

LDA Journal

Journal of the Louisiana Dental Association
VOL. 66, NO. 2 • SUMMER 2007



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LDA Journal

CONTENTS

VOLUME 66 NUMBER 2 SUMMER 2007

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from the editor	2
from the president	4
feature <i>LDA Launches New, Improved, User-Friendly Web Site</i>	5
louisiana dental services, inc.	6
council on LDA sessions	8
secretary-treasurer	12
executive director	14
lsu school of dentistry	16
membership	19
lsusd senior reception	20
feature <i>ADA Washington Leadership Conference</i>	22
wealth management	24
volunteer service opportunities	26
dedication <i>In Loving Memory: Dentists in the Northwest Honor One of Their Own</i>	28
newsbriefs	29
louisiana state board of dentistry	32
ldha	35
2008 awards nomination form	36
classifieds	37
c.e. and lda events calendar	38
lsu continuing dental education 2007 course schedule	39
last page	40

A MEMBER PUBLICATION
OF THE AMERICAN ASSOCIATION
OF DENTAL EDITORS

JOURNAL of the Louisiana Dental Association (USPS284620) is published quarterly at 230 Carroll St., Suite 2, Shreveport, LA 71105, in March, June, September and December, and is the official publication of the Louisiana Dental Association. Opinions and statements expressed, however, are those of the writer and not necessarily those of the Association. Original articles published herein become the property of this publication. Subscription price is \$15 per year for members, \$30 per year for non-members and \$65 per year for foreign subscribers. Periodicals postage paid at Baton Rouge, Louisiana, and additional mailing offices.

The publication of an advertisement in the *LDA Journal* is not to be construed as an endorsement or approval by the Louisiana Dental Association or any of its component associations of the product or service being offered.

Postmaster: Send address changes to Louisiana Dental Association, 7833 Office Park Blvd., Baton Rouge, LA 70809.

Mission Statement

The purpose of the Louisiana Dental Association is to encourage the improvement and to protect the health of the public, to promote the art and science of dentistry and to represent the interests of the members of the dental profession and the public it serves.

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On the Cover: Pictured here is Dr. Keith Kyler. With the financial support of Louisiana Dental Services, Inc. (LDS), the LDA unveiled a new and improved Web site May 1, 2007, www.ladental.org. The new site allows members only access to many items, including House of Delegates minutes, rules and regulations for dental practices, governmental briefs and much more! The new site also houses a members' only message board, the LDA Forum, and allows online event registration, online dues payment and

online capabilities to allow your staff to order their radiographic certification materials. Watch the LDA Web site for news briefs and special offers from the LDA/LDS endorsed companies. The new site was designed by Bruner and Company, A Creative Web Design Studio.

LDA members can view the *Journal* online at www.ladental.org.



LDA

from the editor

David N. Austin, D.D.S.
Editor, LDA Journal

Just Say No

Most of the time, I agree with the policies of the American Dental Association (ADA). Almost all of the time, the ADA is an advocate for me and for you. That is one reason I am a member and encourage others of our profession to join and be involved.

Why is it I feel the ADA has dropped the ball involving the Alaskan Dental Health Aide Therapists (DHATs)? You may recall that the state of Alaska, because of their unique expanse and very remote villages in some of the harshest environment, has a dental access problem. There are not enough dentists to meet the needs of these citizens. The LDA highlighted this issue in our Winter 2006 issue of the LDA Journal.

So the DHATs were created/authorized by the Indian Health Service to meet these needs in the Alaskan outback areas. These DHATs have minimal training and yet are performing dentistry that took us years of training and board certification to be able and licensed to carry out.

Our ADA (including the Alaska Dental Society) filed a lawsuit to stop DHATs from practicing invasive, non-reversible dentistry. This seemed the only way to protect the Alaska natives from receiving substandard dental treatment. Now, the decision has been made to “mediate” with the Alaskan Native Tribal Health Consortium (ANTHC). Sounds like our ADA has decided to back off and let the ANTHC have its way. Not a good idea.

Why would I want to tell the good state of Alaska how to practice dentistry? It is because only dentists can practice dentistry in the United States, and the last time I looked, Alaska was a state just like Louisiana.

Alaska does have a unique environment and there is an access problem to dentistry in remote areas. I also believe there are unique areas with access problems in Arizona, North and South Dakota, Montana, Wyoming, even parts of South Louisiana, especially with our recent devastating storms, as well as many other areas of our country.

What will stop DHATs from practicing in the unique areas of these states as well as perhaps within the state of Wal-Mart?

I believe the original lawsuit should not be abandoned but pressed on to stop this from continuing. Our former ADA chief counsel wanted to fight. It’s time to take a stand for patients and dentists and quit trying to look good for the media. ☺

**For dental-related information
for your practice and more,
visit www.ladental.org.**

Marc W. Judice



Marc W. Judice has been actively engaged in litigation since 1977, with emphasis in the areas of medical, dental, healthcare and professional liability defense. He is certified in Civil Trial Advocacy by the National Board of Trial Advocacy.

Marc has been asked to give numerous presentations in the fields of law and healthcare to a wide array of organizations including: Lafayette Parish Medical Society, Louisiana Society of Orthopedic Surgeons, Louisiana Society of Neurosurgeons, Acadiana Pediatric Society, Acadiana Dental Association, Louisiana Medical Mutual Insurance Company, The Medical Protective Company, Louisiana Association of Defense Counsel, National Business Institute, LSU School of Dentistry, Medical Risk Management and LSU School of Law.

Marc served as Chairman of the Board of Directors at University Medical Center in Lafayette; Chairman of the Board of Trustees at Medical Center of Southwest Louisiana; and on the Board of Trustees for Women's & Children's Hospital.

Marc was listed in the 2007 inaugural edition of *Louisiana Super Lawyers*, an honor awarded to only five percent of Louisiana attorneys. He has earned the highest rating (AV) from Martindale-Hubbell for skill and integrity. Marc is listed in the *Bar Register of Preeminent Lawyers*, the *Marquis Who's Who in American Law* and *Marquis Who's Who in America*.

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from the president

Thomas H. Price, D.D.S.
President, LDA

Flashstick

If you're like me, the first time someone mentioned a flashstick, I thought they were discussing those fluorescent sticks that you bend and shake for emergency light. Techno-impaired is the proper label for this condition.

Many of you attended the Bowden Conference in January to hear Mark Levin speak on association leadership and growth. Part of his lecture dealt with keeping members engaged through technology. LDA's new, interactive Web site will be our tool to achieve this goal. As we continually improve customization and links, more members will use the site as their resource for information.

Already, other than a great new design, some of the new features include online event registration, a searchable calendar, members' only content and resources, enhanced site search features and much, much more information. Another great aspect of the new site is that it has been set up in a way that allows us to add many new features without having to start from scratch. Some suggestions for the future have included monthly membership surveys with published results, online continuing education and pod casts, and management of C.E. records for members.

At the recent South Central States Conference that I attended, the topic of technology was discussed at some length. Some state associations have a standing Technology Committee whose role is to develop and maintain their Web sites with the ideas already mentioned. The Texas Dental Association utilizes flashsticks, with their logo imprinted on the outside, for their Board of Directors and House of Delegates meetings. Incidentally, a flashstick is a small memory chip, which is inserted into your laptop computer, and allows you to basically become paperless. Some associations were discussing Genesys Conferencing, something similar to teleconferencing. Imagine having virtual committee meetings...do you think attendance would improve?

In the book *Seven Measures of Success for Remarkable Associations*, two of the seven measures deal directly with the utilization of Web sites as an association tool. The first measure is data-driven strategies, utilizing surveys of general membership to collect data, analysis of that data, then incorporating the findings into strategic plans and operations. The second measure is dialog and engagement, utilizing chat rooms and interactive communication within the organization on important topics. Staff can respond to questions when engaged during these discussions. Our Web site will be an important tool to help us achieve both of these measures of success. So, if you have not visited the new site yet, do so and make sure www.ladental.org becomes one of your favorites!

And, in other news, the Board of Directors has been very busy on your behalf. We are reviewing the LDA health insurance plan, prior to anniversary date, to ensure we have the best possible plan available to our members. Also, the LDA office will have some much needed remodeling this summer. After 11 years of use, the Board has a list of items that need updating, such as carpet and paint. And, we have placed the LDA Foundation creation as a priority item and are pursuing all avenues necessary to receive our private letter ruling from the IRS.

Well, my computer has informed me it is time for my nap. I sincerely hope you will sign on to the new LDA Web site and surf a while as your association strives to improve your membership benefits. ☺

www.ladental.org



LDA LAUNCHES NEW, IMPROVED, USER-FRIENDLY WEB SITE

On May 1, the Louisiana Dental Association (LDA) unveiled a newly redesigned and improved Web site. With a completely fresh, eye-pleasing appearance and format, the new Web site offers more member-oriented information, including members only, password protected areas, while also providing site visitors with a more visually appealing and much easier browsing experience. Visitors may access the new site at the same address, www.ladental.org.

The new site is an essential part of LDA's strategic plan to communicate to members LDA's mission-oriented, governmental, and continuing education activities, as well as a way to convey timely information and so much more to advocacy groups, governmental leaders, students, media, and the general public. This new Web site will make it simple for anyone interested in the LDA to find information and answers to questions quickly and easily.

With the financial support of Louisiana Dental Services, Inc. (LDS), the new site allows members' only access to many items, including House of Delegates minutes, rules and regulations for dental practices, governmental briefs and much more! The new site also houses a members' only message board, the LDA Forum, and allows online event registration, online dues payment and online capabilities to allow your staff to order their radiographic certification materials.

"It's an upgrade that needed to happen for the benefit of our members," said Dr. C. Richmond Corley, Jr., LDS senior vice president and CEO. "The new site will provide browsers with more user-friendly links along with a wealth of important resources, including more information on endorsed products and services – all located within one site for their browsing convenience."

The new design structure will also make it easier for users to find what they need quickly and efficiently. For example, the enhanced site will include a "Search" feature, allowing visitors to search the entire site using key words. In addition, a "Links and Resources" section will provide direct links to related Web pages, such as the Louisiana State University School of Dentistry (LSUSD), online dental magazines, job banks and dental forums.

