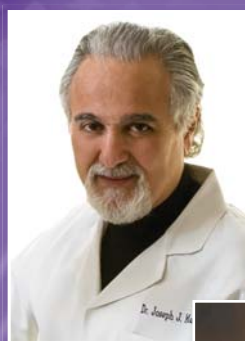


LDA Journal

VOL. 68, NO. 4 WINTER 2009

Journal of the Louisiana Dental Association



New Orleans Dental Conference and LDA Annual Session

April 8-10, 2010

New Orleans
Ernest N. Morial
Convention Center

Clockwise: Speakers
Dr. Jeff Brucia, Dr. L. Stephen
Buchanan, Dr. Joseph Massad,
Dr. Marty Zase, Dr. Bob Frazer,
Dr. Tieraona Low Dog, Dr. John
Svirsky, Brian Hufford and
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LDA Journal

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A MEMBER PUBLICATION
OF THE AMERICAN ASSOCIATION
OF DENTAL EDITORS

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Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the cover: Want the greatest C.E. bang for your buck? Look no further than the 2010 LDA Annual Session and New Orleans Dental Conference, set for April 8-10, 2010, at the New Orleans Convention Center. This event offers 3 days of C.E. (a potential 18 hours of credits) for the incredible deal of only \$300 for LDA and NODA members. All lectures are covered by the registration fee. For an additional expense, limited attendance, high quality, hands-on workshops are available at a significant discount compared to what you would expect to pay at other regional and national meetings. The conference boasts a long list of nationally-recognized speakers, including Dr. Jeff Brucia, Dr. Stephen Buchanan, Dr. Lawrence Emmott, Dr. Marty Zase, Dr. John Svirsky, Dr. Tieraona Low Dog, Dr. Joseph Massad, Dr. Tim Hempton and many more!

LDA members can view the *Journal* online
at www.ladental.org.



LDA

from the editor

Dr. David N. Austin
Editor, LDA Journal

Thank You

It is at this time of the year that I look back and give thanks. I am thankful that the severity of the H1N1 outbreak was not as bad as it could have been. However, now is not the time to let our guard down, but continue to pay due diligence to prevention practices, not only in regard to influenza, but to any and all communicable diseases. (Note the info to the right from Jimmy Guidry, M.D., who is currently the State Health Officer of Louisiana, and also serves as the Medical Director for the Department of Health & Hospitals.)

I am also thankful to our LDA Board of Directors. These men and women give up their office and personal time to devote to making the right decisions that steer the course of the LDA. They have done a good job, as your LDA remains strong and solvent.

I am thankful to a dedicated and talented LDA staff that frequently puts in many extra hours for our benefit. There are truly no words adequate enough to thank them for their devotion.

I am thankful for a faithful membership base that is the envy of the ADA.

I am also thankful that I still serve you after a difficult personal start of 2009.

As we rush into the year 2010, I have many wishes yet unfulfilled. LDA President Charlie Foy's article on pages 4-5 is a must read as he has highlighted not only many of my wishes, but I bet a few of yours as well.

There are still many potential member dentists in our state who have not become members for whatever reason. If you happen to know one perhaps you could convey to them the many benefits of becoming an LDA member. Organized dentistry is the only defense against those that would like to control more of our profession.

My wish and prayer for you is that 2010 will be your very best year yet.

A note from Jimmy Guidry, M.D., the State Health Officer of Louisiana



Even though the 2009 H1N1 virus has shown signs of slowing in the past month, it is still important that you take precautions to protect yourself and those around you. As health care providers, you and your staff likely come in contact with a high volume of patients, increasing your chances of exposure to the virus—and your chances of spreading it. The U.S. Centers for Disease Control and Prevention (CDC) and the Louisiana Department of Health and Hospitals (DHH) recommend you take a few simple actions to fight the flu, and keep you and your staff healthy and in the office—where you can continue to keep your patients healthy, too.

Get your flu shot: by getting both your seasonal flu vaccine and the H1N1 vaccine, you can stop yourself from getting sick and avoid spreading the disease to others.

Take everyday precautions: wash your hands often, cover your nose and mouth with a tissue when you cough or sneeze, avoid touching your eyes, nose and mouth, and steer clear of sick people. If you feel sick, STAY HOME. Require any ill staff members to remain out of the office until he/she is fever-free for at least 24 hours without the use of fever-reducing medication.

Heed public health guidance: as the situation regarding influenza can change rapidly, keep an eye out for new guidance regarding vaccination, prevention, treatment. It is vital that you stay informed to protect yourself, and so that you can share this information with your staff and patients.

For more information regarding H1N1 or the seasonal flu, and to access resources for your practice, visit www.FightTheFlu.com.

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LDA

from the president

*Dr. Charles B. "Charlie" Foy, Jr.
President, Louisiana Dental Association*

Dear Santa,

I know that I have not always been a good boy this year, but I have been trying really hard, especially as we get closer to Christmas. I know that you are thinking that I am going to ask for that bright red Ferrari that is on my list year after year, but this time I want to ask you for things that are really important.

The first thing that I am asking for is **wisdom**. Not just for me, but for my representatives both at the state and national level. I know that there is some type of health reform needed, but what some members of Congress are trying to do is not the right way to go about it. They need to realize that true tort reform is the real first step in controlling costs. Any artificial attempts at controlling costs will result in a severe shortage of health care providers as fees, which are artificially set, will not allow providers to meet overhead costs. Rather than working at a loss, providers will simply quit and do something else. If taxes are increased as Congress intends to do in order to pay for this, it will drive providers to curtail services. Why work if after reaching a certain amount of income you are taxed at a rate which is so high that you are basically working for free? The wisdom is also needed because Congress keeps trying to lessen the quality of care. Dental health aide therapists (DHATs) were instituted in Alaska a few years ago. Now, as predicted, there are attempts to bring the concept down to the lower 48 states. These DHATs can do surgical, irreversible procedures without the benefit of supervision and with only minimal training. Why should one group of people receive a lower level of care than anyone else? Lower quality care is not better than no care at all. Over 40 years ago, it was decided that separate but equal was not legal. Now they are trying to institute care that is not only separate, but also NOT equal. I think that the gift of wisdom is sorely needed.

Santa, the next thing on my list is to have **drive** (no I am not asking for the Ferrari again). I mean the drive that keeps you wanting to do your best in everything that you do. I recently spent the weekend with a classmate of mine attending a course that was all about excellence. The director of the course expressed frustration that not everyone attending seemed interested in doing their best. It seemed that some attendees were more interested in making the quick buck. What they don't realize is that if they do their best for the patients, the money will take care of itself (similar to the build it and they will come principle). We all have different talents, but we should always strive to do our best for our patients. The upcoming LDA Annual Session in New Orleans is



an excellent opportunity to increase our knowledge. The committee has done an outstanding job in lining up a series of excellent speakers. Everyone should put the Annual Session on their list to Santa.

Health is on the list because, this year, I have learned what it means not to have it. I'm asking, not only for my minor problems this year, but mostly because of problems which a very good friend is facing. I pray that you give him the gift of health as well as to the rest of the LDA members and their families.

Santa, I know that my letter is getting long, but I feel that what I am asking for is very important, not just for me, but for my colleagues as well.

Patience and the ability to communicate would be really nice in my Christmas stocking. I would love patience to deal with and truly listen to those who have different opinions. I would also treasure the ability to communicate so that they also understand my point of view.

Finally Santa, I would love the gift of **appreciation**. I would like to have the ability to appreciate my staff for all the support that they give throughout the year; gratitude for support personnel like our vendors and laboratory support people who allow us to provide quality care; appreciation to our patients who give us their trust and allow us to make a living; and the wonderful staff at the LDA who work tirelessly to give all they can to make our lives easier. I would also like additional gratitude for my many friends with which I have been blessed. And Santa, most of all, I want to appreciate my wife and children who make my life wonderful and worthwhile.

Santa, thanks for listening. I promise to be a better boy next year and hope that you put me on the good boy list for this year. It is my sincere hope that these gifts be shared with all the members of the LDA and that the coming year is a better year for all.

Disclaimer: I have not gone off my rocker and started hallucinating about Santa. I know that Santa does not exist. I do, however, believe strongly in the spirit of Christmas and this holiday season. As the economy slows, I feel that it is good to look and think about something positive. I can't think of anything more positive than recalling our youth and the anticipation of Christmas morning and what we would find under the tree. I mean no disrespect to any non-Christian religions; I am just going on my personal experiences. I believe strongly in God and the power of prayer and feel that we should be grateful for the gifts which we receive. I wish every one of you the best for the coming year.

