

# JOURNAL

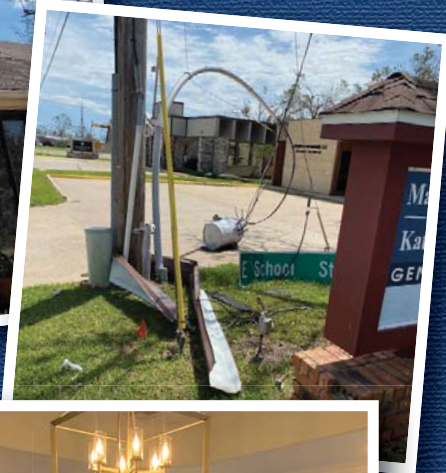
LDA

JOURNAL OF THE LOUISIANA DENTAL ASSOCIATION

## LOUISIANA DENTISTS REBUILD AND REPAIR AFTER HURRICANE LAURA:

*LDA Foundation Support to Dentists*

LDA  
*Foundation*



**INSIDE:** LDA and LSU Health New Orleans  
School of Dentistry Start Pilot Mentorship Program



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# JOURNAL

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Established in 1878, the Louisiana Dental Association (LDA) is the largest professional health organization for dentists in Louisiana. It is a statewide grassroots organization whose purpose is to promote, advocate, and protect the dental professional. The LDA has over 1,900 members.

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**On the cover:** Hurricane Laura was a deadly and damaging Category 4 Atlantic hurricane that tied the 1856 Last Island hurricane as the strongest hurricane on record to make landfall in Louisiana, as measured by maximum sustained winds. Early on August 27, Laura made landfall near peak intensity on Cameron, La., and ripped through our Southwest Louisiana peers' homes and offices. These photos are from Drs. Mary Churchman and Katie Roberts' office and Drs. Danny and Stephanie Weaver's office, both in Lake Charles.

LDA members can view the *Journal*  
online at [www.ladental.org](http://www.ladental.org).



# LDA editor

Dr. Brian Basinger  
Editor, LDA Journal

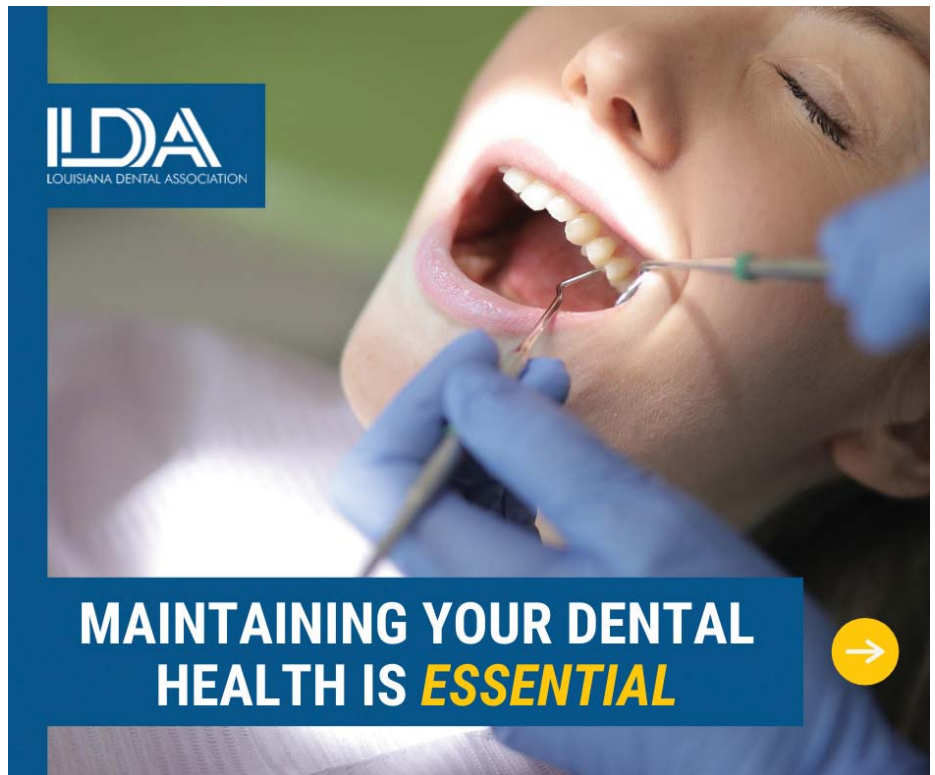
## We All Know It, But Do “They”?

Are dentists essential? Not as people or members of a community or the sponsor of your kid’s soccer team, but as professionals? Or, to put it another way, is dentistry an essential health care service? If you ask anyone with a toothache, I bet I know their answer. If you ask anyone who’s chipped, broken, or avulsed a front tooth in any sort of accident, I bet I know their answer, too. In March of this year, if you asked our governor, the powers that be at the Louisiana Department of Health or numerous other entities in the federal bureaucracy, their answer was a resounding “No.” As a result, Louisiana dentists had to close their offices for approximately six weeks to all but the most extreme emergency cases.

According to the U.S. Surgeon General, oral health is essential to the general health and well-being of all Americans, and it’s a window into the health of the body. Essential dental care is care that prevents and eliminates infection and preserves the structure and function of teeth, gums and other parts of the mouth. This care is necessary for people to maintain their health and quality of life.

I’m preaching to the choir here, I know. But, who is it that does need to know that dental care is essential? Who is the “they” that we are all afraid may email us again and lock our doors? The ADA and LDA are working hard to educate “them” that we are essential providers. Together, we are urging state agencies and officials to recognize this categorization of dentists to help protect the health of their constituents.

Government agencies including the U.S. Department of Homeland Security and the Federal Emergency Management Agency (FEMA) have acknowledged



dentistry as an essential service. The American College of Emergency Physicians (ACEP) supports dental services as essential in helping to reduce the strain on emergency departments around the country.

The ADA prepared talking points and letters that our Board and staff have sent to decision makers within Louisiana. The LDA had a targeted Facebook ad campaign (check out a couple of the parts of the ad on this page or on the LDA Facebook page) geared to non-dentists/patients in Louisiana and directing them to the ADA’s interim policy statement on dentists as essential providers. Thousands of Louisiana citizens clicked on the policy statement.

The safety of patients, dentists and dental team members has and always will be the association’s utmost concern. Without compromising safety, dentists and

## DENTISTRY IS AN **ESSENTIAL** HEALTHCARE SERVICE

- \* The American Dental Association (ADA) states dentistry is an “essential health care service,” as oral health has long been recognized as an integral part of overall health.
- \* Dentistry’s role in evaluating, diagnosing, preventing and treating oral diseases can affect systemic health.
- \* Essential dental care should continue to be delivered during global pandemics or other disaster situations.



FOR MORE INFORMATION AND TO READ THE FULL POLICY, VISIT [ADA.ORG](http://ADA.ORG).



their teams stand ready to address oral health needs. As we’ve seen, oral disease won’t “take a break” during a pandemic. The ADA’s Return to Work Interim Guidance builds upon the already strong infection prevention protocols in place in dental offices and gives dental professionals the information they need to practice as safely as possible. The guidance includes specific recommendations before, during and after dental appointments, as well as recommendations for keeping patients and staff safe. Like hospitals and other clinical settings, dental offices have procedures to handle patients or team members who may become COVID-19 positive. Just as hospitals don’t close, dentists as infection control experts can assess the correct next steps for their offices.

The ADA and the LDA have been monitoring for any widespread COVID infections within dental offices and to date, there have been none. The few dentists or staff that have gotten COVID have gotten it through community spread. There’s a reason that there have been no widespread infections within the dental office – the extensive infection control techniques that we use to protect our patients and our dental teams. We’ve been doing this for years and, within the past several months especially, have been trying to make this known to others. So thank you LDA and ADA for helping make sure “they” know that the next time there’s a global pandemic or some other unforeseen catastrophe, we dentists can handle it and that dentistry is certainly essential.

Read more about the LDA at:  
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# LDA

## louisiana dental services, inc.

Dr. Michael J. Maginnis  
President, Louisiana Dental Services, Inc.

## Support LDS Endorsed Companies Because They Will Support Our Members in a Time of Need

Many times, I am asked, why should I take the time to switch to an LDA/LDS endorsed company. In my mind, the answer is simple. IT IS A MEMBER BENEFIT AND YOU WILL SAVE MONEY.

Recently, one of the large practice liability companies sent me a quote for the \$100,000/300,000, one year, Occurrence Policy. The annual fee was \$2,052. **Brown & Brown Association Services Professionals**, the practice liability company endorsed by the LDA, provides the same coverage for \$1,698. On top of that, an additional \$150 deduction was made because all of us were practicing part time because of the COVID-19 pandemic. The \$1,548 annual premium is \$504 less than the competition – why you would use anyone else, is a mystery to me!

So, if saving money isn't enough, any time our dentists have gone through hurricanes and natural disasters, several of the endorsed companies are the first to come through with help and specials. By the afternoon of Aug. 27, Stormy Blair with **Brown & Brown Association Services Professionals** was already reaching out to the LDA with advice and info for members. Some of her advice included that dentists who do not have property damage but are experiencing loss of revenue due to power interruption or unclean water should contact their insurance agent to inquire about coverage. Some policies do provide business income coverage for utility services interruption. She also let us know that there may be some premium relief available for temporary suspension of malpractice insurance or working part-time. Members should report temporary changes in practice location if relocating while repairs are being made. Ask for an extension on premium payments that are due.

**Best Card**, the LDA's endorsed credit card processor, offered a FREE ONLINE CREDIT CARD



PROCESSING SYSTEM for all LDA members impacted by the storm. For dentists affected by Hurricane Laura, Best Card offered all of the LDA members that use Best Card a temporary online processing system, waiving gateway fees for three months. This would allow dentists to run credit card payments on any computer or (most importantly) on any smart device

without physical equipment. And for dentists not already using Best Card, they offered them the same online system – waiving gateway fees for three months and on the low pricing they offer all LDA members. Additionally, Best Card waived any early termination fees.

And for members who have the **ADA Preferred Reward Visa Card**, there is a special program for dentists. Affected members should call the special dental toll-free service line (**1.866.951.3869**) to inform them they were impacted by the severe weather.

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We have many other LDA/LDS companies ready and waiting to support rebuilding and reopening. Want to know more? Call the LDA office or visit our website at [www.ladental.org/LDS](http://www.ladental.org/LDS). And, stay safe.

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# LDA

## fishing rodeo

Jeanne McFall  
Director of Conference Services, LDA

## Despite Challenges, LDA Foundation Fishing Rodeo Had a Great Year

With all the challenges 2020 has brought, the Foundation was still able to host a Fishing Rodeo. Although it looked a little different this year, we had a nice turn out which led to the LDA Foundation receiving a great donation.

