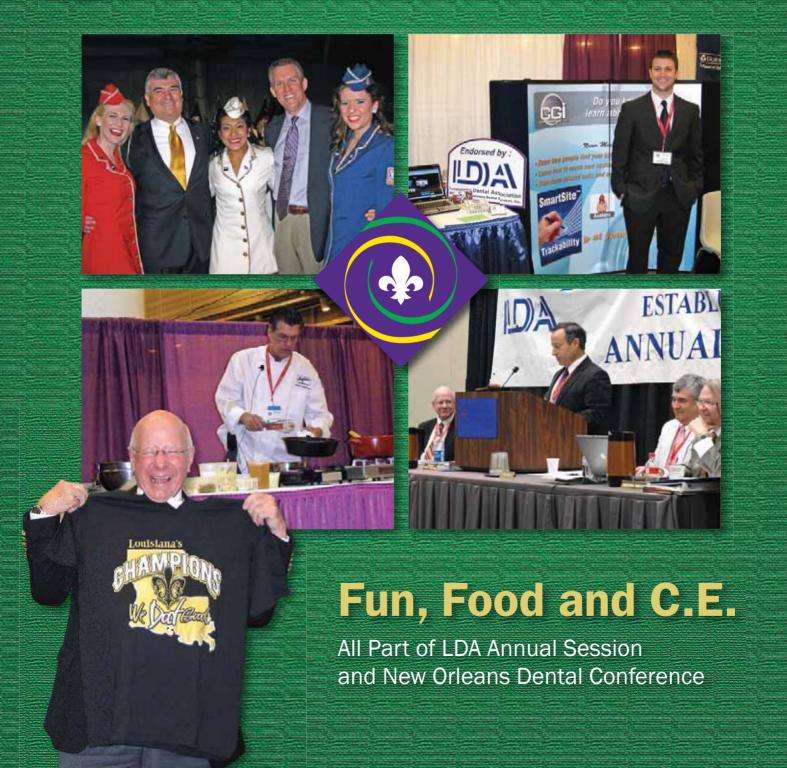
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# Journal

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#### Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the cover: Scenes from the LDA Annual Session and New Orleans Dental Conference...(clockwise, from right) Cory La Roche with LDA/LDS endorsed company CGI Communications, Inc. in the Exhibit Hall; Dr. Edward Hebert, newly installed LDA president, during the House of Delegates; Chef Frank Brigtsen teaching a cooking seminar to attendees; Dr. Charlie Foy and Dr. Bill Hadlock enjoy visiting with the Victory Belles at the National World War II Museum during the Welcome Reception and President's Party; and (bottom left corner) Dur-

ing the LDA House of Delegates, ADA's 12th District Trustee Dr. Wayne Thompson (from Kansas) models the Saints Championship shirt given to him by the LDA. For an article and additional photos, go to pages 20-23.

LDA members can view the *Journal* online at *www.ladental.org*.





David N. Austin, D.D.S. Editor, LDA Journal

#### Please, Give Me Wisdom

"Where is the wise man? Where is the scholar? Where is the philosopher of this age? Has not God made foolish the wisdom of the world?"

Seems like those words from 1 Corinthians (1 Cor 1:20) are as poignant today as they probably were back then. As I write this, oil is still gushing into the Gulf, doing irreparable harm to many of our family, friends, and patients' ways of life. The world economy is still in the doldrums of a great recession. Lines have been sharply drawn between what is politically right and wrong across our nation with dissension on virtually any and every subject. There is plenty to write about.

However, something else has come to my attention. The Louisiana Dental Association (LDA) and the Louisiana State Board of Dentistry (LSBD) have always enjoyed a good cooperative existence with one another. We have worked together on many issues over the years for the good of our patients and dentistry. It has been healthy and good. Do we always agree on everything? Of course not, but we have managed to work things out. Lately, there has been much dissension and finger pointing on both sides that I personally do not like to see and from what I can tell, many other dentists agree. I am harboring some sadness within my heart, for you see, without a degree of harmony between us, much effort will be wasted no matter what agenda comes before either of our organizations.

As editor, I do attend all LDA Board meetings, although I do not have a vote on any item that comes before it. Over the years it seems that many ideas and propositions before the LDA Board could probably be categorized as being manipulative, either from within our membership or outside, including items that are totally outside the scope of dentistry. Sometimes these special interests have great ideas and, over the years, many decisions resulting from these ideas have made our association strong and a growing advocate for dentists, dentistry and dental patients.

It is up to the LDA Board to sort through these and make the decisions that affect us and our patients.

And I might add that the delegates to our House of Delegates during the Annual Session are equally tasked with this great decision authority. They do a good job.

I have never had the privilege of sitting with the LSBD during any of their meetings, but I know that they also go through much sorting of good and bad interests that are brought before them. I also know that they uphold the best interests of our patients and yes, our dentists as well. They do a good job.

Hey, I'm not saying we all need to sit around the campfire, holding hands and singing songs, but we must agree to keep working together so that our profession will stay great. I enjoy being a dentist even more because of the LDA and our State Board. I bet you do as well.



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# from the president

Dr. Edward J. Hebert President, Louisiana Dental Association

### "Lessons of Life" Unconscious Competent

So here we are and it is that time of year again. You may be thinking - what is he talking about?

Vell, it is June 20 (Father's Day) and with three daughters, it is dance recital weekend. While a lot of families will have barbeques for Dad, and I have had my share of them, it is more of a tradition that for the past 20 years, I have watched dance recitals and hundreds of dance numbers the day before Father's Day. The enjoyment of daddy's "little girls" performing on stage NEVER gets old.

I want to tie together how dance, the five ballet positions and the arabesques are all acquired by levels of knowledge and competence. In my opinion, there are four levels of dance. They are unconscious incompetent, conscious incompetent, conscious competent and unconscious competent.

Unconscious Incompetent, is where we all start. Whether it is the art of dance or being a freshman dental student, we have no idea what we are doing or why. We are learning terminology and the technique of the first of five ballet positions, which is the building blocks of future successes, and our common thread is that we want to learn, so we continue.

Conscious Incompetent comes when we understand why we do what we do, but do not have the coordination to make it happen. Whether my "little" dancers were learning the ballet positions or working the ballet barre, getting the technique of the arabesque in the mirror, or the dental student using our dental mirror to see that DOL tooth #15, we fall short physically, and needless to say, neither the leap or turn nor the tooth preparation was very pretty.

We become **Conscious Competent** when the dancer can actually finish the routine and someone watching recognizes the music and acknowledges that the ballet positions all come together in completion of the dance. This is much like passing the boards and graduating from dental school. We know what we are doing and why we

are doing it, and we are competent to complete the task. A great deal of concentration is needed to successfully complete what we are doing. Whether it is remembering the entire dance routine for the recital or completing that crown prep, we know we can perform.

So, what is **Unconscious Competent?** It is when a dancer enters stage right, the music starts, and she gracefully performs all of the steps in tune to the music. We get caught up in the flow from one position to another, and suddenly the music ends. We watch in awe, as all of the mechanics that were learned at an early age just happens, or so it seems.

This Unconscious Competent is what we as dentists do every day. We have made dentistry look so easy that our assistants, as well as our patients, believe that anyone can do it. We update medical history with casual conversation, use topical anesthetic, a gentle injection, rubber dam, and voila, the restoration is finished before they know it. It is almost as though the tooth magically filled itself.

So by now you are wondering what is the point, it took eight years to get to conscious competent and many more to get to unconscious competent. We have a profession that takes extensive training to get to conscious competent, and this is just on the footsteps of unconscious competent. Yet, many people believe that a dental health aide therapist (DHAT) or any other minimally trained auxiliary (mid-level provider) is qualified (conscious competent) to perform irreversible procedures, including extractions, on the public. Access to care is on everyone's mind, from those who need it, to those who provide it, to those who legislate it. We as a society must take control or it will also be decided for us.

There is no simple solution, or it would have been fixed long ago. I do not know the answer, but I do know that a high school graduate with 18 months of training is not the answer. Before I digress any further, I leave you with this thought.

We want and deserve the best care available performed by the most competent and well-trained

clinicians. Just as you will never see an inexperienced dancer being a principle dancer in a ballet, no one wants to be treated by a minimally trained or unqualified clinician.

Irreversible procedures are just that, IRREVERSIBLE! Let's all work together to help solve the access problem, improve oral care in our state and keep the families of Louisiana safe.

I would like to acknowledge comments from Dr. Gerald Beard, D.M.D., reprinted here with his permission.

This article is dedicated to Ms. Glenda Moss, Glenda Moss Academy of Dance, for her guidance and discipline in bringing the art of dance into my family. The lasting memories I will always have of my three daughters as they benefitted from the "lessons of life" will always be special in my heart on Father's Day.

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Spring 2010 5

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# peer review

Kelly Glymph LDA Intern

#### **Common Peer Review Questions**

The purpose of the Peer Review system is to resolve disputes that may arise in the delivery of dental services to the public. Unbiased, objective and timely reviews are conducted using the Louisiana Dental Association's format for addressing disputes between patients, dental care providers and third-party carriers. The Peer Review process is a benefit of LDA membership, therefore no cost is incurred with this process for members (non-members must pay a fee equal to membership dues to utilize Peer Review). The Peer Review process is a terrific benefit of membership and is much less costly than litigation.

Below are commonly asked questions regarding the process and explanations to help clear up any confusion you may have. If you have other questions regarding the Peer Review process, please send an e-mail to <a href="mailto:info@ladental.org">info@ladental.org</a> or call the LDA office at (225) 926-1986.

**Question:** Does the Peer Review committee open cases for any complaint?

**Answer:** Not necessarily. The main focus of the Peer Review program is to address the following situations:

- Disputes concerning pre-determination of dental services to be provided under insurance contracts or other prepayment dental plans.
- Disputes concerning whether services for which a fee was charged were rendered.
- Disputes concerning whether a fee charged was customary and reasonable.
- Disputes concerning utilization of services or appropriateness of treatment.
- Disputes concerning the quality of services rendered.

The Peer Review process is not intended to resolve intra-office employee disputes or the issues raised by a dismissed employee. The process is also not typically geared towards people complaining of rude behavior by the dentist and his or her staff. However, if rudeness is involved as a part of a legitimate complaint filed, it may be taken into consideration.

**Question:** Do I have to participate in the process if a complaint is filed against me?

**Answer:** Participation in the Peer Review process is strictly voluntary for all parties involved. If the dentist chooses not to participate, the person filing the complaint has the option to pursue other paths of resolution, including the legal system.

**Question:** What level of confidentiality does the Peer Review program have?

Answer: Decisions of the Peer Review Committees and of the Appeal Committee of the Louisiana Dental Association's Council on Dental Benefits Programs, are to be kept confidential. Records submitted to the Committee may be discoverable in the context of other legal or regulatory proceedings. Peer review decisions and related information shall not be disseminated among the general membership of the LDA, its component associations or the general public. Disclosure of peer review decisions and related information within the LDA shall be limited to the extent necessary to permit appeals and administration of the peer review system.

**Question:** Can I lose my license if a Peer Review decision is made against me?

Answer: Peer review is not a court and has no disciplinary function. However, when a Peer Review Committee determines that the health and welfare of a patient has been adversely affected by the professional conduct of a dentist, it may include in its decision a request that the executive director of the LDA forward a copy of the peer review file in issue to the Louisiana State Board of Dentistry for review. The LDA has not had an incident in which a license was revoked based solely on peer review decisions, but it could be possible in an extreme set of circumstances.