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retiree LDA

Kelly Glymph
LDA Intern

“The Voice of the LDA” Frances Cagle Retires After Almost 13 Years with the LDA

While you may not have had the pleasure of meeting her in person, if you have called the LDA office in the past 13 years you surely have spoken with Frances Cagle, “The Voice of the LDA”, who left for a well-deserved retirement on October 16, 2009.

Her infamy as “The Voice of the LDA” has been well earned. As LDA President Dr. Charlie Foy said, “Frances always made it a pleasure to call the LDA office. You could feel her smile at the other end of the line.”

Being the friendly voice to greet callers and visitors was just the beginning of a long list of services Frances provided as administrative assistant for the LDA. As she puts it, she has been here approximately 18.6567164179104477611940298507 46% of her life. As such, it is no wonder that she was directly or indirectly involved in nearly every aspect of the LDA over her career.

Each of the many tasks Frances worked on was tackled with enthusiasm. She prepared materials for board and conference meetings, supervised the coordination and records of the peer review program, coordinated Med-Com’s radiographic training program and much, much more. For any member or patient who has called the office in a panic, the title counselor is also fitting.

She claims the reason she stayed with the LDA for so many years is that it was truly a great place to work. She explained, “There have been so many outstanding dentists who have always treated me with great respect and appreciation.”

Frances made the decision to retire based upon the needs of her family, particularly her son, Scott. She plans on keeping herself busy spoiling her



LDA President Dr. Charlie Foy (right) presented Frances Cagle with a plaque/clock commemorating almost 13 years as a member of the LDA staff.

grandchildren, working on pottery and stained glass with her husband, Arthur, and volunteering at church.

The mutual admiration between Frances and those she has worked with is self-evident. Dr. Rich Corley, Senior Vice-President and CEO of Louisiana Dental Services, stated, “In all the years that I have been actively involved in a leadership capacity with the LDA, I have not known a staff member that has been more committed to making the LDA successful in fulfilling its mission to serve all the members in the best way possible, no matter how hard the effort needed to accomplish that mission. She will be missed by all of us who have had the opportunity to work with her. We wish her the richest of all God’s blessing in the task before her.”

LDA President-Elect Dr. Eddie Hebert echoed Dr. Corley’s sentiment. He said, “I still remember the first day I began on the Board of Director’s, Frances introduced herself and let me know if I ever needed anything to let her know. I will surely miss the recognition of her voice when I call the LDA office. Frances made my time of involvement with the LDA activities something to truly remember.”

Frances felt equally as passionate about the LDA members as they did of her. Of all the things at the LDA she will miss, she claimed she will miss the staff and members most of all. She said, “I’ll certainly miss the girls at the office. We’ve worked well together and we had just begun to enjoy some evenings playing tennis together. But I don’t intend to be dead on October 16 (retirement day) so I’ll keep in touch with them and everyone who has also enriched my life during my LDA years.”

The LDA family sincerely wishes Frances a happy and fulfilling retirement, and thanks her for her years of dedication and service.



LDA new staff member

*Kelly Glymph
LDA Intern*

Outdoor Enthusiast Joins the LDA Family as the “Voice of the LDA”

The LDA is pleased to welcome its newest staff member, Debra Bagley, as administrative assistant. Debra started as the new “Voice of the LDA” on Monday, November 9.

Debra comes with extensive administrative experience ranging from radio to engineering. She also worked 10 years in a membership capacity with the Louisiana Society of Professional Surveyors. While with that association, she was responsible for transcribing minutes, assisting with publication editing, coordinating seminars and more. Needless to say, she is a great fit for the LDA.

Debra lives in Central, La., with her husband, Sammy, and four dogs. She has two grown daughters, Leanne who works in construction management, and Lindsay who is finishing up school in the radiology field.

As a self-proclaimed country girl, Debra enjoys spending time with her family outdoors. One of her favorite pastimes is going to a Louisiana State Park on the weekends for some R&R with her husband, with whom she recently celebrated their silver anniversary. She also is an avid fisherwoman and will gladly tell her story of the trophy trout she caught in the surf at Grand Isle State Park to anyone willing to listen!

When she is not exploring state parks, Debra enjoys watching the wildlife in her own backyard. She said, “I love to bird watch and have some interesting tales about some of the fine feathered friends that have graced our backyard sanctuary.”

While she has only just recently become a member of the LDA family, Debra’s humor and



Debra Bagley

kindness have made her a welcome addition. “I am very pleased to be a part of the LDA. I concluded my first week with the association on Friday the 13th, but no bad luck passed my way. The warm welcome I’ve received from the staff and from members I have met makes me feel very fortunate,” commented Debra.

The LDA is delighted to have her on board and hope you take the time to introduce yourself and get to know her the next time you stop by the office or call the LDA, you will be glad you did!

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LDA louisiana dental services, inc.

*Dr. C. Richmond Corley, Jr.
Senior Vice-President/CEO, Louisiana Dental Services, Inc.*

Watch for More Information on a New Marketing Program from LDS

Believe it or not, the year 2010 is almost here! Many of us will say, thankfully, that it wasn't as bad as it might have been while others might believe the exact opposite. At LDS we are pleased to be able to say that, thanks to the continued loyalty of many of you in using the LDA/LDS Endorsed Products and Services Program, LDS has seen a good level of business activity which has generated a substantial level of royalty income. It is no secret that the level of member participation, although it could be much higher, represents members from each component. This fact, over the years of operation of LDS, and the fact that LDS is a wholly owned subsidiary of the LDA, has served to guide the business plan of LDS to primarily support the membership benefit programs of the LDA, as well as that part of LDA operations dedicated to the dissemination of information to the membership. The year 2009 has seen the LDS non-dues revenue support of LDA programs and services total right at \$90,000.

The LDS Board of Directors has decided to begin in 2010 a different type of marketing plan for the day-to-day operations of the practice. This program, broadly outlined, will not only involve the doctor(s) who own the practice, but also the staff member(s) involved in the actual ordering of certain supplies and/or services for the practice. The marketing plan is being designed to include an incentive within a certain time frame for those within the office staff responsible for using the LDA/LDS Endorsed Products and Services Program vendors. WATCH FOR THE ANNOUNCEMENT OF THIS PROGRAM IN EARLY 2010.

And, speaking of vendors, please take note of the price information release on the next page from the LDS Glove Program. LDS has received many good

reports on service and pricing from LDA members who are currently using this program. Read the information and give them a call TODAY!

Also as a reminder, now is the time for you to check the next renewal date of both your practice liability insurance and your medical waste disposal contract. As you know, your practice liability coverage must be renewed annually. If you are not currently benefiting from the coverage and risk management services of Fortress Insurance Co., you should call Stormy Blair at Robert Ellis & Associates at 985-674-3880 or 1-888-503-5547 for a quote

that will really help you improve your bottom line.

The LDA/LDS endorsed medical waste handling company, ENSERV, has just signed a new agreement with LDS which provides for a guaranteed rate for the next 12 months (until November 30, 2010, excluding fuel charge variance). Your medical waste contract only opens up for an opportunity to change every three to five years with only a 30 day window of opportunity. ENSERV offers LDA members quality custom designed services at very competitive rates. If it's your window of opportunity now, give Jack Butcher with ENSERV a call for a quote at (504) 913-6016.

As always, we at LDS are here to service your needs. Don't hesitate to call us. We APPRECIATE your business.



To view the entire list of endorsed products and services, visit the LDA Web site at www.ladental.org.

ENDORSED PRODUCTS AND SERVICES SPOTLIGHT

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LDA council on the new dentist

Kelly Glymph
LDA Intern

LDA Council on the New Dentist and Robert Ellis & Associates Offer “Last Chance” for C.E. Credit from LDA in 2009

Nearly 90 dentists made the trip to the Embassy Suites Hotel in Baton Rouge on November 13, 2009, for the popular Last Chance Seminar, presented by the LDA Council on the New Dentist and LDA events partner Robert Ellis & Associates.

The annual seminar was the last LDA-sponsored opportunity to earn C.E. credit this year. Attendees were treated with hearing nationally acclaimed cosmetic dentist Dr. Ken Hovden speak. Dr. Hovden is a Spear Institute faculty member, was a faculty member of the Hornbrook Group and has been awarded several honors from the American Academy of Cosmetic Dentistry.

