

VOL. 72, NO. 1

LDA Journal

Journal of the Louisiana Dental Association

SPRING 2013

**Meet the LDA's First
Female President:**

Dr. Stephanie Weaver

*Prepared to Promote,
Advocate, and Protect for Her
Fellow Dental Professionals*



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LDA Journal

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EDITOR		
David N. Austin, D.D.S. 230 Carroll Street, Suite 2 Shreveport, LA 71105 (318) 861-4549 E-mail: daustin1@comcast.net		Dr. Nelson P. Daly President-Elect 4450 Bluebonnet Rd., Ste. B Baton Rouge, LA 70809 (225) 927-5248
MANAGING EDITOR		
Annette B. Drodody LDA Headquarters 7833 Office Park Blvd. Baton Rouge, LA 70809 (800) 388-6642 Toll-free (225) 926-1986 Local Line (225) 926-1886 Fax E-mail: annette@ladental.org Web site: http://www.ladental.org		Dr. Robert E. Barsley Secretary/Treasurer 345 S. 4th St. Ponchatoula, LA 70454 (504) 619-8693
BUSINESS MANAGER		
William M. Hall, Jr., D.D.S. 3100 Woodlawn Avenue, Ste. B Shreveport, LA 71104 (318) 865-1469 E-mail: dr802@bellsouth.net		Dr. L. Stephen Ortego Speaker of the House P.O. Box 766 Ball, LA 71405 (318) 640-1470
EDITORIAL BOARD		
Gary Caskey, D.D.S. Gary L. Roberts, D.D.S. Brian D. Basinger, D.D.S.		LDA STAFF
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LDA OFFICERS		
Dr. Stephanie B. Weaver President 715 W. College St. Lake Charles, LA 70605 (337) 478-3123		
Dr. Jeff Hooton Past President 2805 Armand St., Ste. A Monroe, LA 71201-3767 (318) 388-4411		

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Established in 1878, the Louisiana Dental Association (LDA) is the largest professional health organization for dentists in Louisiana. It is a statewide grassroots organization whose purpose is to promote, advocate, and protect the dental professional. The LDA has nearly 1,900 members.

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On the cover: Dr. Stephanie Weaver became the first female president of the Louisiana Dental Association on Saturday, March 9. Learn more about her in the interview with the new president, found on pages 4-6.

(Cover photo by Romero & Romero Photography, <http://www.romeroandromerophotography.com>.)

LDA members can view the *Journal*
online at www.ladental.org.



LDA

from the editor

Dr. David N. Austin
Editor, LDA Journal

It's About Time

The Louisiana Dental Association was established in 1878. And, on March 9, 2013, Dr. Stephanie Weaver became the first female president of the LDA. She will be a phenomenal guide for our association, and has been as she's served two terms on the LDA Board of Directors representing the Southwest component. To find out more about Stephanie, refer to the interview with the new president on pages 4-6.

No longer is the LDA leadership a bastion of guys... and after only 135 years. It's about time. LDA membership is diverse, encompassing all aspects of dental professionals throughout our state. And yet, there is room for more at the table. As the *Journal* editor, I have sat at the Board table for many years and I am delighted to see more and more diversity in our leadership when it comes to committee and council positions.

This edition of the *Journal* is being sent to all licensed dentists with their primary addresses being in Louisiana, which numbers approximately 2,250. The LDA currently counts over 1,800 of these dentists as members. Why would over 1,800 dentists desire to be members and over 400 would not?

Let's review. The LDA is the largest professional health organization for dentists in Louisiana. Its purpose is to **promote, advocate, and protect the dental professional.**

LDA members are actually part of a "tripartite" system. By paying one dues amount you become members of the **American Dental Association (ADA), the LDA, and your local component dental society. This means you have THREE groups advocating for YOU and YOUR profession for one membership fee.** Each component society (there are nine throughout Louisiana) holds organized meetings, special events and seminars. Alone and as small business owners, we could never afford the governmental affairs staff and volunteer Council on Government Affairs members that we all are able to utilize on our behalves before the legislature and governmental bodies.

The LDA promotes your services, represents your needs and provides support services and continuing education events on a state level, while the ADA provides similar services on the national level. (See page 3 for additional information on membership benefits or check out the LDA website at www.ladental.org.)

Louisiana Dental Services, Inc. (LDS, see page 17 or a complete list on the LDA website) offers discounts on endorsed products and services that we and our offices use every day. There is a long list of goods, services and materials that are of proven good quality, and we have LDS board members as our representatives if we have any issues with any of these companies. You can't say that by selecting a company

from the phone book! And, the LDA receives funding from these endorsed product companies with our continuing use, which in turn provides non-dues revenue that helps to keep our dues lower.

LDA membership opens up a host of **available insurance coverage** including major medical, umbrella, disability income, term life, business overhead, malpractice, general liability, and many more. In most cases, the quotes are far less than what you are paying now. A quote is FREE so check it out. I haven't heard anyone complain about the Fortress Coverage or Umbrella coverage! I only hear the sighs of relief when we get lower premiums for insurance that is specifically geared for dentists!

LDA's continuing involvement with **government affairs**, and issues that directly and indirectly affect dentists and/or the practice of dentistry, is constant and never ending. A host of services including Capwiz – a real time email system run by our LDA staff that calls your attention and enables you to respond to let your voice be heard by our legislators about upcoming legislation that could be detrimental to dentistry or our dental practice. The LDA continues to promote, on your behalf, legislation that is beneficial for our practices and our patients. There are several laws passed on both the state and federal levels and worked on by the LDA and ADA that save EACH dentist hundreds, and sometimes thousands, of dollars a year.

I have only touched a small portion of services and benefits that membership enjoys. There is the **LDA Foundation, communications (including this *Journal*), peer review and mediation, networking, and many more.**

I haven't even mentioned the great and vast services that becoming a member gives you through being a member of the **American Dental Association.** To learn and see more about the LDA and ADA, visit www.ladental.org and www.ada.org.

I know once you have carefully read and digested all that LDA and ADA membership offers, you will be convinced that it is a bargain. And did I mention that there are various monthly dues payment options, such as using direct bank withdrawal, check or credit card? (If you are a current member that wants to utilize this option or a new member wanting more information, contact Sharon Elliott at the LDA at sharon@ladental.org or (800) 388-6642.)

Listen to this. **The LDA needs more diversity. The LDA needs your support and your voice. The LDA needs your ideas. Together, ORGANIZED dentistry can accomplish great things for our profession.**

There is a chair at the table waiting for you. **Won't you join us today to help make the LDA better for all?**

MEMBERSHIP IN THE LOUISIANA
DENTAL ASSOCIATION MEANS ...

PROMOTE.
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PROTECT.



LOUISIANA DENTAL ASSOCIATION

The LDA was established in 1878 and is the largest state dental society in Louisiana with nearly 1,900 members. It is a constituent of the American Dental Association. Becoming a member of the LDA puts the power of organized dentistry in your hands.

We are POWER:

- **in Numbers.** The LDA currently has approximately 1,900 members.
- **in Service.** The LDA has a fully staffed main office located in Baton Rouge, La.
- **in Involvement.** The LDA is actively involved in state and national legislative affairs.
- **in Benefits.** The LDA sponsors world-class C.E. for all dentists, and offers substantial member discounts.
- **in Knowledge.** The LDA is a source of information for the field of dentistry and related topics.
- **in Communication.** The LDA produces a quarterly *Journal*, as well as newsletters and emails, geared at providing current information on the association, government affairs, dental news, and events.
- **in Generosity.** The LDA administers or supports several charitable programs for dentists and patients.

Other POWERFUL Benefits and Services, Exclusively for Members!

Insurance Coverage

Product & Services Discount through Louisiana Dental Services, Inc. (LDS)

Continuing Education

Dental Benefit Information and Contract Review (ADA)

Networking

Government Affairs (Legislative & Regulatory)

Peer Review and Mediation

Members' Only Section of LDA Website with Rules and Regulations and Dental Issue Fact Sheets

Practice Management and Marketing Information (ADA)

ADA Seal Program

Member Retirement and IRA Programs (ADA)

Contact the Director of Membership Development Sharon Elliott at (800) 388-6642 or sharon@ladental.org for more information on how to join the LDA or become more involved with membership services.

[You can also visit our website at www.ladental.org!](http://www.ladental.org)



LDA feature

*Interview with the LDA's Newly Installed President
– Dr. Stephanie Weaver*

Dr. Stephanie Weaver Serves as the LDA's First Female President

As all of our members might not know you, can you tell us a little about your background, education, family and hobbies?

I was born in Lafayette and raised in New Orleans. I went to high school at Saint Mary's Dominican (all good New Orleanians will begin with where they went to high school). Later I graduated from the University of Florida with a B.S. in psychology in 1995 and from the LSU School of Dentistry in 1999. My husband, Danny, and I share a general dentistry practice in Lake Charles. We have two children, Abby (12) and Jake (9), and have lived on this side of the state for 14 years. Danny and I stay active in the Lake Charles community and very active with children's activities. I am particularly proud of the Junior League and the recent progress of the Lake Charles Civic Ballet. I will read just about anything and often many things at once. I seem to remember enjoying cooking and sewing, and maybe one day there will be spare time again. I also own two horses, who I hope will still recognize me next year.

Dental Services, Inc. (LDS) in my little corner of the state. It is easy to become involved and stay involved with such great examples. I have been on the LDA board for two terms, and learned a great deal from the previous executive boards. I really enjoy dentistry and believe in protecting the profession for the future. I want the autonomy that I enjoy in my practice to be there for the current students and new graduates.



Jake, Abby and Dr. Danny Weaver after hitting three "hole-in-one" shots during putt putt.

What inspired you to take an active role in LDA leadership?

I practice in a district that has a long history of involvement. We maintain a strong study club and a very hands-on membership strategy. As a result, we have had numerous LDA and LA State Board of Dentistry presidents in the past 15 years. I am also lucky to have had Dr. Rich Corley from Louisiana

Dr. Danny and Stephanie Weaver with their children, Abby and Jake, after Dr. Danny received the LDA New Dentist Award in 2009.

What are your goals for the LDA during your term as president?

The board has recently developed a new mission statement for the LDA that can be simply phrased as: Promote, Advocate, and Protect!

The association wanted to be clear about what the LDA does for its members. Any goals and all actions are checked for adherence to this mission. Promotion is my particular favorite. Dentists tend to



be civic minded and generous, but they are not good at spreading this information to the public. During this year, we will focus on getting that message out to the people of Louisiana. The membership council will continue to engage new dentists and to maintain current leaders, but I also want to celebrate the day-in, day-out contributions of each dentist to his community. The LDA does an excellent job advocating for dentistry with our legislators. I would like to see an increase in the responses to our call-to-action emails by member dentists. The power of numbers is ours to use and it's free and easy!

We will continue Past President Dr. Jeff Hooton's focus on dental education for grammar school children and public service. The ADA convention in New Orleans in October is scheduled to include a Mission of Mercy, and one of the national goals remains the expansion of Give Kids A Smile Day. These activities are not only beneficial to the public; they reaffirm the dentist as the leader of the dental community. It also assists the ADA in their goal to be America's leading advocate for oral health.

Continued on page 6.

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Abby (12) and Jake (9) Weaver.

What, in your opinion, are the most critical issues facing dentists right now, and how would you like the LDA to respond to these issues?

The landscape of healthcare is changing and dentistry will change in some ways with or without our input. The most important issue in dentistry will always be the preservation of the doctor patient relationship. Insurance companies continue to impede treatment decisions and limit benefits. The ADA legislative agenda includes a repeal of McCarran-Ferguson and an amendment to ERISA law. Alternative care providers will continue to be promoted as a solution for shortfalls in access to care. Dentistry will continue to work toward real solutions locally and nationally. Preventive care, fluoridated water, early dental education and a well funded safety net are all critical to the dental health of the underserved. The ADA has issued a call to action that includes these issues and several that address the adult population and access to definitive treatment. The LDA has long recognized these issues and sought solutions. The current leadership of the ADA is impressive and



Dr. Stephanie Weaver and her daughter, Abby, at the LDA Alpine Lecture Series.

their goals are our goals. Dentistry has a special place as an advocate for patient rights, and the LDA will continue to monitor legislation regarding patient benefits and options for the underserved.

What are your future predictions for organized dentistry, as well as dentistry as a profession? How do you think dentistry will change and develop?

The future of the profession and the future of organized dentistry depend fully on one another. Organized dentistry has to engage its members at all levels of their careers. New graduates must be able to entrust their future to the dentists in leadership positions. They have made a huge investment in a career, and have yet to work a single day. Someone has to look out for them as they build their practices and raise families. As your career moves forward, organized dentistry gives you support and a legislative voice. Dentistry acting as one and with one voice is a very powerful force. The stronger our membership, the easier it is to protect our careers and our patients. Dentistry makes amazing progress for patients in materials and procedures. We are able to deliver better and more comfortable care every year. As an association, we have to do the same for our members. Thinner veneers and better bleach are fun things, but they are not the core of dentistry. It remains the unique doctor patient relationship protected by the tripartite association. Dentistry has reemerged in the top five most trusted professions. That is the future of dentistry, and the best sort of progress.



Drs. Danny and Stephanie Weaver at a Mardi Gras Ball.



Dr. Stephanie's two horses, who she hopes will recognize her after her year as LDA's president.

Dr. Gwen Corbett, a Fortress Dentist.

I live in Baton Rouge, Louisiana. It is a great city full of cajun culture and a love of LSU.

I grew up in the local dental community. My father was a general dentist here for 35 years and my mother ran the office. After dental school, I joined the practice for 4 years before specializing. My father was a very empathetic dentist and an excellent mentor.

I practice endodontics with Drs. Simon and Bond at Root Canal Specialists of Baton Rouge. It's a top notch practice. Our patients are our priority.

I specialized in endodontics because I really liked the focus. Our patients are often in pain and afraid. It is very rewarding to relieve them of both.

