

VOL. 78, NO. 3 • FALL 2019

# JOURNAL

LDA

JOURNAL OF THE LOUISIANA DENTAL ASSOCIATION

A portrait of Dr. Gordon Christensen, an older man with white hair and blue eyes, wearing a dark suit, a light purple shirt, and a patterned tie. He is smiling slightly and looking towards the camera.

## LAST CHANCE SEMINAR

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LDA'S ANNUAL AWARDS NOMINATION FORMS - PAGES 16-17

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# LDA

## guest editorial/president

*Dr. Kristi M. Soileau, MEd, MSHCE, FACD  
President, Louisiana Dental Association*

### Thank You for Your Membership!

I read once that “preaching to the choir” sometimes is necessary to remind people how important their service and dedication have been and remain to be towards the vitality of one or another entity. I want to use my message in this issue to thank those who make dentistry and the LDA not only the powerhouse that it is today, but what it must continue to be, as we together encounter the inevitable challenges the future is certain to bring.

Many of us do not realize that each and every LDA member is part of a thriving community and is armored with a staff that represents our collective legislative, membership, social, and financial best interests in a way that cannot be achieved by any of us on an individual basis. For example, we have staff dedicated for the exact purpose of bringing new dental graduates into tripartite dentistry so as to assure the success of the future of organized, optimally successful dentistry.

We also continue to have social networking functions for those who desire and need it, where dentists can link up for business and social strategizing. One such example is the annual LDA Foundation Fishing Rodeo, where students and established dentists alike can conjointly meet for dockside revelry and collaboration. (And don’t forget the auction and prizes!)

Further, this year was a very successful one at the legislature. A large number of bills dealt with how dentists get paid, namely with regard to insurance mandates, dental Medicaid increases, and fee dispute

resolution. And our staff, knowing that the 2019 LDA House of Delegates voted to support having an oral surgeon on the LSBSD at all times to aid in decisions that affect sedation, helped to get the bill passed in this recent Legislative Session.

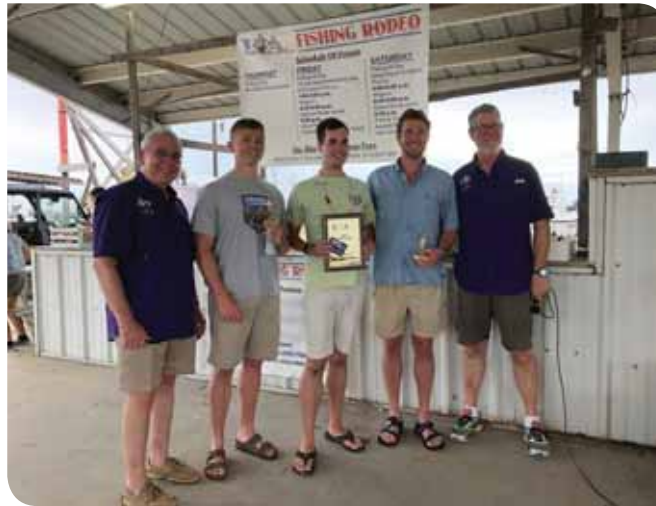
Our executive director, Ward Blackwell, and our assistant executive director, Annette Droddy, continue to diligently watch our backs where these laws and mandates are concerned. Additionally, know that other staff members: Candace Castro, Sharon Elliott, Jeanne McFall, and Tisha White, are all serving you 40 plus hours a week in multiple and diverse ways that only they can do so well. One of my great joys as being president has been to work more closely with the staff.

More wonderful news is that we have a *brand new office* to

serve our many needs even better, built at essentially no charge to us due to prior wise investment strategies and a bit of good fortune on the sale of our old office and property. We hope to be holding more leadership and C.E. events there, due to its more accommodating size and higher-tech upgrades.

Again, I want to voice my appreciation for your service and dedication to “the cause” as a member of the LDA. It shows that you see value in being a part of something bigger than just yourself and your own needs. Let’s not forget that we must represent dentistry that “champions for the profession and society”, and this can best be done in a strategic and well-organized fashion.

Most of us would agree that a life well-lived involves learning, loving, and leaving a legacy. In Viktor Frankl’s book “Man’s Search for Meaning,” he purports that a life



LDA FOUNDATION FISHING RODEO: Dr. Chip Simon and Dr. Nelson Daly award the cobia category winner prizes to LSU School of Dentistry students Kenny Goodwin, Sam Mullen, and Jacob Johnson.

of meaning is necessary for existence and sustenance, and that success, like happiness, cannot be pursued, but rather must *ensue*. If one dedicates his life to a greater whole, success and greater fulfillment will naturally follow.

There is often discussion about whether dentistry is becoming more about business or is it still about the doctor/patient relationship. I venture to say that one need only look at what programs are being developed and nurtured through Tripartite dentistry. The members of the LDA strongly support Donated Dental, the Mission of Mercy, and other numerous and individualized offerings of our time, talent, and treasure each and every day!

Rawlsian theory considers it normal that there exists a stratification of humankind's abilities and level of need; therefore, we in our profession must take care of the less fortunate when the need arises by volunteering our services and by knowing where other health-sustaining resources can be located. Thank you for all you do and so generously continue to do!

Certainly, because we are held in high esteem as professionals by society, dentists are therefore actually *granted* self governance and autonomy of how we perform our patient services and run our offices. The fact that we are able to enjoy this privilege in the first place is largely due to over 150 years of the strong backing,

unity, and policy-driven leadership of the ADA, the LDA, and every component society, whose volunteers have worked so hard to protect our noble profession and the patients who trust and depend on us to serve them.

Tripartite dentistry has brought us from a trade to a profession. It has educated us, advocated for us, has provided us with a springboard of ethical principles by which to practice, and is set to sustain us with credibility and guidance into the future. This continuance at its penultimate efficiency takes ALL dentists being unified to the purpose of the ADA and to work for the betterment and sustainability of the greatness of dentistry as we know it.

Heading into the next 150 years, we will continue to have our patients' best interests at heart-and not allow the bleakness of the commercialization of dentistry, which often raises its head to become more important than or overpower its golden purpose. Then, we can say in the sunset of our careers that we have lived a life of learning, loving, and leaving a legacy worth imitating and perpetuating.

Thank you, each of you, for being a member of the LDA!

## ADA House of Delegates

Your fellow LDA members took several days out of their offices and over a weekend to represent Louisiana at the ADA House of Delegates in San Francisco. Your association is made of your peers who are working hard for the betterment of the profession.



*Delegates and alternate delegates in attendance were (bottom row, from left) Dr. Catherine Hebert, Dr. Marty Garrett, Dr. Kristi Soileau, Dr. Mike Luminais, Dr. Steve Morgan, and Dr. Stephanie Weaver; and (top row, from left) Dr. Steve Ortego (serving as the 12th District ADPAC representative), Ward Blackwell (LDA executive director), Dr. Nelson Daly, Dr. David Hildebrandt, Dr. Lance Savoie, Dr. King Scott, Dr. Brian Basinger, and Dr. Mark Chaney.*



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Saturday PM session	\$ 58	3.0 hours
	\$538	18.0 hours
= \$29.89/C.E. hour		

Hygienists		
Registration Fee	\$ 70	
Friday AM session	\$ 27	3.0 hours
Friday PM session	\$ 27	3.0 hours
Saturday AM session	\$ 17	3.0 hours
Saturday PM session	\$ 17	3.0 hours
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# LDA

## executive director

Ward Blackwell, M.J.  
Executive Director, LDA

## Your Health Benefits; Your Patients' Dental Benefits

### Stuff to Know about LDA's Member Health Plan

The Louisiana Dental Association Health Plan Trust (LDAHPT) has been providing health benefits coverage exclusively for LDA members, their families and employees since March 1 of this year. Given all the challenges involved in starting a completely new multiple employer health benefits plan, it was actually a major victory for the LDA just to get it up and running.

That's hardly to say that LDAHPT's first few months went exactly as everyone had hoped or expected. Several aspects of LDAHPT's "shakedown cruise" weren't quite as originally envisioned, including:

1. Due primarily to an unfortunate change in the plan manager, the first coverage date for LDAHPT had to be moved back from January 1, 2019, to March 1, 2019. Among other things, this meant that initial plan participants had two fewer months in which to meet their deductible.
2. LDAHPT's coverage options were based on what had been popular with LDA members who'd participated in the LDA-sponsored health insurance program that was terminated in 2014 when the carrier pulled out of Louisiana. Unfortunately, skyrocketing premiums have since led many LDA members to find other plans recently put on the market that feature restrictive networks and limits on benefits that previously had been anathema to dentists. So, while LDAHPT's plans are priced attractively compared to substantially similar plans, these other new options are offering much less but with generally lower premiums.
3. As a small start-up with a few models on which to base projections, LDAHPT was obliged to adopt fairly strict underwriting criteria. This limited the number of members to whom LDAHPT could offer the very best rates.

The first issue listed above will be self-remedied on the January 1, 2020, annual renewal date. Issue #2 above has been a focus of the LDAHPT consultants and board

of trustees. During its meeting on August 18, the board approved changes to two of the 2019 plan options that include tweaking of the benefits and a more restrictive network. All indications are that those revised LDAHPT plan options will likely be priced less than comparable commercial health benefit plans for many LDA members. Quite a few members are likely to find these new LDAHPT offerings to be the best value on the market.

Issue #3 will likely take longer to be mitigated. Though LDAHPT reserves have grown slightly this first fiscal year, they have not done so at a rate that would substantially alter the association's risk profile. Accordingly, underwriting standards will likely remain fairly tight, though not quite as tight as in the first year of the plan.

Overall, LDAHPT should be well-positioned to grow in 2020. It never hurts to compare your coverage and premium options, so **all LDA members are encouraged to contact LDA's endorsed insurance agency, Brown & Brown, and at least get a quote for LDAHPT coverage.**

And bear in mind that, as participation in the plan goes up, risk and premiums generally go down. That in turn should mean even more plan participation and ultimately, a more stable, long-lasting and affordable benefit for our members.

### Stuff to Know about Dental Benefit Plans

I field calls pretty much weekly with questions about what dental benefit plans can do, can't do, should do, shouldn't do, etc. Answers to many of the question that I get are readily available on the LDA website under the "Members Only" tab under the section called "Regulations, Laws and Guidelines." I realize that some of the info there can be a little hard to understand or even hard to find. (There are a LOT of topics!) So, I'm going to try using a little of my space in the *Journal* each quarter to elaborate/explain a little about "stuff to know" on one or more of these issues.

I've recently been asked by a few members about Louisiana's non-covered services law. The LDA bill creating the law passed in 2010, and the law took effect 1/1/11.