Other notable upgrades for members, just to name a few, include links to the LDA's *Louisiana Dental News* newsletter and the *LDA Journal*, as well as links to historical information concerning past award recipients and past presidents and important governmental advocacy-related information.

A "Dental Newsbriefs" link also has the latest information available to the LDA on scams, research findings, state Medicaid provider resources and any other news items of interest to our members. There is also a consumer link for patients looking for Medicaid providers and an informational link for dentists who are Medicaid providers.

Additional special features include volunteer service opportunities, information for new dentists, a photo gallery and a special feature section called "LDA Stars!" which will profile Louisiana dentists who have made noteworthy contributions to the dental profession.

Curious Web surfers can check out the new site at www.ladental.org and enjoy the totally fresh and new look of the site. And, keep watching the site as more and more features are added! Now, LDA members will find accessing valuable information to be a much easier and time-efficient undertaking. ☺

THE LDA SITE WAS DESIGNED BY
BRUNER AND COMPANY: A CREATIVE
WEB DESIGN STUDIO.





LDA

louisiana dental services, inc.

C. Richmond Corley, Jr., D.D.S.
Senior Vice President/CEO, LDS

The New Look and Features of Our Web Site, www.ladental.org

My big news this issue is the new look and features of the LDA Web site (www.ladental.org). If you haven't visited it yet, you need to go! It is definitely a Web site we can all be proud of! When you do go, plan to spend enough time to take a good look at all the new features that are available for your use. LDA Director of Communications and Public Affairs Annette Droddy, along with the technical assistance from Ron Bruner and the staff of Bruner and Company of Destin, Fl., have done a great job in redeveloping our site. They have set it on a course for a great future and unbelievable additions in service to the members of the LDA.

And, it is because of LDA members' usage of the LDA/LDS Endorsed Products and Services Program that we had the NON-DUES REVENUE to fund this project. If you purchased a product or service from one of the endorsed companies, you have played a major part in the funding of this great step forward in the communication efforts of the LDA. So, please, if you have not used any of these companies, please reconsider getting price quotes from at least a few of the companies. You'll be glad you did!

If you want to see a current listing of the endorsed companies, you can find all the information you need on the LDA Web site. You can also call or e-mail the LDA and request a Ready Reference Binder.

One of these companies is **CareCredit**. CareCredit Patient Payment Plans provide no interest and low interest plans to help your patients receive the care they want and need. Offering fax, phone and online applications, instant credit decisions, free training for your staff and integration into popular software systems, CareCredit is the easiest program to use. And during CareCredit's 20th Anniversary, enjoy a once-in-a-lifetime enrollment offer! Call 866-246-9227 today for details. And, just for calling, receive your FREE 60-minute educational audio CD titled

Managing Practice Overhead featuring the expertise of Dr. Louis Malcmacher. If your practice is already enrolled, call 800-859-9975 for your free educational audio CD by Dr. Malcmacher. Be sure to identify yourself as a member of the LDA.



Or, maybe your dental practice accounts receivable ledger is a little on the fat side. The LDA/LDS Endorsed Program offers **Transworld Systems with its GreenFlag Profit Recovery System**. The GreenFlag system is a pioneer in the flat-fee concept of recovery of past due accounts. Contact Melissa Manix or Joy Gugliuzza at 504-828-8815 to set up your appointment to

help trim the receivables ledger down to a comfortable size with a "no hassle plan" that is guaranteed to work.

In another important area of business operations for your office, we also offer you an affordable, feature-rich payroll and human resource service through our partnership with **Paychex**. Paychex can ease the burdens and risks that go along with calculating payrolls, determining and filing tax payments with the IRS, keeping records and providing employee benefits. Call Paychex 800-729-2439 and mention code 5659 to get connected with the LDA member program.

Another great company that many LDA members are already using is **Office Depot**. For the LDA program, Office Depot is offering discounts below store pricing on all office supply items except electronics. Office furniture is included in the discount program, but you MUST have special approval and order arrangements made through our Sales Representative Christy Copeland at 225-673-9697. Call 800-568-0333, ext. 520, to set up your LDA Member Account.

The LDA/LDS Endorsed Program will soon be entering the third year of a great relationship with **Fortress Insurance Company**. Fortress, an A rated Insurance Underwriter, is a professional liability company created by dentists, for

dentists. To request a premium comparison or to learn how you can save 10% off your first year's premium, call Stormy Blair at Robert Ellis & Associates at (888) 503-5547, ext. 3886, or sblair@ellis4u.com. Located in Mandeville, La., the REA staff combines prompt, professional service with the personal care their clients deserve.

These are just a few of the companies that can offer LDA members great value and savings! Go to www.ladental.org to see a complete listing.

However, before closing, I would also like to share another bit of information that will be a help to those of you who have the opportunity to see patients that have dental benefit coverage under the Crescent Dental Plans® program. I have been notified by Meritain Health, the Third Party Administrator for Crescent Dental, that claims payable under this program can now be filed electronically, effective May 14, 2007. To accomplish this, it will be necessary for your office to contact Meritain Health through the customer service number at 800-548-2044 to acquire the necessary provider information and code to allow for the proper routing and processing of your claim.

As always, we at LDS appreciate what you, as an LDA member, do to make what we do at LDS a continuing success story! Visit the Web site, you'll be glad you did! ☺



Louisiana R&R

At the ADA's Recruitment and Retention Conference in Chicago in March, the LDA received two awards, Greatest Percentage Net Gain of New Dentists and Honorable Mention, Class of 2005 Dental Student Conversion (percentage converted to active, membership society with 1001-2000 members.) Pictured here, from left, Patricia Jenkins, LDA Director of Membership Development, and Dr. Debra Peters, chair, ADA Council on Membership.

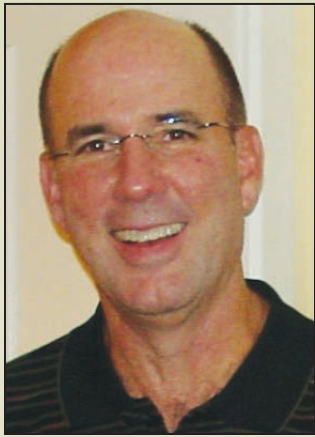
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- Gina Schellhase, D.D.S.

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council on lda sessions

*Dr. Les Tarver, Chair
Council on LDA Sessions*

A Rocking Duo: LDA Annual Session and NODC

This past April, the Louisiana Dental Association (LDA) Annual Session paired up with the New Orleans Dental Association to create a first-ever joint event that was both educational and fun! There was something for everyone: C.E., information, music, social activities, fellowship and networking with other professionals.



Continuing Education.

The meeting was held April 12-14 at the Ernest N. Morial Convention Center in New Orleans. Almost 800 dentists enjoyed 11 workshops and over 35 courses, allowing them to earn up to 20 C.E. hours by attending the opening sessions and three days of courses. Participants were also able to listen to a stellar line up of speakers that included Drs. Charles Blair, Guy Lewis, Bill Dorfman, David Hornbrook, Mike Malone, Tony Soileau, Corky Willhite, Jimmy Eubank, Hisham Nasr, and Stanley Malamed. There were also over 125 exhibitors showcasing the latest and greatest products and services. And, it was a great deal too, since LDA members only paid \$300 to register (for up to 20 hours of C.E., what a deal!)

The Thursday, April 12 Welcome Reception and President's Party honored Dr. L. Stephen Ortego, the outgoing president of LDA, and attendees were



Above: (EXHIBIT HALL) David Michalski, Banc of America Practice Solutions; Chris Harper and George Williams, Bank of America Financial Services. Right: (EXHIBIT HALL) Sarah Thorne and Tracey Roberts from Paychex.



entertained by The Bucktown All-Stars. This nine-piece rhythm and blues band is based in Metairie, La., and mixes the melodic orchestration of 1960's Atlantic soul, the brassy punch and slick grooves of the 1970's with a hometown flare of New Orleans R&B to create a sound that is as unique as the Big Easy itself.

Music enthusiasts in attendance were also fortunate because the conference coincided with the French Quarter Festival! This three-day festival was free and featured 150 musical performers on 15 stages throughout the French Quarter.



Dr. David Hildebrandt and Dr. Glenn Dubroc.

And, getting back to business, the LDA House of Delegates convened on Saturday with special guests Dr. Eric Hovland, dean of the LSUSD, Barry Ogden, LSBD executive director, Dr. James



Above left: (EXHIBIT HALL) Ian Calais and Keith Lott from New Line Medical. **Above middle:** (EXHIBIT HALL) Bob Ellis, Robert Ellis and Associates (REA); Dr. Rich Corley, LDS senior vice president and CEO; Stormy Blair, REA; Bill Passolt, Fortress president and CEO; and Dr. Mike Maginnis, LDS president. **Above right:** (EXHIBIT HALL) Melissa Manix, GreenFlag Profit Recovery by Transworld Systems, and Christy Copeland, Office Depot.

Pearce, president of the LSBSD, Dr. Don Lutes, past president of the Texas Dental Association, and numerous past presidents of the Louisiana Dental Association.

Dr. Tom Giacona presented the Distinguished Service Awards to this year's recipients, Drs. Kenneth G. Schott (NODA), Gary L. Roberts (Northwest), and Curtis J. Zeringue (Bayou). Dr. Gregg May presented the New Dentist Award to Dr. Christopher Cosse (Northwest).

Dr. Ortego presented a special award of merit to Dr. Eric J. Hovland, dean of the LSUSD, for his exceptional service and leadership to dentistry in Louisiana and the LSU School of Dentistry during hurricane recovery.

Keynote speaker, Dr. Kim D. Keisner, former secretary and vice chairman of the ADA 12th District, informed

delegates on the objectives of the ADA, which included supporting water fluoridation, maintaining availability of safe dental materials, improving access of care to millions of Americans, and increasing dental health care for the elderly. Dr. Keisner presented an ADA plaque to Dr. Ortego for his outstanding service as president of the LDA.

The newly installed president, Dr. Thomas H. Price, in his address to the delegates, expressed that one of his primary goals is to maintain the unified force among dentists statewide. Among his other priorities is to press the IRS to get a determination on the long awaited Louisiana Dental Foundation. Dr. Price then presented the LDA past president's plaque and pin to Dr. Ortego.