### www.ladental.org





# r





# Committee Meets to Clarify Peer Review Process

Kelly Glymph, LDA Intern

The LDA held a Peer Review workshop on March 19, 2010, to allow dentists and personnel involved in the process to ask questions and share information. The committee was pleased to have Dr. Harry Futrell from the ADA Council on Dental Benefit Programs and Dr. Donalda Ellek, ADA Office of Quality Assessment and Improvement Manager, in attendance for the meeting.

Dr. Futrell gave a comprehensive overview of the Peer Review process covering everything from what is eligible for review to tips for mediation. The group then watched a video outlining the proper steps of a review. After being refreshed on the procedure, the committee acted out a mock case to put their newly learned skills to use. Dr. John Little played a disgruntled patient who had been charged for two stems instead of the one he was informed about for his new tooth. Dr. Daniel Weaver played the dentist being reviewed and Dr. Kristi Soileau played the mediator.

While the mock case session was lighthearted, the committee was able to see where confusion can arise and they went through ways to avoid it. In all, the workshop proved to be beneficial and educational for attendees. If you have questions regarding the Peer Review process, contact Debra Bagley at the LDA office at (225) 926-1986.

Clockwise: Workshop participants, from back left, Dr. Charlie Foy, Debra Bagley, Dr. Donalda Ellek, Dr. Harry Futrell, Dr. John Little, Dr. Hugh McKnight and Dr. Kristi Soileau; Front, from left, David Woolridge, Dr. Mike Luminais, Dr. Marty Garrett and Dr. Daniel Weaver; Dr. Kristi Soileau and Dr. John Little act out a mock case; The committee observes and comments on the mock case; Dr. Harry Futrell gives a presentation to the Peer Review committee; and Dr. Mike Luminais listens to the exchange between Dr. Daniel Weaver and Dr. Kristi Soileau.



# from the executive director

Ward Blackwell, M.J. LDA Executive Director

### Why We Do the Things We Do

Sometimes, it is not particularly clear what is in the best interest of LDA members and the dental profession, even after a very thorough evaluation of an issue. However, even when the LDA appears to be doing nothing, such idleness is almost always deliberate and frequently calculated.

Realizing that most members are probably unaware of exactly how all this happens within the LDA, I'd like to shed some light on this process as it applies to governmental affairs in general and a few recent issues in particular.

All issues pertaining to legislation and most involving regulatory agencies are at some point under the purview of the LDA Council on Government Affairs (CGA). Any legislation to be introduced by the LDA must be approved by the House of Delegates, but implementation is up to the CGA. Such was the case with HB 1246, the LDA's bill to prohibit a dental plan from capping the fees dentists can charge on services not covered by the plan. That bill appears likely to pass and would be effective January 1, 2011.

Legislation that arises from other sources is evaluated by the CGA and appropriate responses determined based on (in general order of importance) standing LDA policies, the interests of our members, the interests of the profession in general, and the welfare of patients.

In some cases, the stance the LDA should take on an issue is pretty clear-cut after such an evaluation. For instance, SB 638 and HCR 207 were measures introduced in the Legislature this year that would have created negative public perceptions of fluoridation. The LDA has a long-standing policy in support of water fluoridation, and the 2010 House of Delegates passed a resolution making defending against repeal or weakening of Louisiana's existing fluoridation mandate a high priority. So, the LDA vigorously opposed (and defeated) both pieces of legislation.

However, there are some issues that are far grayer on which the LDA occasionally takes no position. While I can't state with certainty what led to such decisions, here is some of the information considered on recent issues on which the LDA took no position (at least initially):

SB 34 – This bill would allow a dental practice an alternative means of satisfying the requirement that all dentists in a practice be named in all advertising. This reportedly is

a significant issue for some larger dental practices, for which including all the names of the dentists takes excessive space and/or time. Under the provisions of SB 34, the URL for a website listing all the dentists or a phone number to call to get the names could be included in the ads instead. Both the LDA Board of Directors and the CGA considered this issue. On the one hand, there are relatively few practices large enough for listing all names to be an issue, and it is still possible, albeit expensive, for them to comply with current law. On the other hand, the alternative requirements would appear to satisfy the intent of current law, and the LDA generally looks to keep regulations only as restrictive as is clearly necessary.

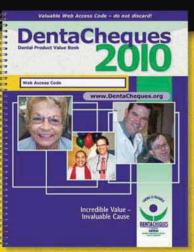
HB 440 – This bill would make failure on the part of the State Board of Dentistry (LSBD) to promulgate new rules for mobile dentistry by January 1, 2011, grounds for the board members' immediate dismissal. The LSBD has been working on such rules since passage of a bill last year directing it to do so. That legislation emerged from the LDA's efforts to place tighter restrictions on school-based dentistry. So, there has been some thought that the LDA should support HB 440 to remain consistent in our position of promoting the immediate need for tighter regulations on school-based dentistry. On the other hand, there was considerable reluctance to support legislation that *could* lead to the ouster of the entire LSBD. So the LDA remained neutral on this issue until the Senate amended the bill to remove the dismissal provision. After that, the LDA Board voted to support the bill.

HB 978/SB 530 – Though it has never been enforced against Federally Qualified Health Centers (FQHCs), current Louisiana law prohibits a non-dentist from hiring a dentist. However, FQHCs are required under federal law to be owned by non-profit entities, the majority of whose boards are patients of the FQHCs. These bills would allow FQHCs, but no other type of entity, to hire dentists. Given that most FQHCs are seen to be important to increasing access to care (a view apparently held by most legislators) and that the bill is strictly limited to FQHCs, it would be extremely problematic politically for the LDA to oppose it.

If you are interested in a particular issue and wish to have your opinion considered when the LDA evaluates it, contact your representative on the CGA or the board of directors. They are listed on the LDA website.

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## louisiana dental services, inc.

Dr. C. Richmond Corley, Jr. Senior Vice-President/CEO, Louisiana Dental Services, Inc.

### Membership Benefits You Should All Take Advantage Of

This writing finds most, if not all, of us here in Louisiana focused on the expected catastrophic effects of the massive oil rig disaster and resultant oil spill in the Gulf. The economic and environmental impact on the livelihood of many people in south Louisiana could possibly be as devastating as that of a major hurricane hitting this same coastal region. It is important that we remember the members of the LDA that will be affected in time by the consequences of this untoward event.

The products and services offered to you, as an LDA member, by the LDA/LDS Endorsed Products and Services Program are numerous and varied. It is very likely that these companies will offer you a recurring discount off of the regular advertised retail price or, in some cases, a one time sign-up discount for the program being offered. This can result in a significant savings in the bottom line cost of operating your practice. These companies have been thoroughly reviewed as to quality of service, reliability of products and services being offered and willingness to support LDA membership benefits through the payment of a royalty on sales or set honorarium fee through a contract with LDS. Currently, there are 26 outstanding companies under contract to the LDA/LDS Endorsed Products and Services Program. LDA members that participate in this program not only save in the operating costs of their dental practices, but contribute to the overall quality of membership benefits that every member of the LDA receives throughout the year.

Among these companies is Office Depot/Office Depot Business Development Services (ODBDS). This program allows you to register a credit card for use in the Office Depot store nearest you that will give you an automatic discount on all store purchases, except electronics. This agreement can also allow a discount on office furniture with prior approval through the LDS account executive from ODBDS. Details of this relationship can be found on the LDA website at www.ladental.org.

Another quality company that has been an endorsed company for many years is based right here in Louisiana – New Line Medical - located in Breaux Bridge, La. New Line Medical offers many disposable dental supplies, a custom line of dental products including local anesthesia, burs, dental hand-pieces, barrier supplies and many other daily used supplies. Most orders received by 4 p.m. are shipped overnight with no charge for orders over \$50. They also offer high-quality hand-piece repair services with a fast turnaround time.

And yet another great opportunity is the endorsed practice liability insurance underwritten by Fortress Insurance Company, a dentist owned company, which is represented in Louisiana and Mississippi by Robert Ellis & Associates of Mandeville, La. (REA). Stormy Blair, vice-president and agent with REA, will be glad to give you all the details regarding this fantastic opportunity to have the reliable protection you need at a premium. You will be so happy with the service that you'll think you wrote the guidelines yourself. Do yourself (and your bank account) a big favor and call them before your next renewal date so you will be able to take advantage of this great opportunity.

LDS is also very proud to offer the LDS Glove Program through its business relationship with the Michigan Dental Association. Only high quality glove products with names you all recognize are offered through this program at very competitive prices.

A complete listing of all Products and Services offered by the endorsed companies is available on the LDA website at <a href="www.ladental.org">www.ladental.org</a> under the "News and Info For Your Practice" link or by calling the LDA office at 1-800-388-6642 and asking Debra, Tiffany, Annette or Sharon to send you information on the endorsed products and services.

As always, we at LDS thank all the LDA members that use and support this valuable program which makes it possible for LDS to return to the LDA nondues revenue to support membership benefits and services for ALL LDA MEMBERS.

# ENDORSED PRODUCTS AND SERVICES SPOTLIGHT

Ron,

I would like to personally thank you and your team for the professional manner in which our office website was constructed. Your attention to detail and incorporation of our suggestions made this a simple and well-executed process. The exchange of ideas between your office and ours resulted in a website which meets all of our needs and expectations. Our ability to access our website to update information and make any necessary changes adds further value to the finished product. Our patient response has been extremely complimentary.

Thank you and your team again for a job well done. I would highly recommend your website services to any professional office or corporation that may be searching for high quality, ease of construction, customized format, and flexible access.

With kindest regards, I remain, Very truly yours,

Dr. Randolph D. Green

To visit Dr. Green's website, go to <a href="www.randolphdgreendds.com">www.randolphdgreendds.com</a>. For more information on Bruner and Company, call 800.205.5759 or visit <a href="www.brunerandcompany.com">www.brunerandcompany.com</a>.



### **LDA Fishing Rodeo Canceled But Summer Conference Still On**

The LDA's Annual Fishing Rodeo, scheduled for July 16-17, 2010, at Sand Dollar Marina in Grand Isle, La., has been canceled due to the unfortunate circumstances

related to the oil spill. Not to worry though,
there'll be more fishing and more lies during
the 2011 LDA Fishing Rodeo!

And, even though we know you are disappointed to hear that news, we are happy to announce that the sandy shores and hot summer sun of Florida STILL await you at the annual LDA Summer Education

Conference, a great family vacation and continuing education event rolled into one! So, if you are still hoping for fun in the sun with the LDA, pull out your beach gear and sunscreen and join us in Destin!

The 2010 Summer Education Conference will be held Wednesday, July 28th, through Saturday, July 31st, at Tops'l Beach & Racquet Resort in Destin, Florida. All the reports we've received from authorities in Destin, based in part on projections from the National Oceanographic and Atmospheric Administration, indicate it is extremely unlikely that oil from the BP spill will even get close to the Destin beaches. For added reassurance, though, ResortQuest has instituted a Worry-Free Reservations policy for their summer guests, including LDA conference attendees staying at Tops'l. Visit <a href="http://www.resortquestnwfl.com/beach-photos.htm">http://www.resortquestnwfl.com/beach-photos.htm</a> for day-to-day photos of various resort beaches, including Tops'l, and for specifics on the Worry-Free Reservations policy.

For more information or to register online, go to <u>www.</u> <u>ladental.org</u> or call 1-800-388-6642.

