

00

00

SPRING 2008

## Journal of the Louisiana Dental Association

Tap Into a Healthier Smile



## Let Patterson be your one-source supplier



PATTERSON





## Serving the dental community for more than 130 years!

As your single source provider, Patterson provides everything your practice needs. From EagleSoft practice management software and CAESY<sup>®</sup> patient education to Schick digital radiography and CEREC<sup>®</sup> 3D, we have leading-edge technology and equipment to increase productivity and efficiency in your office. And for the front office, Patterson Office Supplies offers products to make your life easier and your practice more successful, including: patient forms, files, HIPAA tools, customized stationery and much more.

Call us today and discover how easy life can be in your practice when you get the personal, professional attention you deserve from one source – Patterson!

New Orleans Branch 800.452.7213 Shreveport Branch 800.551.8596

P89345 (3/08)

# Journal

NUMBER 1

#### VOLUME 67

EDITOR David N. Austin, D.D.S. 230 Carroll Street, Suite 2 Shreveport, LA 71105 (318) 861-4549 E-mail: daustin1@comcast.net

MANAGING EDITOR Annette B. Droddy LDA Headquarters 7833 Office Park Blvd. Baton Rouge, LA 70809 (800) 388-6642 Toll-free (225) 926-1986 Local Line (225) 926-1886 Fax E-mail: annette@ladental.org Web site: http://www.ladental.org

BUSINESS MANAGER William M. Hall, Jr., D.D.S. 3100 Woodlawn Avenue Shreveport, LA 71104 (318) 865-1469 E-mail: dr802@bellsouth.net

EDITORIAL BOARD Gary Caskey, D.D.S. Gary L. Roberts, D.D.S. Kaylan F. Worley, D.D.S.

LDA OFFICERS Thomas H. Price, D.D.S. President 3602 Kirkman Street Lake Charles, LA 70607-3006 (337) 477-9303

Dr. Marty B. Garrett President-Elect 12071 Bricksome Ave. Baton Rouge, LA 70816 (225) 293-2767 L. Stephen Ortego, D.D.S. Past President 5813 Monroe Hwy. Ball, LA 71405 (318) 640-1470

SPRING 2008

Edward J. Hebert, D.D.S. Secretary-Treasurer 1540 Country Club Road Lake Charles, LA 70605 (337) 474-4892

Robert E. Barsley, D.D.S., J.D. Speaker, House of Delegates PO. Box 745 Ponchatoula, LA 70454

LDA STAFF

Ward Blackwell Executive Director

Frances Cagle Administrative Assistant

Annette B. Droddy Director of Communications and Public Affairs

Sharon Elliott Director of Membership Development

Tiffany Waddell Director of Accounting

Jeffrei Clifton Intern

Meredith Simoneaux Intern

A MEMBER PUBLICATION OF THE AMERICAN ASSOCIATION OF DENTAL EDITORS

JOURNAL of the Louisiana Dental Association (USPS284620) is published quarterly at 230 Carroll St., Suite 2, Shreveport, LA 71105, in March, June, September and December, and is the official publication of the Louisiana Dental Association. Opinions and statements expressed, however, are those of the writer and not necessarily those of the Association. Original articles published herein become the property of this publication. Subscription price is \$15 per year for members, \$30 per year for non-members and \$65 per year for foreign subscribers. Periodicals postage paid at Baton Rouge, Louisiana, and additional mailing offices.

The publication of an advertisement in the LDA Journal is not to be construed as an endorsement or approval by the Louisiana Dental Association or any of its component associations of the product or service being offered.

Postmaster: Send address changes to Louisiana Dental Association, 7833 Office Park Blvd., Baton Rouge, LA 70809.

#### Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

### Contents

from the editor	2
from the president	4
from the president-elect	6
louisiana dental services, inc.	8
node / lda annual session	10
feature Give Kids A Smile	12
executive director	16
dentists' day	17
fishing rodeo	18
louisiana state board of dentistry update	19
celebrating 50 and 25 years	20
fluoridation and grassroots advocacy	21
non-fluoridated water systems	22
alpine 2008	24
summer conference	25
lsusd	28
new lda staff member	30
wealth management	31
feature Deadly Misconceptions	32
in memoriam	33
louisiana dental assistants association	34
ladpac	35
classifieds	38
c.e. and lda events calendar	38
lsu continuing dental education 2008 course schedule	39
last page	40



On the Cover Tap Into a Healthier Smile! is the theme for the LDAs public affairs campaign to broaden public, media and governmental awareness of the benefits of community water fluoridation and lay the groundwork for passing legislation in 2008 that could bring fluoridated water to virtually everyone in Louisiana. The campaign is a partnership with (and funded by) the ADA and part of the State-Based

Public Affairs Program initiated by the ADA in 2007.

LDA members can view the *Journal* online at *www.ladental.org*.



## from the editor

David N. Austin, D.D.S. Editor, LDA Journal

### Let Us Keep Up the Good Fight

Community water fluoridation has been cited as one of the 10 greatest health achievements of the 20th century in the battle against tooth decay. Dental caries remains the single most common chronic childhood disease worldwide. Dental decay among children is five times more common than asthma and seven times more common than hay fever.

Drinking optimally fluoridated water is unquestionably one of the safest and most beneficial, cost-effective, public health measures for preventing, controlling, and in some cases, reversing, tooth decay. Unfortunately, many citizens believe their public water contains optimal levels of fluoride when, in fact, it does not.

Efforts to introduce fluoridation are frequently undermined by limited funds for infrastructure, perceived controversy, voter apathy, confusing ballot language and an abundance

of misinformation that has flourished on the Internet and elsewhere. As a result, optimally fluoridated water is available to only two-thirds of those served by public water systems.

If you will take a look on pages 22-23 at the list of communities throughout Louisiana that are not being served by a fluoridated water system, you may wonder if our state is even close to the two-thirds being served as reported by the ADA. No doubt, it could be better, much better.

We as dentists must advocate for community fluoridation for our children to have the absolute optimal benefit to fight dental decay, regardless of their race, creed, and, most of all, of their financial status. After all, if we do not advocate for fluoridation, who will? I urge you, as one or as a group of dentists within your community, to jump on the bandwagon and push community fluoridation in your area and to fight the good fight to make this available or to keep it from disappearing if you have it now. There are antifluoridationists that refuse to acknowledge the absolute fact of over 50 years of proof of the safety and benefits of community water fluoridation.

As always, the LDA and ADA have the facts,

literature, information, and anything you might need to help you get the word out among your neighbors, friends and municipalities that are contemplating fluoridation.

As a dentist, I am proud of my profession for so many things. But I must say, community water fluoridation remains the one constant that brings me the most pride and can and will help children everywhere to have improved dental health.

Our state's regular general legislative session begins March 31 and the LDA, with the help of the ADA, will be going after community water fluoridation and we will need your help! Please, contact your legislators' offices and let them know that this is an issue that's so important to you, as well as to the children of their community. And, please, please, please respond to the e-mail or fax calls to action through the super easy Voter VOICE system as soon as you receive them from the LDA. The LDA staff and lobbyists will be doing most of the work to put together the message and you can send a note out in just a few clicks!

Let's work together so that all of our communities can 'Tap into a healthier smile!'



#### l live

in Dallas, Texas. I grew up nearby in Mesquite. There s wonderful opportunity here, and diversity. There s also a great running community.

#### I practice

in a general dentistry office with the most supportive and energetic staff. I became interested in dentistry after meeting a dentist who made a tremendous impact on patients.

#### I recharge

by running. It s an avenue to find your inner strength, and do things you never thought possible. I qualified in Boston for the 2008 Olympic Marathon Trials. To prepare, I m cross-training to compete in triathlons. I also volunteer coach.

#### I love

teaching. I ve taught second year students at Baylor College of Dentistry how to design and fabricate removable prosthodontics.

#### I hope

to make a difference in my patients lives. Dentistry is more than restorations, it s caring for people.

#### l plan

to have my own practice someday, and make a difference the way Dr. Kahn did for my family.

#### I admire

Dr. Leinneweber, my mentor at Baylor. Even with a very large practice, he was able to deliver quality care. Patients loved him.

#### I recommend

Fortress professional liability coverage. I chose Fortress after discussing it with fellow faculty at Baylor. The coverage is broad, and I feel comfortable knowing I have a trusted provider.



## Dr. Melisa Christian, a Fortress Dentist.



Fortress Insurance Company is owned and operated by dentists, and only insures dentists. Professional liability coverage from Fortress provides aggressive claims defense, valuable risk management, and outstanding customer service. To get Fortress protection, call one of our agents at Robert Ellis & Associates: Stormy Blair, Matt Hightower, or Chris Richert, 888-503-5547. Tell them Dr. Christian sent you.

Robert Ellis & Associates is endorsed by the LDA

www.dds4dds.com



## from the president

Thomas H. Price, D.D.S. President, LDA

### The Home Stretch

With April quickly approaching, I hope everyone is making plans to attend the LDA Annual Session and the New Orleans Dental Conference. Besides the fact that it will be a fun event, there are outstanding speakers in the lineup and a large contingency of exhibitors. The House of Delegates, which occurs during the Annual Session, will conclude my year as your LDA president. Instead of reminiscing over the accomplishments of the past year, I will simply present the current state of the Association and provide some personal thoughts concerning the future.

The state of our Association is very strong. The House of Delegates will be presented a budget for 2008 that demonstrates a slight income excess over expense. We are operating in the black and endeavor to continue to do so. The LDA reserves are at 74% of the proposed budget. We enjoy an outstanding relationship with the Louisiana State Board of Dentistry, as well as the Louisiana Dental Hygienists Association and various other auxiliary associations, not to mention the relationships we have cultivated with state legislators and national congressmen.

Membership is at an all time high and our volunteers continue to grow. LDA-sponsored events continue to break attendance records. My deepest appreciation to our councils and committees who continue to work hard to improve your membership services. Of course, the LDA staff is the best and we should all thank them at every opportunity.

This past year, I have had the opportunity to

travel all over our country and meet with other association presidents. Having listened to the issues and politics facing our profession, I can only express to you how fortunate we are here in Louisiana. The LDA is the envy of many other associations. We are united and enjoy the blessing of that unity. Most of the issues confronting other groups, in my opinion, are the direct result of splintering within their group or the inability to communicate and cooperate with their state board, hygiene association and state legislators. Let us all do our best to preserve this wonderful and unique bond that holds all parties together for the best interest of the public and our profession here in Louisiana.

A perfect example of cooperative effort for the public good is our current fluoridation campaign. There are still communities within Louisiana, including Baton Rouge, which do not have fluoride in their public water. However, with the help of the ADA, we are initiating a public awareness campaign in an effort to educate our local and state legislators on the preventive benefits of fluoride. Through the LDA Council on Governmental Affairs, a mass media campaign to local groups, business leaders, chambers and governmental leaders has been initiated. As a member of the LDA, I hope you will support this effort and help communicate the benefits of fluoride in your community.

I believe the events that will adversely affect the future of our profession will indeed appear from the national prospective and trickle down. These issues include paraprofessionals, access to care and filling material choices and regulation. The federal government and special interest agendas will require our constant attention on these issues. You can be thankful for the ability of our Association to influence some of these groups to our benefit. If for no other reason, this makes paying my annual dues worthwhile.

As I move into the home stretch, I am pleased to know Dr. Marty Garrett will be stepping up into leadership as LDA president. I can assure you, Marty will be a great president and leader of our Association. Please give him all of the support and friendship that you have afforded me this past year. Once again, please accept a big thank you for allowing me to serve you as the president of the LDA. It will always be an experience I will cherish.

A parting thought:

The secret of success is consistency of purpose. -Benjamin Disraeli

## BAAS CAPITAL LLC

CONFIDENTIALITY INTEGRITY

PROFESSIONALISM

#### CAPITAL & FINANCING FOR DENTAL PROFESSIONALS

PRACTICE START-UPS, EXPANSIONS & ACQUISITIONS

DENTAL PRACTICE BROKERAGE

### 877-234-6610

305 Fairlane Dr Lafayette, LA 70507

Voice : 337-234-6610 Fax : 337-232-5768 dentalinfo@computerconcept.net

Experience with Dentrix, Eaglesoft, & Orthoware

Hardware and Software Installation & Upgrades

Web Hosting and Design

Over 22 years experience

Certified Cable Installation

HP and Dell Computers

#### PROFESSIONAL NETWORK & COMPUTER SERVICES FOR DENTAL OFFICES

- Consulting and Design Services
- Remote and Onsite Administration

- VPN and Security Services
- Monitored Backup Solutions
- Monitored Anti-Virus & Spyware Prevention Services
- Microsoft Windows Server & Desktop Operating Systems

CISCO SYSTEMS AUDITORIA Registered Partner

#### Business Partner







## from the president-elect

### An Interview with the President-Elect: Dr. Maurice B. Marty Garrett

It will be a great pleasure for me to serve as your next LDA president. I will be following a great leader, Dr. Tom Price, and I feel honored to have been chosen in this position. I hope to continue the work of the fine members that I am following in this position in order to continue serving organized dentistry.

Prior to taking office in April, I would like to tell you all a little about myself. I graduated from the LSU School of Dentistry in 1981 and finished a periodontics residency in 1983. I have been in private practice in Baton Rouge since 1985.

I am married to Tammy Achord and have six children, Brent, Meg, Gaines, Annie, Caroline and Catherine.

When not in the office, I enjoy coaching youth sports, hunting and fishing. As with so many of you, my family and I are big LSU fans and enjoy tailgating and cooking at home football and baseball games.

Dentistry as a profession and organized dentistry as my professional organization have been good to me! I have enjoyed working with fellow dentists in several positions, including president of my local component,



Dr. Garrett in 2004 deer hunting.

Greater Baton Rouge, and state peer review chairman prior to becoming an LDA board member. I've always been impressed with the dedication and teamwork of my fellow LDA members who strive to promote and provide good oral health care. These volunteers insure the independence of quality dental practice.

Nationally, access to proper oral health care is one our most pressing issues.

The key for dental leaders is to stress that qualified dentists are the ones who should direct and provide the care to our patients! On the state level, I would like to improve the communication and cooperation with the state's hygienists. The community water flouridation program is an excellent way we can combine efforts to improve the state's oral health.



Dr. Garrett in 2000 after a goose hunting trip.



Dr. Garrett's family: Brent Garrett, Dr. Marty Garrett, Catherine Garrett, Annie Garrett, Meg and Michael Thomassie, Tammy Garrett, Caroline Garrett and Gaines Garrett.



Dr. Garrett has coached softball for 23 years. Here he is pictured with his twin daughters Catherine and Caroline in 2002.

I accepted this position for the opportunity to work with leaders of our organization who volunteer their time to improve their profession. The combined LDA-NODA meeting is a shining example of the teamwork involved in organized dentistry. I look forward to working with the LDA Board of Directors and the LDA staff to continue to improve on the activities and benefits the LDA can provide our members.



### AFTCO TRANSITION CONSULTANTS

AFTCO is the oldest and largest dental practice transition consulting firm in the United States. AFTCO assists dentists with associateships, purchasing and selling practices, and retirement plans. We are much more than a practice broker, we are there to serve you through all stages of your career.