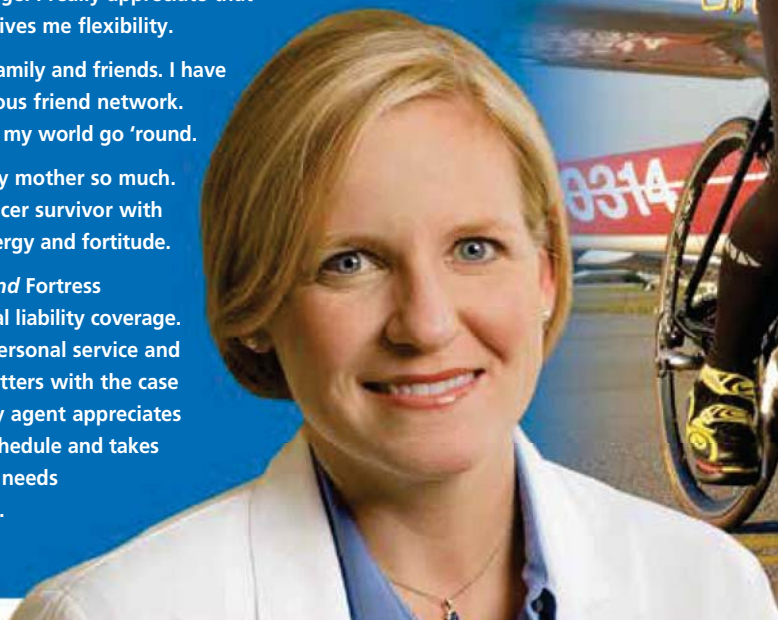
I earned my pilot's license in 2006, and am now working on getting my instrument license. It is so exciting to just get in a plane and go flying, such a feeling of freedom.

I enjoy triathlons and racing. Balancing it all with a baby is a challenge. I really appreciate that dentistry gives me flexibility.

I love my family and friends. I have a tremendous friend network. They make my world go 'round.

I admire my mother so much. She's a cancer survivor with a lot of energy and fortitude.

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LDA

from the past president

*Dr. Jeff Hooton
Past President, Louisiana Dental Association*

If You're Not Living On The Edge, You're Taking Up Too Much Space!

Promote, Advocate, Protect. This is the new mission statement adopted by the LDA. If you think about it, these three words can cover a whole variety of topics concerned with dentistry, be it the dentist, the profession, or our patients. Whether they are legislative or not, we believe the new mission statement keeps us very focused on issues we face.

As members, we look to the LDA for leadership. We want our leadership to stand up for us and for our profession. At the same time we, as members, should be promoting, advocating and protecting our profession, as well as the LDA. Since collectively we ARE the LDA, we are all working for the common goals: Promote, Advocate, Protect.

In order to accomplish our mission, one new strategy is to get the word out about the philanthropy side of what we do. Many of us participate in virtual clinics, Give Kids A Smile Day, Dental Lifeline Network (Donated Dental Services), missionary work and many other service organizations. So many dentists donate dental services every month in their offices. We are selfless in giving to our community. We need to promote and advocate this side of our profession.

We also need to protect the integrity of our profession through participation in our organization. Say you gave a party every year and you sent out 1,800 invitations and every year you had 60 or less replies. Don't you think over time you would begin to get discouraged? Do you see how this could apply to your LDA? If your participation started to increase, then your enthusiasm would go up. If your enthusiasm goes up, so would your energy. If your energy increases, your momentum increases. This is where I feel we are today. We are building momentum. We are promoting, advocating and protecting. No one knows dentistry better than dentists. No one exemplifies the profession better than dentists. If we stay this course, we will become the profession other professions seek out for dental advice. This is as it should be.

As of March 9, I am now your past president. I do believe we've had an excellent year. I believe we've had an excellent year because we have managed to stay ahead of the curve. We have positioned ourselves on



Dr. Stephanie Weaver (right) presents the president's plaque and pin to Dr. Jeff Hooton.

upon our relationships and past experiences, and relied on key people in key positions within our organization. It has truly been a group effort with positive results.

I congratulate all our members who stepped up in time of need and continue to be involved. I thank LDA staff members Ward Blackwell, Annette Drodgy, Sharon Elliott, Tiffany Waddell, Debra Bagley and Sherri Jones for their hard work and dedication. These are the people who put it all in motion for us and whether we succeed becomes directly dependent upon our participation. The more we show up the more we win! I also want to thank the Northeast district for all their support. The phone calls and words of encouragement meant a great deal, so thank you very much.

Finally, I want to thank the four LSUSD classmates and past presidents of the LDA that I have served on the board with, Steve Ortego, Charlie Foy, Eddie Hebert and Bill Hadlock. It has truly been an honor to serve with good friends. Not quite like old times, but still fun!

I have enjoyed travelling across the state and meeting many of our members and working with the incoming leadership. I look forward to the capable leadership of our new president, Stephanie Weaver. I believe under her guidance the LDA will continue to flourish. I have truly enjoyed my year as your president, and I hope I have served you well. Thank you all very much for the opportunity!

Celebrating 50 and 25 Years OF MEMBERSHIP

In commemoration of 50 and 25 years of membership and in recognition whereof your fellow members and associates in dentistry extend their warm commendation and express their high esteem for this singularly outstanding achievement in your chosen profession of dental science.

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Northwest

Dr. Isaac A. House
Dr. Pope W. Oden III

Southwest

Dr. Harriet J. Armstrong
Dr. Thomas H. Price



McNeely Graduates from 2012 Kellogg Executive Management Program

Northwest member Dr. Thomas McNeely graduated Dec. 4, 2012, from the ADA's Kellogg Executive Management Program. This program is an intensive business education program at the Northwestern University Kellogg School of Management designed for dentists to learn the core principles of an MBA program that gives participants an opportunity to expand their business and management experience. Topics include business strategy, organizational leadership, marketing, finance, accounting, economics, statistics and operations.



LDA

distinguished service awards

Annette Droddy
Assistant Executive Director, LDA

LDA Members Receive Distinguished Service Awards

The Distinguished Service Award (DSA) is the highest honor bestowed by the LDA and is given annually to individual members who exemplify the highest standards of professional conduct in dentistry and make extraordinary contributions in organized dentistry and their community.

Three LDA members received DSAs during the 133rd House of Delegates of the Louisiana Dental Association (LDA) on March 9, 2013, at the Shreveport Convention Center. They are Dr. Charles B. Foy, Jr., of Madisonville; Dr. L. King Scott, of West Monroe; and Dr. Donald R. Toso, of New Orleans.

Dr. Foy has been a member of the LDA, the American Dental Association (ADA) and the Northlake Dental Association for over 28 years. He has served in numerous capacities in the local, state and national arenas, including his position as LDA president from 2009-2010. He was also a member of the LDA Board of Directors from 2006-2008 prior to becoming an officer, as well as a member of the Council on Insurance and Council on LDA Sessions.

As interim chairman on the Council on LDA Sessions, Dr. Foy also served on the New Orleans Dental Conference and LDA Annual Session planning committee as the exhibits chairman. He has also been a member of the LDA and ADA Houses of Delegates on and off since 1991. In his commitment to serving his local component, Dr. Foy was a board member of the Northlake Dental Association from 1986-2008 and served as the president in 1992. He was the ADA's 12th Trustee District Vice Chairman in 2010 and is currently the Secretary Treasurer.

Dr. Foy has always been a proponent of organized dentistry and also involved in the Academy of General Dentistry (AGD). Among his many positions with the Louisiana AGD, he was the 2000 president, the 2012 legislative chair, and recipient of the AGD's Lifetime Learning and Service Recognition Award in 2011. He is currently the president of the Louisiana International College of Dentists, appointed by the Governor to the Louisiana Fluoridation Advisory Board, and on the Dental Lifeline Network Board of Directors.



(From left) Drs. Don Toso, King Scott and Charlie Foy were presented the LDA's highest honor, the Distinguished Service Award, during the House of Delegates on March 9. Dr. Mark Chaney (right) is chair of the Distinguished Service Award Committee.

As an avid believer in continuing education, Dr. Foy has been elected as a Fellow and Master in the AGD, as well as being a Fellow in the Pierre Fauchard Dental Society, the International College of Dentists and the American College of Dentists. He was also the 2008 recipient of the AGD's Mark Locantro Award for distinguished service.

Dr. Foy was also an associate professor with his alma mater, the LSU School of Dentistry, from 2006-2009, and on their Alumni Advisory Council from 2000-2005. He has been a Kiwanis Club member since 1987, a volunteer for the Samaritan Center and St. Vincent DePaul Society's All Saints dental clinic since 1990, a lector with St. Peters Church since 1995, a Knights of Columbus member since 2004, and a Rotary International member since 2011. He is a dental consultant/forensic odontologist for St. Tammany Parish Coroner's Office, has helped to build several houses with Habitat for Humanity, and performed dental missions in Honduras and Guatemala.

Dr. Foy is married to Anne Foy and they have three daughters, Elizabeth, Catherine and Sarah.

Dr. Scott, a general dentist, has been a member of the LDA, the ADA and the Northeast Louisiana Dental Association (NELDA) for over 35 years. He has served in numerous capacities in the local, state and national arenas, and has been a life-long advocate

of education and advanced learning. He is currently a member of the LDA Board of Directors. He has also served the LDA in many capacities, including serving on the Distinguished Service Award Committee from 2007-2012 and as chair from 2009-2012, and he is an ADA Grassroots Action Team Leader, chairman of the 2005-2006 Annual Session Task Force and member of the board of the Louisiana Dental Political Action Committee from 1996-2007.

He has also been very active in NELDA and on the NELDA officer slate, serving as president in 2007 and as the Cotton Roll Gazette newsletter editor from 2003-2006. Dr. Scott was awarded the NELDA Dentist of the Year Presidential Award in 2008.

Because of his exemplary dedication to the dental profession, Dr. Scott has been recognized by a number of organizations. In 2012, the Louisiana Academy of General Dentistry presented him with the Mark Locantro Memorial Award for distinguished service. In 2009, he was also Louisiana's first recipient of the Academy of General Dentistry Lifetime Learning and Service Recognition Award, and in 2007, he received the Academy for Sports Dentistry Distinguished Service Award.

As an alumnus of the LSU School of Dentistry, Dr. Scott has also been a financial supporter of the school and is currently a member of the Board of Directors of the Alumni Association. In 2011, he was also appointed an adjunct faculty member in the University of Louisiana at Monroe (ULM) School of Dental Hygiene.

Having trained all over the country in various professional development and continuing education programs, Dr. Scott has qualified as both a Fellow and Master in the Academy of General Dentistry and as a Fellow in the Academy of Sports Dentistry and in the Academy of Cosmetic Surgery. In 1996-1997, he was also the national president of the Academy of Sports Dentistry.

Outside of dentistry, Dr. Scott plays tenor saxophone in numerous community band organizations. He is also active in the First United Methodist Church and the Kiwanis.

He is married to Kari Plaschke Scott.

Dr. Toso has been a member of the LDA, the ADA and the New Orleans Dental Association (NODA) for over 46 years. He has served in numerous capacities in the local, state and national arenas, including his position as LDA president from 1986-1987. He was also chairman of the Council on Dental Health in 1973 and LDA's secretary treasurer from 1983-1985.

Dr. Toso served in many leadership positions within NODA, including serving as the president in 1978. Dr. Toso also served as 2008 chairman of the

New Orleans Dental Conference and LDA Annual Session. His involvement at the ADA level included membership in the House of Delegates and on the American Dental Political Action Committee (ADPAC) Board and chairman of the Council on Insurance.

As an active member of organized dentistry within his specialty of orthodontics, Dr. Toso served as chairman of the American Association of Orthodontists (AAO) Public Relations Council and was named as founding Board Chairman of the AAO Insurance Company (a Risk Retention Group).

In the Greater New Orleans area, Dr. Toso has served on the boards of the Louisiana Foundation of Dentistry for the Handicapped, the Bayou River Health Systems Agency and the New Orleans Board of Health.

Dr. Toso is a clinical professor of orthodontics at the LSU School of Dentistry, where he has been teaching part-time for over 40 years. He has also received Distinguished Service Awards from the New Orleans Dental Association and the Southern Association of Orthodontists.

He practices with his daughter, Dr. Jamie Toso (Robert Miner) in uptown New Orleans. Daughter Cee Cee Nix (Peter) works in Houston, Texas, in the oil and gas field, and son, Navy Lieutenant Commander Donald Toso, Jr., is stationed in Norfolk, VA.



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 Dr. Edwin E. Westmoreland
 Dr. Paul L. Wood
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 Dr. Steven J. Worley
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 Dr. Randolph H. Alexander
 Dr. Charles J. Ardoin II
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 Dr. Ted Bercier
 Dr. Gary J. Blanchette
 Dr. Nathan H. Bray, Jr.
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 Dr. Emma M. DiCarlo
 Dr. Dennis E. Donald
 Dr. Christy G. Drum-Annons
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 Dr. Nathan R. Fontenot, Jr.
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 Dr. Harry H. Goodwin, Jr.
 Dr. Roger G. Grimball
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 Dr. David A. Kestel
 Dr. Steven R. Latiolais
 Dr. Richard L. LeBlanc
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 Dr. Thomas H. Shirley
 Dr. Michelle E. Swift
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 Dr. Paul D. Vidrine
 Dr. Daniel A. Weaver
 Dr. Stephanie B. Weaver
 Dr. Michael B. Williamson

This list includes all LADPAC contributions submitted with payments of 2012 LDA membership dues and/or received from individual dentists through Dec. 31, 2012.

Dentists' Day at the Legislature 2013

Wednesday, April 24



Dentists' Day is a grassroots event celebrating the dental profession that offers dentists the opportunity to meet their lawmakers. After visiting with your legislators, don't forget to enjoy the reception, with food, music and fun!