The dentists and guests who were able to attend enjoyed themselves even if it was socially distanced, and even though we weren't able to have our normal social gatherings. Thank you to all the attendees who supported this worthwhile event. It was more important than ever since the Foundation is now providing Disaster Relief Grants to dentists impacted by Hurricane Laura.

We are looking forward to a great and "normal" 2021 Fishing Rodeo and hope to see you and your friends in Grand Isle, La., July 15-17, 2021.



**Above:** Drs. Thomas Nash, Philip Gastinel, Danny Weaver, and Nelson Daly are cooling off after a hot day of fishing.

**Right:** Senior dental student, Brynner Bonnette, takes first place with his redfish.



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## 2020 LDA Foundation Fishing Rodeo Winners

	1st	2nd	3rd
<b>Redfish</b>	Brynner Bonnette NODA 7.0	Dr. Danny Weaver SOUTHWEST 6.2	
<b>Speckled Trout</b>	Lauren Nash BATON ROUGE 4.4	Dr. Troy LeFort SOUTHWEST 4.0	
<b>Cobia</b>	Spencer Sanderford NODA 32.8	Dr. Jacob Henderson BATON ROUGE 30.8	Adam DeGenova NODA 30.0
<b>Mangrove Snapper</b>	Alex DeGenova NODA 10.0	Rob Semmes NODA 6.8	Dr. David Bulot BATON ROUGE 6.8
<b>Red Snapper</b>	Dr. Kenny Wilkinson BATON ROUGE 17.8	Hampton Grunewald BATON ROUGE 17.2	Ray Magee BATON ROUGE 16.6
<b>Trout Stringer</b>	Dr. Troy LeFort SOUTHWEST 9.4		
<b>Grouper</b>	Dr. Nick Rauber BATON ROUGE 28.0	Dr. David Bulot BATON ROUGE 23.4	
<b>Yellowfin</b>	Dr. David Bulot BATON ROUGE 45.8	Steven Gaudet BAYOU 42.0	



*Father/Daughter Fishing trip: Lauren Nash and dad, Dr. Thomas Nash, enjoyed fishing at this year's Foundation Fishing Rodeo. Lauren took home first in the speckled trout category.*



**Note:** Weights in pounds and ounces.



**Above:** Dr. Nelson Daly, who started the Fishing Rodeo 19 years ago, is so thankful for our wonderful partners and sponsors of this event. We couldn't put it on without them!

**Right:** Drs. Nelson Daly and Nick Rauber are two of our committee members that help make this event possible every year.





# LDA in the spotlight



ASSOCIATION SERVICES  
PROFESSIONALS

Stormy Blair

Vice President, Brown and Brown Association Services Professionals (an LDA/LDS endorsed company)

## Hurricane Season - Important Insurance Coverage Tips

We are still in hurricane season and many south Louisiana dentists are beginning the long and arduous road to recovery after being hit so hard by Hurricane Laura. As our office has been assisting clients with claims and answering questions regarding insurance coverage for losses due to wind damage it has come to mind that some insurance coverage tips might be helpful for all LDA members.

### For starters, what would your deductible be for a claim caused by wind damage?

Homeowners and business office policies may have several different risk-sharing mechanisms affecting your financial responsibility (deductible) in the event of a loss. There may be a standard deductible that is applied to a claim regardless of the covered cause of loss. Or, there could be an additional separate deductible that is applied to damage caused by wind.

If a policy has a **hurricane or named storm deductible** this applies to damage from a windstorm **only** if the storm is categorized as hurricane or tropical storm by the National Weather Service. However, if a policy has a **windstorm or hail deductible** this would apply to damage from any wind or hail event.

Review your policy to be sure you understand your potential financial responsibility in the event of a loss.

### Next, would you have coverage for lost income if your office is damaged? What about lost income even if your office isn't damaged?

**Business interruption** insurance helps replace loss of income and may also pay extra expenses when a practice is impacted by a covered cause of loss such as wind damage. Often there is broad coverage for things like loss of income, ongoing operating expenses (including payroll) and even the cost to move to a temporary location while repairs are being completed.

Some policies will even provide loss of revenue coverage when the building is not damaged. Think about the dentists that didn't suffer property damage from

Hurricane Laura but still may not be able to practice quite some time due to lack of power and clean water. **Optional Off-Premises Utility Interruption** insurance provides income replacement when loss of power or clean water is caused by a covered cause of loss.

Review your policy to see if business interruption is included. And, if your policy doesn't have Off-Premises Utility Interruption insurance ask if this optional coverage extension is available. Don't forget to find out what limit of insurance is provided for business interruption, the deductible and the waiting period.

### Last, what would your policy cover if the damage was due to flooding instead of wind?

Thanks to a lucky turn at the last minute, Hurricane Laura didn't cause as much flooding as predicted. But, we all remember the flood catastrophe in south Louisiana a few years ago. While water damage is a covered cause of loss on homeowners and business office policies this is not true if the water damage is caused by flooding.

Know that water damage caused by rain coming through a damaged roof is a covered cause of loss. But, water damage caused by **rising water** is excluded. A stand-alone flood policy is needed for this risk.

Remember, many South Louisiana dentists that flooded were not in a flood zone and had never flooded. Do you need flood insurance to be adequately protected? Get a proposal for flood insurance to weigh the cost of the protection to the risk of being un-insured.

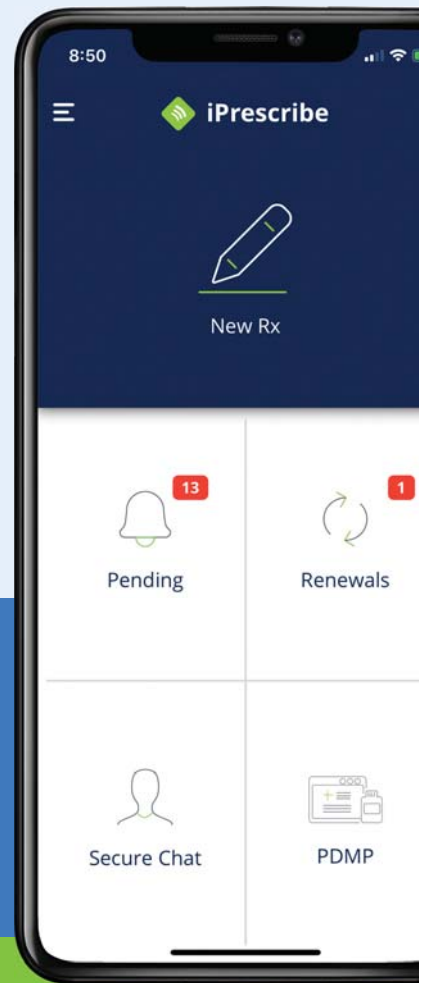
Contact Stormy Blair at Brown & Brown Association Services Professionals, the LDA sponsored insurance agency, to learn more adequate protection for windstorms. And, be sure to ask about flood insurance as well!



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# LDA president

*Dr. David M. "Trey" Carlton III  
President, Louisiana Dental Association*

## Louisiana Dentists are Resilient; ADA Providing Info on COVID-Related Leave in the Dental Office

It is with utmost honor and respect that I have been able to represent the Louisiana Dental Association as your president during a year of great challenges. After a nearly two months shut down and fighting to get businesses back open, Louisiana took a direct hit from Hurricane Laura. This was the tenth-strongest U.S. hurricane landfall by windspeed on record, incapacitating Southwest Louisiana by taking away the utility infrastructure. We have approximately 115 active and retired member dentists in the Southwest component and many of them are not yet back to work as they restore and rebuild their offices and homes.



Fortunately, the LDA has been able to offer assistance through the LDA Foundation by providing Disaster Relief Grants for dentists with damage to their homes or offices. These funds are raised directly from contributions to the Foundation and from the proceeds of the LDA Foundation Fishing Rodeo. Thank you to those LDA members who have contributed and helped provide assistance to fellow



colleagues in this time of need. If you would like to make a contribution, you can do so by calling the LDA or visiting our website for an online or PayPal link: <http://www.ladental.org/dental-resources/lda-foundation>.

Additionally, the LDA was able to obtain PPE funds through COVID-19 financial contributions

to the LDA Foundation. These funds were generously donated by our dental Medicaid managed care organizations, MCNA and DentaQuest. The LDA Foundation was able to ship boxes of PPE in mid-October to practicing members from the Southwest Louisiana Dental Association to help them in their process of re-opening.

Nationally, we all know the ADA has always been an incredible source of information and resources, but the pandemic has shown us just how powerful this great organization can be for us. The issue of COVID-related leave in the dental office has many moving parts and if you have kept up with the information, you know that there is no simple YES or NO answer. The ADA's resources have helped greatly and streamlined the rulings so that members did not have to sift through the websites and policies of the U.S. Department of Labor. From day



one, the ADA's team has worked with the Department of Labor to verify and confirm information relative to dental office employees. If you have not read



the fact sheet or watched the video posted on the ADA website, I encourage you to do so. Cathryn Albrecht, Sr. Associate General Counsel with the ADA, has an excellent 23-minute video, “Managing Leave in the Dental Office.” It can be found at <http://www.ada.org/virus> or linked from the LDA’s coronavirus resources on our website. There is also a three-page fact sheet located at both locations, “Paying Staff Who Are On Leave Due to COVID-19.” Please take advantage of your membership benefit of having these resources available to you by the ADA.

The resilience and enthusiasm of the dental profession is amazing, and it has been incredible what has been accomplished to benefit our practices during the last several months. Not only has the LDA and ADA assisted dentists at every turn during an unprecedented pandemic, our associations have carried on the day-to-day operations allowing organized dentistry to continue to work on our behalf. One of the most notable accomplishments that gained national attention was the LDA successfully passing in to law the elimination of

pre-existing conditions by dental third-party payers, as well as a downcoding law.

Louisiana Gov. John Bel Edwards also signed a bill prohibiting downcoding by third-party payers unless certain criteria are met. The new law, which the ADA believes is the first of its kind, prohibits “systematic downcoding with the intent to deny reimbursement otherwise due to dentists” and requires third-party payers to disclose downcoding policies that are routinely applied. Louisiana was the first state to ever have such a law passed and will undoubtedly set a precedence that other states will follow. The passing of the pre-existing condition law as well as a down coding law during a shortened, 28-day Louisiana legislative session was a major accomplishment and the ADA identified us as only one of nine states who enacted laws directly impacting dental benefit public policy during the 2020 pandemic.



Then just last week, the ADA sent members an update on the McCarran-Ferguson Reform.

On September 21, the House passed H.R. 1418, the Competitive Health Insurance Reform Act. The ADA will now turn its efforts toward the Senate so please look for future calls to action from the ADA to reach out to your Senators to encourage them to vote in favor of this legislation.