Practice Sales Practice Mergers Equity Associateships Pre-Sale Program Stockholder Program

For more information call 800.232.3826 or visit our website at www.AFTCO.net.

Call for a free practice appraisal at a \$2500 value!

AFTCO is pleased to announce...

### Gregory S. Strain, D.D.S.

hasjoined the practice of

John K. Moore, Jr., D.D.S.

Harvey, Louisiana

AFICO is pleased to have represented both parties in this transaction.



## louisiana dental services, inc.

C. Richmond Corley, Jr., D.D.S. Senior Vice President/CEO, LDS

## Let's Continue to Grow the LDS Program in 2008!

The year ahead will no doubt offer its fair share of both business and personal challenges, as most years do. LDS would like to suggest that the LDA/LDS Endorsed Program of Products and Services can offer you some of the resources necessary to successfully meet these challenges.

First and foremost, the endorsed companies along with the products and services they offer have been seriously reviewed for quality, reliability, integrity and genuine interest in being of service to you, the members of the LDA. And, most of these companies offer a discount on a recurring basis for purchases made under their endorsement agreements with LDS.

Access to the most current listing of endorsed companies, along with a brief description of what they offer, is accessible at any time from the LDA Web site at <u>www.ladental.org</u> under the News and Information for Your Practice link. You can also request an LDS Ready Reference Binder by calling the LDA at (800) 388-6642.

An example of an endorsed company that you may be already purchasing from on a regular basis, but have not registered with as an LDA member, is Office Depot. The registration process is quick and simple and you will save money through the LDA Endorsed Program on most items except electronics. You MUST also contact the Office Depot Business Development Representative for the LDA, IN ADVANCE, for discounts before special ordering or purchasing furniture. The discount afforded by this extra step is generally worth the effort.

The LDA/LDS Endorsed Program also offers several other opportunities that are directly related to the marketing of your practice to your potential patient base and for the efficient day-to-day operations of the practice. We highly recommend Bruner and Company if you are considering the establishment of a practice Web site. Ron Bruner will work with you to help you use the template based package. This quality package is very reasonably priced and has many of the earmarks of a custom designed site, or you can also have a specially designed site done for your practice. For more information on the packages, go to <u>www.myldawebsite.com</u>.

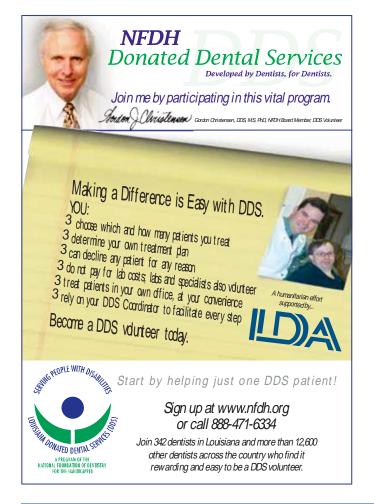
Another endorsed company valuable in day-to-day office operations is Paychex. They are involved in office payroll records, preparation of related tax records, actual payroll production, tax deposits and other related business. Greenflag Profit Recovery by Transworld Systems is an LDA/LDS endorsed company that can assist your business manager in the accounts receivable aspect of your practice. Yet another endorsed company, CareCredit, can provide the financing resource for your patients that need to extend the payout time of your recommended treatment plan.

Plus, in the area of your personal practice related needs, our program can offer you a solid group of resources. The LDA/LDS Endorsed Program recommends Fortress Insurance Co., an A rated company for your dental practice liability insurance. You should contact Stormy Blair, at Robert Ellis & Associates in Mandeville, La., at (888) 503-5547, for a quote, if you are not already covered under this program. Your premium savings will be significant in most cases and the service you will receive is the best available. Also through Robert Ellis & Associates, as part of the endorsed program, you can apply for Workman's Compensation Coverage, as well as Business Office Policy coverage.

The list of LDA/LDS endorsed products and services has several other offerings that can benefit you and your practice. LDS is as successful as the members who participate in the program, so please continue to make this program as successful as it was in 2007. By supporting this program, you help LDS generate royalty income from your purchases that is returned to the LDA as non-dues revenue to use in support of membership benefit programs and other association operational needs. As always, on behalf of your LDS board members and the LDS staff, we say THANK YOU, to the LDA members who participate in the endorsed program.

## For Governmental News -Event Registration -And Information For Your Practice...





Satisfaction GUARANTEED

D-MMEX EasyRefine is a great service for my dental office. D-MMEX sends us a small scrap metal recycling container, we put our precious scrap metals in the container and send it back to the company. It's an easy way to get rid of scrap metals AND make a little extra money.

Dr. Lance Lege, Acadiana

## D-MMEX REFINING EXCELLENCE

## In the News



Dr. Eric T. Geist (Northeast) was elected president of the American Board of Oral and Maxillofacial Surgery. The American Board of Oral and Maxillofacial Surgery helps set the standards for the confluence of education, training and experience

for the specialty of Oral and Maxillofacial Surgery to assure the public of an acceptable level of attainment by those who are Board Certified.

To this end, the Board s mission includes examination and certification of candidates, and recertification of Diplomates. Dr. Geist becomes the second Louisiana Oral and Maxillofacial surgeon to be president of the Board joining LSU Department Head and Boyd Professor Dr. Jack Kent.

Dr. Geist maintains a private practice in Monroe, La., and serves as clinical assistant professor, Department of Surgery, division of Oral and Maxillofacial Surgery at LSUHSC Shreveport and associate professor at the University of Louisiana at Monroe.

# 285(,19,7(',72))DPHKQZIXK&( IRRGIXQ QGIHXMINHV

## LDA Annual Session and New Orleans Dental Conference April 10-12, 2008

)RUPRHIQRPDN&QRU WRUHIVAAURQAQH JRVR : : : 12' & 25\* RUHCO

<u>' RQ WP LVV RXWRQ WKLV</u> <u>IQF UHGIE OH</u> OQHXS RI VS HDNHUV <u>DWDQ</u> XQEHOHYDE OH S UF H

2008 New Orleans Dental Conference Louisiana Dental Association Annual Session April 10 ~ 12, 2008 Ernest N. Morial Convention Center ~ Hall H

## Data Recovery, Disaster Recovery, Business Continuity; they all require professional offsite backup - the only way to truly secure your digital records.

Only Oak Tree Storage offers the best balance of power, flexibility and affordability to protect all the data that keeps your practice in business. Find out why Oak Tree Storage has become the standard for Dental Offsite Backup:

SIMPLE / AUTOMATIC - Allows you to backup and/or retrieve one, many or all your files quickly, easily and automatically ("Set it and forget it."). You will get an email confirming each and every backup and any relevant status messages.

SECURE / OFFSITE - Your data is protected against hackers, viruses, spyware and malware across the Internet and from fire, flood, abuse, power surges and other disasters and accidents in your offices. Your data is secured in our offsite, highly-redundant, biometric-access-controlled data center.

WANT TO KNOW MORE? Download a FREE TRIAL or a special insider s evaluation report about offsite storage from our website: w w w.oaktreestorage.com

Dr. Ronald Redmond, D.D.S. San Francisco, CA

Oak Tree Storage saved me tonight. My inbox has approximately 7,000 emails. For the second time, the Microsoft email compression feature failed and caused me to lose 4,000 emails. The first time it happened, the loss was devastating. How ever, this time, I had Oak Tree ... I m delighted to report that my entire inbox has been restored. I love you guys! 24/7 MONITORING - Software and technical staff join to monitor the integrity of your data and processes 7/24/365.

HIPAA AND SOX COMPLIANT - To prevent security breaches your data is encrypted (jumbled with your individualized code) with SECRET US Governmentlevel encoding to restrict and control access.

> Oak Tree Storage has one of the low est prices and most powerful offsite backups in the dental Industry!

> > a month

OAK TREE

STORAGE

VISIT OUR WEBSITE OR CALL US FOR MORE INFORMATION:

877-969-8266 www.oaktreestorage.com

DEALER INQUIRIES WELCOME



## LDA Celebrates National Children's Dental Health Month and Give Kids A Smile Day

Dr. Brian D. Basinger Chair, Council on Communications

Dentists across the country used this past February to raise awareness about the importance of oral health by providing dental screenings, education and an opportunity for future dental services to children who do not have regular access to dental care. Louisiana dentists contributed to this effort by using their time and talents to showcase National Children's Dental Health Month and volunteer during Give Kids A Smile Day. GKAS events and NCDHM activities promoting proper dental health were held across our state. Just a few of the activities reported to the LDA included:

#### Bayou

The Bayou component, under the direction of Dr. Danny Melancon, held an annual poster contest for NCDHM. Forty schools submitted over 500 entries. Bayou will give away 20-25, \$100 savings bonds as prizes. Among the schools that participated, the group will have a drawing for a computer, which will be rewarded to the winning school.

#### Greater Baton Rouge

Dr. Johnnie Hunt, Dr. Tom Kiebach, Dr. Nelson Daly, Dr. Steve Ripple, Dr. Tom Foster, Dr. Tracy Crear and Dr. Aimee Russo-Mounger also held sealant events at their offices with the help of Dr. Dionne Richardson of the Office of Public Health. Dentists who utilized the



Dr. Steve Ripple's staff smiles for GKAS. (Greater Baton Rouge)

Office of Public Health and Health Care Centers in Schools said the partnership was ideal because these groups were able to contact the schools for them and work with the schools to organize transportation, chaperones and permission slips. This allowed the dentists and their staff members to see more patients and do what they do best dentistry! Dentists who volunteered at these events included Drs. Nick Rauber, Kenneth St. Romain, Jr. and Kramer Irby.

Drs. Bradley Comeaux, Paige Sigsworth and Robert Delarosa's practice visited Duplessis Primary and Denham Springs Elementary to provide screenings and exams to over 150 children. Drs. Comeaux and Sigsworth also worked with hygienist Heather Bencaz and the Louisiana Dental Hygienists Association to organize library visits and puppet shows at Jones Creek Library and Bluebonnet Library. Dudley the Dinosaur



Dr. Paige Sigsworth's staff educates children on the importance of oral health. (Greater Baton Rouge)



Alexis Russo, LSUSD student (Greater Baton Rouge)



Dr. Aimee Russo-Mounger (right) and hygienist Jodi Rozarto (Greater Baton Rouge)



Dr. Nelson Daly (Greater Baton Rouge)

was also there to visit the children and to teach proper brushing and flossing techniques.

Dr. Ed Hood's dental team in Denham Springs recently completed their third annual Dentistry from the Heart event on Friday, February 8, 2008, to celebrate dental health month and Valentine's Day.

#### NODA

Under the direction of NCDHM chair Dr. Jason Parker, NODA participated in several events, including Smiles at the Hive Court of Dreams in conjunction with the New Orleans Hornets on January 25, 2008. Before the game, NODA had complete use of the Hornets' court to educate and screen along with fun and games to entertain children who came to the Hornets' KIDZ Night at the HIVE. During the game against the Los Angeles Clippers, NODA was recognized on BUZZ Vision for their extraordinary efforts to promote dental health.

NODA passed out NCDHM material to all in-house patients of the Children's Hospital, as well as children at Lakeside Mall and the Children's Museum in New Orleans.

NODA also collaborated with Children's Hospital Tooth Buses and Oregon Mobile Tooth Bus and set up three locations around the New Orleans metro area. These buses delivered comprehensive dental care to the underserved population in New Orleans that was affected by Hurricane Katrina.

#### Northeast

The Northeast Dental Association and the University of Louisiana at Monroe (ULM) Dental Hygiene Program held a very successful program for GKAS. The event had a great turnout and fantastic results. The event was held at the Glenwood School Based Health Center, which is



Drs. Johnnie Hunt, Nick Rauber, Kenneth St. Romain, Jr., Tom Kiebach and Kramer Irby (Greater Baton Rouge)



Ten dental hygiene students from Southern University-Shreveport campus also gave their time to assist dentists at the event.





Dr. Tom Foster (Greater Baton Rouge)

Dudley the Dinosaur teaches children proper brushing and flossing techniques. (Greater Baton Rouge)

located at Riser Middle School in West Monroe, on February 22, 2008. This clinic exists because many of Riser's students do not have access to health care apart from emergency rooms. For the second year, Northeast dentists and dental hygiene students utilized the clinic

Continued on page 14



Dr. Maureen Fenton (Northwest)



Dr. Brian Basinger (background) and Dr. Sanders Graf (Northwest)



Dr. Larry Robinson (Northwest)

Continued from page 13

to screen children for decay and treatment. Dr. Cindy Pulitzer coordinated the event along with Wendy Cranford, R.N., C.N.N., director of the Glenwood Based Health Center, and Jordan Williams, R.D.H., ULM hygiene instructor. Other dentists who volunteered with the event included Drs. Kimberly Caldwell, Wayne Cranford, Kristi Davis, Lance Donald, Robert Huffstutter, Les Tarver, Tessa Madere, Chris Owens, Sam Pulitzer, Cory Turpin, John Shepard and Lane Eddleman.

The team screened over 280 Riser students. Volunteer dentists also returned to the clinic after the GKAS event to perform needed restorations to those children not covered by Medicaid and who do not have private care.

#### Northwest

The Northwest Dental Association, under the direction of Dr. Brian Basinger and his staff, hosted their annual GKAS event at The Children's Dental Clinic in Shreveport on Friday, February 22, 2008, and provided screening, oral hygiene instruction and supplies to approximately 70 third graders from Werner Park Elementary School. Children needing further care were sent to various dentists around the city who volunteered their services. Ten dental hygiene students from Southern University-Shreveport campus also gave their time to assist dentists at the event. Dentists who volunteered at the event were: Drs. Jeff Silmon, Sanders Graf, Larry Robinson, Ryan Walker, Gary Caskey and Maureen Fenton.

#### Southwest

The Southwest district, in conjunction with the GKAS program and LDA Council on Communications member Dr. James Richard Churchman, spent half a day at the Prien Lake Mall in Lake Charles giving away toothbrushes and handouts with information concerning tooth decay prevention, oral hygiene instructions, sealants and other issues related to the overall health of teeth. This ongoing program has been sponsored for over 20 years by Southwest and its Alliance.

If you or someone you know hosted or volunteered at an event, please let the LDA know by calling (800) 388-6642 or e-mailing info@ladental.org!



Dr. Les Tarver (Northeast)



Dr. Chris Owens and ULM hygiene instructor Mrs. Chaney (Northeast)

### Protecting your reputation and so much more.



You've worked hard building your practice, your reputation and your personal assets. Why not insist on the very best when it comes to protecting what you've built? Backed by Warren Buffett's Berkshire Hathaway, Medical Protective has the strongest financial resources and the most enduring commitment of a winning defense and smart solutions to protect you and your reputation. In fact, we've been protecting generations of healthcare providers for more than 100 years.

You deserve the best protection. You deserve Medical Protective.







## executive director

Ward Blackwell, M.J., Executive Director, LDA

### Fluoridation Highlights `08 LDA Legislative Agenda

The ultimate objective of the LDA's new public affairs campaign that urges Louisianans to Tap Into a Healthier Smile is the passage of legislation that could bring fluoridated water to virtually everyone in Louisiana.

