

VOL. 69, NO. 4

LDA Journal

WINTER 2010

Journal of the Louisiana Dental Association



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LDA Journal

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Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the cover: The New Orleans Dental Conference and LDA Annual Session will take place April 14-16, 2011, at the New Orleans Morial Convention Center. The Welcome Reception and LDA President's Party will be at the House of Blues and will feature Kermit Ruffins, star of HBO's 'Treme.' The Exhibit Hall will also be the home to several new attractions such as a money booth and vehicle showcases by Paretti Jaguar, Land Rover. Be sure to mark your calendars now and make our state meeting part of your C.E. schedule for 2011 and come and experience world-class speakers including (pictured on the cover) Dr. Gordon Christensen, Dr. Linda Niessen, Dr. Louis Malcmacher and Dr. Ross Nash, just to name a few. For more information, a complete list of speakers and course descriptions and online registration, visit the newly updated www.nodc.org. You can also read pages 16-17 of this *Journal* for more information. This meeting is so much more than just C.E., it is the premier dental meeting in Louisiana and it is an experience!

**LDA members can view the *Journal* online
at www.ladental.org.**



LDA

guest editorial

Dr. Thomas P. Conaty
Vice Chairman (immediate past), ADA Council on Government Affairs

Non-Professional Providers

I recently read “A History of Minnesota’s Dental Therapist Legislation” written by the Minnesota Dental Association (MDA). This “history” lists 14 procedures that a dental therapist may perform as per the state’s statutes. The scope of practice includes cavity preparation, restoration of primary and permanent teeth, pulpotomies and extractions of primary teeth, as well as prescriptive authority.

However, a dental therapist may not scale teeth without attending hygiene school because “the dental therapist educational program would have to be longer if it had to include all of the hygiene functions along with the surgical and restorative functions.” In other words, it’s legal for dental therapists to perform complex functions performed by dentists, but illegal to perform hygiene treatment.

Please be assured that I do not intend to be critical of the MDA for what happened in their state after a long political fight in a very difficult environment. I feel certain they did the best that they could under overwhelming circumstances.

In 1992, the American Dental Hygienists’ Association (ADHA) published “The Dental Hygienist as Change Agent.” This article delineated a strategic plan that included increased representation on boards, administration of local anesthesia, and also urged hygienists to seek independent dental hygiene practice so they could determine treatment plans and referrals. The ADHA also stated that “dentists do not have the professional expertise in dental hygiene to be effective dental hygiene regulators.” In a 1993 letter to Hillary Clinton, the California Dental Hygiene Association stated, “... hygienist(s) should provide the services they are currently allowed under general supervision, without the restraint of trade that comes from having to be employed by a dentist.” Hygienists have also argued that they should be the “gatekeepers” for dental services under a national health insurance plan. One of their first successes was in Colorado where they advocated for, and won, unsupervised hygiene practice to serve patients

in impoverished areas. Today, only one of the 20 unsupervised hygienists work in underserved areas, and their fees are equal to or higher than the dentists who work in these communities.

In recent years, as the issue of access to dental care has gained even greater national attention and the hygienists joined forces with health care coalitions, they began to achieve their goals. With “workforce change” agendas that are being funded by the Kellogg and Pew foundations and studies by the Institute of Medicine and HRSA (that do not include representatives from organized dentistry) for the purpose of “reorganizing the dental delivery system,” the radical hygienists have gained powerful allies.

Our great profession needs to stand and fight the battle to prevent the encroachment by non-dentists performing irreversible dental treatment. We must educate ourselves to the realities of the greatest threat to dentistry in our 150 year history. Let’s arm ourselves with the critical knowledge to save and preserve for future generations the finest dental care in the world. We need an “attitude adjustment” to resist the sea of negativity that we are drowning in today. As I talk to my fellow dentists from across the country, I hear statements like –


- These changes are inevitable.
- This can’t be stopped – it’s much bigger than we are.
- We’d better get on the train before it leaves the station.
- We have to sit at the table so that we don’t end up on the menu.

These attitudes will become, and in some cases have become, a self-fulfilling prophecy. We seem to have forgotten as a profession who we are and what we have endured and achieved to get to where we are. We have forgotten the great educational disparity between hygienists and dentists. As one of our national legislative advocates recently said, “Dentists seem to have lost confidence.”

The question remains – how do we change the paradigm that has brought us to this point? A proactive approach would include the following:

- Dentists must take over the dialog about access before the mid level dialog takes place.
- We must continue to advocate for funding for Medicaid, SCHIP and Safety net programs.
- Emphasize that the best approach is to prevent disease before it occurs, we cannot “drill and fill” our way out of this epidemic.
- Never, never argue their model versus our model – (chances are if you do this you will get non professional providers) – **Educate, don’t compare.**
- Talk about **quality not affordability of care.**
- Talk about **supervision, education and training.**

Unfortunately, the final outcome for dentistry’s future in our country will be a political solution. It will not be based on facts. It will depend on the public’s perception of reality. The stage has been set to destroy the monumental advances of our profession. I urge every dentist to educate themselves and get involved in the political process. We can only win if we are willing to fight to preserve our profession. *(Reprinted with the permission of Dr. Conaty.)*



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LDA

from the president

Dr. Edward J. Hebert
President, Louisiana Dental Association



New Year's Resolution: Participation in LDA Events (Critical)

How many of the LDA's events have you taken part in recently? Let's consider that we take part in every event and/or function that the LDA has to offer for year 2011. First of all, to be made mindful of what the LDA offers, we need to make a list. But

before we get to that, let me give you a little history of our participation in eight events that the LDA offers. Refer to the chart of a three year summary of membership registration and percent of participation in relation to active membership in the state.

2008 (1,571 Active Members)	# of Members in Attendance	% of Member Participation
Bowden	40	2.5%
Alpine	26	1.7%
NODC/LDA Annual Session	468	29.8%
Dentists' Day at the Legislature	37	2.4%
Fishing Rodeo	32	2.0%
Summer Conference	75	4.8%
Golf Tournament	30	1.9%
Last Chance	63	4.0%
2009 (1,588 Active Members)	# of Members in Attendance	% of Member Participation
Bowden	47	3.0%
Alpine	27	1.7%
NODC/LDA Annual Session	504	31.7%
Dentists' Day at the Legislature	Not held in 2009, fiscal only session	
Fishing Rodeo	38	2.4%
Summer Conference	84	5.3%
Golf Tournament	21	1.3%
Last Chance	50	3.1%
2010 (1,540 Active Members)	# of Members in Attendance	% of Member Participation
Bowden	47	3.1%
Alpine	2010 Alpine Series cancelled for restructuring	
NODC/LDA Annual Session	450	29.2%
Dentists' Day at the Legislature	43	2.8%
Fishing Rodeo	Cancelled due to BP Oil Spill	
Summer Conference	50*	3.2%*
Golf Tournament	21	1.4%
Last Chance	71	4.6%

*2010 Summer Conference attendance down due to BP Oil Spill.

The Bowden Conference trains leaders to work effectively within the association, and is geared towards LDA officers, directors, council and committee members and, most importantly, the newly elected officers of the nine component associations we have statewide. The meeting this year is January 21, 2011, in Baton Rouge and is an excellent opportunity to start the year off right and network with the new faces from around the state. In fact, the topic of this year's meeting is grassroots advocacy, which is useful to anyone who understands how important legislative actions are to our profession. For the past three years, we have averaged attendance of around 28-30% of the invitations sent out. We have to have better participation. As we start off the beginning of the year, the Bowden Conference is the best way to disseminate current information, ask questions, learn more about the LDA and review the upcoming calendar of events.

To make marking your calendar for 2011 easier, I'm including a list of the 2011 events in this article. Please consider cutting it out and putting it in your office. Also, in case you lose this list, all of the dates are available through the *LDA Journal* calendar (quarterly) and is always easily accessible through the LDA website, www.ladental.org, via the LDA Events Registration link or the calendar that includes all the

LDA events, plus any additional C.E. events from Louisiana groups who submit them.

So, there it is. Some of the participation numbers are pretty pathetic. Please clip and save the events list and make it *your* New Year's resolution to be involved more this year with the LDA. We need you, as a member, to support as many of the LDA functions as possible to generate non-dues revenue for our association. In turn, you receive great membership benefits, such as reduced price C.E. and lobbying services that would be impossible for an individual dentist to afford. We have many opportunities where you can show your LDA pride. A lot of hard work goes in to planning these activities, including the LDA Staff and all of the volunteer dentists, hygienists, and auxiliaries that give of their time, especially component officers, LDA officers and all that serve on our committees and councils.

I wish each and every one of you and your families an enjoyable holiday season, and a prosperous LDA resolution filled New Year!

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CLIP AND SAVE MEETING DATES HERE:

2011 Louisiana Dental Association Calendar (as of Dec. 2010)

- | | |
|--------------------------|---|
| January 21: | L.H. Bowden Leadership Development Conference |
| February 4: | Give Kids A Smile Day |
| March 5-7: | Alpine Lecture Series Mardi Gras Extravaganza |
| April 14-16: | NODC and LDA Annual Session |
| Late April or Early May: | Dentists' Day at the Legislature |
| July 22-23: | Membership Fishing Rodeo |
| July 27-30: | Summer Education Conference |
| September or October: | LADPAC Golf Tournament |
| November: | Last Chance Seminar |



LDA

council on government affairs

Dr. Bill Hall
Chair, Council on Government Affairs

Mid-Level Providers and the “Austin Group” When is the issue coming to Louisiana?

Many of you have seen the mid-level provider newflashes of the last weeks that have included two Kellogg Foundation releases. The first was the release to the press of an “independent study” (funded by the Kellogg Foundation) which found that the Alaskan Dental Health Aide Therapist (DHAT) program has performed admirably and can now serve as a model for the rest of the nation to follow. The other is an announcement that the Kellogg Foundation will be providing \$16 million by 2014 to fund local advocates’ legislative efforts in five states (Kansas, Ohio, New Mexico, Vermont and Washington) to create Alaska-style DHATs in those states. That’s \$800,000 each year in each state for four years. What do you think of their chances for success?

The Pew Charitable Trusts and the Macy Foundation have also begun activity in forwarding an alternative dental therapist as a means of addressing a perceived lack of access to dental services. These outside parties are driving the national conversation, are well-respected and cannot be dismissed just because they are outside the dental community. They are molding national opinion and people’s opinions become their “truths.” Unless dentistry provides an alternate voice with reasonable pathways, other than Mid-levels, to address the perceived problem, soon, no one will hear us. Kellogg’s vision will have become “truth.”

At the December 2009 ADA Lobbyist Conference, dissatisfaction was voiced among some quarters with the tepid response the ADA had made to those outside influences. There also was talk in the back of the room and around some of the dinner tables in the evenings that there existed a group of state dental societies that met in Boston and had been sympathetic or supportive of the moves towards mid-level providers. And there was concern about the influence these states were having on ADA policy. Immediately following the conference, the Texas Dental Association contacted states they felt were like-minded in their opposition to mid-levels as the answer to the access problem. They invited 15 states from across the nation to an organizational meeting in Austin in March 2010. Louisiana was one of these states that later became collectively labeled “The Austin Group.”

Two more meetings and several conference calls resulted in a strategy which was effective, at the last ADA House of Delegates meeting, in thwarting an attempted watering-down of ADA policy. At risk had been the principal that the

dentist is the only person qualified to lead a dental team, make diagnoses or perform irreversible surgical procedures.

