

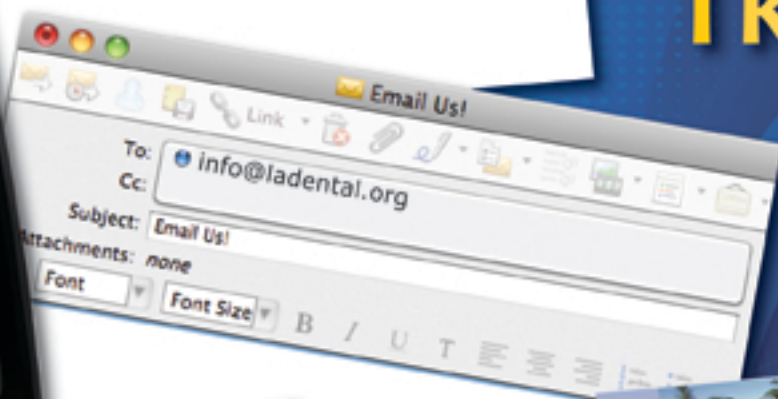
LDA Journal

VOL. 70, NO. 2 SUMMER 2011

Journal of the Louisiana Dental Association



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LDA Journal

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Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the cover: Members can keep up with the latest LDA news by: giving us a call at (225) 926-1986 or (800) 388-6642, visiting us on the web at www.ladental.org, www.nodc.org or on Facebook, emailing us at info@ladental.org, visiting us at 7833 Office Park Blvd., Baton Rouge, LA 70809, or by reading our emails and publications (like this one). We mail out brochures for each of our C.E. events and send out quarterly newsletters and a quarterly journal. We also send out legislative alerts and E-Bites to all members who have email addresses on file with the LDA.

**LDA members can view the Journal
online at www.ladental.org.**



LDA

from the editor

Dr. David N. Austin
Editor, LDA Journal

“Life is Short, Go Fast”

Roy LoPresti was an American aeronautical engineer that designed and modified some of the best known aircraft in the world, including the Apollo lunar module, with one thing in mind: how to make them go faster. The title above is a well-known LoPresti quote.

No secret here, more of just about anything can be accomplished with a speedier process. It doesn't matter if one is designing a Boeing 747, or the latest cad-cam dental milling machine; it will take many people of various expert backgrounds to bring either of these to a successful completion.

Communication is the absolute basis for organizing and manufacturing anything. Without fast communication, you or I, or any office or company, can and will fall behind. Falling behind among some industries may only bring a little stress, or could cause that company to go out of business altogether. I am reminded of that whenever I look at my son's shiny Pontiac.

Today, we live in an information overload world. You can listen to the radio, watch television, talk and text on your cell phone, check on Myspace, update your Facebook or web page, check-in to your couch, tweet family and friends, while accessing the internet to perform a google search for the latest you-tube video showing a Boeing 747 cargo plane delivering the latest cad-cam dental milling machine to a FedEx distribution hub in Europe. All of this can be done in a matter of minutes.

And to think that just a little over 100 years ago, it might take several days to find out who had just been elected president of the United States.

Cell phones and tablet computers are here to stay, except not in their present form. They will become more simple, more powerful, more prolific, and, well, you get the picture, they'll continue to be “more” of how we communicate and live our lives. People will continue to do more with these devices as they continue to improve the idea of simplifying our lives.

Many of the more powerful dental software programs are now able to tweet an appointment, send an appointment reminder or forward various forms to read or fill out, directly to a patient's email account, or Facebook page, or send a text message directly to the patient's cell phone. Patients can now access their account via the internet using a cell phone, and check or pay their dental bill any time, day or night. Do you accept PayPal?

We have just started. Imagine what the future will bring. That is what your LDA is working toward. The LDA already

has one of the most informative web pages nationwide. You can also become an LDA friend on Facebook by looking for us as “Louisiana Dental Membership.” This is a members' only page where we share information, governmental affairs news, C.E. opportunities and endorsed company specials. I like

In fact, the LDA has recently committed to explore more ways to improve communications to our members. Does this mean that podcasting could be added to the list? I guess we will have to wait and see. Meanwhile, know that the LDA will continually explore and implement improvements to communicate with our members, AND we need your feedback. If something works or doesn't work, let us know.

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LDA

from the president

Dr. William A. Hadlock
President, Louisiana Dental Association

“How was I supposed to know?”

The LDA works hard every year to look out for the interests and well-being of its members by providing assistance, developing programs, implementing engaging events for the LDA community, and advocating on behalf of the profession in the political arena. In spite of all of this hard work and our constant efforts to keep our members informed, it is not unusual that in the course of a conversation with another member I am asked the question, “How was I supposed to know about that?” In an attempt to provide information to our members in a more efficient and effective manner, the LDA will be comprehensively reviewing our current methods of communication and making changes to how we keep our members informed. At the same time, you can always keep up with the latest LDA news by doing one of the following:

- 1. Give us a call: (225) 926-1986 or (800) 388-6642**
The friendly LDA staff makes it their first priority to take care of their members’ needs. Call anytime Monday- Friday, 8:00 - 5:00 p.m. (closed from noon-1 p.m. for lunch), and they will be there to answer any questions you may have.
- 2. Visit us on the Web: www.ladental.org or www.nodc.org**
We’re constantly updating the website with the most current news, events, and opportunities. Go through the website and notice all the resources available to you as a member of the LDA... it’s all there, take advantage of it! Also, with the increasing popularity of social media, we’ve created a Louisiana Dental Membership page for all you “Facebookers” out there. Become our friend and we’ll keep you posted on everything LDA.
- 3. Email Us: info@ladental.org**
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- 4. Visit Us: 7833 Office Park Blvd., Baton Rouge, LA 70809**

In the neighborhood? Stop on by and give us a visit! We love getting to know each and every one of our members and helping them with whatever we can.

- 5. Read our emails and publications (like this one!)**

You’re already getting a head start on this step by reading the *LDA Journal*. Our journals and newsletters come out quarterly and are packed with great information for our members, including: dental news, events, tips, endorsed company listing, opportunities, etc. We also occasionally send out emails and E-Bites to remind members of important news and events, like upcoming C.E. conferences and seminars... read them!

Speaking of C.E. conferences, we have some exciting changes to our 2012 winter conference. In place of the usual Alpine Lecture Series and ski trip, the LDA would like to invite you and your families to the new winter conference, Feb. 27 - March 3, 2012, on a Royal Caribbean Liberty of the Seas cruise! We will be leaving out of Fort Lauderdale, Fla., and touring the Western Caribbean, all the while offering our members 8 hours of clinical C.E. credit. A brochure will be sent out to all members soon with more information and details. It’s sure to be a great time!

Lastly, I’d like to take this opportunity to thank all of you who attended and helped with the 2011 New Orleans Dental Conference and LDA Annual Session. Louisiana’s premier dental meeting is our biggest event of the year. With over 2,660 dental professionals in attendance, it was a great success that we could not have achieved without our members. The New Orleans Dental Conference and LDA Annual Session is critical to the financial success of the LDA and is the best opportunity to meet with dental professionals from all over the state in one place. Planning for the 2012 conference is already in the works, so mark your calendars for April 12-14, 2012.



LDA Rewards Outstanding LSUSD Senior

LDA President Dr. Bill Hadlock (right) presented Dr. Scott Hannaman with the LDA Award for Outstanding Senior Dental Student at the LSUSD Recognition Ceremony. In addition to a plaque, the LDA awarded Hannaman a \$1,000 check. Each year, the LDA selects one student who exemplified the LDA's values of academic success and commitment to the dental profession during his/her years at the LSUSD. (Photo by Judy LaBorde.)



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Dr. David Kestel
Chair, Louisiana Dental Political Action Committee (LADPAC)

Buy Tickets in LADPAC's "Split the Pot" Raffle

Here's wishing everyone a happy and safe summertime. Once again, thanks to everyone who has contributed to LADPAC this year. Thanks to our lobbying efforts, Congress has suspended the Red Flags Rule for dentistry (see article pages 8-9). This releases us from an expensive and tremendous burden.

Also, the 1099 regulation has been revoked by Congress and is only waiting for the President to sign this bill. This bill would have required everyone to prepare a 1099 form for each and all vendors (labs, supplies, etc.) who we do \$600 or more dollars worth of business per year.

I would also like to remind everyone that our state legislature will be looking for ways to produce more tax revenue. That may mean taxing all dental appliances. We must vigorously lobby our legislators to prevent this from happening. Please encourage our fellow colleagues

to contribute to LADPAC so we can continue our lobbying efforts.

As an additional fundraiser, LADPAC is having a "Split the Pot" raffle this year. The tickets are \$25. Please help us in this endeavor and purchase tickets by calling your LADPAC board member (listed on the LDA website at www.ladental.org) or call the LDA office at (800) 388-6642 or (225) 926-1986. There will be three prizes: \$500, \$250 and \$100. The drawing will be held at the Last Chance Seminar. The winner need not be present to win. Getting rid of the Red Flag Rules and the 1099 bill has already saved each dentist a considerable amount of money this year. So, take some of that savings and buy some tickets. Hopefully you will be one of the lucky winners.

Bon temps roule.

only \$25 a chance!

1st Place - \$500
2nd Place - \$250
3rd Place - \$100

Buy Tickets for LADPAC's "Split the Pot" Raffle!

- Tickets available from any LADPAC board member or call the LDA at 1-800-388-6642.
- Board members:

- Dr. David Kestel	- Dr. Marty Garrett
- Dr. Roger Grimball	- Dr. Vincent DiLeo, Jr.
- Dr. Lige Dunaway III	- Dr. Kirt Touchstone
- Dr. Curtis Zeringue	- Dr. Russell Westfall
- Dr. Gary Dewitt	- Dr. Gary Roberts

** Drawing will take place at the LDA's Last Chance Seminar on Oct. 21, 2011. Winner need not be present to win.*

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** A brochure will be mailed to LDA members and information will be posted on the LDA website, www.ladental.org, as it becomes available.*

Sarah Surface
Former Managing Editor, ODA Today
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Congress Passes Legislation Exempting Dentists from FTC's Red Flags Rule

"The ADA's involvement, along with their organization of a national grassroots campaign of dentists, helped to make sure that the Red Flag issue of the Federal Trade Commission exempts dental practices and other small businesses from the Red Flags Rule. The cost savings to each dentist EACH YEAR they are in practice will save them approximately \$1200-\$1600. In addition, the 1099 rule requiring every supplier, contractor and company that you do business with to receive a 1099 was not passed. This could have meant that if you did over \$600 in business with any company or individual over the year, they were to receive a 1099 at the end of the year.

I asked my CPA firm to calculate the cost and they estimated that the additional cost at the end of the year for me would be approximately \$600-\$700 dollars. They felt that most of their dental clients would have an additional \$500-\$800 year end fee for the extra 1099's had this passed.

The savings on these two issues (between \$1,800-\$2,300) alone saves enough money to pay for my yearly dues to organized dentistry along with my LADPAC and ADAPAC contributions and I still have money left over."

- Dr. L. King Scott
Action Team Leader Congressman Rodney Alexander
Action Team Leader Senator Mary Landrieu

The battle seems to be over between dentists and the Federal Trade Commission's Red Flags Rule. Congress passed legislation exempting certain businesses, including dental practices, from the Red Flags Rule.

