers headed to Southwest Louisiana to begin their career as dentists!

and you keep saying yes to the next level of leadership, you end up where I am now. Be careful what you say yes to!

My Goals As LDA President

Many, many past presidents are good friends of mine. Heck, I'm even married to one. They all say the year flies by and several unexpected problems will pop up and side track your goals. So, my goal is very simple and focused. Yet, I think it is very important. I want to fine tune our statewide "Contact Dentist" program. For those of you unfamiliar with it, each state senator and representative has an LDA dentist assigned to him/her. This is supposed to be a dentist that knows the legislator personally. (This is separate from the "Engage" program which can put any LDA member in touch with their legislator.) I want to update and increase

the usage of this program to maximize the LDA's lobbying efforts. In fact, I'm starting right now! If you are a friend of a state legislator or a legislator is a patient of yours, email your name, the legislators name and your cell phone number to annette@ladental.org or call the LDA and ask for Annette Drodgy.



Weaver family (Drs. Danny and Stephanie, as well as their children Abby and Jake) at the Pioneer Club in Lake Charles.

Weaver family in Iceland: Dr. Danny, Abby, Dr. Stephanie, and Jake.



Critical Issues

There is no doubt in my mind that our biggest national issue is membership. Our strength is in our numbers. Without strong membership, we cannot effectively fight any of the individual issues that constantly present themselves in the legislature. Recently, at the ADA President-Elect conference in Chicago, each state president-elect presented their state's primary concern to the group. I was astounded to learn that there are currently states with membership below 50 percent. While the LDA is doing much better at 72.6%, our membership has still declined by almost 5% over the last four years. That trend is not acceptable, and the LDA is taking action to increase membership numbers. As a way to attract young members to our association, the LDA is working to implement a health insurance plan. The financial benefit of this plan for young dentists should exceed the cost of membership making it an obvious incentive to join and remain a member of the LDA. You should all be hearing more about this plan as it comes to fruition in the very near future.

Future Predictions

I think that dentistry as a profession will continue to move toward the model of large group/corporate dentistry. The economics of dentistry almost ensures this path. Student debt is hyperbolic, as is the cost of all the high-tech equipment that allows us to remain relevant in today's



Attending the Cubs World Series game, Dr. Weaver, Dr. Chris Sorrel, Dr. Ric Sanders, and Butch Ferdinandsen.

market. Large groups can divide equipment costs between many providers. Young dentists don't have to take out loans for obscene start-up costs. Employee dentists don't have to worry about the daily headaches of running a business and find security in a regular paycheck. Many of my colleagues view this trend in a negative light. I have practiced alone and in a large group. I know that excellent dentistry can be performed in any setting where the practice focus is the patient/dentist relationship and optimal care. However, my concern is how this shift in the profession toward the corporate model will affect organized dentistry. Employee dentists are a member subset that organized dentistry has difficulty attracting. Employee dentists often do not see the benefits of the legislative advocacy of organized dentistry as directly as the person involved in managing the business of the practice. More direct member benefits, with an



Drs. Danny and Stephanie Weaver as the king and queen of Zeus.



Drs. Danny and Stephanie on the LDA cruise (Winter C.E.) in 2012.



Dr. Danny Weaver skiing with his children, Abby and Jake.

easily appreciated monetary value, are required to attract them. At the ADA and LDA level, I have seen progress in reaching out to employee dentists by creating new member benefits.

An area I think that we could improve would be to reach out to the corporate world and impress upon them that strong membership numbers in organized dentistry are necessary for their survival. The constant legislative action that occurs by the ADA and the LDA (usually quietly in the background) which saves individual dentists money is greatly magnified in a group/corporate practice. Without strong membership numbers, this advocacy will be greatly diminished. Every group/corporate practice should provide tripartite membership as part of their dentist employee benefit package. This minor investment would significantly improve the long term health of their individual businesses and ensure the future of the entire profession.

Make this a mini vacation and join us in New Orleans! During your online registration, you will have the opportunity to reserve your room at the Hyatt. PLEASE NOTE that rooms are still available. Call our conference office (504-834-6449) if you encounter any problems.

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Friday AM – Dr. Lee Ann Brady	\$ 70
Friday PM – Mr. Ian McNickle	\$ 45
Saturday AM – Dr. Alan Jeroff	\$ 37
Saturday PM – Dr. Manor Haas	\$ 27
(18 C.E. hours)	\$469

That's \$26.06 per C.E. hour!!!

Hygienist

Registration Fee:	\$ 70
Thursday PM: - Judy Bendit, RDH	\$ 15
Friday AM – Dr. Stanley Malamed	\$ 30
Friday PM – Dr. Kitrina Cordell	\$ 15
Saturday AM – Dr. Glenn Dubroc, Jr.	\$ 7
Saturday PM – Kim Miller, RDH	\$ 7
(13 C.E. hours)	\$144

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NODC/LDAAS Coincides with 2018 Bayou Country Superfest featuring headliner and legend George Strait (www.bayoucountrysuperfest.com) and The New Orleans Wine & Food Experience (www.nowfe.com)



The LDA Foundation hosted its 2018 LA Mission of Mercy (LaMOM) in partnership with CDI, an operator of low-income housing complexes, and AMEN, a charitable organization affiliated with the Seventh Day Adventist Church. Along with the City of Baton Rouge and representation from our Metro Council, as well as a host of other professionals from around the city, including pharmacists, physicians, nurse practitioners, and other general leaders and volunteers, the Baton Rouge Free Clinic took place January 19-21, 2018.

Special thanks to all those dentists, dental professionals, dental staff and friends of dentistry who volunteered! If you recognize those dates, that was the week of the second ice/snow in Baton Rouge. Interstates were closed, businesses were closed, schools were closed – but LDA members were dedicated to the cause and served 928 people who were desperately in need of dental care. The LDA Foundation would also like to provide special recognition and appreciation to the LSU School of Dentistry. Without their support, both faculty and students, this free clinic would have never been as successful!



Special Thanks to Our In-Kind and Sponsor Donors Who Contributed Directly to the Dental Portion of the Baton Rouge Free Clinic

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- 251 Cleanings (includes full mouth debridement, adult prophylaxis, child prophylaxis)
- 158 Fluoride Treatments
- 125 Oral Hygiene Instructions
- 359 Fillings
- 7 Pulpotomies for pediatric patients
- 14 Stainless Steel crowns for pediatric patients
- 35 Root Canals
- 81 Partial Dentures
- 1,148 Extractions

Total value of dental care provided: \$588,194



BEFORE



AFTER



AFTER



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LOUISIANA DENTAL ASSOCIATION

Welcome New LDA Members (February 2017-February 2018)



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Louisiana dental political action committee

Dr. Jeff Hooton
Chair, Louisiana Dental Political Action Committee (LADPAC)

Online Giving Is Now Available at www.ladental.org

The Louisiana Dental Political Action Committee (LADPAC) is a voluntary, non-profit, unincorporated committee of individual dentists. Every year, LADPAC participates vigorously in the political process to make sure that dentistry's voice is heard and to ensure that the interests of your patients are foremost in our legislator's eyes. **LADPAC can only play this role with your support.** Whether you like the political process or not, the facts are that effective political relationships involve campaign assistance for legislators and candidates who support the views of the LDA. LADPAC is committed to preserving the integrity

of your dental profession. Do you need any other reason to support an organization working to protect your professional future? Only 25% of our members currently donate to LADPAC. Imagine what we can do with 100% participation! You can now contribute online on the LDA website or by calling the LDA at (225) 926-1986. I urge you to support this important outreach.

LADPAC



Buy Tickets for LDA's "Split the Pot" Raffle!

Proceeds benefit LADPAC and the LDA's grassroots efforts.