As part of the campaign, the LDA's consultants conducted focus group research to determine how to best frame our message. Though an official report of the research has not been issued yet, the sessions clearly reinforced the importance of the messenger's credibility as one of the most important factors in the success of any communication to be persuasive.

Your credibility with your patients is one of the strongest cards in the LDA's hand, and the success of this campaign could well be determined by how frequently LDA members communicate with their patients and legislators. Some key points to bear in mind are:

As with so many things, Louisiana ranks near the bottom in community water fluoridation (CWF) compared to other states. Only about 40% of Louisiana citizens currently benefit from CWF compared to 64% nationwide.

The LA Office of Public Health estimates implementing CWF in all unfluoridated LA communities with 10,000 or more homes would only cost about \$6.5 million a tiny amount when the state is reaping near billion dollar surpluses each year.

The Centers for Disease Control calls CWF the single most effective public health measure to prevent tooth decay and one of the 10 greatest public health achievements of the 20th century.

Fluoride is a naturally occurring substance; small amounts are present to varying degrees in all water sources. CWF is simply the adjustment of the fluoride level in drinking water from that which naturally occurs to the optimum level to protect teeth.

All kinds of supplements are added for health reasons to food and drink we consume: iodine is added to salt, vitamin D is added to milk, folic acid is added to breads and cereals, etc. There are all kinds of precedents for government to mandate activities with which some people disagree in the name of public health and safety, such as mandatory immunizations and seat belt laws.

Every \$1 invested in CWF saves roughly \$38 in dental treatment costs. The savings in reduced Medicaid expenditures alone easily exceed the cost of community water fluoridation.

In addition to CWF, the LDA will be managing several other issues during the coming legislative session. As always, funding for dental Medicaid programs will have a prominent place on the legislative agenda. Despite seven consecutive years of funding increases a record unmatched by any other health care group dental Medicaid reimbursement rates are still well below our stated goal of the 70th percentile of the NDAS fee survey. Moreover, it has been several years since ANY increases have been made to the adult denture program rates.

It's likely the LDA will also be involved in efforts to secure funding for the LSU School of Dentistry to continue its new hygiene program and oral health center in Baton Rouge. This new program evolved as a way to make optimal use of the school's former, temporary home at the LSU South Campus following Hurricane Katrina now that the school is firmly reestablished in New Orleans.

Be on the lookout as well for news about legislation relating to the administration of the Patient's Compensation Fund, medical necessity review, and possible revisions to the cap on medical malpractice damages.

Above all, remember that grassroots lobbying is the LDA's most effective form of advocacy. And yes, that means you! So, watch for alerts from the LDA in your email and respond by using our super-easy VoterVOICE system to contact your legislator. And, make plans now to attend Dentists' Day at the Legislature on April 23 and visit with your legislator face-to-face.

If everyone does just a little, we're sure to have a successful 2008 legislative session.



5 HI LWWDWRQ LVDYLIDDEOFIRQOQHDWZZZ ODGHQWDORU

## Eighth Annual Membership Fishing Rodeo

## ) $UIGD_{1}$ 6 DWXUGD\_{1}

- XQ

Thanks to our sponsors (as of 3/11/08): Robert Ellis and Associates (Event Partner) Louisiana Dental Services, Inc. (LDS) Louisiana Army National Guard Henry Schein Dental Irwin Dental Lab Campus Federal Credit Union Patterson Dental Sand Dollar Marina

> & RP H DQG MALQ \ RXUFRP SRQHQWLQ FRP SHMQJ IRUWKH FR YHM/G %HVW) LVKHUP HQ IQ WKH 6 W/W \$ Z DLG

6 DQG ' RODUO DULQD \* UDQG, VOH / D 7 Z R ) XQ ) LOOHG ' D VRI ) LVKLQJ D) ULGD 1 LJ KW: HOFRP H5 HFHS WRQ DQG D 6 DWKUGD 1 LJ KW\$ Z DUGV & HUHP RQ DQG ) LVK ) U

) RUP RUH LQIRUP DWARQ LQFOXGLQJ WAXUQDP HQWUXOHV RUWA UHJ LVWHU FDOO RUJR WA <u>ZZZ</u>ODGHQWDORUJ



## louisiana state board of dentistry

Samuel rinca, D.D.S. resident, ouisiana State Board of Dentistry

### Louisiana State Board o Dentistry Update

As this edition of the LDA Journal is dedicated to legislation and fluoridation, we would like everyone to know that the board supports the dental association's position on fluoridation. It is long overdue for all citizens of the state to receive this valuable resource. Time and time again and in every place it has been implemented, fluoridation has proven to be an effective tool in the battle against tooth decay. Studies have shown that where there is no fluoridation, dental problems are greatly increased.

Insofar as legislation goes, the Louisiana State Board of Dentistry has very little this year. There are really only three items at issue. We are raising from one to three years the time an applicant will have to apply for licensure by outside examination. After three years, that applicant can apply for licensure in Louisiana via credentials.

Another piece of legislation will allow us to raise fees for the certificate confirmation of expanded duty dental assistants. The last item will allow us to charge a fee for the expungement of first-time advertising violations. After this bill goes into effect, we will proceed with rulemaking so that licensees who have had only one advertising violation against their records, and no other disciplinary actions or present investigations, will be allowed to have these violations removed from their record and from our Web site.

Also of note to all of you is that the Louisiana State Board of Dentistry had the Council of Interstate Testing Agencies (CITA) administer a clinical examination in Louisiana for the first time on February 29-March 1, 2007.

Any candidate successfully completing the CITA examination may apply for licensure in 15 states and Puerto Rico. Our board feels that this is the best clinical examination available at this time. We reviewed all others before deciding to join with CITA. The calibration of the examiners is second to none. CITA offers live and online calibration to our graders. This allows a grader to be calibrated when it is convenient and not miss any extra days out of the office. All graders must pass the calibration exam the day before the examination is administered. This ensures that all candidates are graded fairly no matter where they take the examination (North Carolina, Mississippi, Alabama, Louisiana or Puerto Rico). Three independent graders review each piece of work without consulting each other. It takes two graders to fail a section. If anyone is interested in participating as an examiner in the CITA examination, you may go to <u>www.citaexam.com</u> and click on Grader Information.

In closing, I would like to express my personal gratitude to Drs. Dennis Donald, Vance Wascom, and Butch McVea. They have been term limited off the board but have been mentors for me as I learn this job. When you see any of them, you should thank them for a job well done.





n commemoration of an years of mem ership an in reco nition hereof your fello mem ers an associates in entistry e ten their arm commen ation an e press their hi h esteem for this sin ularly outstan in achie ement in your chosen profession of ental science.

#### Acadiana

25 Years Dr. Edward M. Moody II Dr. John M. Oubre Dr. Carl J. Breaux

#### Central

25 Years Dr. Lee M. Romine Dr. Michael J. Stacey

50 Years Dr. Bernard C. Hollier Dr. Robert B. Phillips

#### Greater Baton ouge

25 Years Dr. Louis L. Mason Dr. John P. Harbour Dr. Jeff D. Ellard Dr. Mark D. Porta

#### New rleans

25 Years Dr. Frederic uerens

#### Dr. Jamie M. Manders

Dr. Richard T. Nelson III Dr. Gustavo M. Coutin Dr. Lisa P. Germain Dr. John R. Ritchie Dr. Roy J. Delatte, Jr. Dr. Vincent L. DiLeo, Jr. Dr. James K. Curley Dr. Roland A. Caire, Jr.

50 Years Dr. Raymond J. Schiele Dr. Clarence B. Parent, Jr. Dr. Anthony J. Lala Dr. John N. Estes, Jr. Dr. Vincent N. Liberto Dr. J. Donald Duvigneaud Dr. Lathan W. Garcia

#### Dr. Clay C. Hunley Dr. John D. Shea

#### Northla e

25 Years Dr. Mary A. Beilman Dr. Charles R. Mehle, Jr.

#### Northeast

25 Years Dr. Eric T. Geist

50 Years Dr. Max M. Funderburk, Jr.

#### Northwest

25 YearsDr. William B. GoyneDr. Benjamin E. Foster, Jr.Dr. Clarence B. EricksonDr. Steven A. RussellDr. Charles E. Hubley

50 Years Dr. Charles H. Goben, Jr.

#### Southwest

25 Years Dr. Thomas B. Baggett III Dr. Philip D. Moses Dr. Mark Daughenbaugh



Northeast Installation of the 200 officers: (from left) Dr. Marty Garrett, LDA president-elect Ward Blackwell, LDA executive director Dr. Kirt Touchstone, NELDA president Dr. Lance Donald, NELDA president-elect Dr. Jennifer Boles, NELDA secretary Dr. Sam Pulitzer, NELDA vice president Dr. King Scott, NELDA past president and Dr. Jeff Hooton, NELDA's director to the LDA.



Northlake Installation of the 200 officers and legislative dinner: (from left) Dr. Charles Roy, Northlake president State Senator Ben Nevers Dr. Billy Ledoux, Northlake representative on the LDA's Council on Government Affairs Dr. Jim Moreau, LDA state coordinator of the Grassroots Action Team Leaders Dr. Mari a LaSalle, newly-appointed state board member and Dr. Marty Garrett, LDA president-elect.





Kevin ayes, .D., mem er of the DA lo ying team, partner ith the la firm of oedel, arsons, Koch, Blache, Balhoff and McCollister

### Tap Into a Healthier Smile Fluoridation Initiative ill Need Grassroots Advocacy

The 2008 Regular Session will begin March 31, 2008, and with 60 new House members and 18 new Senators, it promises to be a tremendous educational process as we try and let each new legislator know about the LDA.

The Louisiana Dental Association and the American Dental Association have partnered to make a push during the upcoming session to provide fluoridated water throughout Louisiana. We met early on with the Department of Health and Hospitals and in conjunction with them, we have produced several public service announcements (PSA's) for both radio and television. We have also set up a Web site, <u>www.healthysmileslouisiana.org</u>, to provide factual information on the fluoridation issue.

The LDA used the time during the Governor's first special session to visit with legislators and gauge their interest in various proposals that may be introduced. During the past several sessions, the legislature has been very reluctant to mandates and their impact on local governments. The LDA is trying to balance that concern with the need throughout this state for fluoride, and its effectiveness in preventing cavities and dental disease.

The LDA envisions two components of this legislative initiative. The first piece will be the enabling legislation, which will authorize fluoridated waters in communities that currently do not have it. This legislation will be handled by the House and Senate Health and Welfare Committees. The second component of this initiative is the funding mechanism that will move forward through the appropriations process.

As the session approaches and the LDA has a lead author and bill number, we will keep you aware of what is happening so that you can contact your legislators and express your support on fluoridation. Grassroots will be a necessary and very important component of this initiative. In the meantime, the Tap Into a Healthier Smile campaign will continue and you can keep up with its progress through the healthy smiles Web site.

Fluoridation Campaign's Consumer Web Site www.healthysmileslouisiana.org



#### Louisiana Community Water Systems Serving 5,000 Popluation and Above That Are Not Fluoridated (Sorted by Water System Name)\* (As of October 2007)

Note: Systems highlighted in Red are showing an optimal level of fluoride, however since they are listed as variable (Var), they are included.