As president, it has been an honor to work so intimately with the LDA and ADA staff and leadership who spend so much time and effort looking after dentistry’s best interests. It gives me great comfort that no matter what else is comes our way, these two organizations will be there to help us navigate the challenges.

*Note: These photos from Hurricane Laura’s destruction are from Drs. Mary Churchman and Katie Roberts’ office and Drs. Danny and Stephanie Weaver’s office.*

As our pre-existing conditions law is so new, some of the third party payers have denied claims since Aug. 1. If the procedure was after Aug. 1 (or it is a prior authorization) and the insurance company is denying the claim after you have sent them a copy of the new law during an internal appeal with the insurance company, file a complaint on the LA Department of Insurance website at:

[www.lidi.la.gov](http://www.lidi.la.gov)

Click on File a Complaint, then select Consumer

# VIRTUAL Last Chance Seminar

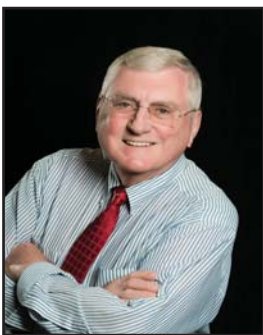
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# LDA

## executive director

Annette B. Droddy  
Executive Director, LDA

## Using Challenges to Create Opportunities

### LDA and LSU Begin Pilot Mentorship Program

We are now, hopefully, on the back end of one of the most challenging years we have collectively experienced. We have been in a state of constant change and have been required to accept new realities at every turn. The willingness to adapt to these transitions and to adjust as needed to the constant changes in our world are some of our best tools for navigating this new path before us.

In staying focused on positive developments and using these challenges (also called opportunities), the LDA continues to move forward. Our staff has continued to serve our members day-in and day-out while we figure out this uncharted territory.

I'm pleased to say that we have been able to host all of our C.E. events such as our Summer Education Conference at the beach and our Kick-Off C.E. Although different and socially distanced, or virtual, we have made it work and for that we are grateful to our members for their patience.

One of the most common questions or concerns that I have received over the last month or so is in regard to C.E. requirements. The LA State Board of Dentistry agreed to leave C.E. requirements for 2021 renewals as normal and revisit later if necessary. Therefore, 2021 renewals will still need to turn in a minimum of 20 hours of live clinical C.E. (total of 30 hours but 10 can be web based). At this time, the Board is anticipating a normal C.E. cycle for 2021.

To meet the needs of our members renewing their licenses in 2021 (or the 2020 renewals needing virtual C.E.), the LDA transitioned our December Last Chance Seminar to a virtual, but IN-PERSON course. The morning session will be Paul L. Ouellette, DDS, MS, ABO, AFAAID, "A Full Spectrum of Implant and Adjunctive Orthodontic Procedures." The afternoon course will be Dr. Ronni Brown, "Tweaked, Cracked and Loaded: A

Profile of the Addicted Dental Patient." The Courses will be held via a Zoom Webinar.

Please share this information with your dental hygienists as we have gotten inquiries from a number of hygienists looking for C.E. And, because we are not providing food or a meeting room for the virtual course, we were able to reduce the cost considerably for members.

Attendees can register for one or both courses. Each session is 3.5 hours and registration is open at [www.ladental.org/lastchance](http://www.ladental.org/lastchance) or call the LDA office.

Again, one of the great strengths of our association has been our ability to adjust and change as necessary. We've had to pivot quickly to Zoom meetings, online events, and a variety of other unique challenges. However, with the expertise and loyalty of the staff, we continue to move forward.

Another exciting opportunity for growth within the association is changing networking opportunities with the LSU Health New Orleans School of Dentistry. We are working with the Alumni Board of the school to begin a pilot mentorship program. We had begun discussions for a school-wide program for the 2021 school year but decided to start a pilot program this year with the senior dental students. Since many events are canceled and LDA representatives are not visiting the school or participating in Lunch and Learns as we have in the past, it is an opportunity for us to connect students with dentists who can help them in the career process. Our Membership Director Sharon Elliott will be connecting mentors and mentees through Zoom and Facebook platforms in hopes that we can gather in person in the spring.

No one knows for sure what next month or next year will look like but so many of us are yearning for the normality that we knew. Even though things may never be "normal" again, the LDA will continue to adjust and grow as needed to serve you, our valued members.

**Even though things may never be "normal" again, the LDA will continue to adjust and grow as needed to serve you, our valued members.**



## LDA/LSUSD Mentoring Program

The LDA and the LSUSD Office of Alumni Relations have created a pilot mentorship program to connect senior students with LDA members. The mentorship program is a school year (for instance, Fall 2020 - Summer 2021) commitment; however, we hope that it will provide the foundation for ongoing professional relationships.

Registration is now open for LDA members. Sign up at <http://www.ladental.org/mentorship-program>. Program details will be sent following registration.



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# LDA lsu health new orleans school of dentistry

Dr. Robert M. Laughlin  
Interim Dean, LSU Health New Orleans School of Dentistry

## Pandemic Pressures: LSUSD Finds Advantages to Adversity

COVID is changing the world we live in. While some dental schools across the country have struggled under the pressures of the pandemic, the LSU Health School of Dentistry (LSUSD) has found advantages in adversity. During this crisis LSUSD is implementing the latest technology to make sure our staff is working in the cleanest most efficient space possible. We have revamped the screening process for patients to ensure an adequate patient base for our students and to help increase revenues for the school.

With regard to cleanliness, air purifiers, water filtration systems and state-of-the-art masks are keeping people as safe as possible. The Jade Air purification system is among the most advanced and effective purifying systems on the market today. Almost three dozen of these purifiers are working hard at LSUSD to “surgically clean the air” in our clinics. The sophisticated filtration system moves the air in large volumes. The medical-grade air purifiers are also very quiet. Dust and virus particles are captured in the filtration system and the new, cleaner air is moved through the room. According to the EPA, air cleaners and HVAC filters can help reduce airborne contaminants, and this includes viruses. The CDC recommends the use of portable air cleaners like the Jade Air purification system to supplement increased HVAC system ventilation and filtration. The airflow should be directed so the air does not blow from one person to another.

The EPA and CDC recommend the use of air purification systems to be coupled with other protection plans

to keep people safe while working indoors. LSUSD has also implemented a new water filtration system in the clinic. In a non-toxic way, the EcoloxTech 240 filtration system disinfects water. It can also protect a dentist or student from COVID while working on a patient. The

filtration system allows staff to generate electrolyzed water on-site and on-demand proving to be both convenient and safer than other cleaning products. Regular water is not going to kill it. This water filtration system kills COVID and is used during the cleaning and procedure. It is also a huge cost savings. It promises to be 100 times more efficient than bleach at killing bacteria and viruses and it is safe enough to sanitize all dental tools and prostheses.



We are committed to the very best personal protective equipment (PPE) for those on the front lines of this pandemic. LSUSD developed a prototype N95 mask with an added feature. The mask itself is made of complex polymer, a hardened material that can easily be cleaned with a disinfectant and reused. A patent is pending on the mask that is unique to the school. Dentists and oral surgeons treating patients are using the masks.

The new safety features being implemented at LSUSD are part of a broader effort to stymie any financial impact that the institution could have from the financial fallout from COVID.

With regard to improved processes for patient screening, our leadership is working diligently to ensure that our current students and residents have an adequate patient base to fulfill their educational requirements

during the pandemic. These improvements have resulted in a much-needed added benefit as well—a 20% increase in clinic income to help address our budget challenges.

In addition, because of the support of our faculty, staff and students, our school has experienced minimal operational losses, furloughs, layoffs, and students and residents are continuing their education in a pristine, clinically-clean environment.

It is an honor to serve as the interim dean at one of the finest dental schools in the country. I look forward to working with the dental community to address the many concerns that have arisen in these challenging times.



## Meet the New Head of Pediatric Dentistry at LSUSD

Jeff Johnson, DMD joined the LSU Health School of Dentistry in August as the new head of Pediatric Dentistry. Prior to coming to LSUSD, Dr. Johnson worked as the Director of the Graduate Program in Pediatric Dentistry at the University of Kentucky Chandler Medical Center. Dr. Johnson received both is DDS and certificate of pediatric dentistry from the University of Kentucky Chandler Medical Center in 2001 and 2003 respectively. Dr. Johnson also holds a Master's Degree in Public Health from the University of Kentucky, College of Public Health. For 14 years - from 2006 to 2020 - he was in private practice specializing in pediatric dentistry in Danville, Kentucky. Welcome Dr. Johnson to LSUSD!



*New air filter in LSUSD Clinic while student Jen Thien is with a patient.*

**2021 LDA**  
*Summer Education Conference*

**Wednesday - Saturday,  
June 23 - 26, 2021**

Courses are 8 a.m. to noon each day (up to 16 hours of C.E.)  
Hilton Pensacola Beach, Florida

[www.ladental.org/summerconference](http://www.ladental.org/summerconference)

# Welcome to the



Welcome New LDA Members (May 2020 – August 2020)

## Acadiana

Dr. Thomas Garitty  
Dr. Claire LeBlanc  
Dr. Ayomide Ogunye

## Central

Dr. Jade Moreau

## Greater Baton Rouge

Dr. Bryant Bourgeois  
Dr. Lacey Galliano  
Dr. Emily Guarisco  
Dr. Diana Huynh  
Dr. Danny Marrazzo  
Dr. Seaira Miles  
Dr. Jason Simms  
Dr. Stephanie Sotile

## NODA

Dr. Stefania Balasa  
Dr. Alli Blanchard  
Dr. Tuan Cao  
Dr. Michael Dai  
Dr. Akia Davis  
Dr. Dua Farhoud  
Dr. Daniel Hyneman  
Dr. Jeffrey Johnson  
Dr. Robert Laughlin  
Dr. Ethan Leonard  
Dr. Misha Mullen  
Dr. Ha Van Nguyen  
Dr. Phuong Thao Nguyen  
Dr. Tami Nguyen  
Dr. Nathan Patel  
Dr. Rachel Reid

Dr. Alexis Richmond  
Dr. Matthew Robin  
Dr. Norman Sharp  
Dr. Trenton Smith  
Dr. Julie Vo  
Dr. Tammy Vo  
Dr. Emily Williams

## Northeast

Dr. Tyler Hawthorne  
Dr. Shawn Murphy

## Northlake

Dr. Jacee Blades  
Dr. Christopher Blanchard  
Dr. Brian Brailsford  
Dr. Maryam Habibzadeh  
Dr. Tabita Hooper  
Dr. Sydney Lahasky  
Dr. Natalie Persson  
Dr. Katie Smith

## Northwest

Dr. Colten Ducote  
Dr. Allison Haynie  
Dr. Jeffrey Kerst  
Dr. Geeta Mandavilli  
Dr. Malaika O'Neal  
Dr. Harish Tummala

## Southwest

Dr. Rebecca Baudin  
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# LDA C.E. & Ski

The Steamboat Grand, Steamboat Springs, CO  
Sunday, Feb. 14 - Tuesday, Feb. 16, 2021

12 Clinical C.E. Hours

Courses held each day from 6:30 - 8:30 a.m. and 4:30 - 6:30 p.m.