One of the most critical aspects of the law is understanding what constitutes a covered service. In simple terms, the law defines a covered service as any dental service rendered or authorized by a licensed dentist on a person covered by a dental benefit plan for which that plan is required to pay benefits to the dentist in accordance with a provider agreement with that dentist. However, even though the dentist may not actually receive payment for the service due to a deductible, copayment, coinsurance, waiting period, annual maximum, or frequency limitation, it is still considered a covered service under this law.

Basically, anything that doesn't meet the definition of a covered service is a non-covered service. The law generally provides that a dental plan can't dictate the fee a dentist will charge to any patient for a non-covered service.

Yes, as the word "generally" in the previous paragraph implies, there is something of an exception. A dental plan (PPO, insurer, etc.) can offer a dentist a provider contract that does set fees for non-covered services as long as they at the same time offer the dentist a contract that is identical in every way EXCEPT for the provision setting fees for non-covered services.

The legislature provided this exception because dental plans convinced them that there are some dentists who willingly accept caps on what they can charge for non-

covered services in the belief that this will bring more patients to their practices. Whether or not this is true, dentists who DON'T want to have their fees capped for non-covered services cannot be legally coerced into signing a contract that forces them to do so.

Still, it is at least conceivable that a dentist in LA might inadvertently sign a provider contract that has caps on non-covered services when he/she did not intend to do so. That's one reason why I felt it was important to include a little "refresher" on this issue in my Fall *Journal* column. Well-informed members should be much less vulnerable to such slip-ups.

It's also likely there could be a federal preemption of the non-covered services law for ERISA (self-insured) plans. But as a practical matter, many ERISA plans use the same provider networks as non-ERISA plans. So, it's reasonable to expect that the provider network contracts will comply with state law in the vast majority of cases. (ERISA preemption becomes a much bigger issue when it comes to things like the dental "freedom of choice" law.)

While I intend to cover another legal topic pertaining to dental plans next quarter, don't forget in the meantime that summaries of all kinds of dental plan laws and regulations can be found at: [www.ladental.org/members-only/regulations-laws-guidelines](http://www.ladental.org/members-only/regulations-laws-guidelines).

## LA State Board of Dentistry Update, August 16, 2019

**Office Management Committee:** LSBD is running a large surplus in the current fiscal year. AND, the State will be reducing the rent they pay for office space by half in the coming year.

**Impaired Dentists Committee:** Health Care Professional Foundation of Louisiana annual report should be ready sometime in August.

**Examination Committee:** It was reported that there have been talks at the recent CITA and ADEX meetings about consolidating testing agencies. ADEX has been looking at hands-on alternatives to live patients. The topic of live patient exams was on the agenda, but there was minimal discussion except for Dr. Mayer going on record as being posed to the elimination of live patient exams.

**Rulemaking Committee:** The board voted to revise Rule 105 to allow the issuance of restricted licenses to residents in any CODA-accredited residency program. This will mean that residents in the NYU Langone program, in which residents typically do their clinical work in Louisiana FQHCs, will no longer have to possess regular dental licenses while they are residents.

**Anesthesia Committee:** The timeline for new permits was discussed as many applicants have unrealistic expectations. It was suggested that a 30-day turnaround would be appropriate as the standard.

### **New Business:**

- A policy was adopted against sexual harassment.
- A dentist at LSUSD has requested a waiver of the C.E. hours required to maintain a sedation permit. That dentist actually teaches the course for sedation training. The issue was referred to the C.E. Committee.
- There was a discussion regarding the interpretation of Rule 1709. As the rule is currently written, if a candidate for licensure fails a licensing exam for a third time, THEN completes a residency, he/she will usually be allowed to take the exam again and will receive a license if he/she passes. But, the rule appears to also indicate that if the third failure occurs WHILE in a residency, he/she cannot be licensed, even if he/she completes the residency and passes the exam. Rule referred to Licensing and Credentials Committee for clarification.



# LDA benefits byline

*Stormy Blair  
Vice President, Brown & Brown Association Services Professionals (an LDA/LDS endorsed company)*

## Every Practice Owner Needs Flood Insurance to CYA

Dentists are always encouraging patients to perform those daily tasks of brushing and flossing to take care of their teeth and prevent cavities. They also place sealants and fluoride varnishes to help patients protect their teeth against dental disease or decay. But when it comes to doing those things, such as reviewing their insurance needs annually, to protect themselves and their practices, many times they are as non-compliant as their patients. The information in this column is provided to help you protect yourself, your family and your practice by making sure you **CYA** (Cover Your Assets).

**With the recent flooding that has been occurring around the nation FLOOD INSURANCE should be on everyone’s mind!** If your dental office is damaged due to flooding, you’re faced with three choices if you are uninsured: paying recovery costs out of your own pocket, taking out a loan for recovery costs or closing your doors (maybe even permanently).

**Do you need flood insurance? To answer this question, you first need to understand the definition of “flood damage” from an insurance perspective. And, then decide if you are at risk.** The simple difference between flood damage and a water damage is:

- Water damage caused by rising water will be a flood claim - Must have a flood insurance policy for protection.
- Water damage caused by broken pipes, rain coming through a damaged roof and overflowing bathtubs will be a water damage claim – File this claim on a commercial or residential insurance policy.

**We all remember the August 2016 flooding. It was the worst disaster to hit the United States since Superstorm Sandy in 2012. In Louisiana alone,**

- 35% of all homes in East Baton Rouge Parish were impacted – that’s 70,000 homes;
- More than 85% of all homes in Livingston Parish were impacted;
- 12,000 businesses in the region were impacted;

- 507,495 people were affected by the flood – that’s 11% of LA’s population.

**AT LEAST 75% OF THOSE IMPACTED BY FLOODING DID NOT HAVE INSURANCE TO COVER THE LOSS!** Remember that your commercial property insurance does NOT cover damage due to flooding. You need a flood insurance policy for adequate protection.

Is your office at risk of flooding? If the answer is YES, don’t delay in applying for flood insurance. There is usually a 30-day waiting period before the policy provides coverage.

**EVERY PRACTICE OWNER NEEDS FLOOD INSURANCE to CYA (Cover Your Assets!)**

The cost for flood insurance is a fraction of the cost to recover from the devastation of a flood.



ASSOCIATION SERVICES PROFESSIONALS

Contact your LDA endorsed insurance representative at Brown & Brown Association Services Professionals Stormy Blair (1-888-503-5547 or [sblair@bb-asp.com](mailto:sblair@bb-asp.com)) to learn more about flood insurance protection and to obtain a no-obligation quote. And, be sure to ask about flood insurance for your home, as well!



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# LDA louisiana dental services, inc.

*Dr. Michael J. Maginnis  
President, Louisiana Dental Services, Inc.*



## HealthFirst to Offer Special Pricing for LDA Members on Amalgam Separators Prior to July 2020 Deadline

Look at that happy, smiling face on my officemate, Dr. Glenn Appleton. The Dentists Supply Company (TDSC) has just informed him that in the first six weeks of his ordering of supplies, he has already saved enough money to pay his Association membership dues. That's enough to cover his ADA, LDA, and Greater Baton Rouge Dental Association dues...pretty nifty. What's more, TDSC says at this rate, he will save over \$30,000 for the year...REALLY NIFTY!

The average LDA member will save enough to cover his/her annual Tripartite (ADA, LDA, and local component) dues if they spend approximately \$5,500 on products from TDSC. Ready to see how much you can save? Visit [tdsc.com/louisiana](http://tdsc.com/louisiana) to learn more and get started today with a custom price comparison on the products you already buy!



Is your office ready for the Environmental Protection Agency (EPA) Dental Amalgam Rule, which requires dental offices to install and maintain amalgam separators by July 2020? LDA endorsed HealthFirst offers LDA/ADA members a cost-effective amalgam waste recovery solution that meets EPA requirements and the ADA's recommended best practices for the responsible handling of amalgam waste, preventing dental mercury from entering our water supply.

Compliance is easy with the Rebec - HealthFirst Amalgam Recovery Program, exclusively for LDA/ADA. Along with a vetted solution, members receive the following exclusive benefits:

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# LDA

fishing rodeo



*Jeanne McFall  
Director of Conference Services, LDA*

## Change IS Good – Especially If It Means MORE Fun and Fundraising

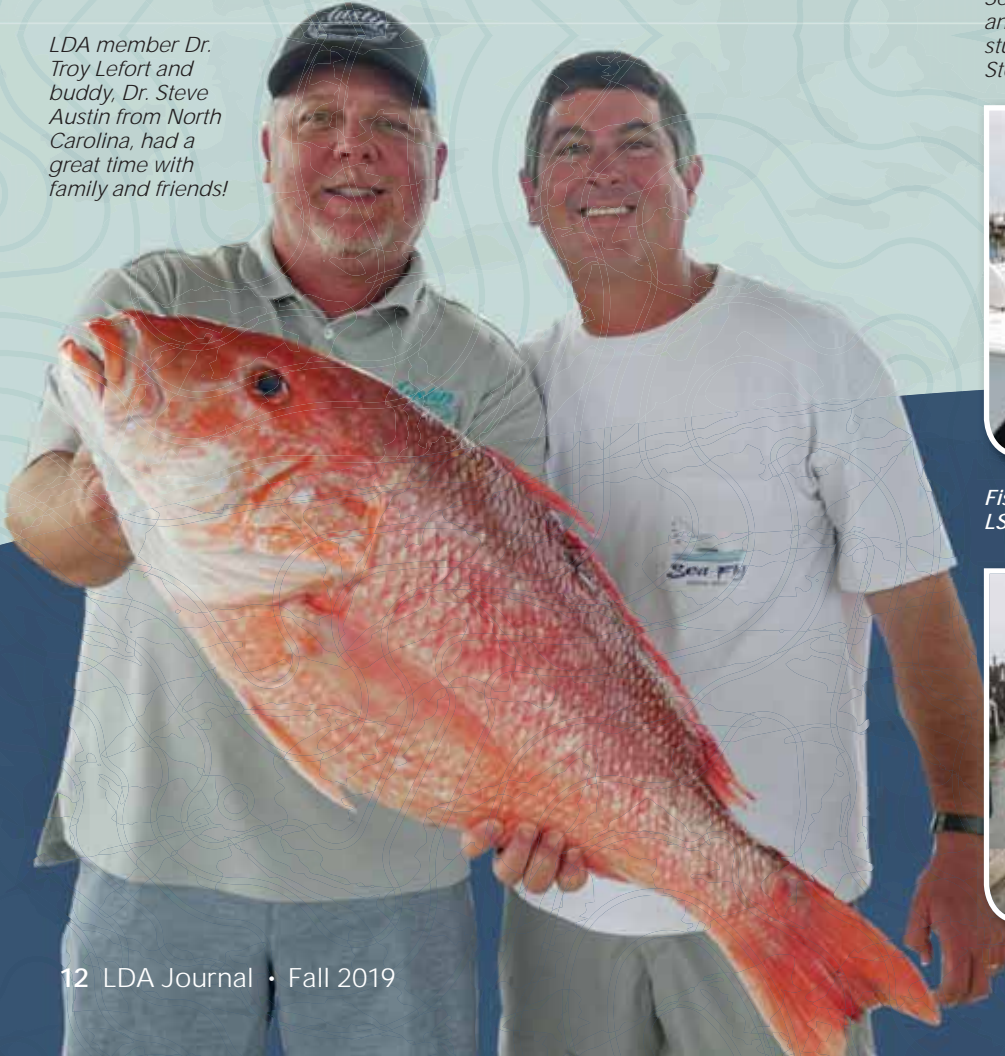
This year, Dr. Nelson Daly, LDA Foundation Chair and Fishing Rodeo founder, decided after 18 years of planning the rodeo, we needed to make a few changes to help grow the event. Dr. Daly had a crew to help him make these decisions. Dr. Chip Simon, Dr. Nick Rauber, Dr. Ryan Perry, and Dr. Philip Gastinel joined Dr. Daly for numerous planning meetings where the group decided on changes, including: t-shirts, hats, postcards, bands, rules, schedules, and setting up a new online auction.