The Austin group met again, informally, at the 2010 Lobbyist Conference in early December. Although this is not a policy meeting, there was serious table-talk about our focus going forward. The Austin Group members find the idea repellant that under-trained persons should be diagnosing and performing surgery on disadvantaged people ... just because they are poor. Discussion included ways to help the ADA to formulate, foster and communicate the numerous alternatives, including more effective ways of getting dental services to the underserved other than just by creating another level of dental provider.

It seems that legislation supporting the creation of mid-level dental providers is not likely to be introduced in the coming Louisiana legislative session. And we thus may have a little more time to strategize and get out in front of this discussion in Louisiana. But, as LDA’s Executive Director Ward Blackwell noted, the coalition that opposed the LDA on school based dentistry was composed of virtually the same groups that have been funded by the Kellogg Foundation in other states and are leading the charge for mid-level providers. The threat for Louisiana’s dentists and their patients may be closer than we think.

With that in mind, the LDA’s Council on Government Affairs at its November 19 meeting decided to hold a second meeting, in the spring, dedicated to working on these issues and exploring avenues we can use to make our voice heard, hopefully to strategize long before the mid-level provider issue becomes an issue in Louisiana. We hope to find ways to make it clear that all the citizens of our state, wealthy or disadvantaged, deserve the opportunity to receive dental care provided by a dental team headed by a full-trained, fully qualified and licensed dentist. And we hope to clearly express that focusing on mid-levels alone is myopic and diverts energy and resources that could be better directed toward the broad scope of the problem and the multiple responses that will be necessary to really improve dental health for those who are not now receiving services.

Talk with your local association president and CGA representative to see what you can do to help. Become informed, get involved and start telling our story. It is not just for the LDA, it is for you, me, our profession and its future!

The Alpine Lecture Series

Mardi Gras Extravaganza is back!

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Featured speakers:
Dr. Rich Tuttle & Dr. Henry Gremillion



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 - * 15% off sport ski rental packages*
- * Reserve your room by calling (888) 226-9667.*
- * Be sure to mention "LDA Lecture Series," or code #25M9YI.*
- * Deadline to book accommodations is February 11, 2011.*

Registration and more information at
www.ladental.org.

Thanks to our Events Partner, Robert Ellis & Associates,
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LDA

council on the new dentist

Dr. Matthew Whitehead
Chair, LDA Council on the New Dentist

LDA Last Chance Seminar Draws a Large Crowd

Presented by the Council on the New Dentist, the LDA Last Chance Seminar, held at the Embassy Suites Hotel in Baton Rouge on November 12, drew nearly 115 participants!

The attendees, including dentists, hygienists and assistants, began arriving at 8:30 a.m. and enjoyed a delicious continental breakfast. Shortly after, I introduced the featured speaker, Dr. John Khademi.



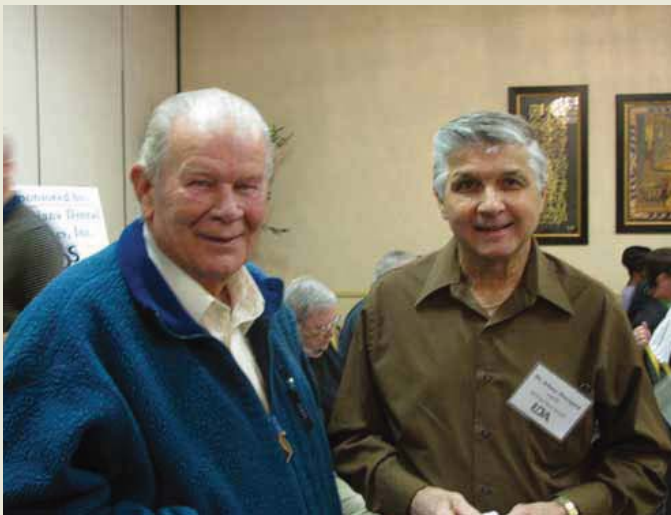
Dr. Khademi's case-based presentation, "Endodontics & Endo Restorative: Getting to the Root of the Controversies," demonstrated how visual and restoratively based methods of treatment lead to greater canal discovery all while retaining key cervical tooth structure.

After the conclusion of the first part of Dr. Khademi's controversial lecture, attendees continued to discuss the topic while waiting in line to enjoy a traditional Louisiana style buffet. With full bellies, everyone made their way back to the conference room for the second part of the seminar. The remainder of Dr. Khademi's lecture flew by and many attendees lingered after the closing remarks for a chance to speak with him one on one.

This event would not have been possible without the support from the seminar's sponsors: Events Partner Robert Ellis & Associates, Lead Sponsor Obtura Spartan Endodontics and sponsor Louisiana Dental Services, Inc. (LDS).



Left: Attendees listening intently to the controversial lecture. Top right: Dr. Khademi visiting with Bob Ellis and Donna Hebert from Robert Ellis & Associates. Bottom right: Dr. Khademi posing with LDA Executive Director Ward Blackwell and Jenny Plocinski from Obtura Spartan Endodontics.



Top left: Classmates Dr. Froman Spaht and Dr. Johnny Bouzigard reminisce about old times. Top right: Some of the LSUSD endodontics students attending the lecture were Dr. Joseph Braud, Jr., Dr. Steven Black, Dr. Alan Simmons, Dr. Rodney Isolani, Dr. Quinn Mitchell, Dr. Andrew Abide, Dr. Sara Macway and Dr. Chelsea Accardo. Circle: Bob Ellis awarding Dr. Kristy Taylor with the door prize. Bottom left: Dr. Cynthia Ramkelawan, Dr. Norman Engelsen and Dr. Jimani Mwendo networking after lunch. Middle left: Dr. Lee Berthelot, Dr. Amanda Haszinger, Dr. Kramer Irby and Dr. Clare Berthelot enjoying the Louisiana buffet luncheon that was part of the LDA's Last Chance Seminar.



LDA

from the executive director

Ward Blackwell, M.J.
LDA Executive Director

What Your Patients Think about Workforce

If you're a practicing dentist, a dental auxiliary or even a dental association staff member, your perception of dental workforce/access issues reflect your knowledge of, and immersion in, the world of dentistry.

It's not surprising that the public's perception of dental workforce/access issues differs from yours. And, some of those differences can be both surprising and edifying.

Here then are some of the key findings of public opinion research conducted by the firm of Chlopak, Leonard and Shechter for the ADA and my opinions of the implications for workforce/access public policy debates.

Cost/lack of insurance drives the public's concerns about access much more so than logistics, workforce, etc. Any proposal that appears to have potential for reducing costs (e.g., through increased competition) sounds good to the public. This appears to be true even if the issue being addressed is, as typically is the case, the proximity of dentists to underserved populations (e.g., DHATs in Alaska or the large number of federally designated dental Health Provider Shortage Areas in many states).

Managed care, nurse practitioner modes and relationships to hygienists have reduced concerns about dental mid-level providers. The numerous mid-level providers in medicine are already widely accepted. Plus, most people see hygienists in a similar vein and tend to assume they have a broader scope of practice than they actually do. This would seem to make it harder to distinguish what the limits of scope should be for non-dentists.

Strong willingness to expand the workforce is based on a belief it will lead to lower cost options. This naturally follows from the two previous findings. The proliferation of mid-level providers in medicine is probably associated in the public perception with efforts to reduce costs. Likewise, almost all "competition" is generally believed to have the potential to reduce costs.

Most believe some dental procedures aren't complex. No one wants anyone besides a dentist performing a root canal. However, most people simply don't view many other invasive dental procedures as complex operations that involve highly specialized knowledge and skill to perform correctly and safely, just like any other medical procedure. Dentists simply make it look easier than it is. So, someone

other than a dentist performing such procedures is likely to be more acceptable to the public eye.

In terms of access solutions "something beats nothing" virtually every time. While policymakers are influenced by all the public attitudes listed here, this may be the most significant. Public officials want to be seen as doing something about a problem whenever possible, and this attitude clearly feeds that. Merely framing a proposed solution as less than optimal (e.g., "Mid-levels will provide substandard care.") is therefore unlikely to be persuasive. To the degree possible, proposing superior alternatives that are easily understood would appear to be a more effective strategy, especially if they can be readily implemented.

Less willingness to choose one option over another; more willingness to experiment. This is the corollary to the previous point. There is a tendency for the public (and the lawmakers they elect) to say "approach 'A' sounds good, but why not try 'B' as well? Even if it's less than ideal, it can't hurt and doing both addresses more of the problem." This is an especially difficult attitude to confront when scarce resources make a less expensive, apparently simpler solution more appealing.

Expanded workforce debates break on two lines: scope and supervision. Scope is the tougher fight – the public is unaware of the complexity of basic dentistry; supervision, with dentist at the head of the team, is our strongest suit. Reports from advocacy battles all across the country bear out that preventing the creation of new dental "mid-level providers" is a daunting proposition. And, educating policymakers and the public about the complexity of dentistry (i.e., viewing dentists as doctors) may be quite a challenge. Still, our "strong suit" makes it difficult to envision any scenario in which dentists are not ultimately in control of the delivery of oral health care.

On all workforce/access issues, the LDA leadership is committed to maintaining the highest possible standard of care for Louisiana dental patients. That's why we try to glean as much as possible from this sort of research and continue to work with the Austin Group developing strategies to further that objective. Be sure to check the LDA website regularly for updates and to learn ways to show YOUR commitment.

Dr. Brian Gurinsky, a Fortress Dentist.

I live in Denver, Colorado. God's Country. I skied here once in college and that was it, I wanted to live near the mountains.

I started my own practice in 2003. It's not a typical perio office. Our practice is focused on implants and soft tissue grafting and we see patients of all ages. They all call me by my first name.

I chose periodontics because I like the challenge of surgery and the ever-changing techniques and materials. We do a wide variety of procedures and each case is unique.

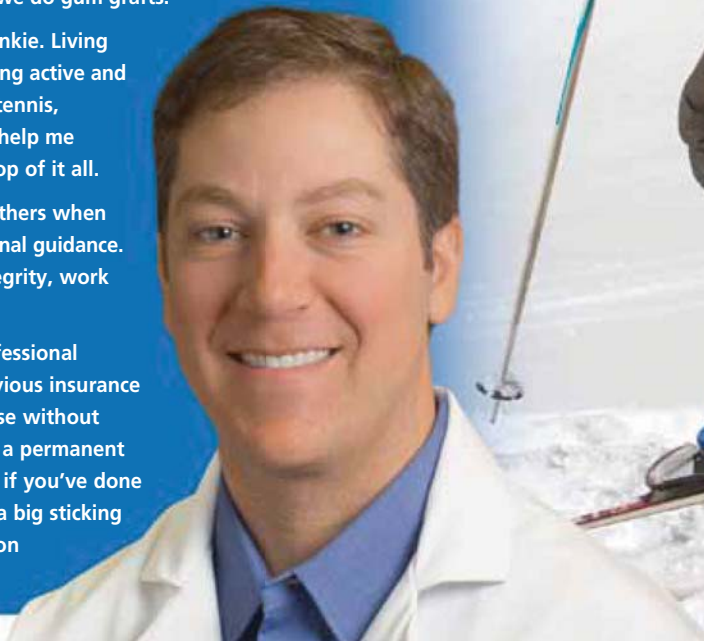
I believe in creating a caring and nurturing environment for my patients. I see one person at a time and everyone gets specialized care. After surgery we send them home with a bag of food and call them that night. We try to do the little things. That sets our practice apart.