#### 2011 LDA Distinguished Service Award 2011 LDA New Dentist Award OFFICIAL CALL FOR NOMINATIONS

Please photocopy, <u>legibly</u> complete, and forward this form together with any supporting documents or exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. <u>All forms must be postmarked by November 1, 2010</u>. Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. King Scott, Chairman of the DSA Committee, at (318) 325-4600, or Dr. Courtney Richter, Chairman of the Council on the New Dentist, at (318) 481-4247.

| NOMINATION FOR: (check one) ☐ NEW DENTIST AWA                                                                                    | RD ☐ DISTINGUISHED SERVICE AWARD (DSA)                     |
|----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| Nominee's Name                                                                                                                   |                                                            |
| Spouse's Name                                                                                                                    | Date of Birth                                              |
| Address                                                                                                                          |                                                            |
| Phone Cell                                                                                                                       | _ ADA#                                                     |
| Nominee has been a member of the ADA/LDA for                                                                                     |                                                            |
| Does the nominee prefer communication via email or phone?                                                                        | Phone #                                                    |
| General description of nominee's dental practice:                                                                                |                                                            |
| Nominee's service to the LDA and ADA (i.e. service projects, corto the association and the year, chronologically beginning with  | •                                                          |
| Nominee's service to the dental profession in general. Describe the year(s). Include other dental organizations, projects (chron |                                                            |
| Community Service. Describe activities in the community and dental clinic, school and church activities (chronologically.)       | the year(s) of service such as volunteer work at community |
| Other information you deem significant about the nominee.                                                                        |                                                            |
|                                                                                                                                  |                                                            |

On a separate page, please compose a two-paragraph statement of why you feel this person deserves this award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award. For requirements for nominations, visit the Awards link on the LDA website at <a href="https://www.ladental.org">www.ladental.org</a>.



# **Dentists Speak with Their Congressional Leaders at WLC**

This April, LDA Executive Director Ward Blackwell and Past President Dr. Charlie Foy, along with Grassroots Action Team Leaders Dr. Jim Moreau, Dr. David Kestel, Dr. King Scott and Dr. Gary Roberts, attended the ADA's Washington Leadership Conference. The group met with Louisiana legislators to lobby and express the

LDA's position on dental issues. They also attended several events sponsored by the ADA to network with other dentists from around the country.

Top (left to right): Dr. Jim Moreau, Congressman Charles Boustany, Dr. David Kestel, Dr. Charlie Foy, Dr. King Scott and Ward Blackwell meet to discuss dental issues.

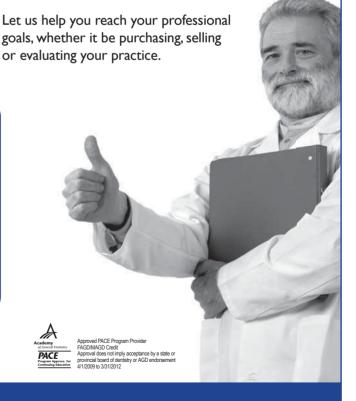
Bottom (left to right): Dr. Jim Moreau, Dr. David Kestel, Dr. King Scott and Dr. Charlie Foy review notes before a legislative meeting.



Raymond A. Jarvis, D.D.S. and Ronald L. Crawford, D.D.S.

have entered into a Progressive Ownership Program Shreveport, Louisiana

We are proud to have represented both parties in this Louisiana transaction.



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# feature

Dr. Daniel Weaver, F.A.G.D.

#### **Botox in Dentistry**

Should dentists be administering Botox? The following is my personal opinion and by no means an official position of the LDA.

According to a poll at <a href="http://thewealthydentist.com/">http://thewealthydentist.com/</a> only 57% of dentists say "YES, dentists are licensed medical professionals fully capable of safely offering such simple services." The other 43% answered "NO, dentists ought to focus on healthy teeth and gums, not Botox or Restylane."

This poll disturbs me. I need to know why the 43% of dentists voted NO. If I were conducting the poll, the follow-up question would be "Do you believe dentists are **NOT** licensed medical professionals fully capable of offering such simple procedures or do you believe these procedures are not within the scope of dentistry?" These can be the only reasons for voting no. In my opinion, both options are false. Thus is the impetus for this article.

I will now fabricate results for this imaginary question that will allow me to sleep at night. The naysayer results are in: 100% of them believe Botox is outside of the scope of dentistry and 0% believed that other insane idea. Certainly my colleagues feel as I do that we are the physicians of the oral cavity and the foremost authority on all things dealing with the masticatory system. Furthermore, I know we all feel that with proper training, dentists are readily capable of safely inserting a needle into a patient and injecting a liquid which causes a temporary effect. Wow, this sounds like something dentists and hygienists do several dozen times a day.

Now, on to the 100% of naysayers who think there are no dental applications for Botox. Botox can be used to control lip dynamics to create the proper tooth "reveal." It is great at reducing "gummy" smiles (which would otherwise necessitate costly and uncomfortable surgeries). It can minimize or correct asymmetric smiles. All of which are important in cosmetic dentistry. (Please note the smaller font size—whenever I speak these words I use a noticeably lower decibel level and then scream **GENERAL DENTISTRY**.) Botox can be used to treat sialorrhea. It is increasingly being used to minimize TMJ issues, including headaches, masticatory muscle tension and spasms. This could give hope to

millions of our suffering patients. Who is better equipped with knowledge to treat these issues than a well-trained GENERAL dentist? I capitalize general because some other state dental boards have limited use of Botox to specialists. This takes a vital tool away from general dentists treating TMJ's and cosmetic issues. Will all dentists stay in the perioral area? Of course not, and honestly, I don't care. These procedures are safe, temporary, and easier than "snake eyes" on an extracted premolar. I do feel, however, that dentists performing these procedures should be required to take an approved course to learn proper protocol, applications and contraindications.

Currently between 7% and 8% of dentists in North America are administering Botox, and the controversy is well under way. The medical community is protecting their turf and has openly tried to demean our knowledge of facial anatomy—oh the hypocrisy. The largest purchasers of Botox are OB/GYNs. Is someone going to try to argue that an OB/GYN knows more head, neck, and perioral anatomy than we do? Not to mention lip dynamics, oral esthetics, and TMJ function. The majority of physicians administering Botox did not learn to do so in medical school. I've asked a few. They learned to do it at a weekend continuing education course. Many times the physician is not even the one administering the Botox. It's a nurse. They know we are better qualified. I read on a physician's website "Currently, the use of Botox for TMJ disorder is not covered by medical insurance because TMJ problems are largely a DENTAL issue."

To further the controversy – following an Iowa dental board decision to restrict Botox and filler procedures to dental specialists – the topic is on the agenda to be discussed by the Louisiana State Board at their next meeting. I strongly feel we need only minimal regulation. Make general dentists take appropriate continuing education. Let us help our TMJ patients. Let the cosmetic dentists finish their works of art. No one would tell Leonardo DaVinci that we love the "Mona Lisa" but we don't trust you to put a simple frame on it.

NOTE: I've never administered Botox or fillers. However, the skill and right to treat falls squarely in the field of GENERAL dentistry.

# behind sam's smile

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# lsu school of dentistry

Dr. Henry A. Gremillion, Dean LSU School of Dentistry

#### The Constant Challenge of Change

Sometimes the use of trite expressions dilutes the power of the message. How many times have we heard the saying, "change is the only constant"? Those words are potent reminders that we need to constantly adapt to situations we cannot control and possibly did not anticipate.

On the other hand, it's just as true that some things never change. Our primary purpose in life will not change. This sense of purpose provides clarity and focus during times of uncertainty.

It will always be true that the people of Louisiana depend on dentistry to alleviate their pain and improve their lives. That is the timeless mission of dental medicine.

It will always be true that the LSU School of Dentistry will efficiently use every resource available to educate the dental professionals who will serve the people of Louisiana and beyond. At our 39th commencement ceremony on May 13, we proudly conferred degrees on 60 dental students, 43 dental hygienists and 10 dental laboratory technicians. The audience was dominated by beaming faces and proud families, including the parents of Paul Beyt, Ben Bumgardner, Julie Cheuk, Taylor Denicola, Ben Foster, David Guidry, David Hastings, Rachael Marchand, Laura Tomaszewski, Taylor Trahan, Katheryne Smith and Charles Wilson – all outstanding examples of how dentistry is passed on from one generation to the next.

Amid these constants, the dental school is in a sea of change. The economic downturn has resulted in dwindling state revenue which led to mandated cutbacks that required us to consolidate programs. Since 2008, our funding from the State of Louisiana has been reduced by 23%. Right now, only 38% of our operating budget comes from the state.

Recently, I was informed that I had 24 hours to find a way to cut \$1 million from our budget. I'm sure you know what I thought about for those 24 hours. More than worrying, I thought about the mission of



Dean Henry Gremillion with new graduates, from left, Rachel Anders, D.D.S.; Emily Amedee, R.D.H., and Ben Foster, D.D.S.

the dental school. In order to survive while the main campus was closed after Katrina, it was necessary to open clinic operations around the state. Now is the time to consolidate and that means the closing of some clinical and educational programs. By consolidating now, we can adapt to current economic challenges while making strategic plans to grow in the future.

We have done this before. Since the school was founded in 1968, we've gone through seven major economic recessions, a hurricane of epic proportions and several episodes of flooding. With each challenge, we've renewed our sense of purpose. Now is one of these times. You can help. It is vital to dentistry that we partner with our legislators to address key issues to our profession. Here is a website that provides practical information on how you can do that: <a href="https://www.ciclt.net/lsuhscf">www.ciclt.net/lsuhscf</a>.

I hope you will conclude two things after reading this: (1) moving forward is a dynamic process that requires flexibility (2) the great strength of the dental profession lies in our never-changing commitment to education.



# louisiana dental hygienists' assoc.

Diane O'Connor, R.D.H., B.S.D.H. President, LDHA

# Nitrous Oxide Inhalation by Dental Hygienists — SB 214 Passing House AND Senate

It is time for the other licensed dental professional in the office, the registered dental hygienist, to be able to administer nitrous oxide inhalation to calm anxious patients and provide a positive hygiene treatment. SB 214, sponsored by Senator Willie Mount, was approved by the Senate Health and Welfare Committee with no objections after a clause "which shall include educational requirements" was added to appease anesthesiologists' and nurse anesthetists' organizations.

SB 214 passed the Senate floor 38-0. With the help of Representative Kay Katz, the bill moved favorably out of the House of Representatives Health and Welfare Committee May 12, 2010, with no opposition. And, on May 24, SB 214 passed the House floor with a 90-0 unanimous vote and after being signed by Governor Bobby Jindal, is Act 66 of the 2010 Legislative Session.

The educational requirement was completed in March by Dr. Michael O'Brien, LSU School of

Dentistry, and Suzanne Farrar, R.D.H., M.S.H.C.M., LDHA legislative chair. A conference call on March 10, 2010, to agree to specifics of the educational requirement included: Barry Ogden, Louisiana State Board of Dentistry (LSBD) executive director; Dr. Lynn Philippe, LSBD; Dr. Charlie Foy, LDA president (at that time); Ward Blackwell, LDA executive director; Dr. Bill Hadlock, LDA; Dr. Michael O'Brien; Dr. Ray Unland, LDA; and myself, LDHA president.