Schedule of Events

- 2 p.m.** Briefings (Capitol Park Welcome Center, walking distance from Capitol)
- 4:30 p.m.** Visit House and Senate chambers and leave notes for legislators
- 5:30 p.m.** Reception for dentists, guests and legislators at Pentagon Barracks (walking distance from Capitol)

Co-Sponsored by LADPAC and DAP-PAC

Registration Form: Please mail, fax, call or e-mail the LDA by April 19 to reserve your spot!

Name _____

Component _____

Phone _____

Email _____

I will be attending (circle one):

- 1) ONLY the briefings from 2-4 p.m.
- 2) ONLY the reception at 5:30 at the Pentagon Barracks
- 3) BOTH the briefings and the reception

Address: 7833 Office Park Blvd.
Baton Rouge, LA 70809

Telephone: (225) 926-1986 or
(800) 388-6642

Fax: (225) 926-1886 or
(800) 343-3842

E-mail: info@ladental.org

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online registration is
available at
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LDA

from the executive director

Ward Blackwell, M.J.
Executive Director, LDA

Conventions Offer Unique Opportunity

It's been 11 years since the ADA last held its Annual Session in New Orleans. At that time, Katrina was still nearly three years in the future. New Orleans was the number one convention destination in the country. And, the ADA was looking for its Annual Session to rebound after a very poorly attended event in Kansas City the year before that unfortunately took place just a few weeks after the 9/11 terrorist attacks.

Thus, the stage was set in 2002 for New Orleans and the ADA to make a good impression. Hundreds of local volunteers, the city's unique charms and roughly 30,000 happy attendees made sure that is exactly what happened.

A lot has changed in 11 years. I'm pretty sure everyone reading this can think of dozens of changes with little prompting, so I won't make a list. But one important thing that is the same as the last time the ADA came to town is the opportunity this event presents.

The ADA this year may well have outstanding attendance, as dentists who've long thought about a trip to New Orleans get the final incentive they need to book it. This may include many non-members who've scarcely thought twice about organized dentistry before, but may be easily persuaded to partake of the unmatched bounty and variety of outstanding C.E., exciting special events and the largest dental trade show in the world, all in a city that offers unparalleled fun. Hopefully, a few of those folks will have conversations with members while here and begin to realize what they've been missing by not joining.

A successful ADA Annual Session could also mean both attendees and exhibitors who enjoy the trip wanting to come back to New Orleans. And, the need for large numbers of volunteers to pull off a great meeting could get some people involved who never have been before.

It is that last potential benefit from a successful ADA Annual Session that I'd like to explore a bit. No large convention is a success without a LOT of people making it so. And, for an association meeting, this generally means a lot of volunteers donating their time.

The *New Orleans Dental Conference and LDA Annual Session* (NODC/LDAA) benefits from having a dedicated group of volunteers serving on its planning committee. These people take significant time out of their practices throughout the year to attend meetings, contact vendors, proof marketing materials, etc. Without the considerable

commitment of these committee members, a convention as engaging, educational and entertaining as the NODC/LDAA would simply not be possible.

What motivates these dentists to make such a substantial commitment of time and energy? It isn't monetary gain. Unless you count things like the pizza and Chips Ahoy served at monthly committee meetings, they receive nothing of tangible value as compensation for their efforts.

Committee members do enjoy a FEW perks: some rub elbows with speakers and other dignitaries in the hospitality rooms; typically one or two a year get expenses paid to scout speakers at another meeting. But they also are often working so much during the conference that they can't actually attend any of the great C.E. courses they work so hard to make available to other LDA members.

I believe most committee members are primarily motivated by two things:

- 1) the satisfaction from working to achieve something greater than yourself and giving back to your profession, and
- 2) the relationships and sense of community/collegiality fostered by being part of a team working for a common goal. In fact, I think aspects of these two things motivate just about all NODC/LDAA volunteers, whether they serve as speaker hosts, room monitors or committee members.

If you've never been a part of the NODC/LDAA team, those jobs like room monitor that require a lesser total commitment of time are a good way to get a taste. And if testing the volunteer waters sounds good to you, the ADA Session in New Orleans this fall presents a truly unique opportunity. As many as 500 volunteers are being sought to help out with everything from hosting speakers to manning information booths. It's an awesome way for members to find out how rewarding it can be to get involved AND to make a lasting impression on colleagues visiting our state from all over the world. And, you can register early (for free), park for free on days you work and more. Volunteer info will be posted on the LDA website. You can call LDA Director of Conference Services Sherri Jones for more information.



LDA Louisiana dental services, inc.

Dr. Michael J. Maginnis
President, Louisiana Dental Services, Inc.

“If Time is a Commodity, You Have Spent Yours Well.”

Final income figures for revenues earned during 2012 show an increase over last year and the continuation of an upward trend in usage of the endorsed products and services of Louisiana Dental Services, Inc. (LDS). Thank you to all who have taken advantage of the 19 companies that have received the endorsement of the Louisiana Dental Association (LDA). I encourage you to try any companies on the list that you haven't done business with as they all come with discounts for LDA members. The key here is to identify yourself as a member of the LDA. The list is available on the LDA website at www.ladental.org.

At the January 2013 LDA Board Meeting, Dr. Rich Corley officially stepped down as president/CEO of LDS. What started as an LDA Board of Directors project headed by Dr. Corley in 1988 and was chartered by the State of Louisiana in 1991, blossomed into the successful for-profit entity we know today. It will take two of us to fill his shoes: LDA Executive Director Ward Blackwell as CEO and me as president of the Board. Dr. Corley will not be allowed to ride off into the sunset as he has agreed to help develop a more aggressive marketing program for LDS and will surely appear at a district meeting near you.

Speaking of district meetings, each component president is encouraged to contact Ward Blackwell to arrange an appearance of two or three of our vendors at one of your meetings. We promise not to bore you or take too much of your time. Surveys we have conducted over the last year reveal that there is a lot of room for improvement in the number of offices that use LDS endorsed companies. Increase in usage equates to protection against dues increases and even more member benefits.

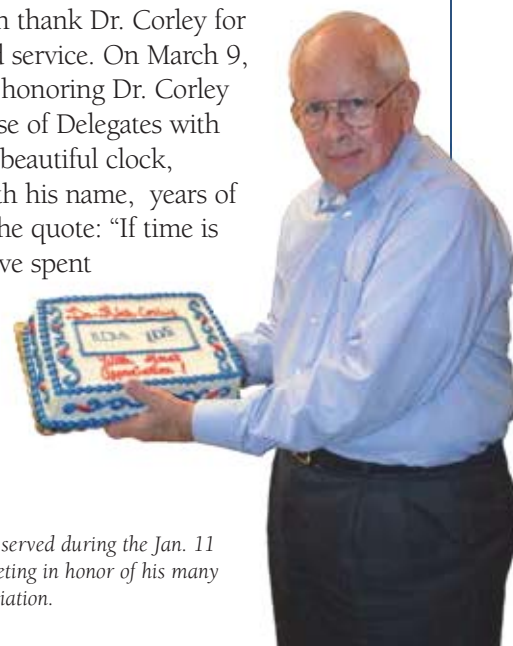
My journey with LDS started in 1989 as a request by the LDA Board to serve on a committee that was to look into joining Paid Dental, a dental insurance program owned by the Texas Dental Association. This, of course, morphed into Paid Dental of Louisiana and eventually our own dental insurance company, Crescent Dental, Inc. Meanwhile, a true for-profit (LDS) was formed in



Dr. Mike Maginnis (left) presents a clock to Dr. Rich Corley in recognition of his extraordinary performance and dedication as the founder, CEO, and president of Louisiana Dental Services, Inc. (LDS).

1991 with the mission of generating non-dues revenue for the LDA. Over the years, this has meant a number of trips to meetings involving the other 34 states that have for-profits. These conferences have proven useful in finding companies that want to do business with our association, which in turn has led to the “profit” in for-profit and the funding of numerous services for the LDA. It has been an interesting and satisfying experience.

Lastly, I once again thank Dr. Corley for his years of dedicated service. On March 9, I had the pleasure of honoring Dr. Corley during the LDA House of Delegates with the presentation of a beautiful clock, suitably inscribed with his name, years of service to LDS, and the quote: “If time is a commodity, you have spent yours well.” Thanks again, Rich, for all your efforts on our behalf! We all appreciate you!



Dr. Corley holding the cake served during the Jan. 11 LDA Board of Directors meeting in honor of his many years of service to our association.



LDA

lda house of delegates

Annette Droddy
Assistant Executive Director, LDA

LDA Heads to Shreveport for House of Delegates and Ark La Tex C.E.



Dr. Rich Corley (podium) installing newly elected officers (from left) Drs. Steve Ortego, Charlie Foy, Nelson Daly, Kristi Soileau, Stephanie Weaver and Jeff Hooton.

Because the American Dental Association (ADA) Annual Session will be in New Orleans Oct. 31-Nov. 3, 2013, there will be no New Orleans Dental Conference/LDA Annual Session in its usual format in April 2013. So, the LDA Board of Directors chose to use this opportunity to take our House of Delegates to the northern part of the state!

Because Ark La Tex had a March 8 C.E. seminar in Shreveport, our leadership worked with the Ark La Tex organizers in order to jointly host Dr. John Svirsky's interactive and entertaining lecture on oral pathology. LDA members received a considerable discount to attend the C.E. over the normal non-Ark La Tex member rate and were able to get 7 clinical hours of credit, as well as breakfast and lunch, for \$150.

That evening, participants headed over to the Petroleum Club for the President's Party honouring Dr. Jeff Hooton, Northeast member and outgoing LDA president. While experiencing beautiful views of downtown Shreveport, attendees enjoyed an elegant evening with a reception style buffet and beer and wine, as well as the Jazz Duo of Bach Norwood.

Then, meetings began bright and early on Saturday, March 9, as LDA past presidents met for breakfast at 6:45 a.m. before heading to the 8 a.m. start of the House of Delegates. Dr. Gary Roberts, Shreveport dentist and 12th District Trustee to the ADA Board of Directors, provided a national update while Dr. Hooton and incoming president, Dr. Stephanie Weaver,

updated House members on local association news and objectives. In 135 years of existence of our association, Dr. Weaver was installed as the first-ever female president of the LDA. (See more about her goals and ideas on pages 4-6.)

At the House, the LDA also presented its highest honours, the Distinguished Service Awards, to Drs. Charlie Foy, King Scott and Don Toso (see pages 10-11) and the New Dentist Award to Dr. George Arch (see page 26). Dr. Mike Maginnis, Louisiana Dental Services (LDS) president, also presented a clock to Dr. Rich Corley upon his retirement from serving as the LDS founder, president and CEO for over 21 years. The clock was inscribed with his name, years of service to LDS, and the quote, "If time is a commodity, you have spent yours well." (See page 17.)

The House of Delegates, as the governing body of the association, then reviewed 14 resolutions to determine LDA directives, possible bylaw changes and set dues amounts. The House finalized the 2013 legislative agenda and chose NOT to increase the dues amounts of both active members and active life members. The complete set of resolutions will be printed in the next *Louisiana Dental News* newsletter and on the LDA website at www.ladental.org.

LDA Board Members ended their day with the quarterly LDA board meeting before heading home. The Hilton Shreveport and the Shreveport Convention Center offered members a welcome locale with great proximity to all meeting rooms and events.

Mark your calendars now for the next NODC/LDA Annual Session where we will be back in full force in New Orleans - April 3-5, 2014!

Drs. Eric Hargrove and Marty Garrett in line to discuss a resolution during the House of Delegates.





Dr. Jeff Hooton and his wife, Belinda, during the LDA President's Party at the Petroleum Club.



Northeast members celebrating with Dr. Jeff Hooton were (from left) Drs. King Scott, Eric Geist and Kirt Touchstone.



Drs. Clare Berthelot, Aaron Mangum and Lee Berthelot visiting with Bob Ellis from Robert Ellis & Associates during a break.



Dr. Steve Ortego preparing for his first meeting as speaker of the LDA House of Delegates.



Drs. Jeff Hooton and Stephanie Weaver presenting a certificate to Dr. Brian Basinger for his leadership and service as chair of the Council on Communications.



Several members of the LSU School of Dentistry Class of 1984 were in attendance for the LDA President's Party honouring Dr. Jeff Hooton. They are (from left): Drs. Ike House, Charlie Foy, Jeff Hooton, Eddie Hebert, Michael Woolbert, James McCormick, David Hildebrandt, Bill Hadlock, Steve Ortego and Dan Leis.



LDA past presidents attending the Past Presidents' Breakfast are: (back row, from left) Drs. Gary Roberts, Rich Corley, Steve Ortego, Mike Nolan, Mark Chaney, Charlie Foy and Skip Buford; and (front row, from left) Drs. Marty Garrett, Michael Haight, Bill Hadlock, Don Toso, Eddie Hebert and Kaylan Worley.



Dr. John Svirsky gives an entertaining and enlightening presentation on oral pathology.



LDA

Foundation

Fishing Rodeo

Friday & Saturday, July 12-13, 2013 Sand Dollar Marina, Grand Isle, LA

Two fun-filled days of fishing, a Friday night Welcome Reception and a Saturday night Awards Ceremony and Fish Fry!

REGISTRATION & SPONSORS

Two-day fishing entry fee includes admission to the Welcome Reception on Friday and the Fish Fry on Saturday. All are welcome to attend and participate, but all fishing rodeo entrants must be registered under the name of an LDA member dentist. No refunds after pre-registration deadline of June 21, 2013. Orders for hats and t-shirts after June 21, 2013, subject to limited availability. To see a complete list of rules visit the LDA website, www.ladental.org, or call 800-388-6642. Proceeds from the Fishing Rodeo will benefit the LDA Foundation to support dental education, research, patient care and community outreach.