The changes were mostly subtle this year, but the rodeo crew is already planning for some awesome 2020 changes to make your experience even better! We hope to see you next year, July 16-18, 2020, in Grand Isle at the Sand Dollar Marina.



*LSUSD Student Sponsors: Brown & Brown Association Services Professionals, Campus Federal Credit Union, and Dr. Nelson Daly, pictured with the LSUSD D4 students. (Sponsors not pictured: Dr. Danny and Dr. Stephanie Weaver.)*

*LDA member Dr. Troy Lefort and buddy, Dr. Steve Austin from North Carolina, had a great time with family and friends!*



*Fishing Rodeo committee member, Dr. Nick Rauber, and LSUSD student David Murphy show off their big catch!*



*Dr. C.J. Landry and Dr. Bart Barre caught some BIG fish!*

# 2019 LDA Foundation Fishing Rodeo Winners

## Best Fishermen in the State Award - NODA

	1st	2nd	3rd
<b>Redfish</b>	Jay Blair Brown & Brown 8.4	Chase Mascaro NODA 7.2	Dr. Doug Ber Bayou 7.0
<b>Redfish Stringer</b>	Chase Mascaro NODA 19.8		
<b>Speckled Trout</b>	Josh Noel Baton Rouge 3.0	Mallory Savoie Baton Rouge 2.8	Jason Timmons Southwest 2.4
<b>Cobia</b>	Kenny Goodwin NODA 22.0	Sam Mullen NODA 15.0	Jacob Johnson NODA 14.8
<b>Mangrove Snapper</b>	Dr. Nick Rauber Baton Rouge 9.2	Jason Timmons Southwest 9.2	Jacob Johnson NODA 8.6
<b>Red Snapper</b>	Dr. Steve Austin Southwest 17.0	Dr. CJ Landry NODA 15.8	Winston Doussan Baton Rouge 15.2
<b>Trout Stringer</b>	Alexis Bailey Baton Rouge 11.8		
<b>Grouper</b>	n/a	n/a	n/a
<b>Yellowfin</b>	Steven Gaudet Bayou 39.0	Roger Rholdon Acadiana 36.2	Roger Rholdon Acadiana 32.4
<b>Mahi Mahi</b>	Winston Doussan Baton Rouge 17.4	Shane Zeringue Bayou 6.8	Shane Zeringue Bayou 6.6
<b>Kids (15 &amp; under)</b>	Luke Churchman Acadiana 15.6 (Red Snapper)	Luke Churchman Acadiana 6.8 (Mangrove)	Peyton Blair Brown & Brown 5.4 (Redfish)

Note: Weights in pounds and ounces.

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*Peyton and Dominic, grandsons of Stormy Blair from Brown & Brown, love fishing in the rodeo (especially when they win)!*



*LSUSD students with their winning catch!*



*Dr. John Levin's family wait patiently to see if their fish get on the leader board!*



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[DentalLifeline.org](http://DentalLifeline.org)

Dental Lifeline Network • Louisiana appreciates the Louisiana Dental Association and its partnership in jointly developing a Donated Dental Services (DDS) program in 1987, to help people with disabilities or who are elderly or medically fragile and have no other access to dental care. The Louisiana DDS program is part of a network in which services are available in all 50 states and the District of Columbia. In FY 2018-2019, DLN volunteers provided over \$26 million in donated treatment nationwide. **Since inception, Louisiana dentists and labs have donated over \$11.1 million worth of comprehensive treatment for 5,332 vulnerable people.**

DLN's "Will You See One Vet" campaign continues to generate interest from dentists across the country, including those in LA, who are helping veteran patients with disabilities or who are elderly or medically fragile. If you are interested in helping a veteran, go to <https://dentallifeline.org/willyouseeonevet/>.

DLN acknowledge the many generous LDA members who contributed to DLN thru their LDA dues statements this year – thank you! If you have not yet donated to DLN, go to [www.dentallifeline.org](http://www.dentallifeline.org) and click on "Donate."

Donated Dental Services (DDS) Program Totals	
Fiscal Year 2019-2018 (7/1/18- 6/30/19)	
Donated Treatment Value <sup>1</sup>	\$475,514
Donated Lab Value	\$38,400
Average Value of Treatment <sup>2</sup>	\$3,916
Patients Served <sup>3</sup>	202
Patients on Wait-list	197
Participating Dentists	373
Participating Labs in LA	79
Participating Labs outside LA	9

<sup>1</sup>Donated treatment value includes donated lab value.

<sup>2</sup>Average value is based on patients that have completed comprehensive treatment; does not include active patients, or patients who continue to receive ongoing care from their DDS volunteer.

<sup>3</sup>Number of Patients Served includes: patients who completed their treatment plan; patients who received services but treatment plan is not yet complete; and patients who are linked with a volunteer but haven't yet received treatment.

**NOTE: With additional revenue, coordinator hours could be increased and more patients helped.**

The DDS program restores the oral health and often transforms the lives of the patients we serve, like Robert, 43, who lives in Jefferson Parish and suffers from type I diabetes. He was placed on the wrong medication for several years which caused several other serious health problems. Now he must use a feeding tube and his oral health was also severely impacted. Robert is unable to work and depends on food stamps and a small Social Security Disability benefit to make ends meet. His wife serves as his full-time caregiver and is unable to work. They could not afford the dental treatment he so seriously needed. Thanks to a generous team of DDS volunteers, Robert received several thousand dollars in free dental care that restored his oral health and his smile! Robert and his wife wrote to express how much they appreciate this amazing gift.

*"Thank you is not appropriate enough for expressing our sincere gratitude and appreciation for all that you have done. You have changed our lives for the better! We could not have done this on our own without your help or the Louisiana Donated Dental program. He is smiling more now than he has in almost 10 years!"*

For more information go to: [DentalLifeline.org](http://DentalLifeline.org) or contact: DDS Coordinator Michelle Aiken at [maiken@DentalLifeline.org](mailto:maiken@DentalLifeline.org) or 225.926.8062





# Online C.E.

## 3 hour Opioid Course

The Louisiana Dental Association is offering the state mandated opioid awareness and abuse course online!

**SIGN UP & TAKE THE COURSE BY  
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# 2020 LDA Distinguished Service Award

## 2020 LDA New Dentist Award

### OFFICIAL CALL FOR NOMINATIONS

Please photocopy, legibly complete, and forward this form together with any supporting documents or exhibits to the LDA, 5637 Bankers Avenue, Baton Rouge, LA 70808. **All forms must be postmarked by November 1, 2019.** Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. Mark Chaney, Chairman of the DSA Committee, at (504) 861-2523, or Dr. Ross Quartano, Chairman of the Council on the New Dentist, at (985) 327-6501.

NOMINATION FOR: (check one)     NEW DENTIST AWARD     DISTINGUISHED SERVICE AWARD (DSA)

Nominee's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

Spouse's Name \_\_\_\_\_ Children's Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ ADA# \_\_\_\_\_

Nominee has been a member of the ADA/LDA for \_\_\_\_\_ years. Nominee's local component \_\_\_\_\_

Does the nominee prefer communication via email or phone? \_\_\_\_\_ Phone # \_\_\_\_\_

General description of nominee's dental practice: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominee's service to the LDA and ADA (i.e. service projects, committees). Briefly describe the nature of the service, its value to the association and the year, chronologically beginning with the most recent.

\_\_\_\_\_  
\_\_\_\_\_

Nominee's service to the dental profession in general. Describe service to the profession other than ADA/LDA activities and the year(s). Include other dental organizations, projects (chronologically.)

\_\_\_\_\_  
\_\_\_\_\_

Community Service. Describe activities in the community and the year(s) of service such as volunteer work at community dental clinic, school and church activities (chronologically.)

\_\_\_\_\_  
\_\_\_\_\_

Other information you deem significant about the nominee. \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

*On a separate page, please compose a two-paragraph statement of why you feel this person deserves this award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award.*

# 2020 LDA Humanitarian Award

## OFFICIAL CALL FOR NOMINATIONS

Please photocopy, legibly complete, and forward this form together with any supporting documents or exhibits to the LDA, 5637 Bankers Avenue, Baton Rouge, LA 70808. **All forms must be postmarked by November 1, 2019.** Please use additional pages if necessary. Please write clearly. If you have questions, contact the LDA office at (800) 388-6642, Dr. Mark Chaney, Chairman of the DSA Committee, at (504) 861-2523. The LDA DSA Committee also oversees the LDA Humanitarian Award.

Nominee's Name \_\_\_\_\_ Date of Birth \_\_\_\_\_

Spouse's Name \_\_\_\_\_ Children's Name(s) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_ ADA# \_\_\_\_\_

Nominee has been a member of the ADA/LDA for \_\_\_\_\_ years. Nominee's local component \_\_\_\_\_

Does the nominee prefer communication via email or phone? \_\_\_\_\_ Phone # \_\_\_\_\_

General description of nominee's dental practice: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Nominee's service of the dental profession in humanitarian efforts. Describe service to the profession and the year(s). Include other organizations, projects of service (chronologically.)

\_\_\_\_\_  
\_\_\_\_\_

Community Service. Describe activities in the community and the year(s) of service such as volunteer work including such activities as school and church activities (chronologically.)