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See You Next Year, April 10-12, 2008

New Orleans
Dental Conference
LDA

Fun, fellowship, C.E., business and music...this year's LDA Annual Session and New Orleans Dental Conference (NODC) was a rocking duo. If you were unable to attend this year, don't despair! The LDA Annual Session and NODC will be held together again during the French Quarter Festival on April 10-12, 2008! Be on the look out for more information and don't miss another opportunity to mix business with pleasure in the Big Easy. ☺



Above left: (PRESIDENT'S PARTY) Dr. Paulino Castellon, Andree Eddleman, and Dr. Lane Eddleman. **Above right:** (CONTINUING EDUCATION) Ava Hebert and Jeannie Theriot.



Above: (EXHIBIT HALL) Jack Butcher and Heidi Vincent from ENSERV.
Below: WELCOME RECEPTION AND PRESIDENT'S PARTY.



Left: (PRESIDENT'S PARTY) Dr. Ambrose and Maribel Martin.

Circle: (PRESIDENT'S PARTY) Outgoing LDA President Dr. Stephen Ortego and Linda Ortego.



Left: (PRESIDENT'S PARTY) (from left) Dr. Bill Walsh, Darius Hall, Mickie and Dr. Ray Schiele, and Shirley Walsh.

Below: (EXHIBIT HALL) Melissa Highberg and Patrick Keefe from CareCredit.



LDA House of Delegates



Top: Dr. Tom Price, the incoming president of the LDA, presented a plaque to Dr. Steve Ortego, outgoing president.
Above middle: PAST PRESIDENTS BREAKFAST: (Bottom row, from left) Guest Dr. Kim Keisner, Dr. Ross DeNicola, Dr. Michael Haight, Dr. Rich Corley, and Dr. Vince Liberto. (Back row, from left) Dr. Douglas Kemp, Dr. Bill Walsh, Dr. Mike Nolan, Dr. Gary Roberts, Dr. David Kestel, Dr. Curtis Zeringue, Dr. Les Tarver, and Dr. Mark Chaney. **Above:** Dr. Tom Giacona (third from left) congratulates 2007 Distinguished Service Award recipients Drs. Gary Roberts, Ken Schott and Curtis Zeringue.



Top Circle: Dr. Christopher Cosse and his wife, Stacy Cosse. **Top:** Dr. Tom Price, incoming president of the LDA, presenting his President's Address. **Above left:** Dr. Steve Ortego presented a special award of merit to Dr. Eric J. Hovland, dean of the LSUSD, for his exceptional service and leadership to dentistry in Louisiana and the LSU School of Dentistry during hurricane recovery. **Above right:** Dr. Gregg May.





LDA

secretary-treasurer

Edward J. Hebert, D.D.S.

Report from the LDA Secretary-Treasurer

As your secretary-treasurer, I have had the great opportunity to work with Ward Blackwell, our executive director, and the rest of the wonderful LDA staff. Our new president and past secretary-treasurer, Dr. Tom Price, has also been instrumental in working with me as I have learned this position. I am also grateful to you, my fellow members, for giving me the privilege to serve you and organized dentistry.

And, already this year, we are off to a great start! If you read my article in the Spring 2007 issue of the

specifically designed to meet the needs of dentists at competitive rates for both members and staff through the LDA's endorsed carriers, assisting members with chemical dependency or substance abuse problems, temporary assistance to dentists facing extreme financial difficulties due to illness, disability, or natural disaster (such as hurricanes Katrina and Rita), and free access to the LDA's statewide peer review and mediation program.

Because of two LDA subsidiaries, Louisiana Dental Services, Inc. (LDS) and Professional Dental Plans, Inc.

Year	Income	Funds in Support of LDA Operations
Louisiana Dental Services, Inc. (LDS)		
2004	\$92,607.56	\$75,147.51
2005	\$102,978.50	\$68,588.80
2006	\$133,517.63	\$76,424.78
2007 (to date)	\$30,439.68	\$33,481.67
Professional Dental Plans, Inc. (PDP)		
2004	\$66,013.10	\$43,249.91
2005	\$48,290.37	\$31,631.98
2006	\$50,018.71	\$28,626.73
2007 (to date)	\$17,075.63	\$11,110.77

Louisiana Dental News newsletter, you saw that LDA's market share grew from 77.6% in 2005 to 79.7% in 2006. Increases in membership figures translate into available dues dollars – dues dollars that can be used to continue improving membership benefits. Some of the more notable benefits include: our new and improved Web site, continuing education, insurance coverage

(PDP), the LDA has been able to provide many benefits to its members that are not paid for from dues.

Through LDS, the LDA endorses many high-quality products and services that provide money-saving opportunities to our members, as well as revenue to the association every time a member uses them. Because of OUR utilization of the LDA/LDS Endorsed Products and

Services Program, one of the many things that LDS was able to provide is the financial support for the new and improved LDA Web site. Not only has the site helped us to fulfill many of our strategic planning goals of the association, but through the financial support of LDS, we were able to unveil a site that moves us forward technologically, but also gives us a basis for so many other options that you'll see in the future, including resources that allow us to survey our members to find out more about your needs and wants regarding organized dentistry.

And, I would like to give special thanks to all of you who supported the first-ever LDA Annual Session and New Orleans Dental Conference. Preliminary numbers look good as over 2,600 people registered for the event, including 771 dentists (528 are LDA members), 681 hygienists, 342 business assistants, 502 chairside assistants, 13 lab techs, 78 guests and 268 dental spouses. Attendees were able to browse the exhibit hall to see the latest and greatest equipment and services available to dentists from over 125 vendors, and, the meeting was an incredible deal at \$300 each for LDA members!

Special thanks should be given to the LDA volunteers and committees that have worked with me as we passed a budget for this year during the LDA House of Delegates. I am proud of our delegates for supporting the 2007 NODC by paying certain expenses of the conference, with the

advice of the NODC chairman as to which expenses need to be paid, up to a total of \$30,000. This money came from donations from other organizations that were given to our association to help with disaster recovery after the hurricanes of 2005.

Together, as organized dentistry in Louisiana, all components can work at achieving their financial goals, which includes working together and growing membership across the board for the Tripartite system. ☺

Dues statements go out in October.

For the first time, pay your dues online at ***www.ladental.org***.

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LDA

executive director

Ward Blackwell, M.J., Executive Director, LDA

Ten Year Milestone a Chance to Note Both Constants and Change

Recently, in a moment or two of calm reflection, it dawned on me that I recently surpassed 10 years with the LDA. As this realization sunk in, I recalled more and more things that have changed (mostly for the better) in the decade since I first walked into the association office.

For the record, one thing that hasn't changed much is the novelty of those moments of calm reflection. If anything, they've been rarer than ever since the twin terrors Katrina and Rita visited. And, since the combined Annual Session/New Orleans Dental Conference concluded right as the unparalleled zaniness of a legislative session began, there's been no let up lately.

So there's a lot going on at the LDA right now, as there is most of the time. But that got me wondering how much of that activity is attributable to new programs, projects and benefits the LDA initiated in the past 10 years? Consider that in the past ten years:

- The LDA Web site first came online (July 1, 1997).
- The LDA Council on the New Dentist, Council on LDA Sessions, Medicaid Task Force and Dental Access and Prevention Political Action Committee (DAPPAC) were all created.
- The LDA Fishing Rodeo, Summer Education Conference, Game Day Seminar and LADPAC Golf Tournament were all inaugurated.
- The LDA joined the LSU School of Dentistry's Committee of 100 and began sponsoring the LSUSD awards luncheon, "Lunch & Learns" for the LSUSD ASDA chapter, and the LSUSD-ASDA skeet shoot.
- The LDA began presenting the New Dentist Award and attaching a monetary prize to the LDA Student Award.
- A three-year statewide public relations campaign was undertaken and Give Kids a Smile Day began.
- The LDA Assistance Fund was created to provide low-interest loans to dentists seeking treatment for chemical dependency.

- The LDA began soliciting sponsorships of LDA conferences and events, eventually growing from nothing to more than \$25,000 per year.

That's a fairly impressive, though not comprehensive list of new initiatives originating in the past 10 years. However, that's not to say that all other activities in which the LDA engages have remained static. In actuality, there are many services provided and functions served by the LDA continually over the past decade that have seen noteworthy innovations and improvements. For instance:

- The LDA Annual Session is now combined with the New Orleans Dental Conference.
- The LDA Web site has been re-designed with more features, information and members-only content.
- The LDA C.E. calendar went from listing a few events in the back of the Journal to including virtually all major C.E. events in the state and is now also posted in an interactive format on the LDA Web site.
- The list of companies entering into agreements with our for-profit subsidiary, LDS, and endorsed by the LDA grew to include Acadian Ambulance, Amalgaway, Bank of America Practice Solutions, Chase Cabinetmakers, DHL Express, D-MMEX, the Institute of Medical Emergency Preparedness, Liberty Mutual Insurance, Office Depot, Paychex, Select Choice Student Loans, Solmetex and Robert Ellis and Associates/Fortress Insurance.
- The LDA Relief Fund created a disaster grant program to provide widespread assistance immediately after the hurricanes of 2005.
- The LDA's computers have been networked, most board communications have become electronic and we began managing our grassroots lobbying through a web-based system called VoterVOICE that facilitates instant advocacy for virtually all LDA members.
- The LDA Strategic Plan is now reviewed annually.

Of course, many things have stayed pretty much the same over the years. The LDA is still the voice of dentistry in state governmental affairs. The LDA continues to sponsor quality insurance programs for health, life, etc. And, the LDA continues to provide unique benefits like peer review, discounted radiographic certification training, and vital news and information.

Certainly, not every change in the past 10 years will have been for the better, and at least some of the constants may need to be changed someday. However, there is one constant that I hope will never change that suggests the mix of old and new at the LDA is just about right: eight out of 10 actively practicing dentists licensed in Louisiana were members of the LDA 10 years ago, and that still holds true today. ☺

For governmental information, dental news, and so much more, go to www.ladental.org.

It's new and improved
and *you* won't want to miss out!



www.ladental.org

LDA Web Site Designed and Hosted by: **bruner and company.com**

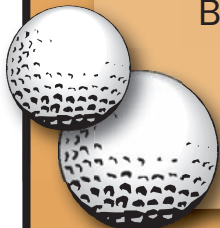
Mark Your Calendars!