Thank you to Suzanne Farrar, recipient of the LDHA Award at the LDHA Annual Session, for her contributions to excellence in dental hygiene in the state of Louisiana. I also thank Jane Burgin, our lobbyist, for her expertise. LDHA thanks all those noted above for their support. In concert, LDHA, LDA, and LSBD will provide optimal dental care for Louisiana residents.





# feature

Kelly Glymph LDA Intern

### **ULM Dental Hygiene Unit Set to Roll this August**

Residents of nine parishes in northeastern Louisiana Will have access to a \$500,000 Mobile Dental Hygiene Unit, funded by the University of Louisiana at Monroe (ULM), beginning this August. The Unit will offer free dental care to those who do not have ready access to a permanent dental home. Services offered will be similar to those offered at any standard dental office, including cleanings, screenings and oral education.



ULM hygiene students, faculty and dentists will be providing care on board the Unit. This allows students to gain firsthand experience while providing a greatly needed service to the residents of northeastern Louisiana.

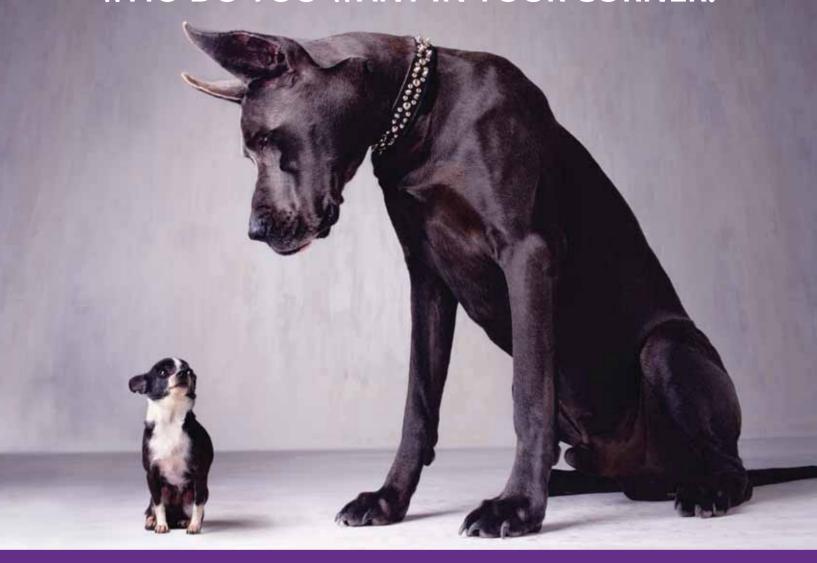
According to Dr. Kirt Touchstone, a Northeast dentist and a member of the LDA's Access-to-Care Task Force, this mobile unit is to essentially have two functions: (1) It will benefit the dental hygiene students by exposing them to a broader range of patients than they see at the ULM dental hygiene clinic. It also gives them an opportunity to provide dental hygiene and periodontal therapy to a largely rural population that may otherwise not go to the dentist to have these needs met. The students will get a better perspective of the range of patients they will likely meet after graduation. (2) From the patient's perspective this unit will provide dental hygiene and periodontal therapy that is much needed in the more rural communities. The patients will not only be screened for various dental diseases; but will also be instructed on the proper care of their teeth and

Top left: ULM's dental hygiene unit that will serve nine parishes in Northeast Louisiana. Circle: In the background, State Sen. Francis Thompson, Dr. Kirt Touchstone, and State Rep. Bubba Chaney touring the Unit. Above: Dr. Kirt Touchstone thanking Sen. Mary Landrieu for her support.

gums. In addition, the patients will be provided information regarding proper nutrition and its benefit to the oral cavity; as well as, the harmful effects of the use of tobacco.

Senator Mary Landrieu earmarked money in an appropriations bill instated in March to fund the Unit. Monroe Mayor Jamie Mayo also donated \$90,000 to help fund operating costs and protect the Unit in the face of school budget cuts. The Senator and Mayor, along with Congressman Rodney Alexander and state Senators Bob Kostelka and Francis Thompson, state Representatives Bubba Chaney and Frank Hoffman, ULM Dean of Health Sciences Denny Ryman, Dr. Judy Fellows and NELDA dentists Drs. King Scott, Bob Huffstutter and Kirt Touchstone, were in attendance for the revealing of the Unit on May 14. (*Photos by Terrance Armstard/The News-Star*)

# WHEN FACED WITH A MALPRACTICE CLAIM, WHO DO YOU WANT IN YOUR CORNER?



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### lda annual session and nodc

Dr. William A. "Bill" Hadlock
NODC and LDA Annual Session Chair

# Learning and Fun Mix for an Eventful Conference in the Big Easy at the NODC and LDA Annual Session

Approximately 2,245 attendees headed to New Orleans April 8-10 for a weekend filled with C.E., food, networking, music and fun at the New Orleans Dental Conference and LDA Annual Session. The conference was held at the Morial Convention Center, where 29 clinicians spoke on topics ranging from bringing a dental practice into the digital age to tissue regeneration. There was undoubtedly something for every interest, with attendees able to earn up to 18 hours of C.E.

In addition to lectures from some of the biggest names in C.E., the conference offered several fun social events. Chef Frank Brigtsen, a forerunner of New Orleans chefs in revitalizing Creole, provided a cooking demonstration of local favorites for attendees to sample. Guests also had the option of attending the LDA President's Party on Thursday night to honor outgoing LDA President, Dr. Charlie Foy. The party was held at the National WWII Museum, where there was food, drink and entertainment provided by the Victory Belles, a trio of WWII era singers.

This year, the Exhibit Hall, featuring a vast array of companies ready to assist in every aspect of the dental industry, also was the location of two socials. The ice cream social and the coffee and cookies social served as a fun break from lectures. While they were there, attendees had their passports stamped and were entered in prize drawings for amazing prizes, including a free website, dental product gift certificates, an iPod and other dental related items and general gift certificates.

The LSUHSC School of Dentistry Alumni Association Reception and the French Quarter Festival also took place that weekend. The ever popular FQF gave everyone the chance to get their music fix with over 150 performances on 17 stages throughout the French Quarter.

Even with so many entertaining options throughout the weekend, LDA members were able

to get down to business at the House of Delegates meeting on Thursday afternoon. A synopsis of resolutions can be found in the Spring Newsletter, as well as on the LDA website. Dr. Edward J. Hebert was sworn in as the new LDA president and yours truly was introduced as president-elect for the coming year.

In addition to inducting the new group of leadership, the HOD presented Dr. Tom Giacona and Dr. Les Tarver with the Distinguished Service Award for their contributions to organized dentistry and their communities. Dr. Tarver was unable to attend the meeting; his award was received on his behalf by his son and fellow LDA member, Dr. Justin Tarver.

The pictures on the following pages offer a look at the good times had at the NODC/LDA Annual Session. Of course, the only way to really understand is to come see for yourself at next year's Conference, April 14-16, 2011! More pictures can be found on the LDA website at <a href="www.ladental.org">www.ladental.org</a> and on our Facebook page, username LDA membership.

On behalf of the Conference, I would like to extend a special thank you to the following companies for their generous contributions and support: 3M ESPE Dental Products, AXA Equitable, Brasseler USA, Coltene Whaledent, Dentsply/Caulk, Dentsply/Professional, Elavon, Fortress Insurance Company, Henry Schein, Nobel Biocare, Patterson Dental Supply, Perioseal, PracticeWorks/KODAK Dental Systems, Robert Ellis & Associates, and Touro Foundation.

LDA Annual Session and New Orleans Dental Conference April 14 - 16, 2011



Many rooms were filled to capacity with attendees eager to hear speakers.



Kelly Beauregard with SolmeteX in the Exhibit Hall.



Dr. Hugh McKnight and Holly Ritter during one of the sessions.



Carol Yoshonis in the LDS Glove Program booth in the Exhibit Hall.



Dr. Mark Chaney visits with Robert Ellis, Stormy Blair and Bill Passolt in the Robert Ellis & Associates/Fortress booth in the Exhibit Hall.



Dr. Jeffry Leeson shows off the \$300 he won in Thursday's Pre-Registration drawing. He is with Dr. Gustavo Coutin, Exhibit Hall chairman.



Dr. Hector Maldonado and Lorie Verbois with Elavon in the Exhibit Hall.



Brian Hufford giving his lecture, "Too Few Millionares Next Door."



Conference volunteers Dr. Jim Roethele, Dr. Garry Salvaggio and Dr. David Priestly.



Delegates at the House of Delegates listen to resolutions.



Delegates vote on resolutions during the House of Delegates.

Spring 2010 21











Top left: Dr. Ed Hebert, newly installed LDA president, and Dr. Bill Hadlock, 2010 chair of the LDA Annual Session and New Orleans Dental Conference.

Top center: Mary Costello, C.D.A. (right) teaching one of the workshops. Top right: Dr. John Svirsky entertaining a packed lecture hall. Far left: David Guidry and Scott Hannaman representing ASDA at the LDA House of Delegates. Left: Dr. Ed Hebert, Dr. Bill Hadlock, Dr. Robert Barsley, Dr. Chip Simon and Dr. Gary Roberts during the installation of officers. Below left: Dr. Justin Tarver, accepting the Distinguished Service Award on behalf of his father, Dr. Les Tarver, Dr. Tom Giacona, DSA recipient, and Dr. L. King Scott, DSA chairman. Below right: Dr. Charlie Foy (right) presenting a certificate to Council on Communications Chair, Dr. Brian Basinger.

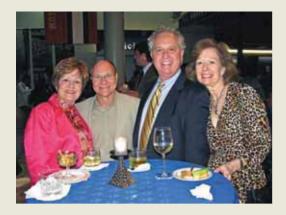








Far left: Lecture attendees gaining useful knowledge. Left: Kelly Smith, Linda Rettkowski and Darenda Platt sampling the Creole dish by Chef Frank Brigtsen during his cooking seminar.

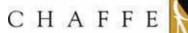








Top left: Linda Alesi, Dr. Jerome Alesi, Dr. Dennis Donald and Cindy Price at the Welcome Reception and LDA President's Party. **Top right**: Dr. Donald Ward pulled into the show by one of the Victory Belles. Below left: Dr. David and Susan Austin, Dr. Jeff Hooton, Dr. Mike and Valerie Wolvert, Dr. John Ward and Dr. Ron and Susan Crawford at the Welcome Reception and LDA President's Party. Below right: LDA Past President's luncheon, (standing, from left) Dr. David Kestel, Dr. Tom Price, Dr. Mike Nolan, Dr. Marty Garrett, Dr. Mark Chaney and Dr. Chip Simon, and (seated, from left) Dr. Wayne Thompson (ADA's 12th District Trustee, from Kansas), Dr. Gary Roberts, Dr. Bill Walsh and Dr. Rich Corley.





### M c C A L L

- Are you up-to-date on all the Rules and Regulations of the Louisiana State Board of Dentistry?
- Do you know how to avoid violating those Rules and Regulations?
- Do you need effective legal counsel to protect your rights and to represent you before the Board?
- Do you have any other legal questions relating to dentistry, contracts, non-compete agreements, insurance coverage, estate planning, transition issues, employment, etc.?