Thanks to our sponsors (as of 1/18/13) Robert Ellis and Associates (LDA Events Partner), Louisiana Dental Services, Inc. (LDS), Henry Schein Dental, Sand Dollar Marina

LDA Member's Name: _____ Component: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Names of ALL Fishing Rodeo Entrants	Fee Category (check only one)	Fee
_____	<input type="checkbox"/> Regular (\$50) <input type="checkbox"/> 12 & Under (\$25) <input type="checkbox"/> Dental Student (\$15)	\$ _____
_____	<input type="checkbox"/> Regular (\$50) <input type="checkbox"/> 12 & Under (\$25) <input type="checkbox"/> Dental Student (\$15)	\$ _____
_____	<input type="checkbox"/> Regular (\$50) <input type="checkbox"/> 12 & Under (\$25) <input type="checkbox"/> Dental Student (\$15)	\$ _____

Number of tickets for additional guests attending Saturday night Fish Fry ONLY: _____ @ \$29 each \$ _____

HATS (\$20) and T-SHIRTS (\$15) must be pre-ordered. I request _____ hats and _____ t-shirts for a total of \$ _____

Indicate t-shirt sizes: _____ S _____ M _____ L _____ XL

Voluntary contribution to the LDA Foundation. \$ _____
Add \$25 per person LATE FEE after June 21. No exceptions. \$ _____

Total owed to LDA Foundation: \$ _____

PAYMENT INFORMATION

Check Enclosed Bill my: (circle one) Visa MasterCard

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NOTE: There is a \$15 non-refundable convenience fee for each credit card transaction.

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Phone: (800) 388-6642 or (225) 926-1986

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Register online at www.ladental.org.

For lodging information visit,

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LDA benefits byline

Stormy Blair
Senior Vice President, Robert Ellis & Associates (LDA/LDS Endorsed Company)

Did You Know That LDA Members Have Their Own Healthcare Plan?

If you are a member of the Louisiana Dental Association, you are eligible to apply for healthcare coverage through the LDA-sponsored health care plan. With the current “unknowns” surrounding the future of health care in our country, the portfolio of health insurance programs sponsored by your Association becomes one of the most valuable benefits of your LDA membership.

Created specifically by and for members of the Association, the plans are available to you as an LDA member, your full-time staff, spouses and dependents. The LDA plans are administered by Total Plan Services, Inc., and marketed exclusively by Robert Ellis & Associates, your local LDA insurance consultant and representative. Unlike other programs available in the commercial marketplace, the LDA-sponsored portfolio offers participants billing and claims service that is not only prompt and professional, but also personal. When questions arise, participants in the sponsored programs need only contact their LDA insurance representatives at Robert Ellis & Associates for assistance – no more waiting on hold with carriers, being transferred from one department to another, or trying to resolve problems with different customer service reps each time you call.



In addition to excellent customer service, a few quick highlights of your LDA-sponsored health insurance programs include:

- Health insurance programs are available on a group basis for you, your employees and dependents or on an individual basis for members and their families.
- With enrollment as an Associate Member, your full-time staff may also become eligible for coverage under the sponsored plans.
- Complete freedom to choose your healthcare provider; no HMOs, and no referral needed to see a specialist.
- Additional out of pocket savings available if you use providers associated with the Cigna network (visit www.phcs.com to check provider lists).
- Comprehensive medical and hospitalization coverage, wellness benefit, and prescription drugs at competitive prices.
- Optional maternity benefits.
- Numerous plan options available to fit your specific needs:
 - Tax-advantaged, HSA-qualified High Deductible Health Plans (HDHP) providing premium savings benefits plans payable at 100%.
 - Traditional Co-Pay Plans offering a wide range of deductible, co-insurance, and co-pay options.
 - Dual Option plans for groups featuring the HSA for you and the other dentists in your staff and the co-pay plan for your staff.

Robert Ellis & Associates

Switching from your present carrier to the LDA plan is simple and you can make the change at any time. Should you wish to obtain a no-obligation quote for you and/or your practice, contact your LDA insurance representatives at:

1-888-503-5547 – Toll Free
or
985-674-3880 – Northshore
Stormy Blair
stormy@ellis4u.com
Donna Hebert
dhebert@ellis4u.com

Stormy and Donna can also help you with quotes for the other fine programs available to you through the LDA-sponsored insurance portfolio, including Professional Liability, Business Office Insurance, Life, Long Term Disability, Short Term Disability, Personal Umbrella, Workers Compensation and Flood.

For reservations, call (800) 380-4808. Visit www.ladental.org for more info.

LDA Summer Education Conference

July 24-27, 2013
Registration info coming soon!

*Tops'l Beach &
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**Enjoy a fabulous summer vacation for the
entire family on the Florida Gulf Coast and
earn up to 16 hours of C.E. credits!**

Speakers (8 a.m. to noon each day):

Brochure will be mailed to LDA members and posted on LDA website.

Wednesday: Dr. Mike Malone
"Cosmetic Dentistry Update: What, Where, When, How?"

Thursday: Dr. Mike Malone
"Predictable Cosmetic and Restorative Dentistry"

Friday: Dr. Alex Fleury
"New Dimensions in Endodontics"

Saturday: Annette Wolfe, R.D.H.
"The Mouth is Part of the Body: How can the body be healthy if the mouth has a disease?"

Thanks to our sponsors (as of 3/15/13):

***Robert Ellis & Associates (LDA Events Partner), Brasseler USA,
Louisiana Dental Services, Inc. (LDS), Colgate, and Real World Endo***



LDA ada annual session

Dr. Robert Barsley, J.D.

ADA Council on the Annual Session, Committee on Local Arrangements General Chair

ADA Annual Session in New Orleans, October 2013

The next ADA Annual Session will convene in the Morial Convention Center in New Orleans on Halloween morning 2013. Between the C.E. courses and the ADA House of Delegates, we hope that 40,000 attendees will cross the threshold. These guests, our guests, return to the Crescent City for the first time since 2002. Hurricanes Katrina and Rita forced the relocation of the 2008 Annual Session scheduled for New Orleans.

A lot of work goes into producing and staging a conference as large as the ADA Annual Session, and we will require help from nearly all of our members to make this meeting a success. In order to help the Louisiana Dental Association and the New Orleans Dental Association prepare, a committee of members was appointed last year to consult with and assist the ADA Annual Session staff in planning and execution. I was named the general chair for the Committee on Local Arrangements (CLA), thereby earning a two-year seat on the ADA Council on the Annual Session (CAS). CAS has been planning for this meeting for more than two years.

We already have a committee of volunteers who traveled to San Francisco this year to learn the ropes and assist their counterparts in the City by the Bay. Fortunately, most of them already knew exactly what will be involved as they have all been volunteers with the NODA and LDA conferences, past ADA Annual Sessions, and other national meetings. Dr. Bill Hadlock, former New Orleans Dental Conference and LDA Annual Session chair, is the vice-chair for CLA. Six other dentists are heading the three local arrangements committees that have responsibility for coordinating volunteers who will be asked to perform needed tasks. Drs. David Hildebrandt and Pete Glaser are heading the Hospitality Committee where both have long-standing experience. Drs. Kay Jordan and Eddie Hebert are co-chairs for the Program Committee, and Drs. David

DeGenova and Gerry Williams are in charge of the Registration Committee.

For those of you who may not have attended an ADA Annual Session recently, the ADA has adapted to the digital age. In addition to a special meeting App for smart phones, all registration is now processed electronically through the ADA Annual Session website.

We hope and expect that many LDA members will wish to volunteer to act as speaker hosts, room monitors, and to fill needed positions before and during the session. In order to do so, you will need to provide your name and information regarding which

position you are requesting to Sherri Jones with the LDA at (800) 388-6642 or sherri@ladental.org or Norma Ward at the NODA office at (504) 834-6449 or norma@nodc.org.

THIS IS IMPORTANT – about two weeks before the Annual Session website opens to the general dental public, those volunteers will receive a link by email allowing them early access and the ability to sign up for the position. All positions will be first come-first served, so don't delay. We will be broadcasting the information to our members via email blasts and of course there will be information available through the LDA and NODA websites.

Among the benefits that volunteers will receive include complimentary registration for the ADA member and free or discounted parking in a reserved lot on the day(s) of service. The ADA is also anticipating a MOM (Mission of Mercy) very near the convention center site on Sunday, November 3. As these plans firm up, more information and a path to volunteer there will also be distributed.

Working together, I know the ADA Annual Session in New Orleans will be a great success!



New Orleans

American Dental Association
ANNUAL SESSION
OCTOBER 31 - NOVEMBER 3, 2013



LDA alpine lecture series

Sherri Jones
Director of Conference Services

LDA Members Hit the Slopes for the Alpine Lecture Series Mardi Gras Extravaganza



The gang outside the Steamboat Grand Resort on Sunday morning posing for a photo in the cold and snow.

Snow, snow, snow...that was our word of the day, every day, during the 2013 Alpine Lecture Series! We had 24 dentists join us in Steamboat Springs, Colo., along with their friends and families, for three days of facts and fun. Located at the base of the Steamboat ski area, The Steamboat Grand Hotel provided the perfect location for our group. Whether skiing, snowboarding, shopping or swimming (YES SWIMMING!), The Steamboat Grand had something for everyone.

Attendees were fortunate to hear two fantastic speakers: Dr. Gary Radz, a general practice dentist from

Dr. Keith Kyler with his daughters, Kandace and Katelyn, telling Bob Ellis about trying out snowboarding this year.



Colorado and Dr. Robert Barsley, with the LSU School of Dentistry. Dr. Radz gave an overview on increasing cosmetic dentistry and elective services in your practice. He also spoke specifically on elective cosmetic dentistry for adolescents and young adults. Dr. Barsley's lecture, "CSI versus Reality – Forensics and Forensic Dentistry," examined several crimes that were solved by forensic dentistry, as well as some that could not be solved by forensics evidence. He also talked about techniques currently available to law enforcement and explained dental identification methods available.

Attendees were able to earn up to 12 hours of C.E. credit, however, the trip was not all work related. On Saturday night, a great time was had at our own Mardi Gras Welcome Dinner. We feasted on Rainbow Trout and Petite Tenderloin while enjoying the fireworks show hosted by the 100th Annual Winter Carnival. The Winter Carnival and Steamboat Mardi Gras were two other ongoing celebrations that aided in our good time with parades, concerts, street vendors and food! With over 20 inches of fresh powder during our stay, the attendees also enjoyed skiing, snowboarding, snow shoe tours, fly fishing, sledding and my personal favorite, snow mobiles.

As always, we would like to thank our sponsors who make it all possible for the LDA to offer exciting and informative events at great rates: Robert Ellis & Associates (Events Partner), Louisiana Dental Services, Inc. (LDS), Solution Reach, Kerr Corporation, DMG America and Zila.



Dr. Paul Hargis (center) with his family, LaDonna, Jackson, Bennet and Graham, wait with Bob Ellis at the ski lift.



Dr. Jeff Hooton and wife, Belinda, stop for a lunch break.



Dr. Roy Cantrelle, Dr. John Theriot, Colin Theriot and Darlene Landry getting ready to hit the slopes.



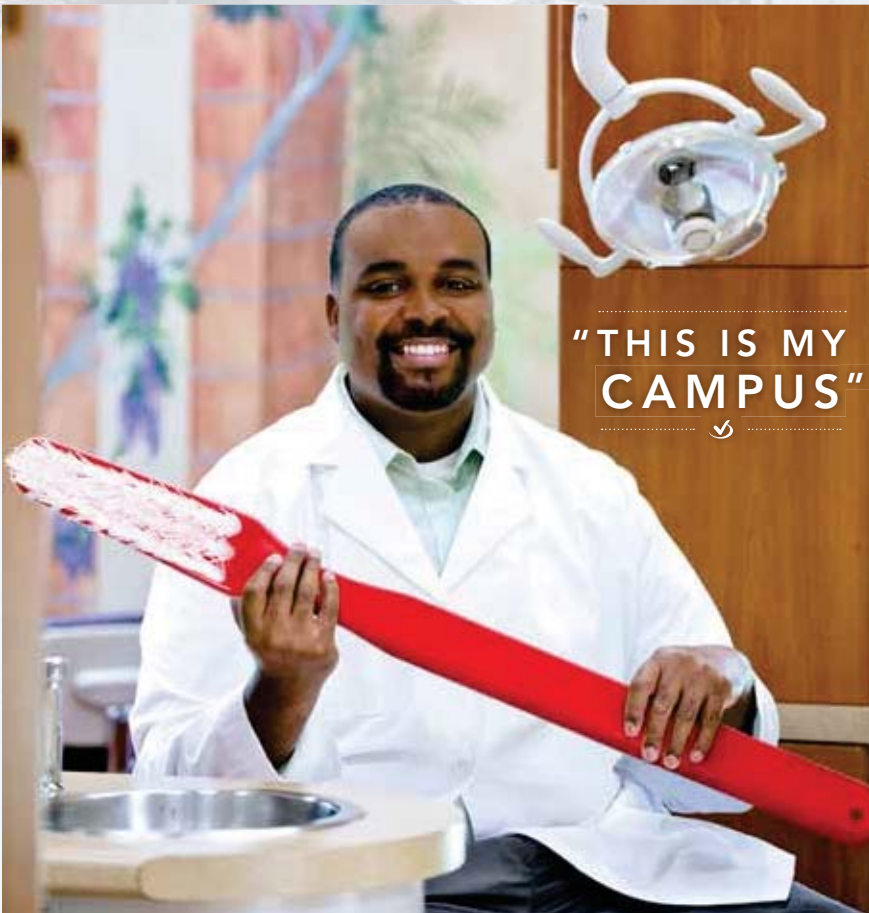

Even though 6:30 comes early, Dr. Bob Barsley, Dr. Brian Olivier, Dr. John Theriot, Dr. Paul Hargis and Dr. Richard Churchman are paying close attention.



Dr. Richard Churchman with Amy, Corbin, Jordan and Shelby Churchman enjoy family time at the Welcome Dinner.