LADPAC
"Chipping In For Dentistry"
Golf Tournament

Friday, October 19, 2007
Beaver Creek Golf Club
Zachary, LA

Fall Game Day Seminar

Saturday,
November 10, 2007
LSU vs. Louisiana Tech
Football Game
Location of Seminar:
Sheraton, Baton Rouge, LA





LDA LSU school of dentistry

Eric J. Hovland, D.D.S., M.Ed., M.B.A.
Dean, LSU School of Dentistry

Going Home!

It is official—we are returning to New Orleans late summer or early fall. The past two years have been filled with challenges and we are anxious to return home. Our newly renovated facility will be even finer than before the hurricane! The influx of goodwill from individuals and corporations, coupled with available public disaster funds, has allowed LSUSD to take its operations to the next level. Even the school's two main classroom auditoriums—A & B—are undergoing a facelift with new chairs, tables and Internet connections. I am sure that everyone will enjoy the new facilities.

I am pleased to report that our graduation activities progressed as planned at the Ernest Morial Convention Center in New Orleans on May 19. The celebration was especially rewarding as the 2007 class had a difficult transition as a result of Katrina. Also, the hurricane aftermath has not affected our recruiting efforts—once again, we have admitted one of our strongest freshman classes ever!

Although we have not heard definitively, the chances of retaining the Baton Rouge campus look promising. We anticipate the campus will require approximately \$1.4 million annually to operate and it is expected that about \$700,000 in annual clinic income can be generated. Student and resident rotations, a distance-learning dental hygiene program, and a pediatric clinic program are the top three priorities for the campus.

All students and residents are expected to begin the school year in New Orleans. If there are unforeseen issues related to renovations, classes and clinics will begin briefly in Baton Rouge and continue in New Orleans as soon as possible. However, I am pleased to report that everything is on track for our return in August. Acquiring

patients in New Orleans seems to be of no concern. As of June, nearly 1,000 people have requested dental screenings.

As mentioned in the last *LDA Journal*, a well-represented group of faculty, students and staff have developed a draft strategic plan that will be reviewed by our faculty at a planning retreat in June. Faculty shortages, lack of diversity, lagging local and state government support, changing technology, and escalating costs are challenges that face all dental schools nationally and LSUSD is no exception. Faculty recruitment and retention continues to be a primary focus for the school as excellent, committed faculty directly correlates with our fourfold mission of success in education, research, patient care and community outreach.

As always, I sincerely thank the entire dental community for their collective support. Please keep the LSU School of Dentistry in mind as you consider your philanthropic priorities each year. Private support continues to be essential in helping LSUSD sustain its high standards in dental education.

Please, if you are ever in the area, stop by for a visit or feel free to call me in Baton Rouge at (225) 334-1816 if you have questions or concerns. I look forward to celebrating our return in early fall. ☺



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Seventh Annual Membership Fishing Rodeo



**Friday & Saturday
July 13-14, 2007**

**Sand Dollar Marina, Grand Isle, La. - Two Fun-Filled Days of Fishing,
a Friday Night Welcome Reception and a Saturday Night Awards
Ceremony and Fish Fry!**

REGISTRATION FEES AND SPONSORS

*There are six categories to enter. Entrants can enter one fish per person per category. (See complete list of rules on the LDA web site at www.ladental.org or by calling 800-388-6642.)

**All are welcome to attend and participate, but all fishing rodeo entrants must be registered under the name of an LDA member dentist.

Two-Day Fishing Entry Fees:

Includes admission to Friday night reception and Saturday night fish fry.

\$37 - Adults

\$20 - Children 12 & under

\$15 - Dental Students

Saturday Night Fish Fry ONLY: (no fishing)

\$25 - All

**Thanks to our sponsors (as of 6/12/07): Robert Ellis and Associates,
Louisiana Dental Services, Inc. (LDS), Gilsbar, Inc., Benco Dental, Irwin Dental,
Patterson Dental, and Sand Dollar Marina.**

LDA Member's Name: _____ Component: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

<u>Names of ALL Fishing Rodeo Entrants</u>	<u>Fee Category (check only one)</u>			<u>Fee (see above)</u>
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____
_____	<input type="checkbox"/> Regular	<input type="checkbox"/> 12 & Under	<input type="checkbox"/> Dental Student	\$ _____

Number of tickets for additional guests attending Saturday Night Fish Fry ONLY: _____ @ \$25 each = \$ _____

HATS (\$20) and T-SHIRTS (\$15) must be pre-ordered. I request _____ hats and _____ t-shirts for a total of \$ _____

Orders after July 1, 2007, subject to limited availability. Indicate t-shirt sizes: _____ S _____ M _____ L _____ XL

NO REFUNDS after pre-registration deadline of July 1. Add \$25 per person LATE FEE after July 1. No exceptions. \$ _____

PAYMENT INFORMATION

Check Enclosed Bill my: (circle one) Visa MasterCard

Credit Card No.: _____

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Signature: _____

For lodging information, visit www.grand-isle.com

Total owed to LDA: \$ _____

MAIL, FAX, OR CALL IN YOUR REGISTRATION:

Louisiana Dental Association

P.O. Box 261173

Baton Rouge, LA 70826

Phone: (800) 388-6642 or (225) 926-1986

Fax: (800) 343-3842 or (225) 926-1886



LDA membership

Nelson P. Daly, D.D.S.

Interim Chair, LDA Council on Membership and Dental Practice

Thanks for being a member - because of you it works!

It's that time again! The livin' is easy, fish are jumpin', and yo moma's good lookin' (well...) Ah yes, summertime! It is once again time to put down the pick and pick up the pole, head for the beach or the bayou and forget for a while that you even have a dental office. That said, your membership, recruitment and retention committee is hard at work finding ways to recruit and "recreate."

First up, it is now time for our annual pilgrimage to Grand Isle. What started a few years ago as a small get together for an adventurous few has exploded into a major closely contested event. Over 100 fisherman, workers and volunteers, sponsors and friends enjoyed lots of fun, food, parties, prizes, beer, a whole lot of lies, great fishing and (did I mention) beer, all rolled up into one great weekend. If you want continuing education, you may be able to convince Drs. Smith, St. Pierre and Dunaway to explain the intricacies of the relationship of tidal movement to fish-fry batter, but other than that forget it, this weekend is just for fun.

And, did I mention competition? The last few years have been dominated somewhat by Jerry and the Acadiana boys and they promise to keep up the tradition. There have been rumors though that the other components are gearing up to take them down. It's all good, it's all fun, and if you have not previously joined in, you need to. So, mark your calendars now and register for this event, Friday and Saturday, July 13 and 14 at Sand Dollar Marina in Grand Isle. You can fish off a pier, fish off the beach, fish from a boat or not at all, as long as the fish you enter don't have an expiration date stamped on them! And, for the first time ever, you can register online for the Fishing Rodeo, as well as any other LDA events, at www.ladental.org.

Then, less than two weeks after the Fishing Rodeo is the LDA Summer Education Conference. It is expected to be another great meeting, including a variety of speakers, great golf, awesome beaches and lots of relaxation. You can

get up to 16 C.E. hours while you write off your family vacation - can't beat that!

Another project I am working on is putting together a Spanish Course for dental professionals. A patient of mine that has a doctorate in languages and is a professor has a pre-packaged program that can be adapted for all kinds of professions, such as law enforcement, medicine and others, and is willing to hold a course for those of us who would like one. It will not make you fluent in Spanish, but it will teach you words that could be useful in your practice, such as how to say open wide, where does it hurt, Visa and MasterCard? Why...yes, etc... It will be taught on two Saturday's, with an off weekend between. There is no date yet, but I do need to know how many people might be interested. I believe this class could be helpful with the increasingly large number of Spanish speaking patients, as well as for those dentists who have a calling to do dental missions in South America. Details will be worked out soon, so call or e-mail me right away if you are interested in participating in this course, drd@drsdaly.com or (225) 927-5248.

And, if you have the great fortune of meeting any of the newest members of our dental profession, the LSUSD graduates of 2007, congratulate them. Unfortunately (or fortunately for Baton Rouge) they didn't get to enjoy Bourbon Street as much as some of us did, and they really had to work hard to finish their program on time. They did succeed however, and they now join us in the perpetual pursuit of dental perfection! We wish them well, Godspeed, and patients (lots of patients)!

Thanks for being a member - because of you it works! And, because of dedicated members who save money using the LDA/LDS endorsed companies, we were able to put together a new and improved Web site with more information and resources than you can imagine. Take advantage of your members' only sections at www.ladental.org. ☺

LSUSD Class of 2007 Attends Senior Reception

Ashley Martin, LDA Intern



Approximately 40 seniors attended the LDA's Senior Reception for the LSUSD graduating class of 2007 on April 27 at Oak Lodge in Baton Rouge.

The purpose of the reception was to educate new graduates about what LDA offers dental professionals and the importance of organized dentistry. Graduates received information about LDA's membership and benefits, including Tiger Tracks, a booklet produced annually by the LDA for LSUSD graduates as a reference and resource guide to starting or joining a practice.

The graduates had a wonderful opportunity to network with LDA Council on Membership and Dental Practice members during the reception. Seniors also had a chance to meet representatives from Louisiana Dental Services, Inc., Robert Ellis and Associates and Gilsbar, Inc. who attended the reception on the behalf of their sponsoring organizations.

The highlight of the night was a presentation showcasing pictures of the seniors throughout their four years of dental school together.

Congratulations to the LSUSD Class of 2007! 🐯



Top left: Dr. Nelson Daly, interim chair of the LDA Council on Membership and Dental Practice; Michael Wiesner; Lien Hong Vu; Amanda Raymond, LDA director of accounting; and Ward Blackwell, LDA executive director. **Top right:** Bob Ellis from Robert Ellis and Associates, Xuan Kim Tran, and Stormy Blair from REA. **Circle:** John Dillworth, Natalie Jackson, and Dr. Jeff Silmon. **Middle right:** Bryan Jenkins from Gilsbar, Inc., Dr. Keith Kyler, Martin and Sally Braud. **Right (Top)** Drs. Marty Garrett and Ed Hebert, and (bottom) Lance Leroux, Brynn Leroux, and Lauren Van Bebber.