\_\_\_\_\_  
\_\_\_\_\_

Other information you deem significant about the nominee. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*On a separate page, please compose a two or three-paragraph statement of why you feel this person deserves the Humanitarian Award from the LDA and organized dentistry. Please attach your letter to this form for submission. Please state your relationship to this person or why you are the person recommending the nominee for this award.*

*For a list of past recipients of the DSA, New Dentist or Humanitarian awards or for awards requirements, visit the LDA website at [www.ladental.org](http://www.ladental.org) or call the LDA office at (800) 388-6642.*



# LDA

## wealth management

Chad Olivier, CFP®  
CEO/CERTIFIED FINANCIAL PLANNER™, Olivier Group

## Back to the Basics of Business

Running a successful business is rewarding, yet extremely challenging at the same time. Business owners face some of the same struggles across any industry. Whether a dental practice, financial planning firm, or any other company, there are key ingredients that the most successful businesses have and that any business owner should incorporate. All companies are generally trying to achieve the same goal: run a profit and stay in the black. This is only achieved by making sure that your money coming in (revenue) is more than your money going out (expenses). Let's break that basic formula down and get back to the basics of business.

### Revenue

Always know where the company gets its revenue. This seems logical, but many businesses fail from not understanding where the revenue drivers are in the business. One time I met with a dentist and his office was the smallest room in his practice's business. He explained that he wanted that tiny room for his office because the company revenue was made with the chairs in each of the operating rooms. If he was in his office, then revenue was not being generated. The job for him and his staff was to make sure he was not in his office during the day.

### Getting the Revenue

How do you get the revenue? Set Wildly Important Goals. These are the behaviors and actions that will give your company the opportunity to get the revenue. When planning, start with the ten-year goals and five-year goals. Then break it down to what the company needs to do on a three-year basis and then one-year basis. Break down the one-year goals even further to a quarterly basis and then to a weekly basis. Always make sure the goals are specific, measurable, pursuable, and compatible to your long-term goals and aligned with the overall vision for the business. Identify Key Performance Indicators (KPIs), measurable values that can determine if the company is working towards the goals. Tracking KPIs is a way to keep score. Verne Harnish, author of *Scaling Up: How a Few Companies Make It...and Why the Rest Don't* says, "Nothing builds momentum and energy like hitting specific targets." Throughout this process communication with your partners and staff is key. One of the most successful business

leaders of our time, John D. Rockefeller, built his oil empire by establishing priorities and having a daily meeting with his key executives. Keep your employees aligned with your goals.

### Expenses

In order to be in business, you will have expenses. Expenses include all the costs of doing business, such as equipment, rent, utilities, and insurances. The biggest expense most companies have is people. There is a balancing act between having enough staff to keep up with demands and still running each part of the business efficiently. As anyone who owns a business knows there is nothing tougher and more time consuming than having to replace a non-productive employee. In his book, Verne Harnish stresses the importance on a one-page tool called the Function Accountability Chart (FACe), which focuses on having the right people doing the right things. This in turn helps ensure that you will not be overpaying for the labor of your business and keeps that big expense in check. Once you have created the right team of employees to thrive and grow, maintain a culture that helps them stay happy and productive. Verne lists the three most powerful tools a leader has in getting team performance: peer pressure, collective intelligence, and clear communication.

Running a profitable business is hard work. Spend your time wisely and do not forget the basics of business: Revenue – Expenses = Profits. Dive into the numbers and have a plan in place to efficiently grow your company to success.

*Chad Olivier is author of What Medical School Did Not Teach You about Financial Planning and The Resourceful Dentist and owner of Olivier Group in Baton Rouge, LA, which specializes in wealth management for physicians, dentists and affluent families. If you have any questions about this article please call (888) 465-2112 or visit us at [www.oliviargroup.com](http://www.oliviargroup.com). Securities offered through Cetera Advisor Networks LLC, Member FINRA/SIPC. Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor. Cetera Advisor Networks LLC is under separate ownership from any other named entity. Carson Partners, a division of CWM, LLC, is a nationwide partnership of advisors.*

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# LDA feature

*Tina Patel Gunaldo, PhD, DPT, MHS, Louisiana State University Health Sciences Center, Director, Center for Interprofessional Education and Collaborative Practice*

*Jessica Owens, DMD, Associate Professor-Clinical, LSUHSC School of Dentistry, Predoctoral Director, Department of Periodontics*

## Promoting Overall Health for Your Patients

Overall health providers are integral team members for primary prevention services, such as immunization education and recommendations. Immunizations are a cost-effective preventive health intervention, which can eliminate infectious diseases and help to minimize chronic diseases associated with infections. You can empower your patients to gain access to their immunization records through the LA.MyIR.net webpage. It is a great resource and an efficient mechanism as compared to the process required to have a printed record through primary care provider offices.

There are some details that are worth mentioning:

1. The immunization record through LA.MyIR.net is a mirror copy of what is entered into LINKS, Louisiana's Immunization Registry. At this time, it is required for healthcare providers to maintain complete immunization records for children, but not adults. Therefore, your adult patients may not have a complete immunization record.
2. The phone number and address that a patient enters when registering for LA.MyIR.net has to match the phone number and address that the primary care provider's office entered. Therefore, if you have moved, you may want to try your contact information associated with your account with the birth of your child, if applicable, when registering.

So let's get started! Try using the instructions to access your and your family's immunization records. Once you are able to view and print records, it will be easy to provide training to your staff and patients.

*LSU Health-New Orleans, School of Dentistry has enhanced the curriculum and clinical activities in both dental and dental hygiene programs to support immunization education and recommendations. With the support of the Louisiana Dental Association, we will begin to provide foundational education, such as this brief announcement, to support you in your practice to improve the overall health for the communities you serve.*

*This project would not be possible without the support of the following entities under the LSU Health umbrella: School of Dentistry, Interprofessional Education Office, and the School of Public Health., as well as the Louisiana Dental Association, the Louisiana Department of Health, and the Southwest Louisiana Area Health Education Center.*



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and Collaborative Practice**



**School of Dentistry**

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## Text Messaging System for LDA Members



*The LDA now offers a text message system for our members for important reminders and alerts. Because of the federal rules related to spam, members must sign up themselves for the text messages. We do not plan to inundate you with text messages, but we would like to send quick reminders, especially during the legislative session, for bills and laws related to dentistry. Sign up is available at all times from the LDA's home page, [www.ladental.org](http://www.ladental.org). If at any time you want to unsubscribe, you are able to unsubscribe from the system.*

# Welcome to the



Welcome New LDA Members (September 2018 – July 2019)



## Acadiana

Dr. Danny Adler

## Bayou

Dr. Audra Cenac  
Dr. Aimee D. Ledet

## Greater Baton Rouge

Dr. Holly Cantu  
Dr. Kathleen Corbin  
Dr. Daniel Do  
Dr. Aaron Priddy  
Dr. Robert Simon  
Dr. Amber Spurlock

## New Orleans Dental Association

Dr. Michelle Anderson  
Dr. Chad Blackburn  
Dr. Brian Christensen  
Dr. Karderro Dixon  
Dr. Frances E. Hollinger  
Dr. Brooks Hummel  
Dr. Camille Laird  
Dr. John Michaelis  
Dr. Edward Starr  
Dr. Emily Tan  
Dr. Mari-Alina Timoshchuk  
Dr. Jeffrey Toler

## Northeast

Dr. Laten Barham  
Dr. Maritza S. Britton

## Northlake

Dr. Brandon Allison  
Dr. Marla Bariant  
Dr. Juan Andres Maura

## Northwest

Dr. Brenton D. Bird

## Southwest

Dr. Ryne Jackson

# Kick-Off C.E.



Attendees at the Kick-Off C.E. Seminar hosted by the LDA and the Acadiana District Dental Association.



MCNA Dental representatives Cleandria Hart and Sharrise Mouton with LDA member Dr. Tamma Johnson-Gray at our 2nd Annual Kick-Off C.E. on Friday, August 9 in Lafayette, LA.





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# LDA summer conference

Jeanne McFall  
Director of Conference Services, LDA



## Join Us June 24-27, 2020, For More Fun in the Sun

LDA Summer Conference was yet again a HUGE success! When a vacation to the beach is considered a “work trip,” why wouldn’t you attend? Around 60 dentists, hygienists, and dental staff joined the LDA in catching some rays after being able to get up to 16 hours of C.E. over the four days. This seminar enticed people from many different states, including Florida, Georgia, Missouri, Mississippi, Alabama, Idaho, Kentucky, Ohio, and Pennsylvania!

So, if you are on the fence about joining the LDA for our annual beach trip, you should dive on in! We will be at the Hilton Pensacola Beach Resort in Florida over the next two years! So, mark your calendar for the next Summer Conference, Wed. - Sat., June 24 - 27, 2020.



*Above: Dr. Amanda Haszinger and Dr. Lauren Hayden brought the entire staff for some C.E. and fun. Left: Dr. Dayton Prudhomme and Carisa Richard are picture perfect by the beach. Below: Dr. Daniel Paige and his family.*



*Dr. Elise Norris and husband Marshall Norris are all smiles during the beach reception.*



# Thanks to our Summer Conference Sponsors:

## Premier Events Partners



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*Dr. Michael Hoffritz and Dr. James Stafford enjoy the LDA beach reception with their family!*



*Dr. Anthony Indovina and wife, April Indovina, watch the sunset on a beautiful breezy evening.*



*LDA member, Dr. Glenn Kidder, speaking on TMD at the 2019 Summer Conference.*



*Above: Hedrick family volleyball game. Circle: Dr. Bryan Manning with wife, Kodie, and sons Stone, Henry, and Crane enjoying their family beach trip.*



*Dr. John Savage of Florida with Bayou State Crown Bridge Lab, LDA Premier Event Partners.*



**Join the Louisiana Oral Health Coalition (LOHC) for, "Addressing Louisiana's Oral Health Status," the first Oral Health Summit on Friday, October 18, 2019, in Baton Rouge, La., at the Our Lady of the Lake Regional Medical Center (Heart and Vascular Institute).**

The Summit will provide innovative strategies for advancing oral health. Attendees will gain knowledge and information on access to Louisiana data, innovative resources, programs and grassroots services, as well as opportunities to network with other state and national stakeholders. The theme for the Opening Plenary is "Unlocking the Door to New Thinking for Advancing Oral Health."

The Summit will be a major milestone for the LOHC as our state continues to embark upon creating visibility for public health dentistry, networking opportunities that fosters collaboration, and coordination to improve oral health statewide.

This free event is open to any organization or individual from across the state, including dentists, hygienists, medical providers, nurses, public health providers, academia, community organizations, associations, students, health systems, public health program staff and policy makers.