I'm involved in the academic side of the profession. I teach surgery and do active clinical research. I'm the leading researcher on a revolutionary new material that may change the way we do gum grafts.

I am a sports and music junkie. Living here is so conducive to being active and staying fit. I enjoy skiing, tennis, running and triathlons to help me decompress and stay on top of it all.

I think of my two grandfathers when seeking moral or professional guidance. They both epitomized integrity, work ethic and compassion.

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LDS Provides Hefty Non-Dues Revenue to LDA, Has Change of Leadership for 2011

Thanks to you, the LDA member, it has been a good business year for the LDA/LDS Endorsed Program of Products and Services. LDS is a wholly owned subsidiary of the LDA. The LDS Board of Directors and its officers are charged with the management of endorsement agreements with 22 vendors. The LDS Board is also charged with growing this program for the LDA by seeking out high quality vendors for endorsement by the program.

Preliminary accounting reports indicate that LDS and its now closed Professional Dental Plans, Inc. (PDP) subsidiary have made available to the LDA and its membership over \$84,000 in non-dues revenue to help provide first class membership benefits in 2010. It is very likely that an LDS year end stock dividend will significantly add to this total. With the loss of the revenue stream that PDP, through its endorsement of the Crescent Dental Plans® dental benefit program, has provided since 1989, it will be extremely important for LDA members to step up your utilization of this program in 2011 to maintain the non-dues revenue stream of the past years.

The beginning of 2011 will see, with the approval of the LDA Board of Directors, a realignment of the leadership for LDS. I will become president and chairman of the Board of Directors. Dr. Michael Maginnis, who has held the president's office, will become vice-president and board member representing the Greater Baton Rouge component. Dr. Ross DeNicola, formerly president of Professional Dental Plans, Inc., will become CEO of LDS with the primary responsibility of day-to-day operations of LDS. The LDS Board also elected Dr. Steve Ortego from the Central component to serve as secretary for 2011.

During 2010, the LDS Board of Directors recommended to the LDA Board of Directors the endorsement of two new quality vendors to become

part of the endorsed program. The first of these was Mercury Data Exchange (MDE), a company that is engaged in the business of reporting patient dental benefit eligibility in real time, claim status reporting, electronic dental claim processing and related information services. The second newly endorsed vendor is ADS Transitions, a company that will assist in all aspects of dental practice sale, acquisition and related matters. For more information on these endorsed companies, as well as the 20 other companies, visit the LDA website at www.ladental.org.



The LDS Board, after thorough review and satisfactory endorsement contract negotiation, has decided on a one year renewal of the endorsement of Stericycle as the vendor for the medical/hazardous waste pick-up program. The new rates for 2011 per box pick-up for (12-1-2010 to 11-30-2011) will be set at \$49.50 with a monthly service fee of \$15.50. The usual fuel adjustment arrangement will continue to apply. Check out your medical waste contract to see when it is due to expire and consider utilizing the relationship with Stericycle.

There are many good opportunities for you to save money for your practice through the LDA/LDS Endorsed Program of Products and Services. Check us out on the LDA website at www.ladental.org or call the LDA office at 1-800-388-6642 to get up-to-date information on what we have to offer.

As always, we at LDS appreciate your support and look forward to be of service to you in the upcoming new year.

**LDA Website:
www.ladental.org**



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- Are you up-to-date on all the Rules and Regulations of the Louisiana State Board of Dentistry?
- Do you know how to avoid violating those Rules and Regulations?
- Do you need effective legal counsel to protect your rights and to represent you before the Board?
- Do you have any other legal questions relating to dentistry, contracts, non-compete agreements, insurance coverage, estate planning, transition issues, employment, etc.?

If you answered "yes" to any of these questions, please consider contacting us for legal advice. Legal proceedings before the Board are neither civil nor criminal, but are administrative in nature and are governed by special procedural rules. If you are faced with such administrative proceedings, you benefit by having legal counsel who is familiar with the Louisiana Administrative Procedure Act as well as the Dental Practice Act and the various rules of the Louisiana State Board of Dentistry. Two such Chaffe McCall lawyers intimately familiar with these issues are John C. Saunders, Jr. and Conrad Meyer. Mr. Saunders was previously legal counsel for the Louisiana State Board of Dentistry and now represents licensees before the Board. Mr. Saunders is also the Secretary - Treasurer of the Louisiana Bar Association's Administrative Law Section. Mr. Meyer has represented physicians in front of the Louisiana State Board of Medical Examiners and is currently the chairman of the New Orleans Bar Association Health Law Committee. Don't try to navigate these rules and proceedings without experienced counsel at your side. Both Mr. Saunders and Mr. Meyer are available to assist you throughout this process as well as provide you the effective legal help you will need for all of your future matters.

For more information or to arrange a free consultation, please contact Mr. Saunders at the New Orleans office of Chaffe McCall at 504-585-7000.

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LDA

Ida foundation

*Dr. Tom Price
President, LDA Foundation*

Donations and Memorial Gifts to the LDA Foundation

The LDA Foundation is pleased to continue to help provide grant funds to support our Mission. This includes funds to the Louisiana Head Start Program, which seeks to provide access to care for kids in our local communities.

Memorial gifts are beginning to be received as members generously donate in memory of those whom have passed this year. Included in this article is a list of those gifts to date. In addition, on the next page is a form that can be used should you wish to make such a gift.

The Foundation, already providing individual grants within our Mission, is currently developing a group grant application for projects in our state, such as GKAS, community clinics and educational programs. Your individual support of the LDA Foundation is critical so that such grants might become available.

You should have received your LDA dues statement. On the front page of that statement is a space provided for your tax deductible gift to the Foundation. Please take advantage of this opportunity and be generous as we all support the charitable Mission of our Foundation. Together, we do make a

difference. You can also call the LDA office or make an online donation at any time.

Memorial Donations

Gifts made in memory of those we have lost have special significance, not only for our donors, but also for The LDA Foundation. The following list recognizes these special donations, those who are remembered, and the contributors who made the gifts. (Please note that this list was last updated on September 30, 2010.)

In Memory of Nancy Blackwell

*Dr. Edward J. Hebert
Dr. Dennis R. Preau
Dr. C. Richmond Corley, Jr.
Dr. Thomas H. Price
Dr. L. Stephen Ortego
Dr. David G. Baughman
Dr. Robert E. Barsley
Drs. Nelson & Sally Daly*

In Memory of Dr. Earl "Les" Tarver, Jr. Arkansas State Dental Association



Friday, February 4, 2011

Give Kids A Smile is the main event of National Children's Dental Health Month. Give Kids A Smile focuses on providing oral health education to all children regardless of their economic status and to draw attention to the ongoing challenges that low-income families face in finding dental care.

If you are interested in finding out more information on hosting an event or would like to volunteer for an event, contact the Louisiana Dental Association at info@ladental.org or (800) 388-6642 or visit the ADA website at www.ada.org.



The LDA Foundation's goal is to enhance Louisiana's oral health by funding clinical research, education, scholarships and access-to-care programs. Please take advantage of this opportunity to support the charitable Mission of our Foundation with a tax deductible gift. Another opportunity to support the Foundation is through a memorial donation that honors the memory of loved ones who have passed. To contribute, fill out this form and mail it to the LDA office or visit the LDA's website, www.ladental.org.

Yes, I want to support the LDA Foundation!

Accept my gift of: \$50 _____ \$100 _____ \$250 _____ \$500 _____ Other \$ _____

Memorial Donation _____ Name of loved one _____

Make checks payable to the LDA Foundation and mail to:

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Note: There is a \$15 non-refundable convenience fee for each credit card transaction.

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New Orleans Morial Convention Center

April 14 - 16, 2011

Welcome Reception/LDA President's Party at the House of Blues, featuring Jazz trumpeter Kermit Ruffins, star of HBO's 'Treme'

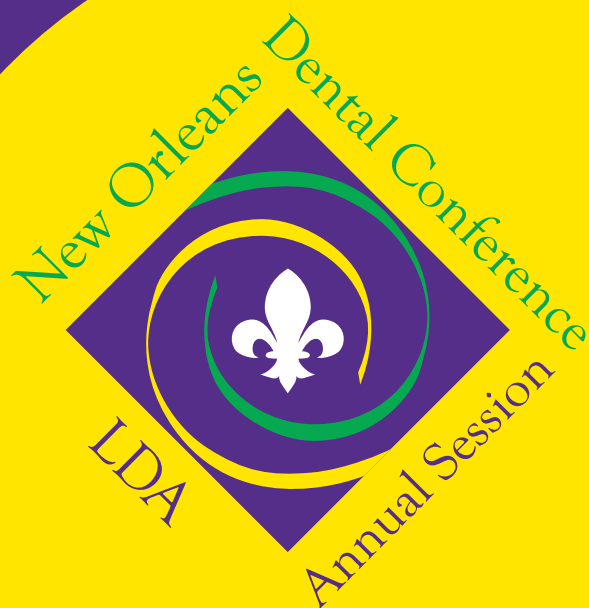


World-class speakers include:

- Dr. Gordon Christensen*
- Dr. Louis Malcmacher*
- Dr. Greg Psaltis
- Dr. Karl Koerner*
- Dr. Henry Gremillion
- Dr. Linda Niessen, M.P.H.*
- Dr. Patricia Blanton*
- Dr. Nate Booth
- Anita Jupp*
- Karen Davis, R.D.H., B.S.D.H., R.D.H.M.P. *
- Timothy Caruso, P.T.
- Judy Bendit, R.D.H.*
- Dr. Hisham Nasr
- Dr. Robert Westerman
- Molly Kimball, R.D., C.S.S.D.
- Dr. Ross Nash*
- Dr. Debra Stewart
- Dr. Marvin Fier*
- Carol Tekavec, C.D.A., R.D.H.*
- Trisha O'Hehir, R.D.H., M.S.
- Iggy Rosales
- Dr. Sargon Lazarof
- Karen Baker, M.S., B.S.
- Dr. Lou Graham
- Dr. Frank Lauciello
- Dr. Todd Babineaux
- Tracey Jacobs
- Dr. Dana Qeblawi
- John White
- Dr. Markus Blatz
- Dr. Van Haywood*
- Dr. Chris Owens
- John Gin

** Note: an asterisk denotes that speaker was named a 2011 leader in Continuing Education by "Dentistry Today."*

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LDA

council on lda sessions

Dr. Mark Chaney
Chair, Council on LDA Sessions and Chair, 2011 Conference

More Than One Third of Speakers at New Orleans Dental Conference and LDA Annual Session Listed as 2011 Leaders in Continuing Education and Dental Consulting

Visit the New Improved Conference Website at www.nodc.org

The 2011 New Orleans Dental Conference and LDA Annual Session, set for April 14-16, 2011, at the New Orleans Morial Convention Center, is going to be here before you know it! Don't miss this opportunity to earn up to 18 hours of C.E. credit, renew old friendships and have chances at winning prizes all in the same location.