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ADA Washington Leadership Conference



ADA 12th District Trustee Dr. Frank Grammer, LDA President Dr. Tom Price, and Oklahoma Dental Association Past President Dr. Pam Low.



Left: Congressman Charles Boustany's Legislative Assistant Mike Thompson met with LDA representatives Teresa Roberts, Dr. David Kestel, Dr. Gary Roberts, Dr. Jim Moreau, and Dr. Tom Price. **Right:** Dr. Tom Price, Dr. Jim Moreau, Congressman Charlie Melancon, Dr. Gary Roberts, and Dr. David Kestel.

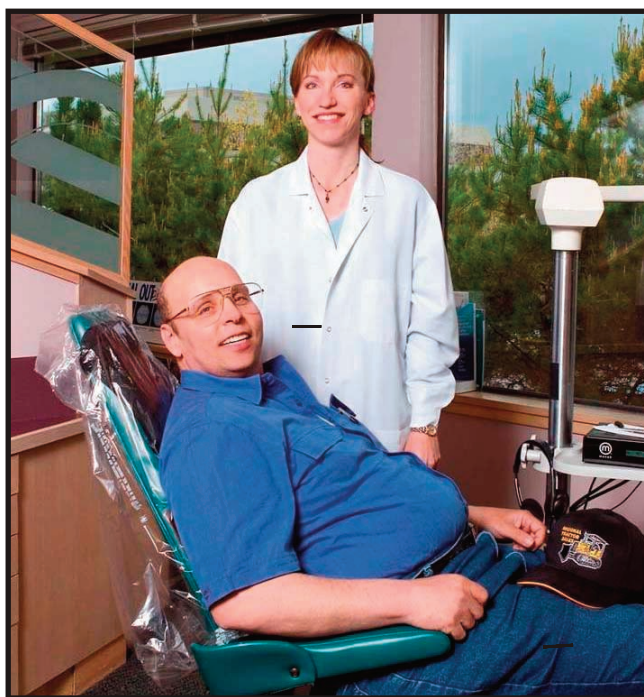


Above left: LDA President Dr. Tom Price, LDA Director of Communications and Public Affairs Annette Drodgy, Dr. Jim Moreau, Dr. Gary Roberts, Congressman Rodney Alexander, and LADPAC Chair Dr. David Kestel. **Above middle:** Dr. Gary Roberts, Dr. Jim Moreau, and Congressman Bobby Jindal. **Above right:** Drs. Jim Moreau and Gary Roberts with Congressman Rodney Alexander. **Below left:** Dr. Tom Price, Teresa Roberts, Dr. Gary Roberts, Dr. Jim Moreau, Congressman Bobby Jindal, and Dr. David Kestel. **Below right:** Congressman Charlie Melancon and Dr. Jim Moreau.



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The Value of Life: Discovering Your Life Insurance Needs

Life is your most important asset. For all practicing dentists alike, income is based upon the services provided to patients. In the unfortunate event that something happens to you, it is necessary to know how this income loss will affect your family. How do you put a price on your most valued asset?

Determining an estimated amount of necessary life insurance can actually be quite simple. The first step is taking inventory of your current assets and your current liabilities. Here's an example:

Dr. Provider

Assets

House: \$350k
Car: \$25k
Investment Acct: \$50k
Savings: \$35k

Total Assets = \$460k

Liabilities

Mortgage: \$250k
Car Loan: \$20k
Student Loan: \$120k
Personal Loans: \$10k

Total Liabilities = \$400k

(Assets - Liabilities = Net Worth) **Net Worth = \$60k**

Most likely, Dr. Provider's spouse will not sell the house and car, greatly decreasing the significance of its fair market value in the life insurance equation. Let us look at the current liabilities in the example: \$400k. If you subtract from this amount the investment account and savings assets, you are left with approximately \$315,000 of debt upon your death. Then, include an additional \$30,000 for burial expenses, which gives a new total of \$345k. So, Dr. Provider needs at least \$345,000 just for his family to break even.

The next step in estimating an adequate amount of life insurance is to calculate the income amount necessary to keep the family at a certain standard of living. Dr. Provider's family needs a minimum after tax total of \$6k per month to maintain their current lifestyle. That adds up to \$72k per year (not including inflation).

The simple equation for calculating the entire amount of life insurance is to divide the yearly amount of \$72k by 4.5% (reasonable rate of return) equaling \$1,600,000. Add in the \$345,000 of debt to the \$1,600,000 to reach a grand total of \$1,945,000.

Dr. Provider should obtain a life insurance policy that will insure his life for at least \$2 million. Applying this method leads to a simplified way you can estimate the amount of life insurance necessary to provide for your family. ¶

Chad Olivier is owner of the firm The Olivier Group, LLC in Baton Rouge, La., which specializes in retirement planning and wealth management for physicians, dentists and other affluent individuals and families. If you have any questions about this article or future topic suggestions, please call (888) 465-2112 or visit us on the web at www.oliviergroup.com. Chad offers Securities and Financial Planning through Linsco Private Ledger Member NASD/SIPC. Please note that the above article is for informational purposes only. It is not intended to serve as financial advice, nor is the Olivier Group specifically endorsed by the LDA. Financial planning requires detailed individualized analysis of each person's specific situation.

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Imagine.....



Fun in the Sun with the LDA

LDA Summer Education Conference

Tops'l Beach and Racquet Resort, Destin, Florida
July 25 - 28, 2007

Speakers: G.K. Mangelson, Dr. Bruce J. LeBlanc, and Dr. Don Callan.

Thanks to our sponsors: (as of 5/21/07) Louisiana Dental Services, Inc. (LDS); PerioSeal Dental Implants; Robert Ellis and Associates; Gilsbar, Inc.; Southeast and Southwest Louisiana Area Health Education Centers (AHEC); Steward Quantum Leap Consulting; Patterson Dental; the National Dental Foundation for Asset Protection; and Bruner and Company: A Creative Web Design Studio.

Register online at www.ladental.org or call (800) 388-6642.

Volunteers

SERVICE OPPORTUNITIES

LPCA Looking for Dental Volunteers for July 14 Event



Louisiana Primary Care Association (LPCA) is a non-profit corporation whose purpose is to promote accessible, affordable,

quality primary health care for the uninsured and medically underserved populations in Louisiana. It is a membership organization of 20 Federally Qualified Community Health Centers (FQHCs) and supporters committed to the goal of achieving health care access for all and elimination of health disparities.

Recently, LPCA was chosen to serve as a site for Henry Schein, Inc.'s 2007 Healthy Children, Healthy Lifestyles Program. This event is an access-to-care initiative that brings screenings, education, counseling, referrals, and fun to a medically underserved population in our community, children. Children are screened for medical conditions and risk factors such as asthma, diabetes, hypertension, obesity, mental health, oral health and vision. Children will then be asked to make a lifestyle commitment for the six months following the event. Commitments include more daily exercise, better nutrition, and less time watching television.

LPCA is partnering with 100 Black Men of Metro Baton Rouge's Back-To-School Expo to host the event on Saturday, July 14, 2007, from 8 a.m. - 5 p.m. at the Baton Rouge River Center. Health professionals are asked to volunteer to provide an estimated 1,500 children with dental screenings, fluoride treatments, and referral services for follow-up care. Providers are asked to volunteer for a three-hour shift. Health professionals and children alike are invited to volunteer or attend the event statewide.

For more information or to volunteer, please contact Tia Gipson via e-mail at tgipson@lpcanet.net or phone (225) 927-7662.

Operation Blessing Looking for Volunteers

Operation Blessing has been operating a free dental clinic in New Orleans since February 2006 in wake of the devastation caused by Katrina. Partnering with Louisiana's department of health, LDA, and the LA Board of Dentistry, this is the only completely free dental clinic operating at this time in this area. People begin to line up at the dental clinic during the early morning hours and sometimes the night before, and they turn away close to 100 people a day.

Basic Info:

- Volunteer dentists and hygienists must have an up-to-date license from the United States.
- Reciprocity rules are in effect that allow the Department of Health and Hospitals and the Louisiana State Board of Dentistry to issue temporary licenses.
- Operation Blessing's modern clinic has four dental chairs, digital x-ray, and a cavetron.
- Operation Blessing takes care of all the dentists lodging and food needs and can provide transportation to and from the clinic and airport.



The need for volunteers right now is tremendous. The clinic is unable to open unless we have a dentist volunteering. We have very few dental volunteers scheduled for the upcoming weeks and months.

The field dental clinic is located at 5501 Read Blvd. and contains all the needed equipment. The clinic is open Monday – Friday from 9 a.m. to 5 p.m. and serves walk in patients only. Contact Karen Ball at 757-226-3858 or karen.ball@ob.org to volunteer or receive more information. ☺



MARK YOUR CALENDAR
LDA EVENTS:

7TH ANNUAL MEMBERSHIP FISHING RODEO

Friday & Saturday - July 13-14, 2007
Sand Dollar Marina, Grand Isle, La.

SUMMER EDUCATION CONFERENCE

July 25-28, 2007

Tops'l Beach & Racquet Resort, Destin, FL.

Call 1-800-380-4808 (and don't forget to mention you are a member of the LDA group) to make your reservations at Tops'l. Deadline to book accommodations at Tops'l is June 25, 2007.

LADPAC "CHIPPING IN FOR DENTISTRY"
GOLF TOURNAMENT

Friday, October 19, 2007

Location: Beaver Creek Golf Club, Zachary, La.

FALL GAME DAY SEMINAR

Saturday, November 10, 2007

LSU vs. Louisiana Tech Football Game

Location of Seminar: Sheraton, Baton Rouge, La.

BOWDEN LEADERSHIP DEVELOPMENT CONFERENCE

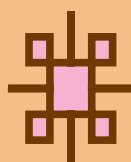
Friday, January 25, 2008

The Bluffs, St. Francisville, La.

ALPINE LECTURE SERIES MARDI GRAS EXTRAVAGANZA

Saturday-Tuesday, February 2-5, 2008

Steamboat Springs, Co.



Register online at www.ladental.org or call (800) 388-6642.