Dr. Leslie Whittington and husband, Paul, enjoy their first LDA seminar!

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LDA

new dentist award

Pictured left: Dr. Mark Chaney (left) presented the 2013 New Dentist Award to Dr. George Arch.

Dr. Arch Receives LDA's New Dentist Award

Dr. George Arch, Jr., of New Orleans, was named this year's recipient of the New Dentist Award that was awarded during the 133rd House of Delegates of the LDA on March 9, 2013, at the Shreveport Convention Center.

The New Dentist Award is presented annually to one LDA member who has practiced for less than 10 years, and who has distinguished them self by giving their time and talents for the betterment of mankind. Such contributions include civic involvement, public service and unselfish devotion to the dental profession.

Dr. Arch has exemplified himself as a leader in his association. After graduating from the LSU School of Dentistry and then completing an endodontics residency program, Dr. Arch became active in organized dentistry.

At the state level, he has been a member of the LDA House of Delegates since 2007. He is also a member of

the Council on the New Dentist, and also served on the ADA New Dentist Committee from 2008-2009. Dr. Arch served as a board member and in various roles with the New Orleans Dental Association since 2007 and was the 2012 president. He has also been a volunteer with the New Orleans Dental Conference and LDA Annual Session since 2007.

As an endodontist, Dr. Arch is a clinical assistant professor at the LSU School of Dentistry and has lectured for the New Orleans Dental Hygiene Association. He is also a member of the American Association of Endodontists, and a volunteer with the Academy of the Sacred Heart and the Dental Lifeline Network.

Dr. Arch is married to Shannon Arch and they have one daughter, Ava.



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LDHA Louisiana dental hygienists' association

Tammie Nelson, R.D.H., B.S.
President, LDHA

100 Years of Dental Hygiene: Proud Past Unlimited Future

This year marks the commemoration of 100 years of the dental hygiene profession! At the 90th Annual Session in Boston this June, ADHA has chosen to celebrate the centennial with the theme "Proud Past, Unlimited Future." There will be many opportunities in the coming weeks and months to reflect on the changes in dentistry and the triumphs the dental hygiene profession has created as a part of that history. I wonder if the father of dental hygiene, Dr. Alfred Fones, fully understood the impact he was making in history. Fones was an advocate for disease prevention despite the accepted practice of the times he lived in. Convinced of the importance of prevention of oral disease, Fones worked with and instructed his cousin, Irene Newman, on the necessary techniques to "clean teeth." Fones did not like the term dental nurse and coined the term dental hygienist. Newman became the first dental hygienist and, as they say, the rest is history.

When I think of events from my 15-year career and ponder on what the future holds, I remember moments

of different levels of my engagement at the local, state and national levels of ADHA. Like most of you, I am passionate about the profession; however, there are times in life when circumstances permit fluctuating levels of involvement in the profession. As you read and hear about dental hygiene's past, I encourage you to reflect upon your role in its future. We have a real opportunity to shape what the dental profession will become. What will be your role in that future? How will you influence your patient's health? How will you advocate for them? How will you advocate for your role as a professional? What legislation will you allow to influence qualifications for practitioners? How will you make the profession stronger than you found it?

There are chances to serve and advocate all around us. Opportunities are available. Whatever your season of life may allow, I hope that involvement in your professional organization can be a part of that. May our futures truly be unlimited!

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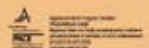
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LDA

lsu school of dentistry

Dr. Henry A. Gremillion
Dean, LSU School of Dentistry

Beyond Dental Education

Yes, dental education is the primary mission of the LSUHSC School of Dentistry. It has been and always will be the reason for our existence. It is our duty to educate skilled and caring health care professionals to treat our citizens. It is our first concern, our first priority.

Our second priority is to provide service to our community through patient care and outreach programs. In fiscal year 2012, we had 9,648 active patients with over 90,000 patient visits. Our students and faculty provided care in five Louisiana cities in 11 different locations. We care for the poor, the elderly and the young. We also provide valuable outreach programs to educate children and adults about the importance of proper oral health.

Dr. Janice Townsend, head of the Department of Pediatric Dentistry, is a fine example of one who is concerned about children and their health. Since joining the school in July 2007, she has expanded activities during Children's Dental Health Month, increased outreach programs in area public schools, and has encouraged resident and alumni involvement in community events.

Take for example the recent Give Kids a Smile Day on January 18. Over 100 children traveled to the school to learn about the importance of good oral and overall health. Dental students, residents and faculty members provided dental examinations and screenings. Saints players Akeim Hicks and Cameron Jordan held football drills to encourage regular physical activity. Immediately following, a healthy lunch was served to encourage proper eating habits.

In addition, on Saturday, February 16, Dr. Townsend, the LSUSD Student Chapter of the American Association of Pediatric Dentistry and our school's student outreach group, Making Impressions, participated in the Urban League School Expo at the Mercedes Benz Super Dome.

Dr. Cheramie helps Morgan Mains and Chris Chisholm with chalk-carving exercise at the Pre-Dental 101 event on January 26.



Saints players Cameron Jordan and Akeim Hicks on the sports field with school children (blue shirts) and (from left) Drs. Janice Townsend, Kellie Axelrad, Nicole Boxberger and Claudia Cavallino.

Students and residents provided oral examinations for 153 children and adults, educated 263 on the importance of proper oral hygiene practices, and distributed toothbrushes, toothpaste, dental floss, mouthwash and dietary literature to attendees. Of those, 30 children were scheduled dental appointments at LSUSD and 10 were scheduled appointments at the Special Children's Dental Clinic at Children's Hospital. Other outreach events in celebration of Children's Dental Health Month were also held at the New Orleans Health Department, Children's Hospital and the Children's Museum under the leadership of faculty and community dentists.

Another important goal of ours is to help prepare the next generation of dental providers. Our Pre-Dental 101 and Summer Enrichment programs are two activities that help to accomplish this.

"Pre-Dental 101: A Brush Up on Dentistry" assists college students in making informed decisions about whether to pursue a career in the dental field. Jointly hosted by the LSU Pre-Dental Society and Dr. Toby Cheramie, LSUSD Director of Admissions, the day includes presentations by administrators, faculty members, students, and community dentists. Attendees have the opportunity to participate in one of two tracks—dentistry or dental hygiene. They learn about the admissions process, receive exposure to preclinical and clinical settings, receive instruction on what is expected while they are in dental or dental hygiene school, and are informed about the career opportunities available once they graduate. It is a wonderful primer for anyone interested in the dental

profession. This year, over 250 college students from Louisiana, Arkansas, Mississippi and other southern states participated in the event on January 26.

The Summer Enrichment Program is focused on underrepresented students—minorities and those from disadvantaged backgrounds. Its goal is to increase the number of these students applying to and being accepted into dental schools. Why is that important? Because it has been found such dentists are significantly more likely to treat patients from urban, less formally educated and economically disadvantaged backgrounds. Participants must apply for the program and are chosen based on grade-point average, recommendation letters from science professors and personal essays. Since the program began in 2008, college students from Louisiana universities statewide have participated. The program consists of 140

LSU Pre-Dental Society officers: (from left) Chris Chisholm, Paige Muse, Emily Arceneaux, Morgan Mains, Caleb Blackburn, Caroline Cazayoux, Courtney Tremmel (president) and Kristen Self.

hours of lectures and labs that provide students with hands-on experience in dental anatomy and the principles of operative dentistry. Participants also prepare for the Dental Admission Test and receive guidance on the dental admissions process.

We are also currently working to establish a one-chair clinic in the Ozanam Inn, a shelter for homeless men in New Orleans. We already have the dental chair and Zimmer Dental generously donated \$10,000 to help with other expenses to start the clinic. The space is currently under renovation and it is hoped that the facility will open this year. This clinic will give our faculty and students another meaningful opportunity to serve those less fortunate.

Join Us!

LSUHSC School of Dentistry Alumni Reception

at the ADA Conference

Friday, November 1, 2013
Harrah's Hotel, New Orleans
Vieux Carre' Ballroom - 2nd Floor
5:00 to 7:00 p.m.

Due to the ADA Conference,
Alumni Day will **NOT** be held in 2013.

For more information, please contact Joanne Courville
at (504) 941-8367 or jcourv@lsuhsc.edu.



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LDA feature

Annette Droddy
Assistant Executive Director, LDA

Capwiz: It's Quick, Easy & Gets Our Messages Across *Emails to Legislators are an Integral Step in Grassroots Advocacy*

In years past, you sometimes received a fax or even a phone call from the LDA asking you to contact your legislator on a certain issue that impacted dentistry. To quote one of our previous interns, "what is a fax and why would we send one of those if we can email?"

Currently, most legislators and government officials prefer to receive messages from constituents electronically. The key though is that they want to hear from THEIR constituents and not everyone on earth with access to a computer and the Internet. As you may guess, in the middle of session while legislators are reading hundreds of bills, they don't always have time to read EVERY email but they do pay special attention when they receive a great number of emails on the same topic(s). Many legislators ask a staff person to go through these emails and quantify those that come in on the same legislation.

For this reason, the LDA contracted with VoterVOICE a number of years ago to make it quick, easy and convenient for our members to send emails to legislators. The ADA contracts with Capwiz, therefore it was financially beneficial for the LDA to move to Capwiz as well. VoterVOICE and Capwiz are very similar, and Capwiz is incredibly user friendly.

Capwiz creates a customizable legislative action center and enables us to mobilize our members, notifying you of upcoming legislation and asking you to contact your legislator. For instance, the LDA can find out a bill is coming up in committee, email our members, and theoretically, hundreds of you could respond in between patients or during your lunch break. All of this could happen in minutes.

To participate in an action alert and send a message to a legislator, you do not need special software or to download anything. Capwiz is web-based and as long as you have an email account, HAVE PROVIDED THE LDA WITH YOUR EMAIL ADDRESS, and have access to the Internet, you can use this system.

After getting an email alert from the LDA, you click on the "Take Action" button and it will take you to a website that looks very similar to the LDA website. Depending on how your Internet is set up, what browser you are using, if you are using the same computer you have used before or if you have participated in an alert before, you may have to put in your zip code and

address or it may remember your information from your last visit. It will take you to whatever alerts are active at that moment, and once you select which alert you are participating in (usually there's only one or two alerts at a time), it is a very simple process of clicking "continue" and then "submit/send." (On messages sent only to members of a particular legislative committee, you will only be able to email your legislator if he/she is actually on that committee.) Most alerts allow you to edit text, and some members choose to add an opening comment or two. For instance, some dentists begin their message by reminding their legislator that they are his/her dentist, neighbor, brother's friend, etc.

LDA sends alerts to members on a needs-only basis, which means MOST alerts occur during the legislative session. The 2013 Regular Legislative Session convenes on Monday, April 8, 2013, and final adjournment is on Thursday, June 6, 2013. The number of alerts that are sent depends on the number of major issues/legislation during session and, for instance, if we are attempting to kill legislation, whether or not we are successful in the first committee meeting. If we are attempting to pass legislation, we will generally send an alert out each time the bill advances to another step in the process (e.g., the bill is assigned to a committee or gets reported to the full House or Senate).

Even though the LDA, and specifically our Council on Government Affairs, would appreciate members participating in every alert, ultimately, you can read the message and choose whether or not to contact your legislator on that particular issue.

Again, we use the Capwiz system to contact legislators because it helps our 1,800-plus members have an easy and quick method of having their voices heard by governmental officials. YOUR legislator wants to hear what YOU think on an issue. If you would prefer to send your own personalized note or to make a phone call to a legislator's office, please do so after reading the email that the LDA sends to you explaining the details of the bill. However, if you want to support our initiatives, which ultimately support you and your practice, you can do so through Capwiz through a series of a few seconds and a few clicks!

Capwiz is a simple way to make you a strong advocate for YOUR profession! Please utilize this valuable resource.

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A Glimpse of Louisiana Dentists and Staff Members Participating in Give Kids A Smile Day 2013



LSU volleyball player Madi Mahaffey talking with children as they are checked at Associates in Pediatric Dentistry in Baton Rouge.



Dr. Kirt Touchstone, Rebecca Touchstone, Sam Durrett and Susan Worley at a school in Bernice.



Bayou dentists hosted a poster contest and gave away savings bonds and two computers to two schools. Dr. Steve Morgan and Dr. Danny Melancon with the 2012 recipients of the computers.



Dr. Nelson Daly at the Louisiana Center for Restorative Dentistry in Baton Rouge.



Caroline Cazayoux and Dr. Johnnie Hunt at Pediatric Dental Specialists in Baton Rouge.



Dr. Ben Kacos and a Shreveport hygiene student (Northwest GKAS).



Above: New Orleans Saints defensive player Cameron Jordan lends the Tooth Fairy (Whitney Goldman) an assist with flossing (NODA GKAS).

Left: The Tooth Fairy assisting Dr. Brook Wood at Pediatric Dental Specialists in Baton Rouge.



Above: Dudley the Dinosaur and Jalen Collins, LSU football cornerback, at Associates in Pediatric Dentistry in Baton Rouge.



Left: Dr. Robert Hill with local 3rd grade student (Northwest GKAS).

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Dr. Bill Hall performing a screening exam for sealants (Northwest GKAS).



Dr. Rob Delarosa at Associates in Pediatric Dentistry in Baton Rouge.



Dr. Mark Borel and his assistant visited classrooms of over a dozen public schools in Iberia Parish and engage children in Pre-K and Kindergarten (over 1,200 students) in discussions on nutrition, oral hygiene and dentistry.



Far Left: Steve Coulon (dental student) and Rachel Haley (senior hygienist) at the NODA GKAS event.



Left: Dental student Christy Lottinger found out that New Orleans Saints defensive players Akiem Hicks and Cameron Jordan make entertaining dental assistants (NODA GKAS).



LDA

wealth management

Chad Olivier, CFP®

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What Is Your Family Index Number?