Dr. Hovden’s lecture, “Do it once! Do it right! Creating Predictability in Your Dental Office,” focused on topics such as predicting esthetic outcomes from implants, implementing dental photography in a practice and predictably controlling soft tissue margins.

Attendees also received an update on the LDA’s fluoridation initiative during lunch from LDA consultant, Randy Hayden, of Creative Communications, Inc. He announced that any dentist willing to volunteer to present information to their local communities on the topic can use and add information to a prepared power point that he can



provide. If you are interested in volunteering, give the LDA office a call at (800) 388-6642.

While Hayden gave his lecture, guests were provided with a traditional Louisiana style buffet lunch with choices ranging from catfish to gumbo. There was even pecan pie for the sweet-toothed attendees!

The Seminar had wonderful sponsors that helped make the event happen and deserve thanks: Robert Ellis & Associates, events partner; Flanagan Instruments, lead sponsor; and Euro Dental Implants.

More photos from the event can be found on the LDA Web site at www.ladental.org and on the LDA’s

Facebook page, username Louisiana Dental Membership.



Top: Dr. Galen Crawford tests out equipment at sponsor Flanagan Instruments’ table. Michael Wiebelt is in the background assisting Dr. Crawford. **Circle:** Dr. Mike Barry (left) meets with Rich Hooper of Euro Dental Implant (EDI). **Above:** Attendees listen and take notes, front row, from left, Drs. Mike Barry, Edward Mallia, Gerald Mayeux, Denice Derbes and Paula Karam.



Top left: Randy Hayden with Creative Communications provides attendees with a state fluoridation update. **Top right:** Drs. Brad Davis (left) and Paula Karam chat in between lectures. **Middle left:** Christen Franks receives a gift basket from Matt Hightower (right) and Stormy Blair (left), courtesy of Robert Ellis & Associates. **Middle right:** Chairperson of the Council on the New Dentist, Dr. Courtney Richter (left), presents a thank you gift to Speaker Dr. Ken Hovden. **Bottom left:** Enjoying lunch and the fluoridation presentation was (from the left) Peggy Godley, Dr. Aaron Mangum, Caley Prestridge and Dr. Trey Carlton. **Bottom right:** Drs. Mark Broussard (left) and Earl Eues enjoy a short break during the meeting.

Membership Dues

2010 Membership Dues Invoices were mailed November 13, 2009. If you pay your dues **annually** and have not received your invoice, please call Sharon Elliott at (800) 388-6642 or (225) 926-1986 or e-mail sharon@ladental.org. Another invoice can be mailed, faxed or e-mailed to your office.

Members paying by Visa or MasterCard are able to pay online. Go to www.ladental.org, select "membership" then "pay your dues." Scroll down to "pay your dues online." You will need your invoice to complete the transaction.

LDA offers the following payment options:

1. Mail check or credit card information to the LDA office.*
2. Credit card payment online.
Note: Beginning August 1, 2009, there is a \$15 convenience fee for every credit card transaction.*
3. DIP (Installment payments) - Members currently enrolled in DIP, have paid their 2010 dues and will begin paying 2011 dues mid 2010.
4. Members may enroll in the 2011 prepayment plan once their 2010 dues are paid in full. For more information on the prepayment plan, please call Sharon Elliott at (800) 388-6642 or (225) 926-1986 or e-mail sharon@ladental.org.

Get a Head Start on your 2011 Dues

Members may now prepay their membership dues in **12 monthly installments** by **Automatic Bank Draft**. Prepayment for 2011 dues will begin January 15, 2010. For more information on the 12 month prepayment plan, please call Sharon Elliott at (800) 388-6642 or (225) 926-1986 or e-mail sharon@ladental.org.

*Payments must be paid in full.



Give Kids A Smile Day is February 5, 2010

Give Kids A Smile Day (GKAS) is a national children's dental access day, during National Children's Dental Health Month, originated from the American Dental Association and promoted through the Louisiana Dental Association. It is part of a nationwide effort to provide dental screenings, education and an opportunity for future dental services to children who do not have access to regular dental care. The GKAS campaign also hopes to highlight for policy makers the ongoing challenges that low-income and disabled children face in accessing dental care.

Dentists may either coordinate their own programs or join an existing group. To learn more about GKAS or to get involved, go to the LDA Web site, www.ladental.org, the ADA Web site, www.ada.org, or call the LDA office at (800) 388-6642. If you want to volunteer, we can match you with a group that is planning to host an event!

Dr. Gwen Corbett, a Fortress Dentist.

I live in Baton Rouge, Louisiana. It is a great city full of cajun culture and a love of LSU.

I grew up in the local dental community. My father was a general dentist here for 35 years and my mother ran the office. After dental school, I joined the practice for 4 years before specializing. My father was a very empathetic dentist and an excellent mentor.

I practice endodontics with Drs. Simon and Bond at Root Canal Specialists of Baton Rouge. It's a top notch practice. Our patients are our priority.

I specialized in endodontics because I really liked the focus. Our patients are often in pain and afraid. It is very rewarding to relieve them of both.

I earned my pilot's license in 2006, and am now working on getting my instrument license. It is so exciting to just get in a plane and go flying, such a feeling of freedom.

I enjoy triathlons and racing. Balancing it all with a baby is a challenge. I really appreciate that dentistry gives me flexibility.

I love my family and friends. I have a tremendous friend network. They make my world go 'round.

I admire my mother so much. She's a cancer survivor with a lot of energy and fortitude.

I recommend Fortress professional liability coverage. I like the personal service and the newsletters with the case studies. My agent appreciates my busy schedule and takes care of my needs right away.



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LDA

from the executive director

Ward Blackwell, M.J.
LDA Executive Director

YOUR meeting, YOUR Association

There is an awful lot that you CAN get out of your membership in the ADA, LDA and your local dental association. What you DO get out of it often depends on you.

It is true that you can receive many member benefits with generally minimal effort. The essential information contained in dental association publications and ADA/LDA Web sites can be accessed with a click of a mouse or a trip to the mailbox. Other benefits like peer review (mediation) and disaster assistance are there when you need them, but aren't used regularly.

One of the most valued benefits, according to ADA member surveys, is governmental advocacy. While this representation certainly does benefit members without their actively participating, the value definitely increases when they do. Simply put, the paid lobbyists, staff and volunteer leaders of the ADA and LDA are FAR more effective in our advocacy when we have grassroots support. This includes your contributing to our dental political action committees (ADPAC, LADPAC and DAP-PAC), contacting government officials to support/oppose bills (our VoterVOICE system makes this incredibly simple) and attending grassroots advocacy events like Dentists' Day at the Legislature.

However, taking full advantage of some member benefits requires actively making an effort to do so. The extra effort is well worth it. There's no better example of this than the New Orleans Dental Conference (NODC) and LDA Annual Session.

The merged NODC/LDA Session debuted in 2007. Since then, the conference committee has changed composition a bit and includes members from several areas of the state. In fact, the 2010 chairman, Dr. Bill Hadlock, practices in Baton Rouge.

With new faces have come some new ideas. Most visible of these are probably the new venues and menus for the welcome reception/LDA president's party and exhibit hall incentives (more opportunities to win prizes). Yet, the committee has also strived to maintain

the traditional strengths of the conference as well. The result is a regional dental meeting that has set the bar quite high in terms of an overall quality experience.

Yet, while attendance figures are on the rise, the rate of growth suggests that many of you have not yet recognized the value of YOUR state dental meeting.

This is not just about getting continuing education (C.E.) hours. If your only concern is getting the minimum number of hours required every two years in order to maintain your license, there are plenty of inexpensive, convenient options available to every dentist in the state through study clubs, local societies, online, etc. The conference committee and boards of LDA and NODA are well aware of this.

However, the C.E. at the NODC/LDA Session offers a broad array of excellent speakers and timely, interesting topics, including many tailored to greatly enhance the knowledge of your staff. And while it may not be the absolute cheapest C.E., the \$300 registration fee for all LDA members is still a VERY good deal. (And, the \$55-85 rates for assistants and hygienists is a real steal!)

What makes the conference a truly unique value is all the other things it brings together along with the C.E. For instance, well over 100 exhibitors provide the best opportunity in the entire state to check out the most cutting edge products and services for your practice. And, almost all of them are available at steep discounts for those attending the conference.