The Red Flags Rule would have required financial institutions and creditors to develop written plans to prevent and detect identity theft. The FTC had originally deemed dentists and physicians as creditors who are subject to the rule when they don't receive payment in full from their patients at the time of treatment. From the beginning, the American Dental Association has believed characterizing dentists as "creditors" in this context was misguided.

In a recent statement, ADA President Dr. Raymond Gist thanked dentists for their efforts in writing lawmakers and lobbying Capitol Hill on the ADA's behalf. "The collective voice of dentistry was heard loud and clear: tens of thousands of ADA's grassroots dentists who took action helped get the Red Flags legislation through Congress," Gist said.

ADA Executive Director Dr. Kathleen O'Loughlin echoed Gist's statement in a recent update. "This was a big win for organized dentistry," she said of the passage of the legislation.

According to the ADA, the newly passed legislation may save dental practices hundreds of dollars in implementation costs. The nationwide savings associated with the exemption is expected to near \$72 million for dental offices alone.

Background on the Federal Trade Commission's Red Flags Rule

The FTC issued the Red Flags Rule in 2007 implementing a requirement of the Fair and Accurate Credit Transactions (FACT) Act of 2003.

A September 2008 article published by attorneys working for the FTC's Division of Privacy and Identity Protection entitled "The 'Red Flags' Rule: What Health Care Providers Need to Know About Complying with New Requirements for Fighting Identity Theft" was the first indication that new federal regulations aimed at guarding against identity theft would apply to many health care providers.

The ADA petitioned the FTC shortly after publication of the article and requested that the FTC reject the position taken by its attorneys that health care providers could be considered creditors thus making them subject to the new requirements. In mid-March 2009, the ADA reported it had met with the FTC to discuss the requirements, which, according to the ADA, would apply to all dental offices unless the FTC altered its stance. During the meeting, the FTC indicated it intended to enforce the Red Flags Rule with flexibility and only sought reasonable compliance from covered

entities. However, the FTC did not change its position that the rules would apply to health care providers.

The original deadline for enforcement was May 1, 2009. In April, the FTC announced its first delay, making the new enforcement date Aug. 1, 2009. Despite earlier challenges from the ADA, the FTC had concluded that “health care providers are creditors if they bill consumers after their services are completed.” The FTC further stated that providers “that accept insurance are considered creditors if the consumer ultimately is responsible for the medical fees.”

During the 2009 ADA Washington Leadership Conference, legislation was introduced by Rep. John Adler (D-NJ) in the US House of Representatives to address the FTC Red Flags Rule issue. HR 2345 would exclude health care practices with 20 or fewer employees from the Red Flags guidelines. On Aug. 1, 2009, the FTC issued a 90-day extension, which made the enforcement deadline Nov. 1, 2009.

Shortly before that deadline, the FTC delayed enforcement until June 1, 2010, at the request of certain members of Congress, to allow Congress time to finalize legislation that would limit the scope of businesses covered by the Rule.

Four national organizations representing dentists, physicians and veterinarians called on the FTC to exclude health professionals from controversial new

regulation intended to combat identity theft. A letter sent to FTC Chairman Jon Leibowitz by leaders of the ADA, American Medical Association, American Osteopathic Association and American Veterinary Medical Association challenged the Red Flags Rule. The groups believe the FTC’s interpretation of the regulation imposes an unjustified, unfunded mandate on health professionals for detecting and responding to identity theft.

“Congress did not intend the original Red Flags legislation to apply to small businesses, but rather it was intended to encourage large businesses like banks, credit firms and national retailers to implement best practices to protect customers from identity theft,” said then-ADA President Ronald Tankersley, D.D.S., at the time the letter was sent.

The FTC received additional requests from members of Congress for another delay in enforcement of the Red Flags Rule beyond June 1, 2010. In late-May 2010, the Federal Trade Commission announced it would further delay enforcement of its Red Flags Rule until Jan. 1, 2011.

The recent passage of legislation exempts dental practices and other small businesses from the Red Flags Rule. For more information on the FTC’s Red Flags Rule, visit www.ftc.gov/bcp/edu/microsites/redflagsrule/more-about-red-flags.shtm or the ADA Web site at www.ada.org.

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LDA

from the executive director

Ward Blackwell, M.J.
Executive Director, LDA

Advocacy Update

Governmental relations and advocacy are generally the most visible and appreciated of all member benefits. And, since the 2nd quarter of each year is typically the busiest for the LDA in terms of governmental affairs, it only seems natural to make that the topic of this column.

The legislative session that just concluded was unusual for the LDA in that we had relatively few important issues to lobby. Most of the issues on which we were prepared to play defense (e.g., medical cap changes, fluoridation mandate repeal, licensing of foreign-born dentists) were never translated into actual language in a bill. So, though we closely monitored about a dozen bills and resolutions (and tracked 40-50 more), there were only two key issues to really occupy our attention: dental Medicaid funding and tuition increase authority for the LSU Health Sciences Center (LSUHSC), which includes LSUSD. Those two issues turned out to be MORE than enough to keep things interesting, though.

On HB 1, the state appropriations bill, the LDA found itself in the middle of a contest of wills between the Jindal administration and House Republicans, led by Speaker Jim Tucker. Essentially, the House amended the budget submitted by the administration to eliminate funding for the Department of Health and Hospitals' (DHH) new Coordinated Care Networks.

DHH and Governor Jindal's principal advisors insisted this cut would also mean a loss of federal matching funds and result in significant reductions in reimbursement rates paid to private providers (including dentists) and/or elimination of some programs (like adult dentures). The House leadership maintained the cuts were largely offset by funds "swept" from other dedicated accounts, and that those funds could be used to draw down federal match and forestall provider cuts. While the administration's arguments were inconsistent,

a consensus arose among lawmakers and provider groups that they were generally correct.

However, House Republicans were adamantly opposed to using contingent or one-time funding mechanisms (e.g., money from prison sales) to plug the holes. Finally, the Senate Finance Committee, with LOTS of help from the committee's staff, resolved the issue by artfully shuffling funds to match one-time revenue with non-recurring expenses.

The full Senate passed the bill in that form, and the House concurred in the Senate amendments. So as it was sent to the governor, HB 1 includes sufficient funding for Medicaid such that any cuts to dental Medicaid programs should be precluded.

HB 549 and HB 628 followed on the heels of the Grad Act passed during the 2010 Legislative Session. The 2010 bill was integral in allowing the Louisiana State University School of Dentistry (LSUSD) to address some of the financial issues that resulted from budget cuts over the last three years.

However, the school is still far from being where it needs to be in recouping lost funding and covering increased mandated costs. In comparison to the Southern Regional Education Board (SREB) average for tuition, LSUSD has the lowest resident tuition in the SREB and is \$7,956 below the average. And, given the 10% cap per the Grad Act and the current disparities in the average tuition and annual tuition increase (SREB, 10% and LSUSD, 6%), it would be impossible for the LSUSD to reach the SREB average. So, the ability to increase tuition significantly above the Grad Act is of great importance to the future of the LSUSD.

HB 628 gave the LSU Health Sciences Center (LSUHSC) the authority to raise tuition for the two medical schools and the dental school by another 5% over the Grad Act. Though there were delays due to everything from miscommunication to political gamesmanship, HB 628 passed with no amendments and is expected to be signed into law.

Meanwhile, HB 549, which made revisions to the original Grad Act, was inadvertently amended to strip LSUHSC of its authority to increase tuition by the original 10%. Even more than HB 628, this bill became mired in procedural issues and gamesmanship that left LSUHSC officials exasperated. Ultimately, the objectionable provisions in the amendments were corrected and the bill passed without adverse effect on LSUHSC.

The LDA also provides support for the ADA's advocacy efforts at the federal level. So, while Louisiana's legislative session was in full swing, I joined a group of Action Team Leaders from Louisiana (Drs. Bill Hall, David Kestel, Gary Roberts and King Scott) in attending the ADA's Washington Leadership Conference (WLC) May 9-10 and visiting with Louisiana's Congressional delegation. (The ADA has one Action Team Leader to coordinate grassroots efforts and act as the principal point of contact for that congressman in each congressional district around the country.)

Most of the visits went well, and the entire Louisiana Congressional delegation was supportive

of the ADA's position on repealing the annual cap on FSA contributions imposed as part of the Patient Protection and Affordable Care Act (Obamacare). We continued to have difficulty convincing some of our elected officials – Sen. Vitter and his staff in particular – to support repeal of the McCarron-Ferguson Act, which long ago gave the insurance industry an exemption from some anti-trust laws.

We also thanked the entire delegation for their support for recently enacted legislation to eliminate the so-called 1099 rule, another provision of PPACA that would have posed an onerous administrative burden on all small businesses.

If you are interested in a particular issue and wish to have your opinion considered when the LDA evaluates it, contact your representative on the CGA or the board of directors. They are listed on the LDA website. For more information on a state-level issue or to contact your elected representatives in government, check out the Grassroots Action Center, also on the LDA website, www.ladental.org. Similar information is available on federal issues on the ADA website, www.ada.org.



Left: LDA representatives and their guests at the 12th District dinner during the ADA's Washington Leadership Conference was (from left to right) Cathy Griffanti, Ward Blackwell, Donna Kestel, Teresa Roberts, Dr. Bill Hall, Dr. David Kestel, Dr. King Scott and Dr. Gary Roberts.

Right: Meeting with Congressman John Fleming (center) during the ADA's Washington Leadership Conference were (from left) Ward Blackwell, Dr. King Scott, Dr. Bill Hall and Dr. Gary Roberts.





LDA

louisiana dental services, inc.

*Dr. C. Richmond Corley, Jr.
President, Louisiana Dental Services, Inc.*

YOU Make the LDA/LDS Endorsed Products and Services Program Successful

As you read this, we are already mid-year 2011, and we are finally able to get a reasonable look at what the first quarter business activity of LDS amounted to, along with royalties earned from the first quarter purchases. It would appear that we are a little ahead of where we were at the end of the first quarter of 2010.

The number of members actually taking advantage of the LDA/LDS Endorsed Program is slowly growing. If you participate, you are helping LDS to provide enhanced membership benefits.

During the Spring meeting (May 6) of the LDS Board, we were pleased to welcome several new members as well as to see several familiar faces back and still in the "saddle." The LDS Board, after some deliberation, approved a motion by Dr. Gary Roberts of the Northwest component asking the president and the CEO to research the effectiveness of the endorsed vendors and bringing back to the board information that would allow us to consider terminating certain contracts due to a lack of production. All vendor contracts include a commitment from LDS to provide a certain amount of co-marketing

support. This activity, as you would expect, has a cost attached. It was the consensus of the Board that those endorsed vendors currently active in the LDA/LDS program should be producing enough royalty revenue to justify the costs attached to the LDS advertising promotion commitment to remain as an endorsed vendor.

As in the past, LDS purchased three booths at the LDA Annual Session and New Orleans Dental Conference held at the Morial Convention Center in New Orleans. Six of the LDA/LDS Endorsed Program vendors shared this booth space: LDS Glove Program, Mercury Data Exchange (MDE), Transworld (Greenflag), NewLine Medical, Elavon and Office Depot. The other LDA/LDS endorsed vendors occupying their own booths in the Exhibit Hall were Robert Ellis & Associates, Bank of America Practice Solutions, ADS Lovelace Practice Solutions, Ron Bruner: Creative Web Design and SolmeteX.