The three day conference features some of the biggest names in dental continuing education, including Dr. Gordon Christensen and many more. In the December 2010 issue of *Dentistry Today*, the 13th annual Leaders in Continuing Education and in Dental Consulting for 2011 were announced. The clinicians spotlighted in this directory "travel both nationally and internationally to educate and inspire their peers through seminars, workshops and lectures," says *Dentistry Today*. Among these leaders are Dr. Patricia Blanton, Dr. Gordon Christensen, Karen Davis, Dr. Marvin Fier, Dr. Van Haywood, Dr. Karl Koerner, Dr. Louis Malcmacher, Dr. Linda Niessen, Dr. Ross Nash, Judy Bendit, Anita Jupp and Carol Tekavec.

The world class leaders mentioned above comprise more than one third of the featured speakers at the 2011 New Orleans Dental Conference and LDA Annual Session! With all of these amazing leaders in C.E. and dental consulting at the conference, you do not want to miss out on this opportunity, especially since the conference registration fee is significantly lower than attending just one of these speakers' seminars.

The Welcome Reception and LDA President's Party, honoring outgoing LDA President Dr. Edward Hebert will be another highlight since it will be held at a local New Orleans hot spot in the heart of the French Quarter, the House of Blues. Kermit Ruffins, jazz trumpeter and star of HBO's 'Treme' will provide

the evening's entertainment. Tickets are priced well below their value and include admission to the House of Blues, music, food, cocktails and round trip transportation from affiliated hotels.

As promised, the Exhibit Hall will be the home to several new booths and attractions this year. Making its debut will be the ever popular money booth!! The booth will move around the Exhibit Hall from one location to another, and attendees will have the opportunity to enter the booth and retrieve as many coupons and as much play money as possible without bending over within a certain time period. Afterward, the participants will exchange their coupons for prizes and the play money for CASH! Visit the website for more highlights of exhibit hall activities, including popcorn for all attendees, a New Orleans jazz second line and three show vehicles from Paretti Jaguar/Land Rover.

Remember the New Orleans Dental Conference and LDA Annual Session is YOUR state meeting! Also, be sure to call your friends, classmates and co-workers so they don't miss out on this amazing opportunity either.

For more information, visit the newly designed and updated conference website, www.nodc.org, or call Normalee Ward at (504) 834-6449. Plan to register early to lock-in the lowest rates and register for all your desired courses. Registration books were mailed in early December and online registration has opened. Hope to see you at the conference!

www.nodc.org
or
www.ladental.org



LDA

benefits byline

Stormy Blair
Senior Vice President, Robert Ellis & Associates



Feeling confused by Health Care Reform? Believe me, you're not alone. Even the government agencies charged with administering the plan often add a disclaimer to official notifications indicating that they are subject to change as additional information is obtained and reviewed. Health Care Reform is definitely a work in progress.

Obviously, judging from the reams of paper we've accumulated on this topic, time and space do not permit me to provide an in-depth review of the entire Patient Protection and Affordable Care Act (PPACA) in this venue. However, on behalf of Robert Ellis & Associates, your LDA-sponsored insurance representative, I would like to take this opportunity to highlight some of the PPACA mandates below and their effect on the Association's program:

- **Grandfather vs. Non-Grandfathered Plans:** Anyone covered under a health insurance program before the March 23, 2010, enactment of the PPACA is considered "grandfathered." A "grandfathered" policy is one that is exempt from many, though not all, of the new health care legislation reforms. As a result, grandfathered benefits can be provided at a less inflated cost, both now and in the future, than a program that is non-grandfathered. If you are currently covered under the LDA program and have been since before March 23, 2010, then your coverage is grandfathered unless you have made any subsequent changes in premium contribution (groups of two or more), carrier change, co-insurance or deductible.

As you know, one of the exclusive features of your LDA program has always been your ability to reduce monthly premium costs by increasing your deductible. As a result of the PPACA, however, any increase in deductible, change in benefits or change in carriers will result in the loss of the grandfather status for your individual or group coverage. Higher premium costs associated with non-grandfather plans and PPACA mandates may offset any savings accrued by changes in your health insurance plan. Prior to making any changes in your current coverage which may forfeit your grandfather status, I encourage you to contact me toll free at 1-888-503-5547 or by e-mail at stormy@ellis4u.com.

- **PPACA Mandated Coverage Changes:** While the current grandfathered LDA program is one of the most comprehensive in the group insurance market today, the following mandated guidelines will enhance coverage as follows effective January 1, 2011:
 - Dependent children under age 19 cannot be declined coverage due to pre-existing conditions.

- Eligibility for coverage of dependent children (whether unmarried, married, or full-time students) is increased through age 25 if the child is not eligible for coverage under his/her employer's health coverage. Please note the following important information regarding applications submitted on children age 19-25 :

1. If you are currently covered under an individual policy, this mandate only guarantees your older child's right to apply; it is not a guarantee of coverage. Any dependent child age 19-25 applying for individual coverage is subject to medical underwriting, may be declined coverage, and is subject to pre-existing condition exclusions and/or limitations.
2. If you are currently covered under a group policy of two or more, your child cannot be declined coverage when applying within 30 days of a qualifying event or during the program's open enrollment.

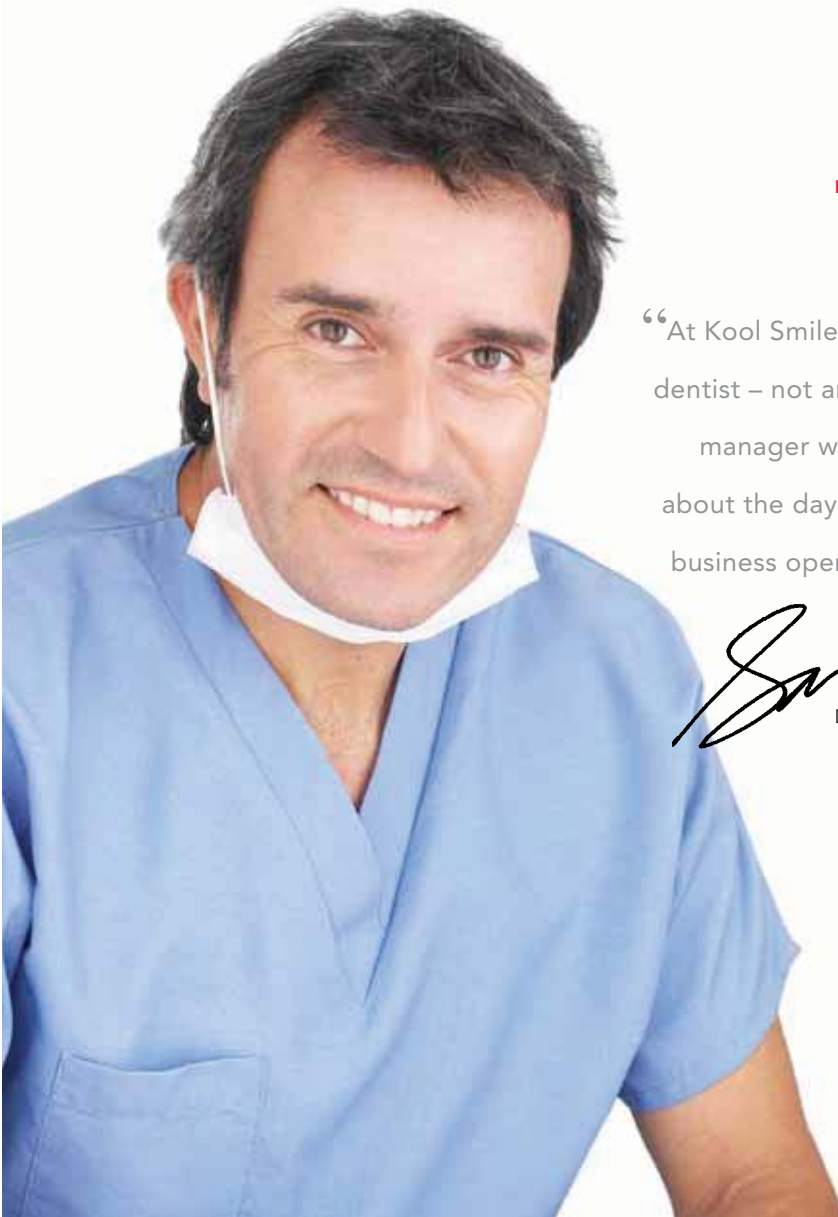
- Elimination of lifetime and revision of annual limits on "Essential Health Benefits." While the definition of Essential Health Benefits has not been fully defined by the Department of Health and Human Services in detail, your LDA-endorsed program will eliminate all lifetime and revise annual dollar limits on the following current benefits: ambulatory patient services, emergency services, hospitalization, maternity and newborn care, mental health and substance use disorders, prescription drugs, laboratory services, rehabilitative services and devices, pediatric services, preventive and wellness services and chronic disease management.

- **LDA Health Insurance Program Open Enrollment:** The annual open enrollment for your LDA program will run from January 1-January 31, 2011, to coordinate with the implementation of PPACA benefit changes.

Here at Robert Ellis & Associates, we take our responsibility as your insurance consultant for the Association's endorsed portfolio very seriously and hope that you will contact us with any questions regarding any of your current coverage. If you are not currently covered under the LDA program, please contact us for a price quote and benefit highlights of the LDA non-grandfathered programs. It is our pleasure to work with you and we look forward to the opportunity to be of service to you.

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LDA

lsu school of dentistry

Dr. Henry A. Gremillion
Dean, LSU School of Dentistry

Serving the Greater Good

One of the advantages of attending national conferences is that we have the opportunity to gain a broad perspective regarding major issues that challenge our profession. This happened recently when I attended meetings in San Diego for the deans of the 58 dental schools in the United States. The meetings, sponsored by the American Dental Education Association (ADEA), provided a valuable forum at which vital issues were targeted for meaningful discussion.

One of the primary topics addressed during the deans' meeting was access to care in the United States. While this issue is not new, it was most interesting to hear the varied opinions on the scope of the problem and suggested solutions. It was sobering to learn about shortages in the oral health workforce that plague our country today.

In Louisiana, 50 of the 64 parishes are designated as dental health professional shortage areas by the federal government. In practical terms, this means an estimated 1.5 million people may not have adequate access to dental care.

The federal agency that keeps track of health care data reports that Louisiana needs a minimum of 235 new dentists to address the current shortage. However, numbers alone don't tell the whole story. The issue, far more complicated than just absolute numbers, is a question of adequate distribution. Last May, the LSU School of Dentistry graduated 60 new dentists. The majority stayed in Louisiana and entered general dentistry practice in five major suburban/urban areas. The result of this longstanding trend is that much of rural Louisiana, 85% of the state's geographic area, is without sufficient access to dental care.

Adding to the shortage issue is the aging of the dental workforce. According to the records of the Louisiana State Board of Dentistry, 27% of licensed dentists are 60 years and older and 56% are over age 50.

After attending the national meeting, I would like to share my "take away" message:



Dr. Henry Gremillion, center, at the Wirth Ceremony with first-year students, from left, Daniel Antee, Jonni Kumar, Joshua Reaves, Colton Ducote, Blaine Calahan, Bonnie Muro and Vanessa Castillo.

- The responsibility of dentistry is to bring to the table all of the interested parties to develop amicable solutions so that oral health care can be available for all who desire it,
- The size and diversity of the United States is so great that solutions will likely be regional and not universal, and
- As a profession, we must always strive to recognize the importance of giving back.