**To Register:**

[https://www.eventbrite.com/e/louisianas-oral-health-summit-tickets-68034530111?aff=utm\\_source%3Ddeb\\_email%26utm\\_medium%3Demail%26utm\\_campaign%3Dnew\\_event\\_email&utm\\_term=eventurl\\_text](https://www.eventbrite.com/e/louisianas-oral-health-summit-tickets-68034530111?aff=utm_source%3Ddeb_email%26utm_medium%3Demail%26utm_campaign%3Dnew_event_email&utm_term=eventurl_text) or email [LAOralHealthCoalition@LA.GOV](mailto:LAOralHealthCoalition@LA.GOV).



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Author of *The Resourceful Dentist: A Guide to Financial Success*



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# LDA feature

Robert McDermott  
President/CEO, iCoreConnect (LDA/LDS Endorsed Company)

## HIPAA and Email: The ACTUAL Law

**S**ending and receiving electronic Protected Health Information (ePHI) through email can be a safe and effective way to share sensitive information with other providers, insurers and patients. It only gets tricky when providers don't understand the details of HIPAA law. Once you know, you can effectively embrace technology, improving patient care and practice productivity.

Let's take a look at eye-opening background information on HIPAA violation enforcement. Every day, at least one healthcare data breach is reported to the Dept. of Health and Human Services (HHS). The HHS Office for Civil Rights (OCR) is responsible for enforcing the Privacy and Security Rules. The OCR audits practices and enforces civil and criminal corrective actions which may lead to fines, jail time and even practice closure. In 2018, the OCR wrapped up an all-time record year of HIPAA enforcement. "Our record year underscores the need for covered entities to be proactive about data security if they want to avoid being on the wrong end of an enforcement action," states OCR Director Roger Severino.

The good news is that it's easy to stay on the right side of the law. You can know the actual HIPAA law requirements by remembering the six-letter word ACTUAL.

- Authenticate Recipients
- Control Access
- Transmit Securely
- Unaltered Records
- Audit Every Message
- Lock ePHI for 6 years

Here's a closer look at what these six requirements mean:

- **Authenticate Recipients.** Your secure email exchange should automatically verify that the doctor to whom you are sending ePHI is a registered provider. The federal government's preferred DIRECT protocol is the most secure method for provider verification. Look for a secure email provider whose platform is built on the DIRECT protocol.
- **Control Access.** Only authorized users should access the content of emails. Your secure email system should have mechanisms in place for automatic user log-off and encryption (scrambling the message content so hackers can't access ePHI).

- **Transmit Securely.** This is where encryption is critical. The higher your level of encryption, the more secure your ePHI. For example, if your secure email exchange has a 2048-bit encryption level, it will take quadrillions of years to break that encryption using today's technology.
- **Unaltered Records.** All your patient information must be kept in such a way that it can't be altered or lost. The smartest backup systems store your ePHI at multiple secure data centers - not your office, home or briefcase. Cloud-based backups keep your ePHI on secure servers located around the country. In the rare event that one location is compromised, the other back-up locations have you covered.
- **Audit Every Message.** The OCR can audit any practice at any time, and anyone can submit a HIPAA complaint against your practice. If you get audited, you will be required to produce a detailed audit trail of all emails containing ePHI.
- **Lock ePHI for 6 Years.** This law goes hand-in-hand with #'s 4 and 5 above. Your records need to be securely stored so that the information can't be altered or lost for a minimum of six years.

There are HIPAA-compliant email exchange services that meet all six requirements. Just remember the ACTUAL law and you'll be on your way to safe, secure and time-saving improvements for your practice.

*iCoreConnect's HIPAA-compliant email service, iCoreExchange is endorsed by LDA. iCoreExchange meets or exceeds every HIPAA requirement for emailing ePHI.*

Do you meet the **ACTUAL** HIPAA email laws?

- A**uthenticate Recipients
- C**ontrol Access
- T**ransmit Securely
- U**naltered Records
- A**udit Every Message
- L**ock ePHI for 6 Years

**iCoreExchange** [LEARN MORE](#)

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[www.ladental.org/lastchance](http://www.ladental.org/lastchance)

Renaissance Hotel, Baton Rouge, La  
Friday, December 13, 2019

## Dr. Gordon Christensen



7 Clinical Continuing Education Hours



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“What Technologies Do You Really Need and Why-2019?”

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# LDA lsu school of dentistry

*Dr. Henry A. Gremillion  
Dean, LSU School of Dentistry*

## Up for the Challenge - *New Faces at LSUSD*

The LSU Health School of Dentistry (LSUSD) Department of Oral and Maxillofacial Surgery has new leadership, as well as two new faculty members. I am pleased to introduce Robert M. Laughlin, DMD as the new chair of the department. Dr. Laughlin, who joined LSUSD on May 1, retired at the rank of commander from the Naval Medical Center in San Diego.



**Robert M. Laughlin, DMD**  
*Associate Professor & Chair,  
Department of OMS*

If you have the chance to visit with Dr. Laughlin, you will immediately sense his leadership style—he’s kind, compassionate, a great listener and someone who has the capacity to look at complex situations and find solutions that are fair, ethical and streamlined. Leading a department like oral and maxillofacial surgery is not for the faint of heart. As a joint program of both the dental and medical schools, its

residents have multiple rotations and relationships with various hospitals and clinics. Today, OMS residents have a presence at University Medical Center, Touro Hospital, Children’s Hospital, the Veteran’s Administration Hospital, Our Lady of the Lake in Baton Rouge, and LSUSD. In addition to ensuring that the OMS residents receive the best education possible, Dr. Laughlin must ensure that predoctoral dental students receive quality education and clinical training in the specialty.

In a recent letter to the OMS alumni, Dr. Laughlin said, “I intend to carry on the long tradition of excellence at LSU OMS in undergraduate education, residency training, patient care, and research. LSU OMS has a legacy of distinguished graduates who have served as academic and health system leaders, community leaders, outstanding clinicians, and researchers across the

specialty, to whom I owe a debt of gratitude.” He also expressed his sincere appreciation to Dr. Mark Welch, the interim department head prior to his arrival. “I cannot thank Dr. Welch enough for the many roles in undergraduate and graduate education he has served over the last 12 years.”

Dr. Laughlin served with the U.S. Air Force from 1990 to 1998 and then joined the U.S. Navy in 1998. He received his DMD from the University of Pittsburgh School of Dental Medicine in 2002 and completed his residency at LSUSD and Charity Hospital in 2006. After completion of his training in 2007, he joined the Naval Medical Center in San Diego, where he served as attending surgeon, residency program director, and department chairman.

During Hurricane Katrina, Dr. Laughlin coordinated the survival of patients, residents, and staff, and after the storm, he worked endless hours to continue the department’s service in Baton Rouge. He will apply this same persevering attitude toward leadership of the OMS department, serving students, residents, faculty, patients, and alumni.

To recognize his outstanding accomplishments and commitments to the profession, Dr. Laughlin has been designated the current holder of the James R. Peltier Endowed Chair in Oral & Maxillofacial Surgery. When



**Brian Christensen, DDS, MD**  
*Assistant Professor,  
Department of OMS*

the OMS department established the James R. Peltier Chair in 1988, the LSU Medical Center’s first \$1 million chair, Dr. John Kent occupied the chair as its first eminent scholar until 2012.

Two other faculty members, Drs. Brian Christensen and Peter Park, have also joined the LSUSD Department of Oral and Maxillofacial Surgery in recent months.



Brian Christensen, DDS, MD, assistant professor, received his DDS from the University of Washington in Seattle. In 2013 he entered the LSUHSC oral and maxillofacial surgery residency. During his residency, he also completed the LSUHSC general surgery internship. While a resident, he was a member of several teams that received grants to study maxillofacial reconstruction and fracture repair.



**E. Peter Park, DMD, MD**  
Assistant Professor,  
Department of OMS

E. Peter Park, DMD, MD, assistant professor, received his dental degree from the University of British Columbia. Following completion of the LSUHSC oral and maxillofacial residency in 2017, he became a fellow in head and neck microvascular surgery at the University of Alabama at Birmingham. While in dental school, he co-founded a student-run community dental clinic, for which he received

the Robert W. Scott Memorial Award for outstanding contribution to the dental student body.

“As a department we are on a path and focused on the mission to make LSU Oral and Maxillofacial Surgery the best in the country,” said Dr. Laughlin. “The department is undergoing change, rebuilding, reorganizing, and creating new partnerships. The core and breadth of LSU OMS is alive and well, and getting stronger every day.”

Two additional faculty members, Edward Starr, DDS, and Bryan Lara, DDS, have joined the Department of Comprehensive Dentistry this summer. Dr. Starr, assistant professor, is clinical director of the General Dentistry Residency program at University Medical Center. A 2018 LSUSD graduate, he recently completed



**Edward Starr, DDS**  
Assistant Professor,  
Department of  
Comprehensive Dentistry

a certificate in hospital dentistry at Advocate Illinois Masonic Medical Center in Chicago. While a dental student, he lead various community outreach programs, most notably bringing increased dental care to the formerly incarcerated community.

Dr. Lara, assistant professor, is a maxillofacial prosthodontist. He completed his dental degree in Costa Rica. After finishing his residency in prosthodontics at The Dental College of Georgia, he completed a fellowship in maxillofacial prosthetics and oncologic dentistry at MD Anderson Cancer Center. He currently divides his time between the departments of comprehensive dentistry and prosthodontics.



**Bryan Lara, DDS**  
Assistant Professor,  
Department of  
Comprehensive Dentistry

I hope you will join me in welcoming these extraordinary faculty members to LSUSD. It is my privilege to work with them to strengthen the

educational programs for all our residents and students in the area of oral and maxillofacial surgery and in comprehensive dentistry.

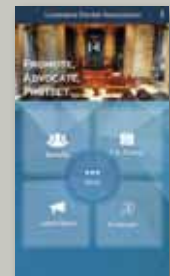
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# Louisiana dental hygienist's association

Jessica Smith, RDH, BS  
President, LDHA

## Access to Care for All in Louisiana

Statistics show there is a shortage of 201 dentists to serve a population of over 1.8 million in Louisiana. Many Louisianans are suffering from access to care. Some of the most underserved are children and residents in nursing home care facilities. Access to oral health care is a significant concern for Louisiana. Nationally we are seeing the scope of practice change for registered dental hygienists. We have seen other states implement dental therapists (ADT) or registered dental hygienist practitioners (ARDHP). Currently, 42 states have changed the scope of practice for dental hygienists to direct access, allowing patients to be seen without the presence of the dentist. We need to focus on and provide pragmatic solutions for all people in Louisiana.

One of the most common questions asked by dentists in regards to supporting direct access for dental hygienists is: How will this be profitable? Dental hygienists are dental health care providers, and by practicing under direct access they further the reach of the dental office. They will help establish dental homes for patients that are not coming into the office, residents of nursing homes, hospital bound, VA and mental health facilities, schools or those that live in rural areas where there is a shortage of dentists. Through the use of Electronic Health Records (EHR's) and tele-dentistry, the ARDHP can serve as a referral mechanism for patients that need procedures beyond their scope.