As always, we at LDS appreciate the support from the LDA members who participate in the Endorsed Program. YOU make the program successful!

ENDORSED PRODUCTS AND SERVICES SPOTLIGHT



a division of Layne Christensen Company

SolmeteX is focused on implementing Green products into the dental industry to assist the dentist with Best Management Practices (BMP's) as well as complying with the ever changing regulatory directives. Our commitment to research and development has already brought the industry the most complete amalgam separator package available (Hg5), the easiest waste management products available, to include Amalgam, Lead, Photo-Chemical, Bio-Hazard and OSHA, as well as a new water treatment technology that removes viruses, bacteria and cysts from water used on patients. We will continue to bring Green products to the dental industry that is technologically advanced, easily implemented and economically viable. Good for dentistry....good for the environment. For additional information, call (800) 216-5505.

www.solmetex.com or (800) 216-5505



LDA

Louisiana's premier dental meeting

Jessica Estorino
LDA Communications Intern

The 2011 New Orleans Dental Conference and LDA Annual Session Was All That Jazz

The New Orleans Morial Convention Center was filled with over 2,660 dental professionals for the 2011 New Orleans Dental Conference and LDA Annual Session on the weekend of April 14-16. Not only did the event offer up to 18 hours of C.E. with world-class speakers, but attendees were able to loosen up in the Big Easy with music, food, networking, prizes—and yes, a money booth! All this for only \$300 for LDA members who preregistered.

The conference started at 8:30 a.m. on Thursday with lectures ranging from optimal nutrition to implants and periodontics. Among the many nationally-recognized C.E. speakers was Dr. Gordon Christensen whose fast-moving “bottom line” course covered the most important new and potentially useful concepts in dentistry.

The Exhibit Hall floor opened with a traditional New Orleans Jazz second line, and this year's Exhibit Hall was even better than ever with so much more than just the latest advancements in dentistry. Not only were attendees able to earn C.E. credit for visiting exhibitors, they were also able to participate in two \$300 pre-registration drawings, three \$50 cash drawings, the Parade of Prizes, a vehicle showcase and the newest addition to the Exhibit Hall—a money booth.

After a day of great lectures, attendees had some fun in the Big Easy. The Welcome Reception and LDA's President's Party was held at The House of Blues this year where Kermit Ruffins, star of HBO's 'Treme,' jazzed it up for our members.

Those who attended the conference were also offered the chance to take a few leisure courses, such as wine tasting and a cooking demonstration. Those who attended the wine tasting on Thursday learned how to buy an excellent bottle of wine for less than \$20 and tasted some delicious examples while doing so. The cooking demonstration and food sampling on Friday, lead by Chef Alon Shaya, was also a crowd favorite.



Top: (From left) Lauren Gremillion-Leday, Dr. Stephen Brisco, Jr. and Dr. Tahisa Colbert wait to head to their next seminar.

Bottom: Bob Ellis (left) with Robert Ellis & Associates and Dr. Buddy Quinn taste testing during the Cooking Demonstration and Food Sampling with Chef Alon Shaya.

As always, the LSUHSC School of Dentistry Alumni Association Reception was held in conjunction with the NODC and LDA Annual Session. On Friday, LSUHSC School of Dentistry graduates were reunited for a grand time in the Vieux Carre Ballroom of Harrah's Hotel.

Missed out on all the fun this year? No worries! The 2012 New Orleans Dental Conference and LDA Annual Session is already in the works for April 12-14, and it's sure to be the best one yet.



1. Carol Yshonis with the LDS Glove Program (association gloves) explains the great discounts to LDA member offices to Deedra Doucet (left).
2. (From left) Robin Onstead, Kristal Hornton and Debra Holmes pick up some of the free popcorn from the Exhibit Hall available for all attendees.
3. Dr. Sancerie O'Rourke-Allen (left) visits with Gretchen Lovelace, Preston Lovelace and Dr. Earl Douglas from ADS Practice Transitions, one of the over 100 vendors who exhibited at the conference.
4. Incoming LDA president, Dr. Bill Hadlock, "pins" outgoing LDA president, Dr. Edward Hebert, with the president's pin.
5. The officers and special guests at the LDA House of Delegates were (from left) ADA President Elect Dr. William Calnon, ADA's 12th District Trustee Dr. Wayne Thompson, LDA Speaker of the House Dr. Tom Price, LDA President Elect (at that time) Dr. Bill Hadlock and LDA President (at that time) Dr. Edward Hebert.
6. Dr. Bill Hadlock gives his speech as incoming president of the LDA.
7. Delegates serving in the 2011 LDA House of Delegates. The LDA House of Delegates, comprised of 76 voting members, is the ultimate policy-setting body of the Louisiana Dental Association. As such, it speaks for the entire membership.
8. Dr. Tom McNeely, Northwest delegate, speaks before the LDA House of Delegates.
9. Dr. Gordon Christensen (left) speaks to attendees about The Christensen Bottom Line 2011. He was sponsored by the Rossner/Touro Foundation.

10. Dr. Melvin Anderson (center) is congratulated by Exhibit Hall Chairman Dr. Charlie Foy and Conference Chair Dr. Mark Chaney. He won the \$300 preregistration drawing.

11. Renee Latiolais (left), Chef Alon Shaya and Dr. Steven Latiolais comparing cooking tips during the Cooking Demonstration and Food Sampling.





Dr. Pamela McCalister won \$101 by participating in the money booth located in the Exhibit Hall.



The Hebert family (from left), Jenna, Gay, Dr. Edward, Bethany and Kristen, celebrate with their dad (outgoing LDA president Dr. Edward Hebert) at the Welcome Reception and LDA President's Party at the House of Blues.



The Welcome Reception and LDA President's Party was at the House of Blues, featuring Jazz trumpeter Kermit Ruffins, star of HBO's 'Treme', and the Barbecue Swingers. Conference attendees join Ruffins on stage as he performs for the party.



Above: Dr. Stephanie Weaver, Dr. Danny Weaver, Ellen Salvaggio, Dr. Garry Salvaggio and Dr. Glenn Dubroc enjoy Kermit Ruffins and the House of Blues for the Welcome Reception and LDA President's Party.



Left Past presidents of the LDA gather for the Past Presidents' Breakfast prior to the start of the House of Delegates. They are (back row, left to right) Dr. Doug Kemp, Dr. Charlie Foy, Dr. Marty Garrett, Dr. Mark Chaney, Dr. Gary Roberts, Dr. Wayne Thompson (ADA's 12th district trustee) and Dr. William Calnon (ADA president elect) and (front row, left to right) Dr. David Kestel, Dr. Ross DeNicola, Dr. Kaylan Worley, Dr. Rich Corley, Dr. Tim Perry and Dr. David Carlton, Jr.



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1. Members of the Conference Committee gather at the opening of the Exhibit Hall floor, including (from left to right) Dr. Eliot Guerin, Ward Blackwell, Dr. Charlie Foy, Dr. Bill Hadlock, Dr. James Burns and Dr. Mark Chaney. Dr. Chaney was the 2011 Conference Committee chairman.

2. The Exhibit Hall money booth was a conference hit! Dr. Charlie Foy (left), Dr. Ray Unland and Dr. James Burns (far right) congratulate the first participants, Rich Poling (who won \$171) and Rebecca Dillard (who won \$123).

3. Dr. David Hildebrandt won a \$100 gift certificate from Benco Dental during the Parade of Prizes.

4. Dr. Carol Stuckey (with bass drum) was part of the Jazz second line, a time honored New Orleans tradition, that was used to celebrate the opening of the Exhibit Hall floor.

5. LSU School of Dentistry student Chase Dronet won \$243 by participating in the money booth located in the Exhibit Hall.

Dr. Gwen Corbett, a Fortress Dentist.

I live in Baton Rouge, Louisiana. It is a great city full of cajun culture and a love of LSU.

I grew up in the local dental community. My father was a general dentist here for 35 years and my mother ran the office. After dental school, I joined the practice for 4 years before specializing. My father was a very empathetic dentist and an excellent mentor.

I practice endodontics with Drs. Simon and Bond at Root Canal Specialists of Baton Rouge. It's a top notch practice. Our patients are our priority.

I specialized in endodontics because I really liked the focus. Our patients are often in pain and afraid. It is very rewarding to relieve them of both.

I earned my pilot's license in 2006, and am now working on getting my instrument license. It is so exciting to just get in a plane and go flying, such a feeling of freedom.

I enjoy triathlons and racing. Balancing it all with a baby is a challenge. I really appreciate that dentistry gives me flexibility.

I love my family and friends. I have a tremendous friend network. They make my world go 'round.

I admire my mother so much. She's a cancer survivor with a lot of energy and fortitude.

I recommend Fortress professional liability coverage. I like the personal service and the newsletters with the case studies. My agent appreciates my busy schedule and takes care of my needs right away.



Over 14,000 dentists trust Fortress with their professional liability insurance.

When you choose Fortress for your professional liability coverage, you can be confident that your practice is protected. We are owned and operated by dentists and only insure dentists. Aggressive claims defense, valuable risk management and outstanding customer service are why dentists all over the country have selected Fortress. Our local agents are responsive and knowledgeable too. To get Fortress protection call Stormy Blair or Donna Vicari Hebert at Robert Ellis & Associates, 888-503-5547. Tell them Dr. Corbett sent you.

Robert Ellis & Associates is Proudly Endorsed by the LDA

www.dds4dds.com





LDA

dentists' day

Jessica Estorino
LDA Communications Intern

2011 Dentists' Day at the Legislature

Impacting the Future of Dentistry with a United Voice

With the legislative session in full swing, dental professionals from all over the state attended LDA's Dentists' Day at the Legislature on Wed., May 11 to voice the profession's concerns and mingle with lawmakers. This event not only allowed guests to celebrate their profession and meet their legislators, but it also gave them a unique opportunity to learn more about and appreciate the legislative process. They were able to sit in and watch the House of Representatives hard at work, debating issues that affect our state.

Over 140 dentists, guests, and legislators attended the outdoor reception to relax and mingle at the Pentagon Barracks after the day's events. Great food, music, and networking made for a successful end to the day in Louisiana's capital city. "It was heartwarming to have everyone together," said Dr. Gremillion, dean of LSUSD. "The LDA did a great job of bringing us all together in the same building with the same purpose."



Dr. John Ward (right) visits with House Health and Welfare Chair Rep. Kay Katz.



Attendees heard various speakers during the briefings and prior to going to the Capitol to leave notes for their legislators.

The day started at the Capitol Park Welcome Center at 2 p.m., where attendees heard briefings from two key presenters. Paul Rainwater, commissioner of administration for the State of Louisiana, and Kathy Kliebert, deputy secretary of the Louisiana Department of Health and Hospitals, discussed the difficulties facing funding for needed programs due to the current economic conditions. Johnny Koch, a member of the LDA lobbying team, also provided attendees with a "State of the Session" update. After the briefings, attendees had the opportunity to visit the House and Senate chambers and leave notes for their legislators.