On November 19, a special ceremony was held at the dental school for our first-year dental, dental hygiene and dental laboratory technology students to welcome them to the profession. The F. Harold Wirth Professionalism and Ethics Ceremony was developed as a means of charging our incoming students to develop an honor code and publicly pledge to uphold the highest standards of ethics and professionalism. Every one of the speakers who addressed the students during the ceremony talked about the fact that, year after year, dentistry is one of the most trusted professions in America. I believe and I trust that as a profession we will invite everyone to the table and arrive at a satisfactory solution so that the greater good will be served.



LADPAC's Eighth Annual *Chipping* in for Dentistry Golf Tournament

Alicia Haefele, LDA Intern

The hot and humid weather gave way just in time for the 2010 LADPAC Golf Tournament, held Friday, October 29, 2010, at Carter Plantation in Springfield, La. Carter Plantations is a recipient of Golf Magazine's "Top 10 Courses You Can Play" and an honored member of the Louisiana Audubon Golf Trail.

Approximately 46 golfers, including dentists, friends, family, LSUSD students and tournament sponsors, arrived at 11 a.m. for registration. This year, dentists were given the opportunity to sponsor a dental student to play in the tournament. This is a great way to get the next generation of dentists involved in the LDA! The 12 teams, comprising of varying levels of golf talent, then loaded up their golf carts and took to the tricky par 72 golf course. The course winds through three distinct Louisiana landscapes - live oak flats, cypress wetlands and upland pine forests - provided our golfers with an exciting, yet fun course to play.

After finishing up 18 holes, the golfers were greeted at the 19th Hole Reception with herb roasted pork loin, garlic mashed potatoes and bread pudding with rum sauce. LADPAC Chair Dr. David Kestel and LDA Executive Director Ward Blackwell then distributed the door prizes and announced the tournament winners.

First place bragging rights went to Dr. Mark Chaney, Dr. Kevin Collins, Randy Montgomery (Henry Schein) and Scott Ottelin (Henry Schein). Coming in with second place honors was the team from Campus Federal, Todd Zirkle, Brian Ainsworth, Pat Ramagos and Ron Moreau. The third place team consisted of all LSU School of Dentistry students, Kyle Coffin, Anthony Bercier, Danny Nguyen and Bryan Broussard. Other awards went to Moreau for successfully completing a hole-in-one shot, Jonathan Burbank for the longest drive and Joel Burvant for getting the ball closest to the pen.

On a lighter note, this year's infamous duffer prize was claimed by none other than the team of Blackwell and Dr. Nelson Daly. Both players received a hidden golf ball retriever for being such good sports!

All in all, the LADPAC's Eighth Annual Chipping in for Dentistry Golf Tournament was a great success. The golfers enjoyed a fun and challenging day of golf filled with great people while contributing to LADPAC at the same time. **This event would not have been possible without the help from our sponsors: Robert Ellis & Associates, Henry Schein Dental, Patterson Dental, The Olivier Group, Roedel Parsons, Benco Dental and Campus Federal.**

Remember, it is never too early to start practicing your swing for next year's tournament. You can find information as soon as it is available on the LDA website at www.ladental.org.



From left, Dr. Kevin Collins, Dr. Mark Chaney, Scott Ottelin (Henry Schein) and Randy Montgomery (Henry Schein).



From left, Dr. Bryan Bouzigard, Dr. Dean Listi, Dr. David Baughman and Dr. Curtis Zeringue.



From left, Ron Moreau, Brian Ainsworth, Todd Zirkle and Pat Ramagos (all from Campus Federal).



From left, Dr. David Melancon, Dr. Dennis Eschete and Dr. Terry Fugetta.



From left, Anthony Bercier, Danny Nguyen, Kyle Coffin and Bryan Broussard.



From left, Dr. Dexter Harrison, Gaines Garrett, Dr. Marty Garrett and Dr. Randy Bergeron.



From left, Dr. Byron Fontenot, Dr. Jim Pope, Dr. Chip Simon and Dr. Brian Dyess.



From left, Dr. Stephen Ortego, Dr. David Carlton, Dr. Trey Carlton and Dr. Mickey White.



From left, Dr. Nelson Daly and Ward Blackwell.



From left, Joel Burvant, Scott Roberts, Roy Laudumiey (Patterson Dental) and Dr. Mike Robichaux.



Duffer winners Ward Blackwell and Dr. Nelson Daly.



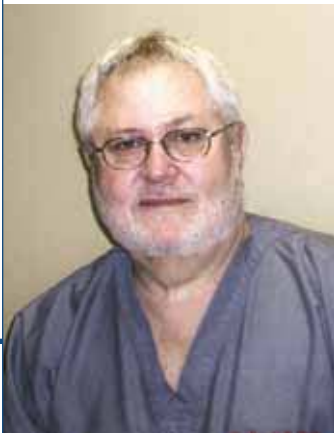
From left, Michael Maher, Jonathan Burbank and Josh Parker.



Above: Jonathan Burbank (left), the longest drive winner, won an LSU shoe bag and Joel Burvant (right), the closest to the pen winner, won a balance power bracelet. Circle: Ron Moreau (Campus Federal) won a Bose stereo for getting a hole in one.



From left, Joshua Hafford, Chad Olivier (The Olivier Group), Bob Ellis (Robert Ellis & Associates) and Jeff Hepburn.



LDA feature

Dr. Ronnie Marks
LDA Member, Central Component

Do We Really Need 770 of the State Dental Code?

I will let you decide that question for yourself after you read this article. If you do not know what 770 is, it is the requirement of basic life support for health care providers as defined by the American Heart Association.

Recently, I was at a French Quarter restaurant with my wife and friends enjoying a jazz brunch. Suddenly we heard a deafening sound as a man passed out and hit the floor. I immediately got up and went over to the fallen man. It is interesting how your mind automatically takes over in these situations.

I bent over and began asking the man if he was alright and even shook him a little. There was no response. I then checked for a pulse and breathing and there was neither. A woman who identified herself as a nurse said she would call 911. Another man started trying to find a pulse. While that was going on, I initiated CPR. The man was diuresing all over himself. He was ashen and literally wet all over his body. Long story short, he regained consciousness after I don't

know how many minutes of chest compressions. I was able to ask him if he knew where he was and what his name was. He responded. I also asked him if he took any medication and if this had happened before. He took no medication and this type of incident hadn't happened recently. I thought, typical patient. By this time, the rescue fire unit came in and I reported the incident to them and suggested a skull x-ray. They took over the case from there and took him to the hospital.

So, do we really need 770? As health care providers, I would think not, but as a realist, there is no doubt that we need to update our CPR knowledge every two years. This is the first time I have had to administer CPR in 30 plus years. As an oral and maxillofacial surgeon, I have to recertify in basic and advanced life support every two years. I must tell you that having basic CPR knowledge is invaluable. You can never tell if you will ever need it, but if you do, you will never forget it. So, decide for yourself if we need this law!

Great speakers, Great price, Great weekend

April 14 - 16, 2011 • New Orleans Morial Convention Center

Exhibit Hall Highlights

The Exhibit hall will be open **Thursday, April 14, 2-5:30 p.m.; Friday, April 15, 10 a.m. - 6 p.m.; and Saturday, April 16, 9 a.m. - Noon.** There will be exciting new products and services to help enhance your practice.

* Two \$300 pre-registration cash drawings for dentists and three \$50 cash drawings for staff members
* Parade of Prizes drawings
* Round Table Learning Experience
* FREE popcorn for all attendees on Friday, April 15

* A Jazz second line, a time honored New Orleans tradition, to celebrate the opening of the Exhibit Hall
* A money booth
* Paretti Jaguar Land Rover vehicle showcases on the Exhibit Hall floor



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louisiana dental assistants assoc.

Elizabeth Schmidt, C.D.A., C.D.P.M.A., E.D.D.A.
President, Louisiana Dental Assistants Association

Round Table Learning Experience at New Orleans Dental Conference and LDA Annual Session

The Louisiana Dental Assistants Association (LDAA) and the conference committee are working together to provide assistants attending the NODC/LDA Annual Session, April 14-16, with a Round Table Learning Experience that combines innovation and product enhancement in an interesting and dynamic format. This program, geared toward the administrative and clinical staff, is offered in a lively three-hour program, inspiring participation and discussion.

Improving compliance and encouraging patients through knowledge and product information is an integral part of the dental staff's critical role in the practice. The participants will be introduced to new products and techniques geared at increasing their knowledge and productivity in the practice. The participant will come away energized with increased awareness of office parameters on key issues, along with new ideas and product applications for the practice. Samples will be provided for every participant. Participants will be at each table for 30 minutes, rotating to the next table and the next speaker.

We are excited to announce our exceptional speakers who are leaders in the dental industry:

- Kevin Henry, managing editor, *Dental Economics*, and editor, *Dental Assisting Digest*, "Hot trends and topics in Dental Assisting." Kevin will inform us about one of the hottest trends in the world today: going green.
- Annette Schieve, R.D.H., B.S., M.S., GC America, "The Science of Remineralization." Annette will explain the caries balance theory and developing and implementing new and effective caries preventive care strategies.
- Robert LeBoeuf, Hufriedy Manufacturing Company, "Dental Instrument Management." Robert will teach the correct methods of cleaning and sterilization, along with the safest

and newest waterline maintenance.

- Melissa Highberg, CareCredit, "Higher Treatment Plan Acceptance." Melissa will present ways to present treatment to obtain the highest treatment acceptance.

This one-of-a-kind event will be held Friday, April 15, 2011, from 9 a.m. to noon, inside the entrance of the Exhibit Hall at the New Orleans Morial Convention Center. There will be three C.E. credits available through the Dental Assisting National Board, Inc. (DANB).

Be one of the first 40 participants to reserve your space for this fascinating and educational experience. Registration will be done through the New Orleans Dental Conference registration, and the registration fee for the conference will allow you to attend the Round Table Learning Experience for \$20, **and the program is limited to 40 participants.** Register today, don't miss out!



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June 14-19, 2011

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LDA Louisiana dental hygienists' assoc.

Diane O'Connor, R.D.H., B.S.D.H.
President, LDHA

My Most Successful Oral Hygiene Tip ... DBIF

My New Year's gift to you is dry brush inside first (DBIF). There are combined studies that show dry brushing removes more plaque and that toothpaste is abrasive, suggesting that we try DBIF with our patients. The patients in my office who do it are instantly recognizable. I credit Trisha O'Hehir for initiating this.

Use a dry, soft toothbrush, open wide and start on the mandibular anteriors, then continue on all the "inside bottom teeth" for 30 seconds (20 for children). The brush will quickly get moist from the saliva duct. For another 30 seconds, brush the inside top teeth while still open wide. Now close slightly, the teeth do not touch, and brush the outside top teeth. Then the outside bottom teeth are brushed the next 30 seconds while still slightly closed. With a power brush – Oral B,

Braun or Sonicare – the power brush will pulse every 30 seconds and double pulse at two minutes, which fits in with my regimen perfectly. Next, apply a pea-sized amount of toothpaste approved by the ADA and brush the biting surfaces opening to clean the grooves and apply fluoride, then spread the toothpaste around for the fluoride and expectorate.

I polish every patient in this sequence for each to understand and give each a printed sequence to take and tape on each mirror. Remember Bucky Beaver was an advertisement that led to six-month recalls being standard. The huge swish of toothpaste on the commercials is to sell toothpaste and this time is not in our patients' best interests.