If you answered "yes" to any of these questions, please consider contacting us for legal advice. Legal proceedings before the Board are neither civil nor criminal, but are administrative in nature and are governed by special procedural rules. If you are faced with such administrative proceedings, you benefit by having legal counsel who is familiar with the Louisiana Administrative Procedure Act as well as the Dental Practice Act and the various rules of the Louisiana State Board of Dentistry. Two such Chaffe McCall lawyers intimately familiar with these issues are John C. Saunders, Jr. and Conrad Meyer. Mr. Saunders was previously legal counsel for the Louisiana State Board of Dentistry and now represents licensees before the Board. Mr. Saunders is also the Secretary - Treasurer of the Louisiana Bar Association's Administrative Law Section. Mr. Meyer has represented physicians in front of the Louisiana State Board of Medical Examiners and is currently the chairman of the New Orleans Bar Association Health Law Committee. Don't try to navigate these rules and proceedings without experienced counsel at your side. Both Mr. Saunders and Mr. Meyer are available to assist you throughout this process as well as provide you the effective legal help you will need for all of your future matters.

For more information or to arrange a free consultation, please contact Mr. Saunders at the New Orleans office of Chaffe McCall at 504-585-7000.

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Tel: (504) 585-7000 Fax: (504) 585-7075 202 Two United Plaza 8550 United Plaza Blvd. Baton Rouge, LA 70809 Tel: (225) 922-4300 Fax: (225) 922-4304 815 Walker Street Suite 953

Houston, TX 77002 Tel: (713) 546-9800 Fax: (713) 546-980



# foundation

Dr. Tom Price President, LDA Foundation

#### **LDA Foundation Receives Its First Grant**

Great news! The Foundation has received its first grant. The American Association of Pediatric Dentistry's Head Start Dental Home Initiative (DHI) has been awarded a grant for \$10,000 to be utilized here in Louisiana. This program is designed to provide quality dental homes for the Head Start children. Dr. Rob Delarosa will be instrumental in designing and implementing this program in Louisiana. The LDA Foundation Board wishes to thank Dr. Delarosa for his leadership in this process.

The Foundation continues to help dentists and their families in our State through disaster grants and assistance in treatment for dependency. Please continue your support for the mission of your Foundation.

The LDAF Board has created a new vehicle for giving

within the Foundation called "Legacy Status." Legacy Status in the LDAF may be achieved with a gift of \$20,000 or more. The gift may be made in honor of or in memory to the individual dentist. Once accepted by the Board, this gift will be placed in the general operational budget in order to continue the mission of the Foundation. A permanent plaque, located at the LDA office, will recognize all legacy status members. In addition, members will be recognized annually at the LDA House of Delegates and in the LDA Journal.

As we approach another hurricane season, please consider making a tax deductible gift to your Foundation. This will enable us to reach out to help our fellow dentists in time of need.

| IN (C |        |
|-------|--------|
| Found | dation |

The LDA Foundation, the LDA's charitable arm, is comprised of the former LDA charities known as the Relief Fund, the C.E. Hebert Continuing Education Trust and the Assistance Fund. Its goal is to enhance Louisiana's oral health by funding clinical research, education, scholarships and access-to-care programs. Because the LDA Foundation is a 501(c)(3) tax-exempt corporation registered in the State of Louisiana, all contributions are tax deductible to the extent permitted by law. All Louisiana dentists are encouraged to take advantage of this opportunity to give back to your profession. To contribute, fill out this form and mail it to the LDA office or visit the LDA's Web site, www.ladental.org.

Yes, I want to support the LDA Foundation!

| 1                                | nyable to the LDA Foundation and mail to:  3 Office Park Blvd., Baton Rouge, LA 70809, OR |
|----------------------------------|-------------------------------------------------------------------------------------------|
| Please charge my: MasterCard VIS | SA Account Number:                                                                        |
| Expiration Date:/                | Three-digit code on back of card:                                                         |
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| Telephone: ( )                   | E-mail:                                                                                   |
| Note: There is a \$15 o          | convenience fee for each credit card transaction.                                         |

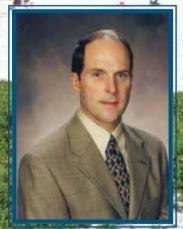
At's not too late to join the fun!

Summer Education

Conference
July 28-31, 2010
Destin, FL

Don't miss this LDA event, featuring:

- Discounted rooms at Tops'l Beach & Racquet Resort
- Engaging speakers (see below)
- Beach volleyball tournament
- Family beachside shrimp boil



Dr. James Braun



Dr. Daniel Ward



Dr. Lynne Brock

For added reassurance regarding the oil spill, ResortQuest has instituted a Worry-Free Reservations policy for their summer guests, including LDA conference attendees staying at Tops'l. Visit http://www.resortquestnwfl.com/beach-photos.htm for day-to-day photos of various resort beaches, including Tops'l, and for specifics on the Worry-Free Reservations policy.

Register at www.ladental.org or call 800=388-6642



# wealth management

Chad Olivier, CFP® Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

# The V Factor How to Manage Volatility

Up - Down - Down - Up. Volatility is back in the markets, giving investors heartburn and anxiety as they wonder: Is this the beginning of another crash? We have truly experienced volatility since the stock market low in March 2009. However, most people only notice the instability when the markets are going down and not when the markets are on the rise. No need to pull out the Rolaids and Xanax; the key to less heartburn and anxiety is having a plan in place to manage volatility on both sides – up and down. This requires actively managing your investment portfolio instead of subscribing to the popular "buy, hold, and forget" style. Let's look at the following steps to help manage volatility.

**Step 1:** Establish parameters on how to manage your investments. Having these boundaries will take a certain degree of emotion out of the decision process. Developing an Investment Policy Statement (IPS) will provide guidelines on allocation percentages to each major investment category within your portfolio. See below for an example of an IPS with a Growth and Income strategy.

As you can see, the IPS outlines investible ranges for each category. The portfolio can lean towards the maximum or minimum end of the categories, but you should not go over or under these allowable percentages. This will help keep you diversified in any type of volatile markets.

**Step 2:** Institute a disciplined approach to investing. If you are accumulating assets for retirement, make sure you adopt a disciplined approach. Do not let the market fluctuations deter the big picture, but instead determine an investible asset goal that will allow you to have a comfortable income in retirement.

A simple way to figure this out is to work the numbers backwards. In five years, Dr. and Mrs. Smith would like their investment portfolio to provide an annual income of \$100,000. Applying 3% inflation to the income will bring the Smith's needed total to \$115,927. This is the income five years from now that will buy \$100,000 worth of goods today. To calculate the total amount of investible assets needed to retire, take the total annual income (including inflation) divided by a reasonable rate of return. We will use a 4% return on investments, so \$115,927 / .04 = \$2,898,175.\*

**Step 3:** Know what you are investing in and why. All investments have positives and negatives. You need to understand both in each investment and make informative decisions. Do not be fooled by the idea that one investment will provide a solution to each and every need. To truly be diversified you must have many different types of investments in different asset categories. This can lead to lower volatility in the portfolio.

The V factor may make you nervous, but follow these three rules and be proactive, not reactive.

\*This is a hypothetical example and is not representative of any specific situation. Your results will vary.

Chad Olivier is author of "What Medical School Did Not Teach You about Financial Planning" and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Securities and Financial Planning are offered through LPL Financial Member FINRA/SIPC. Please note that the above article is for informational purposes only, nor is The Olivier Group specifically endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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#### **Example Investment Policy Statement: The Growth & Income Model**

| Asset Class             | Minimum | Target | Maximum |
|-------------------------|---------|--------|---------|
| Equity                  | 20%     | 40%    | 65%     |
| Bonds/Fixed Income      | 25%     | 40%    | 60%     |
| Alternative Investments | 10%     | 20%    | 35%     |



# ladpac

Dr. David Kestel Chair, Louisiana Dental Political Action Committee (LADPAC)

#### LADPAC, Making Waves in Monitoring Legislation

Well, between the mess in the Gulf of Mexico, the mess in the Baton Rouge Legislature, and the mess in Washington, D.C., it looks like we're having a great year!

There isn't much we can do about the Gulf, but there is something we can do in Baton Rouge and Washington, D.C (through ADPAC contributions). That's where your LADPAC contributions come in. It is imperative that we monitor the legislature for any bills affecting the practice of dentistry. Fortunately, due to our continued presence in the legislative arena, we are able to lobby our legislators in a positive manner for dentistry.

We need your support not only in your monetary contribution, but in your personal contact with your

area legislators. Please write, e-mail, call or personally visit with your senators and representatives. Thank them whenever we have a positive outcome to any legislation affecting our practice of dentistry. Please encourage your colleagues who are not LADPAC members to join. We are all in this together.

And, don't forget about our LADPAC "Chipping In For Dentistry" Golf Tournament on Friday, October 29. This is our largest fundraiser and we need your help in getting teams together. And remember, your contributions are well and carefully spent in our lobbying efforts. Have a great summer.



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# Senior Dinner

The LDA hosted a dinner for the LSUSD graduating class on March 26 at the Bourbon Vieux restaurant in New Orleans. Students had the opportunity to learn about the many benefits of the LDA tripartite membership while enjoying good food and company with fellow graduates.



Left: Congratulations to the LSUSD class of 2010!
Center left: Kellin Reynolds, Jeremy Reynolds,
David Scardina and Dr. Sammy Tom on the balcony.
Center middle: Laura Tomaszewski, Morgan
Trahant, Kyler Payer, Ann Nguyen and Rachael
Marchand. Center right: Ray and Jennifer Jarvis.
Bottom left: Samatha Nguyen, Son Nguyen, Dr.
Glenn Dubroc, David Guidry and Minette Guidry.
Bottom right: Caroline Haynie and Jonathan Glass.

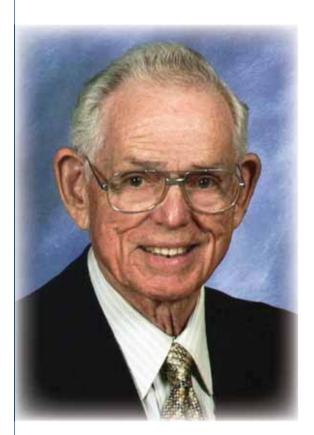












# Dr. William G. "Billy" James, LDA President from 1965-66, Passes Away

Dr. William G. "Billy" James, 88, died Saturday, December 26, 2009. He was born August 4, 1921, in Boyce. He grew up in Alexandria and graduated from Bolton High School in 1939. He attended Louisiana College and received his D.D.S. from Loyola University in New Orleans. He served as a Lt. in the U.S. Navy during World War II and was stationed in Germany during the occupation. During this time he had the unique experience of attending the Nuremberg Trials.

He returned to Alexandria after his term of service and established his dental practice. He was a past president of the Eighth District Dental Association; president of the Louisiana Dental Association from 1965-1966; president of the Ark-La-Tex Dental Congress from 1982-1983; a member of the International College of Dentists; and a member of the Pierre Fauchard Academy. He was a lifelong member of the First United Methodist Church and a member of the 50/50 Sunday school class. Dr. James was a charter member of the Optimist Club, an avid golfer all his life and he and his wife also enjoyed traveling.

William G. James is survived by his wife of 58 years, Mary Frances Lohman James, three children and five grandchildren.





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Article Submitted by Gregory J. Rubino, M.D.

#### **Trigeminal Neuralgia: Performing Microvascular Decompression**

A 55 year old gentleman that was presented to Gregory J. Rubino, M.D., a neurovascular surgeon on staff at Lake Charles Memorial Hospital, had three months of excruciating pain in his right face and maxilla which sometimes struck his tongue and right ear. He had undergone two root canal explorations with an increase in pain. The gum and facial pain increased with talking, chewing and brushing his teeth. The patient had tried treating the facial pain, also called tic douleroux or trigeminal neuralgia, with Tegretol, Neurontin and Cymbalta, but nothing provided pain relief.