Several other dental organizations, including the Pierre Fauchard Academy and LSU School of Dentistry Alumni Association, plan events that take place during this conference, including several LSUSD class reunions. For Louisiana dentists, this is by far the best networking opportunity in any year.

And, the NODC/LDA Session is when many of the LDA's most important policy decisions get made. Is there an issue important to you that you believe the LDA should be addressing? Do you have concerns over some present LDA policy positions? There is no

better way to keep abreast of these things and have your voice clearly heard than by attending the business meetings taking place during the conference (LDA House of Delegates, LDA Board of Directors, LADPAC Board, etc.) and talking with your representative(s).

Finally, you can't overlook the opportunity the conference offers to enjoy all the entertainment and recreation attractions available in New Orleans. And, spring is the perfect time of year to partake of the city's delights. So, treat your staff and spouse. (There's even a cooking demonstration by Chef Frank Brigtsen.) Best

of all, because you're getting C.E. while you're there, you can write-off much of the trip!

And, the French Quarter Festival will be held that same weekend in New Orleans. It is April 9-11, 2010. Enjoy 250 hours of entertainment featuring more than 150 musical performances on 17 stages throughout the French Quarter over a three-day weekend.

Please consider making a little time in 2010 to truly make this YOUR association and take advantage of these fairly simple ways to make the most of YOUR membership – especially at YOUR state dental meeting.

news LDA

Dr. Shawky Mohamed, Outstanding in Every Way



Say "Dr. Mo" to a graduate of the LSU School of Dentistry and in all likelihood that graduate will start smiling. Over the span of 30 years, Dr. Shawky Mohamed taught more than 4,000 students. Dr. Mo is a native of Cairo, Egypt, where he began his stellar academic career. He came to LSUSD in 1979 with an appointment in the Department of Prosthodontics as associate professor. Three years later, he was appointed full professor. In 2001, he was given the high honor of being named The Brasseler USA Professor of Prosthodontics. He is also director of the TMJ Clinic.

On October 9, 2009, Dr. Shawky Mohammed received the first-ever Distinguished Faculty Award. When he walked down the aisle in Auditorium C to

receive the award, the people in the crowd were on their feet...happy, applauding, giving thanks to a man who has given so much to them.

Euphoria infused the room as Dean Henry Gremillion announced that henceforth the award would be named the Shawky E. Mohamed Distinguished Faculty Award.

Dr. Nick Rauber Selected 40 Under 40

Dr. Nick Rauber, president of the Greater Baton Rouge Dental Association, was selected as one of the Greater Baton Rouge Business Report's 40 Under 40 for 2009.



Rauber, who is a general dentist and partner with Dr. Daniel Bankhead in Aesthetic Dentistry Group, started a fishing rodeo called Swollfest that now raises upwards of \$300,000 a year for the American Diabetes Association. Rauber and a group of friends also got together several years ago and started Dancing for Dystrophy, which raises money to improve the quality of life for local children with muscular dystrophy. And,

if that wasn't enough, Rauber and a partner founded the Outdoor Wish Foundation to fulfill sporting-related wishes for terminally ill children.

Since 1994, the Greater Baton Rouge Business Report has showcased men and women under the age of 40 who are influencing decisions, capturing the entrepreneurial spirit and balancing bottom-line results with involvement in community and charitable activities.



LDA annual meeting

Dr. William "Bill" Hadlock, Chair
2010 New Orleans Dental Conference and LDA Annual Session

NODC/LDA Annual Session Great Bargain, Tons of Fun

**Remember the New Orleans Dental Conference and LDA
Annual Session is YOUR state meeting!**

Want the greatest C.E. bang for your buck? Look no further than the 2010 LDA Annual Session and New Orleans Dental Conference, set for April 8-10, 2010, at the New Orleans Convention Center.

This event offers 3 days of C.E. (a potential 18 hours of credits) for the incredible deal of only \$300 for LDA and NODA members.

All lectures are covered by the registration fee. For an additional expense, limited attendance, high quality, hands-on workshops are available at a significant discount compared to what you would expect to pay at other regional and national meetings.

The conference boasts a long list of nationally-recognized speakers, including Dr. Jeff Brucia, Dr. Stephen Buchanan, Dr. Lawrence Emmott, Dr. Marty Zase, Dr. John Svirsky, Dr. Tieraona Low Dog, Dr. Joseph Massad, Dr. Tim Hempton and many more!

In addition to being an unbelievable deal, the NODC/Annual Session will be a great time. We have packed a number of fun and interesting events into the weekend, and we encourage you to take the time to check them out.

We are pleased to announce that the Welcome Reception and LDA President's party, honoring outgoing LDA President Dr. Charlie Foy, will be held at the D-Day Museum. There will be plenty of food, drinks and a live swing band. Guests are also free to

tour the museum if they so desire. For those who have yet to experience this unique museum, the event will be one to remember.

The Conference also has several dining and entertainment options you can explore, including a cooking demo and tasting with New Orleans' own Chef Frank Brigtsen.

Chef Brigtsen has repeatedly been hailed as one of the premier chefs in the country. His creole style of cooking is something you won't want to miss.

As if that weren't enough to occupy you, the LDA House of Delegates, the LSUSD Alumni Reception and the New Orleans French Quarter Festival all coincide with the Conference, providing even more to do.

When you find time to take a break, the Exhibit Hall is a great place to go. It is full of information on new products and services to help you enhance your practice. Plus, if you visit on Thursday or Friday afternoon you can enjoy an Ice Cream Social and Cookie Treat on us. What's not to love about this meeting?

Remember the New Orleans Dental Conference and LDA Annual Session is YOUR state meeting! So call your friends and classmates and plan to come and learn, play, and reconnect.

For more information and to register, visit www.nodc.org, or call Normalee Ward at (504) 834-6449. Don't miss out on this amazing opportunity; plan to register early to lock-in our low rates. We will see you there!



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LDA council on insurance

*Dr. Keith R. Kyler
Chairman, LDA Council on Insurance*

Update on LDA-Endorsed Health Insurance Program

The November 1, 2009, transition of the LDA-endorsed health insurance program from Nippon Life to Companion Life Insurance Company is nearing completion. Because the move to Companion Life was not a carrier takeover as we have experienced in the past, additional underwriting was required by the new carrier. This review was justified to ensure that premiums for all insureds correctly reflected the cost of their actual and projected utilization.

Realistically, in any major carrier change, there will be some participant attrition. I am pleased to report, however, that our insurance representatives at Robert Ellis & Associates (REA) assisted the majority of our members previously covered under Nippon in their successful transition to Companion. In addition and acting on behalf of the LDA, REA also assisted any member requiring alternative benefits outside the sponsored program to secure insurance in the commercial marketplace. To the best of my knowledge, every LDA member affected by Nippon's withdrawal from the state has secured coverage.

The transition to Companion Life on November 1 also brings about several important changes in the program, including:

- The LDA program is now backed by the strength and financial stability of Companion Life. Companion is a subsidiary of Blue Cross/Blue Shield of South Carolina and provides the LDA program with an A+ rated carrier of outstanding stability and marketplace prestige.
- The new Companion Life portfolio of High Deductible Health Plans qualified for use with a Health Saving Account (HSA) has been greatly expanded. Individual and family deductibles ranging from \$1,500 to \$11,600 coupled with a choice of co-insurance options provide a wide range of monthly premium choices to accommodate the needs of you and your family.

- Maternity coverage is now optional for both individual and group applicants. This can mean substantial savings in premium for those not desiring this coverage. For individuals who want maternity coverage, benefits are subject to a 12-month waiting period from the effective date of coverage with a \$5,000 maximum benefit per pregnancy thereafter. In groups of two or more, maternity is payable as any other eligible expense.

In closing, I would like to reassure all current and prospective participants that the endorsed health insurance program remains strong and continues to be an important benefit of Association membership. The LDA-endorsed program under Companion Life is healthy and competitively priced, and we are optimistic for its future growth. In today's economy, I urge every member not on Medicare to consider one of the LDA-endorsed high deductible health plans featuring lower monthly premiums and tax deductible contributions to a health savings account (HSA).

Our endorsed portfolio contains the only health, life, long term disability and property and casualty programs designed exclusively by and for you as LDA members. The new Long Term Disability program should be of special interest to each of you. It not only provides the "own occ" definition of disability typically found in expensive individual plans, it does so at extremely competitive group prices negotiated on behalf of the LDA and its members.