We'd like to thank all who attended the event for making it such a success. If you were unable to attend this year's event, plan to make it next year. The future of dentistry lies in the efforts put forth by individuals who make the concerns of the profession known and the first priority of legislators; we can't do it without you! Be on the lookout for next year's Dentists' Day at the Legislature and discover other ways to lobby for your professional concerns by visiting www.ladental.org and clicking Grassroots Action Center. Let's unite our concerns and impact the future of dentistry!



Clockwise from top left: Drs. Richard Brasher, Anna Moreau, Trey Carlton and Claudia Cavallino compare notes during the reception.; Council on Government Affairs Chair Dr. Marty Garrett introduces speakers to the dentists attending the briefings.; Louisiana's Commissioner of Administration Paul Rainwater explains to members the issues facing Louisiana's budget and financial situation.; Drs. Laurie Moeller (left) and Kirk Soileau check out the bullet hole in the Capitol that was left after the Huey P. Long assassination.; Dr. Don Donaldson, Secretary of the Department of Health and Hospitals Bruce Greenstein and LDA Executive Director Ward Blackwell enjoy the Dentists' Day reception.; Dr. Darrell Bourg welcomes his legislator, Rep. Robert Billiot, to the reception.; Dr. Richard Atkins (left) visits with his legislator, Rep. Erich Ponti.; Contact dentists Drs. Andre Bruni, Claudia Cavallino, Mike Rabel and Brett Rabel discuss their meetings with legislators during the reception.



LDA

lsu school of dentistry

Dr. Henry A. Gremillion
Dean, LSU School of Dentistry

Realization of a Dream

The joys of being the dean are in some ways similar to the joys of being a parent. It is deeply satisfying to watch a young person learn and grow. Then, there is the great satisfaction of an event like graduation, the culmination of intense effort and investment by all involved in the educational process. There is so much joy in seeing your child walk across the stage, after years of hard work, and receive the diploma that is the realization of a dream come true.

On May 19, that dream came true for the 53 dental students who comprise the Class of 2011. I'd like to share some facts and insights about this special class who entered dental school in 2007 with the highest DAT score in our history. They began their educational journey with tremendous enthusiasm and excitement and also with great faith and trust in the future.

Of the 53 graduates, 12 are from dental families, representing the unique generational quality of dentistry as a profession. Twenty-seven graduates will enter general dental private practice in Shreveport, Monroe, Bastrop, Lake Charles, Lafayette, Rayne, Alexandria, Lockport, Prairieville, Matthews, Thibodaux, Belle Chasse and New Orleans. Six will practice in Texas, one in California, and two are yet undecided. Two will enter the Army and one is off to the Air Force base in Lawton, Oklahoma.

Seven will continue their training through the advanced education programs at LSUSD. An additional seven will enter other advanced education programs and move on to places like Jacksonville, Fla.; Birmingham, Ala.; Dallas, Texas; San Antonio, Texas; Seattle, Wash.; and Farmington, Conn.

There were 10 marriages while in dental school. Three were already parents when they started dental school. Two of the females had children while in school. One is expecting another child at any moment. Four became fathers while in dental school and two others will soon be fathers.

Jared Harris, president of the Student Government Association, made some comments in his farewell address that bear repeating:



Heather Williams, R.D.H.; Kim-Hanh Nguyen, D.D.S.; Dean Henry Gremillion, G. Thanh-Xuan Nguyen, D.D.S., and Emanuel Enime, D.D.S. at the LSUSD Graduation.

“After 642 hours of basic science courses and 2,867 hours of clinical science courses, we have spent a total of 3,509 hours listening to lectures. We have also spent over 1,500 hours on the clinic floor treating our patients and over 1,000 hours studying and doing lab work. A simple look around this room will remind each of us what we have been given. We have been given family, friends, mentors and a profession that will provide us the opportunity to live comfortably and happily. As we step out to define our careers in the coming days, let us be led by the moral obligations of our profession and gracefully accept the responsibility required. After all, Class of 2011...we are privileged.”

Graduation is a good time to remember that it is a great privilege to practice dentistry. Even though the world of healthcare is constantly changing, what stays the same is the high regard the general populace has for those in the dental profession.

Graduation is also a good time to remember that the relationships developing during the four years of dental school will be lifelong. By nourishing those relationships, we nourish the vital role of dentistry in our personal and professional lives.



10th Annual Membership Fishing Rodeo

Friday & Saturday, July 22-23, 2011 Sand Dollar Marina, Grand Isle, LA

Two fun-filled days of fishing, a Friday night Welcome Reception and a Saturday night Awards Ceremony and Fish Fry!

REGISTRATION & SPONSORS

Two-day fishing entry fee includes admission to the Welcome Reception on Friday and the Fish Fry on Saturday. All are welcome to attend and participate, but all fishing rodeo entrants must be registered under the name of an LDA member dentist.

No refunds after pre-registration deadline of July 1, 2011. Orders for hats and t-shirts after July 1, 2011, subject to limited availability.

To see a complete list of rules visit the LDA website, www.ladental.org, or call 800-388-6642.

Thanks to our sponsors (as of 6/21/11) Robert Ellis and Associates (LDA Events Partner), Irwin Dental Lab, Louisiana Dental Services, Inc. (LDS), Henry Schein Dental, Campus Federal Credit Union, Sand Dollar Marina

LDA Member's Name: _____ Component: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Names of ALL Fishing Rodeo Entrants _____ Fee Category (check only one) _____ Fee (see above) _____

_____ Regular (\$45) 12 & Under (\$25) Dental Student (\$25) \$ _____

_____ Regular (\$45) 12 & Under (\$25) Dental Student (\$25) \$ _____

_____ Regular (\$45) 12 & Under (\$25) Dental Student (\$25) \$ _____

Number of tickets for additional guests attending Saturday night Fish Fry ONLY: _____ @ \$25 each \$ _____

HATS (\$20) and T-SHIRTS (\$15) must be pre-ordered. I request _____ hats and _____ t-shirts for a total of \$ _____

Indicate t-shirt sizes: _____ S _____ M _____ L _____ XL

Add \$25 per person LATE FEE after July 1, 2011. No exceptions. \$ _____

Total owed to LDA: \$ _____



PAYMENT INFORMATION

Check Enclosed Bill my: (circle one) Visa MasterCard

Credit Card No.: _____

Exp. Date: _____

Three digit code: _____

Signature: _____

NOTE: There is a \$15 non-refundable convenience fee for each credit card transaction.

Louisiana Dental Association

P.O. Box 261173

Baton Rouge, LA 70826

Phone: (800) 388-6642 or (225) 926-1986

Fax: (800) 343-3842 or (225) 926-1886

Register online at www.ladental.org.

For lodging information visit,
www.grand-isle.com.



LDA

Ida foundation

*Dr. Tom Price (In Conjunction with the Missouri Dental Association)
President, LDA Foundation*

Missouri Dental Association Members Hit Hard by Joplin Tornado Destruction

LDA Foundation Made a \$5,000 Contribution to Help with Relief Efforts

When natural disasters strike our nation, and especially our very own state, there's a feeling of sadness not only for the loss and destruction that has occurred, but also for the challenge of relief, cleanup and rebuilding efforts in the weeks and months ahead. Louisiana dentists may have also felt an extra jolt of pain as they remembered recent hurricanes, Katrina, Rita and Gustav, that ripped apart homes and dental offices across our state.

And, as members of the dental community, you may feel an even greater connection to the May 29 tornado devastation in Joplin, Mo., just knowing how many dental practices were destroyed: Of 58 dentists, at approximately 40 locations, 23 practices suffered total destruction and many others had moderate to severe damage from the storm. Several doctors' homes were also completely destroyed or suffered varying degrees of damage.

"Not only are our members dealing with the emotional and financial impact of reestablishing their practices and homes, but as well, reestablishing their community where they live and work," said Vicki Wilbers, Missouri Dental Association (MDA) Executive Director. "We know that what they are dealing with now doesn't even consider the long-term effects – emotionally, psychologically and financially."

Amid the tragedy, though, Wilbers is quick to point out some triumphs. In addition to several affected members applying for and receiving disaster grants from the ADA, she is grateful and humbled by the support shown to Missouri dentists through



Dr. Charley McGinty kept in close contact with the MDA office soon after the tornado hit and served as a guide to the MDA staff on its June 2 visit to Joplin. He points to what used to be his office.

donations to the MDA Foundation Joplin Disaster Fund. To date, more than \$57,000 has been received since the fund opened just days following the event.

Of those funds, the Louisiana Dental Association Foundation has made a \$5,000 contribution.

Learn more about how you can help or make a donation at www.modental.org/tornado. The Missouri Dental Association has also provided the following photos of destruction of dental offices (photos taken by MDA staff). To contribute to the LDA Foundation, visit the website at www.ladental.org, call the LDA office at (800) 388-6642 or fill out the form on the following page.



Above: The scene across the street from one MDA dentist's office shows how the tornado misplaced many things, including the boat in the tree.

Right: Several dental and medical offices were located around Dr. McGinty's office, in part because of the proximity to St. John's hospital, the tall structure in the background. More than 10 dentists in this area alone had complete loss of their practices. The white hospital van (turned on its side on the right side of the image) was delivered, via the tornado, from the hospital to Dr. McGinty's office parking lot.



LDA Foundation

The LDA Foundation's goal is to enhance Louisiana's oral health by funding clinical research, education, scholarships and access-to-care programs. Please take advantage of this opportunity to support the charitable Mission of our Foundation with a tax deductible gift. Another opportunity to support the Foundation is through a memorial donation that honors the memory of loved ones who have passed. To contribute, fill out this form and mail it to the LDA office or visit the LDA's website, www.ladental.org.

Yes, I want to support the LDA Foundation!

Accept my gift of: \$50 ____ \$100 ____ \$250 ____ \$500 ____ Other \$ ____

Memorial Donation ____ Name of loved one _____

Make checks payable to the LDA Foundation and mail to:

LDA Foundation, 7833 Office Park Blvd., Baton Rouge, LA 70809, OR

Please charge my: MasterCard ____ VISA ____ Account Number: _____

Expiration Date: ____ / ____ Three-digit code on back of card: _____

Name: _____

Address: _____

Telephone: () _____ E-mail: _____

Note: There is a \$15 non-refundable convenience fee for each credit card transaction.



LDA

Louisiana dental hygienists' assoc.

*Tammie Nelson, R.D.H., B.S.
President, LDHA*

Taking Advantage of Our Professional Associations Can Help Us in Our Quest for Lifelong Learning

Most of us are fortunate enough to be able to identify one person whose mentorship has shaped and enhanced our career. For me, it was Evelyn Hobbs. I first met Evelyn when she was my professor at Northern Arizona University in Flagstaff, Ariz., in the Dental Hygiene Program. Fast forward 10 years, and I was living in New Mexico and our paths crossed again when I took a position teaching at a new Dental Hygiene Program in Las Cruces as the first year clinical coordinator with Evelyn as the program director. The two of us were charged with building a successful program. My interaction with her at this time dramatically shaped my view of the profession. Evelyn has been involved in the profession for over 40 years as an amazing mentor, clinician and educator. She has served on many different boards and committees and has remained active and committed to the American Dental Hygienists' Association (ADHA) since she graduated from school.