Evaluated with a brain MRI to check for multiple sclerosis or a tumor around the trigeminal root entry zone, the patient then underwent a posterior fossa craniotomy to decompress the root entry zone of the trigeminal nerve. A large branch of the superior cerebellar artery was found indenting the pons beneath the trigeminal nerve. This artery was dissected off of the brainstem and the arterial loop was reflected away from its original position. A small piece of Teflon was placed beneath and around the trigeminal nerve to prevent the vessel from returning to its original position.

This patient tolerated the procedure exceptionally well, leaving the hospital the evening after the surgery, pain-free. He returned to work two weeks after surgery.

Trigeminal neuralgia should be considered in the differential diagnosis for patients with toothaches or TMJ, particularly if the distribution of pain is greater than expected for dental pain. Typically, the pain associated with trigeminal neuralgia is episodic, with patients describing sizzling bolts of electric shocks in their face and gums. These shocks are short-lasting but so excruciating they have driven some to suicide. Conservative treatment includes Tegretol or Neurontin. The most effective and long-lasting surgical treatment is microvascular decompression,

where the vessel causing the problem is surgically redirected during a simple craniotomy.

Dr. Rubino has extensive experience evaluating patients with trigeminal neuralgia and performing microvascular decompression. In fact, he was taught how to perform the procedure and some of the nuances that make the surgery safer and more effective by Dr. Peter Janetta, the neurosurgeon who developed the procedure. Dr. Rubino welcomes any referrals for patients with trigeminal neuralgia and can be reached for consultation at (337) 494-4720.



The New Orleans Dental Conference and LDA Annual Session

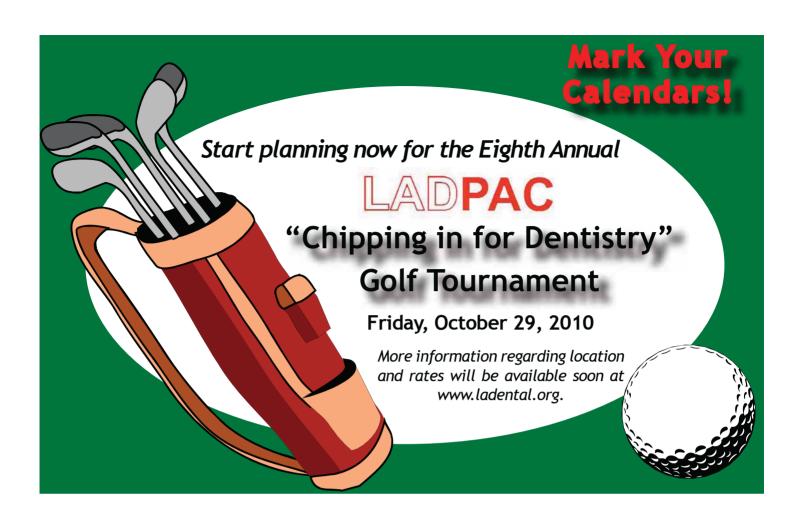


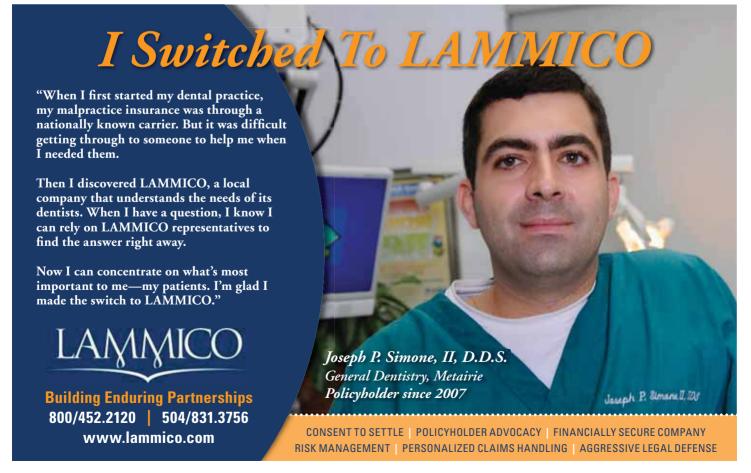
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### ayaquil

# THE AMAZONIA EXPERIENCE ONE DENTIST'S JOURNEY TO THE FUTURE

Submitted by Dr. Peter Guidry

After a recent dental mission trip to the Amazon River system in Peru I realized that neither my journey, nor the service provided there was particularly unique. Many dentists have made similar mission trips. What was unique was that during this journey I was afforded the opportunity to see the future.

You must first read the story to understand the vision. For me, the mission trip to Peru was the culmination of two promises. One promise was to help my son David (a LSUSD senior) make the trip. The second promise was to accompany him and fulfill a promise to myself to share the trip with him. That is

how on February 13, 2010, I arrived at the airport in New Orleans to join 17 dental students. The students represented six different ethnic backgrounds and all four dental school grade classifications with both male and female students represented.

My concerns with the group centered around the facts that I was older, knew only two of the students in the group (one being my son), and was the only licensed practitioner. We had received a brief itinerary a few days prior to the trip. So in addition to knowing very little about where we were ultimately going, I also didn't really know who I was traveling with and how I would relate socially and dentally for the next eight days with a younger and diverse group.

I was initiated into the group quickly as we all ended up sleeping together on the floor in the Lima, Peru, airport. From there we flew the next morning to Pucallpa, Peru, and the base camp. We arrived to find a temperature of around 94 degrees and the fact that we would have no air conditioning for the next week. The staff of Off The Trail Missions met us at the airport and transported people and luggage to their base camp where we rested and packed supplies necessary for our mission trip.



The next day we traveled six and a half hours (about 60 miles) by boat down the Ucayali River deep in the Amazon Forest to the Shipibo Indian village of Alphonso Ugarte. Upon arriving at the village, we left behind the world of computers, cell phones, and all means of communication, and went "off the grid."

Our living conditions at Alphonso Ugarte consisted of seven by nine foot tents for sleeping, with three people and luggage per tent, outhouses (complete with bats) for toilet purposes, and dark plastic sheet enclosures for shower facilities. Our baths consisted of a scoop in a bucket of well water to wet and rinse off with after bathing. We also had to contend

with mosquitoes and black, biting flies.

Our dental clinic was two school rooms and a porch of the school building. One room was set up for operative procedures, one room for oral surgical procedures, and the porch was used for screening and hygiene. Treatment consisted of scaling, dental prophylaxis, oral hygiene instructions, operative procedures (composite and amalgam restorations), and simple and surgical extractions. All team members shared in all phases of treatment and screening, and each day our team became more organized, cohesive, and coordinated in the delivery of treatment.

That was the story of our mission. My vision of the future occurred in the quiet of the early morning on our last day in Alphonso Ugarte. We were leaving for home that day, our dental mission ended, clinical equipment and our personal effects packed for the trip home. I awoke early, and while everyone else was still asleep, I sat quietly in our tent and reflected on the trip, the Shipibo people, the dental team, and my personal experience in Peru. As I reflected on the events of the week and the actions of the dental team, I realized I had seen a glimpse of the future - the future of dentistry. What these young

student dentists lacked in experience, they more than made up for in professionalism and enthusiasm. We encountered many of the same situations found in everyday practice, including moral and ethical issues which they handled with conservative treatment and common sense. There were never any complaints voiced about food, living conditions, sanitary conditions, the heat, the bugs, or the clinical conditions and equipment. The student dentists of the team were totally professional in the way they conducted themselves both inside and outside the clinic. I realized that more than ever, I was proud to be a part of the profession they will ultimately become.

As a private practitioner who spends the majority of my days in a dental office, I seldom have the chance to interact with dental students. I had never before had the chance to see my son David, who graduated in May 2010, treat a patient. After spending a whole week with these student dentists, and getting to know them personally and professionally, I know in my heart that I have seen the future of dentistry and the future is bright indeed!

For additional information on Off The Trail Missions, who took excellent care of all of us while in Peru, visit their website at <a href="https://www.offthetrail.net">www.offthetrail.net</a> or e-mail Kim Holmes at kim@offthetrail.net.

Opposite page (Foreground, left to right): Emmanuel Enime and Frances

Bercier and (background, left to right) Katie McClendon, Jennifer Vu.

**Top right** (Foreground, left to right): Katie McClendon and Jennifer Vu and (background, left to right) Francis Bercier, Emmanuel Enime.

Second from top: Kim-Hanh Nguyen.

**Right** (Foreground, left to right): David Guidry and Agnes McKowen (Off The Trail Mission worker) and (background, left to right) Keleigh Quimby, Timothy Poyadou.

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**Bottom:** Catrinel Jordan.

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### louisiana state board of dentistry

Dr. Charles T. McCabe President, Louisiana State Board of Dentistry

#### **Legislative Matters**

The Louisiana State Board of Dentistry turns 130 this year. The Dental Board was established in 1880 (14 years prior to the founding of the Medical Board). While much has changed over the years, one thing has not - the purpose of the board was then, and is now, the protection of the public. Our primary allegiance lies with the welfare of the patient. I would like to discuss some current topics of interest.

FQHC stands for "federally qualified health center." This is an entity which receives federal grants to provide medical/dental care in underserved areas. Many FQHC's exists in the state of Louisiana (since much of our state is considered underserved). Since these entities are typically not owned by a dentist, it would be a violation of the dental practice act for a dentist to be employed by a FQHC. The State Board has always felt that a licensed dentist (not some corporate owner) should be responsible for determining appropriate treatment for patients. FQHC lobbyists have proposed legislation (SB 530) to make an exception to present regulations forbidding a non-dentist to employ a dentist. Some have expressed concern that this may open the door for businesses, such as Wal-Mart, Sears, insurance companies, etc., to establish clinics and hire dentists to function under guidelines set out by these for-profit entities. That is not the future of dentistry that I envision. FQHC's have also asked for exceptions to our regulations regarding general supervision of hygienists.

Another interesting piece of legislation (HB 440) would have eliminated all members of the LSBD if mobile dentistry regulations are not in place by January 1, 2011. On June 3, Senate Health and Welfare amended the bill to take out the repercussion of eliminating the board members. What is interesting is the fact that regulations have been in place for 15 years with no complaints. The legislature charged us with revising those regulations and we have done so. Unfortunately, if an entity (such as the LDA) calls for an oversight committee, implementation of the regulations will be delayed.