In Loving Memory:

Dentists in the Northwest Honor One of Their Own

On March 16, 2007, dental colleagues honored the memory of Dr. Donald D. Cope during a dedication ceremony in Shreveport. A granite plaque was placed at the front of the Donald J. Zadeck, Jr. & Percy A. Sharp III Memorial Gardens of the Feist-Weiller Cancer Center in honor of Dr. Cope.

Dr. Cope passed away from prostate cancer in 2006. After his passing, Dr. Cope's colleague and friend, Dr. L.M. Harrison, Jr., asked fellow dentists from the Northwest component to contribute a donation and the response was overwhelming. These dentists donated well over \$5,000 to the Feist-Weiller Cancer Center, which is the cancer department and research center at the LSU Health and Sciences Center in Shreveport.

Dr. Harrison expressed that Dr. Cope was a great dentist, a great individual, and always had a smile on his face. He said the plaque was "a permanent memorial that people would see forever."

During the dedication ceremony, the director of the Feist-Weiller Cancer Center, Jonathan Glass, M.D., gave a welcome speech to the guests. Dr. Cope's colleagues Dr.

Harrison, Dr. H.O. Blackwood III, and Dr. W. Montie Dalton then spoke about their dear friend. The ceremony ended with a dedication prayer given by Dr. Dalton and an optional tour of the center.

Dr. Cope will be missed but his memory will always remain due to the generosity of his colleagues in the Northwest component. ☺



For this information and more, visit the Dental Newsbriefs link on the LDA Web site!

Urgent Notice for all Providers: Delay of National Provider Number (NPI) Implementation

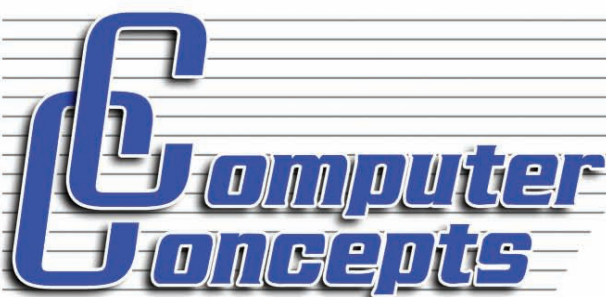
The Centers for Medicare and Medicaid Services (CMS) has officially extended the enforcement of the rule mandating May 23, 2007, as the date for implementation of the National Provider Identifiers (NPI). A contingency period is now in effect and Louisiana Medicaid is in the process of developing its contingency plan. This contingency period is being granted to providers and health plans who are working in good faith to come into compliance with NPI. The final compliance date will be announced at a later time by the Department of Health and Hospitals. Please visit www.lamedicaid.com frequently for additional information and updates.

To maintain payment accuracy and timely payment to Louisiana Medicaid providers, THE DEPARTMENT OF HEALTH AND HOSPITALS AND UNISYS WILL NOT IMPLEMENT THE NPI ONLY SYSTEM CHANGES ON MAY 23, 2007.

CURRENT LOUISIANA MEDICAID 7-DIGIT PROVIDER NUMBERS WILL CONTINUE TO BE REQUIRED ON ALL PAPER CLAIMS, ELECTRONIC CLAIMS, AND PHARMACY CLAIMS UNTIL FURTHER NOTICE.

Providers must register their NPI with Louisiana Medicaid and continue to work towards the use of NPI on all claims. Only 25% of Louisiana Medicaid providers have registered their NPI with Louisiana Medicaid thus far. Information about NPI, such as where to apply for an NPI and how to register that NPI with Louisiana Medicaid is located at www.lamedicaid.com.

Currently, Louisiana Medicaid is finalizing the implementation of the NPI. Updated information will be



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posted through the Web site, RA messages, provider notices and Provider Update articles. Refer to all provider publications and go to the Web site frequently to stay informed about the NPI implementation.

Questions concerning the implementation of NPI may be directed to the Unisys NPI group at (225) 216-6400 or via e-mail at lamedicaidnpi@unisys.com.

FDA Issues Toothpaste Alert

The U.S. Food and Drug Administration on June 1 issued a warning to consumers to avoid using tubes of toothpaste labeled as made in China. The agency issued an import alert to prevent toothpaste containing the poisonous chemical diethylene glycol (DEG) from entering the country. DEG is used in antifreeze and as a solvent. For a list of toothpaste brands included in the alert, see the FDA Web site at www.fda.gov.

None of the toothpaste brands in the alert have received the ADA Seal of Acceptance. The ADA Seal of Acceptance helps consumers make informed decisions about safe and effective products, such as toothpastes, toothbrushes and floss.

For a list of oral care products that have received the ADA Seal of Acceptance, see www.ada.org/ada/seal/index.asp.

ADA Approves New Guidelines Related to Dentistry and Infective Endocarditis (IE)

For decades, the American Heart Association (AHA) recommended that patients with certain heart conditions take antibiotics shortly before dental treatment. This was done with the belief that antibiotics would prevent infective endocarditis (IE), previously referred to as bacterial endocarditis. The AHA's latest guidelines were published in its scientific journal, *Circulation*, in April 2007 and there is good news: the AHA recommends that most of these patients no longer need short-term antibiotics as a preventive measure before their dental treatment.

The American Dental Association participated in the development of the new guidelines and has approved those portions relevant to dentistry. The guidelines were also endorsed by the Infectious Diseases Society of America and by the Pediatric Infectious Diseases Society.

The guidelines are based on a growing body of scientific evidence that shows the risks of taking preventive antibiotics outweigh the benefits for most patients. The risks include adverse reactions to antibiotics that range from mild to potentially severe and, in very rare cases, death. Inappropriate use of antibiotics can also lead to the development of drug-resistant bacteria.

Scientists also found no compelling evidence that taking antibiotics prior to a dental procedure prevents IE in patients who are at risk of developing a heart infection.

Their hearts are already often exposed to bacteria from the mouth, which can enter their bloodstream during basic daily activities such as brushing or flossing. The new guidelines are based on a comprehensive review of published studies that suggests IE is more likely to occur as a result of these everyday activities than from a dental procedure.

For more information and guidelines, go to the ADA Web site at www.ada.org.

Warning: Hand Washing Scam from the "Louisiana Healthcare Compliance Center"

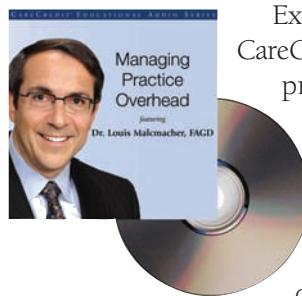
The Louisiana Department of Health and Hospitals is issuing a warning to health care providers about a false advisory in circulation which states health care providers are required by state and federal regulations to post hand-washing signs.

The source of the advisory has been identified as Labor Law Posters out of Michigan, which offers to sell the signs to the recipient of the notice at high prices. The company references the "Louisiana Healthcare Compliance Center," which is a fake agency that is being used as a front to deceive providers into believing they are required to purchase hand-washing signs.

This advisory is considered particularly damaging due to the expensive nature of the signs and the pretense that they are required by both the Centers for Disease Control and state health codes. The advisory also states that if establishments do not post these signs, they will be subject to fines and penalties. Attempts to contact the source have proved difficult due to anonymous P.O. boxes and out-of-state phone numbers.

While hand-washing signs are encouraged to promote cleanliness, they are not required. If an owner wishes to post hand-washing signs, one may be downloaded and printed for free from www.dhh.louisiana.gov.

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Fluoridation Update: City of Crowley Has Something to Smile About!

*Submitted by Sheri Granier Sison, RDH, BS,
Louisiana Fluoride Program Manager*

The city of Crowley will begin fluoridating its public water system June 30, 2007. The equipment is being funded by a grant from the Louisiana Office of Public Health. These grants require community participation through a commitment from the community requiring them to purchase fluoride for the water system, maintain equipment, monitoring and keep up compliance according to the standards set by the Fluoridation Program.

By providing technical support and assistance, the program assists systems in maintaining optimal levels of the fluoride ion. The program monitors the fluoridation levels of all water systems that are fluoridating and reports these values to the Water Fluoridation Reporting System within the Centers for Disease Control and Prevention for public access. The Fluoridation Program notifies dental and health care providers of their community water fluoridation to enable the judicious use of fluoridation supplement.

Dr. John Taylor of Crowley is a member of the Fluoride Advisory Board and helped guide local efforts in Crowley.

The LAWCO/Crowley Water system, which serves over 22,000 people, contained some natural fluoride, but not optimal levels to prevent tooth decay. Dentists and physicians in that area should NO LONGER prescribe fluoride supplements and should inform their patients to stop taking them. As a preventive measure, community water fluoridation can reduce dental caries from 20-60 percent. As you all know, community water fluoridation is a safe, inexpensive, and effective public health measure to reduce the incidence of dental caries.

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\$15 - each additional packet

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MEDCOM's "Radiographic Techniques and Safety: Introduction to the X-ray and Safety Precautions" is available through the LDA and approved by the LA State Board of Dentistry. It can be used for in-office education of dental assistants, counts for C.E. credit and saves you time and money compared to classroom instruction.

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LD louisiana state board of dentistry

James A. Pearce, D.D.S.
President, Louisiana State Board of Dentistry

A New Horizon in Clinical Licensing Examinations

The Louisiana State Board of Dentistry has contracted with the Council of Interstate Testing Agencies (CITA) to begin administering the clinical licensing examinations for dentistry and dental hygiene in the state of Louisiana beginning in calendar year 2008. This is a major step forward for a state that has maintained its independence for approximately 130 years. Bob Dylan once wrote, "The times, they are a-changing" and those changes are now here.

Let me give you a little history of the Council of Interstate Testing Agencies. This testing agency grew from an earlier organization called the Coalition of Independent Testing Agencies, which was formed back in the 1990s. The original coalition was a creation of the independent states that had been administering their own clinical examinations in response to the national framework which was being altered by the regional licensing examination agencies. Those agencies are the Western Regional Examining Board, Northeast Regional Examining Board, Central Regional Dental Testing Agency, and the Southern Regional Testing Agency. Furthermore, in the last few years, the American Dental Examining group has also formed. All in all, very few states administer their own independent examination and those states are expected to join regional testing agencies in the near future.