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[www.ladental.org/ski](http://www.ladental.org/ski)

## LDA Calendar of Events

Event	Date	Location
Last Chance Seminar	Friday, Dec. 11, 2020	VIRTUAL ZOOM EVENT Counts as in-person C.E.
C.E. & Ski	Sunday, Feb. 14 - Tuesday, Feb. 16, 2021	The Steamboat Grand, Steamboat Springs, CO <a href="http://www.ladental.org/ski">www.ladental.org/ski</a>
New Orleans Dental Conference & LDA Annual Session	Thursday, May 6 - Saturday, May 8, 2021	Hilton New Orleans Riverside, New Orleans, La <a href="http://www.nodc.org">www.nodc.org</a>
Summer Education Conference	Wednesday, June 23 - Saturday, June 26, 2021	Hilton Pensacola Beach, Pensacola, FL <a href="http://www.ladental.org/summerconference">www.ladental.org/summerconference</a>
LDA Foundation Fishing Rodeo	Thursday, July 15 - Saturday, June 17, 2021	Sand Dollar Marina, Grand Isle, La <a href="http://www.ladental.org/fishingrodeo">www.ladental.org/fishingrodeo</a>



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# Stay Connected with the LDA

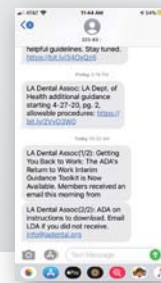


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## Taking Financial Habits from Good to Great – Part 2

The quest to develop good habits has been ongoing since the beginning of time, and the necessity to develop good financial habits that help lead to financial success follows its path. The ancient Greek philosopher, Aristotle, said, “We are what we repeatedly do. Excellence, then, is not an act, but a habit.” Taking financial habits from good to great in order to work towards financial excellence involves making financial decisions often on a regular basis to incrementally set and reach financial goals.

Last issue, the first series of financial habits which were discussed involved budgeting and saving. These habits included setting a budget, paying oneself first, and saving for a child’s education.<sup>1</sup> This issue, the second series of Great Financial Habits revolve around protecting one’s financial world. These habits include: (1) securing proper and adequate insurance, and (2) addressing estate planning needs.

### Insurance

Insurance is an important part of a financial plan. There are different types of insurance that protect you and your beneficiaries in different ways. Types of insurance include car, home, life, disability, health, liability, and long-term care. This article will give an overview of life and disability insurance from a financial planning standpoint.

In general, life insurance is a contract between an insurer and a policy holder. Life insurance can provide some financial protection for named beneficiaries of the insured in the case of the insured’s death. In a recent survey, it was found that 54% of Americans own some form of life insurance.<sup>2</sup>

Benefits of life insurance can include protecting beneficiaries who depend on your income from

financial hardship if something unexpected happens. Also, if the insured is a business owner, life insurance may be used as a tool in business succession and/or retirement planning.

There are some misconceptions about life insurance that should be addressed. There are many types of insurance products available, and not all of them will be appropriate for every financial goal. Yes a good habit will be to have some type of life insurance in place, but a great habit will be to make sure the amount of life insurance is monitored on a continual basis to make sure your beneficiaries will be taken care of.

Obtaining disability insurance may be an element to a complete financial plan to ensure one’s paycheck if the circumstances necessitate. In 2019, 51 million working adults in the U.S. were without disability insurance.<sup>3</sup> There are generally two types of disability policies: short-term and long-term. There are several questions to consider when looking at a disability insurance policy, including, (1) how disability is defined? (2) when do benefits begin? (3) how long do benefits last? And (4) how much will the policy pay?<sup>4</sup> Again a good habit would be to make sure you have a long-term disability policy, but a great habit will be to make sure you understand how the policy works and if the benefit can support your family if you become disabled.

### Estate Planning

Creating an estate plan is an important step in protecting your financial world. Many people procrastinate when it comes to estate planning, because, sometimes, the necessary conversations can be emotional or difficult. In early 2020, surveys found fewer people were engaging in estate planning than in prior years.<sup>5</sup> These numbers may be



changing since the COVID-19 pandemic, when more people are considering estate planning a higher priority for various reasons.

Addressing one's estate planning needs can be a complicated process utilizing the skills of legal, financial and accounting professionals. There are tools and strategies that can be individually tailored to meet a person's unique financial situation, including charitable giving. So, a good habit would be to make sure you have an estate plan, but a great habit would be to have the estate plan updated and organized in one place.

This article addressed possible great financial tools to make a habit of financial success. Some studies have shown that it takes at least 21 days to develop a new habit.<sup>6</sup> However, other studies claim a longer time, on average 66 days, for a new behavior to become automatic.<sup>7</sup> Improving financial habits does not have to take that long. The inspired motivational speaker and author, Zig Ziglar, is credited with saying, "There is no elevator to success, you have to take the stairs." Taking the steps to better a financial picture is often one decision, one step, at a time. A certified financial planning professional may be able to identify the next steps to

protecting your financial world and building great financial habits.

<sup>1</sup>LDA Journal, Vol. 79, No. 2, Summer 2020

<sup>2</sup>Life Insurance Ownership in the U.S., Statista, June 2020

<sup>3</sup>Simply Insurance, U.S. Disability Statistics, 2020

<sup>4</sup>Benefits and Insurances for People with Disabilities, usa.gov

<sup>5</sup>Caring.com, 2020 Estate Planning and Will Study

<sup>6</sup>"Psycho-Cybernetics," Maltz, Maxwell (1960).

<sup>7</sup>European Journal of Social Psychology, 2009.

*This material is for general information only and is not intended to provide specific advice or recommendation for any individual. To determine what is appropriate for you, please consult a qualified professional.*

Chad Olivier, CERTIFIED FINANCIAL PLANNER™, is the author of *What Medical School Did Not Teach You about Financial Planning and The Resourceful Dentist* and owner of Olivier Group in Baton Rouge, LA, which specializes in wealth management for physicians, dentists and affluent families. If you have any questions about this article please call (888) 465-2112 or visit us at [www.oliviergroup.com](http://www.oliviergroup.com) or 4609 Bluebonnet Blvd., Ste. A, Baton Rouge, LA, 70809 or call 225-757-9484. Securities offered through Cetera Advisor Networks LLC, Member FINRA/SIPC. Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor. Cetera Advisor Networks LLC is under separate ownership from any other named entity. Carson Partners, a division of CWM, LLC, is a nationwide partnership of advisors.



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# Kick-Off C.E.

Jeanne McFall  
Director of Conference Services, LDA

## There's A First Time for Everything

LDA hosted our first virtual event Friday, August 9. Kick-Off C.E., which is normally hosted in a different part of the state each year, was held via zoom this year. Sixty dental professionals tuned in on computers, iPads, and cell phones to grab the affordable 3 clinical hours with Drs. Kitrina Cordell and Molly Rosebush. By following the State Board of Dentistry's protocols for live webinars, we were able to award in-person credit for this continuing education event. After such a successful meeting, we look forward to hosting other potential C.E. virtually.

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Kitrina Cordell

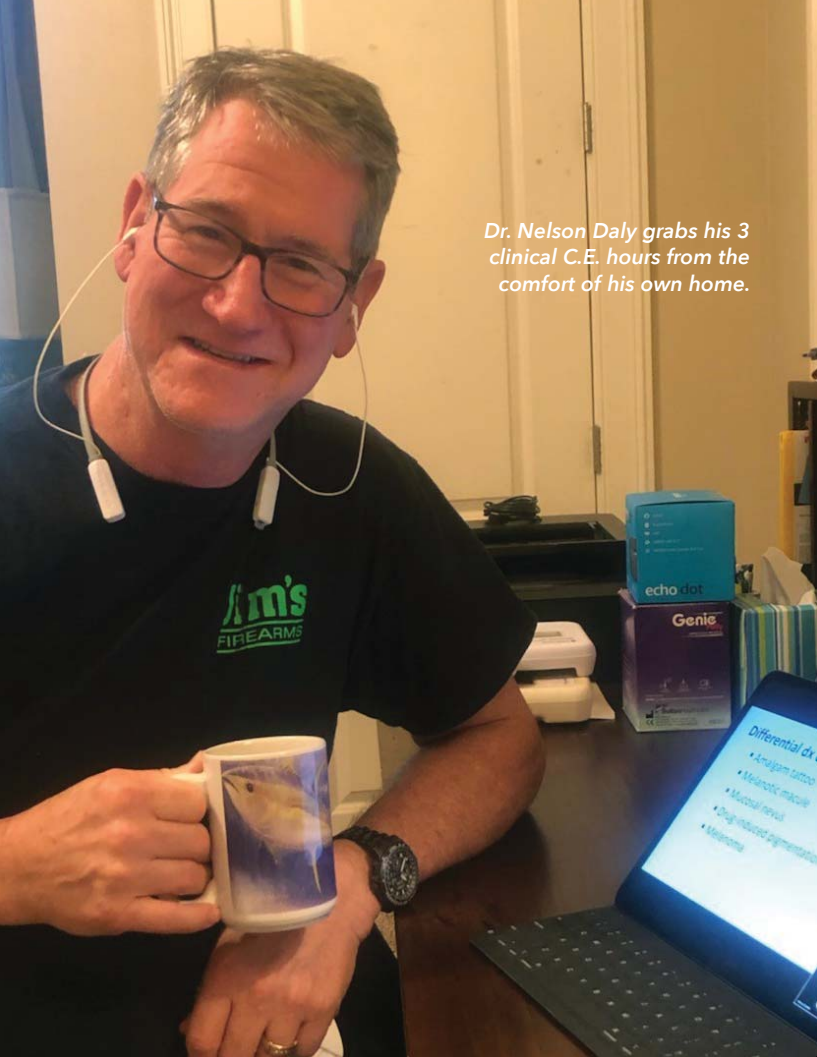


LDA staff members Annette Droddy and Jeanne McFall hosted the virtual event with speakers Dr. Kitrina Cordell and Dr. Molly Rosebush.