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Courses given by the faculty of the American Academy of Facial Esthetics including Louis Malcmacher DDS MAGD, Anthony Feck DDS DDOCS, Kristine Krever MD DABFM, Anthony Scarcella MD, Peter Harnois DDS, Gigi Meinecke DDS and others. See the entire faculty at facialesthetics.org. Not all faculty will be at all courses.

COURSE DATES:

January 14-15: Detroit, MI • January 19-20: Orlando, FL
January 19-20: Orlando, FL Level II
January 28-29: Birmingham, AL • February 9-10: Baltimore, MD
February 18-19: Cleveland, OH • March 9-10: Seattle, WA
March 16-17: New York, NY • March 16-17: New York, NY Level II

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Louisiana foundation of dentistry for the handicapped

Dr. Raymond J. Unland, Jr.
President, LFDH

Please Join Me in Making a Donation to Louisiana Foundation of Dentistry for the Handicapped (LFDH)

The Louisiana Foundation of Dentistry for the Handicapped (LFDH) operates the Donated Dental Services (DDS) program in which 329 dentists and 110 laboratories across our state donate comprehensive dental treatment to disabled or aged people who cannot afford care nor get public aid for seriously-neglected dental problems. (Medicare does not pay for any dental services, and Medicaid will only cover complete dentures in adults.)

Although ALL the dental services are donated by the volunteers, the program still needs modest funding to operate. The money helps pay for a referral coordinator to ensure that potential patients satisfy the criteria necessary for acceptance into this program. Funds are also needed for everyday office expenses such as utilities and supplies.

Until several years ago, the Department of Health & Hospitals provided funds to support the program. For every state dollar appropriated, the DDS program returned over \$9 in services to Louisiana's most vulnerable citizens. In the fiscal year that ended June 30, 2010, we helped 297 aged or disabled people get \$729,303 in care — quite a return for a \$75,000 state appropriation. This year, like 2008, we are again in real trouble. With the dismal condition of the state budget, our efforts to get another appropriation were unsuccessful. Unless we can produce some funding, we will be forced to eliminate this service that helps so many who cannot help themselves.

The DDS program helps patients like 56 year-old Ms. T. who lives in Mandeville. Ms. T. can read and write at an elementary school level. She recently moved into her own apartment. Ms. T. has worked at Wal-Mart for 11 years doing simple jobs. While she earns a paycheck each month, it barely covers her monthly expenses, and dental care is beyond her reach.

Thankfully, Ms. T. was able to get the extensive care she needed through the DDS program. Volunteer Dr. C. donated comprehensive care, including three extractions, four restorations, five crowns, upper and lower partial dentures and treatment for gum disease. Dr. R., another volunteer dentist, donated a root canal. Also, two laboratories helped by fabricating the partial dentures and the crowns at no cost. Thanks to this generous team of DDS volunteers, Ms. T. received

\$13,718 worth of dental care that she could not afford on her own! She wrote to express her appreciation for this incredible gift.

“Thank you for putting me in your program and thanks for your time and patience with me. Thanks for making my partials and five crowns and bridge. Thank you for your time for me to get my new teeth. And I will take good care of them. I am so proud of them.”

Since its inception in 1987, these volunteers have provided \$6.6 million in free services to over 4,000 needy people who had no other way of getting necessary dental treatment. Please consider a donation to enable us to continue this amazing program. ANY donation, large or small, is deeply appreciated. My promise to you is to be an exceptional steward in making sure your donation is spent where it counts. You can keep this program alive: go to <http://nfdh.org>, then click on Make a Gift on the left (note in the comments that this is for LFDH); make a donation by phone at: 303-534-5360 or 800-366-3331; or write a check payable to: Louisiana Foundation of Dentistry for the Handicapped, and send to 1800 15th St., Ste. 100, Denver, CO 80202.

If you have questions, please call, text, or e-mail me at any time: office, (504) 832-1164; home, (504) 832-2172; mobile, (504) 430-3185; or e-mail, rayinno@yahoo.com.



L.H. Bowden Leadership Development Conference

Friday, Jan. 21, 2011
Hilton Capitol Center
Baton Rouge, LA

*Speakers: Mike Dunn & Brian Sodergren
Luncheon Speaker: Kent Gonsoulin,
Cajun Comedian*

*We would like to give a special thanks to our
Events Partner Robert Ellis & Associates,
as well as sponsors Louisiana Dental Services, Inc. (LDS)
and the American Dental Political Action Committee.*



Come learn how to maximize your influence with political leaders and get involved in grassroots political advocacy. This interactive seminar educates membership on why it's important to be involved politically, and give them the tools to be a player in our political system. Anyone with an interest in legislative advocacy - including new dentists, dental students, and spouses - should attend this highly-rated event. At the seminar's conclusion, you will have a complete understanding of the role of grassroots advocacy in protecting the future of the profession, and how organizations like ADPAC, as well as the LDA's own political action committees, help build relationships with your lawmakers.

Registration & additional information is available at www.ladental.org.

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LDA louisiana state board of dentistry

Dr. Charles T. McCabe
President, LSBD

The Times They Are a Changing*

As I look back on my past 15 years serving on the Louisiana State Board of Dentistry (LSBD), I am reminded of the song by Bob Dylan “The Times They Are a Changing.”

When I was appointed to the state board 15 years ago, expanded duty dental assistants did not exist in our state. We administered our own clinical licensing examination (now we are affiliated with the CITA regional examination). We did not recognize licensure by credentials. There were no rules governing the administration of oral conscious sedation. Dental hygienists could not administer local anesthesia, nor could they administer nitrous oxide analgesia. Continuing education courses dealing with nutrition, pharmacology, etc. were considered nonclinical. Hygienists were not permitted to practice under general supervision. C.E. courses training dentists in the use of Botox and dermal fillers were nonexistent. Dental Management Service Organizations and Federally Qualified Health Centers were unheard of. The concept of mid-level providers restoring and extracting teeth was confined to remote areas in Alaska.

How things have changed! However, not all change is good. There is a disturbing trend involving government intervention in the delivery of dental care to underserved populations. It is no longer just remote areas of Alaska where mid-level providers are being trained to provide dental care. Several other states have initiated programs to enable non-dentists (mid-level providers) to deliver dental care to the needy.

These initiatives arose not from the dental profession, but rather from legislators who recognized the lack of dental care to these populations. The fact that a division of the esteemed Pew Charitable Trust gave Louisiana an F in the delivery of dental care to underserved children

speaks volumes as to conditions here.

Recently, the WK Kellogg Foundation announced a \$16 million initiative to help coalitions in five states develop dental therapist programs similar to the controversial mid-level provider model now being used in Alaskan tribal communities. If we wish to preserve the delivery of dental care in Louisiana by dentists (rather than some legislative mandated “mid-level provider”) then we must not discourage the delivery of dental services to Medicaid children by enacting restrictive rules. The delivery of dental care in schools by mobile dentists has successfully reached this underserved population for several years. Recent efforts to curtail this program can only worsen an already bad situation. Our profession should be working to increase access to care, not restrict it.

If we are to retain control over the delivery of dental services, it is essential that the LDA and the Board of Dentistry work together. It is time to put an end to the infighting over the issue of school-based dentistry. The winds of change are blowing through our profession and unless we stand together we will not prevail.

This year will complete my term on the board. I am leaving after serving for 15 years. I wish to thank all present and past members and staff with whom I’ve had the pleasure and honor to work with. You truly have an excellent Board that has no agenda but the protection of the public and who put their personal views aside when acting as LSBD members. Please give your support to those dentists who selflessly give of their time for the betterment of our profession – whether through the Dental Association or the Board of Dentistry. Best wishes for a happy and healthy new year!

*Bob Dylan, 1963





LDA

wealth management

Chad Olivier, CFP®

Wealth Consultant/LPL Branch Manager, The Olivier Group, L.L.C.

The Big Picture

Many people get bogged down in day-to-day activities and forget to look at the big picture. Making decisions based on the big picture will help guide the daily bustle. Let's take a look at four major areas and how to focus on the big picture in each.

1. Family

What happens if you become disabled and are unable to work? Who will step in and provide enough income for your family? Most individuals understand the importance of home, auto and health insurance, but do not perceive disability insurance on the same level. Disability protection will provide you and your family with income in case you become unable to work due to a disability. Look at a long-term disability policy that insures 60% of your income.

What if dad passes away? How would the family's financial situation be affected? Life is your most valuable asset; own enough life insurance to cover debt and secure the family in coming years.

What if both parents pass away? Who will take care of the kids and be responsible for insurance and investment proceeds? Have a will designating a guardian, as well as, a trust for the children. The trust should specify how to manage the money, including checks and balances that will protect the assets. For example, if your sister was in charge of handling your children's money, you want to ensure your brother-in-law cannot suddenly decide to invest the assets on E-trade in risky investments.

2. Budget

Have a strategy, stick to it, and work it over time. The flamboyant spender appears wealthy, but only gives the impression of wealth. Pay off debt, be diligent with payment plans, and don't spend more than you make. This is an easy way to fall into a trap. Save 3 to 6 months of expenses in money markets or short-term, easy accessible investments as a cash reserve goal. This account will not get the highest interest rate, but the cash remains available for your emergency fund or "feel good" account.

3. Mortgage

Create a plan to pay off your mortgage. With interest rates at all time lows, many people are looking to refinance their 30 year mortgage to a new 30 year mortgage with

a much lower rate. Though appealing, doing this leads you down the wrong path. Look at the big picture first: you want to pay the mortgage off. Refinancing to a 15 year mortgage is a better option. I recently had a client in his 50s with a 30 year mortgage at a rate of 6%. He currently has 22 more years on this mortgage and was getting quotes for a 30 year mortgage at 4%. His monthly expenses will drop, but at the cost of adding 8 more years to his mortgage payments. I showed him the difference with a 15 year mortgage at a rate of 3.5%. With the 15 year mortgage, his current monthly payments remain the same, but he will see a savings of over \$200,000 in interest payments.

4. Retirement

You have a true "Income Need Number." This number is the amount of income you are going to need annually in retirement. Having an income need number in mind let's you work backwards to determine how much your total investment portfolio should be in order to retire and stay retired. How to calculate that number? Take a look at the major components of your current budget, such as housing, vehicles, entertainment and travel, and begin projecting a monthly retirement income. Then calculate how much income per year is needed, in today's dollars, to pay for these living expenses. Don't forget to add inflation in the mix. This final number is your Income Need Number. After you determine the income number, find the sources in retirement that will provide you the income, such as social security, pension plans, and income from your investments.

Always keep the big picture in mind and make sure everything mentioned above has been handled in your financial planning efforts.

Chad Olivier is author of "What Medical School Did Not Teach You about Financial Planning" and owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Securities and Financial Planning are offered through LPL Financial Member FINRA/SIPC. Please note that the above article is for informational purposes only, and is The Olivier Group is not endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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LDA Member Receives NADP Lifetime Achievement Award



AlwaysCare Benefits, Inc. is pleased to announce that Louisiana Dental Association member Dr. Gene Sherman, senior vice president of business development and professional relations at AlwaysCare, has received the National Association of Dental Plans' Gabryl

Award. The Gabryl Award is the NADP's highest honor, recognizing a lifetime of service to and achievements for the association and the dental benefits industry.