Water System Name	Primary Parish	Pop Served	#of wells #of inj points	Water System Name	Primary Parish	Pop Served	#of wells #of inj points
ABBEVILLE CITY OF WATER SYSTEM	Vermilion	12,620	1	COMINGTION WATER SUPPLY	St. Tammany	8,483	4
Total Population for Water Source:		12,620		Total Population for Water Source:		8,483	
BASTROP WATER SYSTEM	Morehouse	18,920	2	OROSS GATE SUBDIVISION	St. Tammany	7,076	2
Fotal Population for Water Source:	East Baton Rouge	18,920	07	Total Population for Water Source:	Robbert	7,076	
BATON ROUGE WATER COMPANY IBERVILLE WATERWORKS DISTRICT 2	Last Baton Rouge	385,272 6,700	27	DELHI WATER SUPPLY WARDEN WATER SYSTEM	Richland Richland	3,200 300	4
PLANTATION GARDENS	Iberville	160		EAST RICHLAND WW DIST.	Richland	300 1,900	
RED OAK WATER COMPANY	East Baton Rouge	7,280		BAYOU MACON WATER SYSTEM	Madison	1,300	
Total Population for Water Source:	Last Baton rougo	399,412		Total Population for Water Source:	Widdison	6,800	
BAYOU LIBERTY WATER ASSC	St. Tammany	13,504	3	DENHAM SPRINGS, CITY OF	Livingston	28,872	4
Total Population for Water Source:		13,504		TESI PLANTATION PARK SUBDIVIS	Livingston	644	
BAYOU TECHE WATER WORKS	St. Martin	9,100	5	Total Population for Water Source:	Ŭ	29,516	
Total Population for Water Source:		9,100		EAST FELICIANA RURAL WATER WORKS	East Feliciana	12,436	7
BEAU CHENE WATER SYSTEM	St. Tammany	6,500	3	Total Population for Water Source:		12,436	
Total Population for Water Source:	Decuragord	6,500	4	EDEN ISLES WATER SUPPLY	St. Tammany	8,713	2
BEAUREGARD DISTRICT NO2 WARD NO5 Total Population for Water Source:	Beauregard	6,116 <b>6,116</b>	4	Total Population for Water Source:	<b>D</b> : ( )	8,713	
BELMONT WATER SYSTEM	Sabine	2,444	3	FALSE RIVER WATER CO.	Pointe Coupee	5,012	2
BARB WATERWORKS DISTRICT NO.1	Sabine	7,708	5	Total Population for Water Source:	O Mani	5,012	-
Total Population for Water Source:	300110	10,152		FRANKLIN WATER SUPPLY CITY OF Total Population for Water Source:	St. Mary	8,354 <b>8,354</b>	1
BERWICK BAYOU VISTA WW COMMISSION	St. Mary	8,876	1	GRAMBLING STATE UNIV. WS	Lincoln	<b>8,354</b> 6,000	3
fotal Population for Water Source:		8,876		Total Population for Water Source:		6,000	5
BLANCHARD WATER SYSTEM	Caddo	10,936	2	GREENLEAVES UTILITIES	St. Tammany	7,600	2
fotal Population for Water Source:		10,936		Total Population for Water Source:	ca. Italiinany	7,600	2
BOGALUSA, CITY OF	Washington	14,000	6	HAMMOND. CITY OF	Tangipahoa	18,000	4
lotal Population for Water Source:		14,000		Total Population for Water Source:	51	18,000	
BOGUE-LUSA W.W. DIST.	Washington	5,200	3	IBERVILLE WATER WORKS DISTRICT #3	Iberville	8,296	2
Total Population for Water Source:	Of Martin	5,200	-	IBERVILLE WWKS #4 - SOUTH	Iberville	169	1
BREAUX BRIDGE TOWN OF WATER SYSTEM	St. Martin St. Martin	7,400 9,900	3	Total Population for Water Source:		8,465	
Total Population for Water Source:	St. Martin	9,900 17,300		JEANERETTE CITY OF WATER SYSTEM	Iberia	5,997	7
BRIARWOOD TERRACE	St. Tammany	15,484	6	Total Population for Water Source:		5,997	
Total Population for Water Source:	OL Idminidity	15,484	0	JEFF DAVIS WTR AND SEWER			
BROWNVILLE WATER SYSTEM	Ouachita	13,244	3	COMMISSION NO 1	Jefferson Davis	5,662	1
Total Population for Water Source:		13,244	-	Total Population for Water Source:	lefferenz Devie	5,662	
BUCKEYE WATER DIST. #50	Rapides	9,294	8	JENNINGS CITY OF WATER SYSTEM Total Population for Water Source:	Jefferson Davis	13,000 <b>13,000</b>	1
WARD 1 WATER SYSTEM, INC	Avoyelles	3,057	1	JESSIE DUB JAMES T P WATER SYSTEM	Calcasieu	400	3
Total Population for Water Source:		12,351		KAPLAN CITY OF WATER SYSTEM	Vermilion	5,177	5
BUNKIETOWN OF	Avoyelles	4,815	1	Total Population for Water Source:	Vormion	5,177	
SW AVOYELLES WATER DIST.	Avoyelles	960		KINGSPOINT SUBDIVISION	St. Tammany	7,164	3
Total Population for Water Source:	Calensiau	5,775	0	Total Population for Water Source:		7,164	
CALCASIEU PARISH WW DISTRICT NO9 Total Population for Water Source:	Calcasieu	9,264 9,264	2	KIROLI - DARBONNE W. S.	Ouachita	7,740	2
CARENCROCITY OF WATER SYSTEM	Lafayette	5,204 6,600	2	Total Population for Water Source:		7,740	
Total Population for Water Source:	Lalayette	6,600	2	LA TECH UNIVERSITY W.S.	Lincoln	9,000	3
CHENIERE DREW NORTH W.S.	Ouachita	10,104	5	Total Population for Water Source:		9,000	
Total Population for Water Source:	outoninu	10,104	Ŭ	LAWCO DE QUINCY	Calcasieu	5,379	3
OTY OF MANY WATER SYSTEM	Sabine	4,575	2	Total Population for Water Source:		5,379	
SABINE PARISH WATER DISTRICT #1	Sabine	3,000	1	LAWCO EUNICE WATER SYSTEM	St. Landry	18,636	1
FLORIEN WATER SYSTEM	Sabine	660		Total Population for Water Source:	Iboria	18,636	1
lotal Population for Water Source:		8,235		LAWCONEW IBERIA WATER SYSTEM MOLHENNY CO WATER SYSTEM	Iberia Iberia	43,938 1,472	1
OTY OF NEW ROADS	Pointe Coupee	8,000	1	Total Population for Water Source:	IDella	1,472 45,410	
Total Population for Water Source:	11. s. a. 20. s	8,000		LEE ROAD WATER COMPANY	St. Tammany	43,410 6,084	4
	Iberville	16,948	6	Total Population for Water Source:	G. farmally	6,084 6,084	4
HIGHWAY 1148 WATER SYSTEM Fotal Population for Water Source:	Iberville	1,059		LEESVILLE, CITY OF	Vernon	7,803	2
lotal Population for Water Source: CITY OF PORT ALLEN	West Baton Rouge	<b>18,007</b> 5,500	3	NEW LLANO WATER DEPT.	Vernon	2,490	2
Total Population for Water Source:	west baton houge	5,500	د ا	Total Population for Water Source:		10,293	
CTY OF WINNELD	Winn	6,685	1	LEONVILLE VILLAGE OF WATER SYSTEM	St. Landry	7,200	4
fotal Population for Water Source:	•••••	6,685	-	Total Population for Water Source:		7,200	
OTY OF ZACHARY	East Baton Rouge	16,257	4	LIVINGSTON, TOWN OF	Livingston	5,668	3
fotal Population for Water Source:	5	16,257		Total Population for Water Source:		5,668	
CONCORDIA WWKS DIST #1	Concordia	6,618	1	LOGANSPORT WATER SYSTEM	De Soto	2,000	3
RIDGEOREST WATER SUPPLY	Concordia	835	1	DESOTO PARISH WATER DISTRICT NO 1	De Soto	5,712	
fotal Population for Water Source:		7,453		Total Population for Water Source:		7,712	
OTEAU WATER SYSTEM	Iberia	6,640	3	LOUISIANA STATE PENITENTIARY	West Feliciana	6,362	4
otal Population for Water Source:		6,640		Total Population for Water Source:	L of ou of the	6,362	
COTTONPORT, TOWN OF	Avoyelles	2,314	2	LPWD NORTH PRODUCTION FACILITY	Lafayette	1,972	2
AVOYELLES WARD 3 WW DIST	Avoyelles	2,019		LAFAYETTE UTILITIES WATER SYSTEM	Lafayette	132,000	
PLAUCHEVILLE WATER SYSTM	Avoyelles	3,420		LPWDN GARY'S TRAILER PARK WS LPWDN POTPOURRI VILLAGE WS		100 604	
MANSURA, VILOF (LAWCO) Total Population for Water Source:	Avoyelles	1,815 <b>9,568</b>		LPWDN LA NEUVILLE HOLIDAY SUBDIVISION	NS	935	
uter i uduletivit ivi vetter Source.		2,300				330	

Water System Name	Primary Parish	Pop Served	#of wells #of inj points	Water System Name	Primary Parish	Pop Served	#of wells #of inj points
PWDN OAKVIEW MOBILE HOME PARK WS		240 78		SLIDELL WATER SUPPLY Total Population for Water Source:	St. Tammany	38,612 38,612	6
PWDN CAJUN MOBILE HOME VILLAGE WS PWDN VATICAN SQUARE WATER SYSTEM		78 135		SOUTH BEAUREGARD WATER SYSTEM	Beauregard	17,886	6
PWDN TOWNSHIP WATER SYSTEM		63		Total Population for Water Source:	Boadrogara	17,886	0
PWDN HOLIDAY MOBILE ESTATES WS		437		SOUTHWEST ALLEN WW DISTRICT NO 2	Allen	6,636	5
PWDN PLAUCHES TRAILER PARK WS		108		Total Population for Water Source:	Oursehite	6,636	-
PWDN VOORHIES INDUSTRIAL PARK WS PWDN CAMUS WS		234 30		SOUTHWEST OUACHITA WW Total Population for Water Source:	Ouachita	7,840 7.840	1
PWDN CAMOS WS PWD SOUTH	Lafavette	7,809		SPRINGHILL WATER SYSTEM	Webster	6,512	5
ESI TREWHILL SUBDIVISION WATER SYSTEM	Lafayette	166		Total Population for Water Source:		6,512	
ESI OSSUN HEIGHTS SUBD WATER SYSTEM	Lafayette	268		ST BERNARD PAR WATERWORK	St. Bernard	67,900	1
ESI GRANDE STAKES SUBD WATER SYSTEM	Lafayette	290		Total Population for Water Source: ST JAMES WATER DIST NO 1	St. James	<b>67,900</b> 4,478	1
ESI CARENCRO VILLAGE SUBD WATER SYSTEM IILTON WATER SYSTEM INC	Lafayette	428 7,200		ASCENSION PARISH WATER	SL. James	4,470	1
HARTRES PLACE SUBDIVISION	Lafayette	240		WORKS DISTRICT #2	Ascension	1,564	
ROOKHOLLOW SUBDIVISION WATER SYSTEM	Lafayette	114		Total Population for Water Source:		6,042	
ESI FOX RUN SUBDIVISION WATER SYSTEM	Lafayette	189		ST JAMES WATER DIST NO2	St. James	9,382	1
ESI COUNTRY PINES M H EST WATER SYSTEM OUNGSVILLE TOWN OF WATER SYSTEM	Lafayette	288		PLEASURE BEND WATER SUPPLY Total Population for Water Source:	St. John the Baptist	264 9,646	
COTT CITY OF WATER SYSTEM	Lafayette Lafayette	4,950 8,447		ST MARTINVILLE CITY OF WATER SYSTEM	St. Martin	7,467	2
PWD NORTH PURCHASE FACILITY	Lafayette	2,172		Total Population for Water Source:		7,467	
ROUSSARD TOWN OF WATER SYSTEM	Lafayette	6,080		ST MARY PARISH WW DIST NO5	St. Mary	7,500	1
ESI COACH HOUSE MANOR WATER SYSTEM	Lafayette	306		Total Population for Water Source:	0.1/	7,500	4
Ital Population for Water Source:	St Tammoni	176,243	E	ST MARY PARISH WW DIST NO6 Total Population for Water Source:	St. Mary	9,348 9,348	1
ANDEVILLE WATER SUPPLY Ital Population for Water Source:	St. Tammany	13,700 <b>13,700</b>	6	ST TAMMANY WATER DIST 2	St. Tammany	5,200	3
ANSFIELD WATER SYSTEM	De Soto	8,030	2	Total Population for Water Source:		5,200	Ű,
GHWAY 513 WATER SUPPLY	De Soto	160	-	TALLULAH WATER SYSTEM	Madison	9,000	4
ital Population for Water Source:		8,190		Total Population for Water Source:	Technol	9,000	
IARKSVILLE, CITY OF	Avoyelles	6,101	1	TANGI.PARISH WATER DIST. Total Population for Water Source:	Tangipahoa	29,988 <b>29,988</b>	11
PRING BAYOU WATER WORKS DISTRICT Intal Population for Water Source:	Avoyelles	174 6,275		THE MEADOWS	St. Tammany	5,016	3
IINDEN WATER SYSTEM	Webster	14,200	4	Total Population for Water Source:	ct. formany	5,016	5
tal Population for Water Source:	TODOLOI	14,200	1	VARANDO RURAL WWKS	Washington	5,100	2
IRE BRANCH WATER CORPORATION	Acadia	6,660	2	Total Population for Water Source:		5,100	
tal Population for Water Source:		6,660		VILLAGE OF MARINGOUIN Total Population for Water Source:	Iberville	5,200 5,200	2
ONROE WATER SYSTEM	Ouachita	57,500	2	VILLAGE WATER SYSTEM	Bossier	<b>3,200</b> 11,460	9
AKESHORE-SWARTZ W. SYS. IATERSIDE SUBD. W. SYS.	Ouachita Ouachita	9,172 316		Total Population for Water Source:	Doodioi	11,460	5
DWN & COUNTRY SERVICE	Ouachita	6,500		VILLE PLATTE CITY OF WATER SYSTEM	Evangeline	8,890	6
ORTH MONROE ET AL W.S.	Ouachita	5,896		Total Population for Water Source:	Martin	8,890	
tal Population for Water Source:		79,384		WALNUT BAYOU WATER ASSOC EAST CARROLL W.S. (SOUTH)	Madison East Carroll	4,100 1,692	3 1
ORGAN CITY WATER SYSTEM	St. Mary	12,703	1	Total Population for Water Source:	Edst Carroli	5,792	1
T MARTIN WW DISTRICT NO2 Ital Population for Water Source:	St. Martin	1,200 13,903		WARD II WATER DISTRICT	Livingston	34,011	14
ORTH FRANKLIN WW	Franklin	8,000	3	TESI-EAST LAKESIDE S/D	Livingston	324	
tal Population for Water Source:		8,000	-	Total Population for Water Source:		34,335	
ORTH PARK WATER SUPPLY	St. Tammany	9,648	6	WBR DISTRICT #4 SECTION ROAD/WINTERVILLE	West Baton Rouge	5,061	3
ital Population for Water Source:	<b>0</b> . 1	9,648		WBR PUBLIC UTILITIES	West Baton Rouge	4,424	5
PELOUSAS CITY OF WATER SYSTEM Ital Population for Water Source:	St. Landry	21,600	5	WBR DISTRICT #4 HOLIDAY INN	West Baton Rouge	1,265	
ARISH WATER COMPANY	East Baton Rouge	<b>21,600</b> 123,130	26	Total Population for Water Source:		10,750	
ital Population for Water Source:	Lust Daton rougo	123,130	20	WEST BATON ROUGE WWKS DISTRICT #2	West Baton Rouge	7,976	4
ARKS VILLAGE OF WATER SYSTEM	St. Martin	8,200	4	Total Population for Water Source: WEST FELICIANA WWKS DISTRICT #13	West Feliciana	<b>7,976</b> 11,376	5
tal Population for Water Source:		8,200		Total Population for Water Source:	west reliciana	11,376 11,376	Э
EOPLES WTR CODVILLE	Ascension	16,224	2	WEST HWY 80 ARK ROAD WS	Ouachita	12,844	4
SCENSION CONSOLIDATED UTILITY DIST #1 otal Population for Water Source:	Ascension	511 16,735		Total Population for Water Source:		12,844	
NEVILLE, CITY OF	Rapides	20,862	9	WEST MONROE WATER SYSTEM	Ouachita	14,096	3
ital Population for Water Source:		20,862	-	Total Population for Water Source:	Calconiou	14,096	E
AISANCE WATER SYSTEM INC	St. Landry	6,200	4	WESTLAKE CITY OF WATER SYSTEM Total Population for Water Source:	Calcasieu	7,000 7,000	5
tal Population for Water Source:	<b>_</b>	6,200		WESTWEGO WATERWORKS	Jefferson	11,599	1
ONTCHATOULA, CITY OF	Tangipahoa	5,180	3	Total Population for Water Source:		11,599	
ital Population for Water Source: ORT BARRE TOWN OF WATER SYSTEM	St. Landry	<b>5,180</b> 5,400	1	WHISPERWOOD ESTATES S/D	St. Tammany	7,076	1
tal Population for Water Source:	Cr. Lenidiy	5,400 5,400	1	Total Population for Water Source:	Frenklin	7,976	-
RAIRIE RONDE WATER SYSTEM INC	St. Landry	5,928	2	WINNSBORO WATER SYSTEM ROBINSON ROAD WW	Franklin Franklin	5,755 75	5
tal Population for Water Source:		5,928		Total Population for Water Source:		5,830	
PIDES ISLAND WATER ASSOCIATION INC	Rapides	5,574	4	WW DISTRICT NO1 NORTH VERMILION	Vermilion	6,275	1
Ital Population for Water Source:	Panidas	5,574	6	Total Population for Water Source:		6,275	
APIDES PARISH WATERWORKS DISTRICT #3 ETERANS ADMINISTRATION	Rapides Rapides	18,450 1,200	6	* Listingludes and an that are set of the		a	
PRINGHILL WATERWORKS, I	Grant	459		* List includes systems that are concurrent (C			
OB COMMUNITY WATERWORKS	Grant	729		their water or a portion of their water from an serve a total population greater than 5,000, ho			
OUTH GRANT WATER CORPORATION	Grant	4,593		the population is within the target range. Als			
tal Population for Water Source:		25,431		number of wells or injection points.	,	,	
AYNE CITY OF WATER SYSTEM	Acadia	8,583	3				
otal Population for Water Source:	Lincoln	8,583	0				
USTON WATER SYSTEM NCOLN PARISH WW DIST 2	Lincoln Lincoln	20,546 198	9				
SER ROAD WATER SYSTEM	Lincoln	220					





Meredith Simoneau DA ntern

## Alpine 2008 Lectures, Learnin and a hole Lot of Fun!

Over the Mardi Gras holidays, LDA members hit the slopes in Steamboat Springs, Colorado, for the annual Alpine Lecture Series. Trappeur's Crossing Resort was the host of this year's event and it proved to be an excellent one. During the four-day trip, dentists attended lectures by Dr. William van Dyk, Dr. Michael Kadair and David Nelson, J.D. to obtain up to 16 hours of C.E. credit. The LDA is grateful to these speakers for their informative lectures.