Molly Rosebush



Annette Droddy



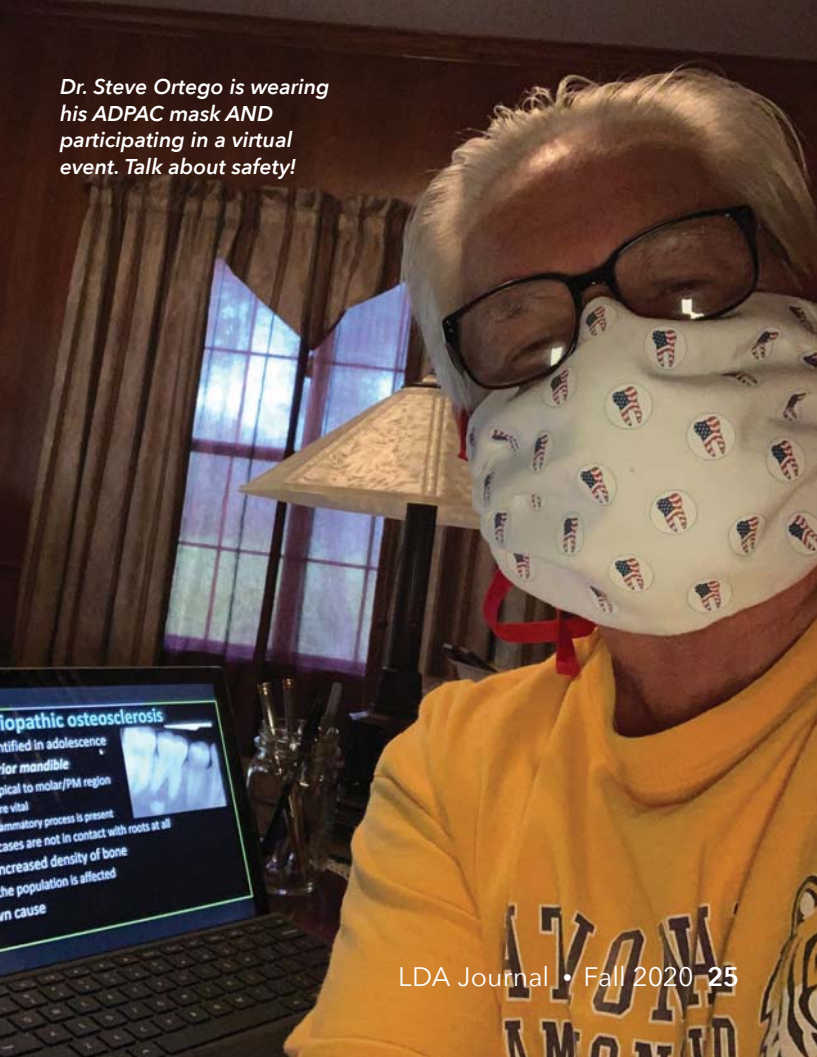
*Dr. Nelson Daly grabs his 3 clinical C.E. hours from the comfort of his own home.*



*Dr. Sarah Bihm also enjoyed the virtual event from Crowley.*



*Amy Babb, hygienist and wife of Dr. Troy Babb, participates in the oral pathology lecture from her office in Alexandria.*



*Dr. Steve Ortego is wearing his ADPAC mask AND participating in a virtual event. Talk about safety!*

# LDA MEMBER HELPS PEOPLE IN NEED



For more than 40 years Dental Lifeline Network, a nonprofit organization, has been transforming lives by providing comprehensive dentistry for adults with special needs across the US.

Through its flagship program Donated Dental Services (DDS), DLN volunteers provide comprehensive dental care through a national network of over 15,000 volunteer dentists and 3,400 volunteer laboratories, helping people like Myra.

Myra is 52 years old, who a few years ago developed severe preeclampsia, while pregnant, that left her with nerve damage that made it difficult for her to get around. She had a very busy career working for an airline, but was forced to leave due to her health issues and is now permanently disabled. Additionally her oral health was in need of attention. Her limited income prevented her from affording the dental treatment she needed. Fortunately, Myra was referred to the DDS program, where she was matched with a volunteer dentist in her area.

*“Thank you Dr. Martello and staff for the wonderful service I received while in their care. Thank you all that I’m finally able to smile.”*

*- Myra*

The dentist discovered Myra was missing many teeth, and had an abscess. As a result, Myra often found it painful to eat and difficult to maintain a healthy diet. But with the help of a local endodontist, volunteer lab and long-time LDA member and DDS volunteer Dr. Frank Martello was able to restore Myra’s oral health and restore her smile. Myra was very grateful.

*“Thank you Dr. Martello and staff for the wonderful service I received while in their care. Thank you all that I’m finally able to smile.”* Myra said.



Once a dentist begins volunteering with the DDS program in their state, the local coordinator refers one patient per year, on average. Many Dentists tell DLN they appreciate how easy their DDS coordinator makes it for them to give back.

*“Without hesitation, I would urge doctors to volunteer their time and talents to treat a patient from Dental Lifeline Network. I promise they will not be disappointed.”* said Dr. Frank Martello, DLN volunteer and DLN • LA Board of Directors past president.

During this difficult time of uncertainty, we are especially thankful to the thousands of dentists and labs who have donated over \$484 million worth of comprehensive donated treatment for more than 159,000 people across the country. DDS coordinators work hard to communicate with patients and volunteers on the status of their treatment.

DLN • LA appreciates the dentists who continue to provide care and are full of hope that when the other dentists are ready, they will begin to see our patients again and to give them the care they so desperately need! In the meantime, you can learn more at [dentallifeline.org](https://www.dentallifeline.org) and follow [@dentallifeline](https://www.instagram.com/dentallifeline) on social media: Facebook, Instagram, Twitter and LinkedIn.



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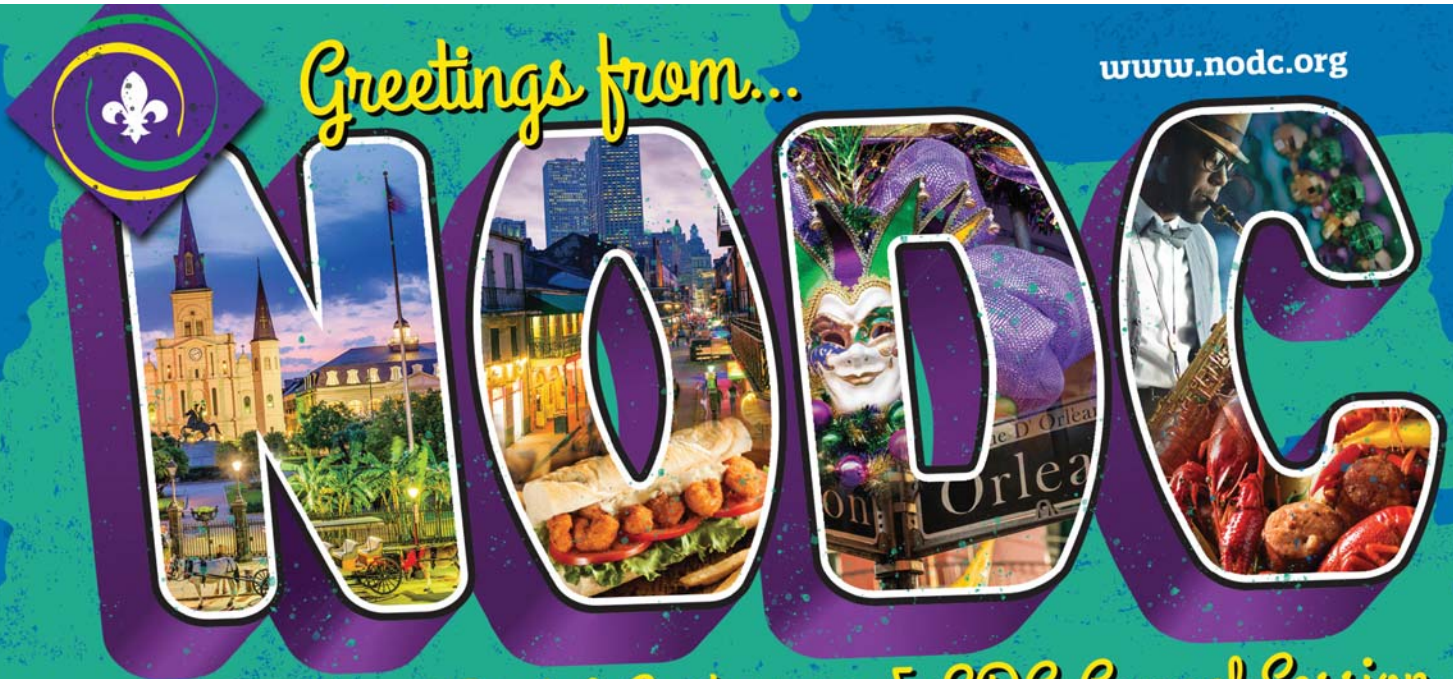
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## What are you paying for each C.E. hour completed?

At the New Orleans Dental Conference & LDA Annual Session, **DENTISTS** can get their per hour C.E. cost to under \$30 and **HYGIENISTS** to under \$15.

### ADA Dentists

Registration Fee	\$160	
Thursday AM session	\$ 63	3.0 hours
Thursday PM session	\$ 63	3.0 hours
Friday AM session	\$ 68	3.0 hours
Friday PM session	\$ 68	3.0 hours
Saturday AM session	\$ 58	3.0 hours
Saturday PM session	\$ 58	3.0 hours
	<b>\$538</b>	<b>18.0 hours</b>
<b>= \$29.89/C.E. hour</b>		

### Hygienists

Registration Fee	\$ 70	
Friday AM session	\$ 27	3.0 hours
Friday PM session	\$ 27	3.0 hours
Saturday AM session	\$ 17	3.0 hours
Saturday PM session	\$ 17	3.0 hours
<b>= \$13.17/C.E. hour</b>		

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Dr. Nelson P. Daly  
Chair, LDA Foundation

## Question: Why Support the LDA Foundation?

## Answer: Because the LDA Foundation Will Support YOU

### What is the LDA Foundation (LDAF)?

**The LDA Foundation** is the charitable arm of the Louisiana Dental Association (LDA).

### What is the mission of the LDA Foundation?

**The mission of the Foundation** is to enhance the oral health of our State by providing funding for clinical research, education, scholarships and access-to-care programs, as well as providing financial assistance to dental professionals and their families who are in need.

### Is my LDAF contribution tax deductible?

**The LDA Foundation** is a 501(c)(3) tax-exempt corporation registered in the State of Louisiana. All contributions are tax deductible to the extent permitted by law.

### Why does the LDAF need my contribution?

**The LDA Foundation** hosts LaMOM charitable dental clinics (Louisiana Mission of Mercy) and we need your support and volunteer efforts! Visit [www.lamissionofmercy.org](http://www.lamissionofmercy.org) for more info.

It also offers disaster relief grants and funds and access grants for access-to-care related events. Since 2005, the Foundation has also provided financial assistance to many LDA members who had property damage as a result of devastating hurricanes and other weather-related disasters. Most recently, the LDA Foundation has been providing grants to our dentist peers in Southwest Louisiana after Hurricane Laura.