Legislation has been promulgated to exempt large group practices from meeting the advertising

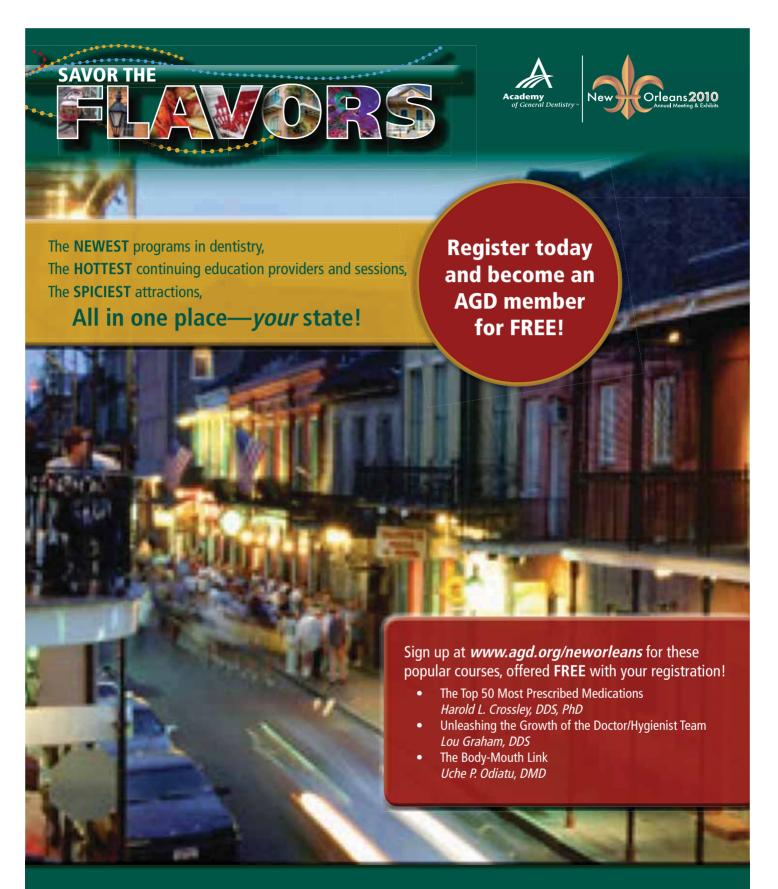
requirements applicable to dentists in general i.e., listing the names of all practicing dentists in the group, etc. The board feels that the public has a right to know the names of the dentists who may be treating them.

The use of Botox and dermal fillers by dentists is another subject which is receiving a lot of attention these days. We recently received a complaint regarding a dentist utilizing these modalities. The Board is presently looking into this subject. Concerns involve the adequacy of training i.e., ADA certified courses, and the appropriate location (oral facial areas). Look for more on this in the future.

There have been some changes in C.E. requirements over the past several months. Half of your clinical C.E. hours may now be attained by completing ADA or AGD certified Internet or correspondence courses which "are clinical in nature and which require successful completion of a written examination at the conclusion of said course." The Internet and technology are valuable resources which cannot be ignored. Clinical credit for C.E. will be given not only to programs dealing with the mechanical delivery of dental services, but will also include those addressing biological and psychological aspects of therapy such as pharmacology, nutrition, behavioral modification, etc., which are pertinent to the restoration and maintenance of oral health.

The LDA and the State Board of Dentistry have established a committee to discuss issues of concern. Although the board has enjoyed a good relationship with the LDA, we do not always see eye to eye on all matters. This is as it should be, for our primary responsibility is to the public while that of the LDA is to their constituents, the dentists of Louisiana. However, most of the time, what is best for the dentist is also what is best for the public. When there is conflict between the interests of the dentists and the interests of the public, board members are obligated to side with the public.

Never forget, your license is a privilege not a right. It is earned and sustained by justifying the public's expectation of ethical, quality care. As one of my mentors said many years ago "treat all your patients with respect and do what is right and you will be successful."



**AGD 2010 Annual Meeting & Exhibits**July 8 to 11, 2010: AGD Annual Meeting & Exhibits





# news

#### Dental School Dean Receives Lifetime Service Award



Dr. Henry Gremillion, dean of the LSUHSC School of Dentistry (LSUSD), has been selected by the American Academy of Orofacial Pain (AAOP) to receive its 2010 award for "exemplary and unselfish service," according to Dr. Donald Tanenbaum, immediate past-president of the AAOP. The lifetime service award was given at the AAOP

annual scientific meeting, which was attended by 280 dental clinicians, academicians and researchers from seven countries.

"This award reflects our appreciation for Dr. Gremillion's dedication to educating the dental community about pain, not only to our academy members but to dental students, dentists and other health care professionals throughout the world," said Dr. Tanenbaum. "Education is about altruism and over the last 20 years Dr. Gremillion has given generously of his time and knowledge to educate others."

Also receiving a lifetime service award was Dr. Ron Auvenshine, a former faculty member at LSUSD, who was Dr. Gremillion's original mentor. The two met in 1974 on Dr. Gremillion's first day of dental school. At the time, Dr. Auvenshine was pursuing a doctorate in anatomy. They maintained close ties since that time and share a commitment to education, patient care and giving back to the profession.

#### Dr. Tom Price Receives Two Scout Awards

On March 23, Lake Charles Mayor Randy Roach presented Dr. Tom Price with the Distinguished Eagle Scout Award at the Calcasieu Area Council's Annual Volunteer Recognition Banquet. The National Council of the Boy Scouts of America presents this award to individuals that are Eagle Scouts who exemplify and show the true values of scouting back to their community. For years, Dr. Price has continued to serve God, his country and other people by following the Scout Oath and Law.

Dr. Price was also recognized in Dallas May 27 at the National Council of the Boy Scouts of America meeting

and received the Silver Antelope Award for service to the Southern Region. The Silver Antelope is the highest award bestowed on a volunteer for service to a Region. The Southern Region has 13 states and 93 councils. Dr. Price serves on the board of directors and as an area commissioner for the Southern region.

He is one of four Eagle Scouts in his family. He advanced through Cub Scouts then Webelos, earning his Arrow of Light. He earned the rank of Eagle in



1971. He achieved the rank of Brotherhood in the OA and is a Philmont veteran. He has served his local Council as training and program chair and as council president for three years, quality council each year. He received the Silver Beaver Award in 2002 and joined the SR Advisory Board in 2006. Dr. Price is a James E. West Foundation

member and a member of the National Speakers Bank, making presentations at both national and regional meetings. He is a regent for life of the NESA receiving his Distinguished Eagle Award in 2009.



#### LDA Rewards Outstanding LSUSD Senior

The LDA presented David Guidry with the LDA Award for Outstanding Senior Dental Student at the LSUSD Recognition Ceremony. In addition to the plaque, the LDA awarded Guidry a \$1,000

check. Each year, LDA's president, Council on Government Affairs chair and executive director choose one student who exemplified the LDA's values of academic success and commitment to the dental profession during his/her years at the LSUSD. Following the ceremony, attendees enjoyed an LDA-sponsored reception.



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For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or *LDA Journal* Managing Editor Annette Droddy at (225) 926-1986 or info@ladental.org.

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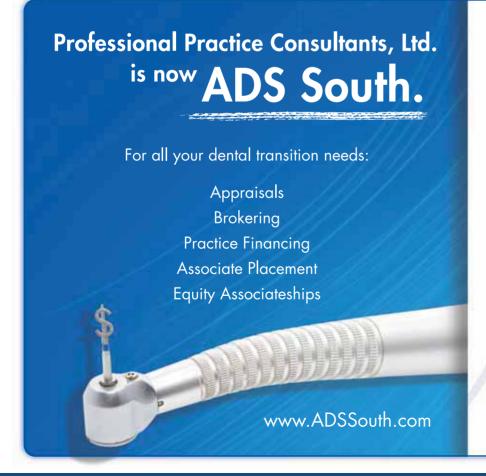
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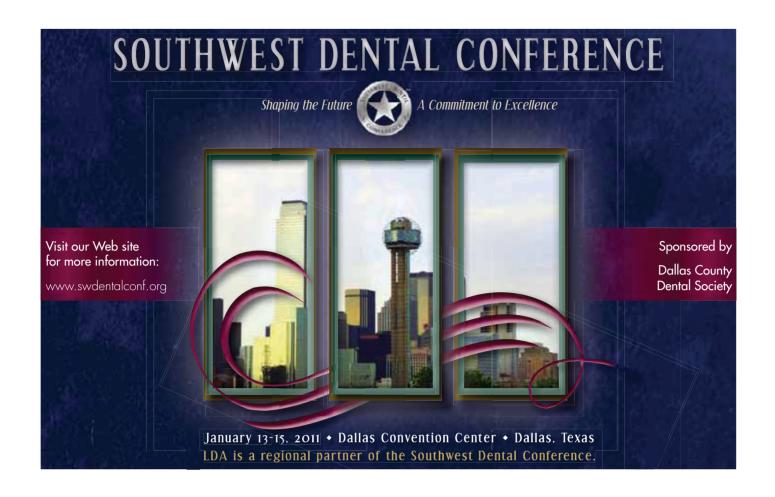
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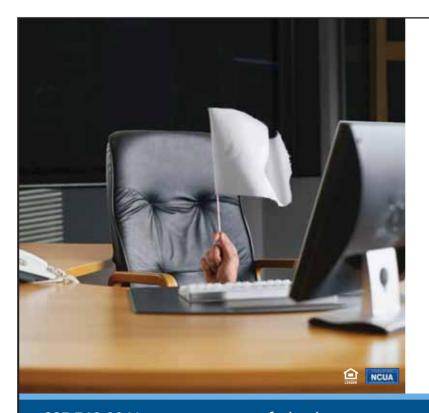


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### c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

DATE: July 6-8, 2010 (AGD House of Delegates) and

July 8-11, 2010 (Annual Meeting)

COURSE TITLE: Academy of General Dentistry (AGD) 2010

Annual Meeting & Exhibits

LOCATION: New Orleans, LA

**SPONSOR:** Academy of General Dentistry (AGD), 211 East

Chicago Ave., Ste. 900, Chicago, IL 60611. Register at <a href="https://www.agd.org/neworleans">www.agd.org/neworleans</a> or call (888) AGD-DENT, extension 4339. AGD-PACE

recognized provider.

DESIGNED FOR: All

LDA Summer Education Conference

Wednesday - Saturday, July 28 - 31, 2010, Tops'l Beach and Racquet Resort. Call (800) 380-4808 to reserve your condo.

**DATE:** September 10, 2010, from 8 a.m. – 3 p.m. (lunch

provided)

COURSE TITLE: Update in Oral Pathology and diagnosis

LOCATION: L'auberge du lac Casino Resort

SPONSOR: Southwest District of LDA, President: Dr. Daniel

M. Perry (337) 478-0812

DESIGNED FOR: general dentist, specialist, hygienist, assistant

**INSTRUCTOR:** Dr. Jim Weir, Jr., J.D.

CREDIT HOURS: 7 clinical FEE: TBA

**DATE:** September 10, 2010, 8:30 a.m.

COURSE TITLE: Pharmacology

LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport,

La. 71105

**SPONSOR:** ARK LA TEX ACADEMY OF DENTISTRY, 806

Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or <a href="mailto:rhermes14@aol.com">rhermes14@aol.com</a>, or Clint Bruyere, (903) 753-0337 or <a href="mailto:clintbruyeredds@cablelynx.com">clintbruyeredds@cablelynx.com</a>. Download registration forms and additional information from the website at <a href="mailto:www.">www.</a>.

arklatexacademy.com.

INSTRUCTOR: Dr. Daniel Becker

CREDIT HOURS: 7

DATE: October 1, 2010, 8:30 a.m.
COURSE TITLE: The New Perio Medicine Protocol

LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport,

La. 71105

**SPONSOR:** ARK LA TEX ACADEMY OF DENTISTRY, 806

Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or <a href="mailto:rhermes14@aol.com">rhermes14@aol.com</a>, or Clint Bruyere, (903) 753-0337 or <a href="mailto:clintbruyeredds@cablelynx.com">clintbruyeredds@cablelynx.com</a>. Download registration forms and additional information from the website at <a href="mailto:www.arklatexacademy.com">www.arklatexacademy.com</a>.