But, participants got a lot more out of this trip than just education. Guests got a breathtaking view of the mountains, as they took their free gondola ride to the top of the mountain for the Mardi Gras Extravaganza Reception on Saturday, February 2. On Super Bowl Sunday, participants were treated to a Super Bowl party with food provided by Robert Ellis & Associates and



Dr. Marty Saltzman hitting the slopes.



Dentists outside of Trappeur's Crossing Resort wearing their Alpine shirts.



The group gets in the Mardi Gras spirit at Alpine 200 .



Dr. C. Richmond Corley, Jr. and Liz Daughenbaugh en oy the snow.

Louisiana Dental Services, Inc. Dentists and their families gathered around two big screen televisions to watch Louisiana-born Eli Manning of the New York Giants defeat the New England Patriots. Ward Blackwell, LDA executive director, commented it was obvious from the cheers of the crowd that most participants were pulling for the hometown boy and were excited to see him win.

Guests also had plenty of free time and a ton of fresh snow for outdoor activities. The resort reported that they had record snow fall for that time of year, making the conditions perfect for skiing, snowboarding and snowmobile riding. Alpine is always a great way to earn C.E. and have fun with the family. This year was particularly enjoyable because of the extra Super Bowl Party and the prime conditions for skiing. I recommend this event for any LDA member looking for C.E. and a great vacation, said Dr. Nelson Daly, a regular Alpine participant.

Mark your calendars now for next year's Alpine Lecture Series, February 21-24, 2009, at Squaw Valley USA (Lake Tahoe).



(From left) Dr. Nelson Daly, speaker David Nelson, J.D. and Dr. Southey Hays at the Mardi Gras Extravaganza reception.

Sponsored By: Robert Ellis Associates Event Partner Louisiana Dental Services, Inc. Steward uantum Leap Dental Practice Consultin





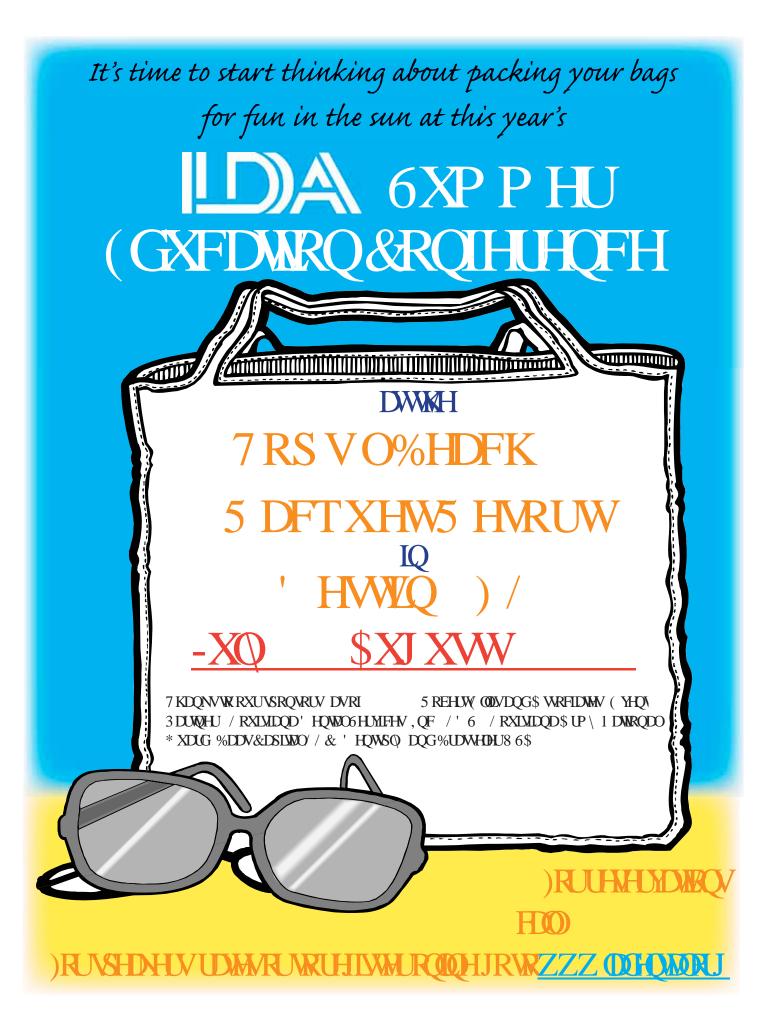


Call PARAGON today to discuss a painless transaction.

We can help you with Practice Sales, Mergers, Co-Ownerships, Practice Acquisitions, Relocations, Consulting, Valuations, Presales and Associateships.



#### Call 866.898.1867 or visit WWW.PARAGON.US.COM





Professional Practice Consultants, Ltd.

Specializing in Appraisals, Sales, Mergers, Associateships, and Pre-Sale Planning for Dentists

Earl M. Douglas, DDS, MBA

### **Experience counts.**

It's as simple as that.

800-321-4540

Visit our website at www.ppcsouth.com

Call for information on our practice sale listings.







## lsu school of dentistry

Eric J. Hovland, D.D.S., M.Ed., M.B.A. Dean, LSU School of Dentistry

### **Progress Continues**

The school's relocation to Baton Rouge following Katrina is beginning to fade in our collective memories in comparison to our rebuilding challenges in New Orleans. Fortunately, progress continues at a steady pace due to the cooperative and spirited efforts of our faculty, students and staff. The leadership of the LSU Health Sciences Center (LSUHSC) has also helped address specific challenges especially facility renovations.

Rebuilding our staff and faculty has been a primary focus as we lost approximately 50 percent of our staff and 30 percent of our faculty following the storm. Although we are not up to pre-Katrina numbers, we have hired quite a few employees since our return, helping us to accelerate our recovery. However, Governor Bobby Jindal's recent state hiring freeze has made the rehiring process a little more cumbersome. Although we did not receive a blanket exception, LSUHSC and other health-related state institutions are able to provide letters of justification for those positions that are essential for operations. Often, crucial faculty hires and positions that involve directpatient care have been approved by the governor's office. If the hiring freeze is lifted in July, we will proceed in filling some of our most-needed vacant administrative positions as well.

Department chair searches continue for endodontics, oral & maxillofacial surgery and pediatric dentistry. Once finalized, the information will be disseminated as soon as possible. In addition to faculty who have served on search committees, I would like to thank Dr. Bill Keaty, an alumnus and pediatric dentist in Lafayette, for his tireless support in the search for a new pediatric department chair. Bill continues to inspire me with his commitment to the LSUSD. The search for a new dean is also progressing, and it is hoped that an announcement will be forthcoming this summer.

Our rebuilding efforts continue school-wide. Contractors are installing a new roof; the new bookstore is under construction on the third floor of the administrative building; the main auditoriums continue to undergo renovations; the research labs will soon be reconstructed; and the first floor reception area of the E.E. Jeansonne Clinic is completed. A patient orientation program will soon be launched in the new reception area to enhance patient services and compliance. Architectural drawings have also been completed for the new building, which will house a state-of-the-art esthetic clinic and a faculty dental practice. It is expected that the new building will be completed within three years.

On a very positive note, LSUSD has been selected as the inaugural academic dental institution recipient of the William J. Gies Award for Outstanding Innovation. The award will be presented by the ADEAGies Foundation in conjunction with the 85th American Dental Education Association Annual Session this spring. The school will be honored for its innovation in rebuilding dental education in Louisiana following Hurricane Katrina. This is an extraordinary recognition, and I am so grateful to everyone who helped to make it possible.

Please consider joining us for our upcoming alumni events this year. Reunions and our annual alumni reception will be held in conjunction with the LDA/NODA Conference in April; our 8th Annual Golf Classic is scheduled in May; and Alumni Day is scheduled in the fall. I look forward to seeing everyone and as always, please accept my warmest appreciation for the continued support and encouragement during this transitional time.

#### LSU School of Dentistry 2008 Events

Alu ni Reception Reunions n con unction ith the DA DC

8th Annual Golf lassic

Gra uation

A ance ucation Gra uation

Alu ni Day n onor of Dr. arold irth ri ay, April 11, 2008 The Plimsoll Club, New Orleans 5:00 7:30 p.m.

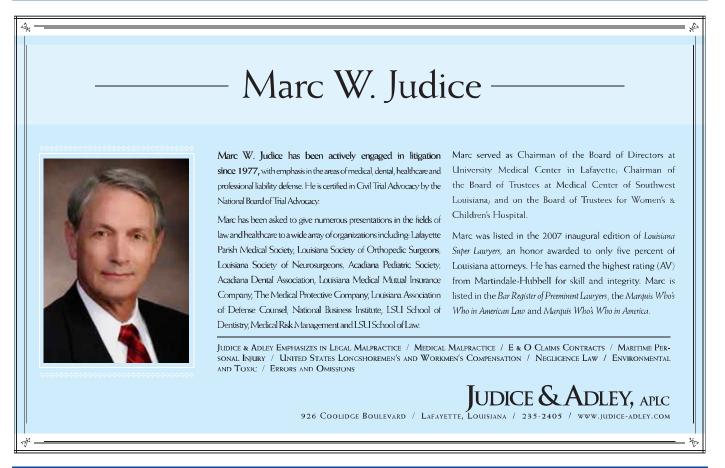
ri ay, ay 2, 2008 Tamahka Trails Golf Club, Marksville 8:00 a.m. Shotgun Start eception held the evening prior

hurs ay, ay 15 UNO Lakefront Arena 10:00 a.m

ri ay, June 20 UNO Lakefront Arena 1:00 p.m.

ri ay, Octo er 3 LSHSC School of Dentistry, New Orleans 8:00 a.m. 5:00 p.m.

or more information call the ffice of ommunity ffairs at - or e-mail jcour lsuhsc.e u.



Spring 2008





Meredith Simoneau DA ntern

### LDA elcomes New Director o Accounting

It is a bittersweet time at the LDA office. The staff is sad to see current director of accounting Amanda Raymond leave, but excited about a bright future with Tiffany Waddell as the new director of accounting.

Amanda has been with the LDA for over a year now but is moving to uantico, Va., with her husband, Drew Raymond, a marine who is being stationed there. Shortly before moving, Amanda will give birth to a baby girl she plans to name Emma Grace. The LDA expresses its sincerest appreciation to Amanda for the

#### 

#### TELL THEM WHAT YOU DO...

"Improve your smile with porcelain veneers. Porcelain veneers can be used to close gaps, whiten discolored teeth, and help with alignment. They are strong, long lasting, and natural looking..."

"Make your teeth up to 8 shades whiter in about an hour with Zoom!" Ask us for more information..."

"Thank you for referring your family, friends, and co-workers ... "

ON-HOLD SYSTEMS, BATON ROUGE, LOUISIANA Call us at 800-359-4647 or visit ohsdirect.com Leverage Your Marketing With On-Hold Systems hard work she put into the Accounting Department and wishes her the best of luck in the future. I have enjoyed my time at the LDA and am very sad to leave, Amanda said.

Amanda has been training Tiffany in anticipation of her departure. Tiffany comes to the LDA with many years of experience in accounting. She most recently worked at



Tiffany Waddell

Moreau Physical Therapy, where she was their team accountant for all four locations. Tiffany is married to Jason Waddell, an electrician for ExxonMobil. She, her husband and her two children, Haley, 17, and Tommy, 5, reside in Zachary. Tiffany graduated from LSU with a general studies degree, but says she has had an interest in accounting since high school. Tiffany said, I was attracted to the LDA because I knew it would give me the opportunity to do things outside of accounting. I look forward to attending events like the LDA Annual Session in April and getting to know some of our members.

At the LDA office, Tiffany will be responsible for various tasks including payroll, accounts payable and receivable and the LADPAC and DAP-PAC record keeping. I have only been here two weeks but it already feels like home. Everyone on staff has been so nice and welcoming. I could not ask for a better place to work, she said. In her spare time, Tiffany enjoys reading and spending time with her friends and family. The LDA would like to welcome Tiffany to the office and is thrilled to have her on board.



## wealth mana ement

Chad Olivier, CFP Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

### Emotions o Investing

The looming recession, increasing consumer debt, the slow real estate market, and the banking crises could have the average investor concerned about their current and future investments. Turn on any news station and these will be the main topics. All of these topics may be alarming and even possibly have you considering burying your money in the back yard. Well, the truth is the news organizations are in the business of making the news exciting and preying on your emotions. The key in investing is to make sound financial decisions not based on emotions.

ategory	Annuali e Returns				
	1987 2006				
S&P 500 Index	11.8%				
Average Equity Fund	Investor 4.3%				
Dal ar, nc., tract of uantitative Analysis of nvestor Behavior					

As you can see in the chart by Dalbar Inc., from 1987 to 2006 the average annualized return for the S&P 500 Index was 11.8%. During this time period was a market crash in 1987, two wars, September 11th terrorist attacks, recession, an oil crisis, a weak dollar, Republican presidents, Democratic presidents, Republican led congress, then Democratic led congress, and still an annualized return of 11.8%. However, in the same time period the average equity fund investor only did a 4.3% average return. What leads to this vast difference in returns? Let's look at three emotionally driven bad investment habits that can attribute to this difference.

Ba a it : The practice of moving in and moving out of an investment class. The most common example of this practice is when an investor moves all out of equities and into cash, trying to avoid a market downturn or a crash. This is often described as trying to time the market. In other words, the average investor is constantly moving money in the market and not merely staying invested. This is a practice that seldom works and should not be considered when trying to grow your portfolio.

Ba a it : The practice of selling winners and keeping losers. Not all investments are good investments. However, many times the investor has an emotional attachment to these investments and has convinced himself that they will come back one day. Well, that day may never come and now the investor has sold all of his investments that were making money and is left with a portfolio of investments that are losing money. Even though it goes against our basic instinct, sometimes you should implement the practice of buying high and selling low in order to rid your portfolio of its losers.

Ba a it : The practice of the concentrated stock position. Making so much money on one particular stock for many years leads you to believe that most of your money should be in this one stock. Well, stocks do not always just go up, especially if you are placing all of your faith and financial security in one company stock. Enron, Worldcom, and Lucent Technologies are examples of companies that benefited from double digit returns for many years, yet are now practically worthless.

Do not fall prey to these common, but bad investing habits. The solution is to stay diversified and to have your assets allocated correctly at all times in all types of markets. The road will be bumpy, but the key to solid long-term investing is to keep your emotions under control.

Chad livier is o ner of the firm he livier Group, . .C. in Baton ouge, a., hich speciali es in retirement planning and ealth management for physicians, dentists and other affluent individuals and families. f you have any uestions a out this article or future topic suggestions, please call

- or visit us on the e at .oli ier roup.com. Securities and inancial lanning are offered through insco rivate edger Mem er ASD S C. lease note that the a ove article is for informational purposes only. t is not intended to serve as financial advice, nor is the livier Group specifically endorsed y the DA. inancial planning re uires detailed individuali ed analysis of each persons specific situation.