Organizing your financial life should start with a comprehensive financial plan created by a CERTIFIED FINANCIAL PLANNER™ practitioner. A main objective of a financial plan is taking your current financial situation along with your financial goals and giving you a number, which I refer to as a Family Index Number.

In the stock market, an index can serve as a barometer for a given market or industry and a benchmark against which financial or economic performance is measured. The Family Index Number is a percentage that represents the average annual return you need to earn on your investments to meet your goals. This annual rate of return may act as a benchmark to measure your investment portfolio and make sure you are on track to achieving your goals, whether those be retirement, charitable giving, leaving a legacy behind, major purchases or travel. For example, if your goal is to have an investment portfolio that can provide for a comfortable retirement, the Family Index Number can help guide how you are accomplishing or nearing your retirement goal. Make sure the number is reasonable and attainable. This should not be a goal that is far-reaching, but needs to be a conservative, realistic number. What is your number?

The Family Index Number is based on several factors:

- Qualified retirement assets and contributions until retirement.
- Nonqualified assets and contributions until retirement, including the types of investments inside the accounts.
- Your current tax rate and projected tax rate. Consider the taxable investments in your accounts and any retirement accounts you may withdraw tax-free (ex. Roth IRA or Roth 401k).
- An inflation rate (an estimated rate at which goods and services are getting more expensive each year).
- Retirement age and estimated annual living expenses during retirement.


- Amount to be left to heirs.
- Any other income sources during retirement, such as a pension or Social Security income.

We find that creating a financial plan can help establish your Family Index Number and an Investment Policy Statement should be created. An Investment Policy Statement can set ranges on how much to allocate an investment portfolio into various asset classes. These guidelines should be based on the Family Index Number. For example, if you need a lower rate of return, then you may want to consider a portfolio with a higher fixed income range and lower equity percentage.

The goals have been set, the rate established, and the guidelines created. Next you should monitor the continual progress towards the goal by comparing the Family Index Number to the performance of the account. Many families get caught up in the media hype of the stock market and forget to compare their own progress toward their stated goals. You should always keep in mind risk versus return. If your Family Index Number is 4.5% you may not need a volatile portfolio that may be up 15% one year, but down 15% the next year. Instead, you can have a portfolio with less risk that may provide less volatility, moving you closer to your goal.

The opinions voiced in this material are for general information only and are not intended to provide specific advice or recommendations for any individual. To determine which investment(s) may be appropriate for you, consult your financial advisor prior to investing. No strategy assures success or guarantees against loss. There is no guarantee that a diversified portfolio will enhance overall returns or outperform a non-diversified portfolio. Diversification does not eliminate market risk. Chad Olivier is author of What Medical School Did Not Teach You about Financial Planning and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com.

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louisiana state board of dentistry

Dr. Dean L. Manning
President, Louisiana State Board of Dentistry



Together, We Can Achieve Great Things

Greetings and best wishes from the Louisiana State Board of Dentistry! I am Dr. Dean L. Manning, president of the Board for 2013. Here is a short bio so that you may come to know me better. My wife, Pam, and I have been married since my freshman year in dental school. We have three adult children and eight beautiful grandchildren. My son, Dr. Bryan Manning, has been my partner since 1999. My hobbies include playing trumpet in a "swamp pop" band, tennis, boating, hunting and camping.

I graduated from LSUSD in 1973. After spending two years in the U.S. Navy Dental Corps. in Mayport, Fla., I returned to my home town of Sulphur, La., to open a private practice in general dentistry. As all of us know, the road is sometimes hard and bumpy, but the profession of dentistry can provide more rewarding moments of patient appreciation and trust than any profession I know of. It deserves our gratitude and protection.

I have been a member of the ADA tripartite system since I was a freshman dental student in 1969. I have actively participated in the LDA and the Southwest District since starting my practice in 1975. Without the support, encouragement, and fellowship of my fellow dentists, my enjoyment of my career would be greatly diminished. No one understands your situation better than your buddy sitting next to you at the local study club meeting. He will defend your character, loan you that packet of anesthetic, or even work in your office if you are temporarily disabled.

In contrast to the 42 plus years I have been in the ADA, I am starting my sixth year on the Board. My fellow board members are all enthusiastic LDA members of long standing. Our loyalty is always with our colleagues who honor our profession through ethical service to their patients. After all, you selected us to represent you. Your local board member is willing and able to discuss any concern which you might have. Just give him/her a call. As you know, the Board reviews complaints levied against dental professionals by patients or other health professionals. The Dental Practice Act is the instrument to which we turn when rendering decisions. We also oversee licensure issues and testing of dentists and hygienists desiring licensure. Our mandate from the State of Louisiana is to protect the public, and that we surely

strive to do. However, I feel that Board member dentists and hygienists dealing with dental issues and complaints is also the best way to protect this dynamic profession in which we all practice.

The board is in the process of completing its yellow pages review. This has been a long and difficult job for the board and its staff. I have received a number of telephone calls about the review and the citations that the board has issued. Many practitioners question the practice of reviewing the yellow pages and sanctioning practitioners for their advertisements. Many have expressed concern that the board should focus on other issues because advertising does not harm the public. I believe that the charge of the board to protect the public requires that the board review advertisements for compliance with the rules. Members of the public should not be misled by advertisements that contain specialties which are not recognized by the ADA or the board. Likewise practitioners should not advertise as specialists when they lack the necessary qualifications. Misleading the public about your qualifications is a violation of the Dental Practice Act for which you should receive a sanction.

In the near future the board will be considering the establishment of the fee that will be charged to all licensees for the implementation of the Dental Health Professional Monitoring Program. As you know the "Well-Being Program" has been handled by the LDA through the use of volunteers, but the legislature amended several statutes last session which created the program and the fee range for all licensees to fund the program. The board voted in December to enter negotiations with Physicians Health Foundation of Louisiana to administer the program. We anticipate approving their contract in either March or May. The fee established will be assessed at the time of issuance, renewal and reinstatement of your license. The funds derived from the assessment will be used by the board to fund the program.

In closing, we are all dentists and hygienists, and we know best what is needed to provide quality and justified care for our patients. Working together on common goals, we can achieve great things for our patients, ourselves and our profession.

Make Someone Happy

Dr. Frank Martello
Past President of Dental Lifeline Network

Share your skills to help those in need. Become one of the 90 dental laboratories and 300 dentists statewide who have donated their time and efforts to serve the underserved and disabled in their communities. Whether you choose to help one or more patients in a year, you will be rewarded with a big smile and a grateful “thank you” for sharing your professional skills.

In the fiscal year ending June 30, 2012, the Donated Dental Services (DDS) Program:

- Enabled 214 individuals with special needs get \$549,057 worth of care.
- Celebrated the program’s \$7 million treatment milestone (over \$8 million as of Jan. 31, 2013).
- Added 20 dentists and 11 dental labs to our network of volunteers.
- Presented an annual volunteerism award to an exceptional senior dental student at LSUSD (Jennilee Arrington).
- Launched the Happy Tigers Project with Dr. K. Richard Dubois in which senior LSU dental students treat DDS patients under supervision of DDS volunteers and LSUSD faculty.



Donated Dental Services (DDS)

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If you'd like to join those listed below as a volunteer for Dental Lifeline Network, contact Lori Scott at (504) 940-5200. The gift of a smile is priceless. (Names and figures provided by Dental Lifeline Network, Donated Dental Program.)

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Dr. Kathy Abbott	Dr. Bryan Bohning	Dr. George T. Comeaux	Dr. Charles Foy	Dr. Valerie Ribando Hemphill
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Dr. Wanda B. Aguiard	Dr. Scott Bonson	Dr. Robert Cooper	Dr. Farrell Fruge, Jr.	Dr. Craig A. Henry
Dr. Randolph H. Alexander	Dr. Dan Bordes	Dr. Daisy Cordova	Dr. C.C. Gaddis	Dr. David J. Hildebrandt
Dr. Melvin Allen	Dr. Charles A. Boudreaux	Dr. John Cowen	Dr. H.D. Gaddis, Jr.	Dr. Michael K. Hoffritz
Dr. Ben Almerico	Dr. Darrell Bourg	Dr. Daniel Crawford	Dr. Byron Ganucheau	Dr. Laura Hogue
Dr. Melanie Andrews	Dr. Ezra Bowers	Dr. Tracy M. Crear	Dr. Paul Ganucheau	Dr. Charles Hogue
Dr. Arnau Aparicio	Dr. J. David Brannen	Dr. Peyton Cunningham	Dr. Chris B. Gardner	Dr. Stephen R. Hooper
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Dr. Allen T. Black	Dr. George P. Cerniglia	Dr. John Phillip Epling	Dr. Scott Hannaman	Dr. Dwight Landry
Dr. Gary J. Blanchette	Dr. Stephen A. Chapman	Dr. Shelly Ereth Barone	Dr. Frank Harmon	Dr. Robert E. Lane
Dr. Michael S. Block	Dr. Clayton J. Charbonnet, Jr.	Dr. Gerald Evans	Dr. Daniel Harris	Dr. J.O. LaPrairie, Jr.
Dr. Rebecca Blum	Dr. Hunter Charvet, Jr.	Dr. Michael Ferguson	Dr. William Tyler Heath	Dr. Marija Lasalle
Dr. David Crockett Blythe	Dr. Randy R. Cole	Dr. Israel M. Finger	Dr. C.E. Hebert	Dr. Steven R. Latiolais
	Dr. Myrna Collado	Dr. Gordon Fletcher	Dr. Edward J. Hebert	Dr. Eric Lavespere
	Dr. Steven D. Collins	Dr. Erin Fontenot	Dr. Catherine A. Hebert	Dr. Richard LeBlanc

Dr. Jill LeBlanc
 Dr. Troy Lefort
 Dr. John Legleu
 Dr. Edward Levy III
 Dr. Dean L. Listi
 Dr. John T. Little
 Dr. Ronald J. Liuzza
 Dr. Maurice A. Lonergan III
 Dr. Keith Luminais
 Dr. Jason Lustig
 Dr. Tom Mabry
 Dr. Wendy Maes
 Dr. John T. Mahoney
 Dr. Nazafarine Mahroo
 Dr. Hector Maldonado
 Dr. Pooja Maney
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 Dr. Steven Marcello
 Dr. Michael Marcello II
 Dr. Joseph B. Marino, Jr.
 Dr. Frank Martello
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 Dr. Russell Mayer
 Dr. Charles T. McCabe
 Dr. Thomas F. McCoy
 Dr. Thomas G. McKenna
 Dr. Walker P. McVea
 Dr. Daniel Melancon
 Dr. Arturo J. Mendez
 Dr. Kimberly A. Meng
 Dr. G. Frank Meyers
 Dr. Ronald Milton
 Dr. John H. Mitchell, Jr.
 Dr. John H. Moffatt, Jr.
 Dr. Michael J. Montalbano, Jr.
 Dr. James A. Moreau, Jr.
 Dr. Bobbie Morris
 Dr. Chris A. Mott
 Dr. Andrew G. Murphey
 Dr. Gregory Nassif
 Dr. Vinh T. Nguyen
 Dr. Thai Nguyen
 Dr. Michael F. Nolan
 Dr. Pope W. Oden
 Dr. L. Stephen Ortego
 Dr. Robert Ory

Dr. Robert Ory, Jr.
 Dr. Kenny R. Oswald
 Dr. Robert Palmer, Jr.
 Dr. Donna Palmisano
 Dr. Gary Parker
 Dr. Kenneth W. Parks
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 Dr. Paul Perez
 Dr. Kirby A. Perry
 Dr. Timothy R. Perry
 Dr. Lynn Philippe
 Dr. Greg S. Phillips
 Dr. Dennis R. Preau
 Dr. Gabrielle Prejean
 Dr. Thomas H. Price
 Dr. Rhonda Pruitt
 Dr. Philip J. Punecky
 Dr. David Raphael
 Dr. Nicholas Rauber
 Dr. Steven Raymond
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 Dr. Fred G. Rew
 Dr. Gizelle Richard
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 Dr. Pamela Shaw
 Dr. John C. Shephard
 Dr. Stephen Sherman

Dr. C.K. Sherman
 Dr. James Sikes
 Dr. Denis E. Simon III
 Dr. Stanley C. Simons
 Dr. James B. Smith
 Dr. Brian Smith
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 Dr. Ron Sylvester
 Dr. Jessica Tingstrom
 Dr. David J. Toca
 Dr. Stephen Tomaszewski
 Dr. Donald R. Toso
 Dr. Kirt Touchstone
 Dr. David G. Trahan
 Dr. Vernon Traxler
 Dr. Elizabeth M. Troendle
 Dr. Terry Truxillo
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 Dr. Alexis Underhill
 Dr. Raymond J. Unland, Jr.
 Dr. Francesca Velasco
 Dr. Paul Vidrine
 Dr. Jan Villemarette
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 Dr. Paul J. Walters
 Dr. Russell L. Westfall
 Dr. Edwin E. Westmoreland
 Dr. Frances R. Wiggins
 Dr. Randall Wilk
 Dr. Yolanda A. Williams
 Dr. Cole Willis
 Dr. Charles Wilson
 Dr. Brent Wilson
 Dr. R.W. Wilson
 Dr. Suzanne Windham
 Dr. C.L. Wise

Dr. Randolph J. Wolfe
 Dr. Paul L. Wood
 Dr. Michael N. Woodruff
 Dr. Michael Woolbert
 Dr. Lisa Wyatt
 Dr. Alika Yu
 Dr. Curtis Zeringue