When Evelyn and I began working together, I was at a point in my life that did not include membership in my professional organization. However, working with Evelyn renewed my interest and passion about my profession. Furthermore, my experience as an instructor helped me grasp the vision of how taking an active role in state and national organizations can enhance not just my personal and professional development but also the careers of other hygienists who may not be getting everything from the profession that they desire. Now living in Louisiana, as the president of LDHA, I hope to become the type of mentor Evelyn is by influencing and encouraging other hygienists to be active in their profession.

What can we do as dental professionals to aid ourselves in our goal for a successful career? First, join your local and national association. Second take advantage of all the benefits that come from being a member. If you are not sure what benefits are

available, check out the website. We are fortunate to live in a time where technology makes access to this information as convenient as looking on your phone. Among the benefits you can find on the website are opportunities to network with other dental professionals, discounts on products and services and continuing education opportunities. I hope those of you reading this message will take a moment to look at the organizations' websites and investigate the benefits that are to be found. Then, share what you find with a dental colleague.

As dental professionals, we have committed to lifelong learning. We need to take advantage of what our professional organizations can do for us in that journey. Not only will we improve our personal and professional development but we may also serve as a mentor that enhances the professional experience of a colleague and, by extension, improves the quality of care our patients receive every day.

Summer Conference



Get ready to bury your feet in the sand and have some summer fun with the LDA! Call 1-800-380-4808 and make your reservations at Tops'I Beach & Racquet

Resort. The conference will be held Wed.-Sat., July 27-30, 2011, and we're offering up to 16 hours of C.E. credits with some top-notch speakers. Get more information or register at www.ladental.org or call 1-800-388-6642 or 225-926-1986.

Award Requirements

The following award applications can be found on the next two pages of the *LDA Journal*. Applications and requirements can also be found on the LDA website at www.ladental.org, under the “About Us” link, “Awards.” All forms must be postmarked by November 1, 2011.

Humanitarian Award **NEW!**

The LDA Humanitarian Award recognizes dentists who have distinguished themselves through outstanding dental service activities in the USA or abroad.

What is a Humanitarian? A humanitarian endeavors to improve the human condition through alleviating suffering while supporting and contributing to the basic human dignity of those in need.

A humanitarian...

- Gives of themselves regardless of compensation.
- Provides services without expectation of remuneration.
- Provides services to all equally, impartially, cooperatively and neutrally.
- Embraces common moral decencies such as altruism, integrity, freedom, justice, honesty, truthfulness, responsibility and compassion.
- Respects and embraces human diversity.
- Improves the lives of those in need through selfless, courageous, creative and compassionate acts.

Requirements for the Humanitarian Award:

1. The recipient must have been a member of the LDA and local component for 20 years.
2. The recipient must have conducted his or her life in an ethical manner during their entire dental career.
3. The recipient must fulfill the above definition of a Humanitarian in the fullness of its definition.

Distinguished Service Award

The Distinguished Service Award is the highest honor bestowed by the LDA and is presented annually to individual members who have exemplified the highest standards of professional conduct in dentistry and have made extraordinary contributions in organized dentistry and their community.

Requirements for the Distinguished Service Award:

1. A minimum of 25 years membership in organized dentistry.
2. The recipient must have conducted his or her life in an ethical manner during their entire dental career.
3. The recipient must have been active in professional and community service for most of his or her professional life.
4. The recipient cannot be a current LDA officer or a current member of the Distinguished Service Award Committee.

New Dentist Award

The New Dentist Award is presented annually to one LDA member who has been in practice for less than 10 years, and who has distinguished himself/herself by giving his/her time and talents for the betterment of mankind. Such contributions include civic involvement, public service and unselfish devotion to the dental profession.

Requirements for the New Dentist Award:

1. A maximum of 10 consecutive years membership in organized dentistry.
2. Recipient must have conducted himself/herself in an ethical manner during his/her dental career.
3. The recipient must have been active in professional and community service during this time.

2012 LDA Humanitarian Award
OFFICIAL CALL FOR NOMINATIONS



Please photocopy, legibly complete, and forward this form together with any supporting documents or exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. **All forms must be postmarked by November 1, 2011.** Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. King Scott, Chairman of the DSA Committee, at (318) 325-4600. The LDA DSA Committee also oversees the LDA Humanitarian Award.

Nominee's Name _____ Date of Birth _____

Spouse's Name _____ Children's Name(s) _____

Address _____

Phone _____ Cell _____ ADA# _____

Nominee has been a member of the ADA/LDA for _____ years. Nominee's local component _____

Does the nominee prefer communication via email or phone? _____ Phone # _____

General description of nominee's dental practice: _____

Nominee's service of the dental profession in humanitarian efforts. Describe service to the profession and the year(s). Include other organizations, projects of service (chronologically.)

Community Service. Describe activities in the community and the year(s) of service such as volunteer work including such activities as school and church activities (chronologically.)

Other information you deem significant about the nominee. _____

On a separate page, please compose a two or three-paragraph statement of why you feel this person deserves the Humanitarian Award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award.

2012 LDA Distinguished Service Award

2012 LDA New Dentist Award

OFFICIAL CALL FOR NOMINATIONS

Please photocopy, legibly complete, and forward this form together with any supporting documents or exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. **All forms must be postmarked by November 1, 2011.** Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. King Scott, Chairman of the DSA Committee, at (318) 325-4600, or Dr. Ross Quartano, Chairman of the Council on the New Dentist, at (985) 626-5030.

.NOMINATION FOR: (check one) NEW DENTIST AWARD DISTINGUISHED SERVICE AWARD (DSA)

Nominee's Name _____

Spouse's Name _____ Date of Birth _____

Address _____

Phone _____ Cell _____ ADA# _____

Nominee has been a member of the ADA/LDA for _____ years. Nominee's local component _____

Does the nominee prefer communication via email or phone? _____ Phone # _____

General description of nominee's dental practice: _____

Nominee's service to the LDA and ADA (i.e. service projects, committees). Briefly describe the nature of the service, its value to the association and the year, chronologically beginning with the most recent.

Nominee's service to the dental profession in general. Describe service to the profession other than ADA/LDA activities and the year(s). Include other dental organizations, projects (chronologically.)

Community Service. Describe activities in the community and the year(s) of service such as volunteer work at community dental clinic, school and church activities (chronologically.)

Other information you deem significant about the nominee. _____

On a separate page, please compose a two-paragraph statement of why you feel this person deserves this award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award.



LDA

wealth management

Chad Olivier, CFP®
Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

Keeping Your Millions

Many of you have either accomplished or are on the way to reaching your accumulation goals by having a net worth of over a million dollars. Now you want to keep your millions. Address these 5 important steps to help preserve your net worth:

- 1. Have a plan and stick to it.** Do not try to wing it. What made you a millionaire may not be the best plan to keep you a millionaire. Work with a Certified Financial Planner™ practitioner to develop a comprehensive financial plan. A good financial plan will do the following:
 - a. Set goals and a strategy to obtain those goals.
 - b. Evaluate current retirement plan options.
 - c. Evaluate current asset protection and insurance options.
 - d. Set up an investment policy statement on how to invest your portfolio.

If you already have a financial plan, now is the time to schedule a review. The plan should also address income needs in retirement and how much will accomplish the desired retirement income.

- 2. Stay diversified.** Have a detailed plan on investment strategies. Also establish an investment policy statement outlining the maximum and minimum percentages of your portfolio to be invested in three main categories: equities, fixed income, and alternative investments. Do not go for the homeruns. Try to get consistent returns. According to a study by Gary Brinson, Brian Singer and Gilbert Beebower, "Determinants of Portfolio Performance II," 91.5% of a portfolio's returns are attributable to asset allocation, while 8.5% are determined by security selection and market timing.


- 3. Make sure your insurances are up to date.** Insurance protects you from a catastrophic loss. One area often overlooked is disability insurance. For dentists, consider this insurance for your hands. If you were in a car accident that severely damaged your hands, would you still be able

to work? How would this affect your practice's revenue? Make sure you have enough coverage to help protect your family in case you are unable to work due to a disability. Review your life insurance amounts, so in the event something happened to you, your family can pay off debts and have a stable income. Proper homeowners or property insurance will protect the replacement cost of your home or property.

- 4. Judge with risk and reward in mind.** Many get in financial trouble risking too much unnecessarily. Remember, the higher reward or return, the higher the risk. You need to judge every asset and investment with risk and reward in mind. Once you have accumulated your millions, you may want to take on less risk in order to keep the millions.
- 5. Be proactive.** Do not just sit and watch. Have an understanding of all of your investments and what you are trying to accomplish. Investments need to be purpose driven. Before purchasing any investment, always ask: What do I need this investment product for and what will it accomplish? When developing, maintaining, and nurturing a portfolio, each investment should be judged by its given purpose in the portfolio. Be proactive in the decision making process. Do the research and ask the questions. Be involved; this is your money.

Keeping your millions should be a main priority in financial planning. It may be time to shift your investment focus from accumulation to protection.

Chad Olivier is author of "What Medical School Did Not Teach You about Financial Planning" and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Securities and Financial Planning are offered through LPL Financial Member FINRA/SIPC. Please note that the above article is for informational purposes only, and is The Olivier Group is not endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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LDA

feature

Interview with Dr. Eric Geist on His Campaign for Vice President of the American Association of Oral and Maxillofacial Surgeons (AAOMS)

Can you tell our members about your background and education?

I completed my undergraduate dental training at LSU Medical Center in New Orleans and then completed the advanced educational program in Oral and Maxillofacial Surgery at LSU Medical Center in New Orleans and associated hospitals. I maintain a private oral and maxillofacial surgery practice in Monroe, La. In addition, I am clinical assistant professor of Oral and Maxillofacial Surgery in the Department of Surgery at LSU Health Science Center, Shreveport, and clinical associate professor and course director of Head and Neck Anatomy and General and Oral Pathology at the University of Louisiana at Monroe.

In addition to my work as a chair or member of numerous AAOMS committees and task forces, I've served eight years as a delegate or alternate in the AAOMS House of Delegates. I served six years on the examination committee of the American Board of Oral and Maxillofacial Surgery and six years as a member of the American Board of Oral and Maxillofacial Surgeons Board of Directors, ultimately serving as the organization's president. In other professional areas, I've served as president of the Northeast Louisiana Dental Association and the Louisiana Society of Oral and Maxillofacial Surgeons. I currently serve on the Board of Directors of the Southeastern Society of Oral and Maxillofacial Surgeons and have been a member of the Louisiana Dental Association's (LDA) Board of Directors, as well as a member of the LDA's House of Delegates and consultant to the Louisiana State Board of Dentistry. I am a fellow of the ABOMS, the American Dental Society of Anesthesiology, the American College of Dentists, the Pierre Fauchard Dental Honor Society, and the American College of Oral and Maxillofacial Surgeons.

What role in the AAOMS do you currently serve and for how long? What influenced your decision to take on this role?

I am currently serving the first year of my second two-year term on the American Association of Oral and Maxillofacial Surgeons Board of Trustees representing the Southeastern district, which comprises 11 states and Puerto Rico. The AAOMS is comprised of six districts.