CFP, Certified Financial Planner and are certification mar s owned by Certified Financial Planner Board of Standards Inc.

# feature

ohn B. o erson, D.M.D., Co- ounder and Chris M. othman, D.D.S. Co- ounder, nstitute of Medical mergency reparedness, C

### The Deadly Misconceptions with the Lin s o Survival: Are ou Truly Prepared or Medical Emergencies

Are you truly ready for that unthinkable, inevitable medical emergency? That is a question you must ask yourself as well as your staff.

When a medical emergency occurs it is not just a dentist's problem, it is a problem that involves the entire dental team. If your office does not recognize the problem, respond quickly, and act appropriately, the survival rate for the victim decreases. The action that you and your team take today may be the difference in the life or death of a patient or yourself. Would your staff be able to intervene and keep you alive if you were the victim.

Many dental offices share common misconceptions or excuses about why they are not prepared or do not have emergency protocols in place for patient rescue. We refer to them as the 5 Deadly Misconceptions.

#### hat are the Deadly Misconceptions

- 1. A medical emergency will not happen to me.
- 2. A medical emergency will not happen in the office.
- 3. Calling 911/EMS is the answer.
- 4. My staff and I will not panic during a medical emergency.
- 5. CPR is all we need to know.

#### hat are the Lin s o Survival

- 1. Dentist training
- 2. Staff training
- 3. Medical emergency plan
- 4. Proper equipment (automatic external defibrillator AED, vital signs monitors, portable oxygen, etc.)
- 5. Emergency drug kit
- 6. Mock drills

Dr. Arthur Pancioli, vice-chairman of the Department of Emergency Medicine at the University

of Cincinnati Medical Center and National Institute of Health stroke team member states, being an emergency room physician, I deal with emergencies everyday; that is what I do. The office-based practitioner, when confronted with a medical emergency will have to treat the emergency until someone arrives to assist and transport the patient to an emergency room. It is your duty to be the utmost prepared and ready for that emergency when it happens. Life-threatening emergencies such as sudden cardiac arrest or anaphylaxis will have to be treated by you in the dental office for the patient to survive. Do not expect the ambulance to be parked out in your parking lot waiting for your call. Until they arrive, you will have to maintain and sustain the life of the patient. I cannot begin to stress how important it is to remain calm and act quickly when confronted with a medical emergency.

When an unthinkable event happens in your dental office a catastrophic medical emergency will you be able to say that you did all that you could? Would you be able to prove that you did all that you could? How would you answer a patient if he or she asked the following:

What is the training of the dentist and staff in regards to medical emergencies?

Is there a medical emergency plan in place and is it thoroughly practiced by the entire dental team? Is the office properly equipped to handle a medical emergency with an AED or emergency drug kit?

Are mock drills performed in this office? If so, how often?

Do the dentist and staff attend any lectures on emergency medicine on an annual basis?

Continued on page 33

## I n Memoriam

Dr. Robert Jac Cassin ham Passes Away

ast resident of the DA



Dr. Robert Jack Cassingham, age 75, of Fort Smith, Arkansas, died Wednesday, October 31, 2007, of complications from a stroke. He was born on November 6, 1931, in Kokomo, Indiana, to Harry and Rhoda Cassingham. In 1953 he married Mary Louise Holt. He graduated

from Kokomo High School in 1950. He received a Bachelor's degree from Indiana University in 1954; a DDS degree from IU Dental School in 1958; and a Master of Sciences in Dentistry from IU in 1970.

Dr. Cassingham had a dental practice in Hillsboro, Indiana, and then in Kokomo, from 1960-1968. He was a Professor of Periodontology at Creighton University in Omaha, Nebraska, from 1970-1974. He was a Professor of Periodontology at Louisiana State University School of Dentistry in New Orleans from 1974-1994, from which he retired in 1994. At that time, he was granted the title of Professor Emeritus.

A chair at the LSU School of Dentistry was named for Jack and his wife, Mary Lou, in 2005. He

Continued from page 32

Now is a great time for you to totally re-evaluate your practice on its approach to medical emergencies. Start today and make the commitment to ready your office for medical emergencies. The steps you and your office take today could be the difference in saving the life of someone tomorrow, possibly yours.

Drs. ohn B. o erson and Chris M. othman are the cofounders of the nstitute of Medical mergency reparedness M. M is the developer of the mergency esponse System S that is the first and only in-office emergency protocol patient rescue training system that is used for rapid deployment during a medical emergency y the dental team. his innovative product simplifies organi ing, preparing and was a member of Scottish Rite; an active member of Main Street United Methodist Church in Kokomo, the Aurora United Methodist Church in New Orleans and the Faith United Methodist Church in Fort Smith. He was very active in the dental profession having served as president of the New Orleans Dental Association, as the 1992-93 president of the Louisiana Dental Association and on various committees of the American Dental Association.

He is survived by his wife, Mary Lou; and his sons: Dr. Scott Franklin Cassingham and wife Pamela of Shreveport, Louisiana, retired Lieutenant Colonel Jack Holt Cassingham and wife Catherine of Fort Smith, Arkansas, Guy Henry Cassingham and wife Tanya of Atlanta, Georgia, and Lee Jay Cassingham of Colorado Springs, Colorado. He is also survived by six grandchildren: Amanda, Lydia, Hannah, Camille, Megan and Sean.

Memorial contributions may be made to Habitat for Humanity dedicated for New Orleans reconstruction or a charity of your choice. (Published in he imes- icayune on 11/8/2007.)

training a team to respond to medical emergencies in the dental office setting. o learn more, visit

. mer ency ction ui e.com call - or e-mail info emer encyaction ui e.com.

he mergency esponse System is part of the DA DS ndorsed roducts and Services rogram. All DA mem ers ill receive a mem er discount hen ordering the mergency esponse System simply y entering DA in the romotional Code area hen ordering on the e site,

. mergencyActionGuide.com. e encourage you to start today in preparing your offices for the une pected.

his article as re-printed ith the permission of Dental nteractive. ou may see more of Dental nteractive at .compendiumlive.com.





## louisiana dental assistants association

li a eth Schmidt, C.D.A., C.D. .M.A., .D.D.A. resident, ouisiana Dental Assistants Association

### Bene its For our Sta

Employee benefits are an expense that some offices find difficult to deal with as insurance costs, in particular, continue to rise. The American Dental Assistants Association (ADAA) has an option. Enroll your staff in the ADAA.

Why? Because membership in the ADAA offers access to group insurance programs such as major medical, disability, term life and has a prescription discount service, and \$50,000 of professional dental assisting liability insurance is included as part of membership. This would cover the employee in the case of litigation. The severity of litigation to dental offices nationally has doubled in the past seven years and is rising faster than the rate for physicians or medical offices.

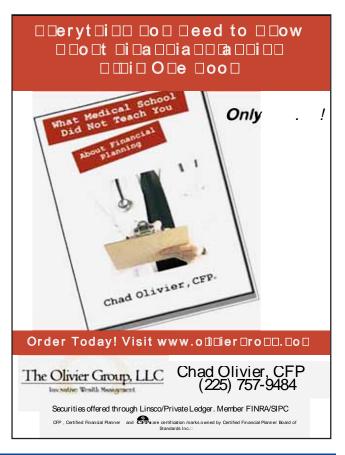
The annual ADAA membership fee is \$122. Twelve dollars goes towards membership in the Louisiana Dental Assistants Association.

An educational/informational journal comes out bimonthly and is included with the ADAA membership fee. The magazine has articles for the clinical assistant, as well as the administrative staff and practice managers. The Dental Assistant ournal offers information on the latest in technology, along with free C.E. courses. PennWell's Dental flice magazine also provides free subscriptions.

#### ADAA ISSION S A N

o advance the careers of dental assistants and to promote the dental assisting profession in matters of education, legislation, credentialing and professional activities hich enhance the delivery of uality dental health care to the pu lic. The Louisiana Dental Assistants Association has a new Web site, www.LADAA.org. We are considering allowing dental assistants and doctors to post employment ads on our Web site. We will also have a booth at the New Orleans Dental Conference and LDA Annual Session, so come by and visit if you are interested in more information, or you can e-mail me at Eschmidt817@aol.com. You can also visit the American Dental Assistants Association at www.dentalassistant.org.

Our Annual Session will be held in conjunction with the ADA Annual Session in San Antonio October 16-19, 2008.





## ladpac

David A. Kestel, D.M.D. Chair, ouisiana Dental olitical Action Committee AD AC

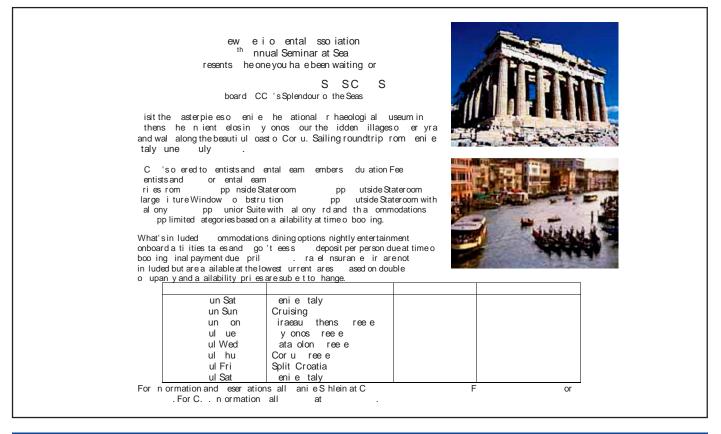
### LADPAC Is our Political ehicle

I am writing you today to share with you how vital it is that we make the Louisiana Dental Political Action Committee (LADPAC) a serious, important part of our dental responsibilities. LADPAC enables us to work in the political arena as full and active participants. Its dollars support and encourage elected officials to vote on the side of organized dentistry. This should be one of your highest priorities, especially in an election year.

As health care providers, we see so many legislative issues that are crucial to our livelihood crucial to the health of our patients put on the back burner for other causes in which we are not invested. Therefore, it is imperative that we invest ourselves in every way possible when it comes to our legislative goals. This means not only knowing your legislators, but talking with them, educating them and thanking them when they help us in the legislative arena. These are all vital functions of the LDA. LADPAC is designed to enable the LDA to do what an individual component cannot. Ask yourself this Does your current investment in LADPAC reflect your commitment to dentistry? If not, challenge yourself to commit more to the legislative arm of our organization whether that be in time, energy or an additional contribution.

If you are a current contributor to LADPAC, thank you. Please talk with your colleagues and tell them why you have felt it so important to use your resources for this important cause.

LADPAC is your political vehicle. It optimizes your representation with elected officials. It is your organization and wants to do what is best for dentistry. Campaign law prohibits the use of dues money for contributions to political candidates. Funds for LADPAC must be raised in addition to, and separate from, LDA dues. Won't you please help yourself, your family, your patients, and organized dentistry with a generous contribution to LADPAC?



## LADPAC

Dr. James A. Pearce

Dr. Bryan S. Pearson

Dr. Michael J. Puissegur

Dr. Ashlev Price

Dr. Brett S. Ragusa

Dr. Lauren G. Ragusa

Dr. James J. Robert, Jr.

Dr. John L. Robert, Jr.

Dr. Curtis H. Roy

Dr. Lance N. Savoie

Dr. Bruce A. Schneider

Dr. Stephen E. Searcy

Dr. Christopher A. Sorrel

Dr. Luke W. St. Pierre

Dr. G. Kirk Soileau

Dr. Phillip L. Stelly

Dr. John C. Theriot

Dr. Brent F. Toups

Dr. Dale M. Trahan

Dr. David G. Trahan

Dr. Michael Tuite

Bayou

Dr. Jerry D. Veillon

Dr. Charles R. White II

Dr. Robert A. Adams III

Dr. Herbert R. Alexander, Jr.

Dr. William E. Barletta, Sr.

Dr. David G. Baughman

Dr. Brian J. Benoit

Dr. Benjamin S. Ber

Dr. Douglas S. Ber

Dr. Sheard A. Ber

Dr. Mark J. Bilello

Dr. Rachel M. Beyer

Dr. David C. Blythe, Jr.

Dr. Bryan Bouzigard

Dr. Richard I. Borne

Dr. Ellis D. Braud, Jr.

Dr. Claudia Cavallino

Dr. Pedro J. Cuartas

Dr. James L. Danos

Dr. Michael D. Daigle

Dr. Donald J. D'Aquin

Dr. Whybra J. Duay, Jr.

Dr. Michael G. Engeron

Dr. Robert J. Foret

Dr. Susie Goolsby

Dr. Peter S. Guidry

Dr. Dean L. Listi

Dr. James P. Mire

Dr. Monroe M. Howell

Dr. Daniel J. Melancon

Dr. David L. Melancon

Dr. Bobbie N. Morris

Dr. Craig J. Naquin

Dr. Andrew G. Murphy

Dr. Frank J. Distefano, Jr.