As mentioned above, 42 states have implemented and authorized direct access in some form, no states have repealed the law allowing direct access, and there is no evidence showing direct access is a financial burden for dental practices.

The Minnesota Department of Health and Board of Dentistry issued a brief on the economic benefits of dental therapy and found that dental therapists increased productivity and revenue. Similar results have occurred in other states using an Advanced Registered Dental Hygiene Practitioner due to the hygienist expanding the reach of the dental practice.

Case studies have documented that dental practices employing dental therapists report increased productivity and earnings. Apple Tree Dental reported \$52,000 in savings by employing an ADT at a Minnesota Veteran's Home, while Midwest Dental reported and estimated average monthly increase in revenues of \$10,042. General supervision of ADTs has made it economically viable for dental clinics to provide routine dental care in schools, rural communities, Head Start programs, nursing homes, and other community settings. It also makes it possible for a dental clinic to provide services at times when a dentist is not on site.

The entire dental community has a task ahead of them when contemplating access to care for our state. Our dental hygienists are an untapped resource and are being underutilized in these facilities. We are educated, trained, and ready to be an integral part of change.

1. *Closing the Gap on Dental HPSAs: Louisiana Oral Health Workforce Assessment August 2018.*, Louisiana Dept. of Health and hospitals. Available at: [www.ldh.la.gov](http://www.ldh.la.gov)
2. *Minnesota Department of health and Board of dentistry: Dental Therapy ion Minnesota, Issue Brief 2018.* [www. Minnesota Dept of Health and Board of Dentistry.com](http://www.Minnesota Dept of Health and Board of Dentistry.com)
3. *The Henry J. Kaiser Family Foundation.* Available at: [www.kff.org](http://www.kff.org).

Note: As with all guest columns and editorials, the opinions and positions stated above are those of the author and not necessarily the LDA.

**2020 LDA Summer  
Education Conference**  
Wed. - Sat., June 24 - 27, 2020  
C.E. 8 a.m. to noon each day  
(up to 16 hours of C.E.)  
Hilton Pensacola Beach, Florida

**South Rivage Dental on Veterans next to Starbucks Seeking Associate General Dentist.** Ownership opportunity. Benefits include health/vision insurance, paid malpractice insurance, continuing education, and 401K. Highly trained staff that puts patient care first. Office is in a highly desirable location in Metairie, LA. Email CV to [drdavenport@southernrivagedental.com](mailto:drdavenport@southernrivagedental.com).

We are a Louisiana non-profit organization that facilitates providing dental care to the underserved populations of the metropolitan New Orleans community via a mobile services unit. We are seeking talented providers who have an interest in public health dentistry to perform initial assessments and treatments for pediatric and adult patients, provide follow-up care, and manage patient flow and production. Please contact Bayou Dental Health at [info@bayoudental.org](mailto:info@bayoudental.org) and (888) 242-1608, ext. 105 or 102 for greater detail regarding a part/full-time position.

**GENERAL DENTIST, MANDEVILLE, LA:** Let us allow you to do what you do best by doing the dentistry that you diagnose while exploring future partnership opportunities. We follow through on our promise to clinicians with our culture of patient centric care, our ability to deliver comprehensive integrated care, and our ability to support modern dentistry. PDS supported owner dentists know that being backed by the country's leading dental support organization allows them to focus on providing patient centric and clinically excellent care.

#### Benefits

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*The average full-time PDS-supported Dentist earns \$160,000 - \$390,000.*

"Partnering with PDS has given me the opportunity to realize my dream of practice ownership. I am able to do the dentistry that I love." Dr. Callaway-Nelson

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**SHENANDOAH AREA, BATON ROUGE, LA:** The ideal site for a dental/orthodontic practice! Extremely high visibility in a growing and affluent neighborhood. Multiple schools within a five-mile area drive - a high student count. For sale or will build to suit. Old Hickory Development, (225) 266-7800 or [TigerBendBR@gmail.com](mailto:TigerBendBR@gmail.com).

**Benevis currently seeking FT/PT Associate Dentists, Orthodontists, Endodontists, Pediatric Dentists, Oral Surgeons, and Anesthesiologists.** Looking for talented dentists who are interested in making a difference in the communities. Competitive compensation, student loan repayment, sign-on bonuses, relocation, 401K, paid time off, health insurance and more. Please contact Edolia Wright - [edwright@benevis.com](mailto:edwright@benevis.com).

**Slidell Practice for Sale:** A small, health-centered, relationship-based, solo general practice in Slidell is for sale. Established in 1974, it is a low volume, low overhead, 100% fee for service practice, belonging to no insurance plans. The team, highly trained, has a strong work ethic and high levels of Emotional Intelligence. New patient flow is excellent, the environment is mercury safe and exceeds the ADA guidelines, and there are 4 operatories with an option for a 5th. The building, with potential rental space, is available for purchase as well. **Contact:** Mike Robichaux, D.D.S., 1101 Robert Boulevard, Suite A, Slidell, La. 70458, (985) 641-8058, [mike@mikerobichauxdds.com](mailto:mike@mikerobichauxdds.com).

**We are an established Endodontic practice located in Alexandria, Louisiana. To meet the needs of our growing Medicaid patient base, we are looking to add a highly skilled General Dentist to our team.** The position will begin as part-time with the potential to become full-time. Our ideal candidate will be interested in expanding their endodontic abilities and share our vision of serving the growing need of children in our region. We provide a great working environment, opportunities for growth, and a competitive salary.

#### Qualifications:

- Currently licensed to practice in the State of Louisiana
- Have up-to-date malpractice liability insurance
- Able to provide DEA certification, Medicaid Provider Number, Tax ID, and NPI.

For more information please contact us via email: [theresa@alexandriaendo.com](mailto:theresa@alexandriaendo.com)

*Continued next page...*

**Location:** Lake Charles, LA. **Company:** Pacific Dental Services. **Job Title:** 2020 Graduating Dentist. You've invested the time to become a great dentist, now let us help you take your career further with clinical mentorship in one of the best practice models in modern dentistry. Being a PDS supported clinician means you will be dedicated to patient centric care and the pursuit of clinical excellence creating patients for life. You will have access to modern dental technology, a trained support staff, and an office that genuinely cares about the patients within the local community.

**Benefits:**

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- Malpractice Insurance
- Healthcare Benefits (Medical, Prescription Drugs, Dental and Vision)
- 401(k) Savings Plan

*The average full-time PDS-supported Dentist earns \$160,000 - \$390,000.*

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**Fremaux Dental Care in Slidell, LA is looking for a temporary General Dentist** to work 3-4 days per week for the months of November and December. Please call with your inquiry, (985) 445-9656.

**Excellent Opportunity for Associate Dentists - (Baton Rouge, LA - 250k potential) PRAIRIEVILLE LOCATION NOW OPEN!** GBR Dental Clinic (formerly Advantage Dental) is expanding and hiring Associate Dentists for our new, 16 operator office located at the highly visible intersection of Airline and Hwy 73 in Prairieville. **We're also seeking an Associate** interested in joining our successful, multi-doctor practice in **Port Allen**, five minutes from downtown Baton Rouge.

About our practice:

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If you are interested in the opportunity to join a growing practice with fantastic income potential and a great team, please contact us via email at [careers@gbrdental.com](mailto:careers@gbrdental.com) for more information.

**Long time established dental practice for sale.** Can be a great satellite office in Baton Rouge. Four operatories with a successful hygiene recall program. Patients pay as services are rendered for less insurance work. Priced to sell! If interested in this opportunity please contact Trisha at (225) 924-2478 or email [ldlacourjrdds@bellsouth.net](mailto:ldlacourjrdds@bellsouth.net).

**Grand Family Dentistry is seeking a Full-Time General Dentist to join our team. This is an outstanding opportunity to join one of the most successful private practices in Mandeville, Louisiana.** State-of-the-art facility, impressive team with efficient systems that literally run the practice so you can focus on the practice of dentistry! Again, the position is in the family oriented community of **Mandeville, La.**, with work hours being Tuesday - Friday from 8 a.m. - 5 p.m. At Grand Family Dentistry we pride ourselves in providing the very best oral healthcare services in a friendly, community-focused practice setting. We strive to be leading edge dental providers of comprehensive dentistry while providing the absolute best care and service to our patients. The services we provide range from routine cleanings to implants, periodontal care and endodontic services. Our doctors practice in a collegial atmosphere with a professional operations team, allowing the doctor to focus on quality patient care.

We provide a competitive compensation package, including comprehensive health benefits (Health, Vision, Dental), Life Insurance, Continuing Education Allowance Program, Professional Liability Insurance, 401(k) program and leadership opportunities. Please contact Dr. Grand at (985) 705-3786 or email [granddds@grandfamilydentalcare.com](mailto:granddds@grandfamilydentalcare.com).

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We provide a competitive compensation package, including comprehensive health benefits (Health, Vision, Dental), Life Insurance, Continuing Education Allowance Program, Professional Liability Insurance, 401(k) program and leadership opportunities. Please contact Dr. Grand at (985) 705-3786 or email [granddds@grandfamilydentalcare.com](mailto:granddds@grandfamilydentalcare.com).

**Part-Time Associate position for Pediatric or General Dentist in Lafayette, LA:** Rapidly growing pediatric dental practice is looking to hire a pediatric dentist or general dentist who is comfortable working with kids, two days a week. Potential for partnership in future. Highly trained support staff, modern technology, and custom care in a comfortable, family-friendly environment. For more info, email: [info@nocavitykids.com](mailto:info@nocavitykids.com) or call (337) 981-9242, ext. 1.

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**Full time dental receptionist wanted.** Office hours 8:30 a.m. to 5:00 p.m., Monday-Thursday. Must be familiar with dental insurance and have experience with dental software (Practice Works preferred). Contact Dr. Steven Raymond, (985) 542-8484, 15716 Professional Plaza, Hammond, LA,70403.

**Dental Specialists Needed!** Hunter and Spence, a Dental Recruiting and Consulting company, is currently seeking **PT/FT Endodontists, Oral Surgeons and Pedodontists** for our clients in LA/AR/MS.

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508-6810, [eplatto@hunterspence.com](mailto:eplatto@hunterspence.com). **Hiring Orthodontists!**

Taylor Dental & Braces is currently seeking **FT Orthodontists** for our offices: Lafayette/Lake Charles/ Shreveport/Monroe.\$1,500/day, flexible scheduling, 20K Sign-on/Relo, Student Loan Repayment and much, much more! Visit us at: <https://www.hunterspence.com/>, Emily Platto, (770) 508-6810, [eplatto@hunterspence.com](mailto:eplatto@hunterspence.com).