Tickets available at the component level or by calling the LDA at 1-800-388-6642.

*Drawing will take place at the New Orleans Dental Conference and LDA Annual Session
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This list includes all LADPAC contributions submitted with payments of 2017 LDA membership dues and/or received from individual dentists through Dec. 31, 2017. Active Membership have contributed \$50-\$99; Century Membership, \$100-\$199; and Sustaining Membership, \$200-\$5,000.

LDA

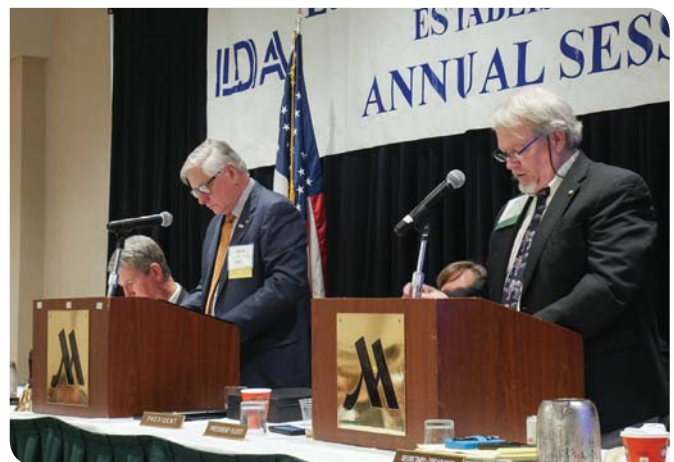
house of delegates



LDA past presidents who attended the Past Presidents' Breakfast are (front row, left to right) Drs. Ed Hebert, Marty Garrett, Rich Corley, Stephanie Weaver, Ross DeNicola, Charlie Foy, and Jeff Hooton; and (back row, left to right) Drs. Steve Ortego, Mark Chaney, King Scott, Michael Haight, Nelson Daly, Bob Barsley, Bill Hadlock, and Gary Roberts, and special guest and 12th District ADA Trustee from Oklahoma, Dr. Raymond Cohlma.



Newly installed LDA President Dr. Danny Weaver thanks Dr. David Hildebrandt for his year of service as LDA president. Dr. Hildebrandt was also presented with the LDA president's pin.



Dr. Steve Ortego, completing his term as speaker of the house, and Dr. Bob Barsley, completing his final term on the board, introduced resolutions to the House of Delegates.



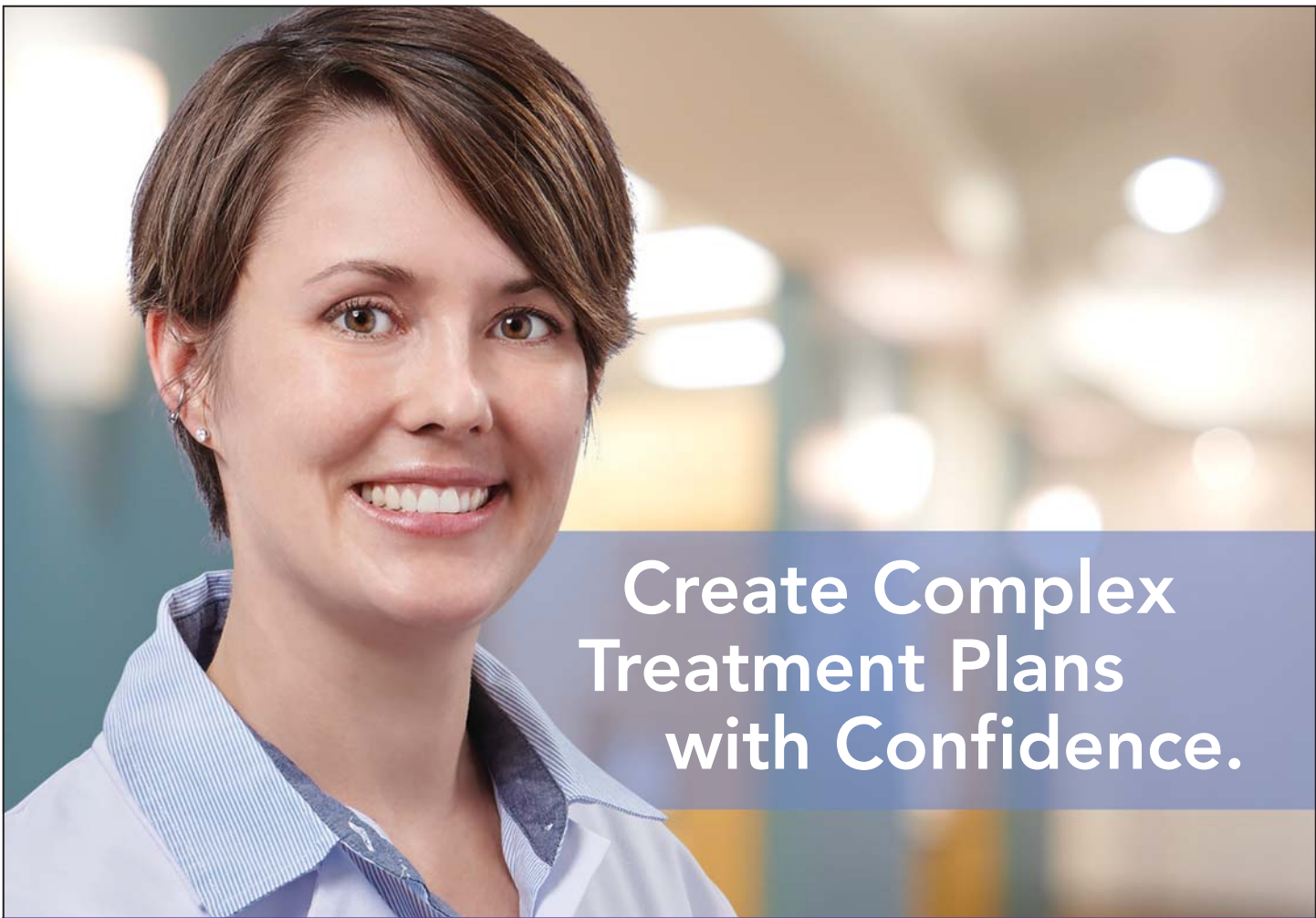
ASDA delegates from the LSUSD are (from left) Evan Tatford and Gerry Scannell III.



Delegates in action!



Newly installed LDA President Dr. Danny Weaver addresses the delegates, explaining that one of his main goals for his tenure will be to revamp and develop the contact dentist program.



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Give Kids A Smile, February 2018



Left: Greater Baton Rouge, Dr. Billy Hall.
Below: Northwest, Dr. Bill Hall.



Above: Greater Baton Rouge, Dr. Paige Sigsworth. **Right:** Northwest, Southern University at Shreveport Dental Hygiene students.



Greater Baton Rouge, Associates in Pediatric Dentistry staff.



Bowden Leadership Development Conference, Jan. 12, 2018



Dr. C.J. Richard, another door prize drawing winner, with Dr. Danny Weaver.



Dr. Francesca Velasco, one of many door prize drawing winners, with Drs. Mike Maginnis and Danny Weaver.



Drs. Brittany House, Reid Owens, Timothy Tate, and Brian Basinger.



Drs. Troy Babb, Charles Waguespack, and Nicole Thielier.





LDA Health Plan Trust

Health Insurance Update

We are proud to announce that the LDA Health Plan Trust was issued an insurance license by the Department of Insurance. While there are still a few details to iron out, we hope to begin offering health coverage as of June 1, 2018*. Call our insurance representative at Brown & Brown Association Services Professionals at (888) 503-5547 to begin the application process. Watch the LDA's website (www.ladental.org) and Facebook page (@lda1878) for more information as it becomes available.