Volunteer Labs

Allen J. Weller Dental Laboratory
 Atherton's Dental Lab, LLC
 B & L Lab
 Bailey's Denture Lab, Inc.
 Bayou Dental
 Bergeron Dental Lab
 Bio Tech
 Bite Rite Dental Lab, Inc.
 Blanchard Dental Laboratory
 Bourgeois Dental
 Boyles Dental Laboratory
 Brymar Dental Lab
 Burgeron Dental Lab
 Central Esthetics
 Central Lafourche Dental
 Ceramic Dental Arts Lab
 Chatham Dental Casting Lab
 Cherry Dental Lab, Inc.
 Clark Dental Lab
 Classic Dental Design
 Crown Dental Studio
 Custom Arts
 David Tran Dental Lab
 Delahoussaye Dental Lab
 Dental Center Lab
 Dental Images
 Dentech Crown and Bridge
 Diamond Dental Lab
 Dynasty Dental Lab
 Edwin Kee Dental Lab
 Elite Dental Laboratory
 Excel Dental Lab, Inc.
 Finesse Dental Ceramics
 Grush Dental Lab
 Guibeaux Dental Lab
 Helmer Dental Lab, LLC
 Herring Dental Laboratory, Inc.
 Hollywood Smiles Dental Lab
 Irwin Dental Lab, Inc.
 Jarvis Dental Arts
 Jones Dental Lab
 Karam Dental Lab
 Kellceram Dental Lab
 Kinder Dental Lab
 Lafayette Dental
 Lake Area Dental Studio
 Lancaster Dental Lab
 Lapeze Dental Lab
 M & R Orthodontic Lab
 Magnolia Prosthetic Lab
 Master Tech, Inc.
 McCoy Dental Lab
 Megloo Dental Laboratory
 Me's Dental Service, Inc.
 Mesa's Dental Ceramics
 Mireille's Porcelain, LLC
 Mr. Julio C. Zavala
 Paramount Dental Lab
 Perez Dental Lab, Inc.
 Pfisterer-Auderer Dental
 Quality Dental
 Richard James Lab
 Riverside Dental Lab
 Robert Orr Lab
 Rogers Dental Lab
 Scott Bishop Dental Ceramics
 Sculpture Dental Ceramics
 Selser Dental Lab
 Service Dental Lab
 Southeast Dental Lab, Inc.
 Southwood Dental Laboratory, LLC
 Special Effects
 Suleiman Dental Lab
 T N T Dental Studio
 Tate Dental Lab
 Thomas Dental Ceramics
 Trident Dental Lab
 TriState Dental Lab, Inc.
 Tuan Dental Lab
 XEL Dental Lab



232-HELP/Louisiana211 Donated Dental Program (Information Provided by 232-HELP)

Volunteer Dentists

Dr. Jerome Alesi
 Dr. Corey Bergeron
 Dr. Charles Bernard
 Dr. Neil Bernard
 Dr. Francis Boustany
 Dr. Carl Breaux
 Dr. David Chambers
 Dr. Clay Chandler
 Dr. Brent Chauvin
 Dr. Tim Chauvin
 Dr. Randy Comeaux
 Dr. Kirk T. Crane
 Dr. Michael D. Daigle
 Dr. William S. Darr
 Dr. Danny Domingue
 Dr. Randy Dugas

Dr. Lige Dunaway
 Dr. Gene Dupree
 Dr. Rachel Durel
 Dr. Kevin Flash
 Dr. Darah Fugetta
 Dr. Albert Guilliot
 Dr. Kenneth Guillebeau
 Dr. John Hendry
 Dr. Stuart Huntsman
 Dr. Ken S. Leblanc
 Dr. Lynn LeBlanc
 Dr. Scott LeBleu
 Dr. Thomas G. McKenna
 Dr. Gina Maestri
 Dr. Jeff Maestri
 Dr. John T. Mahoney
 Dr. Charles Manuel
 Dr. J.E. Minville

Dr. Edward A. Neupert
 Dr. Jim Nichols
 Dr. Bryan Pearson
 Dr. Michael Puissegur
 Dr. John Oubre
 Dr. Anthony Rainwater
 Dr. Thomas Sagera
 Dr. Lindsey Saterfiel
 Dr. Bruce Schneider
 Dr. Stephen Searcy
 Dr. Jerome Smith
 Dr. Chuck Soileau
 Dr. Kirk Soileau
 Dr. Phillip Stelly
 Dr. David Trahan
 Dr. Preston Webre
 Dr. Michael N. Woodruff

In 2012, the 232-HELP Donated Dental Program provided oral health care to 149 patients in the Acadiana area. Our volunteer dentists donated 370 hours with a treatment value of \$199,015. We want to thank each volunteer dentist for their time and services whenever asked to treat those less fortunate and without funds or insurance for their dental needs. We are very proud of our commitment to "all those in need." (Names and figures provided by 232-HELP Donated Dental Program.)



LDA louisiana dental assistants assoc.

Elizabeth Schmidt, C.D.A., C.D.P.M.A., E.D.D.A.
President, Louisiana Dental Assistants Association

Joining LDA Will Provide a Wealth of Info and C.E. Opportunities

Education is the focus of the American Dental Assistants Association (ADAA); the Louisiana Dental Assistants Association is the State component. Whether you are a chairside assistant, an administrative assistant or an office manager, all members of the dental team are encouraged to be a part of this professional organization. Free online education is available with full membership and one free hour of online education is available for those who have free ADAA e-membership.

The ADAA in conjunction with the ADA and with assistance from the LDA and NODA will be holding their Annual Sessions in New Orleans, October 30-November 3, 2013, giving you access to exceptional educational courses and the ability to be a part of a national dental convention. The Louisiana Dental Assistants Association will be the host dental assistant association and you will be able to observe ADAA legislative programs and attend courses geared toward the dental assistant. You can go to www.dentalassistant.org for a list of courses and programs.

I am a dental consultant and I am often asked by dental assistants, how can I increase my knowledge of my position and what more can I do to enhance my contribution to the practice? My answer is always to learn as much as you can about your chosen

profession, attend courses, take online courses and read articles. Members of the ADAA receive quarterly magazines filled with interesting articles, information on new products, as well as educational C.E. Courses.

And, in other news, Governor Bobby Jindal declared the week of March 3-9, 2013, as **Dental Assistant Recognition Week**. The proclamation sets aside this week as the time to acknowledge the contributions of the dental assistant to quality dental care, being role models of professional development, strengthening the entire dental team and enhancing patient satisfaction throughout the world. Visit www.LADAA.org for more information.

Charitable Dental Care Tabulation

Dentists are often called upon to provide charitable dental care within their community. Louisiana legislators are interested in the charitable care given by dentists and the info is useful to the LDA advocacy efforts. We are asking our members to assist us by filling out a simple form. Visit www.ladental.org for more info or call the LDA at (800) 388-6642.

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"Make your teeth up to 8 shades whiter in about an hour with Zoom!SM Ask us for more information..."

"Thank you for referring your family, friends, and co-workers..."

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LDA classifieds

Healthy Smiles desires motivated, quality oriented full-time and Saturday-only general dentists to work in our busy Baton Rouge and Marrero Offices. At Healthy Smiles, we focus on providing the entire family superior quality general dentistry in a modern technologically advanced setting with experienced support staff. Because we understand the tremendous value of our associate dentists, we make sure that their compensation package is amongst the best. Our competitive compensation package includes: minimum guaranteed salary of at least \$120,000 with potential to earn up to \$300,000, visa sponsorship, and health and malpractice insurance reimbursement. Residents and new grads are encouraged to apply. Please email CV to jboyce@kosservices.com or call (312) 274-4520 for more information.

DENTIST WANTED for part-time or full-time position in large practice in Houma area. Compensation negotiable. Please call (985) 209-9506.

Louisiana Dental Center, a well-established and fast-growing group dental practice, is seeking a pediatric dentist. We have a thriving, active pediatric patient base that presents a wonderful opportunity for the right candidate. Please contact Terry Ernst at (985) 893-2240 or fax/email your C.V. to (985) 893-2629 or ternst@ladentalcenter.com.

DENTAL OFFICE IN BATON ROUGE FOR SALE: Practice and equipment negotiable. Call Dr. Gary Shetler at (225) 938-6154 or email gary@DrGaryShetler.com.

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LAFAYETTE GENERAL or PEDIATRIC DENTIST

position available due to the semi-retirement of one of our dentists. The remaining solo pedodontist has been in the same location for 42 years. Individuals with an interest in non-pharmacological management of children's dentistry will find this opportunity rewarding from both educational and financial perspectives. Partnership and future ownership for the right person. Contact Dr. Gonsoulin at (337) 232-0689 or email om@goodteeth4life.com.

FOR SALE: Fully equipped dental office building in fast growing Southeast Shreveport; three operatories, fully computerized; SoftDent Practice Management Program. Contact (318) 868-0502 or djbellew@bellsouth.net.

Louisiana Dental Center seeks full-time hygienist for its location in Gonzales. Generous compensation package includes vacation, sick leave, medical insurance, retirement plan, and bonus. Apply at www.ladentalcenter.com or fax resumes to (985) 893-2629.

Aftco is seeking enthusiastic individuals looking for an exciting and rewarding professional career. We are the oldest and largest transition consulting firm in the United States and we need more strong personalities to represent AFTCO in Louisiana. Assist your colleagues in achieving a greater quality of life through practice transition consulting. We have a network of experienced, skilled consultants (dentists and non-dentists) who are available to share their knowledge, experience and insight with you. If interested, please call (800) 232-3826 or email at careers@aftco.net.

Just Kids Dental, a general and specialty practice for children, is offering a position for a pediatric dentist in our Baton Rouge and New Orleans offices. We have fun, upbeat, busy, state-of-the-art facilities designed with kids in mind for providing quality and competent care to all children regardless of method of payment. We offer competitive salary and production bonus with full benefits. We are an approved National Health Service Corp site and can assist with applying for the Student Loan Repayment Plan.

Please visit our website at www.justkids-dental.com. For more information, e-mail Dr. Billy Hall at bhall@justkids-dental.com.



Some join for honor, some join for patriotism, but they all join to experience a whole new life. As a dentist in the Air National Guard, you'll be a member of a team of health professionals that keep our members "fit for duty." Serving part time as a commissioned Air National Guard officer, you'll receive valuable career training, generous benefits, a steady paycheck, and the possibility of an enlistment bonus. Talk to a Louisiana Air National Guard representative today. Call 1-800-TO-GO-ANG or visit GoANG.com/LA.

DENTIST WANTED for part-time help to service nursing homes throughout greater Baton Rouge area, 2-3 days per week. Equipment provided-set your own hours-run your own business. Scheduling and appointments done for you. Six-figure income. Call Paul at (877) 551-8252.

Part/Full time expanded duty dental assistant needed for the greater Baton Rouge area. Experience with portable dental equipment preferred. If interested, please contact Paul at 1-877-551-8252.

Classified Advertising Online

Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA website on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$55 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA website for three months and will appear in one issue of the *LDA Journal*. A photo with ad is an additional \$50.

For more information or to place a classified ad, contact *LDA Journal* Managing Editor Annette Droddy at (225) 926-1986 or info@ladental.org.

COURSE #	DATE, CITY	COURSE NAME, LOCATION & AGD SUBJECT CODE	For...	FEES	HOURS
10-13	Apr 5 – 6 New Orleans	Hard & Soft Tissue Regeneration for Optimal Implant Esthetics w/ Dr. Lewis C. Cummings - at LSUSD, CE Lab 4309 AGD #490 <i>Friday- or Saturday-only option available also – either day \$695</i>	Dentist	\$995	14 L/P, C
16-13	Apr 12-13 New Orleans	JKOMSF presents Oral & Maxillofacial Surgery Pearls II w/Drs. Bosack, Farrell, Ghali, Mandelaris, Perenack, Pogrel, Rosenfeld	Oral Surgeons	\$625	10 L, C
18-13	May 17-19 Lafayette	Expanded Duty Dental Assistant (EDDA) w/G. Benoit, RDH, MEd, T. Courtois, RDH, MS, K Coco, EDDA – at Laf Gen Hosp, 1214 Coolidge	Assistant	\$540 ★	12L, 12P, C
19-13	May 18 New Orleans	Digital & Conventional Radiology for Dental Assistants w/Drs. K. Thunthy & J. S. Hubar – LSUSD	Assistant	\$200 ★	7 L/P, C
03-13	May 31-Jun 1 New Orleans	Temporomandibular Disorders: Current Concepts w/Drs. Henry Gremillion, A. Dale Ehrlich, & Gary Klasser AGD # 182	DDS/MD/PT Staff/ Ass't	\$750 \$375	14 L/P, C
25-13	June – August New Orleans	Local Anesthesia for the Dental Hygienist w/Dr. Michael O'Brien and Dr. Frank Drongowski – at LSUSD Jun 7-9, Jul 19-21, Aug 16-18	Hygienists	\$1,765	72 L/P, C
11-13	Jun 28-29 New Orleans	Oral (Enteral) Sedation Introduction Course w/Drs. B. Record, M. Webb, et al -16 hrs live, 4 hrs self-instructional -at LSUSD AGD #164	Dentist Team Mbr.	\$1,327 \$399	20 L, C
21-13	Jun 28-29 New Orleans	Oral (Enteral) Sedation Refresher Course w/Drs. Record & Webb - 12 hrs live & 4 hrs self-instructional - at LSUSD AGD #164 <i>Adult-only and Pediatric-only options available – see web for details</i>	Dentist Team Mbr.	\$995 \$299	16 L, C
23-13	Jul 12 New Orleans	Infection Control w/John Molinari, PhD - at LSUSD AGD #148	All	TBA	7 L, C
24-13	Jul 12-14 Gonzales	Expanded Duty Dental Assistant (EDDA) w/ E. Schmidt, CDPMA, CDA, EDDA, D. Williams, CDA, EDDA, L. Hernandez, CDA, EDDA	Assistant	\$540 ★	24 L/P, C
26-13	Jul 19 Hot Springs, AR	LSU DAY IN ARKANSAS: Practice Management w/ Dr. Robert Westerman - at National Park Community College AGD #550	All	TBA	7 L, C
27-13	Jul 26-27 New Orleans	How to Administer Botox® and Dermal Fillers for Facial Esthetics w/Drs. C.A. Bennett, A.D. Ehrlich & S.B. Heckrodt -at LSUSD AGD #780	Dentist	\$2,995	16 L/P, C
33-13	Aug 23-24 New Orleans	LSU's "Investigation for Identification" Forensics Course – Drs. R Barsley & P. Levine, directors – N.O. Marriott *Register early, save \$50	All	\$399*	14 L, NC
33-13-W	Aug 22 New Orleans	LSU's Forensic Dental Identification with Mass Casualty Exercise for Dental Professionals – w/Col. David Wells, USAF – N.O. Marriott	Dentist Hygienist	\$599 \$599	2L, 5P NC
17-13	Sept 13 Gonzales	Dental Business – Coding, Insurance, Practical Office Skills, Etc. w/ Elizabeth Schmidt, CDPMA, CDA, EDDA - at the Clarion Hotel Conference Center in Gonzales AGD #550	Ofc Mgr, Bus. Ass't, Staff Dentist	\$395 \$495	7 L, NC

L = Lecture P = Participation C = Clinical NC = Non-Clinical

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LDA

c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642 or (225) 926-1986. Also check our website for the most up-to-date listings, www.ladental.org.