Dr. Steve C. Brown

Dr. Conway G. Yarbrough

Dr. Timothy R. Thomas

Dr. Kristy Taylor

Dr. J.J. Smith

Dr. Raymond J. Schexnayder

#### Aca iana

Dr. Girolamo J. Alesi Dr. Charles L. Anzalone Dr. L. Ted Ardoin Dr. Wesley H. Ardoin Dr. Brock Barras Dr. J.W. Barrois Dr. Edwin Bercier Dr. Edwin L. Bercier III Dr. Corey M. Bergeron Dr. Gerard M. Beyt Dr. George L. Billeaud III Dr. Donnie Boudreaux Dr. Francis E. Boustany, Jr. Dr. Carl J. Breaux Dr. Kennell P. Brown, Jr Dr. James R. Bush, Jr. Dr. Gerald L. Chachere, Jr. Dr. Timothy L. Chauvin Dr. M. Randal Comeaux Dr. Tommy L. Darbonne Dr. William S. Darr, Jr. Dr. Russell Davis, Jr. Dr. G. Nick DeJean Dr. Mark S. DeRouen Dr. Chris E. Doucet Dr. Lucius J. Doucet Dr. David J. Duhon Dr. Lige F. Dunaway III Dr. Clay M. Duos Dr. Clint Dutil Dr. Jon A. Feerick Dr. Gregory J. Folse Dr. Bennett P. Fontenot Dr. Timothy P. Fontenot Dr. Conrad F. Frey III Dr. Darah Fugetta Dr. Wayne J. Gary II Dr. Reynold L. Gaubert Dr. Randy T. Gauthreaux Dr. John A. Guilliot Dr. E. Kevin Harmon Dr. Donald P. Harris Dr. Donald W. Henagan Dr. John A. Hendry Dr. Leslie J. Jacobs Dr. William A. Keaty Dr. Joseph B. Lalonde Dr. Craig S. Landry Dr. Gordy L. Landry, Jr. Dr. Ann K. Laurent Dr. Michele Lavergne Dr. Jill LeBlanc Dr. John E. Levin Dr. Michael R. Lorio Dr. William M. Malone Dr. Richard H. Maness Dr Phil D Mayers Dr. Susan S. McGuire Dr. Vernon S. Melancon Dr. S. Troy Miller Dr. Mark F. Molbert Dr. Samuel R. Moss Dr. Hiep . Nguyen Dr. John M. Oubre

#### LADPAC

Dr. Janice B. Naquin Dr. Wayne F. Naquin Dr. Nicholas A. Plaisance Dr. Corey J. Porche Dr. Jason R. Ray Dr. David M. Ring Dr. Samuel H. Sanders Dr. Catherine Schwab Dr. Victor Sevier III Dr. Donovan P. Soignet Dr. James J. Stafford Dr. Fred A. Tenney Dr. Mitchell P. Theriot Dr. Lamar E. Waguespack, Jr. Dr. Jerome M. Walker Dr. William P. Walsh Dr. John F. Whitman Dr. Curtis J. Zeringue Dr. Gregory J. Zeringue

#### entral

Dr. Mixon Bankston Dr. Richard R. Brasher, Jr. Dr. Hollis R. Bray Dr. Larry R. Burke Dr. Leah V. Byles Dr. David M. Carlton III Dr. David M. Carlton, Jr. Dr. Randy R. Cole Dr. Clay Couvillion Dr. Stephen A. Chapman Dr. Gary V. Dewitt Dr. Kurt E. Gauthier Dr. Christopher S. Godfrey Dr. Nick G. Governale Dr. Wilton A. Guillory, Jr. Dr. Trey Guillory Dr. Paul C. Hargis Dr. Ralph M. Hennessee Dr. W.F. Hensel Dr. Frederick M. Hilburn II Dr. David W Hilton Dr. Antonina Holmes Dr. Marlon Holmes Dr. Ralph D. Jackson, Jr. Dr. H.D. Jones III Dr. Louis J. Joseph Dr. Paula E. Karam Dr. N.F. Laborde Dr. Joseph O. Laprairie, Jr. Dr. Robert L. Levy Dr. John M. Lindsly Dr. Ronald B. Marks Dr. Pamela G. McCalister Dr. L. Stephen Ortego Dr. Courtney Richter Dr. Greg A. Robertson Dr. Lee M. Romine Dr. Jeffrey J. Seiler Dr. Gena T. Spangler Dr. J.N. Thompson Dr. Michael G. Vienne Dr. P.L. Washington Dr. Mickey White

Greater Baton Rouge Dr. Kathy M. Abbott Dr. Melissa J. Aldv Dr. Carl D. Anderson Dr. Glenn E. Appleton Dr. Isaac E. Appleton Dr. Richard S. Appleton Dr. C.R. Atkins Dr. John B. Babin Dr. Lisa C. Bailey Dr. James W. Ballard Dr. Daniel O. Bankhead Dr. John M. Barksdale, Jr. Dr. Byron D. Basco Dr. Ernest A. Beier, Jr. Dr. Frederick P. Beringer, Jr. Dr. Allen T. Black Dr. Michael S. Bond Dr. William Booty Dr. Robert M. Branstetter, Jr. Dr. P.M. Breaud Dr. Scott R. Browning Dr. Jessica P. Bruni Dr. Michelle D. Carlton Dr. Steven D. Collins Dr. Steven D. Collins Jr. Dr. Bradley S. Comeaux Dr. Clifford C. Comeaux, Jr. Dr. Gwendolyn D. Corbett Dr. Dennis G. Cuendet Dr. Nelson P. Daly Dr. Pamela B. Daniel Dr. Alan M. Dav Dr. Robert L. Delarosa, Jr. Dr. Ross J. Denicola, Jr. Dr. Frank J. DePaula Dr. Joseph A. DePaula Dr. Therese T. Dinh Dr. Patrick W. Dooley Dr. Brian N. Dvess Dr. Richard W. Eckman Dr. Jeff D. Ellard Dr. David M. Ellis Dr. Shelly Ereth Dr. Joan T. Fisher-Ranel Dr. J.B. Fontenot Dr. Thomas E. Foster Dr. Andre M. Fruge Dr. C.F. Fruge, Jr. Dr. James F. Fruge, Jr. Dr. Carol J. Galliano II Dr. Marty B. Garrett Dr. Philip V. Gastinel Dr. Steven M. Gaudet, Jr. Dr. James W. Gilbert III Dr. Patrick Guidry Dr. William A. Hadlock Dr. William L. Hall Dr. Jimmie B. Hammack Dr. John P. Harbour Dr. Dexter Harrison Dr. Mike Hayden Dr. Charles E. Hebert III Dr. James H. Hebert Dr. Elizabeth M. Heirtzler

Dr. Kevin J. Hester Dr. Michael E. Hiller Dr. Bryan J. Hollis Dr. Jason D. Hutto Dr. Shelley M. Joachim Dr. David E. Johnston Dr. Walter J. Jung Dr. Michael J. Kadair Dr. Douglas R. Kemp Dr. Bruce J. Kestler Dr. Glenn M. Kidder Dr. Thomas J. Kiebach Dr. Scott C. Kogler Dr. Lurry D. Lacour, Jr. Dr. John Landreneau Dr. Ronald D. Landry Dr. Thompson T. Lanius Dr. Bobby D. Leach Dr. Vincent L. Leggio Dr. John K. Legleu, Jr. Dr. Kurt A. Lejeune Dr. Samuel R. Levatino Dr. Michael J. Maginnis Dr. Louis L. Mason Dr. Frank W. McDavitt, Jr. Dr. Hugh V. McKnight, Sr. Dr. Walker P. McVea Dr. Vance Misuraca Dr. Michael J. Montalbano, Jr. Dr. T.C. Morgan Dr. Martin M. Morris Dr. Thomas C. Nash Dr. Charles L. Naul Dr. Chevies L. Newman, Jr. Dr. Cyndi T. Nguyen Dr. Toi V. Nguyen Dr. J.H. Odom, Jr. Dr. Larry M. Oubre, Jr. Dr. Glen S. Padgett Dr. Earl V. Patterson III Dr. Lynn J. Philippe Dr. Dale J. Politz Dr. James E. Pope Dr. John W. Portwood, Jr. Dr. David K. Prudhome Dr. Ernest E. uimby, Jr. Dr. Brett Rabel Dr. Edgardo L. Rabel Dr. Timothy R. Raborn Dr. J.M. Randall Dr. Steven R. Raymond Dr. Cyril J. Richard, Jr. Dr. Nora S. Richardson Dr. David W. Roberts Dr. Byron Rome Dr. Marty J. Saltzman Dr. Gayle M. Sanchez Dr. Charles C. Savoia Dr. Michael S. Sceroler Dr. Stephen L. Sherman Dr. James F. Sieberth Dr. Denis E. Simon III Dr. William R. Sinclair, Jr. Dr. James B. Smith II

Dr. Jacob F. Henderson

Dr. Carlos M. Suadi Dr. Fletcher S. Sutton III Dr. Hoang Tran Dr. Ann Uzee Dr. Wallace T. VanNortwick Dr. Mark A. Ventress Dr. Michael L. Vincent Dr. Richard L. Wampold Dr. Christopher W. Werner Dr. Robert D. Westerman Dr. Kenneth C. Wilkinson, Sr. Dr. Thomas F. Witherspoon

#### NODA

Dr. Truit A. Acosta Dr. Michael J. Appleton Dr. Morris G. Barnett Dr. Gordon A. Bech Dr. Robert H. Belou Dr. Gail V. Benton Dr. Bryan P. Bohning Dr. Edward J. Boos Dr. Maria R. Burmaster Dr. Joseph M. Campo Dr. Michael M. Cash Dr. Mark S. Chaney Dr. Kevin J. Collins Dr. Aymee D. Costales-Spindler Dr. Ronald A. Curran Dr. Francis R. Dauterive Dr. William K. DeJong Dr. James J. Delhom, Jr. Dr. H. Olin Desonier Dr. Edward L. Donaldson, Jr. Dr. Paul Fidel Dr. Jefferson D. Graham Dr. Steven A. Heier Dr. Valerie R. Hemphill Dr. David J. Hildebrandt Dr. Charles B. Hogue Dr. Laura P. Hogue Dr. Wynn Kapit Dr. Joseph R. Lacoste, Jr. Dr. Robert E. Lane Dr. Romell J. Madison Dr. Edward C. Massett, Jr. Dr. Kent R. Mauduit Dr. Charles T. McCabe Dr. Thomas F. McCoy III Dr. Drew B. Morvant Dr. Jack P Newell, Jr. Dr. Vinh T. Nguyen Dr. Brian J. Olivier Dr. Richard L. Owens Dr. John L. Paul Dr. Guy A. Ribando Dr. Gizelle P. Richard Dr. Michael T. Robichaux Dr. Roger W. Sherwood Dr. David Earl Simmons Dr. Thomas A. Taylor Dr. Gerard R. Tully, Jr. Dr. Raymond J. Unland, Jr. Dr. Roger A. Vitter Dr. Vance L. Wascom Northla e Dr. Patrick S. Allison

Dr. Ben A. Almerico Dr. Paul M. Anzalone Dr. Ronald Bell Dr. Maria K. Blake Dr. Todd S. Brasuell

Dr. Gerald B. Brown Dr. Lauren E. Burger Dr. Edward P. Burvant, Jr. Dr. Glen J. Corcoran Dr. Kay D. Daniel Dr. Jill M. Donaldson Dr. Thomas Drake Dr. James E. Fagan III Dr. F.M. Fernandez III Dr. Joseph F. FitzPatrick Dr. Charles B. Foy, Jr. Dr. William B. Grand Dr. Roy L. Grob, Jr. Dr. Michael J. Guevara Dr. Michael J. Haight Dr. Catherine A. Hebert Dr. Melinda E. Hickey Dr. Carlito P. Ilawan Dr. Andrew J. Kreller III Dr. Marija G. LaSalle Dr. Mitou LeMaire Dr. Gregg A. May Dr. Randall P. Mayer Dr. Russell P. Maver Dr. Michael J. McCracken Dr. Robert W. McMinn II Dr Charles R Mehle Jr Dr. Patricia A. Miller Dr. Ronald L. Milton Dr. James A. Moreau, Jr. Dr. Richard D. Olinde Dr. Garv A. Parker Dr. Louis Passauer, Jr. Dr. Blaise V. Polito Dr. Dennis R. Preau Dr. Charles O. Roy Dr. Charles A. Schof, Jr. Dr. Tessa M. Smith Dr. Rocky St. Pierre, Jr. Dr. Annette D. Theriot Dr. Terrence H. Truxillo Dr. Jessica B. Ulmer Dr. Russell L. Westfall Dr. Daryl M. Westmoreland Dr. Ralph W. Wilson, Jr. Dr. Thomas H. Wingo, Jr.

#### Northeast

Dr. Janette T. Bagwell Dr. William P. Bolton Dr. Troy D. Bostick Dr. Damon G. Bradford, Jr. Dr. Damon G. Bradford, Jr. Dr. Charles E. Brewer Dr. Robert C. Brooks Dr. Edward D. Cascio Dr. Elverson D. Coates, Jr. Dr. Phil M. Corder Dr. Kenneth L. Cox Dr. G.M. Davis Dr. Henry L. Donald Dr. Henry S. Donald Dr. Edward H. Eiland, Jr. Dr. David D. Finley Dr. Gerald W. Foster Dr. Chad M. Gardner Dr. John P. Garrett Dr. Eric T. Geist Dr. White S. Graves III Dr. Ruth A. Griggs Dr. Kevin P. Haynes Dr. William T. Heath Dr. Todd Hilburn Dr. Dan T. Hooks

Dr. Jeff Hooton Dr. G.R. Huffstutter Dr. Glenn E. Hummel Dr. Raymond H. John Dr. Jerry C. Johnston Dr. Ralph B. King, Jr. Dr. James E. Lavespere Dr. Tod B. Lawhon Dr. Jimmy W. Leonard Dr. Wesley O. Lynch III Dr. Ronald G. Martin Dr. Fred F McMullen III Dr. Mark M. Meredith Dr. Jennifer N. Newton-Boles Dr. Michael F. Nolan Dr. D.S. Norris Dr. Timothy R. Perry Dr. Claude S. Pratt Dr. Samuel Pulitzer Dr. Donald M. uinn III Dr. John J. Roberson Dr. Jesse H. Roberts, Jr. Dr. Jesse Roberts III Dr. Karla W. Robertson Dr. Charles M. Sampognaro Dr. Matthew D. Sanderson Dr. L. King Scott Dr. John C. Shepard Dr. T.H. Shirley Dr. Woody L. Smithey, Jr. Dr. John L. Snuggs, Jr. Dr. Robert E. Spatafora Dr. Gray Stephens, Jr. Dr. Ronald C. Stratton, Jr. Dr. Earl L. Tarver, Jr. Dr. H. Kirt Touchstone III Dr. Michael R. Tucker Dr. Carl M. Turpin Dr. Carl T. Turpin, Jr. Dr. Kerry J. Viator Dr. John L. Ward Dr. Ryan D. Ward Dr. David A. White Dr. Richard D. Willis Dr. Joseph W. Yerger Northwest

#### Dr. David N. Austin

Dr. Shannon M. Backofen Dr. Doyle W. Baldridge Dr. Brian D. Basinger Dr. James F. Batte Dr. David J. Bellew Dr. Alan B. Berry Dr. Herman O. Blackwood III Dr. Tiffani Branton Dr. Edward D. Brown, Jr. Dr. Joseph H. Bumgardner, Jr. Dr. Fred V. Cabaniss Dr. Richard W. Campbell Dr. Gary L. Caskey Dr. Paul M. Clark, Jr. Dr. James M. Conly III Dr. William C. Cook Dr. Christopher Cosse Dr. James M. Cotton Dr. John C. Cowen Dr. Daniel A. Crawford Dr. Ronald L. Crawford Dr. W.P. Cunningham III Dr. W.M. Dalton III Dr. Jason I. Dupree Dr. Laura A. Earnest Dr. Marian E. Feducia

Dr. Benjamin E. Foster, Jr. Dr. Frank N. Gaensehals Dr. Chris B. Gardner Dr. John M. Gilmer, Jr. Dr. William M. Hall, Jr. Dr. Larry D. Hand Dr. Frank W. Harmon Dr. Lee M. Harrison, Jr. Dr. Ronald C. Hermes Dr. Robert K. Hill Dr. David V. Hodgkiss Dr. Perry W. Hollembeak Dr. Charles E. Hubley Dr. Walter J. James Dr. Jeffrey B. Jeter Dr. Darrell I. Jobe, Jr. Dr. Kyle L. Jones Dr. Stacey K. Jones Dr. Gary S. Key Dr. Harold W. King Dr. Matthew W. Lane Dr. Joseph M. Lattier, Jr. Dr. Eric J. LeBlanc Dr. Joseph R. Lott Dr. Jason H. Lustig Dr. Wayne H. Marionneaux Dr. William L. McColgan, Jr. Dr. John H. McConnell Dr. James M. McCormick Dr. James R. McCormick Dr. Charles R. McInnis Dr. Thomas E. McNeelv Dr. Chris A. Mott Dr. Andrew G. Murphy Dr. Pope W. Oden III Dr. Robert A. Palmer, Jr. Dr. Rodney L. Pendleton Dr. Andrew W. Porter Dr. Robert L. Price Dr. Melvin H. Procell Dr. Rhonda Pruitt Dr. Gary L. Roberts Dr. Robert W. Rockefeller Dr. Steven A. Russell Dr. William C. Sanders, Jr. Dr. Maureen Sheridan-Fenton Dr. James W. Sikes, Jr. Dr. Jeffrey Silmon Dr. Sharon Sims Dr. Brian R. Smith Dr. John E. Stafford, Jr. Dr. Douglas T. Talley, Jr. Dr. Ryan G. Walker Dr. Lauren F. Wallace Dr. Edwin E. Westmoreland Dr. Paul L. Wood Dr. Michael E. Woolbert Dr. Kaylan F. Worley Dr. Steven J. Worley