*Subject to sufficient participation.



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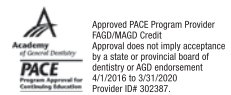
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LDA

technology tidbit

Heather Frechette-Crowley
Director of Product Marketing, ProSites (an LDA/LDS endorsed company)

How to Choose the Right Website Provider for Your Dental Practice

Like most big decisions, choosing a website provider for your dental practice can be exciting and overwhelming at the same time. Your website is the foundation of your online presence, so selecting the right website provider is key. To help you get started with the selection process, we've outlined three critical components to address up front.



Once your goals are defined, what's next? Is it ok to use a website template? Should you invest in a custom site? The answer often depends on who you talk to, but for most dental practices, the sweet spot is somewhere in between. When designing a dental website, most dentists want a degree of custom personalization (i.e. ability to use their logo, photos of the team, etc.) but don't necessarily need a website built from the ground up. Be wary of companies that try to make it sound like a 100% custom site is the only way to go, as they may just be trying to upsell you.

Content – It's easy to get lost in the razzle dazzle of website design – from color palettes and font libraries to layout selections, button options, and more. The key is to not get so sidetracked in choosing images and color schemes that you neglect the actual dental website content.

A dental-specific website provider gives you ultimate advantage in this area. Unless you have time to write web copy (which is an art of its own), it's helpful to choose a company that provides both design *and* content. In addition to custom dental content, which is written specifically for your website, companies may also offer a library of pre-written core content that can be modified to reflect your practice's personality and align with your offerings. The main benefit of core content is that it helps you save time and money – enabling you to build your online presence in days instead of weeks.

Is core content the same as duplicate content? Technically speaking, yes. Google defines duplicate content as “substantive blocks of content within or across domains that either completely match other content or are appreciably similar.”¹ Essentially, this means that if your site has content that matches another site, it is considered duplicate.

Will my site be penalized if it has duplicate content? Google treats duplicate content differently based on intent.² Yes, it's that smart! If duplicate content is being used to be deceptive or manipulate search engine performance, it will negatively impact your ranking. Auto-generated content is an example of such manipulation;

Expertise – This is foundational. Remember, there's a reason beauty schools offer free haircuts (let's just say these budding professionals are still mastering their craft). While we're not against giving people a chance, we are strongly suggesting not to roll the dice on an unknown entity when it comes to your dental website.

Your dental website provider should have deep knowledge of both marketing and the dental industry itself. Dentistry isn't e-commerce. You're not selling widgets. You don't treat clients; you treat patients – and this requires a different approach.

Design Capabilities – Contrary to popular belief, there's more to website design than aesthetics. Effective websites employ a combination of art and science to deliver an ideal user experience. For optimum performance, define the types of designs you like while also identifying the goals of your website – is it to attract new patients? Focus on educating existing patients? Appear higher in search results? Note – this should be one of the first questions a potential provider asks, as it will guide the entire process.

it is comprised of paragraphs of random text that include keywords, but don't make sense. Another example of this type of manipulation is having multiple pages dedicated to the same topic with similar copy on one website. That said, if you're not trying to game the system you can relax. Google notes that the presence of duplicate content alone is not grounds for action on their part.³ The takeaway is that while custom content may be necessary in certain instances, the decision should be based on your specific practice goals and not the fear of being penalized.

Questions to Ask When Hiring a Dental Website Provider:

Hiring a new website provider is a big decision; and one that can cost a lot of time and money. Make the right choice and ask the questions below to help identify out a legitimate dental website provider:

1. What services do you offer?

- a. Today, simply having a website is not enough. In addition to having a website, your practice will likely need a search engine optimization (SEO) strategy and/or PPC and social media services. Depending on your needs, ask them what other services they provide so you can cut-down on third party companies.

2. Can you provide examples and testimonials of your clients?

- a. Whether you're getting a template website design or fully custom design, you'll want to see examples of the company's work. Testimonials and case studies are also helpful, as they allow you to see how their services have impacted other practices.

3. Can I make updates to the website on my own?

- a. The ability to make minor edits and updates to your site is helpful, as it allows you to make changes on your own timeframe. Closed for an upcoming holiday? If you have access to an easy-to-use content management system, you can update your website in a few minutes. Otherwise, you may find yourself in a queue of other client requests. The importance of this feature really depends on your technological aptitude and how much control you want. Ask a potential provider to see their CMS and ensure it is easy-to-use.

4. Is there a contract?

- a. Be wary of providers that require a lengthy website contract. Technology and online trends change at the speed of light, and if your provider can't keep up, you don't want to find yourself stuck in a contract.

5. How can you ensure that I will stay up-to-date? Will I need to pay more for updates?

- a. Your website reflects your practice and ensuring it stays current comes down to more than convenience. A website that's outdated in terms of appearance and/or functionality sends a message to visitors that your practice could be too.
- b. It's also a good idea to discuss what keeping your website updated could potentially cost. Will future features be included or are they generally available for an additional fee?

6. Will my website be mobile-friendly?

- a. Having a website that provides the same level of functionality across devices is essential because most patients will visit your site from their mobile phones. In the United States, over 70% of time spent online is done so from a mobile device. If your website isn't mobile-friendly, it's likely that your turning prospective patients away every day.

7. What is included with my monthly hosting/software and support fees?

- a. Knowing what is and is not included in your monthly fees is important. Does it include access to tech support? If so, are you limited to the number of times you can reach out each month? How about domain management (i.e. ensuring your domain registration doesn't lapse)? Digging into the details upfront will help avoid being caught off guard later.

8. What design options are available?

- a. The right website provider should be able to fit your needs, whether through a customizable template or a completely custom website. Steer clear of any provider that approaches web design with a one size fits all attitude.

9. Is there a way I can track results from my website?

- a. There are many ways to measure your website ROI. From visits to time-on-page, to call tracking and conversion rates, make sure you understand the tools available to ultimately track your website's success.

Selecting a website provider is an important decision that shouldn't be rushed. Overall, you need to be confident in a provider's abilities and comfortable working with them. Remember, you're not just looking for a vendor – you're searching for a partner that can bring your dental practice to the next level.

ProSites is endorsed by the LDA for their website design and online marketing solutions including search engine optimization (SEO), social media, and pay-per-click advertising. LDA members receive 25% off the standard website set-up. For more information, or to start a free trial, call (888) 932-3644 or visit www.ProSites.com/LDA.

¹ <https://support.google.com/webmasters/answer/66359?hl=en>

² <https://support.google.com/webmasters/answer/2721306>

³ <https://support.google.com/webmasters/answer/66359?hl=en>

⁴ <https://www.smartinsights.com/mobile-marketing/mobile-marketing-analytics/mobile-marketing-statistics/>





LDA wealth management

Chad Olivier, CFP®
Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

What Is Your Family Index Number?

Organizing your financial life should start with a comprehensive financial plan created by a CERTIFIED FINANCIAL PLANNER™ practitioner. A main objective of a financial plan is taking your current financial situation along with your financial goals and giving you a number, which I refer to as a Family Index Number.

In the stock market, an index can serve as a barometer for a given market or industry and a benchmark against which financial or economic performance is measured. The Family Index Number is a percentage that represents the average annual return you need to earn on your investments to meet your goals. This annual rate of return acts as a benchmark to measure your investment portfolio and make sure you are on track to achieving your goals, whether those be retirement, charitable giving, leaving a legacy behind, major purchases, or travel. For example, if your goal is to have an investment portfolio that can provide for a comfortable retirement, the Family Index Number can help guide how you are accomplishing or nearing your retirement goal. Make sure the number is reasonable and attainable. This should not be a goal that is far-reaching, but needs to be a conservative, realistic number. What is your number?