Sherman, a resident of Baton Rouge, joined the dental benefits industry and became an active NADP volunteer in 1994, after 17 years in private dental practice. While working to advance the dental benefits industry, Sherman has contributed significantly in all of NADP's core programs, exemplifying the spirit of the Gabryl Award. Sherman served on the NADP Board of Directors from 2002-2008 and the executive committee as treasurer in 2003 and vice chair from 2004-2008. He has also served on the NADP Nominating, Audit and Budget Committees; the Statistical TaskForce; the Research Commission; and the FAIR Health Product Development Work Group.



Dr. Greg Folse



Ward Blackwell

Oral Health Coalition Elects Officers

A group of stakeholders, from dentists to non-profit groups have come together through the

facilitation of the Louisiana Oral Health Program with the Department of Health and Hospitals to develop a state-wide Oral Health Coalition. Its mission is to coordinate the provision of information, resources and services so that people of all ages can have excellent oral health. Dr. Greg Folse, LDA member, has been elected as chair of the coalition and Ward Blackwell, LDA executive director, has been elected as vice-chair.



Dr. Terry Fugetta

American College of Dentists Honors LDA Members at Annual Convocation

The American College of Dentists (ACD) recently honored several LDA members with awards during the ACD Convocation held on October 8 as part of the American Dental Association



(Center, in robes) Drs. Edward Hebert and L. King Scott were sponsored for membership in the ACD by (from left) Drs. Stephen Ortego and Eric Geist.

(ADA) Annual Session in Orlando, Fla. Those honored were Drs. Terry Fugetta (NODA), L. King Scott (Northeast) and Edward Hebert

(Southwest).

The oldest national honorary organization for dentists, the ACD is widely considered to be "the conscience of dentistry." It was founded in 1920 to recognize dentists who have made significant contributions to the advancement of the profession. Fellowship in the College is by invitation and based on demonstrated leadership and contributions to the dental profession and society. Approximately 3.5% of dentists are fellows of the ACD.



Simmons Generates \$426,000 for Implant Research

Dr. David Simmons, assistant professor in the Department of Periodontics at the LSU School of Dentistry, has generated \$426,000 since 2006 in new revenue to train periodontal residents

in the latest techniques of implant placement and restoration.

Of this total, there are seven fellowships funded by Straumann USA and Zimmer Dental. Dr. Simmons is principal investigator for two additional implant research studies funded with a \$65,000 grant from Zimmer Dental and Astra Tech. Residents in the Department of Periodontics will place the implants in about 125 patients. He also was awarded an \$11,000 Dental Education Support Grant from Zimmer.

Southern Association of Orthodontists

Local orthodontist Dr. G. Bradley Gottsegen was elected Director from Louisiana to serve on the Board of Directors of the Southern Association

of Orthodontists. Directors are elected annually and may serve up to three consecutive years. Dr. Gottsegen is also the current President of the Louisiana Association of Orthodontists (LAO). LAO is made up of two Constituent organizations under the American Association of Orthodontists (AAO): the Southern Association of Orthodontists (SAO with 102 members) and the Southwestern Society of Orthodontists (SWSO), with the Mississippi River as the boundary.

Dr. Corbin Turpin was elected to a three-year term as delegate from Louisiana to the AAO House of Delegates. Dr. Turpin will help to set policy that governs approximately 8,000 orthodontists who belong to the specialty organization.

Dr. John B. Whitley Jr. of Baton Rouge was installed as President-Elect of the SAO at their annual meeting, which was held at The BROADMOOR in Colorado Springs, CO. Dr. Whitley served as Secretary-Treasurer of the SAO for two years and as a Senior Director for the past three years. He was President of LAO in 2007.

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For more information or to sign up, call Membership Director Sharon Elliott at (800) 388-6642 or (225) 926-1986 or e-mail at sharon@ladental.org.



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Classified Advertising Online

Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA website on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA website for three months and will appear in one issue of the *LDA Journal*.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or *LDA Journal* Managing Editor Annette Drodgy at (225) 926-1986 or info@ladental.org.

LDA

c.e. and lda events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our website for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

DATE: January 12, 2011, 6 p.m. check in/dinner buffet, 7 p.m. program begins
COURSE TITLE: OSHA and Infection Control Update for Doctors and Teams
LOCATION: Greater Covington Center Auditorium, 317 N. Jefferson Ave., Covington, La. 70433
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.
DESIGNED FOR: All
INSTRUCTOR: Ms. Glenda Imes
CREDIT HOURS: 2, clinical
FEE: NDA members-free; NODA members-\$100; LDA members-\$200; Non-LDA members-\$250; Staff-\$15

DATE: January 20, 2011, 7 p.m.
COURSE TITLE: Surgical Management of TMJ Disorders and Deformities
LOCATION: Pioneer Club, 127 W. Broad St., Lake Charles, La. 70601
SPONSOR: Southwest Louisiana/Calcasieu Parish Dental Society, 2010 Oak Park Blvd., Lake Charles, La. 70601, ADA CERP recognized provider. To register, contact Roxanne, (337) 478-0468.
DESIGNED FOR: General Dentist, Specialist
INSTRUCTOR: John N. Kent, D.D.S.
CREDIT HOURS: 1, clinical
FEE: Included with dues, non-members must attend with a Calcasieu Dental Society member

DATE: January 21, 2011, 8 a.m.
COURSE TITLE: LDA's Bowden Leadership Conference, Grassroots Training: Are you "in the game" for dentistry?
LOCATION: Hilton Capitol Center, Baton Rouge, LA, 225-344-5866
SPONSOR: Louisiana Dental Association, (800) 388-6642, register online at www.ladental.org. ADA CERP recognized provider
DESIGNED FOR: dentists, LDA leaders
INSTRUCTORS: Michael Dunn and Brian Sodergren
CREDIT HOURS: 4, practical management, lecture
FEE: FREE for LDA leaders

DATE: January 28, 2011, 8:30 a.m.-5 p.m.
COURSE TITLE: Financial Planning
LOCATION: BREC Little Theater at Independence Park, 7800 Independence Blvd. Park

SPONSOR: Continuing Dental Education of Baton Rouge; AGD-PACE recognized provider. For more information contact Dr. Joey Porter, (225) 291-9900.

DESIGNED FOR: All
INSTRUCTOR: Jim Jackson
CREDIT HOURS: 7, practical management
FEE: Members- free; Non-members-\$200; Hygienist-\$25; Staff-1st two free

DATE: February 11, 2011, 8 a.m.-4:30 p.m.
COURSE TITLES: Implants and Periodontics: Advancing into the New Decade
 Implant Overdentures: Use of the Locator Attachment
LOCATION: Pan American Conference Center, 601 Poydras St., New Orleans, La. 70130
SPONSOR: Touro Foundation, 1401 Foucher St., New Orleans, La. 70115, AGD PACE recognized provider. To register, contact Shelley Landrieu, (504) 523-6792 or to pay online after December 12, 2010, visit www.touro.com/dentalseminar.

DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTORS: Dr. Michael Maginnis and Dr. Hisham Nasr
CREDIT HOURS: 6.5, clinical
FEE: \$125 per person

DATE: February 17, 2011, 7 p.m.
COURSE TITLE: Applying Compounding Pharmaceuticals to your Practice
LOCATION: Pioneer Club, 127 W. Broad St., Lake Charles, La. 70601
SPONSOR: Southwest Louisiana/Calcasieu Parish Dental Society, 2010 Oak Park Blvd., Lake Charles, La. 70601, ADA CERP recognized provider. To register, contact Roxanne, (337) 478-0468.

DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTOR: Gibson PharmD
CREDIT HOURS: 1, clinical
FEE: Included with dues; Non-members must attend with a Calcasieu Dental Society member

DATE: February 25, 2011, 8:30 a.m. registration, 9 a.m.-4 p.m. program
COURSE TITLE: Digital Dentistry: Digital Impressions, Chairside Restorations and Implant Dentistry
LOCATION: TBA
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.

DESIGNED FOR: General Dentist, Specialist, Hygienist, Assistant
INSTRUCTOR: Tarun Agarwal, D.D.S.
CREDIT HOURS: 6, clinical
FEE: NDA members-free; LDA members-\$100; Non-LDA members-\$175; Auxiliaries-\$75

DATE: March 5 - 7, 2011
COURSE TITLE: LDA Alpine Lecture Series Mardi Gras Extravaganza
LOCATION: The Canyons Resort in Park City, Utah, reserve your room by calling (888) 226-9667. Reference the "LDA Lecture Series," or code # 25M9YI. Deadline to book accommodations is February 11, 2011.
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information, ADA CERP recognized provider
DESIGNED FOR: All
INSTRUCTORS: Dr. Henry Gremillion and Dr. Rich Tuttle
CREDIT HOURS: 12, clinical
FEE: LDA member-\$379; ADA member-\$429; non-member-\$529; hygienist-\$299; associate LDA member-\$229; other staff-\$249; dental student-\$199; retired volunteer license-\$219

DATE: March 11-12, 2011
COURSE: Louisiana Dental Hygienists' Association Annual Session
LOCATION: Diamond Jack Resort and Casino, Bossier City, LA
SPONSOR: For more information, visit the LDHA website at <http://ldha.org/leadership.htm> or contact Diane O'Connor, R.D.H., B.S.D.H., president, LDHA, 225-266-7012, dcoconnor@cox.net.

DATE: March 17, 2011, 7 p.m.
COURSE TITLE: Clinical Pathologic Conference
LOCATION: Pioneer Club, 127 W. Broad St., Lake Charles, La. 70601
SPONSOR: Southwest Louisiana/Calcasieu Parish Dental Society, 2010 Oak Park Blvd., Lake Charles, La. 70601, ADA CERP recognized provider. To register, contact Roxanne, (337) 478-0468.
DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTOR: Jim Weir, D.D.S., J.D.
CREDIT HOURS: 1, clinical
FEE: Included with dues; Non-members must attend with a Calcasieu Dental Society member

DATE: March 17, 2011, 6:30 p.m. cash bar, 7 p.m. program
COURSE TITLE: Income Oriented Investing
LOCATION: TBA
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.
DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTOR: W. Mike Stewart
CREDIT HOURS: 1, practice management
FEE: \$35

DATE: April 1, 2011, 8:30 a.m.-5 p.m.
COURSE TITLE: Endodontics
LOCATION: BREC Little Theater at Independence Park, 7800 Independence Blvd. Park
SPONSOR: Continuing Dental Education of Baton Rouge; AGD-PACE recognized provider. For more information contact Dr. Joey Porter, (225) 291-9900.

DESIGNED FOR: All
INSTRUCTOR: TBA
CREDIT HOURS: 7, clinical
FEE: Members- free; Non-members-\$200; Hygienist-\$25; Staff-1st two free

DATE: April 1, 2011, 8:30 a.m. registration, 9 a.m.-4 p.m. program
COURSE TITLE: Essentials of Occlusal Rehabilitation and Implant Overdentures – Using Locator Attachments
LOCATION: TBA
SPONSOR: Northlake Dental Association, P.O. Box 8925, Mandeville, La. 70470, AGD PACE recognized provider. To register, contact Kathleen Brown by phone, (985) 807-4503, or by fax, (985) 674-0636.
DESIGNED FOR: General Dentist, Specialist
INSTRUCTOR: Dr. Roger Vitter and Dr. Mike Maginnis
CREDIT HOURS: 6, clinical
FEE: NDA members-free; NODA members-\$100; LDA members-\$200; Non-LDA members-\$250

New Orleans Dental Conference and LDA Annual Session, Thursday – Saturday, April 14 - 16, 2011, New Orleans Morial Convention Center. LDA members can get up to 18 C.E. credits for as little as \$300 by preregistering! Visit www.nodc.org for more information or to register online, ADA CERP recognized providers.