#### Southwest

Dr. Randolph H. Alexander Dr. Charles J. Ardoin II Dr. Peter T. Bayles

Dr. Ted Bercier Dr. Gary J. Blanchette Dr. Nathan H. Bray, Jr. Dr. Charlie Buller III Dr. Todd J. Canatella Dr. Harry K. Castle Dr. Darren Chaumont Dr. Carl Churchman, Jr. Dr. Carl W. Churchman, Sr. Dr. J. Richard Churchman Dr. Mary S. Churchman Dr. Robert C. Cochran Dr. C. Richmond Corley, Jr. Dr. Craig H. Crawford Dr. Allan D. Dennis Dr. Marilyn L. Deville Dr. Emma M. DiCarlo Dr. Dennis E. Donald Dr. Peter J. Dorsey Dr. Harold G. Edwards Dr. Chester L. Ellender Dr. Judith K. Ellender Dr. Nathan R. Fontenot, Jr. Dr. Roger G. Grimball Dr. Barney H. Harper Dr. Robert S. Hays III Dr. Edward J. Hebert Dr. Charles F. Hudson Dr. David A. Kestel Dr. Troy M. Lefort Dr. James A. Leithead, Jr. Dr. Charles S. Mackey Dr. Bryan Manning Dr. Dean L. Manning Dr. Richard J. Martin Dr. Elizabeth S. McCrory Dr. James J. McGee Dr. Leonard H. McWilliams, Jr. Dr. Mark M. Miller Dr. Terrell L. Murphy Dr. Kenneth W. Parks Dr. Daniel Perry Dr. Paul C. Perry Dr. Randall R. Perry Dr. Barry J. Petry Dr. Thomas H. Price Dr. Hugh W. Raetzsch Dr. Eric A. Sanders Dr. Edward T. Savoy Dr. Robert L. Selders, Sr. Dr. Thomas H. Shirley Dr. Ronald M. Short Dr. Christopher A. Sorrel Dr. John L. Speer Dr. Harcourt M. Stebbins Dr. Warren J. Thomas Dr. Robert R. Vaughan

- Dr. Paul D. Vidrine
- Dr. Daniel A. Weaver
- Dr. Stephanie B. Weaver

This list included all LADPAC contributions submitted with payments of 2007 LDA membership dues and/or received from individual dentists through December 31, 2007

## c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events .la ental.or .

New Orleans Dental Conference and LDA Annual Session, April 10-12, 2008, Ernest Morial Convention Center, Hall H, New Orleans, LA for more information or to register, call (504) 834-6449, visit www.nodc.org, or e-mail norma@nodc.org. Registration booklets were mailed in December and are available to download from the LDA Web site at www.ladental.org.

DATE TIME May 30, 2008 COURSE TITLE Dental Technology SPONSOR Continuing Dental Education of Baton Rouge (CDEBR), call Dr. Joey Porter at (225) 291-9900 for registration information. AGD-PACE recognized provider. INSTRUCTOR Dr. Loren Levin FEE Free for CDEBR members, \$200 for nonmembers

DATE June 26-28, 2008 COURSE ADA New Dentist Conference -Jazzed in New Orleans LOCATION Hilton New Orleans Riverside, New Orleans, LA The conference includes continuing education courses targeted to new dentists, recent graduates and dental students. This two-day program offers up to 11 hours of C.E. in practice management and clinical topics. Leadership development workshops will also be offered. FEE register by May 9, 2008, and attend for \$295 for member dentists and \$145 for

\$295 for member dentists and \$145 for member dental students. Special pricing applies for guests, staff, etc. For more information, go to www.ada.org, call

(800) 621-8099, ext. 2779 or e-mail newdentist@ada.org.

DATE TIME July 30 August 2, 2008 COURSE TITLE LDA Summer Education Conference

LOCATION Tops'l Beach & Racquet Resort, Destin, FL

SPONSOR LDA - For reservations, call (800) 380-4808. For event information or to register, call (800) 388-6642 or go to www.ladental.org. Watch your mail for official event brochures coming soon! ADA-CERP recognized provider. INSTRUCTORS Dr. David Little, Dr. Alex Fleury, Ray Baas, and Dr. Dean Mersky FEES \$295 for LDA members, \$335 for ADA members, \$365 for non-members, \$99 for dental staff, \$79 for LDA associate members, \$79 for dental school students.

DATE TIME October 17, 2008 COURSE TITLE Aesthetic Periodontal Procedures SPONSOR Continuing Dental Education of Baton Rouge (CDEBR), call Dr. Joey Porter at (225) 291-9900 for registration information. AGD-PACE recognized provider. INSTRUCTOR Dr. P.D. Miller FEE Free for CDEBR members, \$200 for nonmembers

# classifieds

Part i e Associate Dentist Nee e Candidate must be comfortable performing extractions. Practice visit and working interview available. Call Mike James for details at (800) 313-3863, ext. 2276.

ASSO IA AN D in er Rouge, LA 1-3 days per week with option to buy. Practice draws from large area. Associates currently averaging \$1,000 per day. Call Dr. Robinson at (318) 376-7222.

N ORL ANS AS established dental office location, sale \$99,000 or lease \$2,500/mo NNN in as is gutted condition - owner financing possible - owner can rebuild to your specifications for add'l \$. Carol NAI/Latter & Blum Commercial, (504) 569-9309.

PRA I S OR SAL A ISI ION We represent sellers and buyers of dental practices. Financing available. Baas Capital, L.L.C. (504) 834-7640, <u>www.BaasCapital.com</u>. CBD Dental Care is looking for a full time dental hygienist for our busy office. Paid vacations, holidays and retirement benefits available. Please fax resume to (504) 525-9050.





### 2008 Course Schedule (All couses are held at LS S unless stated otherwise.)

COURSE NO. Cor NC	DATE	DESCRIPTION & SUBJECT CODE		FEES	O.HRS
22-08 2nd Attendee	May 16 Fri. 165	<i>Crown and Bridge Temporaries in the Dental Office</i> w/Dr. Harry Go a	DDS or 1st. Attendee	195	07L/P C
10-08	May 23-25 Fri. Sun.	E panded Duty Dental Assistant a/k/a EDDA N/A w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA Lafayette Community ealth Care Oinic, Lafayette, LA L T ATT N ANC	Au .	449	24 L/P C
1 3-08	June 6-7 Fri Sat.	Digital Photography & Digital Case Presentation #138 w/Drs. John Barksdale & J. Jerome Smit at Pleasant all on LS s ain Campus, aton ouge, LA L T ATT N ANC	DDS or 1st. Registrant Au .	1,395 295	14 L/P C
11-08	June 20 22	E panded Duty Dental Assistant a/k/a EDDA N/A w/Nancy Weiss, RDH, EDDA & Henrietta Frederick, EDDA at LS S in New Orleans, LA L T ATT N ANC	Au	389	24 L/P C
12-08	June 21	<i>Digital &amp; Conventional Radiology for Dental Au iliaries</i> w/Dr. Kavas Thunthy and J. Sean Hubar in New Orleans, LA	Au	139	07 L/P C
15-08	June 26 28 August 14 16 Thurs Saturday	Cosmetic & Restorative Dentistry Advanced Esthetic Workshop w/Dr. Jimmy Eubank #780	DDS Lab Tech	5,995 2,495	42 L/P C
16-08	July 18 20 August 22 24 Sept. 12 14	Local Anesthesia for Dental Hygienist w/Drs. Michael OBrien and Frank Drongowski in New Orleans	RDH	,1295	72 L/P C
18-08	September 19-20 Fri. Sat.	The 2nd. Annual Clifton O. Dummett Jr. Memorial Lecture on Dentistry for the Pediatric Patient w/Drs. William F. Waggoner and David B. Kennedy	DDS Au .	TBA	14L/P
21-08	October 3 Friday	ALUMNI DAY A TRIBUTE TO F. HAROLD WIRTH, DDS w/Dr. Michael Schuster	DDS RDH	95 75	06 L C
23-08	October 27 November 2	Oral & Ma illofacial Surgery Review Course Advanced Cosmetic Ma illofacial Surgery At the Astor Crowne Pla a otel, New Orleans, LA	DDS	ТВА	

LSU School of Dentistry/LA Academy of Continuing Dental Education is designated as a recogni ed provider by the Continuing Education Recognition Program (CERP) conducted under the auspices of the American Dental Association and by the AGD for Fellowship, Mastership, and membership maintenance credit.

For additional information please call Continuing Dental Education at (504) 941-8193 □Esa, (504) 941-8198 □Kathy, FAX: (504) 941-8403 E-Mail: <u>ehodge□Isuhsc.edu</u> or <u>kmarte□Isuhsc.edu</u> Home Page: <u>www.Isusdce.org</u> Or write to: LSUSD, Continuing Dental Education, 1100 Horida Avenue/Bo□142 - New Orleans, LA 70119-2799

L Lecture P Participation C Clinical NC Non-Clinical



David Austin

### isdom o the Aged

Another birthday has come and gone. Someone asked me if I could be either 35 or 55 years old, which would I choose? That's a real no-brainer because I would pick 27 every time. It's the same analogy when someone tells you that money can't buy you happiness. I would rather cry in a Porsche than a Hyundai any day.

You know, you're only as young as you feel. Lately, everything that works hurts and what doesn t hurt doesn t work. Many times when I get up it feels like the morning after, but I haven't been anywhere! Frankly, my back goes out more than I do. Sadly, my little black book contains only names that end in M.D.

Recently, my neighbors were playing music in their back yard really loud. I went out on my patio and danced naked shuts them down every time. A lot of young people wonder why us older types don't drive and use our cell phones at the same time. It's because we need our hands free to make gestures.

The advent of the computer era has been a little tough for us oldsters. Just the language of computer use has taken some getting used to. For instance, I remember when a program was a television show and a cursor was someone who used profanity. If you unzipped anything in public, you might go to jail. And to log on' meant to throw some wood on the fire. My father was a little ahead of his time because his idea of rebooting was a swift kick to my behind twice. I probably needed it. It is a little unnerving to notice that your children are beginning to look middle aged. It's really sad when the grandkids are old enough to ask annoying questions like, Do those wrinkles hurt? Makes you want to do a little rebooting.

Getting older is not all that bad. You have to be careful because sometimes your mind may make a contract that your body can't keep. As long as you

> have a good memory and fairly decent health, old age can be a joy. For instance, little things like walking from the corner store on a cool spring evening just can't be explained to younger folk. Of course the feeling was interrupted when I got home and my wife made me go back and get the car.

Old age is not for sissies, that's for sure. Whenever we visit some place new I'm always the first person to find the bathroom, and enjoying it less. I have become anti-everything: anti-fat, antismoke, anti-noise, anti-inflammatory. If I am smiling a lot while you're talking to me, it's probably because I can't hear you. A lot of people think I have become grumpy and impatient. That's not true; I just don't like traffic, waiting, children,

politicians...lately, I have had trouble remembering simple words like uh. I'm sure everything I can't find is in a secure place and if you will give me a hammer, I can open those child-proof caps.

Is it just me, or are they making adults younger these days?



%DQN RI \$ P HUFD RIIHUV FUHGEWOP LW XS VK DQG FDUGKROGHUV FDQ UHTXHVWD \ HDUHQG VXP P DU RI FKDU HV VK UHFDS SXUFKDVIQJ DFVVXIW /' \$ P HP EHUV Z LOODOVR EH HQUROOHG IQ VKH : RUOG3 RIQW6 0 UHZ DUGV SURJ UDP ( DUQ UHZ DUG SRIQW RQ QHWUHVIZIO SXUFKDVHV DQG UHCHHP HG IRUFDVK VUDYHORUP HU FKDQGIVH \$ OOZ LVK QR DQQXDOIHH

) RUDGGIMARQDOIQIRUP DMARQ RQ VKH / ' \$ HQGRUVHG SHUVRQDOFUHGDVFDUG SURJ UDP SOHDVH FDOO DQG DVN IRUVKH / RXIVIDQD ' HQVDO\$ VVRFIDMARQ FUHGIVFDUG

### Your One-stop Shop In Creative Web Solutions



For information about web solutions for your dental practice, please contact Ron Bruner at 800.205.5759 or ron@BrunerAndCompany.com You can also visit us online at www.BrunerAndCompany.com or go directly to www.MyLDAWebsite.com for discounted packages designed exclusively for LDA members.

The only IDA endorsed web site design company.

## Don t burn what you earn! For all your dental supplies shop at New Line Medical and SAVE.



Dental Supplies Shop online at: www.NewLineMedical.com for additional savings & complete list of products

New Line Medical, Inc. 800-452-8909

866-364-3152 Fax 713 Parkway Drive Breaux Bridge, LA 70517 Support Your Member Benefit Program.

## Office DEPOT.

Taking Care of Business

## Take a bite out of your office supply expenses!

An endorsed service of the Louisiana Dental Association.

The Louisiana Dental Association (LDA) now provides the endorsed services of Office Depot, offering LDA members a 6% discount off your already discounted prices.

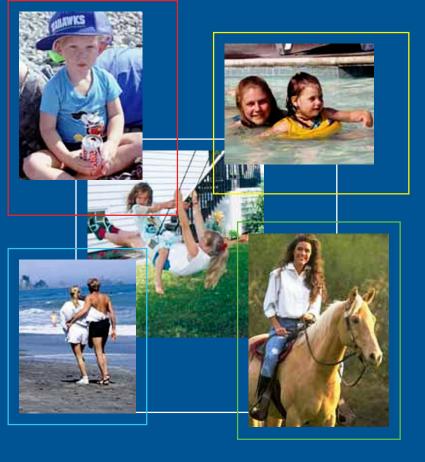
This discount applies on purchases you make at any Office Depot store or when ordering from the internet, over the phone or by faxing in an order.

Endorsement discount does not include electronics. For special pricing on furniture, call Christy Copeland at 800.568.0333 ext. 642.

Sign up and start saving!

For more information or to set up your account, contact Kim Evans at 800.568.0333 ext. 520.

## PRIORITIES





Your personal priorities come in a variety of sizes and shapes and each one is as unique as the special place in your life they occupy.

The LDA-endorsed health insurance program can help you take care of those priorities with comprehensive major medical benefits, excellent customer service, and competitively priced premiums guaranteed for a year.

For additional information, contact your LDA insurance representative **Robert Ellis & Associates** 1-888-503-5547