The Family Index Number is based on several factors:

- Qualified retirement assets and contributions until retirement.
- Nonqualified assets and contributions until retirement, including the types of investments inside the accounts.
- Your current tax rate and projected tax rate. Consider the taxable investments in your accounts and any retirement accounts you may withdraw tax-free (ex. Roth IRA or Roth 401k).
- An inflation rate (an estimated rate at which goods and services are getting more expensive each year).
- Retirement age and estimated annual living expenses during retirement.
- Amount to be left to heirs.
- Any other income sources during retirement, such as a pension or Social Security income.

After the financial plan helps establish your Family Index Number, an Investment Policy Statement should be created. An Investment Policy Statement will set ranges on how much to allocate an investment portfolio in three main categories:

equities, fixed income, and alternative investments. These guidelines should be based on the Family Index Number. If you need a lower rate of return, then the portfolio can have a higher fixed income range and lower equity percentage.


The goals have been set, the rate established, and the guidelines created. Next you have to monitor the continual progress towards the goal by comparing the Family Index Number to the performance of the account. Many families get caught up in the media hype of the stock market and forget to compare their own progress toward their stated goals. You have to always keep in mind risk versus return. If your Family Index Number is 4.5% you do not need a volatile portfolio that may be up 15% one year, but down 15% the next year. Instead, you can have a portfolio with less risk that may provide less volatility, moving you closer to your goal.

The opinions voiced in this material are for general information only and are not intended to provide specific advice or recommendations for any individual. Neither LPL Financial nor any of its representatives provide tax or legal advice. We suggest you discuss your specific situation with a qualified financial, tax, and/or legal advisor.

Chad Olivier is author of What Medical School Did Not Teach You about Financial Planning and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com.

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Please note that the above article is for informational purposes only. Financial planning requires detailed individualized analysis of each person's specific situation.

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LDA Last Chance Seminar
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LDA

lsu school of dentistry

*Dr. Henry A. Gremillion
Dean, LSU School of Dentistry*

Celebrating 50 Years!

As New Orleans celebrates its 300-year history in 2018, the LSU Health School of Dentistry (LSUSD) is celebrating its 50th anniversary. Nearly 6,000 dental professionals have been educated since the school's inception in 1968 and today approximately 80 percent of the dental professionals in Louisiana are graduates of our school. As the only dental school in Louisiana, our mission of education, research, patient care, and service is vital to ensuring that our citizens receive the best oral health care possible.

LSUSD is unique among the 66 dental schools in the United States because it offers degrees in dentistry, dental hygiene, and dental laboratory technology. By educating students in all aspects of dentistry, LSUSD has earned a national reputation for offering an outstanding clinical education. I am proud to be a graduate of our school; it has afforded me the opportunity to practice a meaningful profession and enjoy a rewarding life.

One of the major highlights of my career has been the opportunity to serve in a leadership role at LSUSD. It's a dream come true—even in light of daunting challenges that we have faced in the last decade. Fortunately a great deal has been accomplished due to the perseverance and hard work of so many. Over \$80 million worth of construction and renovations have occurred on campus; nationally respected faculty members have been recruited; orofacial pain education programs are now available; and in an effort to improve the overall health of patients, interprofessional education (IPE) and collaborative care is being taught throughout the university.

It is my hope that many of our alumni and friends will join us for Alumni Day on Friday, August 24, to witness and hear firsthand about the many changes at the school. The most visible is the transformation of our campus, especially the completion of the Advanced Clinical Care and Research Building. Funded entirely by FEMA, it houses the school's clinical and basic-science research facilities, a spacious and modern faculty practice, and the mechanical/electrical equipment for building operations. The other remarkable transformation is that of the student preclinical laboratories. The \$9 million plus renovation encompasses the entire 7th



floor of the E.E. Jeansonne Building. The state-of-the-art facility includes two laboratories, a classroom, and a wet lab. Other projects on campus include new parking lots, professional landscaping, renovated patient waiting areas, and the IPE clinic for low-income patients. The LSU Health Foundation, Louisiana legislators, and our alumni and friends have helped to make these projects possible.

To enhance our faculty, we have recruited seasoned professionals with a broad array of skills in both general dentistry and specialty areas. One fairly new area of concentration is the diagnosis and treatment of orofacial pain. Pain in the oral and craniofacial region has a fairly high prevalence rate and often, a devastating impact on quality of life. Therefore, our vision is to create a center of excellence where patients who suffer from chronic facial and neck pain can receive quality care at an affordable price. Equally important, LSUSD students and residents, as well as practicing dentists worldwide, are being afforded the opportunity to gain knowledge and clinical experiences in the treatment of orofacial pain. Plans are also underway to establish a master's program in the field.

We are also pleased with the strides made in Interprofessional Education. The LSU Health IPE program has



grown from one elective in 2012 to a new two-year experience for all first- and second-year students. In fact, on behalf of the entire university, LSUSD will receive the American Dental Education Association Gies Award for Vision in recognition of our successful programs in IPE and Collaborative Practice.

These are only a few examples of the successes experienced in the last several years. Be assured that we will continue to explore new opportunities to improve education and patient care. Know that the support of our alumni and friends has significantly contributed to our accomplishments over the years. With that in mind, thank you!

LSU School of Dentistry 2018 Alumni Events

Thursday, May 24
**NODC/LDAAS Welcome Reception
 & President's Party**
LSUSD Alumni Reception

8 Block Restaurant & Bar
 7-10 p.m.
 \$30 per person, includes Buffet and Two
 Drink Tickets
 Hyatt Regency Hotel, 601 Loyola Avenue,
 New Orleans, LA

Friday, August 24
Alumni Day & Reunions

LSU School of Dentistry, New Orleans
 8 a.m. to 5 p.m.
 Reception to Follow

Reunion celebrations have historically been held in conjunction with the NODC/LDA Annual Session. This year we will host a special complimentary celebration for those in reunion years at the LSU School of Dentistry on Alumni Day (5-7:30 p.m.) in the new Advanced Clinical Care and Research Building. All attendees of Alumni Day are invited, however, those who graduated in years that end in a three or eight will be recognized and honored. Questions? Contact Katie Kelley, MBA at (504) 941-8120 or kkell2@lsuhsc.edu.

History of the LSU Health School Of Dentistry

Dental education has a long history in Louisiana, dating as far back as 1861, with the establishment of the New Orleans Dental College (1861-1877), followed by the New Orleans College of Dentistry (1899-1909), and dental schools at Tulane (1909-1928) and Loyola (1914-1971).



When Loyola could not afford to continue its dental program, the Louisiana Legislature authorized the building of a dental school as part of the LSU System. The LSU School of Dentistry welcomed its first dental class in fiscal year 1968. Classes opened in barracks on a 22-acre tract near New Orleans City Park that originally served as World War II housing for the U.S. Navy.

In order to construct a permanent physical plant for the school, a grant was obtained from the U.S. Department of Health, Education and Welfare. The 344,000 square foot project cost \$15.75 million to build. Of this total, \$10.5 million came from the federal government and \$5 million came from the State of Louisiana. Formal dedication of the new school took place on February 18, 1972. Over the span of four years, operations at Loyola were transferred to the new LSUSD. The last class of Loyola dentists graduated in 1971; the first LSUSD dental class graduated on June 3, 1972.



In 1972 the American Dental Association Council on Dental Education approved applications for specialty programs in dentistry. The new programs included general practice residency, oral pathology, orthodontics, pediatric dentistry, periodontics, and prostodontics. However, students were only accepted that year in orthodontics, oral pathology, and oral and maxillofacial surgery (OMS). The OMS program, based at Charity Hospital, had been established in the late 1920's and was transferred from Loyola to LSU in 1968.