Much of the regional concept is designed to allow younger dentists and hygienists more freedom of mobility due to our more mobile society. Many states now accept all of the regional examinations, as does Louisiana.

The decision to contract with CITA was made after board members had reviewed the examinations of all the regional testing agencies, as well as the other independent states during the American Association of Dental Examiners meetings over the last several years. Though there are slight differences in the examinations, all test on the same core curricula, and are extremely similar in content. There are

some differences in scoring methods, but all seem to adequately protect the public from the incompetent practitioner.

CITA has been working with the LSUSD over the past year in order to give time to the LSU seniors to understand the new examining process which will be very patient friendly, although it will be a different scenario from what our seniors have been used to in the past. The Curriculum Integrated Format (CIF) allows juniors in their second semester to begin taking the licensing examination on the mannequin portion of the examination. This will take a lot of pressure off of them when they take the clinical examination that is patient based.

Presently, the states of Alabama, Louisiana, Mississippi, North Carolina, and Puerto Rico have CITA administer their dental and dental hygiene examinations.

The aforementioned states and Massachusetts, Maine, Missouri, New Hampshire, North Dakota, Oregon, Washington, Virginia, and West Virginia also accept the results of the CITA examination. However, Virginia will not begin accepting the results until after September 1, 2007. More states are in discussions with CITA at the present time.

The examinations in each of the states will still be administered by some of the board members from those states. However, in order to assure uniformity, examiners from other states will also participate in the examinations given in each state. This means that Louisiana board members will be testing in North Carolina, and the other states of CITA as well. We will also utilize the services of dentists from other states in the Louisiana examinations.

We encourage anyone who wishes to participate as an examiner with CITA to contact either our board office, or CITA directly. You may call them at (919) 678-9792 or you may email them at info@citaexam.com.

We hope we can enlist as many Louisiana dentists and dental hygienists as possible. You will find that this is a terrific way to give back to the profession! ☺



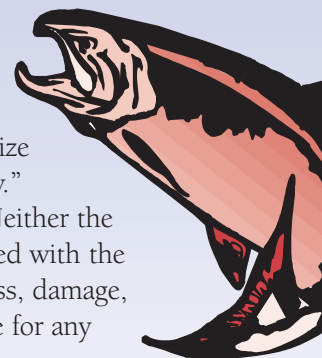


LDA Fishing Rodeo – Official Rules

(See registration form on page 18 or register online at www.ladental.org.)

PLEASE NOTE: Dates for the Annual LDA Fishing Rodeo are Friday, July 13 and Saturday, July 14, 2007. The Official Weigh Master must check all fish, before 5 p.m. on July 14. Scales are open on Friday and Saturday from 12 p.m. to 5 p.m.

1. All fishing contestants must register before midnight on Thursday, July 12.
2. Registration will be available at the Sand Dollar Marina pavilion Thursday, July 12, 2007, from 5-7 p.m.
3. The Official Weigh Master will have the list of ALL paid registrants allowed to enter fish.
4. Only one fish per person in each category can be entered per day.
5. All competitive fishing shall begin at 12:01 a.m. on July 13, and end on July 14 at 5 p.m.
6. Contestants may fish from any port, pier, or boat.
7. Any fish entered in the Rodeo, under NO circumstances can be frozen or been frozen, gutted or mutilated. Fish may be held over from Friday to Saturday if contestants are running late getting to the Official Weigh Master, but any fish held over, must be kept in good condition and are subject to the Official Weigh Master's inspection.
8. All fish entries must comply with the Louisiana State and Federal Regulations. (Make sure that you have a current Louisiana Fishing License.)
9. In the event of a tie, the first fish in will be declared the winner.
10. Six winning categories are as follows: 1st, 2nd, 3rd place prizes (for each category) - speckled trout, red fish, red snapper, largest offshore, largest in-shore, and for the kids (12 and under), largest overall. We will also have a special prize for the best "Hard Luck Fishing Story."
11. Participants enter at their own risk. Neither the tournament, nor any person connected with the tournament, shall be liable for any loss, damage, negligence, harm, or injury to anyone for any reason.



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Lafayette DDS and 232-HELP/ 211 Participating Dentists

Submitted by Emily Bergeron, Lafayette DDS Program Manager, 232-HELP/211

In 2006, 50 dentists participated in the program. These dentists donated a total of 528.3 hours, with an in-kind value of \$143,095.00, and of the 262 patients referred to our program, 249 were seen by a dentist.

Participating Dentists:

Dr. G. Jerome Alesi
 Dr. Charles Anzalone
 Dr. Mike Barry
 Dr. Gerald Baudin
 Dr. Charles Bernard III
 Dr. Neil Bernard
 Dr. Corey Bergeron
 Dr. Carl Breaux
 Dr. Brian Brumbaugh
 Dr. David Chambers
 Dr. Randy Comeaux
 Dr. T. Kirk Crane
 Dr. Michael D. Daigle

Dr. Bradford Davis
 Dr. Chris Doucet
 Dr. L.J. Doucet
 Dr. Randy Dugas
 Dr. Gene Dupree
 Dr. Kevin Flash
 Dr. William Granberry
 Dr. Kenneth Guilbeau
 Dr. Kevin E. Harmon
 Dr. John A. Hendry
 Dr. William Keaty
 Dr. Kenneth LeBlanc
 Dr. Lynn LeBlanc
 Dr. Scott LeBleu
 Dr. Dean L. Listi
 Dr. Gina Maestri

Dr. John T. Mahoney
 Dr. Charles Manuel
 Dr. Thomas McKenna
 Dr. J.E. Minvielle, Jr.
 Dr. Mark Molbert
 Dr. Edward Neupert
 Dr. Luan Nguyen
 Dr. Jim Nichols
 Dr. John Oubre
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LDHA Louisiana dental hygienists' association

Suzanne K. Farrar, R.D.H., M.S.H.C.M.

Immediate Past President, Louisiana Dental Hygienists' Association

What's Happening in the World of the Dental Hygienist?

Many new and exciting things are happening in the world of hygiene. The American Dental Hygienists' Association (ADHA) is in the midst of a great branding campaign. If you are not aware of "branding" it is the new word for marketing. It is called "One Voice One Vision." The campaign's goal is to bring all hygienists together for education and information and to change perceptions of the ADHA. The ADHA wants to be more inclusive of all dental hygienists, no matter what path their career has taken them.

Students are to be included to make them feel that they are an integral part of ADHA. For some reason, some hygienists think that the ADHA is anti-dentist, which is absolutely not true. We embrace the dental community and love being able to be a part of their evolving profession. The president of the ADHA, Marge Green stated, "ADHA and its members will work in partnership with dentists to advance the oral health of our patients."

This February, during the Chicago Midwinter Dental Meeting, another meeting was held with the ADA president, president-elect and executive director at the ADHA headquarters. The purpose was to open dialogue and to share the results of the branding research. This was the first time in 20 years that the ADA officers had been invited to the ADHA headquarters for dialogue. There is a true commitment to keeping communications open on both ends.

In Maryland in February of 2007, 12-year-old Deamonte Driver died as a result of an abscessed tooth. It could have been solved with an extraction but turned into major brain surgery. The infection spread from the tooth to the brain and after the brain surgery was completed, physicians still could not save the child. This is just one example of how the lack of access to oral health services can have deadly consequences.

Dental caries (not asthma) remains the most common chronic disease of childhood. There is a silent epidemic

of oral disease. The dental hygienist, as the prevention specialist, understands the connection between oral health and total health. The hygienist can prevent disease and treat problems while still manageable. As I have written in past articles, the ADHA is working to establish the Advanced Dental Hygiene Practitioner (ADHP). This hygienist could deliver diagnostic, preventive, therapeutic and minimally invasive services to underserved Americans.

Green has spoken to many groups and stated, "It was my pleasure to speak before the U.S. House of Representative Appropriations Subcommittee on Labor, Health and Human Services, Education and Related Agencies in the necessity of improving access to oral health care in the United States." It has been illustrated that the current oral health care delivery system is simply not meeting America's oral health care needs. While meeting with all these agencies, ADHA's response to the Surgeon General's challenge that a solution be found to enhance the workforce capacity and flexibility, was to urge the Subcommittee to provide funding to HRSA for a demonstration project which would test the feasibility of using an ADHP.

The ADHA is also working on a state-based initiative to encourage its members to visit their member of Congress in their home districts.

It has been my pleasure to serve as president of LDHA for the past two years. I have been able to work with dedicated and knowledgeable people, and I would like to thank the LDA for inviting me to their board meetings, which have been very informative. You can feel the energy from the LDA Board of Directors. I feel that the LDA and LDHA have a very good relationship and I am confident it shall remain that way for many years to come. I leave our organization in the capable hands of our newly elected president, Ashley Stockwell-Nix.

And, one last reminder for the ADHA Annual Session, which will be held at the Sheraton New Orleans, June 20-27, 2007. ☺

2008 LDA Distinguished Service Award 2008 LDA New Dentist Award

Official Call For Nominations

Please photocopy, complete, and/or forward this form together with any supporting exhibits to the LDA, 7833 Office Park Blvd., Baton Rouge, LA 70809. **All forms must be postmarked by November 1, 2007.** Use additional pages if necessary. See requirements on the following page.

NOMINATION FOR: (check one) NEW DENTIST AWARD DISTINGUISHED SERVICE AWARD

Nominee's Name _____ Date of Birth _____

Address _____

Phone _____ ADA# _____

Nominee has been a member of the ADA/LDA for years. _____

Nominee's local component. _____

General description of nominee's dental practice.

Nominee's service to the LDA and ADA (i.e. service projects, committees). Briefly describe the nature of the service, its value to the association and the year, beginning with the most recent.

Nominee's service to the dental profession in general. Describe service to the profession other than ADA/LDA activities and the year(s). Include other dental organizations, projects.

Community Service. Describe activities in the community and the year(s) of service such as volunteer work at community dental clinic, school and church activities.

Other information you deem significant about the nominee.

On a separate page, please compose a two-paragraph statement of why you feel this person deserves the award. Attach to this form for submission.