If you are not currently covered under the LDA program or if you have any questions regarding your current benefits, I encourage you to contact Stormy Blair, Matt Hightower or Donna Hebert, your LDA-endorsed insurance program representatives at Robert Ellis & Associates, at 985-674-3880 or 1-888-503-5547.



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Thank you 2008-2009 Contributors!

The LDA Foundation is committed to helping support all aspects of our mission statement for the future. We will endeavor to develop new avenues for members to participate in charitable giving, including endowments. For questions regarding the LDA Foundation, call (800) 388-6642 or e-mail info@ladental.org.

This list includes all LDA Foundation contributions submitted with payments of 2009 LDA membership dues and/or received from individual dentists through November 25, 2009.

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The LDA Foundation, the LDA's charitable arm, is comprised of the former LDA charities known as the Relief Fund, the C.E. Hebert Continuing Education Trust and the Assistance Fund. Its goal is to enhance Louisiana's oral health by funding clinical research, education, scholarships and access-to-care programs. Because the LDA Foundation is a 501(c)(3) tax-exempt corporation registered in the State of Louisiana, all contributions are tax deductible to the extent permitted by law. All Louisiana dentists are encouraged to take advantage of this opportunity to give back to your profession. To contribute, fill out this form and mail it to the LDA office or visit the LDA's Web site, www.ladental.org.

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CONFERENCE



LADPAC's Seventh Annual *Chipping* in for Dentistry Golf Tournament

Kelly Glymph, LDA Intern

An ominous weather week broke to blue skies for the 2009 LADPAC Golf Tournament, held October 23 at Pelican Point Golf Club in Gonzales, La.

Approximately 50 LDA members, sponsors and friends arrived at 10:30 a.m. for registration. The golfers fueled up on hamburgers and beverages before heading out for the 11:30 a.m. shotgun start. Armed with full stomachs and pre-purchased mulligans, the golfers tackled the challenging course with enthusiasm.

The 13 teams, comprised of varying levels of golf talent, had their hands full navigating the tricky par 71 course. Luckily the 19th hole reception, with the ever-popular fried catfish, served as the light at the end of the tunnel. Door prizes were given out and the tournament winners were announced.

The first place prize went to a dynamic team of three consisting of Dr. Randy Bergeron, Dr. Gary Blacketter and Dr. Dexter Harrison (team sponsor Dr. Marty Garrett). Coming in second place was the team of Joel Burvant, Jared Harris, Mike Talley (with Patterson Dental) and Dr. Mike Lee. Rounding out the top spots in third place was Dr. David Melancon, Dr. Curtis Zeringue, Dr. Mitch Theriot and David Soileau.

The notorious duffer prize of the year was claimed by none other than the team of LDA President Dr. Charlie Foy, Dr. Bill Hadlock and Bob Ellis and Matt Hightower of REA. Just goes to show that you do not have to be a golf pro to have a good time at the tournament!

No matter how developed their golf game, every golfer played an important part in helping raise funds for LADPAC. Whether you are a pro golfer or a weekend warrior, there is no reason why you cannot be a part of the fun of next year's tournament. Start planning now, maybe take a lesson or two and make a mental note to sign up for the eighth annual tournament next fall. You can find information as soon as it is available on the LDA Web site at www.ladental.org.

As always, a big thanks to the sponsors that helped make this event a success: Patterson Dental, Henry Schein Dental, 3M ESPE, Roedel Parsons, The Olivier Group, Louisiana Army National Guard, Office Depot, Liberty Mutual and Robert Ellis and Associates.



From left, Dr. Dexter Harrison, Dr. Randy Bergeron and Gary Blacketter.



From left, Mike Talley (Patterson), Jared Harris, Joel Burvant and Dr. Mike Lee.



From left, David Soileau, Dr. Curtis Zeringue, Dr. Mitch Theriot and Dr. David Melancon.



From left, Dr. Lynn Philippe, Dr. Jim Pope and Dr. Brian Dyess.



From left, Dr. Mark Chaney, Craig Mason (3M ESPE), Tom Coleman (3M ESPE) and Pat Van.



From left, Scott Kirkpatrick (Roedel Parsons), Cassie Hughes (Roedel Parsons) and Ward Blackwell.



From left, Dr. Corey Porche, Dr. David Baughman, Dr. Paulino Castellon and Dr. Roger Vitter.



From left, Ron Moreau (Campus Federal Credit Union), Anthony Bercier, Josh Parker and CPT. Will Santos (Louisiana Army National Guard).



LADPAC's Chipping in for Dentistry Golf Tournament continued...



Top left: From left, Dr. Dean Listi, Dr. Jason Ray, Frank McCardle and David Karam.
 Top right: From left, Randall Arroyo, Parker Wilder, Todd Zirkle and Brian Ainsworth (all from Campus Federal Credit Union).
 Bottom left: From left, Dr. Kirt Touchstone, Chad Olivier (Olivier Group), Tad Beene and Jeffrey Gregson.
 Bottom right: From left, Cotton LeBleu, Dr. Steve Ortego and Jason DeBusk.
 Circle: From left, Matt Hightower (REA), Bob Ellis (REA), Dr. Bill Hadlock and Dr. Charlie Foy.



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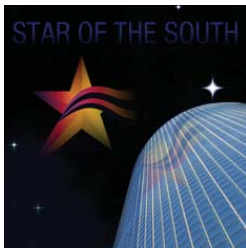
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LDA lsu school of dentistry

*Dr. Henry A. Gremillion, Dean
LSU School of Dentistry*

Reuniting, Reconnecting

A spontaneous moment happened during Alumni Day last October. Because it struck a chord with the audience, I wanted to share it. Our current SGA president, Chris Feldman—while telling the audience of 350 alumni about upcoming student activities—candidly said, “My first year in dental school was the hardest year of my life.” For just a minute, the whole room stood still. I think a lot of us agreed.

When I reflect on my four years in dental school...the experiences that transformed me and the close friendships I formed... I can partially attribute it to the fact that it was a challenging time. And since graduating 32 years ago, I’ve watched those bonds grow year after year. When I travel to Houma, Monroe, all around the state to talk to area district associations, I feel at home with friends.

Relationships are such an integral part of our lives. It takes deliberate effort to keep those relationships going, especially because many of us are in solo practices—65% according to a survey by the ADA. Day in and day out, we usually don’t interact with other dentists, much less our former classmates. That’s one of the reasons the LDA Annual Session and New Orleans Dental Conference is such a tremendous resource. It’s a unique opportunity to catch up, reminisce and learn more from each other, not just about dentistry but about what life has taught us.

A special part of the conference are the class reunions coordinated through the LSUHSC School of Dentistry Alumni Association. This year, class reunions are offered for the classes of 1975, 1980, 1985, 1990, 1995, 2000 and 2005. In addition, the school’s annual alumni reception will be at Harrah’s Hotel, Vieux Carré Ballroom in New Orleans from 5 to 7 p.m.



Dr. Charles Foy, seated, is surrounded by former classmates from the Class of 1984, from left, Drs. L. Stephen Ortego, Ike House and Eddie Hebert.

The reception is for all graduates. It’s another great opportunity to reconnect with over 300 dental professionals from Louisiana and across the country.

Last year, the class of 1984, a group that has produced so many leaders, had their 25th reunion. Dr. Ike House, who coordinated the reunion, recently shared his thoughts about reconnecting with his classmates.

“When I think about our class, I think of old friends who mean so much because they know where you have been,” Ike said. “That’s why my dental school classmates, the ones who went through the ‘dental wars,’ are so important to me. You never know which friends will bring valuable insights when you visit with them. Our four years

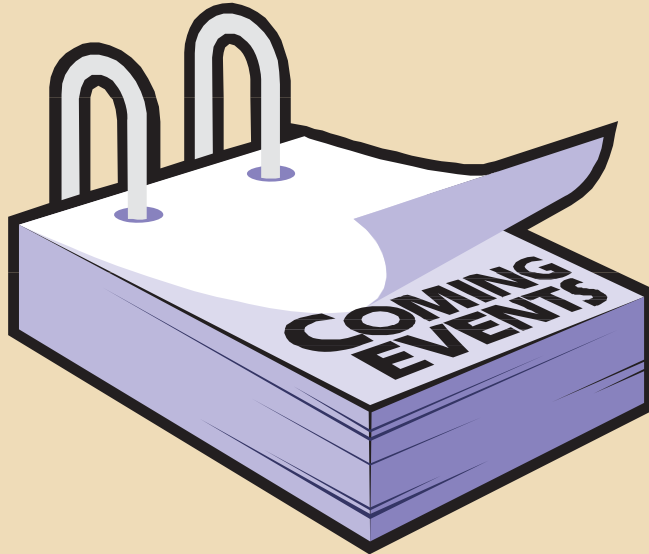
at the dental school gave us the opportunity for above average income and the respect that comes with being a health care professional. You cheat your classmates but mostly yourself when you don’t come to reunions.”