Students were selected for training in pediatric dentistry and general dentistry in 1973. The first postgraduate certificate in oral pathology was presented in 1974; three students were awarded postgraduate certificates in orthodontics that same year. In 1975 students in pediatric dentistry, general practice residency, and OMS received the first postgraduate certificates in those departments.

Grand Family Dentistry is seeking a Full-Time General Dentist to join our team. This is an outstanding opportunity to join one of the most successful private practices in **Mandeville, Louisiana.** State-of-the-art facility, impressive team with efficient systems that literally run the practice so you can focus on the practice of dentistry! Again, the position is in the family-oriented community of **Mandeville, LA,** with work hours being Tuesday-Friday, from 8 a.m. to 5 p.m. At Grand Family Dentistry, we pride ourselves in providing the very best oral healthcare services in a friendly, community-focused practice setting. We strive to be leading edge dental providers of comprehensive dentistry while providing the absolute best care and service to our patients. The services we provide range from routine cleanings to implants, periodontal care and endodontic services. Our doctors practice in a collegial atmosphere with a professional operations team, allowing the doctor to focus on quality patient care. We provide a competitive compensation package, including comprehensive health benefits (Health, Vision, Dental), Life Insurance, Continuing Education Allowance Program, Professional Liability Insurance, 401(k) Program, and leadership opportunities. Please contact Dr. Grand at (985) 705-3786 or e-mail granddds@grandfamilydentalcare.com.

Senior Dental Care is looking to hire a dentist to offer care to the geriatric population in Shreveport and surrounding areas. About the job:

- Competitive Per-Diem Rate
- All Mileage Reimbursed
- Contract Position
- Part- and Full-Time Positions Available
- Visit: <https://mobilecare2ullc.easyapply.co> to apply

INTRAORAL X-RAY SENSOR REPAIR/SALES: Repairs with rapid turnaround. Save thousands over replacement costs. We specialize in Kodak/Carestream, Dexis Platinum, and Gendex sensors. We also buy/sell dental sensors. Call us at (919) 229-0483, www.repairsensor.com.

Baton Rouge, 1,530 sq. ft., 3 operatories, waiting area, reception desk, x-ray room, lab, separate entrance private office, 2 bathrooms, break room, storeroom. **\$1,800 per month.** Call (225) 936-5327 or email cbm1208@gmail.com.

Kool Smiles is hiring full- and part-time dentists in Louisiana. We offer very competitive pay with sign-on bonuses up to \$20,000, full relocation, student loan repayment, full benefits, malpractice coverage and more! We have openings in: Baton Rouge, Lafayette, Lake Charles, Monroe, Shreveport,

and for a traveling dentist! If interested, please contact Alyssa Marshall, almarshall@benevis.com.

Hiring Orthodontists! While working with Kool Smiles as a full time Orthodontist you will earn a guaranteed daily rate, monthly bonus potential and comprehensive benefits package. Benefits include Sign On bonus and relocation package(varies by markets), student loan repayment program including up to \$1000/month in loan reimbursement, Medical/Dental/Vision insurance, 401k match, paid time off, association dues and license reimbursement, up to \$700 in CE reimbursement, and much more! Please contact: Emily Platto, (770) 508-6810 or eplatto@benevis.com.

We are currently hiring for the following markets:

LA

Lafayette/Lake Charles: FT 4 days/week
 New Orleans: FT 4 days/week
 Baton Rouge: FT 4 days/week
 Shreveport/Monroe: FT 4 days/week

MS

Biloxi: 3 days/week
 Jackson: 4 days/week

TX

Houston: 4 days/week

AR

Little Rock/Pine Bluff: 4 days/week

\$10,000 SIGN ON BONUS FOR FULL-TIME

POSITION: Salaries starting at \$150K with monthly bonuses, full benefits, CE allowance, license reimbursements, 401K and 3 weeks of paid time off every year! **SIGN ON BONUS FOR SHREVEPORT LOCATION!** You will provide an unmatched dental experience to children and adults. We take great pride in the services we offer and the high quality care that has led to our great reputation.

Requirements:

- DDS/DMD degree from an accredited dental education program
- Current, valid license to practice dentistry in Louisiana
- Other certifications as required by state to include- CPR, DEA, etc. EMAIL YOUR CV to learn more! Jennifer. Vickery@OceanDental.net or (405) 707-6147

Louisiana Dental Center, a thriving and fast-growing group dental practice with a steady patient base, seeks full-time **general dentists** for its Houma, Slidell, Metairie, Gonzales,

Denham Springs and Hammond locations, **general dentists for Saturday positions** in LaPlace and Bogalusa, an **Oral Surgeon** for its Gonzales and Denham Springs locations, and a **Periodontist** for its Denham Springs and Zachary locations. If interested, please contact Terry Ernst at (985) 893-2240 or email CV to ternst@ladentalcenter.com.

DENTAL EQUIPMENT SALE: All equipment in a four operatory Periodontal office, including (4) Chayes Virginia patient chairs, (3) Pelton & Crane LF-1 Track Mount Lights, Air Techniques Scan-X Digital Imaging System, Gendex Expert DC X-Ray machine, Gendex GX-770 X-Ray machine, Sordex Cranex 2.5 Digital Panorex, Phillips Oral x 65 Dental X-Ray machine, Tuttnauer 2340 M Autoclave, Straumann Nouvag SEM Implant Drill Kit, Nobel Biocare Active Implant System, Nobel Biocare Replace Implant System, Straumann Implant System, various Nobel Replace, Nobel Active, and Straumann Implants. Many more items available. Call (318) 393-8808 or email temcneely@aol.com for photos and/or descriptions.

DDS Dentures + Implant Solutions is seeking a qualified General Dentist in Louisiana. Locations include Monroe, Lake Charles, and Lafayette! We provide comprehensive general dentistry to adults with a heavy volume of extractions, dentures, and implants. All offices have a dental lab on site, full digital equipment, as well as the most sought-after benefits:

- Annual income ranges approximately \$180,000 to around \$600,000 with a mean of approximately \$320,000 annually
- Sign on bonus \$5,000
- Malpractice insurance
- 401k match after one year (group offers 4% match to your 5%)
- Health insurance
- Licensure / Permits
- In-House CE's on Implants and more
- No investment required
- Office Manager in every office so you can focus on patient care
- M-F, 8a-5p

If you confident in your clinical abilities, enjoy a team environment while delighting patients and financially motivated - join our team! We want to talk with you careers@dentalservice.net.

Well established practice in Covington is looking for skilled and motivated general dentist to join our team. Candidate must be committed to providing superior patient care. The office is state-of-the-art, digital/paperless, fee for service and PPO with a well-trained clinical and non-clinical support team. Private practice experience preferred but not required. This is a great opportunity to earn great income! We offer:

- ***\$5,000 sign-on bonus***
- *4-day work week (Tuesday-Friday)
- *\$250K + earning potential
- *Group health insurance
- *Malpractice insurance 100% covered

- *401K retirement plan
- *Dental care for family
- *\$2,000 Annual C.E. allowance

Please contact: avaldez@acclaimpm.com

Memphis Area Practice Opportunity: Benevis Practice Services has an exciting ownership opportunity at a busy practice in Collierville, TN. This is an advanced dentistry, established practice located 30 minutes east of Memphis, TN. With 7 operatories scheduled 4 days per week, you are sure to stay busy! This affiliate offers a loyal patient base with new patients being established every month, along with an excellent support staff already in place. Contact Zac at 770-710-3042 or zrhinesmith@benevis.com.