I had just finished my term as president of the American Board of Oral and Maxillofacial Surgery and was looking forward to returning to a less busy lifestyle when an unexpected tragedy occurred. That is the death of Dr. Randy Malloy. Dr. Malloy had intended to pursue the position that I currently hold and was considered a "shoe-in." The loss of this exceptionally bright, hard working and dedicated individual left a huge leadership void in our district and our profession. I was then encouraged by several leaders in the Southeast District to consider running for the Trustee position. Largely because of the groundwork that was laid by Dr. Malloy, I was successful in that endeavor.

What inspired you to run for Vice President of the AAOMS?

Initially, I had no intention to run for an officer position within the AAOMS. Louisiana has produced two AAOMS presidents in the past, Dr. Ronald Marks of Alexandria and the late Dr. Jack Gamble of Shreveport, both whom have had significant influence in my career. Louisiana has also produced two ABOMS presidents in the past: Dr. Jack Kent, Boyd Professor and former Chairman of the OMS program in New Orleans, and me. Dr. G.E. Ghali, chairman of the OMS program in Shreveport, will be the third Louisiana ABOMS president in three years.

During my career, I have witnessed ordinary dentists do extraordinary work on behalf of our profession at the local, state and national levels that is largely taken for granted by most of our membership. Our predecessors left us with a great profession. My motivation to seek this office comes as a result of my involvement in the challenges that we face in dentistry and healthcare on the national level. This presents an opportunity for me to be directly involved in helping to shape the future for our successors.

How are you campaigning for this position and what do you hope to accomplish if elected?

The office of AAOMS Vice President leads to a four year commitment in which one ascends from vice-president, president-elect, to president and then a year as past president. Campaigning for the office involves a great deal of traveling to all of the other district meetings and the larger state meetings. Clearly, this is an expensive endeavor both directly and indirectly as a result of time out of the office. Fortunately, I have been blessed with excellent support from a variety of sources including my local dental society and multiple state and regional OMS societies.

What is the biggest issue facing the AAOMS and your profession that you would like to resolve?

While there are many significant problems facing our profession and my specialty, the most significant problem facing Oral and Maxillofacial Surgery, in my opinion, is the state of our educational system. Federal funding of dental education has all but disappeared and state funding continues to decline. The disparity in compensation of educators versus private practice, combined with heavy student debt load is making it very difficult to attract faculty.

I believe the best solution to the faculty shortage lies in two areas: debt forgiveness to attract new graduates, which of course involves the ever present problem of developing funding sources, and the private sector. I further believe that there is considerable interest among private practitioners across the age spectrum, but some feel intimidated and others don't know where to start. We need to develop programs to teach these interested private practitioners how to teach; not only in the clinic, but also in the classroom. We need to educate them about available resources and teaching methods. They should also be taught how to design and conduct

sound scientific research. Academia will have to take an active role in recruiting these individuals and in providing a welcoming environment on behalf of the institution.

As a means to increase awareness among our members, I propose that we create a two-tier leadership development program through which we train members how to become more involved in organized dentistry, from their local dental society to the AAOMS. We would also teach them how to better communicate and advocate our positions, from their local hospitals to the federal government. The second tier of leadership development would entail advanced leadership training focused on optimizing the effectiveness of established leaders both in academia and private practice. With more of our membership aware of the challenges we face, we will be able to motivate even more members to help move our specialty forward and secure the future for the next generation of oral and maxillofacial surgeons.

**LADPAC's
"Split the Pot"
Raffle!**

Support LADPAC and enter for a chance to win free money! Chances for the "Split the Pot" Raffle are \$25 a piece and proceeds go to support the Louisiana Dental Political Action Committee (LADPAC). First place winner will receive \$500, second place \$250 and third place \$100. Tickets are available from any LADPAC board member or call the LDA at 1-800-388-6642. The drawing will take place at the LDA's Last Chance Seminar. Winner need not be present to win.



Donated Dental Program (DDS) of Acadiana

The Donated Dental Program (DDS), is comprised of volunteer dentists throughout Acadiana (Acadia, Avoyelles, Evangeline, Iberia, Lafayette, St. Landry, St. Martin, St. Mary, Terrebonne and Vermilion parishes) and provides free dental treatment for patients who have been approved for the program. These volunteer dentists offer their office and staff out of the kindness of their hearts. In 2010, DDS of Acadiana saw 184 patients, donating \$110,005.72 worth of dental care.

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Dental Lifeline Network – Louisiana (formerly known as Louisiana Foundation of Dentistry for the Handicapped) would like to thank those Louisiana dentists and labs who participated in Donated Dental Services. Together, these dentists and labs donated approximately \$400,000 in services to disabled, elderly patients.* They deserve a huge round of applause!

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LDA

louisiana state board of dentistry

Dr. Romell J. Madison, R.P.H.
President, Louisiana State Board of Dentistry

Utilizing www.lsbdb.org Can Also Help Dentists Stay Informed

The theme of this edition of the *LDA Journal* concerns utilizing the services of the Louisiana Dental Association to learn and grow, and I would like to offer you a similar opportunity. The Board has spent a great deal of money upgrading its computer software and website. As you all know, you may now renew your licenses and permits online. That proved to be a terrific success in our first online renewal this past year. Everyone who renewed online received their renewal certificates within a matter of days provided they had no problems. It used to take us weeks to get the renewals out when we were doing it the old fashioned way, by mail. We hope you are satisfied with this new service.

Our website also offers many other services that can be of benefit to you. If you will go to our website at www.lsbdb.org, you can get information concerning: the Louisiana Dental Practice Act, board members, license renewals, fees, licensing, license verification, continuing education, dental assisting, filing complaints, publications, meeting notices and minutes going back to 2005, various forms, and it's a quick way to query anything under our site's search bar.

We have attempted to make this website user friendly and you should become acquainted with it. The site is still being built and, in the future, we intend to place announcements on it and advise you as to what is new in regards to the dental profession. There are also answers to frequently asked questions and links to other important websites which could assist you in other endeavors.

If you go to the Louisiana Dental Practice Act, you can scroll through the table of contents to see which area you wish to review and go to it. Presently, you must scroll down to any of the statutes. However, you may simply click on a rule and it will bring

you right to that rule. We are going to improve the Louisiana Dental Practice Act by placing a box which will bring you back to home after reviewing one of the areas of the document. If this is too confusing, you can simply scroll down to whichever area you wish to review. Also, do not forget to use the site search since that can help you a great deal. I strongly recommend anyone who wishes to advertise to go to the website and review R.S. 37:774 and 775, also see LAC 46:XXXIII.301. These comprise the heart of our advertising regulations. A five minute review could keep you out of trouble.

Our website is a work in progress and we will continue to update it as we go along. One of the best features of our website is that insurance companies are now able to verify licensure by simply going to our website. That has cut down on at least 5,000 telephone calls a year.

For those of you who do not know, advertising violations may be expunged if you have not had any subsequent violations of the Louisiana Dental Practice Act and are not presently under an investigation. You may get this form on the website and send it in with the fee and your singular advertising violation may be expunged.



AED Update

The LA State Board of Dentistry is considering recommending AEDs for dental offices but has delayed implementation for further discussion.

The types of practices that will be required to have AEDs and the effective date is to be determined.

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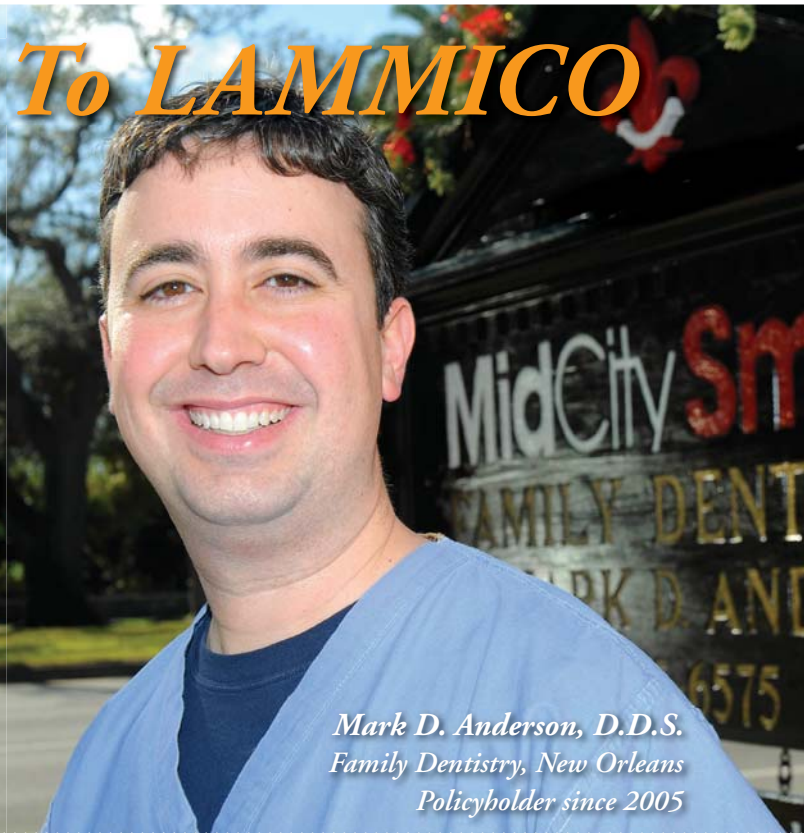
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Academy of General Dentistry Bestows Lifelong Learning and Service Award



Charles B. Foy, Jr., D.D.S., M.A.G.D., has received the coveted Lifelong Learning and Service Recognition award from the Academy of General Dentistry (AGD). Since the award was started in 2005, only 150 dentists from the AGD's 37,000 members have been chosen for this

special honor which recognizes lifelong learning, volunteering to communities in need, mentoring associates and new dentists and participating in organized dentistry.

Dr. Foy is a general dentist practicing in Madisonville. This is the third year in a row that an LDA member and LSUSD alum has been honored. In 2010, Dr. Scott Kogler from Gonzales won the award, and in 2009, Dr. King Scott from Monroe was honored. Dr. Foy is a member of the ADA, the LDA, the Northlake Dental Association, the American Academy of Cosmetic Dentistry, the Southeastern Academy of Prosthodontics, the Academy of Operative Dentistry, the American Academy of Forensic Sciences and the American Society of Forensic Odontology.

The award is presented only to AGD members who have gone above and beyond, earning the association's highest honor of mastership. To accomplish this recognition, honorees complete at least 1,600 hours of continuing dental education in 16 different dental disciplines. Recipients also complete at least 100 hours of dental-related community or volunteer service.

Simon Honored by American Association of Endodontics

The highest honor given by the American Association of Endodontics (AAE) has been awarded to Denis E. "Chip" Simon III, D.D.S., M.S. The award is called the Edgar D. Coolidge Award and is designed to



recognize leadership and exemplary dedication to dentistry and endodontics.

Dr. Simon received his D.D.S. from LSUSD in 1976 and certificate in endodontics in 1983. He is a Diplomate of the American Board of Endodontics. He is past president of the Greater Baton Rouge Dental

Association (1987), the American Association of Endodontists (1997-1998) and the Louisiana Dental Association (2004). He is immediate past president of the American Association of Endodontists Foundation. He is a Fellow in the American College of Dentists, the International College of Dentists, and the Pierre Fauchard Academy.