**My name is Dr. David Pousson. We have a thriving general dentistry practice here in Slidell, Louisiana, and I am looking for a doctor to join our team. We need help!** We average between 80-100 new patients a month, so we have plenty of dentistry to do. I graduated from LSU in 1979; working on my 40th year in dentistry. The practice is growing, and I would like to slow down; what a perfect "problem" to have! If you are disillusioned with corporate dentistry and that culture, you'd be right at home in our very efficient, family-oriented office culture. I am fully committed and invested to mentoring the young dentist, or sharing the load with a more experienced practitioner. We work hard and take great pride in our practice being intentional and providing a place for our patients and team members to have a lifetime relationship. We offer fantastic income potential. I think we have it all! [David.Pousson@gmail.com](mailto:David.Pousson@gmail.com).

**Part-Time Hygienist needed for Covington office.** Thursdays 7-4 and Fridays 8-3. Friendly and relaxed working environment. E-mail resume to [joel@burvantfamilydentistry.com](mailto:joel@burvantfamilydentistry.com) or fax to (985) 892-4216.

**Intraoral X-Ray Sensor Repair/Sales:** We repair broken sensors. Save thousands in replacement costs. Specializing in Kodak/Carestream, and major brands. We also buy/sell sensors. American SensorTech, (919) 229-0483, [www.repairsensor.com](http://www.repairsensor.com).

**Hammond Dental Care Seeking Associate General Dentist.** Ownership opportunity. Associate can earn \$300,000+/year working 4 days per week. Office is fee-for-service and PPO.

Benefits include Health/Vision Insurance, paid malpractice insurance, continuing education and 401K. Highly trained staff that puts patient care first. Office is in a highly desirable location in Hammond, convenient to I-12. Email CV to [DrDavenport@hammondLAdentalcare.com](mailto:DrDavenport@hammondLAdentalcare.com).

**Part-Time Associate Position in Slidell, LA:** Fremaux Dental Care is seeking a General Dentist to join our growing practice 2 days/week. We are located in one of the fastest growing areas of Slidell and have a close knit team that works great together. We offer high-tech, comfortable dentistry in a family-oriented environment. Contact [info@FremauxDental.com](mailto:info@FremauxDental.com) or (985) 445-9656 for more information.

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Go to [www.ladental.org](http://www.ladental.org) and click on the Classified Advertising link.

For all classified advertising, payment is required in advance and ads will be placed on the LDA website on the next possible business day after payment is received. Make checks payable to the Journal of the Louisiana Dental Association. Placement of a classified ad up to 30 words is \$30 for LDA members and \$55 for non-LDA members. For each additional word, LDA members pay \$0.15 and non-LDA members pay \$0.30. Ads will remain on the LDA website for three months and will appear in one issue of the LDA Journal. A photo with ad is an additional \$50. For more information or to place a classified ad, contact LDA Journal Managing Editor Annette Drodgy at (225) 926-1986 or [info@ladental.org](mailto:info@ladental.org).

# UPCOMING COURSES

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**i** If you live 120 miles (or more) from New Orleans, a **Video Conference option** is available for this course. Video Conference registrations can ONLY be processed by phone, (504) 941-8193.

Date	Course Information	Registration Fees	Hours
September 20, 2019	<b>Alumni Day 2019</b> at LSU School of Dentistry	<b>Early Bird* / Regular</b> Dentist: \$249 / \$269 Hygienist/Lab Tech: \$149 / \$169 Assistant/Other: \$99 / \$109  <i>*Early bird rates are available if you register by August 20, 2019</i>	6 clinical (lecture)
September 27, 2019	<b>The 13th Annual Clifton O. Dummett, Jr. Memorial Lecture: Pediatric Oral Diagnosis from A to Z!</b> <b>(Friday Only)</b> Presented by Dr. Juan Yepes, DDS, MD, MPH, DrPH Diplomate, ABOM, ABDPH, and ABPD at LSU School of Dentistry	<b>i</b> <b>Early Bird* / Regular</b> Dentist: \$379 / \$409 Dental Team Member: \$130 / \$150  <i>*Early bird rates are available if you register by August 24, 2019</i>	7 clinical (lecture)
September 27-28, 2019	<b>The 13th Annual Clifton O. Dummett, Jr. Memorial Lecture &amp; Workshop: Pediatric Oral Diagnosis from A to Z! (Friday &amp; Saturday)</b> Presented by Dr. Juan Yepes, DDS, MD, MPH, DrPH Diplomate, ABOM, ABDPH, and ABPD at LSU School of Dentistry	<b>i</b> <b>Early Bird* / Regular</b> Dentist: \$795 / \$845 Dental Team Member: \$250 / \$290  <i>*Early bird rates are available if you register by August 24, 2019</i>	11 clinical (7 lecture, 4 participation)
October 4, 2019	<b>Let's Grow Tooth...Clinical Dentistry using Bioactive/Regenerative Materials</b> Presented by Dr. Jack Griffin, Jr., DMD at LSU School of Dentistry	<b>i</b> <b>Early Bird* / Regular</b> Dentist: \$295 / \$325 Hygienist/Lab Tech: \$175 / \$205 Assistant/Other: \$95 / \$115  <i>*Early bird rates are available if you register by September 4, 2019</i>	7 clinical (lecture)
October 4-5, 2019	<b>Dentistry's Role in the Diagnosis &amp; Management of Sleep Disorders</b> Presented by Drs. Carstensen, Ehrlich, Gremillion, Klasser, Spencer, and Thammasitboon at LSU School of Dentistry	<b>Regular*</b> Dentist: \$2,037 Physical Therapist: \$2,037 Physician: \$2,037  <i>*Early bird rates are NOT available for this course.</i>	14 clinical (11.25 lecture, 2.75 participation)
October 11-13, 2019	<b>Expanded Duty Dental Assistant - Baton Rouge</b> Presented by Jenny Rayborn, EDDA; Leslie C. Hernandez, EDDA; and Susan Lowrance, EDDA at two locations - National EMS Academy & private dental practice in Baton Rouge	<b>Regular*</b> Assistant: \$650  <i>*Early bird rates are NOT available for this course.</i>	24 clinical (12 lecture, 12 participation)
November 15-16, 2019	<b>How to Fabricate a New Generation of Hybrid Dentures for Edentulous Patients</b> Presented by Marco Brindis, DDS with Julio Zavala, Master CDT at LSU School of Dentistry	<b>Early Bird* / Regular</b> Dentist: \$1,845 / \$1,995  <i>*Early bird rates are available if you register by October 1, 2019</i>	10 clinical (6 lecture, 4 participation)
November 15-17, 2019	<b>Expanded Duty Dental Assistant - New Orleans</b> Presented by Nancy DeGruy, RDH, CDA, EDDA; Dana Williams, CDA, EDDA; Brianne Mannino, CDA, EDDA at LSU School of Dentistry	<b>Regular*</b> Assistant: \$650  <i>*Early bird rates are NOT available for this course.</i>	24 clinical (12 lecture, 12 participation)

## C.E. and LDA Events Calendar

*For information on any of the following continuing education courses, please contact the course provider. To list your course in the next calendar, contact the LDA office at (800) 388-6642 or (225) 926-1986. Also check our website for the most up-to-date listings, [www.ladental.org](http://www.ladental.org).*

**DATE:** Ongoing  
**EVENT:** Online Opioid Course  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**REGISTRATION:** <http://www.ladental.org/onlinece> or (225) 926-1986

**DATE:** October 4, 2019  
**TIME:** 8 a.m. - 4:30 p.m. (7 hrs clinical) Lecture  
**TOPIC:** Surgical Extractions for the General Dentist  
**SPEAKER:** David L. Roberts, DDS and Andrew Drollinger, DDS  
**PROVIDER:** Koerner Center for Surgical Instruction; Karl Koerner, DDS  
**LOCATION:** Doubletree by Hilton - New Orleans Airport, 2150 Veterans Blvd, Kenner, LA 70062  
**FEE & REGISTRATION:** \$495  
**CONTACT:** Dena Rathbun [dena@kcsi.pro](mailto:dena@kcsi.pro); 844-446 9500; [www.koernercenter.com](http://www.koernercenter.com)

**DATE:** October 4, 2019  
**EVENT:** LDHA Fall Session  
**SPONSOR:** Louisiana Dental Hygiene Association (LDHA)  
**LOCATION:** Hilton Garden Inn, 2015 Old Minden Rd., Bossier City, La 71111  
**FEE & REGISTRATION:** For more information, <http://www.ldha.org/annual-session.html> or contact [Joanna@peachtreedental.com](mailto:Joanna@peachtreedental.com)

**DATE:** October 11, 2019  
**TIME:** Registration 8 a. m. - 8:30 a.m.; Lecture 8 a.m. - 4:30 p.m.  
**TOPIC:** Tooth Preserving Dentistry (A 33-year perspective)  
**SPEAKER:** Dr. Richard Young  
**COURSE TYPE:** Lecture  
**PROVIDER:** Arklatex Academy of Dentistry  
**LOCATION:** Wyndham Garden Hotel, Shreveport, La  
**REGISTRATION:** Must be received by October 4, 2019; contact: Dr. Clint Bruyere at (903) 753-0337

**DATE:** October 15, 2019  
**TIME:** 6 p.m.  
**SPEAKER:** Dr. McKenzie Williams Holloway  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact [Allysonleigh818@gmail.com](mailto:Allysonleigh818@gmail.com) or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

**DATE:** October 10-12, 2019  
**TOPIC:** Hands-on Dental Implant and Soft Tissue Surgical Course  
**SPEAKER:** Dr. Robert Vance Costello  
**PROVIDER:** Dental Crafter, 1000 Corporate Dr., P.O. Box 770, Marshfield WI, 54449, 1.800.472.8302  
**LOCATION:** NELA Dental, 2016 Tower Dr., Monroe, LA 71201  
**FEE & REGISTRATION:** \$6500  
**CONTACT:** Implant Know-How, P.O. Box 1684, Cave Creek, AZ 85327, 1.800.400.9767, Emelie Gonzales; [www.implantknowhow.com](http://www.implantknowhow.com)

**DATE:** October 17, 2019  
**TIME:** Social 6 - 7 p.m., Dinner 6:45 p.m., CE 7 - 9 p.m. (2 CE hours)  
**TOPIC:** Prevent and Protect for Oral Health for a Lifetime for Dental Hygienists in a Clinical Setting  
**SPEAKER:** Annette Wolfe, RDH, BS  
**PROVIDER:** Colgate Oral Pharmaceuticals  
**LOCATION:** New Orleans Hamburger & Seafood, 4141 St. Charles Ave., New Orleans, LA  
**REGISTRATION:** RSVP Mandatory one week prior. To reserve your place see BOOKING AND PAYMENTS at [http://www.nodha.org/?page\\_id=356](http://www.nodha.org/?page_id=356). For questions, please email [RDH@NODHA.org](mailto:RDH@NODHA.org)