Looking to add an associate to my high volume family practices in Shreveport and Bossier City, LA. Great community and patients - perfect for anyone trying to lay down some roots and really develop a strong clinical background. Offering a \$30k signing bonus, starting salary will be \$150k with additional earning potential. Can offer mentorship in all aspects of general dentistry, plus business mentorship for interested candidates. Ownership/partnership opportunities available. Send me your resume at drwright@mb2dental.com. Looking forward to hearing from you!

Grand Family Dentistry is seeking a Full-Time Hygienist to join our team. This is an outstanding opportunity to join one of the most successful private practices in Baton Rouge, Louisiana. State-of-the-art facility, impressive team with efficient systems that literally run the practice so you can focus on the practice of dentistry! Again, the position is in the family-oriented community of Shenandoah in Baton Rouge, LA, with work hours being Monday-Thursday, from 8 a.m. to 5 p.m. We provide a competitive compensation package starting at \$38 to \$40 per hour, including comprehensive health benefits (Health, Vision, Dental), Life Insurance, Continuing Education Allowance Program, 401(k) Program, and leadership opportunities. Please contact Dr. Grand at (985) 705-3786 or e-mail granddds@grandfamilydentalcare.com.



*****FOR SALE*** Used Digital Cephalometric + Panoramic X-Ray Machine.** Owandy I-MAX Touch Model 9306531191. Simple and intuitive to use. Saves time with fast, high definition processing of images. Installed in 2011. Lightly used. In great working order. Email transdentalcarebr@gmail.com with inquiries.

Seeking general dentist that possesses self-motivation, positive mental attitude, and is a hard worker. Competency in extractions, fillings, and removable. Non-corporate, multiple locations. Shorter days to allow more time for family/hobbies. Monday-Saturday. 75% Medicaid, 25% PPO. Contact (985) 626-4807.

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking an Oral Surgeon for its Denham Springs and Gonzales locations. Please contact Terry Ernst at (985) 893-2240 or email CV to ternst@ladentalcenter.com.

Our thriving dental practice is seeking a full-time associate dentist to provide exceptional care and high quality dentistry for our patients ****\$160K+ potential a year**** - (Millerville Dental Group) \$160K+ potential a year. You will have the support of skilled, trained office staff and ongoing mentoring from highly-experienced dentists and specialists. The practice is fully digitized and equipped with SiroLaser, CEREC® CAD/CAM, ***Competitive earning potential, with no earning cap. 5 days per week available (M-F), \$5K SIGN-ON BONUS, \$500/day minimum,** Ownership path for interested associates, Excellent benefits: medical, vision, 401K, Malpractice and CE's. Ready to join our team? Please email mazzarinoe@pacden.com.

Excellent Opportunity for General Dentist - (Baton Rouge - 200k+ potential a year) - Advantage Dental Care is seeking an Associate Dentist to join our successful multi-doctor, general dentistry practice in Port Allen, across the Mississippi River and five minutes from downtown Baton Rouge.

- o Full-time or part-time opportunity available.
- o Exceptional income potential, benefits, and working conditions.
- o Averaged 135 new patients per month in 2016.
- o Our facilities include seven operatories, CEREC Omnicam, Digital x-rays and Panorex, Isolite Systems, soft-tissue Diode and CO2 lasers.
- o Thriving, fee-for-service, general practice with no managed care. We handle all marketing and management issues.

Please contact Dr. Louis Mason at advantagedentalpa@gmail.com or call (225) 346-1776 for more information.

PCPFHF is seeking a full-time Licensed DDS to work M-F, 8-5 pm. The position works between the Loranger and Springfield Clinics. Position provides support in a system of non-profit, FQHC clinics aimed at treating rural, underserved populations and are responsible for administering dental services, treatment, and oversight of clinic operations. Responsibilities include: providing direct dental care to adults/children; developing and administering treatment plans as necessary; assessing pain and administering medications; performing procedures such as fillings and extractions, taking impressions for dental appliances; providing education on dental hygiene; and supervising dental staff. Benefits include: paid time off; health/dental/vision; short-term disability, critical illness, life insurance, 403(b) retirement plan with employer match. Email resumes and cover letter to careers@rkmcare.org.

CareSouth Medical and Dental, a non-profit federally qualified health center, is seeking a FT Dentist, who loves

children, to join this well-established, multidisciplinary outpatient facility. New graduates welcome! Our administrative team will take care of the office and let you take care of the patients. Excellent benefits package: paid holidays, vacation and sick leave, FTCA malpractice coverage, all licenses reimbursed, continuing education, possible student loan repayment as a non-profit, 401K match, medical, dental, vision, STD, LTD, free life insurance, critical illness and accident insurance, and bonus opportunities. To learn more about us and the position or to apply, visit the website at <http://www.caresouth.org>. Email resumes to jobs@caresouth.org. EOE.

Classified Advertising Online
Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA website on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$55 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA website for three months and will appear in one issue of the LDA Journal. A photo with ad is an additional \$50.

For more information or to place a classified ad, contact LDA Journal Managing Editor Annette Drodgy at (225) 926-1986 or info@ladental.org.



Upcoming CE Courses: March - November 2018

For registration and latest course updates: www.LSUHealthNewOrleansCDE.org
or call 504-941-8193 Questions? Email info@LSUCDE.org

Every effort has been made to present this course listing as accurately as possible from information available on February 19, 2018. Notice of changes will be announced on the website. Check for the most up-to-date list of courses here: www.LSUHealthNewOrleansCDE.org.