DATE: April 21, 2011
COURSE TITLE: LSUSD Update
LOCATION: Pioneer Club, 127 W. Broad St., Lake Charles, La. 70601
SPONSOR: Southwest Louisiana/Calcasieu Parish Dental Society, 2010 Oak Park Blvd., Lake Charles, La. 70601, ADA CERP recognized provider. To register, contact Roxanne, (337) 478-0468.
DESIGNED FOR: General Dentist, Specialist, Hygienist
INSTRUCTOR: Henry Gremillion, D.D.S.
CREDIT HOURS: 1, clinical
FEE: Included with dues; Non-members must attend with a Calcasieu Dental Society member

DATE: July 22-23, 2011
COURSE TITLE: LDA Membership Fishing Rodeo
LOCATION: Sand Dollar Marina, Grand Isle, LA, Call (985) 787-2893 to make your reservations.
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information
DESIGNED FOR: All
FEE: TBA

DATE: July 27-30, 2011
COURSE TITLE: LDA Summer Education Conference
LOCATION: Tops'l Beach and Racquet Resort - call (800) 380-4808 to make your reservations.
SPONSOR: Louisiana Dental Association, (800) 388-6642, visit www.ladental.org to register online or for more information, ADA CERP recognized provider

2011 Winter Classes

Classes have been added: for updates, call 504-941-8193 or visit www.lsucde.org

COURSE #	DATE/CITY	COURSE NAME, LOCATION & AGD SUBJECT CODE		FEES	HOURS
01-11	January 7-9 Fri-Sun Lafayette	Expanded Duty Dental Assistant (EDDA) w/Gen Benoit, RDH, MEd, Theresa Courtois, RDH, MS and Julie DeRouen, EDDA (at Lafayette Community Health Care Clinic)	Assistant	\$415	24 L/P Clinical
03-11	January 27-31 Thurs-Mon	Forensic Dentistry – Past, Present, and Future w/Dr. Robert Barsley -- CDE at Sea, aboard the Carnival <i>Triumph</i> to Cozumel, Mexico (Round Trip out of New Orleans) AGD #145	Dentist RDH or DLT Ass't/Other	\$285 \$165 \$115	7 L
04-11-5	Jan. 31-Feb. 4 Mon. - Fri. New Orleans	LSU'S 34th Annual Perio Review Course (the 5-Day Course) w/Drs. Yukna, Rapley, Shaklee, Palaiologou, Drury, et al (for Oral Board Exam Preparation) (at LSUSD) AGD #490	Dentist	\$1,745*	42 L/P Clinical
04-11-3	February 2-4 Wed.-Fri. New Orleans	LSU'S 34th Annual Perio Review Course (The 3-Day Course) w/ Drs. Yukna, Rapley, Serio, Shaklee, Palaiologou, Fowler, Cordell, & Xenoudi – For general review, recertification, or to earn CE credits toward AGD Mastership. (At LSUSD) AGD #490	Dentist	\$1,445*	23L Clinical
04-11-WED	February 2 Wed., N.O.	Day 1 – Perio Literature Review w/Dr. Yukna et al (at LSUSD) AGD #490	Dentist	\$518	8.25 L Clinical
04-11-THR	February 3 Thursday, N.O.	Day 2 – Perio Literature Review w/Drs. Cordell, Shaklee, Serio, Xenoudi, Palaiologou (at LSUSD) AGD #490	Dentist	\$489	7.75 L Clinical
04-11FRI LAGD MasterTrak	February 4 Friday, N.O.	Day 3 – Perio Literature Review Oral Medicine: Treating The Medically Complex Dental Patient w/Dr. Michael Glick (at LSUSD) AGD #730, #754	Dentist RDH or DLT Ass't/Other	\$285* \$165* \$115*	7 L Clinical
05-11	February 12 Saturday, N.O.	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavaz Thunthy and J. Sean Hubar	Assistant	\$149	7 L/P Clinical
06-11 LAGD MasterTrak	February 11-12 Fri-Sat New Orleans	Soft and Hard Tissue Laser Dentistry w/Dr. Robert Convissar (at LSUSD) AGD #135, #260, #497	Dentist	\$695*	14 L/P Clinical
8-11 LAGD MasterTrak	February 18-19 Fri-Sat New Orleans	Temporomandibular Disorders (TMD): Current Concepts w/Dean Henry A. Gremillion, DDS, MAGD and Dale Ehrlich, MS, DDS (at LSUSD) AGD #182	Dentist	\$530*	14 L/P Clinical
09-11	February 25 Friday, N.O.	Five Minute Temporaries w/Dr. Harry Goza (at LSUSD) AGD #610	Dentist Assistant	\$315 \$185	7 L/P Clinical
10-11	February 25 Friday Lake Charles	LSU Day in Lake Charles: Clearing Up The Confusion of Today's Materials w/Dr. Edward Swift at McNeese State University AGD #017	Dentist RDH or DLT Ass't/Other	\$285* \$165* \$115*	7 L Clinical
11-11	March 18 Friday Shreveport	Pharmacology Update: Medications Important to Dentistry w/Pamela J. Sims, PhD at the Shreveport Convention Center AGD #134	Dentist RDH or DLT Ass't/Other	\$285* \$165* \$115*	7 L Clinical
16-11	March 18 Friday New Orleans	Nitrous Oxide Course for Hygienists w/Dr. Michael O'Brien and Hygiene Faculty (at LSUSD)	Hygienist	TBD	7 L/P Clinical
13-11	March 25 - 27 Friday-Sunday Lafayette	Expanded Duty Dental Assistant (EDDA) w/Gen Benoit, RDH, MEd, Theresa Courtois, RDH, MS and Julie DeRouen, EDDA (at the Lafayette Community Health Care Clinic)	Assistant	\$415	24 L/P Clinical
14-11	April -- CALL FOR DATE	Oral (Enteral) Sedation Introductory Course – for LSBDEnteral Permit w/Dr. Ben Record, et al - in Baton Rouge AGD #164	Dentist	TBD	14 L Clinical
17-11	April 1-3 Friday-Sunday New Orleans	Expanded Duty Dental Assistant (EDDA) w/ Nancy Weiss, RDH, EFDA, Henrietta Frederick, CDA, EDDA, and B.J. Triay, CDA, EDDA (at LSUSD)	Assistant	\$415	24 L/P Clinical
18-11	April 2 Saturday, N.O.	Digital & Conventional Radiology for Dental Assistants w/Drs. Kavaz Thunthy and J. Sean Hubar	Assistant	\$149	7 L/P Clinical
15-11	April 7-9 Thursday-Sat. New Orleans	Head and Neck Anatomy and Dissection (Attendance limited to 32) w/Dean Henry A. Gremillion, DDS, MAGD, M. Franklin Dolwick, DMD, PhD and Dale Ehrlich, MS, DDS at LSUHSC's Center for Advanced Practice AGD #012, #181	Dentist	\$2,350	18 L/P Clinical



L = Lecture P = Participation C = Clinical

*Early Bird Special Pricing Available – please call or visit our website for savings and registration deadlines

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The LSU Continuing Dental Education name is used to represent the long-standing affiliation between LSU School of Dentistry and The Louisiana Academy of Continuing Dental Education, Inc. for the purpose of developing continuing education programs.

LDA

last page

David Austin

Fly Me Away

I would first like to assure you that the secure LDA computer database has not been compromised by Wikileaks founder, Julian Assange. The LDA long ago developed a superior computer based and controlled anti-hacking, anti-viral system that has proven itself many times over the years. The fact that we still use a DOS based floppy-drive system probably helps as well.

Because our computer systems are configured in this manner, I have been unable to report to you the answers at this time (as promised in the last article) as to the type of disease that cured ham actually had; or also if the professor on Gilligan's Island could make a radio out of a coconut, why couldn't he fix a hole in the boat?

However, it seems I can actually announce some breaking news for our LDA members. If you were among the millions of holiday travelers recently, you may have noticed a difference in the disposition of many of the TSA agents in charge at any of our well-secured airports. No longer are they smiling as they prod you through the examination line. Their demeanor has changed, especially during the reading of your Miranda rights if you are caught with a pair of fingernail clippers or bottle of shampoo that is not in a small clear container.

As an LDA member in good standing, all you have to do is show your LDA membership card to the first agent that frisks you. This card will assure you of additional rights and privileges that non-members could only dream of.

First off, your physical examination by the agent in charge will also be documented and sent

to your physician of choice. This also includes any x-rays or blood work taken during the line-up drill before entering the airline gate area. You may find yourself planning an annual trip just for the examination alone. And hey, we're not talking about only Louisiana airports here, but any airport in the contiguous U.S. That LDA card carries some clout my friend.

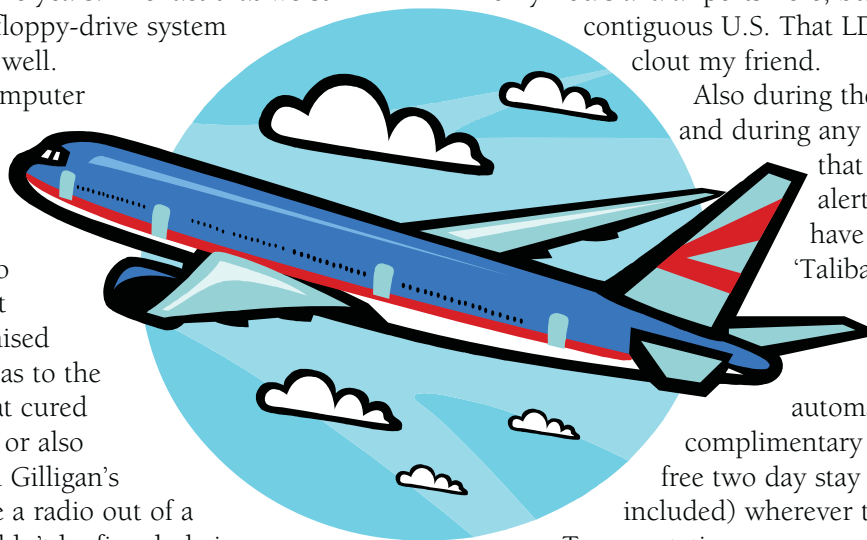
Also during the month of February and during any travel time period

that scores an Orange alert or higher, all you have to do is mention 'Taliban' or 'Al-Qaeda' to the TSA agent as you hold your card and you will automatically receive a

complimentary colonoscopy with a free two day stay downtown (meals included) wherever the airport is located.

Transportation may or may not be provided, but these costs could possibly be applied toward your LDA endorsed medical insurance deductible if a siren is used.

We are currently working on providing additional travel bonus miles for the frequent LDA travelers with dirty hair and long fingernails. We hope to report on this and other perks in an upcoming issue. Travel can be so much more rewarding for the LDA cardholder. Don't leave home without it.



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