### To make a contribution to the LDA Foundation, you can:

- Make a secure, online contribution on the LDA website.
- Call the LDA office at (800) 388-6642 or (225) 926-1986.
- Write a check to the LDA Foundation, and mail it to 5637 Bankers Ave., Baton Rouge, LA 70808
- Via PayPal by clicking the donate button on the LDA website.

The LDA Foundation is committed to helping support all aspects of our mission statement for the future. We will endeavor to develop new avenues for members to participate in charitable giving, including endowments.

As you have asked for help in the past, we are asking for your help now. 100% of your contribution is tax deductible and goes directly to those in need. This has been a trying year for us all, and where possible, those mostly affected can really use our help.

For questions regarding the LDA Foundation, call **(800) 388-6642** or e-mail [info@ladental.org](mailto:info@ladental.org). Thank you to those generous LDA members who have contributed to the LDA Foundation's hurricane relief efforts.



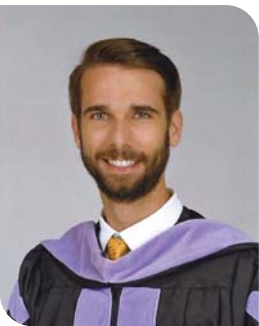
## Split the Pot Raffle Winners



LDA's Split the Pot Raffle Winners benefitting our governmental affairs efforts were selected at the September 11 LDA Board meeting. LDA Director of Accounting Tisha White assisted Council on Government Affairs Chair Dr. Gizelle Richard in drawing for the winners. Thank you to everyone who participated and purchased raffle tickets. And the winners were:

- Dr. Rawleigh Fisher, Southwest, 1st place-\$1,000
- Dr. John Shepard, Northeast, 2nd place-\$500
- Dr. Gray Stephens, Northeast, 3rd place-\$250

## 2020 LDA Student Award



The 2020 LDA Student Award was presented to Will Cavell at LSUSD's virtual Recognition Ceremony. The LDA Student Award is presented to a graduating senior who best represents and conducts his/her life in accordance with the ideals of the profession of dentistry, and who has demonstrated a willingness to be involved with organized dentistry. The winner of the student award is selected by the LDA President, the Chairman of the LDA Council on Government Affairs, and the LDA Executive Director.

## LDA Staff Anniversaries

Thank you both for your 5 years of service to the LDA!



**Jeanne McFall**  
Director of Conference Services



**Tisha White**  
Director of Accounting



Rep. Mike Huval from Breaux Bridge was the sponsor of the LDA's pre-existing conditions legislation. He attended the LDA's Sept. 11 Board Meeting and presented an original signed copy of the bill to LDA President Dr. Trey Carlton. Pictured here (from left) is the LDA's lobbying team: Dr. Carlton, Johnny Koch, Rep. Huval, Scott Kirkpatrick, LDA Executive Director Annette Drodgy, Cary Koch, and Council on Government Affairs Chair Dr. Gizelle Richard.



# LDA

## Louisiana state board of dentistry

*Dr. Richard Willis  
President, Louisiana State Board of Dentistry*

### LSBD Updates

Here we are, more than halfway through 2020. The COVID-19 pandemic is still a very real threat, but just as the numbers in Louisiana began trending downward for the second time, Hurricane Laura tore a swathe through much of the state. I can only imagine the difficulties of evacuating while still adhering to social distancing requirements, but the result was very few deaths, and for that I am grateful. Many of us have lost our homes or businesses, and our thoughts are with them. I know we are resilient and will come through this even better and stronger than before.

The pandemic still continues to affect us all on a daily basis. It is clear now that many things will change from what we have been used to. And in the dental health professions, this means we have new precautions we have to take with our patients and employees. The CDC issued new guidelines to address the COVID-19 illness, and you can find those latest guidelines on the Board's website at [www.lsbd.org](http://www.lsbd.org).

I hope that with the easing of the Department of Health's original emergency treatment only order, most of us are at least on their way to pre-pandemic levels of patient care and treatment. As of this writing, the Department's order is still time sensitive procedures. While this means we are not yet back to business as usual, it has given our patients peace of mind, and it has allowed us all some semblance of normalcy.

The Board office remains closed to visitors. Any documents or applications should always be mailed to the Board office, and there should be no disruption to our usual services. Should you need anything, please give us a call. Our staff is dedicated to assisting both the public as well as licensees.

Licensees who are due to renew their licenses in 2020, you may do so online beginning October 1. Your continuing education must be reported to CE Broker prior to completing your renewal. The opioid



management CE is a one-time requirement, so if you completed it prior to your 2018 license renewal, you do not need to complete it again. However, if you submitted the affidavit in 2018 indicating you had not prescribed any opioids and are therefore exempt from the requirement, you will be required to submit a new affidavit to obtain that exemption again. If you wish to complete the three hours of opioid management, you may do so online. There are some free courses listed on the CE page of the Board's website which will fulfill this requirement and the LDA still offers an online course. You may find it easier to complete the requirement once rather than submitting the affidavit prior to each license renewal. If you have any questions about this, please contact the Board office.

As I stated in my last article, licensees renewing this year may complete most of their CE online with the exception of CPR and any anesthesia CE. As a reminder, all dentists and hygienists are required to maintain current certification in BLS at all times. Dentists with a moderate sedation or general anesthesia permit must also maintain ACLS and possibly PALS certification. Any CE related to personal sedation or anesthesia permit renewal must always be completed in person.

I hope we can resume our routine office CDC inspections before the end of the year. If so, please be on the lookout for your inspection notice in your email. If you reply to the notice email, our inspectors are able to schedule a specific time with you that should minimize interruption in your practice. As with anything else, feel free to contact them with any specific questions related to your scheduled office inspection.

With the record level of unemployment, many people cannot afford dental care at this time. As dental health care professionals, some of you may wish to help those affected by 2020's unusual events. Please keep in mind that you may receive in person CE credit for donating your dental and hygiene services. Dentists who volunteer

their services may receive in person CE credit for up to 3 hours per calendar year (to a maximum of 6 per renewal cycle). Hygienists may receive up to 2 hours in each calendar year (to a maximum of 4 per renewal cycle). If you would like to receive credit for your donated work, please contact the Board office to ensure your agency is listed with the Board as a provider of pro bono services for CE credit. If your agency is not currently approved by the Board, you can submit the information to the Board office for review and approval.

As we head into the last quarter of 2020, I am hopeful for the future. The COVID-19 illness will obviously be with us long-term now, but we will continue efforts to protect the most vulnerable among us. Those affected by Hurricane Laura will rebuild. And I hope everyone is and remains safe and healthy.

**2021 LDA**  
*Summer Education Conference*

**Wednesday - Saturday, June 23 - 26, 2021**

Courses are 8 a.m. to noon each day (up to 16 hours of C.E.)

Hilton Pensacola Beach, Florida

[www.ladental.org/summerconference](http://www.ladental.org/summerconference)

**Winter C.E. & Ski**  
**Steamboat Springs, CO**

**SUNDAY,**  
FEBRUARY 14 -  
**TUESDAY,**  
FEBRUARY 16, 2021



[www.ladental.org/ski](http://www.ladental.org/ski)

# State Board Approved Radiographic Certification Course

**15-day CD/DVD rental includes one workbook and certificate**

**\$50 - LDA members**  
**\$85 - non-LDA members**

**\$20 - (for members) each additional workbook**  
**\$30 - (for non-members) each additional workbook**

**\$300 deposit (for non-members) for course (refunded upon return of CD/DVD)**

*MEDCOM's "Radiographic Techniques and Safety: Introduction to the X-ray and Safety Precautions" is available through the LDA and approved by the Louisiana State Board of Dentistry. It can be used for in-office education of dental assistants, counts for C.E. credit and saves you time and money compared to classroom instruction.*

To order, visit the LDA website at [www.ladental.org](http://www.ladental.org) or  
call (800) 388-6642 or (225) 926-1986.



Robert McDermott  
President and CEO, iCoreConnect (an LDA/LDS endorsed company)

## Common Email Complaints and HIPAA-Compliance Confusion

Many email services claim to be HIPAA-compliant, but an unsettling number may only loosely meet federal law. It's an understatement to say all HIPAA-compliant email services are created equally.

If any of the following resonates with you, use the information below to help you choose a secure email service that provides full HIPAA-compliance protection, speeds your workflow, and reduces cost.

**I thought spam was just annoying, but I just got hacked.**

Stopping criminals at the front door is far more effective than trying to neutralize them once they're inside.

Spam and phishing attacks are the primary ways cybercriminals target dental practices. Your email service needs to stop imposters from infiltrating your PHI-relevant inbox.

The **DIRECT Protocol** is a standard that verifies the sender of an email is a nationally-registered healthcare provider. So it ensures your PHI-relevant inbox only contains messages from verified providers, or others you invited. The most secure cloud-based services will be built on the DIRECT Protocol, which is the federal government's preferred standard for exchanging Electronic Protected Health Information (ePHI).

**It's free, and it claims to be HIPAA-compliant.**

Many email services offer low or no-cost service, and claim compliance. Remember, you often get what you pay for.

At the "free" level, many of these services provide encryption as the only protection. Encryption is critical, because it makes it harder for a cybercriminal to intercept and open a message that's traveling across the internet. But encryption alone doesn't cut it; it's just one of the compliance requirements.

*In order for an email service to be HIPAA-compliant, each of these six specific federal requirements must be met.*

Make certain your email service:

- Authenticates recipients using the **DIRECT** protocol
- Controls access with **auto log-offs** (and more)
- Transmits securely at **2048-bit encryption**



- Keeps **copies of unaltered records**, storing your files in **highly secure, private server centers** (to prevent tampering)
- Provides an **audit trail** for every message, so you can produce it immediately if audited
- Securely stores your ePHI for **six years** to prevent damage, loss, or theft

**I can't attach a large imaging file.**

Hate the sight and sound of the ERROR message telling you your attachment is too big? A comprehensive HIPAA-compliant service won't restrict you to a certain size or number of files allowed in an attachment. Talk with your cloud service to make sure it offers a flexible service without file size limits at no additional cost.

**I spend a lot of time logging in and out of various windows.**

Here's a tip to speed your workflow. Find a cloud-based service that integrates your regular email (e.g. Gmail, Hotmail, AOL) into the same interface as your HIPAA-compliant email. One login will show you all your email options. Adding this functionality to a robust cloud-based practice management system will mean an end to window hopping.

iCoreConnect's services are designed to speed your workflow by eliminating unnecessary steps, and reduce the cost of doing business. LDA members receive special discount pricing on iCoreConnect's endorsed HIPAA-compliant cloud-based email service, iCoreExchange. Learn more and book a demo at [iCoreConnect.com/LDA](http://iCoreConnect.com/LDA) or call 888.810.7706.