DATE & TIME: April 12, 2013, 8:00 a.m. – 5:00 p.m.
COURSE TITLE: A.M. – Capsulitis, Trismus or Non-Reducing Disc Displacement: Diagnosis and Treatment of Temporomandibular Disorders Common to the General Dental Practice; P.M. – The Dental Professional's Role in the Evaluation, Diagnosis and Treatment of Snoring and Sleep Apnea.
LOCATION: Harrah's, Vieux Carre Ballroom II
SPONSOR: New Orleans Dental Association (NODA)
REGISTRATION: Contact the NODA office at (504) 834-6449
INSTRUCTOR: Jamison R. Spencer, DMD, MS
CREDIT HOURS: 8, Clinical, Lecture
FEE: \$250; NODA members will receive a \$200 waiver (\$50 total) and non-NODA ADA members will receive a \$100 waiver (\$150 total)

DATE: April 12-13, 2013
EVENT: Louisiana Dental Hygienists' Association's 2013 Annual Session
LOCATION: The Hotel Acadiana, 1801 West Pinhook Road, Lafayette, LA - For reservations, call (337) 233-8120 (Refer to LDHA Group Code for the hotel: LDH for room rate of \$99.) Deadline to book accommodations is Tuesday, March 12, 2013 for special rate.

CONTINUING EDUCATION PROGRAM:

Friday, April 12, 2013 - 9:00 a.m.-11:00 a.m. - Ellen Karlin, MMSc, RD, LDN, FADA, on "Food Allergy and Intolerance: What Dental Hygienists Should Know" - 2 Clinical C.E. Hours.
 Friday, April 12, 2013 - 11:00 a.m.-12 Noon - Jamie Hartwell, MS, CCC-SLP, on "Dental Hygiene in the Neurologically Impaired Individual" -1 Clinical C.E. Hour.
 Friday, April 12, 2013 - 1:30 p.m.-2:00 p.m. - General Business Meeting/ Nominations for LDHA Officers.
 Friday, April 12, 2013 - 2:00 p.m.-5:00 p.m. - Robert Delarosa, DDS, on "Current Trends in Pediatric Dentistry" - 3 Clinical C.E. Hours.
 Saturday, April 13, 2013 - 8:00 a.m.-8:30 a.m. - LDHA Installation of Officers & Awards.
 Saturday, April 13, 2013 - 8:30 a.m.-12:30 p.m. - James F. Lichon, RPh, DDS, CLM, on "Treating Patients with Cardiovascular Disease - What to Know and What to Do - Plus Treating Yourself to a Healthier Life" - 4 Clinical C.E. Hours.

CREDIT HOURS: 10, clinical, lecture
REGISTRATION: Register on-line at ldha-as-2013.eventbrite.com; Contact is Shandi Romero

DATE & TIME: April 18, 2013, 7 p.m.
COURSE TITLE: CAD-CAM Dentistry: A Pathway to Conservative, Esthetic, and Enjoyable Dentistry
LOCATION: Pioneer Club of Lake Charles, 127 West Broad St, Lake Charles, La. 70601
SPONSOR: Southwest Louisiana (Calcasieu Parish) Dental Society
REGISTRATION: Contact - Dr. Seema Varghese at (337) 493-5135, 2000 Opelousas St., Lake Charles, La. 70601
DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Dr. Steven Vaughn
CREDIT HOURS: 1, Clinical, Lecture
FEE: For SW Members only; fee included with dues

DATE & TIME: April 19, 2013, 8:30 a.m.
COURSE TITLE: Perio
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, La., (318) 797-9900
SPONSOR: Ark-La-Tex Academy of Dentistry (AGD PACE and ADA CERP Recognized Provider)
REGISTRATION: Contact: Dr. Clint Bruyere at (903) 753-0337, www.arklatexacademy.com
DESIGNED FOR: All
INSTRUCTOR: Dr. Sam Low
CREDIT HOURS: 7, Lecture
FEE: Non-Mbr. - \$245; Staff/Lab Tech - \$45.

DATE: April 19, 2013, All Day
COURSE TITLE: Dentures/RDP's
LOCATION: TBA
SPONSOR: Continuing Dental Education of Baton Rouge (CDEBR)
REGISTRATION: Contact - Dr. Byron Rome at (225) 621-2700 or online at www.cdeofbr.com
INSTRUCTOR: Dr. Joseph Massad

DATE: April 24, 2013
EVENT: LDA Dentists' Day at the Legislature
LOCATION: Capitol Park Welcome Center, State Capitol, and Pentagon Barracks, Baton Rouge, La.
PROVIDER: LDA
REGISTRATION: Contact Sherri Jones, LDA director of conference services at (225) 926-1986 or (800) 388-6642 or email to sherri@ladental.org or visit the LDA web page at www.ladental.org.

DATE & TIME: May 16, 2013, 7 p.m.
COURSE TITLE: Applying Evidence in Selection and Use of Local Anesthetics and Antibiotics
LOCATION: Pioneer Club of Lake Charles, 127 W. Broad St, Lake Charles, La. 70601
SPONSOR: Southwest Louisiana (Calcasieu Parish) Dental Society
REGISTRATION: Contact - Dr. Seema Varghese at (337) 493-5135, 2000 Opelousas St., Lake Charles, La. 70601
DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Arthur Jeske, D.D.S.
CREDIT HOURS: 1, Clinical, Lecture
FEE: For SW Members only; fee included with dues

DATE & TIME: May 17 and May 18, 2013, 8 a.m.
COURSE TITLE: Fundamentals of Airway Management™ and AHA Pediatric Advanced Life Support Renewal
LOCATION: Birmingham, Al.
SPONSOR: LMSA - ADA Cerp provider
REGISTRATION: Contact Dr. John Roberson – www.lmdsahome.org
DESIGNED FOR: Any Dentist or Specialist that treats children
INSTRUCTORS: Drs. Chris Dudley, Rick Wilkinson, and John Roberson
CREDIT HOURS: 16, Lecture, Participation, Clinical
FEE: \$995.00 per person

DATE: May 31, June 1 and 2, 2013
COURSE TITLE: Expanded Duty Dental Assistant Course
SPONSOR: University of Monroe - Division of Continuing Education
LOCATION: Caldwell Hall, Rm 218
TIME: Registration/Breakfast on Friday, 7:30 a.m.-8:00 a.m.; Breakfast on Saturday and Sunday, 7:30 a.m.; C.E. begins at 8:00 a.m.
REGISTRATION: Contact Laura Washer at (318)342-1030 or visit www.ce.ulm.edu
INSTRUCTORS: Mrs. Linda Foster, R.D.H., B.S.; Amanda Richardson, R.D.H., M.D.H., and faculty; Sharon Chaney, R.D.H., M.P.S., and faculty; Beverly Jarrell, R.D.H., B.S., M.Ed., and Jordan Williams, R.D.H., B.S.; Kim Whorton, R.D.H., M.D.H., and faculty; Jordan Williams, R.D.H., B.S. and faculty; Dr. Kristi Davis, D.D.S., Dr. Howard John, D.D.S., Dr. Robert Huffstutter, D.D.S., and Dr. Jesse Roberts, D.D.S.
DESIGNED FOR: Dental Assistants
FEE: \$449 per participant (Includes continental breakfast each morning.)
CREDIT HOURS: 24 hour course which will partially fulfill the requirements for the Louisiana State Board Certificate of Expanded Duty Dental Assistants

OTHER AVAILABLE DATE FOR THIS COURSE:
October 18-20, 2013.

DATE: July 12-13, 2013
EVENT: LDA Foundation Fishing Rodeo
LOCATION: Sand Dollar Marina, Grand Isle, LA
PROVIDER: LDA Foundation
SPONSORS: (As of 1/18/13) Robert Ellis and Associates (LDA Events Partner); Louisiana Dental Services, Inc. (LDS); Henry Schein Dental; Sand Dollar Marina
REGISTRATION: Contact Sherri Jones, LDA director of conference services at (225)926-1986 or (800)388-6642 or email to sherri@ladental.org or visit our web page at www.ladental.org.
DETAILS: Fishing rodeo entrants must be registered under the name of an LDA member dentist. Hats and t-shirts available for purchase.
FEE: \$50 Regular; \$25 12 & Under; \$15 Dental Student

DATE: July 24-27, 2013
COURSE TITLE: LDA Summer Education Conference
LOCATION: Tops'l Beach and Racquet Resort, Destin, Fla.
PROVIDER: LDA
SPONSORS: (As of 3/1/13) Robert Ellis & Associates (LDA Events Partner); Louisiana Dental Services, Inc. (LDS); Real World Endo; Brasseler USA; Colgate
SPEAKERS: Dr. Mike Malone, Dr. Alex Fleury, Annette Wolfe, R.D.H.
REGISTRATION: Contact Sherri Jones, LDA director of conference services, at (225)926-1986 or (800)388-6642 or email to sherri@ladental.org or visit LDA web page at www.ladental.org.

Additional information and registration details will be posted on website as it is obtained. LDA members will be mailed information directly.

DATE & TIME: September 13, 2013, 8:30 a.m.
COURSE TITLE: Occlusion
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, La., (318) 797-9900
SPONSOR: Ark-La-Tex Academy of Dentistry (AGD PACE and ADA CERP Recognized Provider)
REGISTRATION: Contact: Dr. Clint Bruyere at (903) 753-0337, www.arklatexacademy.com
DESIGNED FOR: All
INSTRUCTOR: Dr. LeeAnn Brady
CREDIT HOURS: 7, Lecture
FEE: Non-Mbr. - \$245; Staff/Lab Tech - \$45

David N. Austin

Murphy's Law

A few years ago my wife was in the local pet store during 'pet adoption day.' She claimed she had no intention of adopting a pet, but the store was closing and one little mangy white dog remained in his kennel. As she was looking at him through the bars of his cell, the pet store owner said those famous words that cinches any deal, "As soon as we close, it will be little Murphy's last day."

I've actually stolen that line, "If we don't go ahead and do this root canal treatment, this could be the last day for your tooth." It seems to convey the seriousness of the moment. But I'm getting ahead.

When I came home that evening, I found the skinniest, dirty-white, curly-haired dog I had ever seen. And he was laying in my recliner. He wasn't happy to see me and bared his teeth in a sort of goofy grin. The feeling was mutual as I tried to figure out just what breed of dog this was.

My wife informed me that she needed help unloading the car as she had bought a few items.

I found a 30 pound bag of dry 'weight-management control' dog food, which I thought was odd. Ole Murph probably didn't weigh 10 pounds, and if you took away his hair, probably only 5.

And then there were these bags of some really fancy lunch items in individual servings. I was getting excited because I don't usually eat much at lunch, but here was beef stroganoff, broiled chicken with capers, tuna casserole with shrimp, Italian meatballs on fettuccine, and a whole host of similar items that were microwaveable and perfect for me to take to the office.

She quickly let me know that those were for Murphy, and the weight-management stuff was for me. My standing in the pecking order on the food chain of life in my house had taken an abrupt turn. This

was only the tip of the approaching iceberg. But like the Titanic, I kept going.

For instance, in the wee hours one morning, I stumbled out of bed to go to the bathroom and I noticed my wife jumped up at the same time. I asked her if she was ok and she told me she was getting up to open the door and let me go outside. I had to remind her it was Murphy that goes outside and I get to go inside. Well at least for now.

For a long time we have tried to determine what kind of dog Murphy is. He is definitely part miniature poodle and part something else, like maybe raccoon. He has no tail, except for a bob of hair. But if he did have a full-length one, it would probably be striped like a raccoon. He is a bandit if you don't watch him carefully. He steals my socks just for kicks. Will he show me where he has hidden my socks? Nope. He just looks at you with that silly grin. You know, no one likes a smart-aleck dog.

I'm always wondering where he came from. I mean, what sort of life did he have before being picked up off the streets? He really doesn't have the build for a tough street dog. He once escaped out the front door of our home and quickly ran to the house down the street with the new Cadillac parked out front and curled up on their front porch. He definitely enjoys the finer things in life.

Come to think of it, he hates riding in my truck. Whenever he sees me drive up, he yawns and sticks his tongue out. Worst attitude I have ever seen in a dog of any kind.

He is smart. My wife can call him over for her friends and get him to rollover, sit up, shake and tap out the daily closing average of the Dow Jones Industrials. They are always so impressed.

When I have managed to get him to trot over to me for some of my friends, he just looks at me and starts scratching in some private area. I should know this by now and it's always very embarrassing. He knows how to get under my skin. And he does everything with that silly grin.

No one likes a smart-aleck dog.

One thing I have learned is that some days you're the big dog, and other days you're the hydrant.

I've also learned that if you mix that weight-management control stuff with yogurt, it's really not bad. Not only have I lost 3 pounds, I don't wear socks much anymore.



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