Top Student Researchers

The top three winners of the pre-doctoral poster competition were Christy Lottinger (D2), Zachary Bulmanski (D3) and Katie Evans (D2). The event is sponsored each year by the LSUSD Center for Excellence in Oral and Craniofacial Biology and the American Association for Dental Research. The winners were chosen from eight submissions of posters that were presented at the 40th Annual Meeting of the American Association for Dental Research (AADR) held in March in San Diego.

The other five students received honorable mention for their submissions. They were Erin



Maturin, Ruby Nhan, Mary McClendon, Keleigh Quimby and Jim Nelson. Marc Corkern was chosen to give an oral presentation at the AADR meeting.

As first-place winner, Lottinger will attend the Hinman Student Research Symposium in Memphis, Tenn., in October. Second-place winner, Bulmanski, will present his research at the American Dental Association (ADA)/Dentsply Student Clinician Research Program to be held in Las Vegas in October. Third-place winner Evans will attend the ADA 47th Annual Dental Students' Conference on Research in Gaithersburg, Md., in May.

Gary Klasser, Orofacial Pain Specialist, Joins Department of Comprehensive Dentistry



Gary D. Klasser, D.M.D., has been appointed associate professor in the LSUSD Department of Comprehensive Dentistry and Biomaterials, Division of Diagnostic Sciences. Dr. Klasser received his doctor of dental medicine from the University of Manitoba, Canada, in 1980. For 22 years he practiced dentistry in both urban and rural settings in Canada from

a private practice and public health perspective. In private practice, he managed a large group focused on preventive dentistry. In public health, he supervised a 16-member dental team while being responsible for fiscal planning and overall operations of the unit.

In 2002, Dr. Klasser moved to Kentucky to pursue advanced training. Two years later he received a certificate in orofacial pain from the University of Kentucky, College of Dentistry. In 2005, he completed a postdoctoral fellowship in oral medicine/oral oncology at the University of Illinois at Chicago/ College of Dentistry, Department of Oral Medicine and Diagnostic Sciences. For the next six years, he was an assistant professor at the University of Illinois at Chicago where he also served as director and clinical chief of the oral medicine/orofacial pain clinic. His responsibilities included clinical management, continuing education, research, and training of both pre-doctoral and post-doctoral students.

He has been an expert witness and consultant for the American Dental Association, Ortho-McNeil®, the Canadian government, and the Iowa Dental Board. His research interests include orofacial pain, temporomandibular disorders and oral cancer detection. His work has been funded by Zila Pharmaceutical and Triad Pharmaceutical.

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Attn: Dental Staff: The LA State Board of Dentistry is considering recommending AEDs for dental offices but has delayed implementation for further discussion. The types of practices that will be required to have AEDs and the effective date is to be determined. Per LA Revised Statute 40:1236.13 - all RX AED's must be registered with La. Bureau of EMS and Local 911 Call Center - We offer the Philips OnSite AED - Requires no RX per FDA Regulations - All Staff protected by LA RS 40:1236.14 La. AED Good Samaritan State Law - PHILIPS PACKAGE #1, \$1,400 +TAX - OnSite AED Battery, Adult & Child Pads, Standard Case, First Responder Kit, Training Class for 5 Students. PHILIPS PACKAGE #2, \$1,350 + TAX - OnSite AED, Battery, Adult & Child Pads, Standard Case, First Responder Kit. Optional Wall Mount Bracket, \$75 - Cabinet, \$150. For info, check out our website at www.

OperationLifeSaverNO.com or to order, call toll free, Kim @ 1-888-280-2366 or Al @ 1-888-280-9080.

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Turn Key Dental Practice & Office Building For Sale, Shreveport, LA: Fantastic deal for new dentist or for expansion into the Shreveport market. Fully computerized practice with extensive inventory of equipment, instruments and supplies to convey. Office has three operatories and was fully renovated recently. Convenient, accessible location. Good visibility on pylon sign. Contact Cecile Coutret for more information. 318-222-2244.

A/T 2000 Processor w/daylight loader & replenisher. Purchased for \$6,202 in 02/2010. SiroTorque Elec. hand piece – EL1 motor, T1 classic. S40 L contra-angle hand piece. Never used, still in box. Purchased for \$4,597 in 06/2008. Best offer. Call Bobbie @ 225-346-1776 or Louis @ 225-937-8028.

LAFAYETTE GENERAL or PEDIATRIC DENTIST position available due to the semi-retirement of one of our dentists. The remaining solo-pedodontist has been practicing in the same location for over 30 years and hopes to expand into all phases of care from infant

to adult, including Orthodontics. No administrative headaches. Future partnership for the right person. Contact Dr. Gonsoulin at (337) 232-0689 or email om@goodteeth4life.com.

Our dental practice is seeking an **Outstanding Associate Dentist** to work part time in a high paced dental office. This Doctor must be outgoing, and have great communication skills. If this sounds like a good opportunity for you, please e-mail your resume to granddds@grandfamilydentalcare.com.

Our dental practice is seeking an **Outstanding Dental Hygienist** to provide extraordinary service to patients in a high paced dental office in the Mandeville area. This person must be outgoing, and have great communication skills. Softdent experience is preferred but not required. Please email your resume to granddds@grandfamilydentalcare.com.

Our dental practice is seeking an **Outstanding Dental Hygienist** to provide extraordinary service to patients in a high paced dental office in the Baton Rouge area. This person must be outgoing, and have great communication skills. Softdent experience is

preferred but not required. Please email your resume to granddds@grandfamilydentalcare.com.

The LA State Board of Dentistry is considering recommending AEDs for dental offices but has delayed implementation for further discussion. The types of practices that will be required to have AEDs and the effective date is to be determined. AED package with wall cabinet and first responder equipment, \$1,575. jennyredhead1@gmail.com.

Classified Advertising Online

Go to www.ladental.org and click on the **Classified Advertising link**.

For all classified advertising, payment is required in advance and ads will be placed on the LDA website on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA website for three months and will appear in one issue of the *LDA Journal*.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or *LDA Journal* Managing Editor Annette Drodzy at (225) 926-1986 or info@ladental.org.



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COURSE #	DATE, CITY	COURSE NAME, LOCATION & AGD SUBJECT CODE		FEES	Lect/Part
29-11	July 8 New Orleans	OSHA/Infection Control/Medical Emergencies Speaker TBA – at LSUSD AGD #148	DDS RDH,DLT,Ass't	\$165 \$139	5 L Clinical
33-11	July 8 – 10 Gonzales	Expanded Duty Dental Assistant (EDDA) - This course is currently full, but call – we do get cancellations!	Assistant	\$415	24 L/P Clinical
30-11	July 15-16 New Orleans	Oral (Enteral) Sedation Refresher Course with Dr. Ben Record, et al -- at LSUSD AGD #164	Dentist Staff	\$540 \$270	12 L Clinical
30-11-FRI	July 15 New Orleans	Oral (Enteral) Sedation Refresher Course - Adult Only with Dr. Ben Record (at LSUSD) AGD #164	Dentist Staff	\$360 \$180	8 L Clinical
30-11-SAT	July 16 New Orleans	Oral (Enteral) Sedation Refresher Course - Pediatric Only Presented by Dr. Michael Webb - at LSUSD AGD #164	Dentist Staff	\$180 \$ 90	4 L Clinical
60-11	July 21 – 31 From Denmark	Gems of the Baltic Cruise and C.E. 10 Days Aboard the MS Eurodam “Prosthodontics Redux” with Dr. Charles Wilcox	All	Call CE ofc	12 L Clinical
31-11-A 31-11-B Interprof. Course	July 22 Hot Springs, AR Covington, LA	LSU Day in Arkansas: The Many Faces of Orofacial Pain with Dean Henry A. Gremillion, DDS, at National Park Community College in Hot Springs, AR & via videoconference in Covington, LA	DDS, MD, PT RDH or DLT Ass't/Other	\$285* \$165* \$115*	7 L Clinical
37-11	August 12-13 New Orleans	Orofacial Pain: Beyond TMD with Dean Henry A. Gremillion, DDS, MAGD & Dale Ehrlich, MS, DDS, at LSUSD AGD #371, #180	DDS, MD, PT Ass't/Other	\$530* \$250*	14 L/P Clinical
38-11 LAGD MasterTrak	August 19 New Orleans	Extraction Socket Bone Grafting and Pre-Clinical Implant Placement for the GP with Dr. John M. Barksdale, Jr. at LSUSD AGD #499	Dentists only	\$395	7 L/P Clinical
39-11-1	August 25 New Orleans	LSU's Forensic Dental Identification with Mass Casualty Exercise for Dentists and Hygienists with Col. (Dr.) David L. Wells, USAF at the Ritz Carlton Hotel HANDS-ON COURSE AGD #145	Workshop for Dentists & Hygienists	\$395	2L, 5P Clinical
39-11	August 26-27 New Orleans	LSU's Investigation for Identification Forensics Conference Course Director: Dr. Philip Levine with Drs. Robert Brannon and Robert Barsley, at the Ritz Carlton Hotel AGD #145	Conference	\$595*	14 L Clinical
40-11 Inter- Professional Course	September 8-10 New Orleans	Head and Neck Anatomy and Dissection with Dean Henry A. Gremillion, DDS, MAGD, M. Franklin Dolwick, DMD, PhD & Dale Ehrlich, MS, DDS, at the Center for Advanced Practice, LSUHSC - Hands-on, Limited to 32 AGD #012, #181	Dentist, Physician or PT	\$2,350	18L/P Clinical
43-11	September 9-11 New Orleans	Expanded Duty Dental Assistant (EDDA) with Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA, & B. J. Triay, CDA, EDDA	Assistant	\$415	24 L/P Clinical
44-11	September 10 New Orleans	Digital & Conventional Radiology for Dental Assistants with Drs. Kavas Thunthy and J. Sean Hubar - at LSUSD	Assistant	\$149	7 L/P Clinical
41-11	September 16 Monroe	LSU Day in Monroe: A Team Approach to Healthy Occlusion -- Creating a successful complete dental practice with Dr. Kimberly Daxon and Joanne Schultz, RDH AGD #180	Dentist Hygienist Ass't/Other	\$285* \$165* \$115*	7 L Clinical
42-11	Sept. 16-17 New Orleans	The 5th Annual Clifton O. Dummett Jr. Memorial Lecture on Dentistry for the Pediatric Patient (Lecture & Hands-on) AGD#438	Dentist	\$695*	7 L, 7 P Clinical
42-11-FRI	September 16 New Orleans	The 5th Annual Clifton O. Dummett Jr. Memorial Lecture on Dentistry for the Pediatric Patient with Dr. Kevin Donly AGD#438	Dentist Staff	\$345* \$175*	7 L Clinical
45-11	September 23 New Orleans	LSU School of Dentistry Alumni Day CE for the entire dental team - Speakers/Topics TBA	Dentist Hygienist Ass't/Other	\$195 \$145 \$115	6 L
46-11	September 30 New Orleans	REAL WORLD ENDO with Dr. Lynn Brock, at LSUSD (Hands-on) We thank Brasseler for their support of this program. AGD #70	Dentist	\$210	7 L/P Clinical

**Early Bird Special Pricing available - please check online for savings and deadlines.*

For more information or to register, call 504-941-8193 or -8198, or visit www.LSUCDE.org

LDA

c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our website for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

DATE: July 22-23, 2011
COURSE TITLE: LDA Membership Fishing Rodeo
LOCATION: Sand Dollar Marina, Grand Isle, LA, Call (985) 787-2893 to make your reservations.
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information.
DESIGNED FOR: All
FEE: \$45 - Adults; \$25 - Children 12 & under; \$25 - Dental Students; \$25 - Guests for Saturday Night Fish Fry ONLY (no fishing)

DATE: July 27-30, 2011
COURSE TITLE: LDA Summer Education Conference
LOCATION: Tops'l Beach and Racquet Resort call (800) 380-4808 to make your reservations.
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information, ADA CERP recognized provider.
DESIGNED FOR: All
CREDIT HOURS: 16
FEE: LDA mbr. - \$295; ADA mbr. - \$345; Non-mbr. - \$395; Hygienist - \$99; Assoc. mbr. - \$79; Other staff - \$89; Dental student - \$79; Ret. vol. lic. - \$49

Continued on page 42.