Dr. Eddie Hebert, also from the Class of 1984, commented that, “we get so involved with the busyness of running a practice, raising family and other commitments that it’s easy to lose touch with the good times we had in dental school. That’s why reunions are great. For just a few precious hours, we can pull back and reflect on those past years. Nothing replaces the stories that keep coming up about a certain teacher, a patient case, TGIF or the daily ritual of grinding it out day after day. This past reunion, we told some of the same stories from 10 years ago and it was like we were there all over again. Just seeing someone’s face or recognizing their voice in the crowd keeps bringing back those great memories.”

Thank you, Ike and Eddie. I could not have said it better. For more details, contact jcourv@lsuhsc.edu or (504) 941-8120.

LSUHSC School of Dentistry Events

Please contact Candice Castro in Alumni Affairs by phone at (504) 941-8120 or e-mail at ccastr@lsuhsc.edu for more information.



Saturday, March 6, 2010

4th Annual LSUSD Clay Pigeon Shoot
Tallow Creek Shooting Grounds, Covington
9:00 a.m.

Friday, April 9, 2010

LSUSD Alumni Reception
Harrah's Hotel, New Orleans
5:00-7:00 p.m.

Friday, May 14, 2010

10th Annual LSUSD Golf Classic
Tamahka Trails Golf Club at
Paragon Casino Resort, Marksville
8:00 a.m. Shotgun Start

Friday, September 24, 2010

Alumni Day
LSUHSC School of Dentistry, New Orleans
8:00 a.m. - 5:00 p.m.

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LDA louisiana state board of dentistry

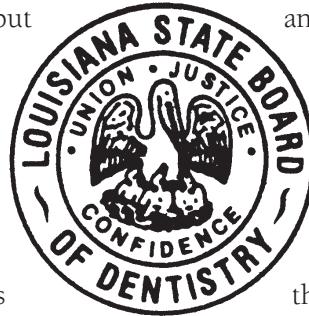
Dr. Lynn Philippe
President, Louisiana State Board of Dentistry

“Life is like a box of chocolates...”

Well! It's hard to believe that another year has come and gone. The end of the year will not only be the end of my term as president of the Louisiana State Board of Dentistry (LSBD), but also will conclude my term as a member from the Eighth District which comprises Greater Baton Rouge. I wish to thank all who helped make this appointment possible, for I have truly enjoyed being a part of the LSBD and hope that I have served you well. I want to be the first to admit that the job carried many more duties and responsibilities than I imagined, but with the assistance and tutelage of the other members, staff, educators and input and advice from the various dental organizations, I survived.

The year encompassed many issues, but one particularly overshadowed all others. This year was the second full year for participation and administration of our CITA regional licensing examination. As with any new endeavor, there is always a learning curve; however, this year brought significant improvement in the delivery and administration of the exam. Continued improvement and efficiency in the grading and dissemination of results is forthcoming. Because of the diligence and concern of the test personnel and the direct participation of a few of the LSBD members, I know that the CITA licensing exam will become the “benchmark” by which all other regional exams are constructed and evaluated.

Secondly, our office personnel are working extremely hard toward completion and implementation of the changeover to electronic licensing, permitting and dissemination of any important issues. Unfortunately, we were delayed by financial contractual restraints beyond our control. Our target date of completion is mid-year 2010.



Next, we are entering our fifth year of permitting enteral conscious sedation privileges. I must say that having been closely involved with regulation and oversight by the Anesthesia Committee, I feel that this has enhanced the safe and comfortable delivery of dental care to the public by all who have participated in the required education. To those who have not pursued the privilege, I would encourage you to talk with your colleagues and hear testimony as to the benefits it has brought to their practices. We have been involved with the dental hygienists' request to have the privilege of the administration of nitrous oxide under direct supervision. We feel that this also will be beneficial to the delivery of safe, comfortable dental care and enhance your practices.

Remember, the more fear we can allay regarding our profession, the better for all involved. Lastly, as I discussed in my previous article, “Mobile/Portable Dentistry,” legislation and rulemaking permeated the entire year and occupied much of our time. We hope this issue is settled but “...you never know what you're going to get.”

In closing, I want to sincerely thank all that are involved in the education, licensing, permitting, administration and delivery of safe and comfortable dental care so the residents of Louisiana feel that in our profession “they know what they are going to get.” May all have a safe and happy holiday season and a prosperous New Year. Peace to all and God bless.



LDHA Louisiana dental hygienists' association

*Diane O'Connor, R.D.H., B.S.D.H.
President, LDHA*

Nothing Rekindles Enthusiasm in Your Chosen Profession Better Than Time Spent with Peers

The Louisiana Dental Hygienists' Association (LDHA) Annual Session will be held March 12-13, 2010, at the Lod Cook Conference Center on the Louisiana State University campus in Baton Rouge. For more information, visit www.ldha.org. Louisiana dental hygienists can earn three-fourths of their required continuing education units by attending the LDHA Annual Session every year.

The LDHA Board of Trustees chose to reschedule their Annual Session to allow Louisiana dental hygienists to be inspired about our chosen profession with fellow hygienists at the LDHA Annual Session,

and also attend the LDA Annual Session and New Orleans Dental Conference April 8-10, 2010, with their entire dental team.

It is important for the dental team to be reinvigorated—to learn—to grow—to be the best professionals we can be. Send your dental hygienists to these very important meetings to put a spark back in your office! You can reap the rewards of your investment in continuing education and enjoy the pearls that come out of it. Remember why you love what you do!

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LDA ADA annual session

Annette Droddy
Director of Communications and Public Affairs, LDA

LDA Delegates and Alternate Delegates Attend 150th ADA Annual Session

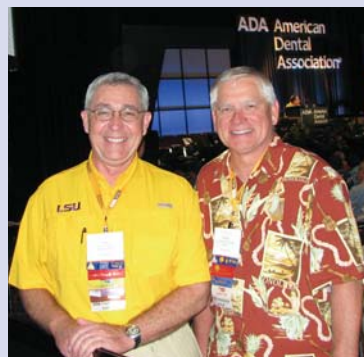
There's no place like home, except when you are in Hawaii! LDA delegates and alternate delegates attended the 150th ADA Annual Session in Honolulu, Hawaii, this past October. Even with the beauty and majestic views of the islands surrounding them, delegates sifted through a number of interesting resolutions impacting dentistry.



LDA Delegates and Alternates, as well as other Louisiana attendees to the Caucus meeting was (back row, from left) Dr. Eric Geist (Third District Trustee for the American Association of Oral and Maxillofacial Surgeons), Dr. Bob Barsley, Dr. Tom Price, Dr. Mark Chaney, Dr. Steve Ortego, Dean Henry Gremillion, Dr. Gary Roberts and Dr. Chip Simon, and (front row, from left) Dr. Tom Giacona, Dr. Marty Garrett, Dr. Charlie Foy and Dr. Eddie Hebert.

After many extra hours of attorney client sessions between ADA executives and the delegates and alternates and additional time on the floor of the House of Delegates (including almost two hours to discuss the dues), the ADA House closed once again WITHOUT imposing a dues increase on members. A number of resolutions and discussions during this House of Delegates involved financial matters, including the review of ADA contracts and audits, placing additional materials on the ADA Web site for delegates and alternates and transparency of these documents.

Other hot topics included professionalism and ethics



Top: Dr. Charlie Foy making a report to the 12th District at the Caucus meeting.
Bottom: Drs. Chip Simon and Steve Ortego on the ADA House of Delegates floor.

within the profession and developing a unique specialty logo for those members who are graduates of CODA accredited advanced dental education programs in specialties of dentistry so recognized by the ADA.