# Continuing Education and LDA Events Calendar

**For information on any of the following continuing education courses, please contact the course provider. To list your course in the next calendar, contact the LDA office at (800) 388-6642 or (225) 926-1986. Also check our website for the most up-to-date listings, [www.ladental.org](http://www.ladental.org).**

**DATE:** Ongoing  
**EVENT:** Online Opioid Course  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**REGISTRATION:** [www.ladental.org/onlinece](http://www.ladental.org/onlinece)

**DATE:** October 20, 2020  
**TIME:** 6 p.m.  
**TOPIC:** OSHA  
**SPEAKER:** Dr. Ike House  
**REGISTRATION:** Shreveport-Bossier Dental Hygienists' Association. For more information, contact [Allysonleigh818@gmail.com](mailto:Allysonleigh818@gmail.com) or visit [www.sbdha.net](http://www.sbdha.net).

**DATE:** October 23, 2020  
**SPEAKER:** Amber P. Weydert, MMS, PA-C  
**TOPIC:** Obesity: Systemic Health and Oral Health - 2 CE Hrs.  
**TIME:** 10am - 12pm  
**PROVIDER:** NODHA/Ultradent  
**LOCATION:** Virtual Meeting  
**REGISTRATION:** RSVP to [RDH@NODH.ORG](mailto:RDH@NODH.ORG) to register - This course will be ON-LINE LIVESTREAM/VIRTUAL/ZOOM at NO COST. [www.NODHA.org](http://www.NODHA.org)

**DATE:** November 17, 2020  
**TIME:** 6 p.m.  
**TOPIC:** BURST  
**SPEAKER:** Ashley Shaul, RDH  
**REGISTRATION:** Shreveport-Bossier Dental Hygienists' Association. For more information, contact [Allysonleigh818@gmail.com](mailto:Allysonleigh818@gmail.com) or visit [www.sbdha.net](http://www.sbdha.net).

**DATE:** December 3, 2020  
**SPEAKER:** Molly Rosebush, DDS, MS  
**TOPIC:** Oral Pathology Potpourri - 2 CE Hrs.  
**TIME:** 7 - 9pm  
**PROVIDER:** NODHA/YOUNG DENTAL  
**LOCATION:** Virtual Meeting  
**REGISTRATION:** RSVP to [RDH@NODH.ORG](mailto:RDH@NODH.ORG) to register - This course will be ON-LINE LIVESTREAM/VIRTUAL/ZOOM at NO COST. [www.NODHA.org](http://www.NODHA.org)

**DATE:** December 11, 2020  
**EVENT:** Last Chance Seminar  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Virtual Meeting  
**REGISTRATION:** [www.ladental.org/lastchance](http://www.ladental.org/lastchance)

**DATE:** January 15, 2021  
**EVENT:** Bowden Leadership Conference  
**TOPIC:** Training LDA and component leadership  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** LDA Office, Baton Rouge, LA  
**REGISTRATION:** [www.ladental.org/bowden](http://www.ladental.org/bowden)

**DATE:** February 14-16, 2021  
**EVENT:** LDA C.E. & SKI  
**COURSE:** Lecture 4 clinical CE hours each day  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Steamboat Springs, CO  
**REGISTRATION:** [www.ladental.org/ski](http://www.ladental.org/ski)

**DATE:** March 19, 2021  
**EVENT:** Golf & C.E. Hosted by CDEBR and LDA  
**LOCATION:** Carter Plantation, Springfield, LA  
**INFORMATION:** [www.ladental.org](http://www.ladental.org) or call (225) 926-1986

**DATE:** May 6-8, 2021  
**EVENT:** New Orleans Dental Conference/ LDA Annual Session  
**LOCATION:** Hilton Riverside Hotel, New Orleans, LA  
**INFORMATION:** [www.nodc.org](http://www.nodc.org)

**DATE:** June 23-26, 2021  
**EVENT:** Summer Education Conference 2021  
**COURSE:** Lecture 4 clinical CE hours each day  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Hilton Pensacola Beach, FL  
**REGISTRATION:** [www.ladental.org/summerconference](http://www.ladental.org/summerconference)

# UPCOMING COURSES

For latest course information, please check our website ([www.lsucde.org](http://www.lsucde.org))

**REGISTER TODAY!**

**Online:** [www.lsucde.org](http://www.lsucde.org)

**Phone:** (504) 941-8193

Date	Course Information	Registration Fees*	Hours
October 9, 2020 <b>Attend this course from ANYWHERE!</b>	<b>Millennial Dentistry: Keeping Up With The Technological Advancements To Improve Your Dentistry</b> Presented by Dr. Chad Duplantix via <i>Live-Streamed Video Conference</i>	<b>Early Bird / Regular / Late</b> Dentist: \$310 / \$340 / \$365 Hygienist / Lab Tech: \$185 / \$215 / \$240 Dental Assistant: \$100 / \$120 / \$145	7 clinical (lecture)
November 13-14, 2020 <b>LIMITED SEATING, HANDS-ON COURSE!</b>	<b>How to Fabricate Hybrid Dentures</b> Presented by Dr. Marco Brindis and Julio Zavala, MCDT at <i>LSU School of Dentistry</i>	<b>Early Bird / Regular / Late</b> Dentist: \$1,845 / \$1,995 Lab Tech: \$848 / \$998 1st Assistant: Free**/ Free** 2nd Assistant: \$100 / \$150 **MUST register w/a dentist	8 clinical (4 lecture, 4 participation)
November 21, 2020 <b>LIMITED SEATING, HANDS-ON COURSE!</b>	<b>Digital &amp; Conventional Radiology</b> Presented by Dale Brooks Hernandez, LRT; Jeaneta Starks, DA; Natasha Crossley-Williams, DA at <i>LSU School of Dentistry</i>	<b>Regular</b> Dental Assistant: \$325	8 clinical (4 lecture, 4 participation)
December 4, 2020 <b>Attend this course from ANYWHERE!</b>	<b>LSU'S LAST CHANCE COURSE: Diagnostically Driven Dentistry</b> Presented by Dr. Lou Graham via <i>Live-Streamed Video Conference</i>	<b>Early Bird / Regular / Late</b> Dentist: \$310 / \$340 / \$365 Hygienist / Lab Tech: \$185 / \$215 / \$240 Dental Assistant: \$100 / \$120 / \$145	7 clinical (lecture)

\*Consult our website for Early Bird, Regular, and Late Registration cut-off dates and times.

## 14th Annual Clifton O. Dummett, Jr. Memorial Lecture Pediatric Medical Emergencies: How to Handle the Unexpected via Live-Streamed Video Conference - ATTEND FROM ANYWHERE!



Presented By Dr. Michael Webb, DDS, MEd

Friday, November 13, 2020 | 7 clinical hours (lecture)

Course #58-20-Video\*\* | AGD #: 430

**Registration Fees\* (Early Bird / Regular / Late)**

Dentist: \$310 / \$340 / \$365

Hygienist/Lab Tech: \$185 / \$215 / \$240

Dental Assistant: \$100 / \$120 / \$145

\*\* LSUCDE video courses are live-streamed via BlueJeans. CE administrators perform roll call and random check-ins via the chat window in BlueJeans. If you miss one or more check-ins it could affect your credits. Before the course you will receive three links: a link to the meeting, a link to a short test, and a link to a course evaluation. You must submit the test and evaluation in order to receive credit. The Louisiana State Board of Dentistry counts CE hours earned through LSUCDE live video conference as in-person hours.

### Remembering Dr. Dummett



This course is named in memory of Dr. Clifton O. Dummett, Jr., a beloved faculty member in the Pediatric Dentistry Department of LSU School of Dentistry from 1974 to 2006. Dr. Dummett served as Pediatric Dentistry Department head from 2000 until his retirement in 2006 when he was honored with the title Professor Emeritus.

**Intraoral X-Ray Sensor Repair/Sales:** We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, and major brands. We also buy/sell sensors. American SensorTech, (919) 229-0483, [www.repairsensor.com](http://www.repairsensor.com).

**Great Opportunity for graduating dentist or for existing practice desiring to relocate office to the Covington/Northshore area.** Fully equipped with three operatory rooms, 1,250 square feet. Option to purchase equipment. The current dentist willing to split use of office space. This option is an excellent opportunity, providing the financial freedom to build a practice. For more information please call (985) 264-1783.

**Well established general dental office in Pineville, LA seeking an associate to join our team.** Fully fee for service with a wonderful patient base, we serve patients in a warm and friendly environment. We are seeking an outgoing, skilled and personable dentist to become a long-term member of our team and our community. Compensation package negotiable as base salary and commission with a sign on bonus. Fax resume to 318-448-4880 or email [LFD40271360@gmail.com](mailto:LFD40271360@gmail.com).

**Now Hiring with Bonus Packages of \$3,000 for Hygienists and \$10,000 for Dentists with opportunities of Partnerships in state-of-the-art practices in Lafayette (LARGEST IN THE CITY).** Our office is digital/paperless and is equipped with the most innovative technology that includes scanner, 3d printer and CBCT. You will have a strong patient flow giving you ample opportunity as the sole provider to treat and educate a diverse patient pool. You'll have the autonomy of a traditional private practice without the administrative and financial burdens of practice management. We have a great compensation package with **POTENTIAL TO EARN GREAT INCOME!** If interested, please email your resume to [tuan.nguyen@bayoubraces.com](mailto:tuan.nguyen@bayoubraces.com) or call (870) 208-4530.

**Highly profitable dental practice for sale. Doctor ready to retire but will stay 3-6 months to acclimate new owner.** COVID-19 re-engineered building available for lease or sale. In small town 6 miles from Hammond, only 30-40 minutes to New Orleans or Baton Rouge. Great staff and large, loyal patient base. Good school district. Contact Dr. Randy Mayer, (985) 507-3322 or e-mail [randymayerdds@yahoo.com](mailto:randymayerdds@yahoo.com).

**Dental Hygienist - Healthcare QI Specialist in Louisiana:** TMF Health Quality Institute, [www.tmf.org](http://www.tmf.org), is seeking an

Dental Hygienist for a Healthcare QI Specialist III position in Louisiana. This position conducts virtual site visits with Nursing Homes focusing on improving oral care for residents and develops and modifies pre-existing curriculum and participates in the development of a video series targeted to train nursing home staff on oral care and health. Qualifications include Registered Dental Hygienist, 3 years healthcare or project management experience, and 2 years process improvement or quality improvement experience. For more information, or to apply, visit <http://jobs.tmf.org/>. EOE Minorities/Females/Vet/Disability.