Course Date(s) & City	Course Name, Speaker(s) & Location	For	Fees	Hours* C or NC, L and/or P, SA
Mar. 16 New Orleans <i>A "Hands-On" Course</i>	Maximized Adhesive Dentistry: The Foundational Posterior Course. Tools, Materials & Techniques for Durable, Predictable, Esthetic Restorations. Presented by Bruce J. LeBlanc, DDS with John M. Barksdale, Jr., DDS , and Mike Robichaux, DDS . A limited-attendance, "hands-on" course for dentists – at <i>LSU School of Dentistry</i>	Dentist	\$795	7 C, (1L/6P)
Mar. 23-25 Baton Rouge	Expanded Duty Dental Assistant (EDDA) – Baton Rouge. Presented by Anne Klasser, EDDA, Leslie C. Hernandez, EDDA and Brook Mason, EDDA – at <i>National EMS Academy in BR</i>	Assistant	\$650	24 C, (12L/12P)
April. 6-8 New Orleans	Expanded Duty Dental Assistant (EDDA) – New Orleans. Presented by N. Weiss, RDH, CDA, EFDA, D. Williams, CDA, EDDA, and Brianne Mannino, EDDA – at <i>LSU School of Dentistry</i>	Assistant	\$650	24 C, (12L/12P)
May 18-19 Houston, TX	Single-Tooth Implant Surgery & Restoration. Presented by Rick Ferguson, DMD and John M. Barksdale, DDS – at <i>Location TBA</i>	Dentist	\$995 ■	16 C, (8L/8P)
Starts May 18-19 & Ends June 1-2 New Orleans	Local Anesthesia Training Program for Dental Hygienists (must attend both sessions). Presented by Christopher J. Spencer, DDS with injection lab guidance and supervision by members of the LSU School of Dentistry hygiene faculty – at <i>LSU School of Dentistry</i>	Hygienist	\$1,595	38 C, (18L/12P/8SA)
May 18-20 Lafayette	Expanded Duty Dental Assistant (EDDA) – Lafayette. Presented by Karen Coco, EDDA, Loretta Hoyer, EDDA, and Telisa Rogers, EDDA – at <i>Lafayette General Medical Center</i>	Assistant	\$650	24 C, (12L/12P)
May 19 New Orleans	Digital & Conventional Radiology for the Dental Assistant (RAD). Presented by K. Thunthy, DDS, A. Klasser, EDDA and D. Brooks Hernandez, LRT – at <i>LSU School of Dentistry</i>	Assistant	\$300	7 C, (3.5L/3.5P)
June 15 New Orleans <i>A "Hands-On" Course</i>	Maximized Adhesive Dentistry: The Level II, Anterior Course. Tools, Materials & Techniques for Durable, Predictable, Esthetic Restorations. Presented by Bruce J. LeBlanc, DDS with John M. Barksdale, Jr., DDS , and Mike Robichaux, DDS . A limited-attendance, "hands-on" course for dentists – at <i>LSU School of Dentistry</i>	Dentist	\$895	7 C, (1L/6P)
June 22-24 Baton Rouge	Expanded Duty Dental Assistant (EDDA) – Baton Rouge. Presented by Anne Klasser, EDDA, Leslie C. Hernandez, EDDA and Brook Mason, EDDA – at <i>National EMS Academy in BR</i>	Assistant	\$650 ★	24 C, (12L/12P)
Aug. 10-12 New Orleans	Expanded Duty Dental Assistant (EDDA) – New Orleans. Presented by N. Weiss, RDH, CDA, EFDA, D. Williams, CDA, EDDA, and Brianne Mannino, EDDA – at <i>LSU School of Dentistry</i>	Assistant	\$650 ★	24 C, (12L/12P)
Aug. 17-18 New Orleans <i>A "Hands-On" Course</i>	How to Fabricate a New Generation of Hybrid Dentures for Edentulous Patients (1½ days). Presented by Marco Brindis, DDS with Julio Zavala, MCDT – at <i>LSU School of Dentistry</i> ◆Dentists: if you are bringing your assistant, please call (504) 941-8193 to register; do not register online.	Dentist Dental Assistant	\$1,995 ❖ FREE ◆	10 C, (6L/4P)
Aug. 18 New Orleans	Digital & Conventional Radiology for the Dental Assistant (RAD). Presented by K. Thunthy, DDS, A. Klasser, EDDA and D. Brooks Hernandez, LRT – at <i>LSU School of Dentistry</i>	Assistant	\$300 ★	7 C, (3.5L/3.5P)
Aug. 24 New Orleans	Alumni Day 2018 at LSU School of Dentistry. Presenter and topics TBA.	Dentist Hygienist Dental Assistant	\$269 ■ \$169 ■ \$109 ■	6 C, L
Sept. 14 New Orleans	The 12th Annual Clifton O. Dummett, Jr. Memorial Lecture on Dentistry for the Pediatric Patient (Friday Only). Presenter and topics TBA – at <i>LSU School of Dentistry</i>	Dentist Hygienist, Assistant or Lab Tech	\$399 ■ \$145 ■	7 C, L
Sept. 14-15 New Orleans <i>A "Hands-On" Course</i>	The 12th Annual Clifton O. Dummett, Jr. Memorial Lecture & Workshop on Dentistry for the Pediatric Patient (Friday Lecture & Saturday Workshop). Presenter and topics TBA – at <i>LSU School of Dentistry</i>	Dentist Hygienist, Assistant or Lab Tech	\$835 ■ \$285 ■	13 C, (7L/6P)
Oct. 12-14 Baton Rouge	Expanded Duty Dental Assistant (EDDA) – Baton Rouge. Presented by Anne Klasser, EDDA, Leslie C. Hernandez, EDDA and Brook Mason, EDDA – at <i>National EMS Academy in BR</i>	Assistant	\$650 ★	24 C, (12L/12P)
Nov. 9-11 New Orleans	Expanded Duty Dental Assistant (EDDA) – New Orleans. Presented by N. Weiss, RDH, CDA, EFDA, D. Williams, CDA, EDDA, and Brianne Mannino, EDDA – at <i>LSU School of Dentistry</i>	Assistant	\$650 ★	24 C, (12L/12P)

*Hours C = Clinical NC=Non-Clinical L=Lecture P=Participation SA=Self-Administered

★ You may be eligible for tuition reimbursement through LA's Small Business Employee Training Program – call CE at (504) 941-8193 to see if your practice qualifies.
■ This is the regular tuition. Register 4 weeks before and SAVE – see website for Early Bird savings and deadlines.

◆ Restorative dental assistant may attend the course at no additional charge and may attend the Friday lectures and observe the Saturday "hands-on" workshop.
Restorative Dentists: If you are bringing your assistant, please call (504) 941-8193 to register; do not register online.



C.E. and LDA Events Calendar

For information on any of the following continuing education courses, please contact the course provider. To list your course in the next calendar, contact the LDA office at (800) 388-6642 or (225) 926-1986. Also check our website for the most up-to-date listings, www.ladental.org.

DATE: April 19, 2018
TIME: 6 p.m. social; 7-9 p.m. C.E.
LOCATION: Messina's, 2717 Williams Blvd., Kenner, LA
TOPIC: Pain Management for the Dental Hygienist in a Clinical Setting; 2 C.E. Hrs
SPEAKER: Dr. A. Dale Ehrlich, MS, DDS, MAGD
SPONSOR: LSU Health Science New Orleans School of Dentistry
FEES & REGISTRATION: RSVP Mandatory one week prior. To reserve your place see http://www.nodha.org/?page_id=356
CONTACT: For questions, please email RDH@NODHA.org

DATE: Friday, April 27, 2018
TIME: 9 - 4:30pm
LOCATION: ULM Lib 7th Floor Conference Room
TOPIC: Treating the Cardiovascular Patient
SPEAKER: Mark Livingston, DDS
FEES & REGISTRATION: \$390
You must be a registered user before you can enroll in this course! If paying by check, make checks payable to ULM Continuing Education and mail to ULM, Continuing Education, University Library Rm 109, 700 University Ave., Monroe, LA 71209. <https://webservices.ulm.edu/ce/content/focus-dentistry-2018-dentists>
CONTACT: Ida Gaines (318) 342-1030

DATE: May 15, 2018
LOCATION: Rotolo's Pizzeria, 1409 E. 70th Street, Shreveport, LA 71105
PROVIDER: Shreveport-Bossier Dental Hygienists' Association
REGISTRATION: <http://www.sbdha.net/index.html>

DATE: May 24-26, 2018
EVENT: New Orleans Dental Conference /LDA Annual Session 2018
DESIGNED FOR: All
LOCATION: Hyatt Regency Hotel, 601 Loyola Ave. New Orleans, LA 70113
CONTACT: www.nodc.org or (504) 834-6449

DATE: June 20-23, 2018
EVENT: LDA Summer Education Conference
LOCATION: Hilton Beach Gulf Front, Pensacola, FL
PROVIDER: Louisiana Dental Association (AGD PACE Recognized Provider)
SPEAKERS: Drs. Daniel Pompa, Henry Gremillion, and Liz Kidder
DESIGNED FOR: All
REGISTRATION: www.ladental.org/summerconference or call (800) 388-6642 or (225) 926-1986

DATE: July 12-14, 2018
EVENT: LDA Foundation Fishing Rodeo
LOCATION: Sand Dollar Marina, Grand Isle, La.
DESIGNED FOR: All
REGISTRATION: www.ladental.org/fishingrodeo or call (800) 388-6642 or (225) 926-1986

DATE: August 10, 2018
TIME: 9am to noon
TOPIC: Opioid Abuse & Management (3 credit hours)
LOCATION: Country Inn and Suites, 2727 Monroe Highway 165, Pineville
PROVIDER: Central Dental Association & Louisiana Dental Association
REGISTRATION: Call the LDA 225-926-1986 for more information.