Requirements for the Distinguished Service Award:

1. A minimum of 25 years' membership in organized dentistry.
2. The recipient must have conducted his or her life in an ethical manner during their entire dental career.
3. The recipient must have been active in professional and community service for most of his or her professional life.
4. The recipient cannot be a current LDA officer or a current member of the Distinguished Service Award Committee.

Requirements for the New Dentist Award

1. A maximum of 10 consecutive years' membership in organized dentistry.
2. Recipient must have conducted himself/herself in an ethical manner during his/her dental career.
3. The recipient must have been active in professional and community service during this time.



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DENTIST NEEDED: For a growing practice in Madisonville. Full or part-time, associate/partner. Call or e-mail Dr. Thomas Drake at (985) 792-0515 or thdrake@bellsouth.net.

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FULL TIME DENTIST NEEDED IN MONROE, LA: Practice owner seeking full-time dentist to work Monday through Friday work week. Base salary, bonus potential, and benefits. Call Brian to set up a practice visit or working interview at 1-800-313-3863, ext. 2290 or e-mail brian.whitley@affordablecare.com.

PAID, TEMPORARY POSITION THROUGH DECEMBER 2007: Operation Blessing is seeking a motivated, community-minded dentist for their dental clinic serving the greater New Orleans area. The qualified dentist will provide guidance to volunteer dentists and treat patients of all ages including cleanings, sealants, fillings,

and extractions and other primary level dental procedures. Must have Louisiana dental license, the professional knowledge in dentistry to treat cases characterized by greater than usual complexity; please complete an application online at www.ob.org/about/employment.asp. For additional information, please contact Susan Gygax at 757-226-3877 or via e-mail at susan.gygax@cbn.org.

FOR LEASE: 947 square foot building; three treatment rooms; office; dental lab; reception and waiting area; eight car parking; Bossier City; phone John Butcher at (318) 617-2959.

FOR SALE: Two Panoramic Corporation PC 1000/Laser 1000 machines for sale. Excellent condition. Under three years old. Both have cephalometric arms that can be attached. For additional information, please call (225) 766-3300.

Classified Advertising Online

Go to www.ladental.org and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA Web site on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$50 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA Web site for three months and will appear in one issue of the *LDA Journal*.

For more information or to place a classified ad, contact Dr. William Hall at (318) 865-1469 or dr802@bellsouth.net or *LDA Journal* Managing Editor Annette Droddy at (225) 926-1986 or info@ladental.org.

LDA

C.E. and LDA events calendar

For information on any of the following continuing education courses, please contact the course sponsor. To list your course in the next calendar, please contact the LDA office at (800) 388-6642, or (225) 926-1986 in Baton Rouge. Please also check our Web site for the most up-to-date listing of all LDA-sponsored continuing education events (www.ladental.org).

Membership Fishing Rodeo

July 13-14, 2007, Grand Isle, LA – to register, call (800) 388-6642 or go to www.ladental.org.

DATE/TIME: July 25-28, 2007, 8 a.m. - noon
COURSE TITLE: LDA Summer Education Conference
COURSE TYPE: lecture
DESIGNED FOR: dentist, hygienist, assistant, staff, dental student
CREDIT HOURS: 12 clinical and 4 practice management
LOCATION: Tops'l Beach & Racquet Resort, Destin, FL. For reservations, call (800) 380-4808
SPONSOR: LDA, ADA-CERP recognized provider, to register, call (800) 388-6642 or go to www.ladental.org.

INSTRUCTORS: G.K. Mangelson and Drs. Don Callan and Bruce LeBlanc
FEE: LDA member-\$295, ADA member-\$335, non-member-\$365, dental staff-\$99, associate LDA member-\$79, dental student-\$79

DATE/TIME: October 5, 2007
LOCATION: Baton Rouge, LA
SPONSOR: Continuing Dental Education of Baton Rouge, to register contact Dr. Marty Saltzman at (225) 291-3636.

INSTRUCTOR: Dr. Irwin Becker
FEE: Free to CDEBR members, non-members-\$185

LADPAC Golf Tournament

Friday, October 19, 2007 – for more information, call (800) 388-6642 or go to www.ladental.org.

Game Day Seminar

November 10, 2007, Baton Rouge, LA, prior to LSU v. Louisiana Tech football game – for more information, call (800) 388-6642 or go to www.ladental.org.



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LSU Continuing Dental Education 2007 Course Schedule

L = Lecture P = Participation C = Clinical NC = Non-Clinical

COURSE NO.	DATE	DESCRIPTION & SUBJECT CODE	FEES	Cr. HRS. C or NC
18-07	July 7 – 14 Sat.-Sat.	<i>Learn & Cruise Spain, France, Italy</i> #070 Aboard the Royal Caribbean Voyager of the Seas Cruise Ship w/Dr. Ron Lemon	DDS \$295 Team Member \$225	10 L C
10-07	July 14 Sat.	<i>Digital & Conventional Radiology for Dental Auxiliaries</i> Aux. w/Dr. Kavas Thunthy and Dr. J. Sean Hubar at LSUSD South Campus, Baton Rouge, LA	\$129	07 L/P C
19-07	July 27 Fri.	<i>Smile Design & Diastema Closures</i> #780 w/Dr. Corky Willhite in Baton Rouge, LA	DDS or 1st. Registrant \$395 Aux. \$295	07 L C
20-07	August 16 – 18 Thurs. – Sat.	<i>Cosmetic & Restorative Dentistry – Level I, Phase 2</i> #780 w/Drs. Eubank, Lemon, Malone, & Nasr (Limited Attendance)	DDS \$2,995 Lab Tech \$1,495 Aux. \$395	14 L 10 P C
23-07	September 7 Fri.	<i>Managing The Restorative Periodontal Interface</i> #610 w/Dr. John Kois	DDS TBA Aux. TBA	07 L C
24-07	October 5 – 6 Fri. – Sat.	<i>The Clifton O. Dummett, Jr. Memorial Lecture on Cosmetic Dentistry for the Pediatric Patient</i> #430 w/Drs. Buddy Mopper and Corky Willhite in New Orleans, LA	DDS \$295/\$565 Aux. \$165	14 L/P C
25-07	October 12 Fri.	ALUMNI DAY w/Drs. Glen M. Kidder and Thomas J. Kieback and Ms. Sandy Pardue #149	DDS \$149 Team Members \$119	06 L C
01-07	October 19 – 20 Fri. – Sat.	<i>Cosmetic & Restorative Dentistry – Level I, Phase I</i> #780 w/Dr. Jimmy Eubank (Limited Attendance)	DDS \$2,495 Lab Tech \$1,249 Aux. \$395	8L 8P C
2007 LSU's OMS Week in New Orleans				
26-07-1	Sept 24 – 28 Mon. – Fri.	<i>Oral & Maxillofacial Surgery Review Course</i> w/Drs. Kent, Ghali, et alia	Practitioner \$1,695 Resident* \$1,295	46 L C
26-07-2	Sept. 24 – 30 Mon. – Sun.	<i>Advanced Cosmetic Maxillofacial Surgery Lecture & Lab</i> w/Drs. Perenack, et alia	Practitioner \$1,595 Resident* \$1,195	23 L/P C
26-07-3	Fri. Sept. 28 Sat. Sept. 29 a.m. Sun. Sept. 30 a.m.	<i>Advanced Cosmetic Maxillofacial Surgery Lecture ONLY</i> w/Drs. Perenack, et alia	Practitioner \$795 Resident* \$595	16 L C
26-07-4	Sat. Sept. 29 Sun. Sept. 30	<i>Patient-Oriented Dental Implant Rehabilitation Course</i> w/Drs. Block, et alia	Practitioner \$795 Resident* \$595	13
26-07-5	Sat. Sept. 29 Sun. Sept. 30	<i>New Directors for the Contemporary OMS Practice</i> w/Drs. Sinn, et alia	Practitioner \$795 Resident* \$595	12
15-07	November 8 - 10 Thurs.-Sat.	<i>Essential Occlusion for Esthetics and Function</i> w/Dr. Jimmy Eubank	DDS \$5,300 C	21 L/P
27-07	November 15-17 Thurs.-Sat.	<i>Freehand Composite Bonding: The Structure Course</i> #780 w/Dr. Corky Willhite	DDS \$2,995 C	15.25 L/P
30-07	December 7 Friday	<i>Contemporary Periodontics: Looking Down the Cutting and Non-Cutting Edge</i> #490 w/Dr. John Young Kwan	DDS \$265 RDH \$145 Lab Tech \$145 Aux. \$95	07 L C

*Information provided by the LSU School of Dentistry/LA Academy of Continuing Dental Education, designated as a recognized provider by the Continuing Education Recognition Program (CERP) conducted under the auspices of the American Dental Association and by the AGD for Fellowship, Mastership, and membership maintenance credit.

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David Austin

LDA Web Site Disclaimer

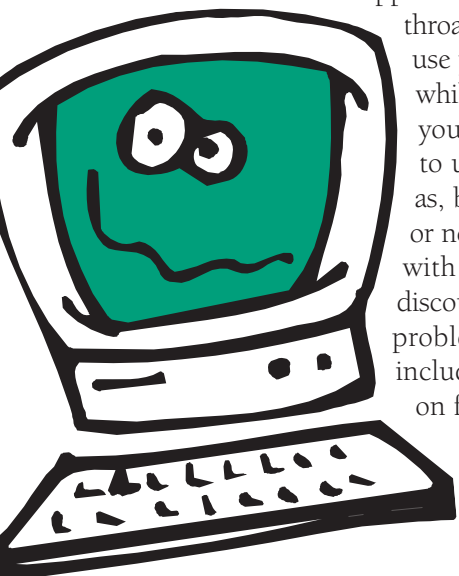
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Additional Information:

Non-members can access the Web site, but only members can log-in and receive maximum utilization benefit. Smoking is discouraged while accessing the Web site, as the LDA office can be harmed by second-hand smoke. Also, accessing the Web site while in the shower or bath is strictly prohibited, because we can see what you are doing and our office staff could be shocked. We would also strongly discourage you from accessing the Web site while skydiving, because this makes us hold our breath.

Contact Your Doctor Immediately:

If any of the above symptoms as mentioned do not go away in a short time, or if you experience swelling of your hands, legs, face, lips, eyes, throat, or continuing dreams of Bill Gates.

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