**Metairie Modern Dentistry, Registered Dental Hygienist:** Now is the time to join Metairie Modern Dentistry. You will have opportunities to learn new skills from our team of experienced professionals.

#### Qualifications

- Degree or certification for Hygiene from an accredited college or technical school; or equivalent combination of education and experience sufficient to meet state licensure requirements. Commitment to continuing education for hygiene and dentistry.
- Valid and current Registered Dental Hygienist license in accordance with applicable state licensure requirements.

#### Benefits

- Medical, dental and vision insurance
- Paid time off
- Tuition Reimbursement
- Child care assistance
- 401K

Apply Here: <https://www.Click2Apply.net/pj4wy6wvxytfs2z7>

**DENTAL PRACTICE FOR SALE:** 5 operatory building in Hammond area/Tangipahoa parish. Free standing building for sale or lease. Large established patient base. Call (225) 721-2048 for more info.

**Associate Dentist needed for a Dental Practice in Madisonville and Hammond.** Email resumes to [billD@ccrcmt.com](mailto:billD@ccrcmt.com). New Grads will be considered.

**Baton Rouge Modern Dentistry: General Dentist.** Now is the time to join Baton Rouge Modern Dentistry. Let us allow you to do what you do best by doing the dentistry that you diagnose while exploring future partnership opportunities. We follow through on our promise to clinicians with our culture

of patientcentric care, our ability to deliver comprehensive integrated care, and our ability to support modern dentistry.

**Benefits:**

- Competitive Compensation and Benefit Package
- Modern offices equipped with the latest dental technology
- Malpractice Insurance
- Healthcare Benefits (Medical, Prescription Drugs, Dental and Vision)
- 401(k) Savings Plan

**The average full-time PDS-supported Dentist earns \$160,000 - \$390,000. Apply Here: <https://www.Click2Apply.net/nwrc7h4thv6p25zj>**

**If you've been looking for a high end, innovative dental practice in New Orleans, this is the one!** 4 operatories with expansion opportunity for additional plumbed op. Collections over \$1 million and adjusted EBITDA \$240,000. Real estate for sale of expansive office condo. Great location in upscale community. To learn more about this top-notch practice in Louisiana, contact Kaile Vierstra with Professional Transition Strategies via email: [kaile@professionaltransition.com](mailto:kaile@professionaltransition.com) or give us a call: (719) 694-8320. I look forward to hearing from you!

**Description:** Now is the time to join Dentists of Lake Charles. You will have opportunities to learn new skills from our team of experienced professionals. If you're ready to take your career to the next level and gain valuable experience, apply today!

**Overview:** Let us allow you to do what you do best by doing the dentistry that you diagnose while exploring future partnership opportunities. We follow our promise to clinicians with culture, our ability to deliver comprehensive integrated care, and ability to support modern dentistry. PDS supported owner dentists know that being backed by the country's leading dental support organization allows them to focus on providing patient centric and clinically excellent care.

**Benefits**

- Competitive Compensation and Benefit Package
- Modern offices equipped with the latest dental technology
- Malpractice Insurance
- Healthcare Benefits (Medical, Prescription Drugs, Dental and Vision)
- 401(k) Savings Plan

**The average full-time PDS-supported Dentist earns \$160,000 - \$390,000. Testimonial from Dr. Callaway-Nelson:** *Pacific Dental Services is an equal opportunity employer and does not discriminate against any employee or applicant for employment based on race, color, religion, national origin, age, gender, sex, ancestry, citizenship status, mental or physical disability, genetic information, sexual orientation, veteran status, or military status.* -Dr. Callaway-Nelson

**Apply Here:** <https://www.Click2Apply.net/mnv9wcjh55vzkmsz>

**Description:** Now is the time to join Dentists of Lafayette. You will have opportunities to learn new skills from our team of experienced professionals. If you're ready to take your career to the next level and gain valuable experience, apply today!

**Overview:** Let us allow you to do what you do best by doing the dentistry that you diagnose while exploring future partnership opportunities. We follow our promise to clinicians with culture, our ability to deliver comprehensive integrated care, and ability to support modern dentistry. PDS supported owner dentists know that being backed by the country's leading dental support organization allows them to focus on providing patient centric and clinically excellent care.

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**Apply Here:** <https://www.Click2Apply.net/j5ntkw9mdd5r8ck6>

**We are a fast-growing, privately owned dental office in Thibodaux, seeking a talented & enthusiastic Dental Hygienist to join us in a great deal of fun.** There are huge opportunities for advancement for everyone on our team & because of our unique bonus system & promotion policy...your income potential is essentially limitless:

- Fast Growing, Top-Quality, Privately Owned Office
- Huge Opportunity for Advancement
- Limitless Income Potential!
- Enjoyable, Respectful & Professional Environment
- Newest, Most Advanced Instruments/Procedures
- Full Educational Support & In-Practice Training
- Flexible Hours...With Outstanding Morning & Evening Shifts Available.
- Compensation is as high as \$60/hour...even more with bonuses & incentives!

Your role will be vitally important to keeping our practice running smoothly & maintaining our valued patients in the highest level of dental health. As you are excited by these extraordinary opportunities...we look forward to hearing from you very soon! Job Types: Full-time, Part-time. Pay: \$38 - \$60 per hour. Benefits: 401(k), 401(k) Matching, Employee Discount, Flexible Schedule, Health Insurance, Paid Time Off. Company's website: [www.clementdental.com](http://www.clementdental.com)





**FOR SALE OR LEASE:**  
**3,028 square foot dental office near the Baton Rouge Medical District.**  
 Building is located on Perkins Road across the street from Pennington Biomedical Research Center.  
 6 treatment rooms, dark

room, sterilization area, consultation office, lab, private office, lounge, business office, and waiting room. Very efficient for dental practice with great Perkins Road signage. Contact Steve Legendre, CCIM, Stirling Properties, (225) 926-4481, 8550 United Plaza Boulevard, Suite 101, Baton Rouge, LA 70809.

**Louisiana Dental Center is seeking a P/T Pediatric Dentist** for its well-established group practice location in Hammond. Please contact Terry Ernst at (985) 893-2240 or email CV to TErnst@LaDentalCenter.com.

**Baton Rouge, LA General Practice for Sale:** This Baton Rouge, LA practice is an absolute must see! Over 10 operatories with a large expansion opportunity. Located in a free-standing building with over 4,000 SF. With 5,000 active patients, the practice will be busy from day one. Collections over \$1.8 million and adjusted EBITDA of \$130,000. Ready to learn more and review the prospectus? Contact Kaile Vierstra with Professional Transition Strategies via email: kaile@professionaltransition.com or call: (719) 694-8320.

**Busy upper Lafayette dental practice in need of a full time associate.** Our practice has a very large established patient base with exceptional new patient growth. All phases of dentistry practiced in an updated office that is fully staffed. Cerec and CBCT technology is used routinely. Compensation is competitive and the opportunity to grow as a clinician is unlimited. Please call (337) 230-3858.



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David N. Austin

## It's a Dog's Life

What is it about people and their pets these days? I mean, is it me or are there more folks who own, live, walk/jog, and travel with animals today than ever before? There seems to be more veterinary offices and hospitals popping up as well. I don't think I'm the only one noticing this trend.

I had an elderly patient in the other day for a routine check-up and she mentioned her husband had been acting very strange lately. She stated that he sometimes acts like a dog around the house - barking and sniffing and making peculiar noises. I thought that was a little odd myself, so I told her about a counselor friend of mine and stated she should make an appointment and they both could sit on his comfy couch and talk things over. "Oh no" she quickly answered, "I don't allow Bob on the couch." I later mentioned to my staff that we may have to refer Bob.

I've always been a dog person and have had several over the years. Most recently I had Maisie, a miniature dachshund who was very smart. Every morning I would let her outside and she would always bring me the newspaper for me to read with my coffee. I've been told that lots of dogs do this and that's not such a big deal. But you see, I never subscribed to the newspaper.

I once had a cute English setter by the name of Penny, who would walk with me everywhere I would walk. One late day, we stopped at the small meat market down the block to visit with Mike the butcher and maybe get a snack for Penny. As we arrived, I noticed a beautiful golden retriever sitting at the entrance with an envelope attached to her collar. Mike came out and took the envelope and inside was a \$20 bill with a request for two medium sized pork chops. Mike told us, as he was attaching a bag containing the pork chops to her collar, that this dog belonged to Mr. Dennis who lived a couple of blocks away and that this was a weekly routine to send his dog over to purchase and bring home different cuts of meat for the family supper. After Mike attached the bag, he gave her a good rubbing behind her ears and off she went. This was too much

for me and Penny to grasp, so we decided to follow her home to see how this worked.

Penny and I followed this cute dog for two blocks and sure enough we stopped and watched her bound up the front steps of a nice looking house, and she gently removed the bag containing the chops and laid it in front of the door. She then raised up against the door and barked several times while banging on the door with her paws. After a few minutes of this she then ran to the side of the house and did the same thing against a large window, barking the whole time. Then she came around and sat by the front door. Within a minute or so a large burly man wearing an old undershirt opened the door and seemed angry and perturbed at his dog as she picked up the bag and went inside.

Before he went back inside, I yelled to him and said, "That sure is a remarkable dog you have. I don't think I have ever seen a dog as smart as yours!"

He looked at me and said, "She's not very remarkable or smart. If she was, she wouldn't keep forgetting the key to the front door."

When I was three months old, my dad brought home a Gordon setter puppy and told my mom that we would grow up together. Sure enough, Katy and I did just that. Katy was my pal and we played together and got in trouble together. Katy was the perfect dog, except for one thing - she absolutely hated cats. Whenever one came near us, she would go ballistic and I would have to say, "Calm it down! Calm it down Katy! You know it says in Deuteronomy that there are no cats in heaven!" And when she heard those words she would act normal again. I loved her and she loved me.

When I was 12, Katy became ill and suddenly passed away. My dearest friend was gone, and I was inconsolable as my mom tucked me in bed that night. She told me that Katy was in heaven and that I would see her one day. That night I had a dream. I dreamed that Katy came to my bedside with a big grin. I said, "Katy why are you smiling?" And for the first time ever she talked to me and with a laugh said: "You WERE right, there really are NO cats in heaven!"

I'll bet some of you may be researching Deuteronomy after reading this.



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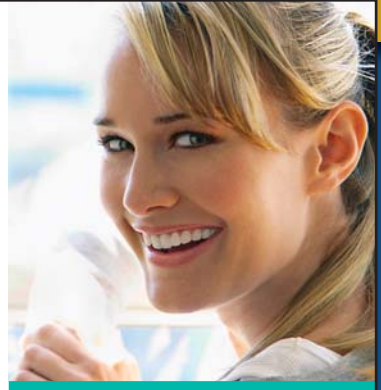
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