SOUTHWEST DENTAL CONFERENCE

JANUARY 12-14, 2012



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Continued from page 41.

DATE: August 26, 2011
COURSE TITLE: Clinical Differential Diagnosis of Oral Lesions
LOCATION: Sai Convention Center, Alexandria, La.
SPONSOR: Central Louisiana Dental Association, to register, contact Dr. Michael Stacey's office at (318) 346-6668, ADA CERP recognized provider. (Seminar sponsored by Patterson Dental of New Orleans and Shreveport and the Central Louisiana Area Health Education Center.)
DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Dr. Jim Weir
CREDIT HOURS: 6, clinical
COURSE TYPE: Lecture
FEE: Central LA mbr. - \$125; LDA mbr. - \$145; non-mbr. - \$175; hygienist - \$80; dental staff - \$25

DATE: September 16, 2011, 8 a.m.
COURSE TITLE: 5th Annual Dr. C. Richmond Corley Lecture: A Review of Oral Surgery and Local Anesthesia Complications
LOCATION: L'Auberge du Lac Casino and Resort, Lake Charles, La.
SPONSOR: Southwest Dental Association, 2628 Country Club Rd., Lake Charles, La. 70605. To register, contact Dr. Troy LeFort at (337) 436-3631. ADA CERP recognized provider.
DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Dr. Roger Alexander, F.A.A.O.M.S., F.A.C.D., F.I.C.D., Director of Surgical Education, Baylor College of Dentistry
CREDIT HOURS: 7, clinical, lecture
FEE: Southwest mbr. - \$150; ADA mbr. - \$200; Non-ADA mbr. - \$350; Hygienist - \$90; Auxillary - \$70; and late registration fee of \$50 per registrant (late fee after August 31, 2011)

DATE: September 30, 2011; 8 a.m.
COURSE TITLE: Oral Surgery for the General Practitioner
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, LA
SPONSOR: Ark-La-Tex Academy of Dentistry, Contact: Dr. Clint Bruyere at (903) 753-0337
DESIGNED FOR: All

INSTRUCTOR: Dr. Karl Koerner
CREDIT HOURS: 7, clinical
COURSE TYPE: Lecture
FEE: Non-mbr. - \$245; Accompanying staff - \$45

DATE: October 14, 2011
COURSE TITLE: Oral Surgery for the General Dentist
INSTRUCTOR: Dr. Robert Edwab
LOCATION: Baton Rouge, La.
SPONSOR: Continuing Dental Education of Baton Rouge (CDEBR). To register or for additional information, contact Dr. Byron Rome at (225) 621-2700 or go online at www.cdeofbr.com.

DATE: October 21, 2011
COURSE TITLE: LDA Last Chance Seminar
LOCATION: Crowne Plaza Baton Rouge
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information, ADA CERP recognized provider.
DESIGNED FOR: All
INSTRUCTOR: TBA
CREDIT HOURS: 7, clinical
FEE: TBA

DATE: October 21, 2011; 8 a.m.
COURSE TITLE: Endodontics
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, LA
SPONSOR: Ark-La-Tex Academy of Dentistry, Contact: Dr. Clint Bruyere at (903) 753-0337
DESIGNED FOR: All
INSTRUCTOR: Dr. Stephen Buchanan
CREDIT HOURS: 7 Lecture, clinical
FEE: Non-mbr. - \$245; Accompanying staff - \$45

DATE: November 3, 2011, 6:30 p.m. cash bar, 7 p.m. program
COURSE TITLE: LSB Update – What You Need to Know
LOCATION: Annadele's Plantation, 71518 Chestnutt St., Covington, La. 70433
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.
DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTOR: Dr. James Moreau
CREDIT HOURS: 1, practice management
FEE: \$35

DATE: November 11, 2011, 8 a.m. registration, 9 a.m. – 4 p.m. program
COURSE TITLE: Advances in Periodontics
LOCATION: Benedict's Plantation, 1144 N. Causeway Blvd., Mandeville, La. 70471
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.

DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Dr. Tom Mabry
CREDIT HOURS: 7, clinical
FEE: NDA mbr. - free; NODA mbr. - \$100; LDA mbr. - \$200; Non-LDA mbr. - \$250

DATE: November 18, 2011, 8:30 a.m. – 4:30 p.m.
COURSE TITLE: Scientific Advancements for Endodontic Success
LOCATION: Baton Rouge, La.
SPONSOR: Louisiana Academy of General Dentistry, (225) 757-8359, ADA CERP and AGD PACE recognized provider.

DESIGNED FOR: General Dentist
INSTRUCTOR: Dr. Donnie Luper
CREDIT HOURS: 7, clinical
COURSE TYPE: Lecture and Participation
FEE: AGD mbr. - \$345; Non-mbr. - \$395

DATE: November 18, 2011; 8 a.m.
COURSE TITLE: Christensen Bottom Line
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, LA
SPONSOR: Ark-La-Tex Academy of Dentistry, Contact: Dr. Clint Bruyere at (903) 753-0337
DESIGNED FOR: All
INSTRUCTOR: Dr. Gordon Christensen
CREDIT HOURS: 7 Lecture, clinical
FEE: Non-mbr. - \$245; Accompanying staff - \$45

DATE: January 12-14, 2012
COURSE TITLE: Southwest Dental Conference
LOCATION: Dallas Convention Center, Dallas, Texas
SPONSOR: Dallas County Dental Society, (972) 386-5741 or www.dcds.org (The LDA is a regional partner of the Southwest Dental Conference.)

DATE: January 20, 2012
COURSE TITLE: Dental Practice Transitions
LOCATION: Baton Rouge, La.
SPONSOR: Continuing Dental Education of Baton Rouge (CDEBR). To register or for additional information, contact Dr. Byron Rome at (225) 621-2700 or go online at www.cdeofbr.com.

DATE: March 16, 2012; 8 a.m.
COURSE TITLE: Direct Bonding, Veneers, and Implant Restorations
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, LA
SPONSOR: Ark-La-Tex Academy of Dentistry, Contact: Dr. Clint Bruyere at (903) 753-0337

DESIGNED FOR: All
INSTRUCTOR: Dr. Robert Margeas
CREDIT HOURS: 7 Lecture, clinical
FEE: Non-mbr. - \$245; Accompanying staff - \$45

New Orleans Dental Conference and LDA Annual Session

Thursday – Saturday, April 12 - 14, 2012, New Orleans Morial Convention Center. Visit www.nodc.org for more information or to register online after Jan. 1, 2012, ADA CERP recognized providers.

DATE: April 20, 2012; 8 a.m.
COURSE TITLE: Bruxism and Sleep Apnea
LOCATION: Clarion Hotel, 1419 E. 70th St., Shreveport, LA
SPONSOR: Ark-La-Tex Academy of Dentistry, Contact: Dr. Clint Bruyere at (903) 753-0337

DESIGNED FOR: All
INSTRUCTOR: Dr. Jeff Rouse
CREDIT HOURS: 7 Lecture, clinical
FEE: Non-mbr. - \$245; Accompanying staff - \$45

Fishing Rodeo

Now's your chance to claim the prize! Come back and join us for another fun-filled weekend in Grand Isle for LDA's 10th Annual Membership Fishing Rodeo. The event will be Friday and Saturday, July 22-23 at Sand Dollar Marina, and you won't want to miss out on all the fun, competition and lies (we mean stories!). Get more information or register at www.ladental.org or call 1-800-388-6642 or 225-926-1986.

David Austin

Life Is A Beach

I just recently returned from my annual July 4th investigation of beach life, refreshed again from a grueling self-imposed assignment of studying the human condition and how this relates to dentists and dentistry. It is a thankless job, but no one knows better than I that this must be done.

As you know, whether or not you are a bible creationist believer, or a devout Darwin style evolutionist, or some combination thereof, life on earth began in the sea.

My conclusion of this recent study is that some life should be placed back in the sea. But I digress.

I must start out by relaying to you, our members, how exhausting a ritual it is to actually get ready to begin my observation and study of the various beach species and activities that seem to thrive on the sand this time of year.

This year, I brought only one pair of swim trunks that I am convinced made my rear appear too large. After strapping these on, I began the application of sunscreen (SPF 150 or more) liberally and in layers. It was during this procedure early on my first morning that I noticed something strange on the beach.

As I stated, it was early morning, so the beach was still deserted except for this creature stuck on the sand about 300 yards away. I retrieved a pair of binoculars and to my horror, it appeared like a whale had beached, so I ran as fast as I could to see if I could help get it pushed back into the water.

To my out of breath surprise when I arrived, I realized it was Ms. Moxley from room 703. She

always rides the elevator alone because ... well because. She was nice enough to invite me to suntan next to her and I thought for a minute that perhaps I could save additional applications of sunscreen if I was on her west side. But I quickly came to my senses and politely declined. I had my own observation point picked out.

I have had the same vantage point for years and it consists of a reclining beach chair with built-in drink holder, large umbrella overhead, and within a very short walking distance to the Tiki Hut. It is the perfect spot and with pad and pencil in hand, easy to take notes.

These are the most important observations that I made and present to you, our paying members:

Large swim wear on small people is probably better than small swim wear on large people.

If a lovely young lass should wave profusely in your direction, it is probably not meant for you.

Urine is not a good remedy for a jellyfish sting, and just doesn't look good when applying it while on the beach.

Dogs should not be allowed in the sand, period.

And finally, tattoo removal via dental laser should be investigated and perfected as I see a mint in the making in about 15 to 30 years.

So there you have it. We will continue to go to these extreme limits to keep you informed so that you might not need to place yourselves in danger. As always, I remain a humble servant to our paying members.



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Overcoming a disability can be a long, arduous journey. To make your road to recovery easier, we encourage you to consider the financial security that is available to you through the LDA-endorsed Long Term Disability insurance program.

Consider the peace of mind you'll have with the outstanding Long Term Disability benefits available exclusively to you as a member of the Louisiana Dental Association:

- A true "own occ" definition of disability
- Affordable rates – For a 40 year old male, a \$5000 monthly benefit with a 90 day waiting period is less than \$104 per month, billed semi-annually
- Monthly benefits up to \$10,000 per month
- Choice of 30, 60, or 90 day waiting period
- Partial disability benefits

For additional information or a no-obligation quote, contact your LDA insurance representatives at:

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