And, a few other legislative resolutions of interest, includes:

- Opposing any third party contract provisions that establish fee limits for non-scheduled dental services, and that the ADA should continue to actively pursue passage of federal legislation to prohibit ERISA covered plans from applying such provisions.
- Opposing/position

on mid-level provider – recommending that any new member of the dental team should be supervised by a dentist to protect the health and well being of the public.

- Collaborating with other dental specialty organizations on the dental workforce model.

The above resolutions are not encompassing of the entire group discussed during the House of Delegates. For the complete list of resolutions, visit the ADA Web site at www.ada.org or call the LDA office at (800) 388-6642.



LDA wealth management

Chad Olivier, CFP®

Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

The New Rules of Investing

Emotions can race when the stock market tumbles, as well as rises. More often than not, poor decisions are made when investing on emotions. To stave off these short term feelings of excitement or panic, a strategy should be implemented and discipline prioritized. This past year, the economy has tested some of the established methods that many investors uphold. Now let's take a look at what we learned about these basic rules of investing and how each should be modified.

Buy and Hold. This is a strategy that looks good on paper, but truly needs to be modified to: *Buy, Hold, Monitor and Adjust*. There have been and always will be great buy and hold investments. Nevertheless, continuously monitoring these investments is vital. Numerous examples exist of companies that have had excellent growth rates sometimes attained because of the company's cutting edge technology, lack of competition and/or successful management. A change in the factors contributing to a company's growth at any point in time could greatly affect the results. Buying and holding investments with a long-term strategy can be beneficial, but it is also critical to monitor the investments and not be afraid to make the adjustments when necessary.

Diversify with Stocks and Bonds. This rule makes sense, but needs to be expanded beyond the basic two asset classes of stocks and bonds. The new modified asset allocation models should include stocks, bonds and alternative investments, such as real estate. Adding more diversification in a portfolio could lower volatility and increase return over time.*

An investment that claims to be largely diversified should not drop as much in a bear market. Most investors found out the hard way that this rule is not true. The big question that really should be asked is: What is a diversified portfolio? Many investments may be considered diversified in theory, but are far from it. The new rule: Make sure your portfolio is truly diversified and use the past bear

markets as a gauge.** It is important to look at the details of all of your investments and make sure you have the correct percentages of each type of asset class in your portfolio. Then do the research to see how that particular investment performed in good and bad markets.

Keep a high percentage of equities in retirement because we are living longer. This perception has been pushed on us by Wall Street for decades. Instead, the rule should be to have the least amount of equities possible in retirement. Yes, equities over time have gotten higher returns than any other investment category. However, if a high percentage of a retiree's assets were in equities during any of the downturns or bear markets their portfolio would have been diminished at a more rapid rate because of the needed distributions for retirement income. This can lead to a significantly lower retirement distribution and possibly forcing the retiree back into the workforce.

These modified, new rules of investing may be adhered to and followed to help attain and maintain wealth.

*Investing in securities is subject to risk, including loss of principal.

**Past performance is no guarantee of future results.

Chad Olivier is author of "What Medical School Did Not Teach You about Financial Planning" and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Securities and Financial Planning are offered through LPL Financial Member FINRA/SIPC. Please note that the above article is for informational purposes only, nor is The Olivier Group specifically endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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CONTACT: Please send CV or contact Dr. John Bond at jbond@6daydental.com.

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Classified Advertising Online

Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA Web site on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA Web site for three months and will appear in one issue of the LDA Journal.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or LDA Journal Managing Editor Annette Drodzy at (225) 926-1986 or info@ladental.org.

LDA

c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

DATE/TIME: January 21, 2010 at 6:30 p.m.
COURSE TITLE: CPR Recertification BLS
LOCATION: 127 W. Broad Street, Lake Charles, La. 70601
SPONSOR: SW LA District Dental Association, Dr. Peter Bayles at (337) 786-6221
DESIGNED FOR: ALL
CREDIT HOURS: 3, clinical, lecture
INSTRUCTOR: West CalCam Hospital Staff
FEE: Included with dues

DATE: January 22, 2010
COURSE TITLE: CDEBR: Office Management
SPONSOR: Continuing Dental Education of Baton Rouge (CDEBR). To register, contact Dr. Joey Porter (225) 291-9900 or go online at www.cdeofbr.com
CREDIT: 7, practice management, clinical
INSTRUCTOR: Linda Miles

DATE/TIME: January 29, 2010
COURSE TITLE: LDA's L.H. Bowden Leadership Development Conference: "The Seven Habits of Highly Effective Leaders"
LOCATION: Paragon Resort and Casino, Marksville, LA
SPONSOR: Louisiana Dental Association, 1-800-388-6642, www.ladental.org, ADA CERP recognized provider
CREDIT HOURS: 4.5
INSTRUCTOR: Pam Quebodeaux

DATE/TIME: February 18, 2010 at 6:30 p.m.
COURSE TITLE: The Relationships Between TMD and Sleep Apnea
LOCATION: 127 W. Broad Street, Lake Charles, La. 70601
SPONSOR: SW LA District Dental Association, Dr. Peter Bayles at (337) 786-6221
DESIGNED FOR: General Dentist, Specialist
CREDIT HOURS: 1, clinical, lecture
INSTRUCTOR: Dr. Jim Peorce
FEE: Included with dues

DATE/TIME: February 19, 2010 (registration at 8 a.m. and course at 8:30 a.m.)
COURSE TITLE: Bread and Butter Adhesive and Esthetic Dentistry
LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport, La. 71105
SPONSOR: ARK LA TEX ACADEMY OF DENTISTRY, 806

Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or rhermes14@aol.com, or Clint Bruyere, (903) 753-0337 or clintbruyeredds@cablelynx.com. Download registration forms and additional information from the Web site at www.arklatexacademy.com.

DESIGNED FOR: all
CREDIT HOURS: 7, clinical, lecture
INSTRUCTOR: Dr. Harold Heymann
FEE: \$245 for doctor nonmembers; \$35 for staff

DATE/TIME: March 12, 2010 (registration at 8 a.m. and course at 8:30 a.m.)
COURSE TITLE: The Extraordinary Dentist - Why Your Patients Love You!
LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport, La. 71105

SPONSOR: ARK LA TEX ACADEMY OF DENTISTRY, 806 Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or rhermes14@aol.com, or Clint Bruyere, (903) 753-0337 or clintbruyeredds@cablelynx.com. Download registration forms and additional information from the Web site at www.arklatexacademy.com.

CREDIT HOURS: 7, clinical, lecture
DESIGNED FOR: all
INSTRUCTOR: Dr. Marvin Berman
FEE: \$245 for doctor nonmembers; \$35 for staff

New Orleans Dental Conference and LDA Annual Session

April 8 - 10, 2010, New Orleans Morial Convention Center, New Orleans, LA. We look forward to seeing all of you in the Crescent City! For more information, call (504) 834-6449 or visit www.nodc.org.

DATE/TIME: April 15, 2010 at 6:30 p.m.
COURSE TITLE: Oral Pathology Update
LOCATION: 127 W. Broad Street, Lake Charles, La. 70601
SPONSOR: SW LA District Dental Association, Dr. Peter Bayles, (337) 786-6221

CREDIT HOURS: 1, clinical, lecture
DESIGNED FOR: General Dentist, Specialist
INSTRUCTOR: Dr. Jim Weir
FEE: Included with dues

DATE/TIME: April 23, 2010 (registration at 8 a.m. and course at 8:30 a.m.)
COURSE TITLE: A Six Step Plan to a Paperless Practice
LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport, La. 71105
SPONSOR: ARK LA TEX ACADEMY OF DENTISTRY, 806 Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or rhermes14@aol.com, or Clint Bruyere, (903) 753-0337 or clintbruyeredds@cablelynx.com. Download registration forms and additional information from the Web site at www.arklatexacademy.com.
CREDIT HOURS: 7, clinical, lecture
DESIGNED FOR: all
INSTRUCTOR: Dr. Lorne Lavine
FEE: \$245 for doctor non-members; \$35 for staff

DATE/TIME: April 30, 2010 (registration 8:00 a.m. and course begins at 8:30 a.m.)
COURSE TITLE: "Restore Your Confidence in Restoring Primary Teeth," "If You Can't Beat'em, Enjoy Them" (Behavior Management from a new Perspective)
LOCATION: Houma-Terrebonne Civic Center, 346 Civic Center Blvd., Houma, LA 70360

SPONSOR: Bayou District Dental Association, 1608 Polk Street, Houma, LA 70360, (985) 879-1972, fax (985) 879-4661, ADA CERP recognized provider
CREDIT HOURS: 6, clinical, lecture
DESIGNED FOR: All
INSTRUCTOR: Dr. Greg Psaltis
FEE: \$200 for doctor non-members; \$70 for staff

DATE: May 21, 2010
COURSE TITLE: CDEBR: Restorative Dentistry
INSTRUCTOR: Dr. Glen Dupont
CREDIT: 7, clinical, lecture
SPONSOR: Continuing Dental Education of Baton Rouge (CDEBR). To register, contact Dr. Joey Porter (225) 291-9900 or go online at www.cdeofbr.com.