**INSTRUCTOR:** Dr. Tim Donley

CREDIT HOURS: 7

DATE: October 22, 2010

**COURSE TITLE:** Nutrition for a Healthy Lifestyle

LOCATION: BREC Little Theater at Independence Park

SPONSOR: Continuing Dental Education of Baton Rouge

(CDERN) To project project Park Rouge (235)

(CDEBR). To register, contact Dr. Joey Porter (225) 291-9900 or go online at <a href="https://www.cdeofbr.com">www.cdeofbr.com</a>.

**INSTRUCTOR:** Elizabeth Somer

CREDIT HOURS: 7

LAD-PAC's "Chipping in for Dentistry" Golf Tournament

Friday, October 29, 2010. More information will be available soon at www.ladental.org.

LDA Last Chance Seminar

Friday, November 12, 2010. More information will be available

soon at www.ladental.org.

DATE: November 12, 2010, 8:30 a.m.
COURSE TITLE: Implant Restorative/Surgical

LOCATION: Clarion Hotel, 1419 E. 70th Street, Shreveport,

La. 71105

**SPONSOR:** ARK LA TEX ACADEMY OF DENTISTRY, 806

Medical Circle Suite #200, Longview, Texas 75605, (903) 753-0337, fax: (903) 236-4537, ADA CERP and AGD-PACE recognized provider. To register, contact Ronnie Hermes, (318) 688-2970 or <a href="mailto:rhermes14@aol.com">rhermes14@aol.com</a>, or Clint Bruyere, (903) 753-0337 or <a href="mailto:clintbruyeredds@cablelynx.com">clintbruyeredds@cablelynx.com</a>. Download registration forms and additional information from the website at <a href="mailto:www.arklatexacademy.com">www.arklatexacademy.com</a>.

**INSTRUCTOR:** Dr. Maurice Salama

CREDIT HOURS: 7

**LDA Alpine Lecture Series** 

Saturday - Tuesday, March 5 - 8, 2011, The Canyons Resort in Park City, Utah. Room rates and other information can be found at www.ladental.org.

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New Orleans Dental Conference and LDA Annual Session

Thursday – Saturday, April 14 - 16, 2011, New Orleans Morial Convention Center.



#### 2010 Course Schedule

(For an up-to-date list, go to www.lsusdce.org)

| COURSE#                        | DATE/CITY                                       | COURSE NAME, LOCATION & AGD SUBJECT CODE                                                                                                                                                         |                                                   | FEES                                 | Hours<br>Lect/<br>Partic |
|--------------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|--------------------------------------|--------------------------|
| 20-10                          | June 3 - 5<br>ThursSat.<br>New Orleans          | Head and Neck Anatomy and Dissection with Dean Henry A. Gremillion, DDS, MAGD, M. Franklin Dolwick, DMD, PhD and Dale Ehrlich, MS, DDS AGD #012 & 181                                            | Dentist                                           | \$2,250                              | 18L/P<br>Clinical        |
| 53-10 -1<br>53-10-2<br>53-10-3 | June 11<br>Friday<br>New Orleans                | Cosmetic Provisional Fabrication (Hands-on, limited to 30 attendees) with Mike Malone, DDS AGD #780 (Call about fees for lecture-only & lecture/observation options)                             | Dentist<br>Assistant                              | \$335*<br>\$335*                     | 7 L/P<br>Clinical        |
| 21-10                          | June 17-27<br>Thurs. – Sun.                     | NUTS AND BOLTS: Clinical Oral Pathology and Tour of Ireland - To register, please call Jodi of Cruise and Travel Partners at 800-856-8826, or go to www.cruiseandtravelpartners.com.             |                                                   |                                      | 12 L<br>Clinical         |
| 23-10                          | June 25<br>Friday<br>Shreveport                 | Clearing Up the Confusion of Today's Materials with Edward J. Swift, Jr., DDS, MS, at the Donald Zadeck Conference Center - LSUHSC in Shreveport, LA  AGD #017                                   | Dentist<br>Lab Tech<br>Hygienist<br>Assist./Other | \$285*<br>\$225*<br>\$165*<br>\$115* | 07 L<br>Clinical         |
| 24-10                          | June 25-27<br>Friday-Sunday<br>Baton Rouge      | Expanded Duty Dental Assistant ("EDDA") with Eliska Davis, RDH, MRC, Ebonny Lang, RDH and Tonya Whitehead Chidester, EDDA, at LSU's South Campus on GSRI Avenue                                  | Assistant                                         | \$415                                | 24 L/P<br>Clinical       |
| 25-10                          | July 9<br>Friday<br>New Orleans                 | OSHA/Infection Control and Medical Emergencies (at LSUSD) AGD #148                                                                                                                               | Dentist<br>Hygienist<br>Assist./Other             | \$165<br>\$139<br>\$139              | 7 L<br>Clinical          |
| 52-10                          | July 23-24<br>Friday-Saturday<br>New Orleans    | Cosmetic Dentistry 201 with Dr. Jimmy Eubank (at LSUSD) AGD #780                                                                                                                                 | Dentist<br>Lab Tech<br>Assistant                  | \$2,495<br>\$1,210<br>\$390          | 16 L/P<br>Clinical       |
| 54-10                          | July 30<br>Friday<br>New Orleans                | Premeditated Dental Hygiene with Beth Thompson, RDH, BS (at LSUSD) We thank Crest/OralB for their support of this program.                                                                       | Hygienist<br>Assistant<br>Dentist                 | \$145*<br>\$ 95*<br>\$265*           | 7 L<br>Clinical          |
| 27-10                          | July 30-Aug.1<br>Friday – Sunday<br>New Orleans | Expanded Duty Dental Assistant ("EDDA") (at LSUSD in New Orleans)                                                                                                                                | Assistant                                         | \$415                                | 24 L/P<br>Clinical       |
| 28-10                          | July 31<br>Sat., New Orleans                    | <b>Digital &amp; Conventional Radiology for Dental Auxiliaries</b> with Dr. Kavas Thunthy and J. Sean Hubar (at LSUSD)                                                                           | Assistant                                         | \$149                                | 7 L/P<br>Clinical        |
| 29-10                          | August 13<br>Fri., Baton Rouge                  | Hands-On Endo Course (Limited to 20 attendees) With Dr. Sergio Cutler, at Nelson Memorial, LSU Main Campus                                                                                       | Dentist                                           | \$365*                               | 7 L/P<br>Clinical        |
| 30-10                          | August 20 - 21<br>FriSat.<br>New Orleans        | Orofacial Pain: Beyond TMD with Dean Henry A. Gremillion, DDS, MAGD and Dale Ehrlich, MS, DDS (at LSUSD) AGD #180, #371                                                                          | Dentist                                           | \$490*                               | 14 L/P<br>Clinical       |
| 31-10                          | August 20 – 22<br>Friday-Sunday<br>New Orleans  | Expanded Duty Dental Assistant "EDDA"<br>with Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA<br>and B. J. Triay, CDA, EDDA (at LSUSD)                                                    | Assistant                                         | \$415                                | 24 L/P<br>Clinical       |
| 32-10                          | August 21<br>Sat., New Orleans                  | Digital & Conventional Radiology for Dental Assistants with Drs. Kavas Thunthy and J. Sean Hubar                                                                                                 | Assistant                                         | \$149                                | 7 L/P<br>Clinical        |
| 33-10                          | August 27 – 28<br>FriSat.<br>New Orleans        | 13th Annual INVESTIGATION FOR IDENTIFICATION - A Forensic Sciences Conference, with course directors Dr. Philip Levine, Dr. Robert Brannon and Dr. Robert Barsley - at the Ritz Carlton AGD #145 | Open to All                                       | \$495*                               | 14 L                     |



L = Lecture • P = Participation • C = Clinical NC = Non-Clinical

\*Early Bird Special Pricing

For additional information or to register for a course, please call (504) 941-8193 Elsa or (504) 941-8198 Laura FAX: (504) 941-8403 E-Mail: eho²e@lsuhsc.edu or kmarte@lsuhsc.edu Home Page: www.lsusdce.org

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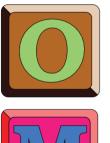
David Austin

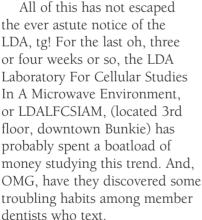
#### Text Message :^)

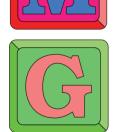
Recently a phenomenon has swept our nation that is wreaking havoc on the way we communicate. I am talking about sending and receiving text messages using a cellular phone. Imho, this is not just silly but can introduce a dangerous situation depending on where it is done.

Recently I had a neurosurgeon friend text me inquiring about the results of the previous nights baseball scores while he was in the middle of performing surgery! I had trouble answering because I

was in the middle of an endodontic procedure. Thankfully, I have learned to text left-handed, lol.







First off, dentists are notorious bad spelers. One must learn how to spel properly if anyone is gonna

have even the remotest possibility of understanding ur txt message.

Next, be careful when and where ur performing txt. Our research has shown that it is actually better to blindfold yourself while txting during driving, so that you won't be startled when you look up in time to hit the car in front of you. However, it could still cause a MVA w/PI.

Now this one MML. According to the LDALFCSIAM, many of our members actually txt while bathing. You may find that your cell phone insurance will not cover cellular, or cellulite damage fatm. I will personally admit that I have BTDTGTS while taking a shower. Talk about ur basic dropped calls!

We have also discovered that there are many, and UKWUR, that txt during prayer. I will also admit that I just did this the other day. I txted a prayer that perhaps Mrs. Snotzblat would be a little nicer to me during her appointment. And wham, B4YKI, she cancelled her appointment and wanted to come get her records. CTTOI, I found out later that I had actually sent the txt to her phone by mistake.

Another major problem that we have found out about is the recently discovered and categorized injury known as 'txters thumb.' This is a condition where the human thumb will become permanently bent in a 90 degree angle to facilitate txt typing. Experimental injections using Botox seem to relieve this situation but temporarily renders this digit useless. NIMY, or at least NITL, would I have thought that I could get this problem. I almost went nookleer when I found out about it but the injections have indeed helped.

And last, there seems to be a problem with people who txt while sleeping. Please, and UAKWUR, don't txt during this time. U should not do this for the sake of your marriage. Our conclusions also show that 99.723% of the time, the txt will make absolutely no sense. Unless, of course, u happen to be a politician, and then it will make sense to u every time but no one else.

Well, NISM on this subject? Perhaps NITL.

Editor's Note on Abrv used in this article: imho-in my humble opinion; lol-laugh out loud; tg!-thank God; omg-oh my God; ur-your or you are; mva w/pl-motor vehicle accident with personal injury; mml-made me laugh; fatm-for all that matters; btdtgts-been there done that and got the t-shirt; ukwur-you know who you are; b4yki-before you knew it; cttoicome to think of it; nimy-never in a million years; nifoc-nude in front of the computer; nitl-not in this lifetime; nookleer-about to explode; uakwur-you also know who you are; nism-need I say more.



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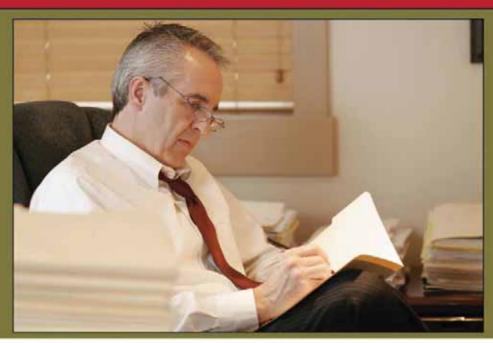


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