DATE: September 8, 2018
EVENT: The 2018 Implant Seminar
PROVIDER: Louisiana Society of Oral & Maxillofacial Surgeons
LOCATION: L'auberge Casino Hotel in Baton Rouge
CONTACT: paulettebinion@gmail.com

DATE: September 18, 2018
SPEAKER: Dr. Morgan Lang
LOCATION: Rotolo's Pizzeria, 1409 E. 70th Street, Shreveport, LA 71105
PROVIDER: Shreveport-Bossier Dental Hygienists' Association
REGISTRATION: <http://www.sbdha.net/index.html>

DATE: September 20, 2018
TIME: 6 p.m. social; 7-9 p.m. C.E.
LOCATION: Café East, 4628 Rye St., Metairie, LA
TOPIC: Sensitive Solutions: Evidence Based Management of Dentin Hypersensitivity; 2CE
SPEAKER: Annette Wolfe, RDH, BS
SPONSOR: Colgate Oral Pharmaceuticals
FEES & REGISTRATION: RSVP Mandatory one week prior. To reserve your place see http://www.nodha.org/?page_id=356
CONTACT: For questions, please email RDH@NODHA.org

DATE: September 27, 2018
TIME: 6:30 p.m. (Dinner Not Provided)
LOCATION: Avenue Family Dentistry: 3600 St. Charles Ave. Ste 202, New Orleans, LA (free parking in garage below building)
TOPIC: CPR; 3 Clinical CE
SPEAKER: Iggy Rosales
SPONSOR: NODHA
FEES & REGISTRATION: \$65; CPR Certification= LSBD requirement -3 Clinical hours RSVP Mandatory one week prior. To reserve your place see http://www.nodha.org/?page_id=356
CONTACT: For questions, please email RDH@NODHA.org

DATE: October 11, 2018
TIME: 6pm social; 7-9 CE
LOCATION: New Orleans Hamburger & Seafood, 4141 St. Charles Ave., New Orleans, LA
TOPIC: A Review on Pharmacology and the Opioid Crisis for the Dental Hygienist in a Clinical Setting; 2 CE Hrs.
SPEAKER: Raven S. Jackson
SPONSOR: NODHA
FEES & REGISTRATION: RSVP Mandatory one week prior. To reserve your place see http://www.nodha.org/?page_id=356
CONTACT: For questions, please email RDH@NODHA.org

DATE: October 16, 2018
SPEAKER: Dr. Blaine Calahan
LOCATION: Rotolo's Pizzeria, 1409 E. 70th Street, Shreveport, LA 71105
PROVIDER: Shreveport-Bossier Dental Hygienists' Association
REGISTRATION: <http://www.sbdha.net/index.html>

DATE: November 15, 2018
TIME: 6pm social; 7-9 CE
LOCATION: Cafe East, 4628 Rye St., Metairie, LA
TOPIC: Treating patients with TMD
SPEAKER: Dr. Daniel Harris
SPONSOR: Waterpik
FEES & REGISTRATION: RSVP Mandatory one week prior. To reserve your place see http://www.nodha.org/?page_id=356

CONTACT: For questions, please email RDH@NODHA.org

DATE: November 27, 2018
SPEAKER: Dr. Ghali Ghali
(*4th Tuesday of the month)
LOCATION: Rotolo's Pizzeria, 1409 E. 70th Street, Shreveport, LA 71105
PROVIDER: Shreveport-Bossier Dental Hygienists' Association
REGISTRATION: <http://www.sbdha.net/index.html>

DATE: December 6, 2018
TIME: 6 p.m. social; 7-9 p.m. C.E.
LOCATION: N'Tini's, 2891 Hwy 190 Suite D, Mandeville, LA

TOPIC: Nutrition for the Dental Hygienist in a Clinical Setting - 2 CE
SPEAKER: Heather Allen, RDH, MSHCM
SPONSOR: Young Dental
FEES & REGISTRATION: Register at NODHA.ORG 1 wk prior to each CE-saves \$5 per CE \$25.00 for members/ \$40.00 for potential members \$30 for members/\$45 for potential members is late payment \$35 for member/\$50 for potential member for "day of" booking/ payment Please arrive no later than 6:45pm **Information Provided Subject to Change**

CONTACT: www.NODHA.org

DATE: December 7, 2018
EVENT: LDA Last Chance Seminar
LOCATION: Baton Rouge Marriott
PROVIDER: Louisiana Dental Association (AGD PACE Recognized Provider)
DESIGNED FOR: All
REGISTRATION: www.ladental.org/lastchance or call (800) 388-6642 or (225) 926-1986

DATE: March 2-7, 2018
EVENT: LDA Winter C.E.
LOCATION: 5-day Cruise aboard the Carnival Glory, leaving from New Orleans
PROVIDER: Louisiana Dental Association (AGD PACE Recognized Provider)
DESIGNED FOR: All
REGISTRATION: www.ladental.org/cruise or call (800) 388-6642
BOOKING: CALL (985) 788-2975

David N. Austin

Review of LDA Vintage Wines

As most of you probably do not know, I spent 7 of my college years as the head sommelier at the Denny's Restaurant in Wisner. So, naturally, who better to ask for a comprehensive review of two of the latest releases of fine wines from our own LDA vintner, Dr. Jimbo Smitherman, Esq. Dr. Smitherman was formerly associated with a distiller in Dublin, Ireland.

Dr. Smitherman has espoused that growing grapes in a peat bog will impart a superior character and flavor to the wine made from said grapes. LDA went to considerable expense to reproduce an Irish peat bog outside the municipality of Eunice, which unfortunately required a dues increase from our members.

I have had the opportunity to review the LDA labeled Vintage Pinot Gris, 2015. To begin with, I had great difficulty opening the bottle as apparently instead of traditional cork, a type of composite was used to seal the bottle, and thus I had to use a band saw to cut the neck of the bottle off.

Once open, the wine poured quite well and presented itself as pleasing to the eye as it is swirled in a long-stemmed wine glass (Libby Classic, 2006). After letting the wine breathe for an allotted time of 6 minutes, 37.2 seconds it was time to sniff the aroma. First impression was an odor of fresh rye grass with a slight upbeat of lavender and overtones of walnut. Second impression was a very disappointing scent of wet baby diapers. The first taste was quite eye-opening with a woody flavor and a hint of mint, which will open your sinuses if suffering from allergies. Unfortunately all subsequent sips were spoiled by the aforementioned taste of wet baby diapers. I did discover that when I spilled a glass on the ground that a mound of fire ants subsequently died within 20 minutes. I am suggesting we offer the year 2015 allotment for a favorable case price to Home Depot to be resold in their garden department.



I have since discovered that our viticulturists are indeed growing grapes in a peat bog, which is unfortunately on top of a large municipal land fill.

The next review is the potentially exciting LDA labeled Vintage Cajun Merlot, 2016. The grapes used for this are grown on a small parcel of land on Avery Island. Again it was impossible to open the bottle in a traditional manner and I had to use the previous band saw to open. This wine also poured well and had a beautiful reddish-brown hue as it is swirled in a long-stemmed wine glass (Libby Classic, 2006).

After letting the wine breathe for its allotted time of 5 minutes, 14.7 seconds, the aroma was almost indescribable. First impression was a strange combination of blueberries, habaneros, lavender and picante, with a hint of speckled trout. The first taste was of a concoction that I cannot describe at all because quite frankly, the burning and subsequent pain was so great that I was rushed to the emergency room. I assured everyone I was ok as I discovered that all my anterior veneers now had a permanent reddish-brown hue.

Poison Control from the U.S.

Department of Defense came to my hospital room and interviewed me at length. The LDA has agreed to sell the whole of the next 4 years production to the Department for them to conduct scientific studies as to the impact this stuff could have as a defensive weapon. Is this a great country or what?

Well there you have it. These two beautifully bottled wines may not be ready for prime time drinking, but may render our LDA a considerable profit after all. Whatever, if we break even, it will be a plus.



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