**DATE:** October 25, 2019  
**TIME:** 8:00 a.m. - 5:00 a.m.  
**TOPIC:** Biobehavioral Aspects of Oral Airway Dysfunction and Sleep Disorders in Children: Adopting a Team Approach  
**SPEAKER:** Paula Fabbie, RDH, BS, COM; Rochelle Zozula, PhD, D-ABSM  
**DESIGNED FOR:** General Dentist, Specialist, Hygienist  
**COURSE TYPE:** Lecture (7 clinical hrs.)  
**LOCATION:** Oak Lodge, 2834 S. Sherwood Common Blvd., Baton Rouge, LA 70816  
**CONTACT:** Tori Gremillion; 225-924-6622  
**REGISTRATION FEE:** Dentist \$450; Hygienist \$350

**DATE:** November 8, 2019  
**TIME:** Registration 8 - 8:30 a.m.; Lecture 8:30 a.m. - 4:30 p.m.  
**TOPIC:** Gut Flora & Fitness/50 Shades of Inflammation: The Mouth, Body, & Mind Connection  
**SPEAKER:** Dr. Uche Odiatu  
**COURSE TYPE:** Lecture  
**PROVIDER:** Arklatex Academy of Dentistry  
**LOCATION:** Wyndham Garden Hotel, Shreveport, Louisiana  
**REGISTRATION:** Must be received by November 1, 2019; contact: Dr. Clint Bruyere at (903) 753-0337

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**DATE:** November 22, 2019  
**TOPIC:** Dental Materials - The Full Clinical Review  
**SPEAKER:** Sam Halabo, DMD  
**DESIGNED FOR:** General Dentist, Specialist, Hygienist, Assistant  
**COURSE TYPE:** Lecture (7 clinical hrs.)  
**LOCATION:** Baton Rouge, LA  
**PROVIDER:** Louisiana AGD  
**CONTACT:** Brenda Descant 855-542-5243  
**REGISTRATION FEE:** MBR \$245, Non-MBR \$295, Hyg \$125, Staff \$65 (Register before 10/1/2019 - \$20 off)

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**DATE:** December 6, 2019  
**TIME:** 12 p.m. social; 1 - 2 p.m. - (Northshore) - (2 CE hours)  
**TOPIC:** Clinical Risk Assessment for Comprehensive Patient Care  
**SPEAKER:** Tricia Barker, RDH, Med  
**PROVIDER:** Young Dental - Susan Beaudean, RDH, BSDH  
**LOCATION:** N'Tini's, 2891 Hwy 190, Suite D, Mandeville, LA  
**REGISTRATION:** RSVP Mandatory one week prior. To reserve your place see **BOOKING AND PAYMENTS** at [http://www.nodha.org/?page\\_id=356](http://www.nodha.org/?page_id=356). For questions, please email [RDH@NODHA.org](mailto:RDH@NODHA.org)

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**DATE:** December 13, 2019  
**EVENT:** Last Chance Seminar  
**SPEAKER:** Gordon Christensen, D.D.S., M.S.D., Ph.D.  
**TOPIC:** What Technologies Do You Really Need and Why-2019? (a.m.) / Fifty Useful Clinical Tips-2019 (p.m.)  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Renaissance Hotel, Baton Rouge, La.  
**REGISTRATION:** [www.ladental.org/lastchance](http://www.ladental.org/lastchance) or call (800) 388-6642 or (225) 926-1986

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**DATE:** January 17, 2020  
**EVENT:** Bowden Leadership Development Conference  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Crowne Plaza Hotel, Baton Rouge, La.  
**REGISTRATION:** [www.ladental.org/bowden](http://www.ladental.org/bowden) or call (800) 388-6642 or (225) 926-1986

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**DATE:** January 21, 2020  
**TIME:** 6 p.m.  
**TOPIC:** Assess - Educate - Treat - A Novel Protocol in Prevention  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact [Allysonleigh818@gmail.com](mailto:Allysonleigh818@gmail.com) or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

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**DATE:** February 7, 2020  
**TIME:** Registration 8:00 - 8:30 a.m.; Lecture 8:30 a.m. - 4:30 p.m.  
**TOPIC:** Changing Standards of Care 2020  
**SPEAKER:** Dr. Mitchell Gardiner  
**COURSE TYPE:** Lecture  
**PROVIDER:** Arklatex Academy of Dentistry  
**LOCATION:** Wyndham Garden Hotel, Shreveport, Louisiana  
**REGISTRATION:** Must be received by January 31, 2020; contact: Dr. Clint Bruyere at (903) 753-0337

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**DATE:** February 18, 2020  
**TIME:** 6 p.m.  
**TOPIC:** Oral Cancer  
**SPEAKER:** D. David Kim, DMD, MD, FACS  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact [Allysonleigh818@gmail.com](mailto:Allysonleigh818@gmail.com) or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

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**DATE:** February 23-25, 2020 (Sunday - Tuesday)  
**EVENT:** Winter C.E. Mardi Gras 2020  
**TOPIC:** "Recent Advances in Endodontics Diagnosis, Treatment Planning and Treatment" / "Advances in Endodontic Microsurgery and Treatment of Traumatic Dental Injuries"  
**SPEAKER:** Dr. Jerry Cymerman  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Lake Buena Vista, Florida Walt Disney World®, Disney's Yacht & Beach Club Resort  
**REGISTRATION:** [www.ladental.org/character](http://www.ladental.org/character) or call (800) 388-6642 or (225) 926-1986



**DATE:** March 13, 2020  
**TIME:** Registration 8 - 8:30 a.m.; Lecture 8:30 a.m. - 4:30 p.m.  
**TOPIC:** Avoid Liabilities: Know the Medications Your Patients are Taking (Including Marijuana & Alcohol)  
**SPEAKER:** Dr. Harold Crossley  
**COURSE TYPE:** Lecture  
**PROVIDER:** Arklatex Academy of Dentistry  
**LOCATION:** Wyndham Garden Hotel, Shreveport, La.  
**REGISTRATION:** Must be received by March 6, 2020; contact: Dr. Clint Bruyere at (903) 753-0337

**DATE:** March 17, 2020  
**TIME:** 6 p.m.  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact Allysonleigh818@gmail.com or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

**DATE:** April 21, 2020  
**TIME:** 6 p.m.  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact Allysonleigh818@gmail.com or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

**DATE:** May 19, 2020  
**TIME:** 6 p.m.  
**TOPIC:** Effective Whitening Strategies for the Next Decade An Update on Dental Ceramics  
**PROVIDER:** Shreveport-Bossier Dental Hygienists Association (SDHA)  
**LOCATION:** Rotolo's Pizzeria in Shreveport, La.  
**REGISTRATION:** For more information, contact Allysonleigh818@gmail.com or visit their Facebook page at <https://www.facebook.com/groups/123019001229/>.

**DATE:** June 24-27, 2020  
**TIME:** 8 a.m. - 12 p.m.  
**COURSE:** Lecture 4 clinical CE hours each day  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Hilton Pensacola Beach, FL  
**REGISTRATION:** [www.ladental.org/summerconference](http://www.ladental.org/summerconference)

**DATE:** February 14-16, 2021  
**COURSE:** Lecture 4 clinical CE hours  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Steamboat Springs, CO  
**REGISTRATION:** [www.ladental.org/ski](http://www.ladental.org/ski)

**DATE:** June 23-26, 2021  
**COURSE:** Lecture 4 clinical CE hours each day  
**PROVIDER:** Louisiana Dental Association, Approved PACE Program Provider  
**LOCATION:** Hilton Pensacola Beach, FL  
**REGISTRATION:** [www.ladental.org/summerconference](http://www.ladental.org/summerconference)

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David N. Austin

## Communication Technology

Computers and cell phones these days are a technological wonder we take for granted. The cell phone you currently own has more computer power in it than the original Lunar Lander. Our personal pocket phones have grown so fast in the complicated tasks they can perform, that it's hard for a lot of us to keep up. It is not easy to grasp this rapidly changing technology, but it can be especially hard for elderly folks to enjoy and understand why some of these things we take for granted are even needed.

I can tell you that when I was in my 20s, I would have definitely thought that someone who is currently my age would be considered elderly. Thankfully, I am far from that. Ok, not so far. But I'm still a little savvy when it comes to cell phones.

So, it is with this background that I'm leading up to the time not too long ago that I talked my 80-something year old mom into ditching her old flip phone that she never turned on and get a new iPhone.

Talk about someone that immediately woke up in the 21st century! When she discovered how to text and use the app store, every day was like Christmas. She began to text me all the time to hone her texting skills. She soon wanted to know what some of the text abbreviations meant like OTW and LOL, as some of her friends used those a lot. I told her that the first one meant "On the way." As a very slight joke, I told her that the second meant, "Lots of love." Soon, very soon, I was saying "LHM," (Lord help me).

Mom had a good friend whose husband had passed away. So, mom sent this text: "So sorry to hear about your husband, Delbert. He meant so much to all of us, LOL."

It was with great fear on my mind that God has a special place for old guys who lie to their Mommas.

So I tried to explain that she must not have heard me correctly when I originally told her that LOL meant "Laughing out loud."

My guilt led me to get her an iPad to enjoy using since she liked her new phone. A few days later, I came to her house to visit when she made me stand up against the wall and waved her iPad over me several times. When I asked her what was going on, she told me about the new medical wellness app that she was using and it required her to scan me. She had a very concerned look on her face as she stared at the screen. Naturally, I began to get concerned and asked what it said.



She then started reading off a list of results. I was no longer 5'10," but 5'9." My temperature was 96.4. My heartbeat was elevated for my age and my mass body index was high. My breathing was slightly erratic, and I looked older than my years!

She looked at me sternly and said that I needed to get a checkup ASAP. I tried to tell her that I had a good one three months ago and all was well. She warned me that she would be calling and texting me constantly until I made an appointment with my doctor. I knew she wasn't kidding, LHM.

Later, as I was driving home, I got this text from my mom: "Just joking with you. I have no app like that, LOL!" She then wanted to know what LMAO meant because a niece had used that in her recent text. So, it was with a smile when I told her it was an acronym that meant how much she would love to see you.

I have become afraid to call my mom now and avoided her for several days. Then, I got this text from her: "I miss seeing you and hope you will come visit soon. So just know that I am LMAO, love Mom."

Very afraid, LHM.

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