LDA Fishing Rodeo

July 16-17, 2010, Sand Dollar Marina, Grand Isle, LA

LDA Summer Education Conference

Wednesday - Saturday, July 28 - 31, 2010, Tops'l Beach and Racquet Resort. Call (800) 380-4808 to reserve your condo.



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Baton Rouge #2585
Mandeville #3415

2010 Course Schedule

(For an up-to-date list, go to www.lsusdce.org)

COURSE#	DATE/CITY	COURSE NAME, LOCATION, & AGD SUBJECT CODE		FEES	Hours Lect/Partic
1-10	Jan. 8-10 Fri.-Sun. Lafayette	Expanded Duty Dental Assistant ("EDDA") with Gen Benoit, RDH, Med, Theresa Courtois, RDH, MS, & Julie DeRouen, EDDA, at Lafayette Community Health Care Clinic	Assistant	\$415	24 L/P Clinical
3-10-5	Feb. 3 - 7 Wed.- Sun. New Orleans	LSU's 33rd Annual Perio Review - The 5-Day Course with Drs. Yukna, Rapley, Shaklee, Palaiologou, Hanes et al (for Oral Board Exam Preparation) at LSUSD AGD #490	Dentist	\$1,645	40 L/P Clinical
3-10-3	Feb. 5-7 Fri.-Sun. New Orleans	LSU's 33rd Annual Perio Review - The 3-Day Course with Drs. Yukna, Rapley, Shaklee, Palaiologou, Hanes, Brannon, Fowler, et al (For general review, recertification or to earn C.E. credits toward AGD Mastership) at LSUSD AGD #490	Dentist	\$1,645	22 L Clinical
4-10-S 4-10-N	Feb. 19, Fri. Shreveport and New Orleans	Cosmetic Dentistry 101: First Steps to a Successful Cosmetic Practice with Dr. Jimmy Eubank in Shreveport, at the LSUHSC Conference Center - broadcast live and interactively in New Orleans at LSUSD AGD #780	Dentist Lab Tech Hygienist Ass't/ Other	\$195* \$175* \$155* \$115*	7 L Clinical
5-10	Feb. 19-21 Fri.-Sat. Baton Rouge	Expanded Duty Dental Assistant ("EDDA") with Eliska Davis, RDH, MRC, Ebony Lang, RDH, & Tonya Whitehead Chidester, EDDA, at LSU South Campus	Assistant	\$415	24 L/P Clinical
6-10	Feb. 20, Sat. Baton Rouge	Digital & Conventional Radiology for Dental Auxiliaries with Drs. Kavas Thunthy & J. Sean Hubar, at LSU South Campus	Assistant	\$149	7 L/P Clinical
6-10 AR	Feb. 20, Sat. 3-5 pm Baton Rouge	Advanced Radiology [NEW!] with Drs. Kavas Thunthy & J. Sean Hubar, at LSU South Campus	Assistant	\$49	2 L/P Clinical
07-10-1 07-10-2 07-10-3	Feb. 26 Friday New Orleans	Five-Minute Temporaries: Streamlined Techniques Using Modern Materials - for Dentists and Dental Assistants with Dr. Harry Goza (Lect/Lab or Lecture Only) AGD #017 & 780	Dentist Assistant	Call for fees	7 L/P Clinical
08-10	Mar. 5, Fri. Lake Charles	Course Topic, Speaker, & AGD # - TBA	All	TBA	7 L Clinical
10-10	Mar. 12, Fri. Baton Rouge	Simplified Adhesive/Cosmetic Solutions with Dr. Bruce LeBlanc, at LSU South Campus AGD #780	Dentist	\$275*	7 L/P Clinical
11-10	Mar. 19, Fri. New Orleans	Course Topic, Speaker, and AGD # - TBA	All	TBA	7 L Clinical
12-10	Mar. 26-28 Fri.-Sun. New Orleans	Expanded Duty Dental Assistant ("EDDA") w/Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, CDA, EDDA, at LSUSD	Assistant	\$415	24 L/P Clinical
13-10	Mar. 27, Sat. New Orleans	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavas Thunthy and J. Sean Hubar, at LSUSD	Assistant	\$149	7 L/P Clinical
13-10AR	Mar. 27, Sat. 3-5 pm New Orleans	Advanced Radiology [NEW!] with Drs. Kavas Thunthy and J. Sean Hubar, at LSUSD	Assistant	\$49	2 L/P Clinical
14-10	April 16 - 18 Fri.-Sun. New Orleans	Expanded Duty Dental Assistant ("EDDA") with Nancy Weiss, RDH, EDDA, Henrietta Frederick, CDA, EDDA and B. J. Triay, CDA, EDDA, at LSUSD	Assistant	\$415	24 L/P Clinical
15-10	April 17, Sat. New Orleans	Digital & Conventional Radiology for Dental Assistants with Drs. Kavas Thunthy and J. Sean Hubar, at LSUSD	Assistant	\$149	7 L/P Clinical

L = Lecture • P = Participation • C = Clinical NC = Non-Clinical

*Early Bird Special Pricing



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David Austin

Erect Tile Dysfunction

Our small kitchen pantry was in need of new flooring. It had an annoying squeak whenever you stepped on it and the old tile was beginning to look bad. Really now, how hard can it be to replace a few tiles? Ah, but my momma once told me that life isn't like a box of chocolates. It's more like a jar of jalapenos. What you do today, might not feel so good tomorrow. Thinking of this, I decided to seek help.

On the sixth floor of the LDA library you will find the self-help section containing books and articles pertaining to endodontics, composites, orthognathic surgery and replacing the floor in your home or office. So, after an exhaustive study of all the books and journals I could find on flooring, I felt confident that this could be accomplished not only easily, but rather cost effective as well. I should have realized that sometimes when everything is coming your way, you could be in the wrong lane.

During removal of the old floor, imagine my dismay upon finding that much of the sub-flooring material needed replacing. Not only was it in bad shape, but the deterioration also extended into the kitchen and dining area.

Ripping all of the old floor and sub-floor away, many of the cabinets and parts of the wall needed removing as well. I also found some wiring and plumbing that apparently a herd of squirrels had attacked and damaged which extended up into the attic area requiring ceiling and roof repair. It was in the attic where I found evidence that we had a family

of illegal aliens living up there some time back. I was wondering why we had two mailboxes out front all those years!



The concrete under the sub-floor had also deteriorated in some spots requiring extensive post and core build-up.

The small half day project turned into a nine month ordeal. I was beginning to feel a little depressed and alone. However, if you think nobody cares, try missing a couple of mortgage payments.

Fortunately, I was able to do it all myself and saved a ton of money. So far, the only problems that have surfaced are with the electro-

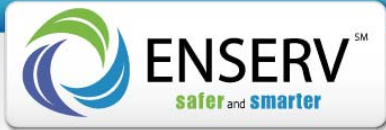
plumbing areas. Seems that whenever you use the microwave oven, the upstairs commode will flush! It's o.k. though, we just make sure no one is up there whenever we want to heat up a sandwich. Also some of the appliances don't always turn on when you need them, but we tend to eat out a lot anyway, so no big deal.

The pantry floor still has an annoying squeak whenever you stand on it, but you know, we can practically reach anything we need without walking in there.

The roof has a small leak whenever it rains. A small blue tarp up there has temporarily cured the problem and sort of adds a little festive "color" this time of year.

With the money I saved by doing everything myself, I will be able to afford a contractor to correct all of these little problems. I learned my lesson though. I realized that hard work may or may not pay off in the future, but laziness pays off now. I also realized that depression is merely anger without enthusiasm.

Next time, I'll sell the place.



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